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The Newsletter of Institute of Management, Nirma University



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29th Nirma International Conference on Management (NICOM) 2026

The 29th edition of the Nirma International Conference on Management (NICOM-2026) was held from January 7 - 9, 2026, centred around the theme “Management Challenges – People, Practice, and Progress.” The conference brought together eminent academicians, researchers, scholars and industry leaders from India and abroad, creating a vibrant platform for intellectual exchange and collaborative learning. With 147 research paper presentations across diverse management domains, the conference showcased contemporary perspectives and innovative approaches to addressing emerging business and societal challenges.

As part of the conference, a workshop titled “Educate, Empower and Engage Educators through Generative AI” was conducted by Mr. Abhay Ranjan, AI Educator and Consultant. The workshop offered participants practical insights into leveraging generative AI for enhancing teaching methodologies, learner engagement and educational innovation, reflecting the growing significance of technology-enabled learning ecosystems.

Day 1: Inauguration and Conversations on Innovation and Responsible Management

The conference commenced with an inaugural session graced by Mr. Sandeep Engineer, Chairman and Managing Director, Astral Ltd., as the Chief Guest. In his inaugural address, he emphasized the importance of innovation, adaptability, and visionary leadership in navigating the rapidly evolving business landscape and addressing contemporary management challenges.

The first panel discussion, “Design Thinking Meets AI: Reimagining Sustainability and Responsible Management,” featured Mr. Shantanu Rooj, Founder and CEO, TeamLease EdTech, and Dr. Pramod Kumar Rajput, Director and Former Senior Vice President, Cadila Pharma Ltd. The speakers explored the convergence of design thinking and artificial intelligence, highlighting their potential to foster sustainable and ethically responsible managerial practices.



Day 2: Advancing Inclusion, Leadership, and Cultural Transformation

The second day of NICOM-2026 focused on the human dimensions of management, with deliberations centred on inclusion, accessibility, leadership, and organizational culture.

Panel Discussion II, titled “Social Inclusion and Accessibility: Empowerment Initiatives in Organizations,” was moderated by Dr. Nitin Pillai, Assistant Professor, IMNU and featured Mx. Harish Iyer, Senior Vice President – Diversity, Equity and Inclusion, Axis Bank; Ms. Namrata Sethi, Project Manager, Haaga-Helia University of Applied Sciences, Finland; and Dr. Bhushan Punani, General Secretary, Blind People’s Association, Ahmedabad. The panel highlighted the importance of inclusive organizational frameworks, universal design principles, assistive technologies, and the need to embed accessibility within institutional culture to create equitable workplaces.

This was followed by Panel Discussion III on “Leadership and Cultural Transformation,” featuring Mr. Sanjay Kumar Verma, Director – HR, Johnson Controls Hitachi; Mr. Shailesh Modi, Vice President – HR and Administration, Kalpataru Projects International Ltd.; and Dr. David Wittenberg, Professor of Entrepreneurial Innovation, ATLAS SkillTech University, Mumbai. The panelists shared perspectives on cross-cultural leadership, humility, organizational values, and strategies for cultivating resilient and purpose-driven work cultures.

Parallel technical sessions throughout the day provided researchers with opportunities to present their work and engage in meaningful academic dialogue, further enriching the conference experience.



Day 3: Sustainability, Innovation, and Valedictory Reflections

The final day of NICOM-2026 featured Panel Discussion IV on “Sustainability and Innovation in Emerging Economies,” moderated by Prof. Punit Saurabh. The discussion brought together Mr. Kotaro Fukuoka, Founder and CEO, Musubi-Te Foundation, Japan; Dr. Tomo Kawane, Senior Researcher, India–Japan Laboratory, Keio University, Japan; and Dr. Jaimin Vasa, Managing Director, Vasa Pharmachem Pvt. Ltd. The panel explored themes of innovation-led sustainability, MSME development, digital transformation and human-centric growth strategies, highlighting pathways for emerging economies to strengthen their global competitiveness.

The conference concluded with the Valedictory Session, which was graced by Mr. Himanshu Shekhar Mishra, Senior Editor, NDTV India, as the Chief Guest, and Mr. Gernot Hinteregger, Executive, Goldinvest & EMAS Technology, as the Guest of Honour. Reflecting on global sustainability challenges, climate change, digitalization, ESG practices and international collaboration, the speakers emphasized the importance of interdisciplinary thinking and responsible leadership in shaping the future of management.

