



Programmes

- Master of Business Administration
- Master of Business Administration (Global Management)*
- Master of Business Administration (HRM)

* In Collaboration with the Institute of International Study



PROSPECTUS 2026

VISION

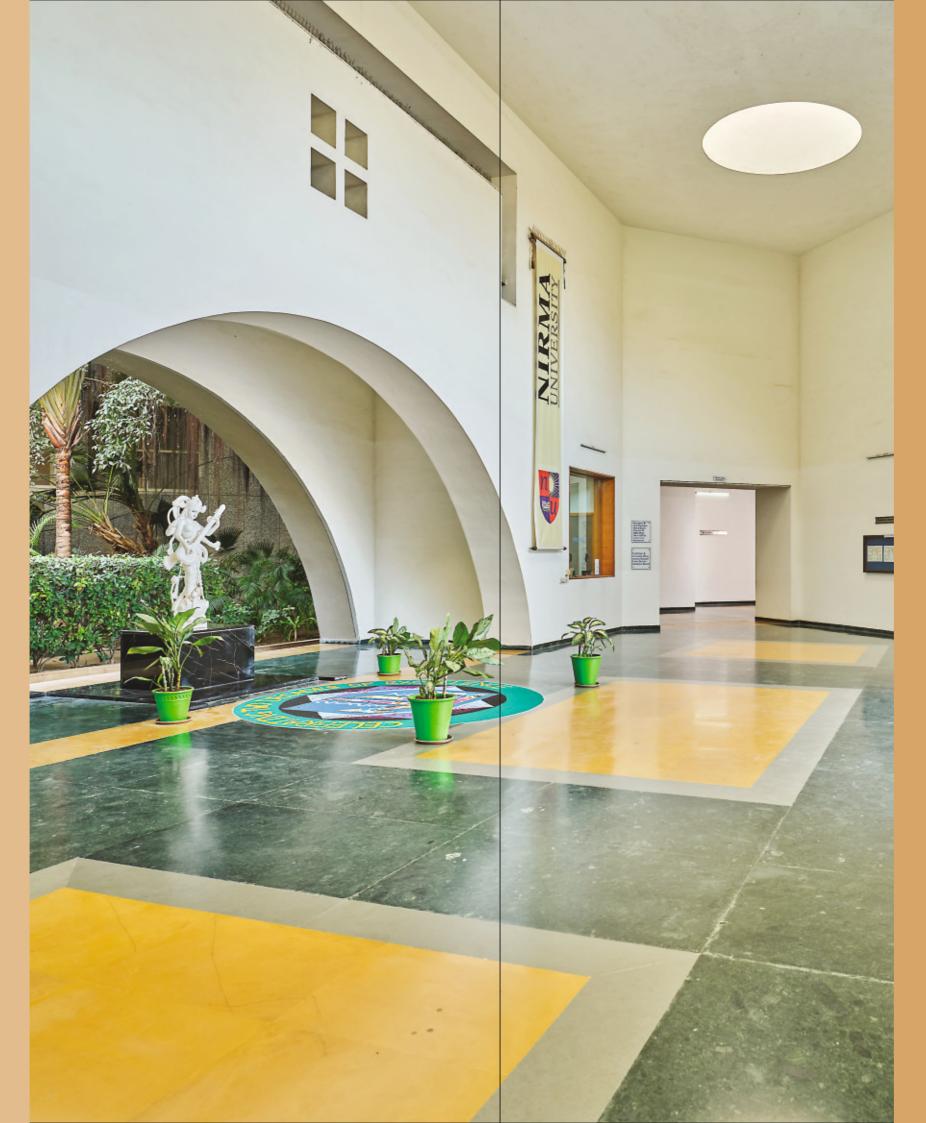
Shaping a better future for mankind by developing effective and socially responsible individuals and organisations.

MISSION

The Institute develops conscientious, innovative, and principled leaders and entrepreneurs who shall be committed to the betterment of organisations, operating in a complex, technologically enabled, globally-connected, and fastchanging world. The Institute also advances management knowledge and practices and adds value to its multiple stakeholders.

QUALITY STATEMENT

To develop high-quality professionals who reflect and demonstrate values that the university stands for, through innovation and continuous improvement in facilitation of learning, research and extension activities.



NIRMA EDUCATION AND RESEARCH FOUNDATION

Nirma Education and Research LIGHT OF Foundation (NERF) was established as Ξ a trust in 1994 by the renowned \triangle industrialist and philanthropist, Dr. Karsanbhai K. Patel, to promote and support higher education in India 🛴 which is a stellar example of his commitment to the needs of society. .



Nirma Institute of Technology (NIT), was the first institution set up by the NERF in 1995 offering undergraduate, postgraduate and doctoral-level programmes to provide world-class engineering education and inculcate the spirit of social relevance among young students in Gujarat. The Nirma Institute of Management in 1996, Institute of Pharmacy in 2003, Institute of Science in 2004, Institute of Law in 2007, Institute of Architecture and Planning in 2014, Institute of Commerce in 2016 and Institute of Design in 2016 were also set up by NERF which along with NIT constitutes Nirma University.

