

Placement Report

2024-25

MBA
MBA-HRM

IMBA
B-Tech MBA



The Institute has been ranked **24th Best private B-School** by the National Institute Ranking Framework (NIRF) 2024 released by the Ministry of Education, Govt. of India.



Ranked **2nd Best Private Business School** in the State & **3rd** among the Top 50 BSchools under State Private Universities and 10th among all Private B-Schools in India by IIRF Ranking 2025



Ranked **16th** among **Top Private BSchools** in India by Businessworld in May 2025.



Ranked **21st** overall and **9th Best Private B-School** in the **West Zone** by India Today, November 2025.

Placement 2025 - Rising Stronger, Placing Better!!



The Institute's campus placement season for 2024–25 stands as a testament to resilience, adaptability, and growing industry trust. With a record-breaking **553 students placed** through an efficient blend of **pre-placement offers (PPOs), on-campus interviews, and virtual hiring processes**, the season unfolded with momentum and determination across all programs.

This year, the institute welcomed more than **150 recruiters and counting**—marking an impressive **83% rise over the previous year**. Several organizations returned multiple times during the season, reflecting both the growing confidence in the talent pipeline and their dynamic hiring requirements. Notably, the **inaugural batch of the B.Tech-MBA integrated program** achieved a phenomenal **98% placement rate**, setting a high benchmark and reaffirming the market relevance of this unique program.



Amid a **challenging job market** and **increase in batch size**, the Placement Committee executed a forward-looking engagement strategy. While some recruiters scaled down their intake, the institute impressively **onboarded 70 new corporate partners**, underscoring the agility and expanding reach of the Institute's placement cell.



Recruitments this year came from a rich tapestry of industries including **BFSI, consulting, IT, FMCG, manufacturing, and analytics**. Esteemed organizations such as **JP Morgan, ICICI Bank, BNY Mellon, Tata AIG, Arcesium, Bain & Company, Adani Wilmar, Dabur, Pepsico, ITC, Amul, Mercedes Benz India** and **Morgan Stanley** reinforced the institute's reputation for producing versatile and industry-ready professionals.

A milestone achievement for the year was the **international placements** secured by **Balmer Lawrie and PGI**, a glowing endorsement of the **global competence** of the graduating batch.

The **highest package** offered stood at **₹70.00 LPA (on confirmation)** by Balmer Lawrie, for MBA HRM programme while **the median salary stood at 10.61 lpa**, reflecting both the high quality and competitiveness of the talent pool. An encouraging number of **PPOs were extended**, with companies like **JP Morgan, PepsiCo, Health Ark, Tata AIG, and Wipro** rewarding stellar internship performances with full-time offers.



The placement season of 2024–25 isn't just a numerical success—it's a narrative of transformation, collaboration, and future readiness. With a forward-thinking curriculum, increased industry interface, and unwavering institutional support, the institute continues to forge pathways that empower students to thrive in a competitive and ever-evolving global workplace.

Notable Engagements



SECTOR WISE COMPANIES

- BFSI
- IT
- Consulting
- FMCG
- Analytics
- Manufacturing
- Retail
- Aerospace Industry
- Real Estate
- Media
- Education
- Accounting
- Artificial Intelligence
- Automation
- Automobile
- Cosmetics
- Consumer Durable
- Ecommerce
- Food and Beverage Service
- Hospitality
- Oil & Gas
- Pharmaceuticals
- Textiles

