NIRMA UNIVERSITY
INSTITUTE OF MANAGEMENT
NAAC ACCREDITED 'A+' GRADE

Institute of Management

INFORMATION BOOKLET 2026

MASTER OF BUSINESS ADMINISTRATION

MASTER OF BUSINESS ADMINISTRATION (GLOBAL MANAGEMENT) *

MASTER OF BUSINESS ADMINISTRATION (HRM)

* In Collaboration with the Institute of International Study

PREAMBLE

This Information Bulletin contains information about Nirma University (NU), the Institute of Management (IM), and Master of Business Administration Programmes offered by the Institute of Management.

The bulletin provides important information about the Institute of Management, including its credentials, available infrastructure facilities, details about faculty and staff members, and a comprehensive description of the MBA, MBA (Global Management) and MBA-HRM programme structures. It also contains information about the institute's initiative beyond classroom teaching for the overall development of students. As MBA, MBA (Global Management) and MBA (HRM) are residential programmes, the bulletin also provides glimpses of campus life. Furthermore, it highlights the overall placement scenario at the institute, which is a key indicator of the institute's performance. Lastly, admission-related details are provided, including eligibility criteria, application and selection process, and programme fee structures.

The University reserves the right to amend any detail mentioned in the bulletin without prior notice. The University's decision shall be final on all matters. This bulletin provides general information to applicants about the University and its programmes, and is not a Regulation Book of the University. Hence, no claim can be made based on the information given in the bulletin.

CONTENTS		
Sr. No.	**Description**	**Page No.**
1	Preamble	02
2	Vision, Mission & Quality Statement	03
3	Information About Nirma Education & Research Foundation (NERF)	05
4	About the President, Nirma University	08
5	Message from Vice-President, Nirma University	09
6	Message from Director General, Nirma University	10
7	Message of Director, Institute of Management, Nirma University	11
8	Institute of Management, Nirma University	14
9	Infrastructure	18
10	Faculty & Staff	22
11	Master of Business Administration (MBA) Programme	27
12	Master of Business Administration (Global Management)	39
13	MBA-Human Resource Management (MBA-HRM) Programme	41
14	Beyond Classroom	48
15	Placements & Industry Connect	56
16	Admissions 2026	62

Institute of Management

Motto

तमसो मा ज्योतिर्गमय

From darkness, lead me to light

VISION

Shaping a better future for mankind by developing effective and socially responsible individuals and organizations.

MISSION

The Institute develops conscientious, innovative, and principled leaders and entrepreneurs who shall be committed to the betterment of organizations, operating in a complex, technologically enabled, globally-connected, and fast-changing world. The Institute also advances management knowledge and practices and adds value to its multiple stakeholders.

QUALITY STATEMENT

To develop high quality professionals who reflect and demonstrate values that the University stands for, through innovation and continuous improvement in facilitation of learning, research and extension activities.

CORE VALUES OF NIRMA UNIVERSITY

Nirma University has a strong culture that impacts its effectiveness and success. The University is driven by certain values that it holds and observes in its operations. Some of the core values of the University are as follows:

1. **Student Centricity**
   - Emphasis on holistic development of the students through extra and co-curricular Activities.
   - Pursue a student-centred teaching-learning process.
   - Focus on employability and entrepreneurship.
   - Nurture lifelong learning skills.
   - Application of ICT tools and technology for learning.

2. **Contribution to the Society**
   - Align curricula and pedagogy to cater to societal needs and demands.
   - Conduct applied research to address organizational and societal problems.

3. **Quest for Academic Excellence**
   - Use an interdisciplinary approach in the teaching-learning process and research activities.
   - Encourage analytical and problem-solving skills, critical thinking, dialoguing, and solution building through a pedagogic mix comprising case studies, simulation, presentation, and lectures.
   - Emphasise knowledge creation through meaningful research aligned with the National agenda and international sustainable development goals.
   - Establish strong linkages with the industry, academia, research organizations' alumni and civil society.
   - Develop and retain outstanding faculty

NIRMA EDUCATION AND RESEARCH FOUNDATION (NERF)

The renowned industrialist and philanthropist Dr. Karsanbhai K. Patel, the founder of Nirma Group of Industries, established the NERF in 1994 to promote and support higher education in India.

The NERF, chaired by Dr. Karsanbhai K. Patel, is a trust that crystallised his long-cherished dream of providing world-class education and inculcating the spirit of social relevance among the young students of the country. Among many social projects that he has initiated, NERF is monumental in his commitment to society.

Nirma University, Ahmedabad, was established as a statutory university in 2003. The first institution, Nirma Institute of Technology (NIT), was set up by the NERF in 1995 to provide world-class engineering education in Gujarat and to inculcate the spirit of social relevance among young students. It offers undergraduate, post-graduate, and doctoral-level programmes in all branches of engineering. Other Institutes set up by NERF include the Nirma Institute of Management in 1996, the Institute of Pharmacy in 2003, the Institute of Science in 2004, the Institute of Law in 2007, the Institute of Architecture & Planning in 2014, the Institute of Commerce in 2016 and the Institute of Design, in 2016. All these institutes have been brought under the umbrella of Nirma University. It also has a Faculty of Research and Doctoral Studies. The graduate, post- graduate, and doctoral-level programmes offered by these faculties are rated highly by accreditation agencies, industries, business magazines, and students.

The University is recognized by the University Grants Commission (UGC) under section 2(f) of the UGC Act. The University is also accredited 'A+' grade by the National Assessment and Accreditation Council (NAAC) in the year 2022.

Nirma University was awarded the Centre of Excellence (CoE) status by the Government of Gujarat. Nirma University has been recognized as a Green Campus in Gold-Rating category by the Indian Green Building Council (IGBC).

Innovation, quality, and excellence are the key driving forces on the campus which have translated the vision of the university into reality. Today, the campus vibrates with not only world-class curricular activities but also with myriad activities like international conventions, symposia, conferences, student competitions, conclaves, short- term industry-relevant programmes, cultural activities, etc.

NIRMA UNIVERSITY – BOARD OF GOVERNORS

Dr Karsanbhai K. Patel **Chairman**, Nirma Limited, **Chairman**, Nirma Education and Research Foundation, **President**, Nirma University	
Shri K. K. Patel **Vice President,** Nirma University	**Dr Anup K. Singh** **Director General,** Nirma University
Smt. Sunaina Tomar, IAS Additional Chief Secretary Dept of Higher & Technical Education, Government of Gujarat	**Shri Rakeshbhai Patel** **Vice Chairman,** Nirma Limited Ahmedabad
Shri R. D. Shah **Chartered Accountant**	**Shri Hirenbhai K. Patel** **Managing Director,** Nirma Limited Ahmedabad
Shri Kamalbhai Trivedi **Advocate General** Gujarat High Court, Ahmedabad	**Dr P N Bhagwati** **Chairman** Bhagwati Sphero Cast Limited, Ahmedabad
Dr Pankajbhai R Patel **Chairman** Zydus Lifescience Ltd., Ahmedabad	**Prof D P Agrawal** Former Chairman UPSC, New Delhi
Prof. R N Patel Dean, Faculty of Technology & Engineering Nirma University Ahmedabad	**Shri. G. Ramachandran Nair** Executive Registrar, Nirma University, Ahmedabad
Prof. Madhuri Parikh Dean, Faculty of Law Nirma University Ahmedabad	

AT THE HELM

Dr. Karsanbhai K. Patel
President,
The Visionary Behind Nirma University

The Institute of Management draws much of its inspiration and strength from its founder, Dr. Karsanbhai K. Patel, Chairman of Nirma Ltd. Dr. Patel was conferred the Padma Shri in 2010. He is also the recipient of the Udyog Ratna Award-1990, Gujarat Businessman Award- 1998, Ernst & Young Lifetime Achievement Award-2006, Sardar Vallabhbhai Patel Vishwa Pratibha Award-2009 and The Baroda Sun Lifetime Achievement Award 2009. He is best known for his contributions to industrial development in the country.

Dr. Patel was awarded the Honorary Doctorate of Humane Letters by Florida Atlantic University for business and marketing acumen and Philanthropy. Dr. Patel has also been awarded another Honorary D.Litt by Devi Ahilya Vishwavidyalaya, Indore.

In the last 27 years, Dr Patel has turned his attention to the growing challenges in the field of education. In the year 1994, he set up Nirma Education and Research Foundation which is a stellar example of his commitment to the needs of society.

Dr Patel firmly believes that to withstand global competition and to satisfy the growing need for quality professionals, an academic institution must constantly grow, innovate, build strength and strive to become self-reliant.

VICE PRESIDENT, NIRMA UNIVERSITY

Shri K. K. Patel
Vice-President Nirma University

Shri K. K. Patel is a versatile personality. He completed his education in the USA. He has been actively involved in the establishment and development of Nirma University since its inception. He has broad-based experience across various areas, in addition to the existing profile at Nirma University. He is also Joint Managing Trustee, Nirma Education and Research Foundation; Director, Kalupur Commercial Co-operative Bank Limited, a scheduled bank with 62 branches and President, Gozaria Kelavani Mandal, Gozaria, Mehsana District-an Educational Public Charitable Trust managing ten different educational institutes. He also serves as a trustee in many charitable institutions.

MESSAGE FROM DIRECTOR GENERAL, NIRMA UNIVERSITY

Dr. Anup K. Singh
Director General, Nirma University

Dear Prospective Student,

At Nirma University, we impart high-quality management education on the one hand and carefully develop students for facing corporate challenges on the other. Our approach to management education involves focusing on developing real-world competencies. Among others, we cultivate leadership and communication competencies. We nurture you to take up challenges, show the way to others, and have an entrepreneurial mindset. Critical thinking, persuasive communication, creative writing, presentation, and empathetic listening are some vital skills that we hone in you.

True education is a transformational experience. It facilitates you to change yourself to become an effective, ethical, and empowered leader. It helps you understand yourself better and chalk out a plan for self-growth. We involve corporate professionals in curriculum design, course development, and instructional delivery. We host a series of events, seminars, and conclaves to invite senior corporate professionals to interact with you. We expose you to business games and simulations so that you acquire global competencies.

Life on the campus is quite vibrant and vivacious. There are a large number of clubs and events to meet your individual needs. Lawn tennis courts, basketball courts, volleyball courts, and badminton courts are mostly jam-packed with students who unwind and socialize. The rich ambience and sylvan setting of the campus is always rejuvenating. I assure you of an impactful learning and development experience at the Institute of Management, Nirma University.

With Best Wishes

Dr. Anup K. Singh
Director General- Nirma University

MESSAGE FROM DIRECTOR, INSTITUTE OF MANAGEMENT

Dr. Nityesh Bhatt
Director & Dean (I/C)
Institute of Management, Nirma University

Warm greetings from the Institute of Management, Nirma University (IMNU), Ahmedabad!!

As we enter into our 30th year of academic excellence and campus vibrancy, we take pride in our community of over 8000+ accomplished alumni across programs who continue to make significant contributions across diverse sectors globally, a testament to the transformative impact of MBA education at our institute.

Our commitment to holistic education extends beyond the classroom, providing hands-on learning opportunities through industry partnerships, guest lectures, field visits, live projects, state-of-the-art-technologies and internships (corporate and social). Students benefit from academia-industry partnerships, enriched by lectures, case studies, simulations, digital tools, exercises, and immersive field projects. Active involvement in student-led clubs, committees, and community initiatives enhances leadership, teamwork, and social responsibility, preparing our graduates for impactful corporate careers and entrepreneurial opportunities. Interactions with the students from other disciplines of university like technology, design, law can also be a catalyst for this journey.

This comprehensive approach fosters a dynamic environment where students from varied backgrounds engage in enriching discussions and collaborative learning experiences, enhancing their holistic development. Recently introduced international immersion at the leading US universities is another attraction. The institute is housed in a 115-acre sprawling Gold- certified campus, rated by the Indian Green Building Council (IGBC), where ideas flourish and futures are shaped.