NIRMA UNIVERSITY

Nirma University, Ahmedabad, was established as a statutory university in 2003. It is recognised by University Grants Commission (UGC) and is also accredited 'A+' grade by National Assessment and Accreditation Council (NAAC).

Nirma University consists of Faculties in the area of Technology, Management, Pharmacy, Science, Law, Architecture & Planning, Commerce, Design, Research and Doctoral Studies. The graduate, post-graduate, and doctoral-level programmes offered by these faculties are highly rated by accreditation agencies, industries, business magazines, and students.

Nirma University was awarded the Centre of Excellence (CoE) status by the Government of Gujarat.

Nirma University was awarded a Gold Certification under IGBC Green Existing Campus Rating System by Indian Green Building Council (IGBC).

PROGRAMMES AT NIRMA UNIVERSITY

The University has a host of institutes including Institute of Management, Institute of Technology, Institute of Pharmacy, Institute of Science, Institute of Law, Institute of Architecture & Planning, Institute of Commerce, Institute of Design and Institute of International Study. These institutions offer numerous undergraduate, postgraduate, and doctoral programmes.

Undergraduate Programmes

Technology

- B.Tech in Chemical Engineering
- B.Tech in Computer Science and Engineering
- B.Tech in Civil Engineering
- B.Tech in Electronics and Communication Engineering
- B.Tech in Electrical Engineering
- B.Tech in Mechanical Engineering
- B.Tech in Electronics & Instrumentation Engineering
- B.Tech in CSE (Artificial Intelligence & Machine Learning)
- Integrated B.Tech (CSE)-MBA
- · Integrated B.Tech (ME)-MBA

Management

- Integrated BBA-MBA
- · Bachelor of Business Administration (Hons.)

Pharmacy

- Bachelor of Pharmacy (B.Pharm)
- Doctor of Pharmacy (Pharm.D)
- Doctor of Pharmacy- Post Baccalaureate (Pharm.D-PB)

Law

- B.A.- LLB (Hons)
- B.Com.- LLB (Hons)
- B.B.A.- LLB (Hons)

Architecture and Planning

• Bachelor of Architecture (B.Arch)

Commerce

Bachelor of Commerce (Hons)

Design

- Bachelor of Design (Communication Design)
- Bachelor of Design (Product and Interaction Design)

International Studies

- Bachelor of Science (CSE) 2+2 Dual Degree Programme
- Bachelor of Science in Pharmaceutical Sciences (Hons) (2+2 Dual Degree Programme)
- Bachelor of Science in Chemical Engg. (2+2 Dual Degree Programme)
- Bachelor of Science in Civil Engg. (2+2 Dual Degree Programme)
- Bachelor of Science in Mechanical Engg. (2+2 Dual Degree)
- Bachelor of Science in Product & Interaction Design (2+2 Dual Degree)-

Postgraduate Programmes

Technology

- M.Tech in Computer Science and Engineering
- M.Tech in Computer Science and Engineering (Cyber Security)
- M.Tech in Computer Science and Engineering (Data Science)
- M.Tech in Civil Engineering (Computer Aided Structural Analysis & Design)
- M.Tech in Civil Engineering (Construction Technology & Management)
- M.Tech in Electronics and Communication Engineering (VLSI Design)
- M.Tech in Electronics and Communication Engineering (Embedded System)
- M.Tech in Electronics and Communication Engineering (Semiconductor Technology)
- M.Tech in Mechanical Engineering (Design Engineering)
- M.Tech in Electronics & Instrumentation Engg. (Robotics and Artificial Intelligence)
- Master of Computer Applications

Management

- Master of Business Administration
- · Master of Business Administration (Family Business & Entrepreneurship)
- Master of Business Administration (Human Resource Management)

Pharmacy

- M.Pharm in Pharmaceutics
- M.Pharm in Pharmaceutical Analysis
- M.Pharm in Pharmacology
- M.Pharm in Regulatory Affairs

Law

- LL.M in Constitutional and Administrative Law
- LL.M in Criminal and Security Law

Science

- M.Sc in Biotechnology
- M.Sc in Microbiology
- M.Sc in Biochemistry

Architecture & Planning

• Master of Planning

International Studies

• Master of Business Administration (Global Management) (1+1 Dual Degree)

Ph.D Programmes

Ph.D Programmes under Faculty of Technology & Engineering

- Management
- Pharmacy
- Law
- Science Architecture



INSTITUTE OF MANAGEMENT

Founded on the vision of Padmashri Dr. Karsanbhai K. Patel, the Institute of Management, Nirma University (IMNU) earlier known as Nirma Institute of Management came into existence in 1996. The Institute of Management believes in serious academic pursuit and encourages original and innovative thinking concerning nationally and internationally relevant ideas and policies, and has built its reputation with a dedicated goal of adding value to life and professional standards.