KEY INDICATORS

150+

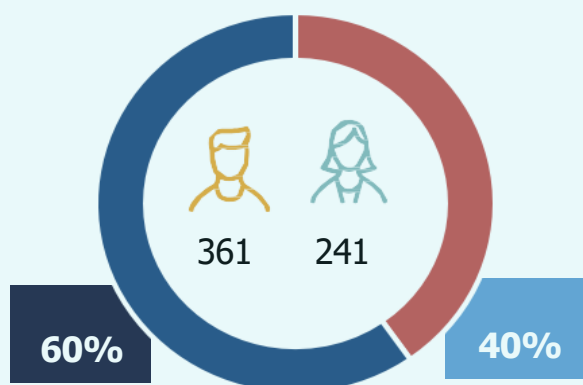
Total No. of Companies

80+

New Companies

Batch Composition

GENDER DIVERSITY



WORK EXPERIENCE



2 Years &
above 5%



Upto
1 Year 10%

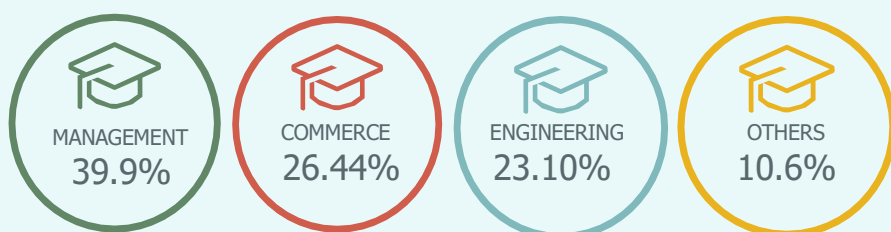


1-2 Years
7%

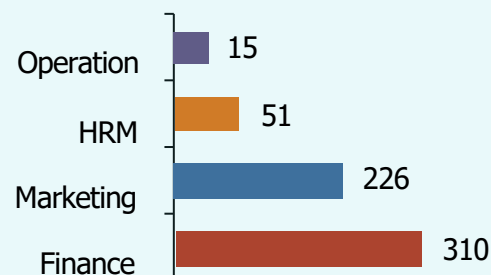


Freshers
78%

EDUCATIONAL BACKGROUND



SPECIALIZATION



MBA FT & B-tech MBA
430 STUDENTS

602
STUDENTS

Integrated MBA
121 STUDENTS

MBA HRM
51 STUDENTS



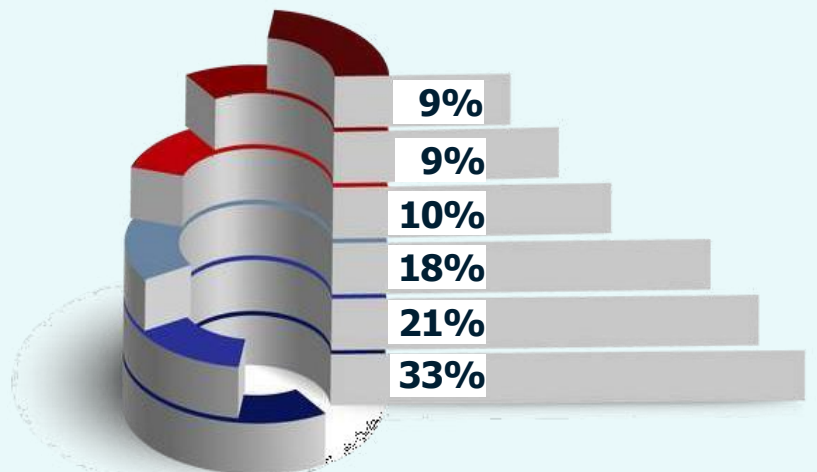
FINANCE

A deep understanding of finance is crucial for efficient financial management and strategic decision-making. This specialization spans vital topics such as Corporate Finance, Financial Accounting, Financial Markets, Financial Institutions, Financial Modelling, Risk Management, and Venture Capital and Private Equity Funding. Through this program, students gain expertise in analyzing financial statements, evaluating investment opportunities, mitigating risks, and making data-driven financial decisions.

Average CTC: 11.50 LPA



Highest CTC: 20.00 LPA



► **Product & Strategy Manager**

► **Financial Analyst**

► **Senior Analyst**

► **Risk & Strategy**

► **Consultant**

► **Financial Operations Associate**

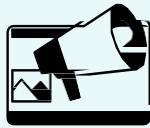




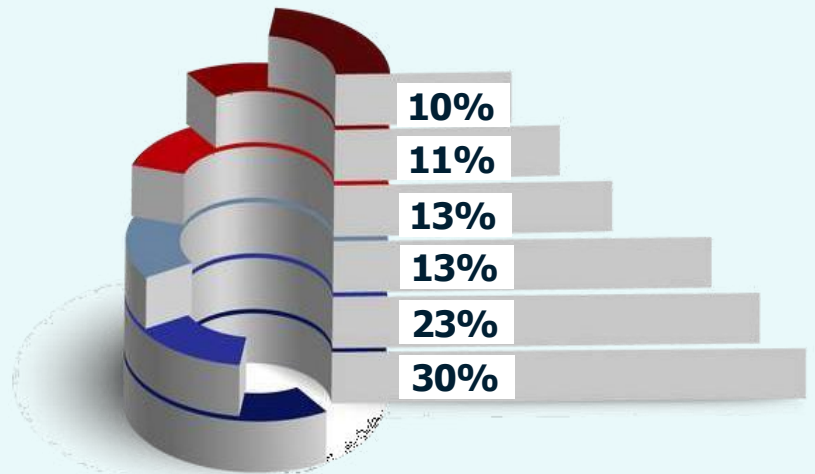
MARKETING

Marketing is a vital MBA specialization, central to driving growth and building competitive advantage across industries. This field encompasses key areas like Consumer Behavior, Digital Marketing, Marketing Strategy, Product Management, and Sales Management. It equips students with skills to analyze markets, understand customer needs, and create effective strategies to promote products and services, driving business growth and innovation.