Warm regards,
Dr. Nityesh Bhatt
Director & Dean (I/C)
Institute of Management, Nirma University

PROGRAMMES OFFERED (2025) at NIRMA UNIVERSITY
<u>**Undergraduate Programmes**</u>

Technology
- B.Tech in Chemical Engineering
- B.Tech in Computer Science and Engineering
- B.Tech in Civil Engineering
- B.Tech in Electronics and Communication Engineering
- B.Tech in Electrical Engineering
- B.Tech in Mechanical Engineering
- B.Tech in Electronics & Instrumentation Engineering
- B.Tech in CSE (Artificial Intelligence & Machine Learning)
- Integrated B.Tech (CSE)-MBA
- Integrated B.Tech (ME)-MBA

Management
- Integrated BBA-MBA
- Bachelor of Business Administration (Hons.)

Pharmacy
- Bachelor of Pharmacy (B.Pharm)
- Doctor of Pharmacy (Pharm.D)
- Doctor of Pharmacy- Post Baccalaureate (Pharm.D-PB)

Law
- B.A.- LLB (Hons)
- B.Com.- LLB (Hons)
- B.B.A.- LLB (Hons)

Architecture and Planning
- Bachelor of Architecture (B.Arch)

Commerce
- Bachelor of Commerce (Hons)

Design
- Bachelor of Design (Communication Design)
- Bachelor of Design (Product and Interaction Design)

International Studies
- Bachelor of Science (CSE) 2+2 Dual Degree Programme
- Bachelor of Science in Pharmaceutical Sciences (Hons) (2+2 Dual Degree Programme)
- Bachelor of Science in Chemical Engg. (2+2 Dual Degree Programme)
- Bachelor of Science in Civil Engg. (2+2 Dual Degree Programme)
- Bachelor of Science in Mechanical Engg. (2+2 Dual Degree)
- Bachelor of Science in Product & Interaction Design (2+2 Dual Degree)

Postgraduate Programmes

Technology
- M.Tech in Computer Science and Engineering
- M.Tech in Computer Science and Engineering (Cyber Security)
- M.Tech in Computer Science and Engineering (Data Science)
- M.Tech in Civil Engineering (Computer Aided Structural Analysis & Design)
- M.Tech in Civil Engineering (Construction Technology & Management)
- M.Tech in Electronics and Communication Engineering (VLSI Design)
- M.Tech in Electronics and Communication Engineering (Embedded System)
- M.Tech in Electronics and Communication Engineering (Semiconductor Technology)
- M.Tech in Mechanical Engineering (Design Engineering)
- M.Tech in Electronics & Instrumentation Engg. (Robotics and Artificial Intelligence)
- Master of Computer Applications

Management
- Master of Business Administration
- Master of Business Administration (Family Business & Entrepreneurship)
- Master of Business Administration (Human Resource Management)

Pharmacy
- M.Pharm in Pharmaceutics
- M.Pharm in Pharmaceutical Analysis
- M.Pharm in Pharmacology
- M.Pharm in Regulatory Affairs

Law
- LL.M in Constitutional and Administrative Law
- LL.M in Criminal and Security Law

Science
- M.Sc in Biotechnology
- M.Sc in Microbiology
- M.Sc in Biochemistry

Architecture & Planning
- Master of Planning

International Studies
- MBA (Global Management) (1+1 Dual Degree)

Ph.D Programmes

Ph.D Programmes under Faculty of :
- Technology & Engineering
- Management
- Pharmacy
- Law
- Science
- Architecture

ABOUT THE INSTITUTE

Founded on the vision of Padmashri Dr. Karsanbhai K. Patel, the Institute of Management, Nirma University (IMNU), formerly known as the Nirma Institute of Management, was established in 1996. Embodying the principles of entrepreneurship, excellence, and professionalism, it imparts top-class business education and has produced a new generation of leaders and managers over the years.

The Institute of Management is committed to rigorous academic pursuits. It encourages original and innovative thinking concerning national and internationally relevant ideas and policies through intellectually stimulating debates and discussions at all levels. The Institute has built its reputation with a dedicated goal of adding value to life and professional standards.

The Institute of Management, a centre of learning where knowledge fuels the desire for distinction, has always been a pioneer in serving the changing needs of industry. The campus infrastructure and amenities are comparable to those of any reputed university around the world. It hosts fully equipped classrooms where focused discussions, interactive study sessions, role plays, simulations, presentations, case studies, and strategy implementation sessions are held as part of the future managers' everyday work schedule.

The Institute currently offers the following programmes:
- Master of Business Administration
- Master of Business Administration (Global Management)
- Master of Business Administration (Human Resource Management)
- Master of Business Administration (Family Business and Entrepreneurship)
- Integrated BBA-MBA Programme
- Integrated B.Tech (CSE) -MBA Programme
- Integrated B. Tech (ME)-MBA Programme
- Bachelor of Business Administration (Honours)
- Doctor of Philosophy (Full-Time)
- Doctor of Philosophy (External)
- Executive Diploma Programmes in Management
- Management Development Programmes

Approvals

Institute of Management is a constituent Institution of Nirma University. Nirma University was established in 2003 as a Statutory University under a special act passed by the Gujarat State Legislative Assembly.

The University is recognized by the University Grants Commission (UGC) under Section 2(f) of the UGC Act. It is also a member of the Association of Indian Universities and the Association of Commonwealth Universities. The UGC recognizes all the academic Programmes offered by the Institute.

Institute's Ranking

- The Institute of Management ranked 53rd Best B-Schools overall by the National Institutional Ranking Framework (NIRF) 2025, released by the Ministry of Education, Government of India.
- Ranked 8th Best Private B-School in the West Zone by India Today, 18th November 2024.
- Ranked 27th Best B-School overall and 16th among Top Private B-Schools in India by The Week, 2024.
- Ranked 35th Best B-School overall Ranking, 41st in Placement Performance 22nd in selection process and 23rd in Top 100 learning experience, 28th in Living experience ranking by Business Today, October 2024
- Ranked 24th among Top Private B-Schools in India by Businessworld in May 2024.

Accreditation

All academic programmes offered by the Institute are recognized by UGC.

NAAC - The National Assessment and Accreditation Council (NAAC) has awarded grade 'A+' status to Nirma University and its constituent institutions indicating that they meet the standards of quality as set by NAAC, in terms of its performance related to educational processes and outcomes; covering the curriculum, teaching-learning, evaluation, faculty, research, infrastructure, learning resources, organization, governance, financial wellbeing, and student service.

NBA – The MBA program offered by the Institute of Management has successfully secured re-accreditation from the NBA for a three-year term, effective through June 30, 2025. Preparations for the subsequent re-accreditation cycle are presently in progress. The National Board of Accreditation (NBA), India was initially established by the AICTE (All India Council of Technical Education) under section 10(u) of AICTE Act, in the year 1994, in order to assess the qualitative competence of the programs offered by the educational institution from diploma level to post-graduate level in engineering and technology, management, pharmacy, architecture, and related disciplines, which AICTE approves.

SAQS - Institute of Management, Nirma University (IMNU) is duly accredited by the South Asian Quality Assurance System (SAQS) for five years (till 2028) by the Association of Management Development Institutions in South Asia (AMDISA), an International Association, and a SAARC recognised body.

AACSB Member -The Institute of Management, Nirma University (IMNU) is a member of the Association to Advance Collegiate Schools of Business network, providing access to international networking communities. This membership fosters collaboration with other member schools and facilitates resource-sharing among management educators. Membership with AACSB enhances our global presence, fosters professional development opportunities for faculty, and opens doors to student exchange programs and collaborative initiatives with institutions worldwide.

International Alliances

The Institute has signed MoUs for academic collaboration with the following Foreign Universities/National Institutes:

  1. University of California at Davis, USA
  2. Michigan State University, USA
  3. University of Illinois at Chicago, USA
  4. University of Cincinnati, USA
  5. Griffith University, Australia
  6. PPM School of Management, Indonesia

Simulations

The Institute of Management has a tie-up with Harvard Business Publishing (HBP). This association enables the institute to access HBP's entire range of global and India-centric content, including Participant-Centered Learning tools. The materials accessed from HBP include unrestricted individual Harvard Business School cases and those from available partner schools, as well as Harvard Business Review reprints, including HBR Article Collections and online Simulations. Student groups have also undergone training in Markstrat Simulation.

International Conferences

To provide opportunities for faculty members, students, and practitioners to interact with eminent scholars from India and abroad, the Institute has been organizing International Conferences, such as NICOM, and hosting conferences of the ASQ (American Society for Quality). NICOM (Nirma International Conference on Management) is organized by the institute every year since its inception.

The last international conference, NICOM-2025 (Nirma International Conference on Management), was organized from 8th to 10th January 2025 on the theme "Business and Sustainability: Creating Synergy for Future".

The next International Conference, NICOM-2026, is scheduled to be held from 7th to 9th January 2026 on the theme "THEME: Management Challenges: People, Practice and Progress".

INFRASTRUCTURE

The Campus

The Institute is located on Nirma University campus which is on the Sarkhej- Gandhinagar Highway. A 115-acre sprawling campus in picturesque surroundings provides a refreshing environment, stimulating intellectual alertness and creativity. The campus has an ambience that motivates students to grow. The Institute building, which is centrally air-conditioned, has several amphitheaters, flat classrooms, an auditorium with a capacity of 450 seats, a computer centre, a fully automated library, an art gallery, faculty, and administrative blocks, conference rooms, and other facilities. Modernity, aesthetics, and grandeur characterize the building.

A branch of the Kalupur Commercial Co-operative Bank Ltd., a Scheduled Bank, with ATM facilities is located on the campus. The Institute is also equipped with a canteen & a food court in addition to the mess, various sports facilities, medical facilities, etc. There is a non- resident doctor who visits the campus regularly. The Institute has a volleyball court, a lawn tennis court, a basketball court, a football and cricket ground, a table-tennis room, and a well-equipped modern gymnasium. The overall atmosphere on the campus is distinguishable by serenity and is conducive to intellectual pursuits. The campus is Wi-Fi enabled.

Please note the following points.

1) *Gujarat is a dry state, and consumption of any alcoholic drink is strictly prohibited.*

2) *Nirma University campus is fully vegetarian, and any kind of non-vegetarian food is not allowed on the campus.*

Classrooms

The classrooms are well-equipped with multimedia and audio-visual equipment to facilitate effective learning. The classrooms are designed to promote maximum interaction between the faculty and students. Each classroom has Internet connectivity through a wireless local area network.

Computing Facilities

At the Institute of Management, Nirma University, faculty and students utilize LCD Projectors, a Moodle server hosted on the cloud, and internet facilities for their teaching and learning processes. There are 26 classrooms, 1 Auditorium Hall, and 1 Boardroom/Conference Hall. The whole campus building is well-equipped with LAN/Wi-Fi 6 (High Speed) facilities,

Computers, LCD projectors etc. for providing a modern learning experience to the students. Apart from the classroom atmosphere, the students are engaged in Workshops, Computer Centers, libraries, Institute Lecture series, Auditorium etc., in order to expose them to the out-of-the-classroom learning experience.

Five classrooms have been converted into a smart classroom that uses technology-enhanced pedagogy for teaching and learning. The classroom features an 85-inch interactive digital display, integrated with whiteboards and other audiovisual components, which makes lectures easier, more engaging, and interactive. Access to various web resources, and databases like ACE Mutual Funds, ACE Equity, CMIE – Prowess, and Bloomberg terminals are available in the library computer systems. A Cisco WebEx Education Solution license was obtained for online sessions, conferences etc. during the pandemic now Google Meet is used extensively.