Over the course of three days, NICOM-2026 reaffirmed its role as a premier platform for scholarly engagement and industry-academia collaboration. By fostering meaningful conversations around people-centric leadership, responsible practices, and sustainable progress, the conference strengthened its commitment to advancing knowledge and developing future-ready management perspectives.



Aarohan 2026 – BBA Conclave by AdityaVat – The Co-Curricular Committee

AdityaVat – The Co-Curricular Committee organised Aarohan 2026 from January 21 - 22, 2026, under the theme “Ahmkriti: The Art of Self-Creation.” Conceived as a two-day conclave on personal growth, leadership, and future readiness, the event brought together accomplished professionals, thought leaders, and change-makers who inspired students to embark on a journey of self-discovery and purposeful development.

Day 1: Building Identity, Leadership, and Vision

The conclave commenced with an energetic and thought-provoking address by Mr. Sanjay Raval, Entrepreneur, Author, Motivational Speaker, and Social Educator. Emphasising the significance of resilience, ambition, and continuous self-improvement, he encouraged students to embrace challenges as stepping stones towards personal and professional growth.

The sessions that followed reflected different dimensions of self-creation and leadership. Mr. Purav Bhatt, Founder, Star Leaders Hub, highlighted the importance of mindset, discipline, and identity-building in shaping long-term success. Drawing upon practical experiences from the corporate world, Mr. Sanjay Arora, CEO, Shells Advertising Inc., shared valuable insights into branding, competition, and positioning, underscoring the importance of adaptability in an increasingly dynamic marketplace.

The first day concluded with an enlightening address by Mr. Sanjeev Chopra, former IAS officer and author, who offered a broader perspective on governance and leadership through his reflections on India’s administrative evolution, demographic transitions, and cultural diversity. His observations encouraged students to appreciate the complexities of nation-building and responsible leadership.

Day 2: Inspiring Innovation, Inclusion, and Entrepreneurship

The second day continued the momentum with a series of enriching sessions focused on technology, social impact, and entrepreneurial thinking. Mr. Sushil Bhagat, Vice President – Finance, Oracle India, discussed the transformative role of



technology in contemporary finance and urged students to equip themselves with the skills required to leverage emerging opportunities in an increasingly digital world.

Adding a powerful social dimension to the conclave, Dr. Urvashi Sahni, Founder, Study Hall Educational Foundation and a prominent advocate for women's rights, shared her inspiring journey in advancing education and gender equality. Her session highlighted the importance of inclusive development and the role of education in driving meaningful societal change.

The participants were further engaged by Ms. Palakh Khanna, Founder, Break The Ice and TEDx Speaker, who provided practical insights into personal branding and building authentic professional networks. Through relatable examples and actionable strategies, she encouraged students to cultivate a strong professional presence and leverage platforms such as LinkedIn for career advancement.

The valedictory session was delivered by Mr. Ravi Kabra, Co-Founder and CEO, Skippi Ice Pops, who narrated his entrepreneurial journey and reflected on the challenges and opportunities associated with building a startup. Emphasising resilience, adaptability, and learning from failures, he inspired students to pursue innovation with confidence and perseverance.

The conclave concluded on a vibrant note with a captivating cultural performance by Ritayan, The Music and Dance Club, creating a harmonious blend of intellectual engagement and artistic expression. Through its diverse sessions and inspiring interactions, Aarohan 2026 successfully fostered meaningful conversations on self-development, leadership, and lifelong learning, leaving participants with valuable insights to navigate their personal and professional journeys.

77th Republic Day Celebration

The IMNU hosted the 77th Republic Day Celebration of Nirma University on January 26, 2026, under the aegis of the Students' Welfare Board. The ceremony was graced by Shri J. P. Gupta, IAS, Former Additional Chief Secretary, Finance Department, Government of Gujarat, as the Chief Guest, while Prof. Nityesh Bhatt, Director and Dean Incharge, IMNU, presided over the function. The celebration commenced with the



ceremonial flag hoisting, followed by the National Anthem rendered by the students of the Institute of Management and a disciplined march-past by the NCC cadets, reflecting the spirit of patriotism, unity, and national pride.

Addressing the gathering, the Chief Guest shared his insights on responsible citizenship, public service, and the constitutional values that shape the nation's progress. The programme concluded with a vote of thanks delivered by Dr. Nityesh Bhatt, followed by an interaction with the Heads of Institutes and Departments.