Amidst the myriad of options, Nirma University emerges as a beacon for those seeking a holistic and enriching MBA experience. The residential programme at Nirma University facilitates peer learning to enhance one's career and life prospects.

RANKINGS 2024-25



Ranked as 53th in 2025

Best B-School overall by the National Institute Ranking Framework (NIRF) released by the Ministry of HRD, Government of India



Ranked 8th Best Private B-School in the West Zone by India Today, 18th November 2024.



Ranked 27th Best B-School overall and 16th among Top Private B-Schools in India by The Week, 2024.

35th Best B-School overall Ranking, 41st in Placement Performance 22nd in selection process and 23rd in Top 100 learning experience, 28th in Living experience ranking by Business Today, October 2024



Ranked 24th among Top Private B-Schools in India by Businessworld in May 2024.

CAREERS

Ranked 11th Best Private B-School by Careers 360 in March 2025.

APPROVALS & ACCREDITATION

- Institute of Management as a constituent Institution of Nirma University, offers academic programmes that are recognized by UGC.
- NAAC The National Assessment and Accreditation Council has awarded grade 'A+' status to Nirma University and its constituent
- · The MBA program offered by the Institute of Management has successfully secured re-accreditation from the National Board of Accreditation (NBA) for a three-year term, effective through June 30, 2025. Preparations for the subsequent re-accreditation cycle are
- Institute of Management, Nirma University is duly accredited by the South Asian Quality Assurance System, (SAQS) for five years (till 2028) by the Association of Management Development Institutions in South Asia (AMDISA), an International Association, and a SAARC recognised body.
- The Institute of Management, Nirma University is a member of the Association to Advance Collegiate Schools of Business (AACSB) network, providing access to international networking communities.

INTERNATIONAL ALLIANCES

The Institute has signed MoUs for academic collaboration with the following Foreign Universities/National Institutes:

- 1. University of California at Davis, USA
- 2. Michigan State University, USA
- 3. University of Illinois at Chicago, USA
- 4. University of Cincinnati, USA
- 5. Griffith University, Australia
- 6. PPM School of Management, Indonesia

MESSAGE FROM DIRECTOR

Warm greetings from the Institute of Management, Nirma University (IMNU), Ahmedabad!!

As we enter into our 30th year of academic excellence and campus vibrancy, we take pride in our community of over 8000+ accomplished alumni across programs who continue to make significant contributions across diverse sectors globally, a testament to the transformative impact of MBA education at our institute.

Our commitment to holistic education extends beyond the classroom, providing hands-on learning opportunities through industry partnerships, guest lectures, field visits, live projects, state-of-the-art technologies and internships (corporate and social). Students benefit from academia-industry partnerships, enriched by lectures, case studies, simulations, digital tools, exercises, and immersive field projects. Active



involvement in student-led clubs, committees, and community initiatives enhances leadership, teamwork, and social responsibility, preparing our graduates for impactful corporate careers and entrepreneurial opportunities. Interactions with the students from other disciplines of the university, like technology, design, law, can also be a catalyst for this journey.

This comprehensive approach fosters a dynamic environment where students from varied backgrounds engage in enriching discussions and collaborative learning experiences, enhancing their holistic development. Recently introduced international immersion programs at leading US universities are another attraction. The institute is housed in a 115-acre sprawling Gold-certified campus, rated by the Indian Green Building Council (IGBC), where ideas flourish and futures are shaped.

Warm regards,

Dr. Nityesh Bhatt

Director & Dean (I/c)



INFRASTRUCTURE

THE CAMPUS

The Institute is located on a 115-acre sprawling Nirma University campus. The Institute building, which is centrally air-conditioned, has several amphitheatres, flat classrooms equipped with multimedia facilities, an auditorium with a capacity of 450 seats, a computer center, a communication lab, a fully automated library, an art gallery, faculty and administrative blocks, conference rooms etc. The Wi-Fienabled campus is equipped with modern sports facilities which are distinguishable by serenity and is conducive to intellectual pursuits. The Campus also has a Bank and ATM, canteen, and a food court in addition to the mess. The medical facilities with regular visits by a Non-resident doctor are also available round the clock. Modernity, aesthetics, and grandeur characterise the building.

Please note the following points.

- 1) Gujarat is a dry state, and consumption of any alcoholic drink is strictly prohibited.
- 2) Nirma University campus is fully vegetarian, and any kind of non-vegetarian food is not allowed on the campus.

LIBRARY RESOURCE CENTRE (LRC)

Nirma University has an extensive library system, comprising of multidisciplinary collection of resources, equipped with state-of-the-art technology which is now named as NIMA Knowledge Centre.

The library provides access to a wide range of management and business information sources, including leading national and International Business Periodicals, as well as an impressive collection of Business Databases, Digitized Corporate Annual Reports, and CDs/DVDs. Library comprises of over 1,40,000 books and other library resources. About 80,000 e-books and 40 plus databases across different disciplines on the campus.