Institute of Management - Nirma University, has been using collaborative tools through Google Core Apps [now known as Google Workspace] and has developed a system for providing IT facilities to the users which include 24x7 Wi-Fi facility to all faculty [more than 370+ Wi-Fi Access Points and 507 Wi-Fi Access Points at students Hostel H4], staff and students all over the campus, currently we have 3.5 Gbps fiber- based high-speed internet facility, Classrooms equipped with LCD projectors, LAN and Wi-Fi etc. Computer Lab 1 and Lab 2 include well-equipped Computing facility of 70 and 15 computer systems respectively. Since 2011 Institute of Management offers Online Application Portal facility for admission to various programs. The institution is equipped with a biometric attendance system for teaching and non-teaching staff which enables the faculty and staff to register their attendance by recording their finger impression or face recognition through the biometric machines. Learning Management Systems (Moodle server hosted on the cloud) is used in all the programs for conducting online tests, online submissions of assignments, distribution of course material and discussion on forums etc. The Institute has also acquired the latest software, namely SPSS v23 and Oracle v8, among others.

Library Resource Centre (LRC)

Nirma University has an extensive library system, comprising of multidisciplinary collection of resources, equipped with state-of-the-art technology, which is now named as NIMA Knowledge Centre.

The library provides access to a wide range of management and business information sources, including leading national and International Business Periodicals, as well as an impressive collection of Business Databases, Digitized Corporate Annual Reports, and CDs/DVDs. Library comprises of over 1,40,000 books and other library resources. About 80,000 e-books and 40 plus databases across different disciplines on the campus.

The library subscribes to 12 databases and approximately 10,826 e-journals through databases such as EBSCO's Business Source Ultimate, JSTOR, Elsevier's ScienceDirect-Business Management & Accounting Package, and Sage Journals Collection. The library subscribes to the ISI Emerging Markets Database, which provides trade-related information from all over the world. The financial and economic databases subscribed to by the library are ACE Equity, ACE Mutual Funds, and CMIE's Prowess. In an academic setting, it helps future professionals to integrate theory with real-world practice by empowering them with datasets and exposing them to global economic scenarios. The library also subscribes to Indiastat.com, which is a socioeconomic database.

Library has provided spaces for different needs like, Discussion rooms, digital lab, cubicles, light reading area, training room, etc.

The library is fully automated and accessible on the campus LAN, operating on specialized library software, open-source KOHA. The user-friendly package facilitates the issue and return of books, as well as online access to the catalogue (i.e., Web catalogue) and the reservation of books. The library has adopted the latest ICT tools, including CD, DVD, Multimedia Kits, Barcode scanners, and text and graphic scanners, for the effective use of library services.

Registered library users have seamless access to digital resources both on-campus and remotely via RemoteXs. Institute has a dedicated page on the website https://library.nirmauni.ac.in which gives access to all e-resources of our library.

Business Lab

IMNU's Bloomberg Finance Lab is a specialized learning facility equipped with 12 Bloomberg Terminals, the industry-standard platform for financial professionals globally. This makes IMNU one of the few B-schools in India to offer such a facility. The lab strategically prepares students for top-end careers in areas like banking, investment management, and corporate treasury management by providing them with hands-on experience using the same tools as professionals.

Students can access real-time and historical market data, global news, and comprehensive analytics to conduct market research, analyze securities, and monitor economic indicators. This practical exposure helps them develop the technical skills valued by employers in the financial sector. Furthermore, students have the opportunity to earn the Bloomberg Market Concepts (BMC) certification, which significantly enhances their industry readiness.

To support this advanced learning environment, the lab is equipped with a wide range of industry-standard software packages, including Eviews, Amos, Matlab, SPSS, SmartPLS, and NVivo. The facility also benefits from a high-speed, secure internet connection. Currently, it operates on a 3500 Mbps (3.5 Gbps) dedicated fiber optic leased line, which is scheduled to be nearly doubled to 7000 Mbps (7 Gbps) from September 2025. The university plans to expand the lab by incorporating more Bloomberg Terminals in the future.

Hostel

The University provides separate, well-appointed hostel facilities for both male and female students, all conveniently located on campus. Currently, the institute offers a total bed capacity of 2,300. With a new women's hostel currently under construction, the total bed capacity is projected to increase to 4,000 by next year.

Hostel rooms are spacious and fully furnished, designed for comfortable living. Residents benefit from a range of sports and recreational amenities, including cable TV and common rooms for social interaction. All hostel rooms are equipped with round-the-clock internet connectivity. Additionally, the hostel mess services are professionally outsourced to ensure quality catering.

FACULTY DETAILS

Nityesh Bhatt, Director & Dean (I/C) PhD (M. L. Sukhadia University) Total Experience: 24 Years	**Hrudanand Misra,** Additional Director, PhD (M.S. University) Total Experience: 22 Years
Aditya Keshari PhD (Banaras Hindu University) Total Experience: 2 years	**Aishwarya Mitra** PhD (National Institute of Technology Durgapur) Total Experience: 1.4 years
Amola Bhatt PhD (Gujarat University) Total Experience: 18 Years	**Anand Kumar** PhD (IIM Ranchi-Thesis Submitted) Total experience: 4 years
Ankur Yadav PhD (Central University of Gujarat) Total Experience: 3 Years	**Ashwin Raiyani** PhD (RK University) Total Experience: 18 Years
Ashwini Awasthi PhD (Himachal Pradesh University) Total Experience: 34 Years	**Avani Raval** PhD (Gujarat Technological University) Total Experience: 14 Years
Azharuddin Shaikh PhD (Pandit Deendayal Petroleum University) Total Experience: 9 Years	**Bhajan Lal** PhD (IIT, Roorkee) Total Experience: 9 Years
Bhavesh Patel PhD (Pacific University) Total Experience: 23 Years	**Bhoomi Mehta** PhD (Gujarat Technological University) Total Experience: 14 Years
Chetan Jhaveri PhD (Kadi Sarva Vishwavidyalaya) Total Experience: 27 Years	**Diljeetkaur Makhija** PhD (Kadi Sarva Vishwavidyalaya) Total Experience: 15 Years
Dinesh Panchal PhD (NMIMS) Total Experience: 26 Years	**Dipti Saraf** PhD (GLS University) Total Experience: 15 Years
Gunjan Anand PhD Devi Ahilya Vishwa Vidhyalaya (DAVV) Total experience: 14 Yrs	**Hardik Shah** PhD (Nirma University) Total Experience: 21 Years
Harsh Pratap Singh PhD (MNIT, Jaipur) Total Experience: 11 Years	**Himanshu Chauhan** PhD (Pacific University) Total Experience: 26 Years
Jayesh Aagja PhD (Veer Narmad South Gujarat University) Total Experience: 24 Years	**Khyati Desai** PhD (Brunel University, UK) Total Experience: 22 Years
Lalit Arora PhD (Thapar Institute of Engineering & Technology, Punjab) Total experience: 21 years	**M. Mallikarjun** PhD (Aligarh Muslim University) Total Experience: 29 Years

Mahesh K.C. PhD (Saurashtra University) Total Experience: 22 Years	**Manojkumar Pal** PhD (MNIT Jaipur) Total Experience: 5 Years
Mohammad Aarif PhD (Aligarh Muslim University) Total Experience: 1 Year	**Megha Solanki** PhD (The English and Foreign Languages University, Hyderabad) Total Experience: 0 year
Mayank Jha PhD (IIT Ropar) Total Experience: 0 year	**Mumukshu Trivedi** PhD (Pandit Deendayal Petroleum University) Total Experience: 9 Years
Nidhi Bansal FPM (IIM Mumbai) Total Experience: 3 Years	**Nikunj Patel** PhD (Pacific University) Total Experience: 23 Years
Nimrat Singh PhD (Gujarat University) Total Experience 26 years	**Nina Muncherji** PhD (Kadi Sarva Vishwavidyalaya) Total Experience: 35 Years
Nisarg Joshi PhD (Gujarat University) Total Experience: 14 Years	**Nitin Pillai** PhD (Gujarat University) Total Experience: 14 Years
Omkar Sahoo PhD (BITS Pilani) Total Experience: 5 Years	**Pankaj Agrawal** PhD (Faculty of Management Studies, Banaras Hindu University) Total Experience: 3 Years
Parag Rijwani PhD (Kadi Sarva Vishwavidyalaya) Total Experience: 19 Years	**Poonam Chhaniwal** PhD (Ganpat University) Total Experience: 17 Years
Pradeep Kautish PhD (Maharshi Dayanand Saraswati University) Total Experience: 25 Years	**Praneti Shah** PhD (Sardar Patel University) Total Experience: 18 Years
Pratham Parekh PhD (Central University of Gujarat) Total Experience: 10 Years	**Punit Saurabh** PhD (IIT, Kharagpur) Total Experience: 15 Years
Rajesh K. Jain PhD (ABV-IIITM, Gwalior) Total Experience: 35 Years	**Rasmita Nayak** PhD (IIT, Kharagpur) Total Experience: 4 Years
Ritesh Patel PhD (Gujarat University) Total Experience: 15 Years	**Ritu Raj** PhD (National Institute of Technology Silchar) Total Experience: 3 Years
Ruchi Sao PhD (Rashtrasant Tukadoji Maharaj	**Rupam Deb** PhD (National Institute of Technology

Nagpur University) Total Experience: 16 Years	Silchar) Total Experience: 2 Years
Sadhna Sargam PhD (SJMSOM, IIT Bombay) Experience:6.5 Years	**Samik Shome** PhD (University of Calcutta) Total Experience: 25 Years
Sandip Trada FPM (IIM, Indore) Total Experience: 13 Years	**Sanjay Jain** PhD (M. L. Sukhadia University) Total Experience: 23 Years
Sapna Parashar PhD (D.A.V.V., Indore) Total Experience: 24 Years	**Satish Nair** PhD (Dharmsinh Desai University) Total Experience: 35 Years
Shahir Bhatt PhD (Kadi Sarva Vishwavidyalaya) Total Experience: 18 Years	**Shailesh Prabhu N** PhD (National Institute of Technology Karnataka, Surathkal) Total experience: 4 years
Shashank Thanki PhD (IIT Kharagpur) Total Experience: 25 Years	**Shaurya Srivastava** PhD Banaras Hindu University Total Experience: 3 years
Shilpa Tanna PhD (BITS, Pilani) Total Experience: 3 years	**Shubham Goswami** PhD (JRN Rajasthan Vidyapeeth) Total Experience: 15 Years
Sommaya Madakam FPM (NITIE Mumbai) Total Experience: 12 Years	**Sumeetha Sharma** PhD (University of Calcutta) Total Experience: 21 Years
Sunita Guru PhD (Sardar Patel University) Total Experience: 19 Years	**Vandana Poturaju** PhD (Gujarat University) Total Experience: 12 years
Vishesh Pratap Gurjar PhD (IIT Delhi) Total Experience: 1 Year	

PLACEMENT AND CORPORATE RELATIONS TEAM

Neeraj Arora
Head, Corporate Relations, PhD

Shubhra Bhatia
Manager, Corporate
Relations (PhD)

Zeel Patel
Asst. Manager
Corporate Relations

Melvin Mathai
Asst. Manager

Ripalben Modi
Computer operator cum
Assistant

Officers

Digant Mandavia
Assistant Registrar
M.Tech (IIT D)

Kishor Gawande
Assistant Registrar
PhD (Mech Engineering)

Monita Shastri
Librarian
PhD (BAOU)

Support Staff

Mahesh Solanki
(Office Superintendent)
Administration

Biju Thomas
(Office Superintendent)
DUGS
(Department of Undergraduate Studies)

Anand Christian
Technical Assistant

Maqsud Shaikh
Sr. Assistant

Sima Kapadiya
Library Assistant

Arpita Katuwa
Assistant

Mihir Pandit
Sr. Assistant

Sujatha Pillai
PA cum Steno

Chirag Bhatt
Sr. Assistant-Librarian

Tejas Mehta
Assistant

Harichandrasinh Chavda
Sr.Assistant

Pragna Prajapati
Sr. Library Assistant

Trupti Nakum
Assistant

Jigar Barot
Manager

Rakesh Trivedi
Library Assistant

Veena Rao
Assistant

Kiran Raval
Tele. Operator.Cum. Recpt.