ANVESH 2026 – 21st Doctoral Conference in Management

The IMNU organised the 21st Doctoral Conference in Management, ANVESH 2026, from February 25 - 27, 2026, under the theme “From Research to Reality: Ideas, Innovation & Impact.” The conference brought together doctoral scholars, academicians, researchers, and industry professionals from across the country, providing a platform for scholarly exchange and research-driven dialogue. ANVESH 2026 received 72 abstracts and 25 full paper submissions from 120 authors, including significant participation from institutions beyond Nirma University, reflecting its expanding academic reach and relevance.

A key highlight of the conference was the pre-conference workshop on “AI Applications in Research” conducted by Mr. Madhukar Pai, Co-Founder and CTO, Eclat Engineering Pvt. Ltd., which offered practical insights into leveraging artificial intelligence for enhancing research quality and analytical rigor. The conference was inaugurated by Prof. S. P. Singh, Director General, Kaushalya: The Skill University, who underscored the importance of translating research into meaningful societal impact. Selected papers were presented across multiple technical tracks, while keynote sessions by Dr. Pradeep Kautish and Dr. Shashank Thanki enriched the discussions with perspectives on emerging research paradigms and interdisciplinary approaches.

The conference also featured a Research Clinic and a sector-focused workshop conducted by Dr. Niti Mehta, Professor and Director, Sardar Patel Institute of Economic and Social Research, Ahmedabad, providing participants with practical guidance on research design and application. The valedictory session was graced by Dr. P. N. Tekwani, Director, Directorate of Research and Innovation and Dean, Faculty of Doctoral Studies and Research, Nirma University, as the Chief Guest. Through its blend of technical sessions, keynote addresses, and interactive engagements, ANVESH 2026 reaffirmed IMNU's commitment to fostering academic excellence and promoting research that creates meaningful impact.



Management Development Programme (MDP) on Communication & Team Building Skills

The IMNU organised a Management Development Programme (MDP) on “Communication & Team Building Skills” on March 6, 2026, for employees of Gujarat State Petroleum Corporation (GSPC). Designed to strengthen communication effectiveness and collaborative capabilities, the programme focused on enhancing interpersonal communication, active listening, and clarity in expressing ideas with confidence and precision.

The programme witnessed the participation of 35 employees from across Gujarat, who engaged in interactive sessions aimed at fostering trust, improving team dynamics, and promoting effective collaboration. Emphasis was placed on developing communication as a critical managerial competency and understanding its role in building high-performing teams and achieving organisational goals.



KODECET Multiplication Events – Circular Economy Initiatives

The IMNU, through its European Union-funded Knowledge Development for Circular Economy Transition (KODECET) project, organised two Multiplication Events in March 2026 to promote sustainability and circular economy practices. Bringing together entrepreneurs, industry professionals, academicians, researchers, and students, the initiatives facilitated knowledge exchange and encouraged dialogue on the practical application of circular economy principles. The first event, “Circular Economy Application for Small and Medium Enterprises (SMEs),” held on March 7, 2026, at IMNU, witnessed the participation of 41 entrepreneurs representing multiple states, cities, and industries across India.

The second event, “Sustainability and Circular Economy: Pathways for Research, Innovation, and Practice,” was organised on March 27, 2026, at the B. K. School of Professional and Management Studies, Gujarat University, Ahmedabad, and brought together 46 participants from five countries. Both events featured keynote sessions by Ms. Nikita Iyer from the Centre for Environment Education and Dr. Madhuri Parikh, Director and Dean, ILNU, along with contributions from Dr. Anuja Gupta, Karnavati University. The discussions highlighted the role of circular economy frameworks in driving sustainable growth, innovation, and research.



National Academic Immersion Programme for MIT World Peace University Students

The IMNU organised a 12-day on-campus National Academic Immersion Programme (NAIP) for students at MIT World Peace University, Pune, from April 28 - May 8, 2026. The programme brought together 53 undergraduate students and four faculty members for an intensive learning experience designed to provide exposure to contemporary management concepts and emerging business practices. Structured as an interdisciplinary academic engagement, the programme aimed to foster knowledge exchange and provide participants with insights into diverse functional domains of management.

Throughout the programme, IMNU faculty members conducted interactive sessions across areas such as finance, marketing, human resources, operations, and digitalisation, enabling participants to develop a comprehensive understanding of current business challenges and managerial practices. The sessions combined conceptual foundations with contemporary perspectives, encouraging analytical thinking and practical application. The Programme was coordinated by Dr. Nisarg Joshi.



