



Programmes

- Integrated BBA-MBA
- Bachelor of Business Administration (Honours)

PROSPECTUS
2026

VISION

Shaping a better future for mankind by developing effective and socially responsible individuals and organisations.

MISSION

The Institute develops conscientious, innovative, and principled leaders and entrepreneurs who shall be committed to the betterment of organisations, operating in a complex, technologically enabled, globally-connected, and fast-changing world. The Institute also advances management knowledge and practices and adds value to its multiple stakeholders.

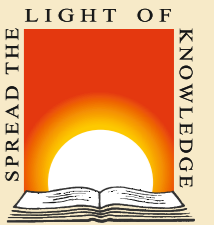
QUALITY STATEMENT

To develop high-quality professionals who reflect and demonstrate values that the university stands for, through innovation and continuous improvement in facilitation of learning, research and extension activities.



NIRMA EDUCATION AND RESEARCH FOUNDATION

Nirma Education and Research Foundation (NERF) was established as a trust in 1994 by the renowned industrialist and philanthropist, Dr. Karsanbhai K. Patel, to promote and support higher education in India which is a stellar example of his commitment to the needs of society.



Nirma Institute of Technology (NIT), was the first institution set up by the NERF in 1995 offering undergraduate, postgraduate and doctoral-level programmes to provide world-class engineering education and inculcate the spirit of social relevance among young students in Gujarat. The Nirma Institute of Management in 1996, Institute of Pharmacy in 2003, Institute of Science in 2004, Institute of Law in 2007, Institute of Architecture and Planning in 2014, Institute of Commerce and Institute of Design both in 2016, Institute of International Study in 2022 were also set up by NERF which along with NIT constitutes Nirma University.

NIRMA UNIVERSITY

Nirma University, Ahmedabad, was established as a statutory university in 2003. It is recognised by University Grants Commission (UGC) and is also accredited 'A+' grade by National Assessment and Accreditation Council (NAAC).

Nirma University consists of Faculties in the area of Technology, Management, Pharmacy, Science, Law, Architecture & Planning, Commerce, Design, International Study, Research and Doctoral Studies. The graduate, post-graduate, and doctoral-level programmes offered by these faculties are highly rated by accreditation agencies, industries, business magazines, and students.

Nirma University was awarded the Centre of Excellence (CoE) status by the Government of Gujarat.

Nirma University was awarded a Gold Certification under IGBC Green Existing Campus Rating System by Indian Green Building Council (IGBC).

PROGRAMMES AT NIRMA UNIVERSITY

The University has a host of institutes including Institute of Management, Institute of Technology, Institute of Pharmacy, Institute of Science, Institute of Law, Institute of Architecture & Planning, Institute of Commerce, Institute of Design and Institute of International Study. These institutions offer numerous undergraduate, postgraduate, and doctoral programmes.

Undergraduate Programmes

Technology

- B.Tech in Chemical Engineering
- B.Tech in Computer Science and Engineering
- B.Tech in Civil Engineering
- B.Tech in Electronics and Communication Engineering
- B.Tech in Electrical Engineering
- B.Tech in Mechanical Engineering
- B.Tech in Electronics & Instrumentation Engineering
- B.Tech in CSE (Artificial Intelligence & Machine Learning)
- Integrated B.Tech (CSE)-MBA
- Integrated B.Tech (ME)-MBA

Management

- Bachelor of Business Administration (Hons.)

Pharmacy

- Bachelor of Pharmacy (B.Pharm)
- Doctor of Pharmacy (Pharm.D)
- Doctor of Pharmacy- Post Baccalaureate (Pharm.D-PB)

Law

- B.A.- LLB (Hons)
- B.Com.- LLB (Hons)
- B.B.A.- LLB (Hons)

Architecture and Planning

- Bachelor of Architecture (B.Arch)

Commerce

- Bachelor of Commerce (Hons)

Design

- Bachelor of Design (Communication Design)
- Bachelor of Design (Product and Interaction Design)

International Study

- Bachelor of Science (CSE) 2+2 Dual Degree Programme
- Bachelor of Science in Pharmaceutical Sciences (Hons) (2+2 Dual Degree Programme)
- Bachelor of Science in Chemical Engg. (2+2 Dual Degree Programme)
- Bachelor of Science in Civil Engg. (2+2 Dual Degree Programme)
- Bachelor of Science in Mechanical Engg. (2+2 Dual Degree)
- Bachelor of Science in Product & Interaction Design (2+2 Dual Degree)-

Postgraduate Programmes

Technology

- M.Tech in Computer Science and Engineering
- M.Tech in Computer Science and Engineering (Cyber Security)
- M.Tech in Computer Science and Engineering (Data Science)
- M.Tech in Civil Engineering (Computer Aided Structural Analysis & Design)
- M.Tech in Civil Engineering (Construction Technology & Management)
- M.Tech in Electronics and Communication Engineering (VLSI Design)
- M.Tech in Electronics and Communication Engineering (Embedded System)
- M.Tech in Electronics and Communication Engineering (Semiconductor Technology)
- M.Tech in Mechanical Engineering (Design Engineering)
- M.Tech in Electronics & Instrumentation Engg. (Robotics and Artificial Intelligence)
- Master of Computer Applications