Rita Barot
Warden - Girl's Hostel

Kuldeep Patel
Assistant

Sahdevsinh Jadeja
Sr. Assistant

Krishna Pithadiya
Teaching and Research
Associate

Vishal Kumar Sutariya
Assistant

Jigisha Devani
Assistant

Zeel Patel
Library Assistant

MASTER OF BUSINESS ADMINISTRATION (MBA) PROGRAMME

Programme Design

It is a two-year full-time residential programme and follows a trimester system. The first year consists of core courses. The second year consists mainly of specialisation elective courses. A summer Internship Project is scheduled at the end of the first year. The programme offers dual specialization (major and minor) in the second year.

Programme Outcomes (POs)

After undergoing this programme, the student shall be able to:

PO1: Apply knowledge of management theories and practices to solve business problems

PO2: Foster Analytical and critical thinking abilities for data-based decision making

PO3: Ability to develop Value based Leadership ability

PO4: Ability to understand, analyze, and communicate global, economic, legal, and ethical aspects of business

PO5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment

PO6: To understand the varying needs of the stakeholders and assess their impact on decision making.

PO7: To foster entrepreneurial capabilities

Programme Structure:

Duration of the Programme	:	2 Years
Duration of a Term	:	11-12 Weeks (approximately)
One Credit Hour	:	10 hours of classroom contact hours (10 Sessions of 60 minutes each)
Credits Requirements	:	108 Credit
No. of Terms	:	6 Terms
Total Contact Hours	:	1080 (108*10)
Summer Internship	:	8-10 weeks at the end of the first year
Field Courses	:	(1) Social Project as core course "Ethics, Accountability and Social Project" (03 credits) (2) Summer Internship (06 Credits)
Programme Structure	:	First Year – 57 credits ● Core Courses: 57 credits Second Year – 51 credits ● Specialization Elective Courses: 45 credits ● Summer Internship – 06 Credits
Specializations Areas	:	● Marketing ● Finance ● Operations ● Digital Transformation and Analytics (DnA) ● International Business (only minor specialization)
Specialization Option	:	A Student may opt for either of the following: ● Only One Major Specialisation & One Minor Specialisation **OR** ● One Major Specialisation without Minor Specialisation **OR** ● No specialization at all
Major	:	At least 24 credit hours of electives in an area of Specialization
Minor	:	At least 15 credit hours of electives in an area of Specialization

Salient Features
- International Immersion Opportunity
- Close relationship with the corporate world in the delivery of the programme
- Balance between conceptual frameworks and industry practices
- Unique field course-EASP (Ethics, Accountability and Social Project)
- Case study method, Project work and Simulations are the main pedagogical tools
- Outcome-based Education (OBE) Pedagogy
- Special emphasis on the development of soft skills such as communication, leadership,

teamwork, achievement orientation, and creativity
- Industry and academia link through seminars and guest lectures
- Student-Driven Activities through different clubs and committees
- Wide choice of Specialization

Pedagogy

The primary pedagogical methods include lectures, case studies (using Harvard and other international and Indian cases), simulations, and project work. These methods are further augmented by Massive Open Online Courses (MOOCs) from various providers, role-plays, group discussions, and movie screenings, and the actual mix varies with the nature of the course. To ensure effective learning, the Institute leverages the latest technologies to make the teaching-learning process more experiential and participative.

The pedagogy is designed to maintain academic rigor and ensure continuous evaluation of students. Strong support from faculty members and a robust emphasis on ethics and values are notable features of the pedagogy. Case studies help students to experience management predicaments, whereas role-plays and simulations prepare them to make decisions in real-time scenarios.

Additionally, interaction with industry experts, participation in live projects, innovation workshops, and involvement in Conclaves, along with learning through co-curricular activities, provides a sense of the real world, which encourages active learning and lays a better foundation.

The pedagogy ensures that analytical skills are developed through concepts and practice, enabling students to hone their decision-making skills. There is also a strong focus on entrepreneurship, with hands-on courses offered to instill a spirit of entrepreneurship among students.

Curriculum

The curriculum is continually updated to reflect changes in the business environment. It is benchmarked against the courses offered by the best B-schools. Suggestions are also invited from industry experts and alums in the design of the curriculum. The curriculum consists of compulsory (core) and elective courses. The core course package provides students with a foundation in business, while elective courses offer the option to specialize in a specific area. There is a provision for major and minor specialization.

FIRST YEAR		
Term-I ● Financial Reporting and Analysis ● Microeconomics ● Marketing Management-I ● Organizational Behaviour ● Quantitative Techniques ● Business Communication ● Operations Management	**Term-II** ● Corporate Finance ● Macroeconomics ● Accounting for Decision Making ● Marketing Management-II ● Decision Science ● Business Communication[1] ● Human Resources Management	**Term-III** ● Business Research Methods ● Ethics, Accountability, and Social Project-EASP ● Strategic Management ● Digital Transformation ● Design Thinking ● Corporate Governance and Legal Aspects of Business

SPECIALIZATIONS

The Institute offers Specialisations in the following areas:

1. Marketing	2. Finance
3. Operations Management	4. Digital Transformation and Analytics (DnA)
5. International Business (Minor Specialization Only)	

Human Resource Management is not offered as a major or minor specialization within this program, as a dedicated MBA (HRM) program is available. The actual number of specializations offered in the Programme shall depend on registration and available resources.

A pool of specialization elective courses is offered to students for selection, depending on the availability of resources and the number of registered students. Each student must select 45.0 Credits of specialization elective courses across Term IV to VI from this pool. The list of specialization elective courses selected by each student gets finalized and notified before the commencement of Term IV. The actual number of courses offered in a particular year shall depend on registration and available resources. An elective course is offered only if a minimum number of students opt for it and subject to the availability of required resources.

SPECIALIZATION ELECTIVES

Given below is the complete list of Specialization Elective courses. The actual number of courses offered in a particular year shall depend on registration and available resources. An elective course will be offered only if a minimum number of students opt for it.

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[1] The Course will be spread over 2 terms (Term I & II) and 3.0 Credits will be awarded upon successful completion of the examination components, at the end of Term II.

FINANCE
- Bank Management
- Behavioral Economics
- Derivatives and Risk Management
- Direct and Indirect Taxes
- Econometrics for Finance
- Economics of Financial Markets
- Financial Analytics
- Financial Markets, Institutions and Services
- Financial Planning and Wealth Management
- Financial Statement Analysis
- FinTech and Omni Commerce
- Insurance
- International Finance
- Investment and Portfolio Management
- Investment Banking
- Investor Psychology and Behavioral Finance
- Management Control Systems
- Management of Financial Services
- Mergers and Acquisitions
- Personal Finance and Taxation
- Project Planning and Control
- Stochastic Calculus in Finance
- Strategic Cost Management
- Strategic Financial Management
- Valuation
- Working Capital Management
- Commerical Credit & Underwriting

INTERNATIONAL BUSINESS
- International Finance
- Export- Import Management
- Foreign Trade Policy, Procedures and Documentation
- Global Management
- International Business
- International Business Laws
- International Market Research
- International Organizations, Regional Blocks & WTO
- International Technology Transfer and Multinational Enterprises
- International Trade

MARKETING
- Advanced Marketing Research
- Business-to-Business Marketing
- Consumer Behaviour
- Contagion Marketing
- Corporate Communication and Social Marketing
- Customer Relationship Management
- Digital Commerce and Social Media
- Digital Marketing
- Direct Marketing
- Event and Entertainment Marketing
- Franchising
- Innovation and Product Management
- Integrated Marketing Communication
- International Marketing
- Internet Marketing
- Marketing Models
- Marketing Simulation
- Qualitative and Quantitative Research in Marketing
- Retail Marketing
- Return on Marketing Investment
- Rural Marketing
- Sales & Distribution Management
- Services Marketing
- Sports Management
- Strategic Brand Management
- Strategic Marketing
- Marketing Analytics
- AI-powered Marketing
- Pricing Strategies

OPERATIONS MANAGEMENT
- Data Analytics and Data Mining
- Decision Modelling and Applications
- Deep Learning and Model Optimization
- Descriptive Analytics
- Infrastructure Management
- Lean Six Sigma
- Multivariate Data Analysis and Visualization
- Operations Management in Services and Distribution
- Operations Strategy & Strategic Outsourcing
- Predictive Analytics
- Project Management
- Statistical Techniques in Quality Control
- Supply Chain Management
- Technology Management
- Total Quality Management
- International Logistics
- Green and Sustainable Logistics
- Shipping and Logistics Management
- Warehouse and Material Management
- Managing Reverse Logistics
- Inland Logistics Management
- Lean Logistics & Supply chain Management

DIGITAL TRANSFORMATION AND ANALYTICS (DNA)
- Python Programming
- Big Data
- Business Analytics & Data Visualisation
- Business Continuity of IT Infrastructure and Services
- Business Intelligence
- Business Process Re-engineering
- Data Mining and Data Science
- Data Visualization and Visual Storytelling
- Digital Consulting
- E-Business Management
- Enterprise Resource Planning
- Financial Technologies
- Information Technology Strategy for Business
- InfoSec for Governance, Risk Management, and Compliance
- Machine Learning & Artificial Intelligence
- Managing Business on Cloud
- Natural Language Processing and Text Mining
- Social Network Analysis
- Software Project Management
- Technology-Enabled Operations Management
- Telecommunications Management
- Digital Product Management

NON-SPECIALIZATION ELECTIVE COURSES.

The under-mentioned Electives are not considered for any specializations.

AREA: HUMAN RESOURCE MANAGEMENT

- Compensation Management
- Competency Mapping and Talent Management
- Employee Relations and Labour Laws
- Global Business Leadership
- Human Resource Analytics
- Instruments For Human Resource Management
- International Human Resource Management
- Organization Development & Change Management
- Performance Management
- Recruitment and Selection
- Strategic Human Resource Management
- Training and Development

AREA: ECONOMICS & STRATEGY

- Economic Thought
- Economics of Business Strategy
- Economics of Innovation and Entrepreneurship
- Public Policy Analysis

AREA: ORGANIZATIONAL BEHAVIOUR & COMMUNICATION

- Art of Negotiation
- Coaching and Counseling
- Diversity and Inclusion at Workplace
- Management of Co-operation and Conflict
- Managerial Skills for Effectiveness
- People Management and Leadership
- Personality Development & Business Etiquette
- Power, Influence and Leadership
- Psychometric Testing
- Public Speaking and Presentation Skills
- Stress and Coping
- Transactional Analysis

AREA: STRATEGIC MANAGEMENT AND ENTREPRENEURSHIP

- Business Development Strategies
- Business Simulation
- Case Study of Entrepreneurs
- Corporate Entrepreneurship
- Corporate Governance
- Creativity and Innovation
- Design Thinking
- International Relations and Strategic Alliances
- Management of Strategic Alliance
- Management of Technology and Innovation
- Managing a Growing Organization
- New Age Strategies
- Social Entrepreneurship
- Strategic Management of an Innovation
- Strategizing Corporate Social Responsibility
- Strategy Execution
- Start up and New Age Business Models
- Start-up Funding Strategies
- Managing Lean and Agile Startups
- ESG for Competitive Strategies

AREA: GENERAL MANAGEMENT

- Dissertation
- Management Consulting
- Qualitative Research

Elective Courses Considered for more than one Specialization Area:

Course Name	Primary Area of Specialization	Secondary Area of Specialization
Business Process Re-Engineering	Digital Transformation and Analytics (DnA)	Operations Management
Data Visualization and Visual Storytelling	Digital Transformation and Analytics (DnA)	Operations Management
Enterprise Resource Planning	Digital Transformation and Analytics (DnA)	Operations Management
Financial Technologies	Digital Transformation and Analytics (DnA)	Finance
Natural Language Processing and Text Mining	Digital Transformation and Analytics (DnA)	Operations Management
Social Network Analysis	Digital Transformation and Analytics (DnA)	Operations Management
Technology Enabled Operations Management	Digital Transformation and Analytics (DnA)	Operations Management
International Finance	Finance	International Business
International Logistics	International Business	Operations Management
Digital Commerce and Social Media	Marketing	Digital Transformation and Analytics (DnA)
International Marketing	Marketing	International Business
Data Analytics and Data Mining	Operations Management	Digital Transformation and Analytics (DnA)
Deep Learning and Model Optimization	Operations Management	Digital Transformation and Analytics (DnA)
Descriptive Analytics	Operations Management	Digital Transformation and Analytics (DnA)
Predictive Analytics	Operations Management	Digital Transformation and Analytics (DnA)

The following courses have only Continuous Evaluation (CE) components in their evaluation.

