

## Nirma University

Nirma University, Ahmedabad is **NAAC A+ Accredited**, and established as a statutory university in 2003 (amended in 2006) under a special act passed by the Gujarat Government. The University Grants Commission (UGC) has recognized Nirma University under Section 2(f) of the UGC Act.

Nirma University consists of Faculty of Technology, Faculty of Management, Faculty of Pharmacy, Faculty of Science, Faculty of Law, Faculty of Design, Faculty of Commerce, Faculty of Architecture & Faculty of Research, and Doctoral Studies. The graduate, postgraduate, and doctoral level programmes offered by these faculties are rated highly by accreditation agencies, industry, business magazines, and students.

Innovation, quality, and excellence are the key driving forces of the programme that have translated the vision of these institutions into a reality over a short span of time. The campus vibrates with curricular and co-curricular activities like international conferences, conclaves, short-term industry-relevant programmes, student competitions and cultural activities etc. Nirma University is also **5-Star Rated University** by the Gujarat State Institutional Ranking Framework, 2021

## About Institute of Management

Founded on the vision of Padmashree Dr. Karsanbhai K. Patel, the Institute of Management, Nirma University (IMNU), earlier known as Nirma Institute of Management, came into existence in 1996. Embodying the principles of entrepreneurship, excellence, and professionalism, it imparts top-class business education and has produced new generation leaders and managers over the years.

The Institute of Management believes in critical academic pursuit and encourages original and innovative thinking with regard to national and internationally relevant ideas, policies through intellectually stimulating debates and discussions at all levels. The Institute has built its reputation with a dedicated goal of adding value to life and professional standards.

IMNU, a centre of learning where knowledge fuels the desire for distinction, has always pioneered in serving the changing needs of the industry. The campus infrastructure and amenities are comparable to any reputed university around the world. It hosts fully equipped classrooms where focused discussions, interactive study sessions, role plays, presentations, case studies, and strategy implementation sessions are held as part of the future managers' everyday work schedule. Institute of Management is ranked as **22nd Best B-School pan India and published in Education World in May 2023.**

## For further details, contact:

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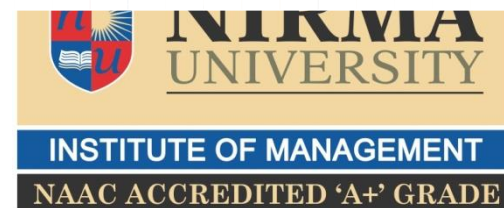
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**Web site: [management.nirmauni.ac.in](http://management.nirmauni.ac.in)**

## Programme Time

09:30AM to 05:30PM (All days)



**Programme Name:  
Leading Digital Transformation:  
Strategies for a Disruptive Future**

**Date: July 21-22, 2025**

**Programme Leaders:  
Prof. Shubham Goswami**



## Address for Correspondence:

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Organizations need to identify the technologies, skills, talent, and cultural changes required to capture the value. The change to a digital culture is essential for firms to continue operating sustainably. The process of digital transformation is how firms integrate technologies into every aspect of business operations to bring about profound change. Digital transformation refers to anything from IT modernization to digital optimization to the invention of new digital business models for Industry 4.0. IT tools like cloud computing, big data analysis, artificial intelligence, blockchain, virtual reality etc. provide a more seamless way to collaborate and support the organization's overall digital advancement.

Digital transformation makes organizations more agile and businesses may embrace continuous improvement practices and increase their agility. This enables quicker innovation and adaptation while also providing a path to improvement. Most businesses are collecting mountains of customer data, but the real benefit is optimizing this data for analysis that can drive the business forward.

### WORKSHOP TAKEAWAYS

**At the end of the workshop, the participants will be able to:**

- Identify different technologies enabling the digital enterprises.
- Analyse the strategic and managerial dimensions of digital transformation.

### RESOURCE PERSONS

Faculty from Institute of Management, Nirma University and Industry experts.

### FOR WHOM

Business Executives, Entrepreneurs, Faculty members across the disciplines can benefit from this programme.

### HOW TO APPLY

The applicants are required to send completely filled in application form (photocopy may also be used) along with the registration fees so as to reach the coordinator on or before July 18, 2025.

### COURSE REGISTRATION FEES

Fees	Types of Participants	Mode of Programme
Rs.10,000/-	Working Professionals	Offline

**(Note:** As per the Govt. Policy, please add CGST (9%) & SGST (9%) to the programme fee.)

Breakfast, Lunch, Tea and Kit (with course materials) will be provided to all the participants. All other expenses are to be borne by the participants.

Registration charges are non-refundable. Participants are required to make their own arrangements for stay and travel. However, on request, the arrangement for accommodation can be made in the University guest house on chargeable basis.

Fee can be paid by Demand Draft/Local Cheque. Demand Draft / Cheque should be drawn in favor of **"Institute of Management, Nirma University"** payable at Ahmedabad

## Nirma University

### APPLICATION FORM

#### Programme Name:

**Leading Digital Transformation: Strategy for a Disruptive Future**  
(Date: July 21-22, 2025)

1. Name \_\_\_\_\_
2. Age \_\_\_\_\_ years
3. Designation \_\_\_\_\_
4. Organization \_\_\_\_\_
5. Address \_\_\_\_\_

Phone \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

6. Experience (years) in relevant area (if applicable)  
Industry: \_\_\_\_\_
- 7 Demand Draft/Cheque No \_\_\_\_\_  
Dated \_\_\_\_\_  
Bank with Branch \_\_\_\_\_

Date : \_\_\_\_\_  
Place : \_\_\_\_\_ Signature of Participant

Certified that the above applicant is employed in our organization and the information stated by him/her is verified and found correct. We therefore, sponsor him/her to attend the short term training organized at your institute

Signature of Sponsoring Authority  
with Seal