Management

- Master of Business Administration
- Master of Business Administration (Family Business & Entrepreneurship)
- Master of Business Administration (Human Resource Management)

Pharmacy

- M.Pharm in Pharmaceutics
- M.Pharm in Pharmaceutical Analysis
- M.Pharm in Pharmacology
- M.Pharm in Regulatory Affairs

Law

- LL.M in Constitutional and Administrative Law
- LL.M in Criminal and Security Law

Science

- M.Sc in Biotechnology
- M.Sc in Microbiology
- M.Sc in Biochemistry

Architecture & Planning

- Master of Planning

International Study

- Master of Business Administration (Global Management) (1+1 Dual Degree)

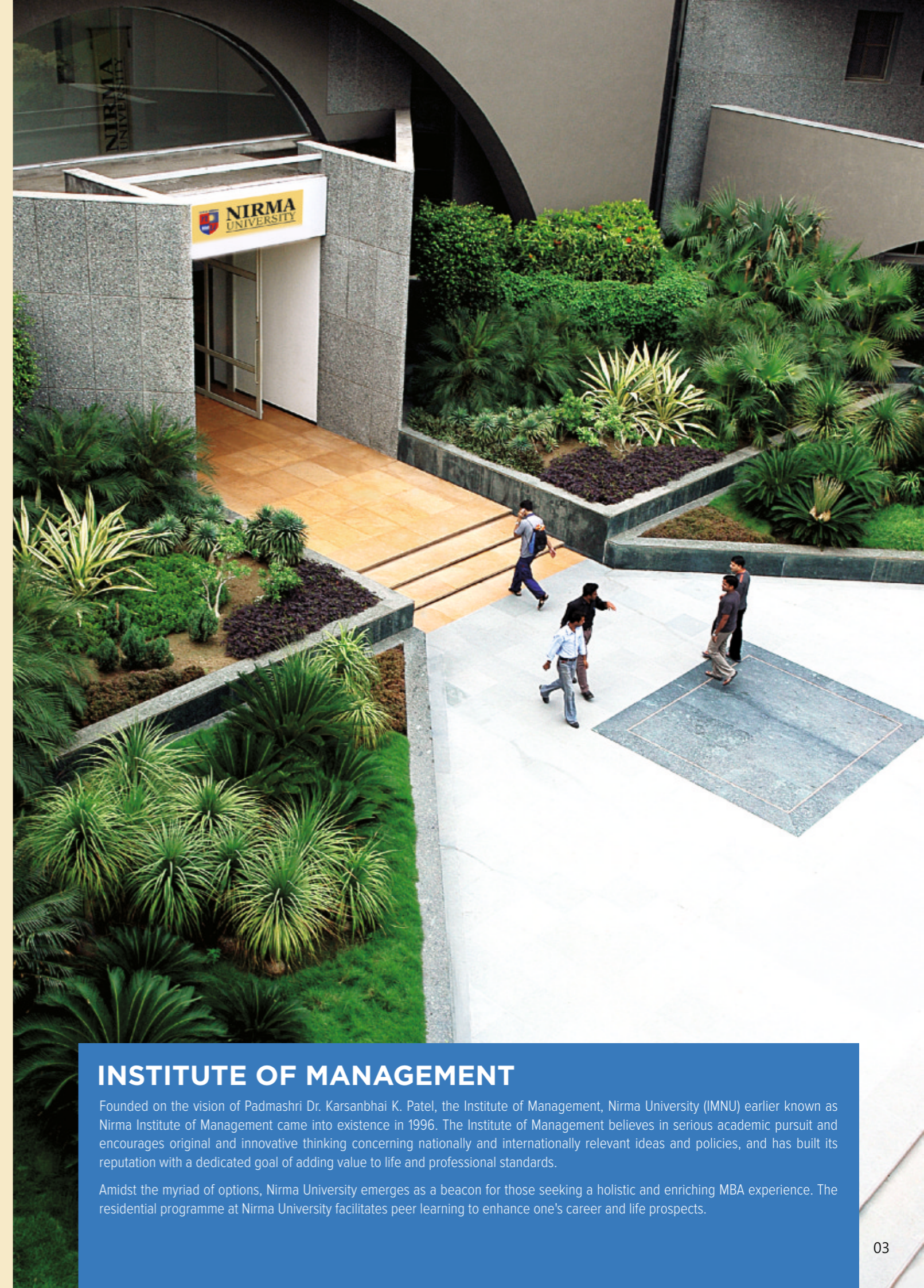
Integrated PG Programmes

1. Integrated BBA-MBA Programme
2. Integrated B. Tech.-MBA Programmes

Ph.D Programmes

Ph.D Programmes under Faculty of :

- Technology & Engineering
- Pharmacy
- Science
- Management
- Law
- Architecture



INSTITUTE OF MANAGEMENT

Founded on the vision of Padmashri Dr. Karsanbhai K. Patel, the Institute of Management, Nirma University (IMNU) earlier known as Nirma Institute of Management came into existence in 1996. The Institute of Management believes in serious academic pursuit and encourages original and innovative thinking concerning nationally and internationally relevant ideas and policies, and has built its reputation with a dedicated goal of adding value to life and professional standards.