Name of Course	Area
Business Simulation	Strategic Management and Entrepreneurship
Marketing Simulation	Marketing
Public Speaking and Presentation Skills	Organizational Behaviour & Communication
Managerial Skills for Effectiveness	Organizational Behaviour & Communication
Design Thinking	Strategic Management and Entrepreneurship
Python and R	Digital Transformation and Analytics (DnA)
Data Visualization and Process Simulation	Digital Transformation and Analytics (DnA)
Data Analytics and Data Mining	Operations Management
Predictive Analytics	Operations Management

INTERNSHIP/ INTERNATIONAL IMMERSION/ RESEARCH PROJECT

At the end of the 3rd Term, all students will be required to complete a summer project or internship of 8-10 weeks with an industrial, business, or service organization. Alternatively, students can opt for International Immersion, which can last from 3 to 7 weeks. To ensure total duration remains 8-10 weeks, additionally related activities may be assigned to the concerned student for the duration of 2-5 weeks by the program coordinator with the approval of the Dean. The immersion can also be done in the form of undergoing a course in a foreign country for 3-7 weeks. The Institute has signed MoUs for International Immersion with the following Foreign Universities:

1. University of California at Davis, USA
2. Michigan State University, USA
3. University of Illinois at Chicago, USA

SOCIAL PROJECT

Business is an integral part of society, and this initiative is a step taken by the Institute to bring the two, business and society, closer together. In the Social Project module of the course, each student is assigned to a specific project with an NGO, social enterprise, or CSR initiative, providing an opportunity to be a socially responsible citizen. The course 'Ethics, Accountability, and Social Project' provides the students with insights, experience, and valuable learning about social organizations and NGOs. Through these projects, students gain exposure and develop an understanding of community and social issues prevalent in society. The course introduces students to the field of social enterprise and the practices of growing mission-driven ventures that are increasingly garnering the attention of entrepreneurs, investors, philanthropists, foundations, and consulting firms worldwide. The initiative helps students contribute to organizations in their spheres of Corporate Social responsibility.

CERTIFICATION PROGRAMMES

The Institute organizes several certification programmes in association with professional agencies. In the past, the following certification programmes were offered.

- Lean Green Belt Six Sigma certification by KPMG
- CPM (Certified Product Manager), CBM (Certified Brand Manager), CBA (Certified Business Analyst) by Phoenix MarkAcademy
- Profile Building Program by Skilled Sapiens

- ERPNext OMS Software by Vidyarjan Academy
- Transport Management System by Superprocure
- Finlatics Financial Analyst Program – Finlatics
- Finlatics Derivative Markets Experience - Finlatics

OTHER WORKSHOPS

The Institute also conducts a variety of workshops on personality development, including Effective Presentations and Interview Skills, Psychometric Testing, Business Etiquette, Creativity and Innovation, Mind Mapping, and Skills of Highly Effective People. These workshops are in addition to the workshops related to specific areas of management, such as Analysing Financial Statements, Logistics Management, Selling Skills, and Workshops on MS Excel, SPSS, and other tools to acquaint students with financial and statistical functions. A comprehensive training programme to hone the soft skills of the students and make them placement-ready was conducted by the Institute through Samcara / Board Infinity

MASTER OF BUSINESS ADMINISTRATION –(Global Management)*

1+1 Dual Degree International Programme

*In collaboration with the Institute of International Studies

This is a two-year residential program that offers two degrees: an MBA (Global Management) from Nirma University, and an MS degree from a partner university in the US.

Eligibility

A three-year bachelor's degree (10+2+3) or equivalent in any discipline from a recognized university with at least 50% aggregate marks or equivalent CGPA.

Candidates appearing in the final year of the Bachelor's Degree can also apply provided they furnish proof of having met the minimum eligibility criteria within three months of commencement of the programme.

Further, the candidates registered in the programme should have appeared in all graduation examinations by the time of joining the programme. Any outstanding or backlog status in the graduation examinations would disqualify the candidate from the admission.

Intake

- Total Seats: 40
- Regular Category: 34
- NRI/NRI Sponsored: 6
- Supernumerary Seats for CIWGC-SEA/OCI/FN: 6

Selection Criteria

- Applicants must take the Common Admission Test (CAT).
- Shortlisted candidates will be invited for a Personal Interview and a Theme Development & Presentation (TDP).
- Final selection is based on performance in CAT, TDP, Personal Interview, academic performance in Class 12 and graduation, and work experience.

Program Structure and Degrees

- In the first year, students will study a 63-credit MBA curriculum at Nirma University.
- In the second year, students who are admitted to a US partner university and obtain a US F1 student visa, will study for an MS degree in a partner university abroad. Upon successful completion, they will be awarded two separate degrees: an MBA (Global Management) from Nirma University and an MS from a US partner university.

- Students who are not granted admission to a US partner university or whose US F1 student visa application is rejected will continue their second year of study at Nirma University; however, such students shall have to go through an international immersion programme in a foreign country, provided that they get the visa for that country. They will be awarded the MBA (Global Management) degree from Nirma University. These students will not receive the second degree. Alternatively, they will also have the option to exit the program after the first year and be awarded a Post Graduate Diploma in Management (PGDM).
- The total credit requirement for the MBA (Global Management) degree is 108 credits (63 in the first year and 45 in the second year).

Tuition Fee

- First year Fees:
- o Regular and CIWGC categories: USD 11,000 per year
- o NRI/NRI Sponsored and OCI/FN categories: USD 15,000 per year
- Second Year at a partner university in the US: As per the US partner university norms.
- Second year at Nirma University for those who do not get a US Visa:
- o Regular and CIWGC categories: USD 11,000 per year
- o NRI/NRI Sponsored and OCI/FN categories: USD 15,000 per year
- Other fees payable at Nirma University, including registration, examination, library, etc. will be the same as the MBA program at Nirma University.

MASTER OF BUSINESS ADMINISTRATION –HUMAN RESOURCE MANAGEMENT (MBA-HRM) PROGRAMME

Programme Design

Master of Business Administration – Human Resource Management (MBA-HRM) is a two-year full-time residential programme and follows a trimester system. The Programme offers a unique learning experience based on an experiential model where almost 20% of the total curriculum is based on learning from the field. The core learning of the Programme is covered through courses in business, general management and human resource management across six terms. Additionally, the first year consists of field immersion spread over two terms (6 weeks) apart from the summer internship at the end of the first year. The Programme also includes supplementary learning through various skill development & value-added workshops that are part of the curriculum. Digital HRM, HR Analytics, Information Technology, Internationalization and CSR & Business Ethics are the consistent themes running across the course.

Programme Outcomes (POs)

After undergoing this programme, the student shall be able to:

PO1: Apply knowledge of management theories and practices to solve business problems

PO2: Foster Analytical and critical thinking abilities for data-based decision making

PO3: Ability to develop Value based Leadership ability

PO4: Ability to understand, analyze, and communicate global, economic, legal, and ethical aspects of business

PO5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment

PO6: Evaluate the contribution of the HRM function in specific organisational contexts.

PO7: Demonstrate proficiency in HRM processes

Programme Structure

Duration of the Programme	:	2 Years
Duration of a Term	:	12 Weeks
One Credit Hour	:	10 hours of classroom contact hours (10 Sessions of 60 minutes each)
Session Duration	:	60 minutes each
Credit Requirements	:	108 Credits
No. of Terms	:	6 Terms
Field Immersion	:	6-7 weeks, spread across two terms in first year
Summer Internship	:	8-10 weeks at the end of the first year
Programme Structure	:	First Year 57 credits • Core Courses: 48 credits • Skill Workshops: 06 credits • Field Immersion: 03 credit • Summer Internship -06 credits • Second Year –51 credits

Salient Features
- A blended model that combines academic and experiential learning
- Unique opportunity for active corporate exposure through field immersion
- Supplementary learning through skill development workshops and certifications for holistic development
- Courses have a clinical component and are based on diverse pedagogical tools
- Special emphasis on the development of soft skills such as communication, digital HR, leadership, teamwork, achievement orientation and creativity
- Industry and academic interface through weekly seminars, guest lectures
- Student-driven activities through different clubs and committees

Pedagogy

The main pedagogical tools will be lectures, case studies (Harvard, Ivey, and other International and Indian cases) simulations, and project work. Most courses are designed to have a clinical component delivered through simulations, projects, role-plays, group discussions, and exercises. Students are encouraged to explore further learning opportunities offered through Massive Open Online Courses (MOOCs) from different providers. To ensure effective learning, the Institute leverages these latest technologies to make the teaching-learning process more experiential and participative.

Learning is further enhanced through field immersion of a total of 6 weeks (3 weeks in Term II and 3 weeks in Term III) and skill development workshops. For this learning, students will be placed with corporate and/or not-for-profit organisations to enable an understanding of

industry work processes and create learning anchors for becoming industry-ready. Supplementary learning is planned to expose the students to various tools such as competency mapping exercices, simulations and the development of soft skills such as reflective learning, interpersonal communication, etc. which are at the core of effective human resource management.

Overall, the pedagogy is designed to develop HRM professionals who are more self-aware and holistic. Continuous evaluation is designed to maintain academic rigour. Strong support from the faculty members and a robust emphasis on ethics and values are the notable features of the pedagogy. Additionally, interaction with industry experts, live projects, innovation workshops, participation in Conclaves, and learning through co-curricular activities are a regular part of the learning experience at Nirma University.

Curriculum

The curriculum is designed keeping in mind the need to have industry-ready human resource management professionals who have a sound conceptual base as well as skills for practice. Academicians from some of the leading business schools and practitioners from leading corporations have been consulted in creating a design that considers the contemporary and future needs of the industry and the skills required of the HRM professional. The programme design is also benchmarked against similar programmes offered by the best B-schools. The curriculum consists of business courses, general management courses and human resource management courses and is designed to prepare a student for a spectrum of career options open to human resource management professionals. Overall, the programme design provides students with the foundation for wholesome learning.

FIRST YEAR

SECOND YEAR

Term I
- Economics
- Accounting for Managers
- Business Communications*
- Organizational Behaviour
- Production & Operations Management
- Human Resource Management
- Marketing Management

Term IV
- Strategic Management
- HR Measurement & Analytics
- Organisational Leadership
- Organisation Design, Development & Change
- Programme Elective I
- Programme Elective II
- Summer Internship

Term II
- Business Statistics
- Financial Management
- Business Communications*
- Information management
- Recruitment & Selection
- Labour Law§
- Field Work**
- Skill Workshop I

Term V
- HR Consulting
- International Human Resource Management
- Psychometric Tools & Techniques
- Employee Relationship Management &Industrial Relations
- Programme Elective III
- Programme Elective IV

Term III
- Business Research Methods
- Compensation Management
- Performance Management
- Training & Development
- Labour Law§
- Field Work**
- Skill Workshop II

Term VI
- Counselling & Mentoring
- Programme Elective V
- Programme Elective VI

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§ The course will be spread over 2 terms (Term II and III) and 3.0 Credits will be awarded on successful completion of assessment components, at the end of Term III.
**3.0 credits will be awarded in Term III on successful completion of the Field work offered in Term II and III.
*The Course will be spread over 2 terms (Term I & II) and 3.0 Credits will be awarded on successful completion of the assessment components, at the end of Term II.