International Industrial Orientation Tour: An Experiential Learning Journey Across Europe

The MBA (FB&E) students of the IMNU undertook a 17-day International Industrial Orientation Programme from April 21 to May 7, 2026 across France, Belgium, the Netherlands, Germany, and Switzerland. The programme was designed to provide experiential learning through a blend of industrial exposure, institutional visits, and cultural immersion, enabling students to gain insights into global business ecosystems and cross-cultural management practices.

A group of 44 second-year MBA (FB&E) students participated in the tour, which covered major European cities and business hubs. The itinerary included visits to Fragonard Perfumes and Ateliers des Gobelins in Paris, the European Parliament in Brussels, the Port of Rotterdam in the Netherlands, Royal Coster Diamonds, Thyssenkrupp,



Mercedes-Benz, the European Central Bank, BMW Welt, Spaten Brewery, and the Lindt Chocolate Factory. These visits offered participants valuable exposure to diverse sectors, including luxury goods, manufacturing, logistics, automotive, finance, food processing, and family businesses, while highlighting the interplay of innovation, heritage, and institutional frameworks in shaping global enterprises. The programme was accompanied by Dr. Shahir Bhatt, Assistant Professor, IMNU, and Dr. Dipti Saraf, Assistant Professor, IMNU, who guided students throughout the academic and industrial engagements.

Domestic Industrial Orientation Tour: Exploring Diverse Business Ecosystems Across India

The MBA (FB&E) students of the IMNU undertook a Domestic Industrial Orientation Programme from April 20 - May 3, 2026, covering Coimbatore, Ooty, Mysore, Bengaluru, and Pune. Designed to provide experiential learning and industry exposure, the programme enabled students to gain firsthand insights into diverse industrial sectors and regional business ecosystems while understanding the practical dimensions of business operations and management.

A group of 27 second-year MBA (FB&E) students participated in the tour, which included visits to 14 organisations and facilities across sectors such as manufacturing, engineering, agriculture, pharmaceuticals, food processing, and media. Key visits included Deccan Pumps Pvt. Ltd., Barani Hydraulics India Pvt. Ltd., Nandini Dairy, CFTRI, Mysore Silk Factory, BHEL, NU Life Pharmaceuticals, ICAR-NRCG, Adient Pvt. Ltd., Parle-G, and Hindustan Media. Through interactions with industry professionals and on-site observations, students gained valuable exposure to production systems, quality management practices, supply chains, and organizational processes. The programme was accompanied by Dr. Nidhi Bansal, Assistant Professor, IMNU and Dr. Pankaj Agrawal, Assistant Professor, IMNU, who guided students throughout the academic and industrial engagements.



Induction 2026 – MBA Induction Programme

The IMNU organised Induction 2026 from June 22 - 28, 2026, welcoming the incoming Batch of 2026–28 across the MBA, MBA (HRM), MBA (FB&E), Integrated B.Tech (CSE)–MBA, and Integrated BBA–MBA programmes. The week-long programme was designed to familiarise students with the Institute's academic environment, learning pedagogy, and campus culture, ensuring a smooth transition into their management education journey. The programme commenced with an interaction led by Dr. Nityesh Bhatt, Director and Dean Incharge, IMNU, who welcomed the students and their parents and shared insights into the Institute's values, academic philosophy, and the opportunities available for holistic development. Programme-specific introductions were subsequently conducted by Prof. Harsh Pratap, Chairperson, Integrated BBA–MBA Programme; Dr. Hardik Shah, Chairperson, MBA (HRM); Dr. Dipti Saraf, Chairperson, MBA (FB&E); and Dr. Shahir Bhatt, Chairperson, MBA and Integrated B.Tech (CSE)–MBA Programmes, providing students with a comprehensive overview of their respective curricula and academic expectations.

Throughout the induction programme, students participated in a series of interactive sessions covering learning and assessment practices, case-based pedagogy, academic integrity, mentoring, gender sensitisation, mental health and well-being, campus facilities, student activities, placements, and institutional support services, key institutional policies, student welfare initiatives, and campus guidelines, helping them become familiar with life at IMNU. The programme also included an outbound training module designed to strengthen teamwork, leadership, communication, and interpersonal skills through experiential activities.