Amidst the myriad of options, Nirma University emerges as a beacon for those seeking a holistic and enriching MBA experience. The residential programme at Nirma University facilitates peer learning to enhance one's career and life prospects.

RANKINGS 2024-25



Ranked as
53th in 2025
Best B-School overall by the
National Institute Ranking
Framework (NIRF) released by the
Ministry of HRD, Government of
India



Ranked
8th Best Private
B-School in the
West Zone by India Today, 18th
November 2024.



Ranked
27th Best B-School
overall and
16th among
Top Private B-Schools in India by
The Week, 2024.



Ranked
35th Best B-School
overall Ranking, 41st in Placement
Performance 22nd in selection
process and 23rd in Top 100
learning experience, 28th in Living
experience ranking by Business
Today, October 2024



Ranked
24th among
Top Private B-Schools in India by
Businessworld in May 2024.



Ranked 11th Best
Private B-School
by Careers 360 in
March 2025.

APPROVALS & ACCREDITATIONS

- Institute of Management as a constituent Institution of Nirma University, offers academic programmes that are recognized by UGC.
- NAAC - The National Assessment and Accreditation Council has awarded grade 'A+' status to Nirma University and its constituent institutions.
- The MBA program offered by the Institute of Management has successfully secured re-accreditation from the National Board of Accreditation (NBA) for a three-year term, effective through June 30, 2025. Preparations for the subsequent re-accreditation cycle are presently in progress.
- Institute of Management, Nirma University is duly accredited by the South Asian Quality Assurance System, (SAQS) for five years (till 2028) by the Association of Management Development Institutions in South Asia (AMDISA), an International Association, and a SAARC recognised body.
- The Institute of Management, Nirma University is a member of the Association to Advance Collegiate Schools of Business (AACSB) network, providing access to international networking communities.

INTERNATIONAL ALLIANCES

The Institute has signed MoUs for academic collaboration with the following Foreign Universities/National Institutes:

1. University of California at Davis, USA
2. Michigan State University, USA
3. University of Illinois at Chicago, USA
4. University of Cincinnati, USA
5. Griffith University, Australia
6. PPM School of Management, Indonesia



MESSAGE FROM THE DIRECTOR

Warm greetings from the Institute of Management, Nirma University (IMNU), Ahmedabad!!

As we enter into our 30th year of academic excellence and campus vibrancy, we take pride in our community of over 8000+ accomplished alumni across programs who continue to make significant contributions across diverse sectors globally, a testament to the transformative impact of Management education at our institute.

Our commitment to holistic education extends beyond the classroom, providing hands-on learning opportunities through industry partnerships, guest lectures, field visits, live projects, state-of-the-art technologies and internships (corporate and social). Students benefit from academia-industry partnerships, enriched by lectures, case studies, simulations, digital tools, exercises, and immersive field projects. Active involvement in student-led clubs, committees, and community initiatives enhances leadership, teamwork, and social responsibility, preparing our graduates for impactful corporate careers and entrepreneurial opportunities. Interactions with the students from other disciplines of the university, like technology, design, law, can also be a catalyst for this journey.

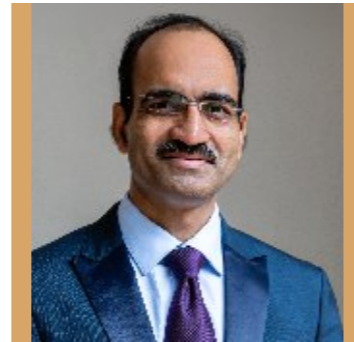
This comprehensive approach fosters a dynamic environment where students from varied backgrounds engage in enriching discussions and collaborative learning experiences, enhancing their holistic development. Recently introduced international immersion programs at leading US universities are another attraction. The institute is housed in a 115-acre sprawling Gold-certified campus, rated by the Indian Green Building Council (IGBC), where ideas flourish and futures are shaped.