The library subscribes to 12 databases and approximately 10,826 e-journals through databases such as EBSCO's Business Source Ultimate, JSTOR, Elsevier's ScienceDirect- Business Management & Accounting Package, and Sage Journals Collection. The library subscribes to the ISI Emerging Markets Database, which provides trade-related information from all over the world. The financial and economic databases subscribed to by the library are ACE Equity, ACE Mutual Funds, and CMIE's Prowess. The Bloomberg Terminal enables professionals in the financial services sector and other industries to access Bloomberg Professional Services, through which users can monitor and analyze real-time financial market data and place trades on the electronic trading platform. In an academic setting, it helps future professionals to integrate theory with real-world practice by empowering them with datasets and exposing them to global economic scenarios. The library also subscribes to Indiastat.com, which is a socioeconomic database. Library has provided spaces for different needs like, Discussion rooms, digital lab, cubicles, light reading area, training room, etc.

The library is fully automated and accessible on the campus LAN, operating on specialized library software, open-source KOHA. The user-friendly package facilitates the issue and return of books, as well as online access to the catalogue (i.e., Web catalogue) and the reservation of books. The library has adopted the latest ICT tools, including CD, DVD, Multimedia Kits, Barcode scanners, and text and graphic scanners, for the effective use of library services.

Registered library users have seamless access to digital resources both on-campus and remotely via RemoteXs. Institute has a dedicated page on the website https://library.nirmauni.ac.in which gives access to all e-resources of our library.

HOSTELS

The University has separate hostel facilities for boys and girls. The institute has a total capacity of 2,300 beds, all of which are located on campus. Hostel rooms are spacious and well-furnished. The hostels have sports and other recreational facilities such as cable TV, a common room for interaction, etc. All hostel rooms have internet connectivity round the clock. The hostel mess is outsourced to a professional caterer.









MBA PROGRAMME

This is a two-year residential programme following a trimester system. The first year primarily consists of core courses and the second year consists of specialisation elective courses.. The programme offers dual specialization (major and minor) in the second year. Students will be awarded Master's degree on successful completion of the programme.

SPECIALIZATIONS OFFERED

- Marketing
- Finance
- Digital Transformation and Analytics (DnA)

SALIENT FEATURES OF THE PROGRAMME

- International Immersion Opportunity
- · Close relationship with the corporate world in the delivery of the programme
- Balance between conceptual frameworks and industry practices
- Unique field course-EASP (Ethics, Accountability and Social
- Case study method, Project work and Simulations are the main pedagogical tools

- Outcome-based Education (OBE) Pedagogy
- communication leadership, teamwork, achievement orientation
- · Industry and Academic link through Weekly seminars, Guest Lectures

CURRICULUM

The curriculum is continuously updated to integrate changes that are taking place in the business environment. It is benchmarked against the courses offered among the best B-schools. Suggestions are also invited from industry experts and alumni in designing the curriculum. The curriculum consists of compulsory (core) and elective courses. The core course package provides students with the foundation of business. The elective courses, on the other hand, are offered with an option to specialise in an area. There is a provision for major and minor specialisation.

INTERNSHIP/ INTERNATIONAL **IMMERSION/ RESEARCH PROJECT**

At the end of the 3rd Term, all students will be required to complete a summer project or internship of 8-10 weeks with an industrial, business, or service organization. Alternatively, students can opt for International Immersion, which can last from 3 to 7 weeks. To ensure total duration remains 8-10 weeks, additionally related activities may be assigned to the concerned student for the duration of 2-5 weeks by the program coordinator with the approval of the Dean. The immersion can also be done in the form of undergoing a course in a foreign country for 3-7 weeks. The Institute has signed MoUs for International Immersion with the following Foreign Universities:

- 1. University of California at Davis, USA
- 2. Michigan State University, USA
- 3. University of Illinois at Chicago, USA

- Operations Management
- International Business (only minor specialization)
 - Special emphasis on the development of soft skills such as

 - Student Driven Activities through different clubs and committees
 - Wide choice of Specialisation

CURRICULUM

FIRST YEAR • CORE COURSES

TERM - II

TERM - I

• Financial Reporting and Analysis

- Microeconomics
- · Marketing Management I
- · Organizational Behaviour
- Quantitative Techniques
- Business Communication*
- · Operations Management

- Corporate Finance
- Macroeconomics
- Accounting for Decision Making
- Marketing Management II
- Decision Science

Electives

- Business Communication*
- Human Resources Management

TERM - III

- · Business Research Methods
- Ethics, Accountability and Social Project-EASP
- · Strategic Management
- Digital Transformation
- Design Thinking
- Corporate Governance and Legal Aspects of Business

TERM-VI

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At the end of the 3rd Term, all students will be required to complete a summer project or internship worth 6 credits of 8-10 weeks with an industrial, business, or service organization. Alternatively, students can opt for International Immersion, which can last from 3 to 7 weeks. To ensure total duration remains 8-10 weeks, additionally related activities may be assigned to the concerned student for the duration of 2-5 weeks by the program coordinator with the approval of the Dean. The immersion can also be done in the form of undergoing a course in a foreign country for 3-7 weeks.