Inaugural Sessions for MBA Batch of 2026–28

The IMNU inaugurated the academic session for the Batch of 2026–28 through two inaugural sessions conducted as part of Induction 2026, welcoming the newly admitted students across its postgraduate and integrated management programmes. The inaugural session for the MBA and Integrated B.Tech (CSE)–MBA programmes was graced by Shri Mukesh Kumar, IAS, Additional Chief Secretary, Higher & Technical Education Department, Government of Gujarat, as the Chief Guest. The session was attended by Shri Bhavin Mehta, Managing Director, Constera Realty Pvt. Ltd., a Real estate arm of Nirma Group; Dr. Rajesh Patel, Director General, Nirma University; Dr. Nityesh Bhatt, Director and Dean Incharge, IMNU; and Dr. Shahir Bhatt, Chairperson, MBA and Integrated B.Tech (CSE)–MBA Programmes. In his inaugural address, Mukesh Kumar shared valuable insights on the transformative role of artificial intelligence in shaping the future of industries, emphasising innovation, adaptability, responsible leadership, and the need for continuous learning in an evolving technological landscape.

The second inaugural session welcomed Shri Pankaj Kumar Gupta, Chief Executive Officer, ITUAL (an IL&FS entity), as the Chief Guest for the MBA (HRM), MBA (FB&E), and Integrated BBA–MBA programmes. Joining



the session were G. Ramachandran Nair, Executive Registrar, Nirma University; Dr. Nityesh Bhatt, Director and Dean Incharge, IMNU; Dr. Hardik Shah, Chairperson, MBA (HRM); Dr. Harsh Pratap Singh, Chairperson, Integrated BBA–MBA Programme; and Dr. Dipti Saraf, Chairperson, MBA (FB&E). Addressing the incoming students, Shri Pankaj Kumar Gupta encouraged them to cultivate a positive attitude, learning aptitude, and strong character while highlighting the importance of customer-centricity, analytical thinking, adaptability, and value creation in building successful management careers. The inaugural sessions marked the beginning of the students' academic journey, inspiring them to embrace excellence, innovation, and purposeful leadership throughout their time at the Institute.



Management Development Programme for Simpolo Vitrified Private Limited

The IMNU conducted a two-day Management Development Programme (MDP) on "Finance for Non-Finance" for 25 directors and senior officials of Simpolo Vitrified Private Limited at Morbi from June 26 - 27, 2026. Designed to strengthen financial understanding among non-finance professionals, the programme focused on enhancing participants' ability to interpret financial information and apply it effectively in strategic business decision-making.

The sessions covered key topics such as financial statement analysis and financial decision-making for business strategy development. The programme was delivered by Dr. Amola Bhatt, Associate Professor, IMNU, and Dr. Lalit Arora, Associate Professor, IMNU. The MDP was coordinated by Dr. Sapna Parashar and Dr. Ruchi Sao, Chairpersons, Management Development Programmes, IMNU.



Guest Lecture Series

“Digital Transformation in India: From Digitization to Ecosystem Innovation” by Shri Mahendra Srivastava

The IMNU, in collaboration with Kaizen – The Alumni Relations Committee, organised an insightful session on January 5, 2026, featuring Mr. Mahendra Srivastava, Advisor (Strategic Business), RailTel Corporation of India Limited. The session, titled “Digital Transformation in India: From Digitization to Ecosystem Innovation,” provided participants with a comprehensive understanding of India's evolving digital landscape.

Drawing upon initiatives such as the Open Network for Digital Commerce (ONDC), Unified Payments Interface (UPI), Digi Yatra, and e-consultation platforms, Mr. Srivastava traced the progression from digitization to digitalization and ultimately to digital transformation. He highlighted the pivotal role of regulatory frameworks and institutions in enabling inclusive, scalable, and future-ready digital ecosystems, offering valuable perspectives on the intersection of technology, governance, and innovation.



“Coaching for Career Growth & Leadership Development” by Mrs. Divya Shah

The IMNU organised an expert talk on “Coaching for Career Growth” on January 12, 2026, for MBA (HRM) Term VI students. The session was delivered by Mrs. Divya Shah, PCC, Executive and Global Leadership Coach (ICF PCC), UK ICF Group Leader, and G100 Advisor, who specializes in career growth, leadership development, work-life harmony, and navigating change through conscious leadership and personal transformation.

Drawing upon her extensive experience in executive coaching, Mrs. Shah emphasized the importance of self-awareness, mindset development, and the power of intuition in nurturing individual career aspirations. She encouraged students to reflect on their goals, unlock their potential, and embrace continuous learning and adaptability in an evolving professional landscape.