Warm regards,

Dr. Nityesh Bhatt

Director & Dean (I/c)

Institute of Management, Nirma University



ADDITIONAL DIRECTOR'S MESSAGE

Welcome to the Department of Under Graduate Studies, Institute of Management, Nirma University, Ahmedabad. For more than two and a half decade, Institute of Management, Nirma University has served as our nation's leading comprehensive institution of higher education. We are advancing the institute's tradition of excellence in management education through high-quality programs in teaching, research, and consultancy. We continue to rank among the nation's best B-schools.

Department of Under Graduate Studies in Management differentiates itself through innovative active learning, integration with the industry, overall personality development and comprehensive mentoring and career guidance.

The goal of the Institute of Management is to become one of the most well-known and excellent educational Institute in the world. We are fortunate to have a talented, highly committed faculty fraternity to ensure the learning environment for our students is the best it can be. Our faculty members comprise of renowned scholars and accomplished practitioners who are actively engaged in academic excellence and innovative research. Our unique teaching and learning process with a proper application of theory and practice crosses the boundaries of nations towards industry-readiness and global excellence.

Dr. Hrudanand Misra

Additional Director,

Department of Under Graduate Studies in Management,

Institute of Management, Nirma University



INFRASTRUCTURE

THE CAMPUS

The Institute is located on a 115-acre sprawling Nirma University campus. The Institute building, has several amphitheatres, flat classrooms equipped with multimedia facilities, an auditorium with a capacity of 450 seats, a computer center, a communication lab, a fully automated library, an art gallery, faculty and administrative blocks, conference rooms etc. The Wi-Fi-enabled campus is equipped with modern sports facilities which are distinguishable by serenity and is conducive to intellectual pursuits. The Campus also has a Bank and ATM, canteen, and a food court in addition to the mess. The medical facilities with regular visits by a Non- resident doctor are also available round the clock. Modernity, aesthetics, and grandeur characterise the building.

Please note the following points.

- 1) Gujarat is a dry state, and consumption of any alcoholic drink is strictly prohibited.
- 2) Nirma University campus is fully vegetarian, and any kind of non-vegetarian food is not allowed on the campus.

LIBRARY RESOURCE CENTRE (LRC)

Nirma University has an extensive library system, comprising of multidisciplinary collection of resources, equipped with state-of-the-art technology which is now named as NIMA Knowledge Centre.

The library provides access to a wide range of management and business information sources, including leading national and International Business Periodicals, as well as an impressive collection of Business Databases, Digitized Corporate Annual Reports, and CDs/DVDs. Library comprises of over 1,40,000 books and other library resources. About 80,000 e-books and 40 plus databases across different disciplines on the campus.

The library subscribes to 12 databases and approximately 10,826 e-journals through databases such as EBSCO's Business Source Ultimate, JSTOR, Elsevier's ScienceDirect- Business Management & Accounting Package, and Sage Journals Collection. The library subscribes to the ISI Emerging Markets Database, which provides trade-related information from all over the world. The financial and economic databases subscribed to by the library are ACE Equity, ACE Mutual Funds, and CMIE's Prowess. The Bloomberg Terminal enables professionals in the financial services sector and other industries to access Bloomberg Professional Services, through which users can monitor and analyze real-time financial market data and place trades on the electronic trading platform. In an academic setting, it helps future professionals to integrate theory with real-world practice by empowering them with datasets and exposing them to global economic scenarios. The library also subscribes to Indiastat.com, which is a socioeconomic database. Library has provided spaces for different needs like, Discussion rooms, digital lab, cubicles, light reading area, training room, etc.

The library is fully automated and accessible on the campus LAN, operating on specialized library software, open-source KOHA. The user-friendly package facilitates the issue and return of books, as well as online access to the catalogue (i.e., Web catalogue) and the reservation of books. The library has adopted the latest ICT tools, including CD, DVD, Multimedia Kits, Barcode scanners, and text and graphic scanners, for the effective use of library services.

Registered library users have seamless access to digital resources both on-campus and remotely via RemoteXs. Institute has a dedicated page on the website <https://library.nirmauni.ac.in> which gives access to all e-resources of our library.

HOSTELS

The University has separate hostel facilities for boys and girls. The institute has a total capacity of 3,800 beds, all of which are located on campus. Hostel rooms are spacious and well-furnished. The hostels have sports and other recreational facilities such as cable TV, a common room for interaction, etc. All hostel rooms have Internet connectivity round the clock. The hostel mess is outsourced to a professional caterer. From Academic Year - 2026-27 onwards, hostel accommodation will be available for Girl students on a 100% basis.



INTEGRATED BBA-MBA PROGRAMME

The five-year Integrated BBA-MBA at Institute of Management, Nirma University is an innovative programme that combines the undergraduate (UG) and postgraduate (PG) phases of education in management. The UG phase of the programme is a three-year course. The course is meticulously designed to provide students with a comprehensive and forward-looking education that adapts to the ever-evolving business landscape. The curriculum is dynamic and continuously updated to incorporate the latest developments in the economic, social, political and business ecosystem, ensuring that students remain at the forefront of industry trends and practices.