AREAS OF MINOR SPECIALIZATIONS

For MBA-HRM students, some of the students may opt for minor specialization. The elective subjects will be offered and selected through the survey by the program office. There is no compulsion to take a minor specialization for MBA-HRM students. Those students who do not opt for Minor, will study available HR/other area electives.. In order to take minor specialisation, the student is required to take at least 15 credits (five courses) of the selected minor specialization. The actual number of minor specializations offered in the Programme shall depend on registration and available resources. The list of specialization elective courses selected by students will be finalized as notified by the program office. An elective course will be offered only if a minimum number of students opt for it and subject to the availability of required resources.

The Institute shall offer minor specialization in the following areas:

1. Marketing

2. Finance

3. Operations Management

4. Digital Transformation and Analytics (DnA)

5. International Business

Field Immersion

Every student will undergo a three-week field immersion in each term II and III. The total time on field immersion is 6-7weeks. These are tentatively planned to happen at the end of terms II and at the start of term III. Field immersion will require the student to be placed in an organisation, either from an industrial or not-for-profit sector and carry out a project. The field immersion, spread across the first year of the programme, will enable the student to develop an understanding of industry and business, the human resource management function in practice and the attitude as well as the managerial skills required for a career in industry. The field immersions form the core of the programme learning process and are mandatory.

Supplementary Learning & Certification Programmes

Supplementary learning, to be organised as workshops and seminars, is also a part of the experiential learning component of the programme. Supplementary learning is an intervention designed to develop both functional skills and soft skills. A tentative list of workshops proposed as part of the supplementary learning intervention are as under:

- Behavioural Process Laboratory
- Competency Mapping and Assessment Center
- HR Analytics
- Design Thinking
- Using Simulations in Human Resource Management
- Outbound training
- Corporate Communications
- Creativity and Innovation
- Investment and Tax Planning

These workshops/Certification programmes (also refer the proposed list below) intend to equip students for industry by training them in certain domain skills and contemporary business and industry knowledge and practice. It will also enhance student confidence so as to make them ready to interact with industry officials in a professional manner. Thepedagogical approach will also include (but is not limited to), , industry lecture series, conclaves, conferences, seminars, workshops, films, documentaries, field visits, industry visits, group discussions, exhibitions, projects etc.

1. Comptency Mapping & Assessment
2. Behavioural Process Laboratory
3. Tableau
4. Using Simulations in HRM
5. Outbound Learning*

6. Excel Skills*
7. Design Thinking*
8. HR Analytics
9. Social Media in HRM*
10. Taxation and Investment Planning*

Summer Internship

At the end of the third term, all the students will have to do a summer project/internship of 8- 10 weeks with an industrial, business or service organisation. The summer internship is expected to contribute to the consolidation of the academic learning from the first-year courses and the experiential learning gained through the field immersions. To accomplish this objective, the students are required to go for a mandatory 8-10 weeks summer internship programme. This internship will help generate insights about industry and organisation management, business processes and practices, and human resource management systems, processes and practices. This will create a foundation for second-year learning.

BEYOND CLASSROOM

We believe that it is our responsibility to develop our students as managers right on the campus itself while they are still students. The Institute considers the students as active partners in managing the Institute's activities such as conferences, guest lectures, seminars, placements, etc. and ensures that they play an active role rather than remaining passive recipients. The two years that students spend at the campus are designed to be the most fulfilling years of their lives.

Institutional Committees:

- Admission Committee
- Kaizen Committee
- Placement Committee
- Student Advisory Committee (SAC)
- Student Welfare Committee
- Website Media and Corporate Communication Committee (WMCCC)

Domain Clubs

- Niche - The Marketing Club
- Fine$$e - The Finance Club
- Imprintz - The HR Club
- Clique - The IT Club
- Optimus - The Operations Club
- Swayam- Entrepreneurship Club
- Udyami- Family Business Club

Extra-Curricular Activities Clubs

- The Cultural Committee
- Sports Committee

Special Interest Groups

- Karwaan - The Public Speaking club
- Expression- The Fun Club
- News Junction: The News Club
- Sumantra - The Book Club
- Pratikriti - The Photography Club
- Chehre - The Dramatics Club
- Fiesta - The Music & Dance Club
- eRT Capital-The investment Club
- Xquizit-The Quiz Club
- Spandan-The Social Club
- Sparsh – The Editorial Club
- Green Z – The Sustainability Club

Student Facilitation Committees

- Hostel Committee

CO-CURRICULAR ACTIVITIES

The students are encouraged to plan and organize various co-curricular activities on their own with basic support from the Institute. Such an atmosphere inculcates the spirit of leadership and an understanding of several aspects of management. They undertake such activities not merely for learning but also for the pleasure that comes with the experience of a job well accomplished. The students recognize their talents and skills in the process and get inspired to develop themselves further. The students are also nominated to participate in the co-curricular activities organized by other leading business schools. The major activities organized by the students every year on the campus are:

Conclaves

The Institute nurtures the culture of learning beyond the classroom with the help of various activities and platforms. It facilitates bringing industry to the classroom through a series of Conclaves wherein experts from different fields share their experiences with the students. This helps the students stay up-to-date with the new & emerging industry practices. The conclaves are also meant to be a platform for idea generation and stimulation of novel management thoughts. The students organize three conclaves every year;

(i)   Utkristha-The Management Conclave,

(ii)   Pratidhawani-The Alumni Conclave, and

(iii)   Pragman-The Entrepreneurship Conclave.

Institute Public Lecture and CEO Lecture Series

Industry exposure of the students is also facilitated through a series of guest lectures from the

industry experts throughout the year. The students organize Institute Lecture Series wherein eminent persons like Mr. Ankush Jain, Principal Consultant - Infosys , Ms. Neha Lal Healthcare Management Leader-Adani Healthcare, Mr. Amar Pendse, Managing Director, Speaker, Coach-PwC, Mr. Shivanshu Makkar, Associate Vice President (Retail Business)-CARS24, Mr. Parvez Siraj, Vice President- Lupin Limited, Dr. Vrinda Tekchandani, Chief of Staff-DX Partners. were invited to speak on the topics of contemporary interests.

The Institute also organises the Institute's CEO Lecture series. Renowned speakers like Mr. Anirban Bhattacharyya, Founder & CEO-Amplo Global Inc. and Dr. Shailendra Pandit,

Associate Professor-The University of Illinois at Chicago, enlightened us with their valuable experiences.

Institute Seminar Series

The student bodies regularly organize at least, two lectures a month under its Seminar Series. These lectures are held on various management themes delivered by academia, industry experts, sr. alumni and prominent Government officials.

Other Co-Curricular Activities

The Institute also strongly believes in the experiential learning of its students. The students are exposed to hands-on training through the platforms of various functional area clubs. These students managed clubs meet weekly and organize workshops, training programs, interactive games, competitions, guest lectures, Perspective- Students' Academic Conference, Industry Visits, Club Activities, etc. throughout the year to fulfill the insatiable need of the budding managers.

EXTRA-CURRICULAR ACTIVITIES

Extra-Curricular Clubs and Committees aim at providing a rejuvenating experience to the students on the campus. The extra-curricular activities also provide a platform for the students to implement and test various management lessons that they learn in class. These activities also offer opportunities for students to keep their hobbies alive.

Annual Extra-Curricular Events

Richter-10: Richter-10 is an Inter B-School Annual Cultural Fest held on the campus, where around 20 events in which more than 300 students from about 30-35 B-Schools across India, participate and compete. In addition to the programme by student participants, Richter also organizes Star Night in which a well-renowned personality comes and performs live.

Perspective: Our students organize an academic meet named 'Perspective' for B-School students every year. The meet deals in 'perceiving what is beyond the common sight'. It is a platform where students from about 50 B-Schools from different parts of the country participate. Shared learning is enhanced through activities such as paper presentations, business plan contests, business quizzes, book reviews, business cartoon contests, and panel discussions.

Sports Activities

Nirma Champions' League (NCL):

NCL is the biggest sports event within the Institute. It is a 7-day event where students participate in various games, including Cricket, Football, Volleyball, Throwball, Basketball, Badminton, Chess, Carrom, and Table Tennis. It is a fun and exciting way for students to show their sports skills and enjoy friendly competition.

Parakram – Annual Inter B-School Sports Competition:

Parakram is a national-level sports tournament where students from Business Schools across India compete. It is held annually and features numerous sports events. The tournament is known for its energetic matches and great sportsmanship among the participants.

Cultural Activities

SPIC – MACAY Collaborative Events: IMNU is a member of the Spic-Macay Ahmedabad Chapter. Spic-Macay is the society for the promotion of classical Music and Culture among youth. During the journey of Spic-Macay, we had Pt. Shiv Kumar Sharma for Santoor Recital, Manipuri Performance by Darshana Zaveri, and Performance by Pandit Vishwa Mohan Bhatt, to name a few.

Talent Night: A platform for new faces to showcase their talents is organized by the Cultural Committee. This is an Ice-breaking event in which all the first-year students showcase their talents by performing activities such as dance, song, skit, play etc.

SOCIAL ACTIVITIES

Spandan - A Social Initiative:

The Social Club of IMNU creates a significant difference through engaging activities focused on Social Work and Corporate Social Responsibility.

COMMITTEES

The students' body organizes a wide range of extra-curricular activities that not only make the campus life vibrant but also act as a window to reach out to management students across the country.

Student Advisory Committee: The Student Advisory Committee (SAC) acts as a bridge between the students and the administration. The SAC is the only committee whose members are elected by the students themselves and, in a way, are the representatives of the batch. The objective of SAC is to make sure that the management and the students understand each other's needs and work together as a team for the betterment and growth of the Institute.

Student Welfare Committee: The Students' Welfare Committee is the head of all student extra-curricular and co-curricular activities on the campus. It acts as an interface between the institute's administration and the students to sort out matters concerning student welfare.

Kaizen Committee: The Kaizen committee works for continuous improvement of brand IMNU. Major work areas of this committee include alumni relationship building, facilitation in admissions, and internal process improvements. The major tasks undertaken by the Kaizen Committee include publishing the monthly Alumni Newsletter, Mentorship Program for the upcoming batches, organizing Alumni Get-togethers, IMNU Merchandise, Hall-of-Fame, and organizing seminar series by industry experts.

Media Committee: The Media Committee acts as a representative of IMNU to the outside world. The Media Committee covers all the happenings, events, and seminars that take place inside the IMNU campus and portrays them through various media including the press, the IMNU blog, and the official accounts of IMNU on Facebook and Twitter. The Media Committee plays a pivotal role in the branding of IMNU.

LIFE @CAMPUS

A student's experience at IMNU goes far beyond the reach of pure academic training, encompassing an all-round development of mind, body and soul. The two years that students spend at the campus are designed to be the most fulfilling years in their lives. Life, at the Institute, is vibrant and exciting, transforming students into all-round individuals. Along with grueling hard work, fun at the Institute has been a way of life, be it celebrating Independence Day or an excursion. Besides co-curricular, extracurricular, and social activities, festivals such as Garba, Diwali, Durga Pooja, Lohri, New Year's Day, Holi, Kite Flying Festival, etc. are celebrated with full spirit by the students on the campus. Welcoming the new batch of students and bidding farewell to the graduating classes are other occasions that students celebrate with great fanfare.

Ragging – Zero Tolerance

Ragging is strictly prohibited inside and outside the University campus. The Anti-Ragging Committee, constituted for this purpose by the Institute, is empowered to take immediate action against any untoward incident and also to counsel the freshers. Students seeking admission have to furnish an undertaking in this regard. To enhance familiarity and to acclimatize the freshers to the academic and social environment of the campus, the Institute organizes an orientation session in the first week of the new academic calendar.