SECOND YEAR

Term-IV

Electives

· Summer Internship/ International Immersion

Term V

Electives

MBA (GLOBAL MANAGEMENT) 1+1 DUAL DEGREE INTERNATIONAL PROGRAMME

This is a two-year residential program that offers two degrees: an MBA (Global Management) from Nirma University, and an MS degree from a partner university in the US.

SALIENT FEATURES OF THE PROGRAMME

- Dual Degree Programme: This is a two-year residential programme that allows students to earn a dual degree: an MBA (Global Management) from Nirma University and an MS Degree from a partner university in the US. Upon successful completion of the programme, students are awarded both degrees.
- Unique Structure: In the first year, students complete a 63-credit MBA curriculum at Nirma University. In the second year, students
 admitted to a US partner university will study for an MS degree. Only those students who do not get a visa to a US partner university will
 continue their second year at Nirma University, completing a total of 108 credits, and will be awarded only one degree, the MBA (Global
 Management) degree.
- Exit Option: Alternatively, students who continue their second year at Nirma University also have the option to exit the programme after the first year and be awarded a Post Graduate Diploma in Management (PGDM).

CURRICULUM

- In the first year, students will study a 63-credit MBA curriculum at Nirma University.
- In the second year, students who are admitted to a US partner university and obtain a US F1 student visa, will study for an MS degree in a partner university abroad. Upon successful completion, they will be awarded two separate degrees: an MBA (Global Management) from Nirma University and an MS from a US partner university.
- Students who are not granted admission to a US partner university or whose US F1 student visa application is rejected will continue their second year of study at Nirma University; however, such students shall have to go through an international immersion programme in a foreign country, provided that they get the visa for that country. They will be awarded the MBA (Global Management) degree from Nirma University. These students will not receive the second degree. Alternatively, they will also have the option to exit the program after the first year and be awarded a Post Graduate Diploma in Management (PGDM).
- The total credit requirement for the MBA (Global Management) degree is 108 credits (63 in the first year and 45 in the second year).

PARTNER UNIVERSITIES

The university has signed MoUs with the following universities:

- 1. University of California at Davis, USA
- 2. Michigan State University, USA
- 3. University of Illinois at Chicago, USA

SELECTION PROCESS

The selection process for the MBA (Global Management) program will be the same as that for the MBA & MBA (HRM) Programs.

FEES STRUCTURE (Subject to revision)

Annual Fees at Nirma University

Regular & CIWGC Categories: USD 11,000 per year

NRI/NRI Sponsored and OCI/FN categories: USD 15,000 per year

Annual fees at a Partner University in the US: As per the US Partner University norms

Other fees payable at Nirma University including Hostel, Registration, Library, Examination, Reading Materials, etc., will be the same as the MBA program and will be charged separately.

For further details, please visit the website of the Institute of International Studies, Nirma University (https://admissions.nirmauni.ac.in/bsmba.html)



MBA - HUMAN RESOURCE MANAGEMENT PROGRAMME

Master of Business Administration – Human Resource Management (MBA-HRM) is a two year full-time residential programme and follows a trimester system. The core learning of the Programme is covered through courses in business, general management and human resource management across the six terms.

SALIENT FEATURES

- A blended model that combines academic and experiential learning
- Unique opportunity for active corporate exposure through immersion
- · Supplementary learning through skill development workshops for holistic development
- · Courses have a clinical component and are based on diverse pedagogical tools
- Special emphasis on the development of soft skills such as communication leadership, teamwork, achievement orientation and creativity
- · Industry and academic interface through weekly seminars, quest lectures
- · Student driven activities through different clubs and

CURRICULUM

The curriculum is designed keeping in mind the need to have industry-ready human resource management professionals who have a sound conceptual base as well as skills for practice. Academicians from some of the leading business schools and practitioners from leading corporations have been consulted in creating a design that considers the contemporary and future needs of the industry and the skills required of the HRM professional. The programme design is also benchmarked against similar programmes offered by the best B-schools. The curriculum consists of business courses, general management courses and human resource management courses and is designed to prepare a student for a spectrum of career options open to human resource management professionals. Overall, the programme design provides students with the foundation for wholesome learning.



CURRICULUM

FIRST YEAR • CORE COURSES

Term I

- Economics
- Accounting for Managers
- Business Communication*
- · Organisational Behaviour
- · Production & Operations Management
- Human Resource Management
- · Marketing Management

Term II

- · Business Statistics
- Financial Management
- · Information Management
- · Marketing Management
- · Recruitment & Selection
- Labour Law*
- Field Work#
- Skill Workshop I

Term III

- · Business Research Methods
- · Compensation Management
- Performance Management
- Training & Development
- Labour Law*
- Field Work#
- Skill Workshop II

#3.0 credits will be awarded in Term III on successful completion of the Field work offered in term II and III.