This is a programme that combines the undergraduate (UG) and postgraduate (PG) phases of education in management and thus two programmes viz. BBA and MBA. The UG Phase of the programme is Semester based, i.e., each year is divided into two semesters. The first three years (under-graduation phase) comprise of six semesters (two semesters in each year). The subsequent two years (postgraduation phase) comprise of 6 terms (three terms in each year).

The Programme provides an exit option at the end of the Undergraduate phase of the programme. On the successful completion of the first three years, the Bachelor of Business Administration (BBA) degree is awarded to all the students. The students who continue in the Postgraduate phase of the integrated programme, will be awarded the Master of Business Administration (MBA) degree on completion of the subsequent two years. The medium of instructions of the programme is English.

SALIENT FEATURES OF THE PROGRAMME

- The Programme combines the Under-Graduate and Post-Graduate degrees i.e. BBA and MBA.
- On the successful completion of first three years, the programme provides an option to exit with a BBA Degree.
- Programme curriculum is a prudent mix of management and allied courses.
- Programme comprises of credit based social and corporate internship during BBA Phase and five months' corporate internship during MBA phase.
- During the MBA phase of the programme, students get opportunity to specialize in different management areas such as Digital Transformation and Analytics, Marketing, Finance, Operations, etc.
- Students get opportunity to enter the specialized MBA programmes of HRM or MBA Family Business & Entrepreneurship in the MBA phase of the Integrated programme
- Institute follows the Outcome Based Education System.
- The curriculum is flexible and provides the students with a wide choice of elective courses during the post-graduation phase.
- Proven Track Record of Excellent Placements
- Experienced faculty and innovative method of teaching, comprising of a proper mix of theory and practice that provides opportunities for participatory and experiential learning.
- Institute has excellent infrastructure with state-of-the-art classrooms, library & IT facilities.
- Institute follows continuous mentoring of students for career advancement.
- Institute organises various activities for overall personality development of the students.



CURRICULUM

The integrated BBA-MBA programme is committed to delivering a world-class education that evolves with the dynamic business landscape. With a curriculum that integrates industry insights, emphasizes core and elective courses, and provides specialisation options, the institution prepares students to excel in their careers and contribute meaningfully to the business world.

The integrated BBA-MBA programme at the institution is meticulously designed to provide students with a comprehensive and forward-looking education that adapts to the ever-evolving business landscape. The curriculum is a dynamic, continuously updated to incorporate the latest developments in the economic, social, political and business ecosystem, ensuring that students remain at the forefront of industry trends and practices.



CURRICULUM

UNDERGRADUATE PHASE

SEM - I

- General English
- Mathematics-I
- Fundamentals of Information Technology
- Microeconomics
- Contemporary India
- Environment Management

SEM - II

- Written Communication
- Mathematics-II
- Macroeconomics
- Introduction to Programming
- Indian Constitution and Citizenship
- Statistics
- Value Added Course-I
- Internship-I

SEM - III

- Financial & Company Accounting
- Principles of Management
- Data Analysis through Spreadsheet
- Indian Economy
- Business Communication
- Business Law

SEM - IV

- Cost & Management Accounting
- Financial Management
- International Business
- Marketing Management
- Ethics and Values
- Organizational Behaviour
- Value Added Course –II
- Internship-II

SEM - V

- Operations Management
- International Marketing
- Business, Government and Society
- Human Resource Management
- Strategic Management
- Capstone

SEM - VI

- Financial Services
- Management Information System
- Managerial skills
- Research Methodology
- Entrepreneurship
- Business Simulation
- Value Added Course –III
- Internship-III

BBA (HONOURS) PROGRAMME

The BBA (Honours) Programme is a four-year, full-time programme designed in accordance with the National Education Policy (NEP) 2020. The objective of the programme is to equip the graduates with a sound knowledge of business principles and practices and provide them with cross-continental exposure to national and global business realities. The programme helps the students understand the role of businesses in society and enhance their creativity, innovation, critical thinking and decision-making skills.

The BBA (Honours) follows a 4-year structure, with the curriculum focusing on core business subjects, while allowing students to specialize in areas of their interest. In addition, the programme offers opportunities for internships, industry visits, and hands-on experience to complement the academic learning. The students will also benefit from exposure to global business practices, through internships or exchange programmes, thus preparing them for leadership roles in the global marketplace.

SALIENT FEATURES

- Students are offered the flexibility to specialise in various management domains, such as Digital Transformation, Business Analytics, Marketing and Finance.
- Comprehensive mentoring and career guidance are integral to the programme, ensuring continuous student development and career advancement.
- Emphasis on cognitive engagement and leadership development prepares students to navigate complex global business environments with cultural sensitivity and analytical acumen.
- The institute follows an Outcome Based Education System.
- Faculty members employ innovative pedagogies that combine global theoretical foundations with international, cross continental participatory and experiential learning methods.
- The curriculum incorporates a balanced mix of management-focused and interdisciplinary courses, aligning with contemporary academic and industry trends.
- The institute boasts state-of-the-art infrastructure, including modern classrooms, a well-stocked library, and advanced IT facilities.
- The programme design emphasises flexibility, allowing students to select from a broad spectrum of elective courses.