Ragging – Definition: Any undesired conduct/behaviour whether by words, spoken or written, or by an act which has the effect of teasing, or showing rudeness towards any other student or undisciplined activities which cause or are likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in a fresher or a junior student or asking the students to do any act or perform something which such student will not do in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or psyche of a fresher or a junior student. The student will also be required to give the undertaking to be filled up and signed by the candidate and his parent/guardian to the effect that he/she is aware of the University's approach towards ragging and the punishment to which he/she shall be liable.

Prevention of Sexual Harassment (PoSH) of Women at the Workplace

In pursuance of the directions of the Hon'ble Supreme Court of India, the University has constituted a Complaints Committee for the solution, settlement, or prosecution for the acts

of sexual harassment of women.

The sexual harassment includes:

(i) Physical contact and advances

(ii) A demand or request for sexual favours

(iii) Sexually coloured remarks

(iv) Showing pornography

Any other unwelcome physical, verbal or non-verbal conduct of a sexual nature. Any such act will be viewed very seriously and stern action will be taken against the person concerned.

Women's Development Cell

In pursuance of the directions issued by the UGC and MHRD, Govt. of India, Nirma University has set up a Women Development Cell (WDC) and prescribed norms to sensitize the community about gender-related issues and create a gender-friendly environment at the campus.

Role and Functions

1. To sensitise all members of Nirma University community towards the Supreme Court and statutory mandate prohibiting gender discriminations and sexual harassment at the work place and encourage involvement through academic, cultural and outreach activities such as talks, seminars, workshops, community action, drama, street theatre, poster-making etc.

2. To provide for dialogue, discussion, and deliberation on women's rights and gender-related issues.

3. To encourage participation from NGOs and law enforcement agencies in this area.

4. To become a resource centre for women and provide a forum for exchange of ideas.

5. To review safety and security measures for female employees and girl students at Nirma University campus.

Equal Opportunity Cell

Equal Opportunity Cell (EOC) is formed under Nirma University to make the education system inclusive and responsive to the needs and constraints of disadvantaged social groups. The objectives of the cell are:

1. To identify the issues amongst the disadvantaged sections on the campus and to provide an enabling and non-discriminative environment for them.

2. To promote inclusive policies and practices on the campus

3. To ensure equality and equal opportunities for disadvantaged groups on campus through proper implementation of policies, skills, and programmes.

Prevention/prohibition of drug menace

In pursuance of the law of the land against the use & possession of narcotics drugs, Nirma University has taken various measures to prevent the use of drugs/alcohol by the students on campus. The Anti-Drug Squad at the institute and university level along with student volunteers organizes various awareness programmes to educate the students about the ill effects of the use of drugs as well as the penalties for violation of the laws.

PLACEMENTS & INDUSTRY CONNECT

Corporate Interaction & Industry Exposure

The institute has a functional Corporate Relationship Cell (CRC), which facilitates the entire process of placement. Students and faculty members are actively involved in the placement process. The students themselves constitute a Placement Committee (PlaceCom), which looks after the placement activity & corporate relationship, and acts as a bridge to facilitate corporate engagement at the Institute level.

PLACEMENT STATUS 2024-25

70.00 LPA
Highest Salary

11.10 LPA
Average Salary

160+
Recruiters

TOP 50
Average Salary
17.08 LPA

TOP 100
Average Salary
14.74 LPA

Corporate Stakeholders

From the point of view of the students, their employability is one of the most important criteria when selecting a B-School. IMNU provides its students with opportunities to interact with prospective employers by inviting employers to the campus for guest lectures, seminars, MDPs, live projects, mentoring sessions, etc. This way, students get firsthand information from the professionals about their expectations and requirements. Students can also showcase their talents and prepare themselves for their future careers.

IMNU has grown to a position of recognition, where it currently enjoys the patronage of several respected organisations for placement opportunities. A selected list of past organizations is given below.

AUTOMOBILE	CONSUMER DURABLES	CONSTRUCTION / REAL ESTATE / FACILITY MANAGEMENT
Daimler India Commercial Vehicles	Atomberg	CBRE
Hero MotoCorp	Blue Star	Constera Reality
Hyundai MotorCompany	Canon IndiaPvt Ltd	Cushman & Wakefield
Mahindra & Mahindra	Decent Appliances	Jones Lang Lasalle
Tata Motors	Freudenberg Gala	Knight Frank (India) Pvt. Ltd.
Volvo Eicher Commercial Vehicles	Havells	Lixil India
	Johnson Controls-Hitachi	Lodha Group
BFSI	Pressurejet	
Aavas Financiers	Symphony Ltd	**ENGINEERING & MANUFACTURING**
Acuity	Voltas Beko	Ackzo Nobel
Aditya Birla		Adani cement
Ageas Federal	**CONSULTING / ANALYTICS**	Adani Enterprise
Axis Bank	Accenture Consulting	Ambuja cement
Bajaj Capital	ADP	Astral
Bajaj Finance	Arcesium	Atul
Bandhan Bank	Ardeko	Blamer Lawrie
Bank of America	Bain and Co.	Deepak Fertilizer
BNY Mellon	Ceipal	Ingersoll Rand
Barclays	Darashaw	MYK Laticrite
CARE Health Insurance	Darwin Box	Putzmeister ConcreteMachines
CareEdge Ratings	Deloitte	Saurastra Cement
Corpository	Ernst and young	Schneider Electric
CRISIL	Healthark Insights	Tata AdvancedSystems
DCB Bank	Infosys FCG	Tata Autocomp
Deutsche Bank	Kantar Analytics	Zydex industries
Fatakpay	Knowcraft Analytics	
Federal Bank	KPMG	**FMCG / FMCD**
finnovate financial services	Mailer VidornoAltios	Adani Wilmar
Fullerton	Morgan Stanley	Addverb Technologies
Godigit	People Square	Amul
Gujarat Ventures Finance	Publicis Sapient	Borosil
HDFC Bank	Quadrant knowledgeSolution	Bosch
HDFC Life	TAS	Brillon ConsumerProducts
ICICI Bank	The Smart Cube	Clefil
ICICI Prudential	Tresvista	Coffee Day Beverages
IDBI Bank Limited	ZS Associates	Dabur India
IDFC Bank		Falcon Agrifriz
IIFL		Nestle India

Indusind Bank		Pepsico
Insurance Padosi		Renee Cosmetics
JPMorgan Chase &Co.		Wagh Bakri
Jubilant Ingrevia		
Kotak MahindraBank	**E-COMMERCE / RETAIL**	
Mahindra Finance	Aditya Birla Fashion and Retail	
Mercedes-Benz India	Arvind Mills	
Moody's	Blinkit	
Niva Bupa HealthInsurance	Cenepolis	
Philip CapitalIndia	IndiaMART	
Ratnaafin Capital	Neemans	
Reserve Bank of India	Reliance Retail	
SBI Life	Smytten	
Spandana Spoorthy	Times Internet	
Tata AIG	Tommy Hilfiger	
Ujjivan Small FinanceBank		
IT / ITES	**LOGISTICS & DISTRIBUTION**	**MEDIA & ENTERTAINMENT**
Amex Technologies	Khimji Ramdas	Dainik Bhaskar
Bintech	Shadowfax	Jio Creative Labs
Birlasoft		Media Solace
Capgemini	**OIL/ENERGY**	Tata Play
Cognizant	Adani Energy	
Crest Data Systems	Adani Green	**Others**
Dell	Adani Solar	Bureau of IndianStandard
eClerx	Adani Total Gas	Nepra
Infosys	PGI Group	Rosy Blue India Pvt. Ltd.
Infosys -BPO	Reliance Industries	Taj Group of Hotels
Jubilant		UNIDO
L&T Infotech	**PHARMACEUTICALS/HEALTHCARE**	
Oracle	Alkem LaboratoriesLtd.	
Quickheal	Amanta Pharma	
RapidOps	Intas Pharmaceuticals	
Savex Technologies	JunliantIngrevia	
Sciative Solutions	Natco Pharmaceuticals	
Searce	Novartis InternationalAG	
Shadowfax	Zydus CadilaHealthcare	
TCS	Zydus Wellness	
TCS-BPS		
Tech Mahindra		
Ultrapop		
Wipro		
Zenoti		

OUR ALUMNI SUCCESS PATH

We are proud to say that our students have achieved great success in their careers and are now holding prominent positions in some of the best companies today.

S. No.	Name of the Student	Name of Company	Designation	Batch
1	Yatish Mehrishi	Radio Mirchi	CEO	1996-1998
2	Chintan Mehta	KPMG	Partner	1998-2000
3	Saurav Gupta	Capgemini	Finance Director	2000-2002
4	Gautam Saraf	Cushman and Wakefield India	Managing Director	2001-2003
5	Siddharth Agarwal	Cipla Limited	Vice President, Finance Head - India Business	2007-2009
6	Nimish Vora	Price Waterhouse Coopers	Director	2007-2009
7	Arnav Sharma	TechMahindra	Head of Global Strategic Marketing Programs and CEO Comms	2007-2009
8	Ankur Maroo	Hindustan Zinc	Deputy CMO	2008-2010
9	Mohit Kapila	A.P. Moller - Maersk	Regional Head of Customer Insights, APAC	2008-2010
10	Abhinav Sinha	Accenture Strategy & Consulting	Senior Manager - Strategy & Consultant	2009-2011
11	Shivani Arora	Cognizant	Senior Manager - Service Line Specialist	2010-2012
12	Ankit Mathur	McKinsey &Company	Manager of Software Delivery	2010-2012
13	Chintan Bhandari	Goldman Sachs	Executive Director	2011-2013
14	Harish Bansal	Cashfree Payments	Senior Manager (Cross Border)	2011-2013
15	Gunjan Jain	Delhi International Airport Ltd	AGM	2012 - 2014
16	Smit Vinodbhai Mehta	Allied Mineral Products	Lead Consultant SAP	2012 - 2014
17	Yash Rathi	Zydus Wellness	Learning and Organisation Development Lead	2013-2018
18	Soumya Ranjan Patra	Ecofy	Collection Strategy Manager	2014-2016
19	Esha Segan	Gartner	Principal, Research	2015-2017
20	Vipul Agarwal	PhonePe	Divisional Manager	2016-2018
21	Arpit Jain	Tata Capital	Senior Manager	2017-2019
22	Preet Shah	Maruti Suzuki India Ltd.	Deputy Manager	2017-2019
23	Yash Shah	CRISIL Global Research & Analytics	Senior Research Analyst	2018-2020
24	Sambhav Dhruv	Motilal Oswal	Product Manager-Alliances	2018-2020

25	Animesh Jain	Hyperpure by Zomato	Senior Key Accounts Manager	2019-2021
26	Namit Maheshwari	IndiaMART InterMESH Limited	Assistant Product Manager	2019-2021
27	Raj Mahor	Accenture S&C	Transformation Excellence Consultant	2019-2021
28	Dhiraj Agrawal	Qatar Airways	Procurement Officer	2020-2022
29	Aashi Talan	Accenture S&C	Management consulting analyst	2020-2022
30	Joyeeta Chatterjee	ZS Associates	Senior Associate	2020-2022
31	Anmol Gupta	Morgan Stanley	Technology Business Analyst	2020-2022
32	Md Zeeshan Khan	Mahindra & Mahindra	Area Sales Manager	2021-2023
33	Aman Rathi	ZS Associates	Knowledge Services Associate	2021-2023
34	Shravan Sharma	Barclays	Project Manager	2021-2023
35	Ayushi Birthare	Bank of America	Analyst	2021-2023
36	Shivam Baheti	Mahindra Finance	Manager Strategy	2021-2023
37	Ankita Negi	Bain & Co.	Associate	2021-2023
38	Anjali Upendrabhai Patel	Morgan Stanley	Associate Business Analyst	2021-2023
39	Kashish Sachdeva	Hero Moto Corp	Deputy Manager	2022-2024
40	Arpit khanna	Federal Bank	Assistant Manager	2022-2024
41	Sidharth M Gopi	Havells	Deputy Manager	2022-2024
42	Viditaa Desai	JPMC	Analyst	2022-2024
43	Manvi Khandelwal	Morgan Stanley	Analyst - Corporate Services	2023-2025
44	Ayush Jain	Arcesium	Analyst	2023-2025
45	Syam Sureshkumar Pillai	Federal Bank	Officer – Sales & Client Acquisition	2023-2025
46	Chinmayee Ravindra Purnapatre	Bain & Company	Knowledge Associate	2023-2025

Entrepreneurs from Nirma

Our alumni have embraced the visionary path paved by Dr. Karsanbhai K. Patel, the revered founder of Nirma, and have charted their own entrepreneurial journeys. Inspired by his remarkable success, they have chosen to transcend the traditional role of job seekers and have become catalysts of employment generation, empowering others along the way. Through their unwavering determination and innovative thinking, they have forged their own paths to prosperity and made a tangible impact on the business landscape.