* The Course will be spread over 2 terms (term I & II) and 3.0 Credits will be awarded on successful completion of the assessment components, at the end of Term II.

SECOND YEAR

Term IV

- Strategic Management
- HR Measurement & Analytics
- Organisational Leadership
- · Organisation Design, Development & Change
- · Programme Elective I
- Programme Elective II
- Summer Internship

Term V

- HR Consulting
- International Human Resource Management
- · Psychometric Tools & Techniques
- Employee Relationship Management & Industrial Relations
- Programme Elective III
- Programme Elective IV

Term VI

- Counselling & Mentoring
- Programme Elective V
- Programme Elective VI

For MBA-HRM students, minor specializations are optional. Electives are offered via program office surveys, and students not opting for a minor will take HR electives. A minor requires at least 15 credits in the chosen specialization. The availability of minor specializations and elective courses depends on student registration and resource availability, with minimum enrollment required for an elective to be offered.

The Institute shall offer minor specialization in the following areas:

1. Marketing • 2. Finance • 3. Operations Management • 4. Digital Transformation and Analytics (DnA) • 5. International Business

FIELD IMMERSION

Every student will undergo a three-week field immersion in Terms II and III each (total 6 weeks). The field immersions, spread across the first year of the programme will enable the student to develop an understanding of industry and business, the human resource management function in practice and the attitude as well as the managerial skills required for a career in industry.

INTERNSHIP/ INTERNATIONAL IMMERSION/ RESEARCH PROJECT

At the end of the 3rd Term, all students will have to do summer project/internship of 8-10 weeks with an industrial, business or service organisation. Alternatively, the students can go for International Immersion. The duration for such immersion will be 5-7 weeks followed by 2-3 weeks for preparing details report so as to maintain the overall period of 8-10 weeks. The immersion can also be done in form of undergoing a course in a foreign country for 5-7 weeks.

SKILL WORKSHOPS/CERTIFICATION PROGRAMMES – INDUSTRY READINESS

The workshops/Certification programmes intend to equip students for the industry by training them in certain domain-specific skills and contemporary business, industry knowledge and practices. Skill workshops learning will be offered and taught through curricular and cocurricular activities across terms

APPLICATION BASED LEARNING

SUMMER INTERNSHIP

To imbibe classroom learning with the real world, Students of the Institute of Management, Nirma University go for a mandatory summer internship programme. Many organisations from various Sectors come for recruiting students for internships. Many IMNU students get pre-placement offers from corporates due to their exemplary performance during their summer Internships.

SIMULATIONS

IMNU has a tie-up with Harvard Business Publishing (HBP) that allows access to HBP's entire range of global and India-centric content, including Participant Centered Learning tools. Student groups have also undergone simulation training.

BUSINESS LAB

A Business Lab is a specialised learning facility equipped with Bloomberg Terminals, the industry-standard platform for financial professionals worldwide. These terminals provide real-time and historical market data, comprehensive analytics, and global news coverage across multiple asset classes. Students gain hands-on experience with the same tools used by investment banks, hedge funds, and corporate finance departments. Through the lab, they can access company financials, conduct market research, analyse securities, monitor global economic indicators, and develop the technical skills valued by employers in the financial sector. The Business Lab at IMNU is equipped with Bloomberg Terminals and students also have the opportunity to earn the Bloomberg Market Concepts (BMC) certification which can enhance their industry readiness. We are planning to expand by incorporating more Bloomberg Terminals.

LIVE PROJECTS

Live projects provide the students with the opportunity to get industry exposure, the opportunity to implement their learning of the classes and groom themselves for their summers as well as final placements.

SOCIAL PROJECT

To create Socially responsible citizens, IMNU offers the course 'Managing Social Projects' that provides the students with a lot of experience and learnings about social organizations and NGOs. While working with various NGOs, students gain an understanding towards community /social issues prevalent in society.

OUTBOUND TRAINING

IMNU has been focusing on Outbound Training that is designed to improve leadership, communication skills, planning, change management, delegation, teamwork, and motivation where participants are divided into teams and assigned tasks or activities for completion in a specified time

WORKSHOPS

The Institute conducts regular workshops on technical skills and soft skills development. These workshops are in addition to the workshops related to specific areas of management such as Analysing Financial Statements, Logistics Management and Selling Skills.



LIFE@IMNU

The robust synergy of various committees such as the Admissions Committee, Placement Committee, Student Advisory Committee (SAC), Kaizen- Alumni relations Committee, Sports Committee, Website, Media and Corporate Communication Committee, Cultural Committee etc. help IMNU in attaining the best overall performance in Academic, Co-curricular and Extracurricular activities.