CURRICULUM

Credits

The students will be required to earn 160 credits over a period of four years, on an average of 40 credits per year. One credit is equivalent to 15 contact hours.

The students have to choose their Major and Minor before the end of Semester IV. A basket of Major and Minor courses will be provided to the students.

FIRST-YEAR COURSES

The focus of the first year of the programme is related to liberal arts education that will help the students in developing critical thinking, creativity and appreciation for diversity. These courses are core courses.

Semester-I

- General English
- Mathematics-I
- Fundamentals of Information Technology
- Microeconomics
- Contemporary India
- Environment Management

Semester-II

- Written Communication
- Mathematics-II
- Macroeconomics
- Introduction to Programming
- Indian Constitution and Citizenship
- Statistics

SECOND-YEAR COURSES

The focus of the second year of the programme is to provide conceptual frameworks of business knowledge to the students at the introductory level. These are core courses in the field of business administration.

Semester-I

- Financial & Company Accounting
- Principles of Management
- Organizational Behaviour
- Operations Management
- Business Communication
- Business Law

Semester-II

- Cost & Management Accounting
- Financial Management
- Human Resource Management
- Marketing Management
- Management Information System
- Managerial Skills

The students have to choose their Major and Minor before the end of Semester IV. A basket of Major and Minor courses will be provided to the students.

THIRD-YEAR & FOURTH-YEAR COURSES

The focus of the third and fourth-year courses is to expose students to specialised areas of their choice. Students can opt for Finance, Marketing, International Business, and Business Analytics, as both Major and Minor. The students may also opt for the interdisciplinary minor from the different disciplines, namely Technology and Design. The students are also required to take some general electives.

Specialisations (offered in 3rd and 4th year)

Major & Minor

- Finance
- Marketing
- Human Resource Management
- Business Analytics

Interdisciplinary Minor

- Accounting
- Human Centric Design
- Software Management

General Electives are courses that students can opt in addition to their required courses of Major and Minor. These courses are outside the major and minor specialisation and allow the students to explore personal interests and acquire new skills.



APPLICATION BASED LEARNING

SUMMER INTERNSHIP

To imbibe classroom learning with the real world, Students of the Institute of Management, Nirma University go for a mandatory summer internship programme. Many organisations from various Sectors come for recruiting students for internships. Many IMNU students get pre-placement offers from corporates due to their exemplary performance during their summer Internships.

SIMULATIONS

IMNU has a tie-up with Harvard Business Publishing (HBP) that allows access to HBP's entire range of global and India-centric content, including Participant Centered Learning tools. Student groups have also undergone simulation training.

BUSINESS LAB

A Business Lab is a specialised learning facility equipped with Bloomberg Terminals, the industry-standard platform for financial professionals worldwide. These terminals provide real-time and historical market data, comprehensive analytics, and global news coverage across multiple asset classes. Students gain hands-on experience with the same tools used by investment banks, hedge funds, and corporate finance departments. Through the lab, they can access company financials, conduct market research, analyse securities, monitor global economic indicators, and develop the technical skills valued by employers in the financial sector. The Business Lab at IMNU is equipped with Bloomberg Terminals and students also have the opportunity to earn the Bloomberg Market Concepts (BMC) certification which can enhance their industry readiness. We are planning to expand by incorporating more Bloomberg Terminals.

LIVE PROJECTS

Live projects provide the students with the opportunity to get industry exposure, the opportunity to implement their learning of the classes and groom themselves for their summers as well as final placements.

SOCIAL PROJECT

To create Socially responsible citizens, IMNU offers the course 'Managing Social Projects' that provides the students with a lot of experience and learnings about social organizations and NGOs. While working with various NGOs, students gain an understanding towards community /social issues prevalent in society.

OUTBOUND TRAINING

IMNU has been focusing on Outbound Training that is designed to improve leadership, communication skills, planning, change management, delegation, teamwork, and motivation where participants are divided into teams and assigned tasks or activities for completion in a specified time.

WORKSHOPS

The Institute conducts regular workshops on technical skills and soft skills development. These workshops are in addition to the workshops related to specific areas of management such as Analysing Financial Statements, Logistics Management and Selling Skills.



LIFE@IMNU

The robust synergy of various committees such as the Placement Committee, Student Advisory Committee (SAC), Sports Committee, Website, Media and Corporate Communication Committee, Cultural Committee etc. help IMNU in attaining the best overall performance in Academic, Co-curricular and Extracurricular activities.