Average CTC: 11.30 LPA



Highest CTC: 20.00 LPA



► **Relationship Manager**

► **Marketing Analyst**

► **Business Development**

► **Consultant**

► **Officer – Sales & Client Acquisition**

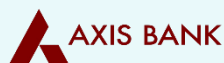
► **Sales & Marketing - MT**



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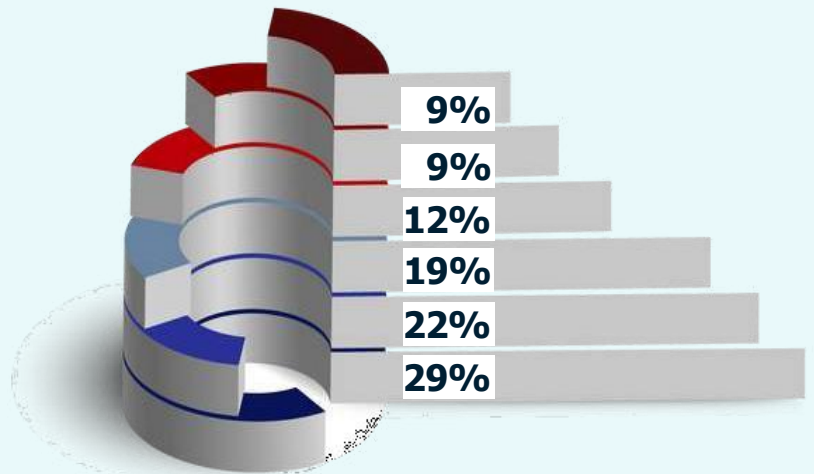
HRM

MBA students specializing in Human Resources develop the knowledge and skills needed to effectively manage and lead an organization's most valuable asset: its people. The curriculum covers key HR areas such as Compensation and Benefits, Talent Acquisition and Retention, Leadership Development, and Learning & Development. Through comprehensive sessions, students gain a deep understanding of HR's strategic role within organizations and how it contributes to overall success.

Average CTC: 11.10 LPA



Highest CTC: 70.00 LPA
(* on Confirmation)



▶ **Knowledge Associate**

▶ **Talent Acquisition**

▶ **HR Generalist**

▶ **Human Resource Associate**

▶ **Analyst – Talent Growth**

▶ **Human Capital Consultant**

Morgan Stanley



VOLTAS

RENÉE

बामर लॉरी एण्ड कं. लिमिटेड
(भारत सरकार का एक उद्यम)
Balmer Lawrie & Co. Ltd.
(A Government of India Enterprise)

blinkit



GVFL
॥ साहसे श्रीः प्रतिवसति ॥

adani wilmar

ARVIND
FASHIONING POSSIBILITIES

Summer Internship 2025 Highlights

Average Stipend
Rs. 20,000/ month

Highest Stipend
Rs. 60,000/ month

No. of Companies
250+

Summer Internship is an integral part of the MBA curriculum at the Institute of Management Nirma University. It provides students with the opportunity to apply classroom learning to real-world business challenges, gain practical exposure, and develop industry-relevant skills. The internship also serves as a platform for organizations to evaluate the potential of our students for future career opportunities.

For the **Batch of 2024–26**, the Summer Placement process witnessed enthusiastic participation from over **250 companies** spanning diverse sectors such as **Consulting, BFSI, Manufacturing, FMCG, IT & Analytics, Pharma, E-commerce, and Energy**. Students were offered projects across multiple domains including **Marketing, Finance, Human Resources, Operations & Supply Chain, Business Analytics, and Strategy**.

The strong industry connects of the Institute ensured that students secured internships in reputed organizations with projects that matched their aspirations and aligned with industry requirements.

The internships undertaken not only provided hands-on learning but also prepared students to take on leadership roles in the future. The continued trust of our recruiters is a testament to the talent, dedication, and professionalism that the students of IMNU bring to their internships.

GOLDI
SOLAR

adani
wilmar

PEPSICO

HEALTHARK

Deloitte.

JPMORGAN
CHASE & CO.

INTAS

SOLARIUM

Prudent
— Money through wisdom —

Morgan Stanley

Fullerton
India

Birlasoft®

greenko

THINK
NORTH
STRATEGY • GROWTH • PROFITS

CFM
Asset Reconstruction Pvt. Ltd.
THINK TRUST



Participation in Placement Process
For confirming participation in the PPT and
Placement Process please write to

FINAL PLACEMENTS:

placecomm.imnu@nirmauni.ac.in

SUMMER PLACEMENTS:

internshipcell.imnu@nirmauni.ac.in

Contact us at: 078 - 71652000/653/631/612