CLUBS

Institute of Management caters to the marketing fanatic crowd through its Marketing Club Niche, the Entrepreneurship club of Swayam to help inculcate the entrepreneurship spirit, the Photography club Pratikriti believes in capturing moments and making memories, the XquizIT Club satiates the need of the Quiz maniacs, Sumantra the Poetry Club of Institute of Management brings out the power of words and the feelings within poetry, Imprintz is the HR club that helps students build inter-personal skills, Expressions is the fun club, Chehre the dramatics club helps to showcase their talents, Optimus Club focuses on imparting knowledge on Operations and Supply Chain related topics, Clique aims at imparting the opportunities offered by Information Technology, Fine\$\$e offers a forum for exchange of ideas in the emerging areas of finance, News Junction aims at updating students with current affairs and Fiesta promotes music and dance activities among students. Karwaan, to encourage public speaking at various platform. Udyami - A Family Business Club, to foster entrepreneurial spirit and provide insights into managing family businesses, and Green Z - The Sustainability Club, dedicated to promoting awareness and initiatives environmental and social sustainability.







PLACEMENT HIGHLIGHTS

100% placement record at IMNU for the last several years is a testimony to the acknowledgment by the Corporate of the superior quality of the students' resource, affirming they are one of the best in the country. The placements have seen a boost from successful stint of students at summer internships leading to improved preplacement offers (PPOs). The major highlights of placement 2024-25 is presented below.

CONSISTENT
RECORD OF
100% PLACEMENT

70.00 LPA
Highest Salary

Placement
Status
2024-25
TOP 100
Average Salary
17.08 LPA

Top 100
Average Salary
14.75 LPA

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ADMISSIONS 2026

Intake Bifurcation | MBA | MBA (HRM) Program

Sr.	Intake Category	No. of Seats	
No.		MBA	MBA (HRM)
1	All India General Category (to be filled by the Institute)	180	18
2	All India NRI/NRI Sponsored Category (to be filled by the Institute)	45	5
	Total (1 & 2)	225	23
3	Gujarat State Quota (to be filled by Govt. of Gujarat)	75	7
	Total Intake (1, 2 & 3)	300	30

Candidates from Gujarat can apply to both the categories separately, directly to the Institute and also through ACPC. Please click below to visit the respective admission page:

Link for All India Seats to be filled by the Institute - (https://admissions-mba.nirmauni.ac.in/student/default.aspx)

Link for Gujarat State Quota to be filled by ACPC, Government of Gujarat (Link likely to be opened in Last week of December 2025) -(https://gujacpc.admissions.nic.in/mba-mca/)

Over and above, 15% (Supernumerary) seats are allocated to following two categories:

CIWGC-SEA Category: Candidates whose parents are currently working in Gulf countries or South-east Asia can apply under CIWGC-SEA Supernumerary category that has 5% seats reserved. The students must hold Indian passports, and should have passed qualifying exams either from India or outside of India.

Foreign Nationals Category: Foreign Nationals having non-Indian passports (FN), OR foreign students having non-Indian passport and also having the OCI or PIO card (OCI/PIO) can apply under OCI/PIO/FN Supernumerary category that has 10% seats reserved.

SAARC Category:

The student from SAARC countries can apply under the FN category, however they will be charged the fees as per the Indian National regular

For more information about the international relations, please refer: https://internationalrelations.nirmauni.ac.in/admissions/

Eligibility

A three-year bachelor's degree (10+2+3) or equivalent in any discipline from a recognised university with at least 50% aggregate marks or equivalent CGPA.

Candidates appearing in the final year of the Bachelor's Degree can also apply provided they furnish proof of having met the minimum eligibility criteria within three months of commencement of the programme.

Further, the candidates registered in the programme should have appeared in all graduation examinations by the time of joining the programme. Any outstanding or backlog status in the graduation examinations would disqualify the candidate from the admission.

Entrance Test

Applicants are required to appear for the Common Admission Test [CAT 2025] conducted by the Indian Institute of Management (IIM).

Overseas Citizen of India/Foreign Nationals/NRI/Person of Indian Origin/Children of Indian Workers of Gulf Countries/South East Asia candidates can be considered for admission on the basis of their GMAT scores also (Not taken before July 2024).

However, NRI sponsored candidates will be considered for admission only on the basis of CAT-2025 scores. GMAT scores will not be considered for NRI sponsored categories.

Application Process

· Applicants are required to fill in the online application form through https://management.nirmauni.ac.in, and pay the prescribed application fee (non refundable) through credit card/debit card/net banking before the last date of application.

Admission Application Form Fee

Programme	General Category	NRI\NRI Sponsored Category	Date of Application
MBA / MBA (HRM)	Rs. 1500	Rs. 4500	3 rd Week of December 2025

OCI/PIO/FN/CWIGC-SEA/SAARC category applicants are requested to refer https://internationalrelations.nirmauni.ac.in/admissions/

Selection Process

Candidates shortlisted on the basis of CAT score will be called for Personal Interview and Theme Development & Presentation (TDP) process. The following weights will be assigned to each subcomponent for calculating the composite score for preparing the merit of admission.

Component	Weights
Common Admission Test	60%
Personal Interview	20%
Theme Development & Presentation	10%
Academic Performance	10%

An additional score of up to 10 points will be given for full-time relevant work experience in professional organizations.