CLUBS

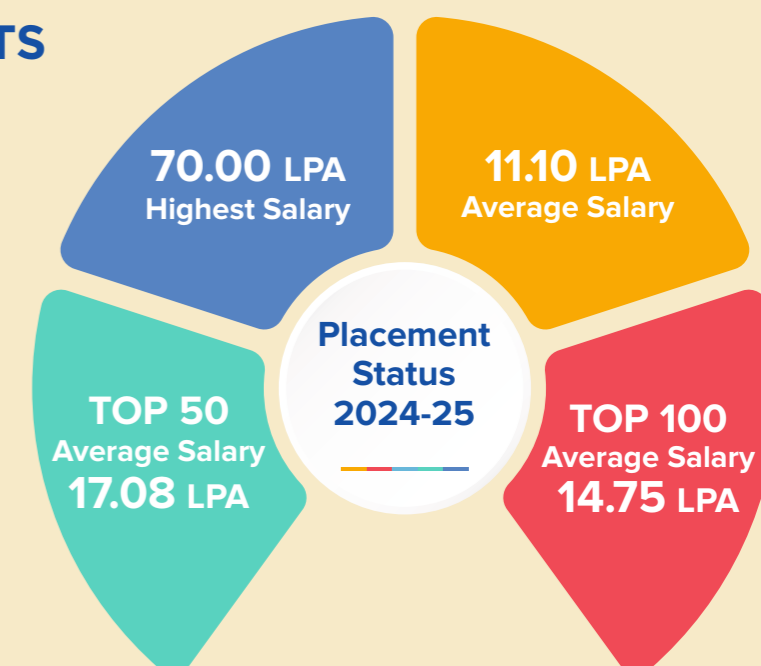
The Institute strongly believes in experiential learning of its students. The students are exposed to hands on training through the platforms of various functional area clubs. These students managed clubs meet weekly and organize workshops, training programmes, interactive games, competitions, guest lectures etc. throughout the year to fulfil the insatiable need of the budding managers. It is intended for students to have the most fruitful years of their lives during their college. We undertake this responsibility through various clubs and committees oriented towards holistic development of students. These clubs and committees are: Student Advisory Committee, Media Committee, 'Adityavat', 'Aarohan' - the Conclave / Industry Visits, Expert Lectures, 'Vichar Dhara' the Quiz & Debate Club, Abhivyakti' - the Cultural Committee, 'Mavericks' - the Social Committee, 'Khelnayak' - the Sports Committee, 'Revista' - the BBA Magazine & Book Committee, Placement committee, 'Ritayan' - the Music & Dance Club, 'Thespians' - the Dramatic Club, 'SpinShot' - the Photography Club, 'Deja View' - the Movie Club and National Social Service Scheme



PLACEMENT HIGHLIGHTS

100% placement record at IMNU for the last several years is a testimony to the acknowledgment by the Corporate of the superior quality of the students' resource, affirming they are one of the best in the country. The placements have seen a boost from successful stint of students at summer internships leading to improved pre-placement offers (PPOs). The major highlights of placement 2024-25 is presented below. No placement provided for BBA undergraduate phase. Assistance for summer internships will be provided.

CONSISTENT RECORD OF 100% PLACEMENT



ADMISSIONS 2026

Intake

Programme	Intake	All India Category	Gujarat Category	NRI/NRI Sponsored
Integrated BBA – MBA	240	156	48	36
BBA (Honours)	120	102	--	18

Over and above the intake, 15% (Supernumerary) seats are allocated for admissions to persons of Indian origin, Foreign Nationals and children of Indian Workers of Gulf Countries/South East Asia

Eligibility – Integrated BBA – MBA Programme

All India Category: The candidates who have passed Higher Secondary Certificate (HSC)/(10+2) or any other equivalent examination from schools located in India (including Gujarat state) with minimum 60% aggregate and have appeared in IPMAT (Integrated Program in Management Aptitude Test) for the corresponding academic year.

Gujarat state category (Applicable Only for Integrated BBA-MBA Programme): The candidates who have passed the qualifying examination from the schools located in the state of Gujarat with a minimum 90% aggregate marks.

NRI/ NRI Sponsored Category: The candidates should have passed Higher Secondary Certificate (HSC) Examination (10+2) or any other equivalent examination recognized by Nirma University with minimum 60% aggregate.

The age of the candidates shall not be more than 20 years as on 1st July of the year of admission (applicable to all categories).

Eligibility – BBA (Honours) Programme

The candidate should have passed Secondary Certificate and Higher Secondary Certificate (SSC & HSC)/ (10 & 10+2) each with 60% or any other equivalent examination from schools located in India and have appeared in IPMAT (Integrated Program in Management Aptitude Test) for the corresponding academic year.

NRI/ NRI Sponsored Category: The candidates should have passed Secondary Certificate and Higher Secondary Certificate (SSC & HSC)/ (10 & 10+2) each with 60% or any other equivalent examination recognized by Nirma University with minimum 60% aggregate.