These enterprising individuals have truly exemplified the spirit of entrepreneurship, transforming their ideas into reality and carving out unique niches in diverse industries. From tech startups to social enterprises, their ventures span a wide spectrum, reflecting the versatility and creativity that drives their success. Their achievements serve as an inspiration to current and future students, highlighting the potential for self-driven success and the rewards of entrepreneurial endeavours. The entrepreneurial mindset has not only empowered these alumni to become job creators but has also fostered a culture of innovation within our institution, fuelling the aspirations of budding entrepreneurs.

Here's a select list of their ventures

Arkya Consulting	Isadora life	Samriddhi Credit Co- operative Society
Avaas Financials	KAUP Capital	Start 51
DangeeDums	Money Minds Financial Consultants	SparesHub
DirectusHR Services	Odd Routes	SimplyGuest Technologies
Explorra Education Pvt. Ltd	Palaash Ventures	Trophic Wellness Private Limited
Gullack	Playbook Consultancy	Winjit Technologies
Hybrid	Popp Advertising	
INKA	Rize @ People Konnect	

ADMISSIONS 2026

Intake

Seat Bifurcation				
Programme	General Category	NRI / NRI Sponsored Category	ACPC – State Quota Seats	Total Seats
MBA	180	45	75*	300#
MBA (Global Management)	34	6	-	40
MBA (HRM)	18	5	7	30

* Excluding Economically Weaker Sections (EWS)
# **Supernumerary Seats** Over and above the Intake of 300 seats and 30 seats respectively, 15% (Supernumerary) seats are also allocated for admissions to Persons of Indian Origin, Foreign Nationals and Children of Indian Workers of Gulf Countries/South East Asia.

Candidates from Gujarat can apply to both categories separately, directly to the Institute and also through ACPC.

Link for All India Seats to be filled by the Institute - (https://admissions-mba.nirmauni.ac.in/student/default.aspx)

Link for Gujarat State Quota to be filled by ACPC, Government of Gujarat (Link likely to be opened in the Last week of December 2024) - (https://gujacpc.admissions.nic.in/mba-mca/)

Over and above, 15% (Supernumerary) seats are allocated to the following two categories:
Candidates from Gujarat can apply to both categories separately, directly to the Institute and also through ACPC.

CIWGC-SEA Category: Candidates whose parents are currently working in Gulf countries or South-east Asia can apply under CIWGC-SEA

Supernumerary category that has 5% seats reserved. The students must hold Indian passports, and should have passed qualifying exams either from India or outside of India.

Foreign Nationals Category: Foreign Nationals having non-Indian passports (FN), OR foreign students having non-Indian passport and also having the OCI or PIO card (OCI/PIO) can apply under OCI/PIO/FN Supernumerary category that has 10% seats reserved.

For more information about the international relations, please refer: https://internationalrelations.nirmauni.ac.in/admissions/

Eligibility

A three-year bachelor's degree (10+2+3) or equivalent in any discipline from a recognized university with at least 50% aggregate marks or equivalent CGPA.

Candidates appearing in the final year of the Bachelor's Degree can also apply provided they furnish proof of having met the minimum eligibility criteria within three months of commencement of the programme. They should have appeared in all the examinations of their graduation by the time of commencement of the programme.

Entrance Test

Applicants are required to appear for the Common Admission Test [CAT 2025] conducted by the Indian Institute of Management (IIM). The CAT examination is conducted at different centres all over the country. Please refer to the CAT Bulletin on their official website for further details. The candidates aspiring for admission at the Institute of Management, Nirma University are required to apply to the Institute separately. The Institute will receive the test scores from IIM for those candidates who applied to the Institute. *IIMs have no role either in the selection process or in the conduct of the programme.*

Overseas Citizens of India/Foreign Nationals/NRI/Persons of Indian Origin/Children of Indian Workers of Gulf Countries/South East Asia candidates can be considered for admission on the basis of their GMAT scores also [not taken before July 2024].

However, NRI sponsored candidates will be considered for admission only on the basis of CAT-2025 scores. GMAT scores will not be considered for NRI sponsored categories.

Application Process

- Applicants are required to fill in the online application form through https://management.nirmauni.ac.in and pay the prescribed application fee (non-refundable) through credit card/debit card/net banking before the last date of application.
- The applicable admission application fee and tentative dates of application are as below:

Programme	Application Form Fee (in INR) for General Category	Application Form Fee (in INR) for NRI/NRI Sponsored Category	Last date for Application
All MBA Programmes	1,500/-	4,500/-	3rd week of December 2025

OCI/PIO/FN/CWIGC-SEA/SAARC category applicants are requested to refer are requested to refer https://internationalrelations.nirmauni.ac.in/admissions/

Selection Process

Candidates shortlisted on the basis of CAT score will be called for a Personal Interview and Theme Development & Presentation (TDP) process. The following weights will be assigned to each sub-component for calculating the composite score for preparing the merit of admission.

Sub-Component	Weights
Common Admission Test	60%
Personal Interview	20%
Theme Development & Presentation	10%
Academic Performance	10%

An additional score of up to 10 points will be given for full-time relevant work experience in professional organizations.

While computing the score of the Academic Performance, the following weightage will be given for each sub-component of the score of the Academic Performance.

Sub- Component	Weights
Pre-Final Graduation[§§]	50%
Class XII	30%
Class X	20%

[§§] *Only the aggregate marks obtained in the examinations up to the pre-final year will be considered for computing the merit, for example, in the case of a 3-year degree programme first and second-year examinations' marks will be counted and in the case of a 4-year degree programme first, second- and third-year examinations' marks will be counted.*

Admission Process

Admissions will be offered as per the merit of the composite score. Successful candidates will be informed through e-mail on their email addresses registered with the Institute. Admission offer letters will also be sent to these mailing addresses. Applicants are, therefore, advised to check the updates on the website and their e-mail accounts at regular intervals. The Institute will not be responsible for non-receipt or delay in any communication which is sent to the candidate's mailing address and email provided in the Admission Application forms.

MBA and MBA(HRM) Programme Fee Structure*

The complete details of various Fees, Deposits, Advances, and other charges applicable to the batch admitted in the year 2025 (the academic year 2025-26) are as follows:

Sr. No.	Description	Frequency	First Year Amount	Second Year Amount
1	Tuition Fees for:			
	General Category/SAARC Countries	Per Annum	6,40,000/-	6,40,000/-
	NRI/NRI Sponsored / PIO	Per Annum	US$ 15,000	US$ 15,000
	CWIGC & SEA Categories	Per Annum	US$ 11000	US$ 11000
2	Student Development Advance	Per Annum	15,000/-	15,000/-
3	Examination fee	Per Annum	11,000/-	11,000/-
4	Registration Fee	One Time	1,000/-	---
5	Eligibility Fees	One Time	1,000/-	---
6	Convocation Fees	One Time	---	2,500/-
7	**Hostel Fee** (for 10 months)	Per Annum	Please refer to the table below for hostel fee	
8	Alumni Fee	One Time	3,500/-	---
10	Placement Registration Fee	One Time	---	7,000/-
11	Refundable Security	One Time	13,000/-	---
12	Mess Charges (for 10 months)	Per Annum	(approx.) 58,800/-	(approx.) 58,800/-
13	Books and Reading Material Advance	Per Annum	16,000/-	16,000/-
14	Laundry Charges (for 10 months)	Per Annum	5,500/-	5,500/-

*Programme fees structure is subject to revision

Note:

(1) The Tuition fee can be paid in two (equal) instalments.

(2) Refundable Security will be refunded at the end of the programme.

(3) The cost of Mess, books, reading material, handouts, and printouts will be charged separately on an actual use basis.

I. Hostel Fees (For 10 Months) *[Refund policy of Hostel fees is available with the warden]*

Sr No.	Type of Room [Hostel]*	Hostel Fees
1	Non A.C. Room Twin Sharing without attached washroom **[H1, H2, H3]**	94,000
2	Non A.C. Room Triple Sharing with attached washroom **[H4]**	93,000
3	A.C. Room Twin with attached washroom **[H2, H3]**	1,39,000
4	A.C. Room Twin with attached washroom **[H4]**	1,45,000
5	A.C. Room Twin without attached washroom **[H1, H2, H3]**	1,20,000
6	A.C. Room Triple Sharing with attached washroom **[H4]**	1,05,000
7	A.C. Room Triple Sharing without attached washroom **[H2]**	98,000
8	Non-AC Dormitory **[H2, H3]**	74,000
9	AC Dormitory **[H2]**	85,000
10	A.C. Room Twin with attached washroom **[Guest House]**	1,54,000

* H4 is the girls' hostel

II. Mess & Laundry Charges inclusive of taxes (for 10 Months)
    a. Mess (for AY 2025-26 & 2026-27)   : Rs. 58,800
    b. Laundry (for AY 2025-26)   : Rs. 5,500

Scholarships

Attractive scholarships for the meritorious and economically deserving students for a total amount of 1.5 crores. To encourage meritorious students and also needy students, the University offers two types of Scholarships i.e. (i) Merit Scholarship and (ii) Merit-cum-Means Scholarship. The scholarship is applicable to the students of the Master of Business Administration programme only (the scholarship is not for students MBA HRM Programme).

Details of scholarship are as follows:

1. Category I: Based on merit only

All-India Category	Admitted through ACPC	Amount (₹/p.a)
Top 20 students	Top 10 students	1,00,000/- each

2. Category II: Merit cum means basis

Sr. No	Details	All-India Category	Admitted through ACPC	Amount (₹/p.a)
1.	25 students whose parents' total annual income is ₹ 4 lakh or less	17 students	8 students	1,00,000/- each
2.	Another 38 students whose parents' total annual income is ₹ 8 lakh or less	25 students	13 students	50,000/- each

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††† H4 is a girls' hostel, the above fee structure is for the Academic Year 2025-26 and is subject to revision.

3. Category III: Students with Engineering background

Details	All-India Category	Admitted through ACPC	Amount (₹/p.a)
Students having undergraduate degree in Engineering and obtained a CAT score of 85 percentile and above	This applies to all eligible students, regardless of whether they were admitted via the All-India category or ACPC.		1,00,000/- each

Please refer to the website for eligibility criteria for continuation/renewal of the scholarship.

Key Dates[‡‡‡]

Last date for submitting the form	3rd week of December 2025
Short-listing for Selection Process	4th week of January 2026
Selection Process	1st week of February 2026
Release of Admission Offers	4th week of February/1st week of March 2026
Commencement of the Programme	3rd week of June 2026

POLICY OF CANCELLATION OF ADMISSION AND THE REFUND OF FEE

For cancellation requests received on or before May 31, 2026, full amount after a deduction of Rs. 1000/- will be refunded within 15 to 20 days of the request.

Jurisdiction

The admission process, at the Institute, shall be subject to the jurisdiction of the courts of Ahmedabad.

Disclaimer

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[‡‡] *Tentative, may change. Please check the website for updated information*

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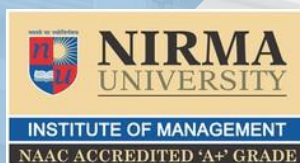
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