While computing the score of the Academic Performance, the following weightage will be given for each sub-component of the score of the Academic Performance.

Sub-Component	Weights
• Pre-Final Graduation*	50%
Class XII	30%
Class X	20%

*Only the aggregate marks obtained in the examinations up to the pre-final year will be considered for computing the merit, for example in the case of a 3-year degree programme first and second year examinations' marks will be counted and in case of a 4-year degree programme first, second- and third-year examinations' marks will be counted.

Kev Dates*

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Last date for submitting the form	3 rd week of December 2025
Short-listing for Selection Process	4 th week of January 2026
Selection Process	1 st week of February 2026
Release of Admission Offers	4 th week of February/ 1 st week of March 2026
Commencement of the Programme	3 rd week of June 2026

*Tentative, may change. Please check the website for updated information

Admission Process

Admissions will be offered as per the merit of the composite score. Successful candidates will be informed through the e-mail on their e-mail addresses registered with the Institute.

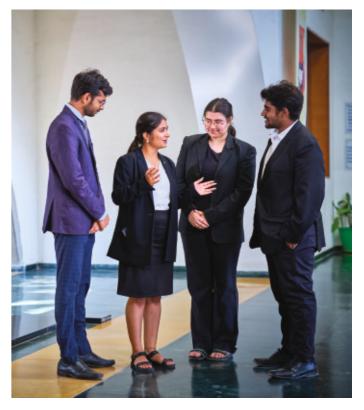
Fees Structure -MBA / MBA (HRM) (Subject to revision)

Tuition Fees for General Category / SAARC Countries

: INR 6,40,000/-(per annum)

NRI/NRI Sponsored / PIO **CWIGC & SEA Categories** : **US\$ 15,000** (per annum) : **US\$ 11000** (per annum)

Other fees including Hostel, Registration, Library, Examination, Reading Materials, etc., will be charged separately.

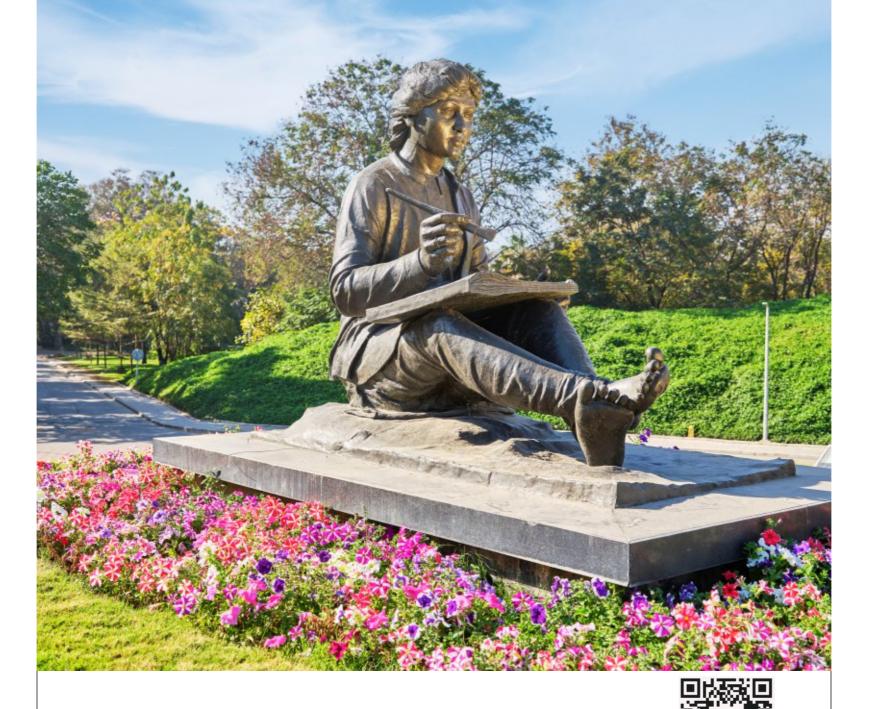


Refund Policy

For cancellation requests received on or before May 31, 2026, full amount after a deduction of Rs. 1000/- will be refunded within 15 to 20 days of the request.

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Category	Details	All-India Category	ACPC Category	Amount(₹/p.a)	
I: Merit only	Top students	Top 23 students	Top 07 students	1,00,000/- each	
II: Merit cum means	Annual income is ≤ Rs. ₹ 4 lakh	19 students	06 students	1,00,000/- each	
	Annual income is ≤ ₹ 8 lakh	28 students	10 students	50,000/- each	
III: Engg. Students	UG degree in Engg. with ≥ 85 percentile (CAT)	All students in b	ooth categories	1,00,000/- each	





Institute of Management, Nirma University

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E-mail: admissions.im@nirmauni.ac.in

Website: https://management.nirmauni.ac.in













The admission process, at the Institute, shall be subject to the jurisdiction of the courts of Ahmedabad.

Disclaimer

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