The age of the candidates shall not be more than 20 years as on 1st July of the year of admission (applicable to all categories).

Application Process

Entrance Test

Applicants are required to apply and appear for the IPMAT conducted by Indian Institute of Management Indore [Applicable for All India & NRI/NRI Sponsored Category for BOTH Programmes].

However, Gujarat Category candidates applying for Integrated BBA-MBA programme are exempted from IPMAT and will be considered for admission only on the basis of 90% aggregate marks in HSC/10+2.

Visit IPMAT website: <https://www.iimdr.ac.in>

In addition to IPMAT, the candidates are also required to apply to Institute of Management, Nirma University, refer following link for more details;

<http://www.nirmauni.ac.in/IMNU/AdmissionDetailsBBA>

Admission Application Form Fee: Rs. 1500/- for all the categories in both the programmes.

OCI/PIO/FN/CWIGC-SEA/SAARC category applicants are requested to refer <http://internationalrelations.nirmauni.ac.in/admissions/>

Selection Process – Integrated BBA-MBA Programme

Candidates shortlisted on the basis of IPMAT score All India Category & NRI/NRI Sponsored Category) will be called for Personal Interview process. However, Gujarat State Category candidates will be called for Personal Interview based on (HSC) / (10+2) marks (90%).

The following weight will be assigned to each sub-component for calculating the composite score for preparing the merit of admission for All India Category and NRI/NRI Sponsored Category).

Component	Weights
• IPMAT	50%
• Personal Interview	30%
• Academic Performance	20%

The following weight will be assigned to each sub-component for calculating the composite score for preparing the merit of admission for Gujarat State Category

Component	Weight
• Qualifying Exam	70%
• Personal Interview	30%



Key Dates (Tentative).

Category	Key dates (Integrated BBA-MBA Programme)	Key Dates (BBA (Honours) Programme)
Nirma Application for All India Category	February 5, 2026 onwards	February 5, 2026 onwards
Nirma Application for Gujarat State Category	After Declaration of HSC Results	NA
Nirma Application NRI Sponsored Category	February 5, 2026 onwards	February 5, 2026 onwards
CIWGC & SEA Category	February 5, 2026 onwards	February 5, 2026 onwards

Fee Structure of Integrated BBA-MBA Programme and BBA (Honours) Programme*

- Tuition Fees for All India Category Applicants **INR 3,89,000/- (Per annum)**
- NRI/NRI Sponsored/ Foreign Nationals/PIO Category Applicants **US\$ 6650/- (per annum)**
- CIWGC & SEA Category Applicants **US\$ 5150/- (per annum)**

* Subject to Revision
Examination Fees, etc. will be charged separately

How to apply

Online Registration:

Candidates must register and apply online through the IMNU admissions portal
To register visit: <https://management.nirmauni.ac.in/admission-aid/undergraduate/bba-mba-five-year-integrated/>

For Inquiries

Admissions Office: Institute of Management, Nirma University, Sarkhej-Gandhinagar Highway, Ahmedabad - 382 481, Gujarat, India.
Phone Numbers: 079-71652609, 079-71652604
Email ID: admissions.im@nirmauni.ac.in.

Selection Process – BBA (Honours)

Candidates shortlisted on the basis of IPMAT score All India Category & NRI/NRI Sponsored Category) will be called for Personal Interview process. The following weight will be assigned to each sub-component for calculating the composite score for preparing the merit of admission for All India Category and NRI/NRI Sponsored Category).

Component	Weight
• IPMAT	50%
• Personal Interview	30%
• Academic Performance	20%

Important Notice on Admissions:

Admissions to the University are strictly based on merit and in accordance with approved policies and procedures. No individual within or outside the University, nor any agent or agency, is authorized to influence admission decisions in exchange for money, favors, or any other consideration. Applicants and parents are strongly advised not to entertain or respond to any such appeals. If you receive any communication seeking payment or promising admission through any means, please report it immediately to the University on email admissions.vigilance@nirmauni.ac.in.

The University will not be responsible for any unauthorized payments made and involvement in such acts may lead to cancellation of admission.





Institute of Management, Nirma University
S.G. Highway, Ahmedabad - 382481, Gujarat.
Phone: +91-79-71652609, 71652000, 71652604

E-mail: admissions.im@nirmauni.ac.in

Website : <https://management.nirmauni.ac.in>



Jurisdiction

The admission process, at the Institute, shall be subject to the jurisdiction of the courts of Ahmedabad.

Disclaimer

All information given in the Prospectus of the Institute of Management, Nirma University, Ahmedabad is only for general information or use. The information provided does not constitute any legal contract between the Institute or university and any person or entity. Although all reasonable efforts are made to present current and accurate information, IMNU excludes any warranty, expressed or implied, as to the quality, accuracy and completeness of this Prospectus.