“Driving Enterprise Transformation through Digital Strategy & SAP Integration” by Mr. Kaushal Shah

The IMNU organised a guest lecture on January 12, 2026, as part of the Digital Transformation course, featuring Mr. Kaushal Shah, a distinguished IMNU alumnus and seasoned SAP Integration Lead and Enterprise Technology Professional. With over 27 years of overall experience, including nearly 25 years in IT and more than 22 years in SAP ecosystems, he shared valuable perspectives on enterprise technology and large-scale digital transformation.

Drawing from his experience in leading mission-critical transformation initiatives across global organizations in sectors such as automotive, retail, utilities, public services, and manufacturing, Mr. Shah provided practical insights into digital strategy and SAP integration. Through examples from organizations including Jaguar Land Rover, Kingfisher Group, and Nestlé, he highlighted the critical success factors underlying digital transformation and emphasized the importance of aligning business objectives with technological execution.

Industry Interaction Session with Bajaj Auto Credit Limited

The IMNU organised an industry interaction session in collaboration with Bajaj Auto Credit Limited (BACL) on January 19, 2026, with the objective of enhancing students' understanding of the automobile finance and NBFC sector. The session served as a platform for bridging academic learning with industry practices and exposing students to contemporary developments in financial services.



The session featured Mr. Rajat Chawla, Zone Sales Manager, Bajaj Auto Finance, and Ms. Dishma Goyal, HR Manager, Bajaj Auto Limited, who shared valuable insights into BACL's technology-driven operations, market presence, organizational culture, and career-oriented certification initiatives.

"New Age Leaders: Competencies, Mindset and Expectations" – Industry Expert Sessions

The IMNU organised two Industry Expert Sessions on "New Age Leaders: Competencies, Mindset and Expectations" on June 25, 2026, as part of Induction 2026 for the MBA Batch 2026–28, MBA (HRM) Batch 2026–28, Integrated B.Tech (CSE)–MBA Batch 2023–28, and Integrated BBA–MBA Batch 2023–28. The sessions featured Ms. Shenaz Gandhi, Assistant Vice President – Head HR, Fuji Silvertch, and Mr. Nagendra Sastry, Partner, Proclink, who shared valuable industry perspectives on the evolving competencies and leadership attributes required to excel in today's dynamic business environment.

Drawing upon their extensive professional experience, the speakers emphasised the importance of building strong fundamentals, cultivating a growth mindset, embracing



continuous learning, and adapting to rapidly changing organisational contexts. The sessions also highlighted the significance of integrity, effective communication, collaboration, and resilience in developing future-ready leaders capable of creating value in a competitive corporate landscape. The interactive discussions provided students with practical insights into industry expectations, reinforcing the importance of lifelong learning and leadership development as they embark on their management journey.



“The HANUMAN Leadership Model: Insights from the Indian Knowledge System” by Dr. Trilok Sharma

IMNU hosted Niyukti on March 23, 2026, for MBA (HRM) students, featuring a leadership session by Dr. Trilok Sharma on “The Indian Knowledge System: The HANUMAN Leadership Model.” The session focused on blending ancient Indian wisdom with contemporary leadership practices. Drawing inspiration from the Ramayana, Dr. Sharma illustrated leadership qualities through the example of Lord Hanuman, emphasizing values such as dedication, humility, emotional intelligence, courage, and purpose-driven action. The session provided a unique perspective on leadership by integrating cultural heritage with modern organizational relevance, encouraging students to adopt value-based leadership approaches in their professional lives.



Faculty Achievements

“Managing Family Businesses in the Current Geopolitical Scenario” by Dr. Punit Saurabh

Dr. Punit Saurabh, Assistant Professor, IMNU, delivered an expert talk on “Managing Family Businesses in the Current Geopolitical Scenario” on April 29, 2026. The programme was organised with the support of the Greater Rajkot Chamber of Commerce and Industry and brought together business leaders, professionals, and representatives from industry associations and financial institutions. Distinguished members of the Chamber, including Rajiv Doshi, Hon'ble Secretary, and Mayur Shah, Vice President, were present, along with representatives from the Institute of Chartered Accountants of India (ICAI), ICICI Bank, and the District Industries Centre (DIC).

Drawing upon contemporary geopolitical developments and their implications for family-owned enterprises, Dr. Saurabh shared valuable insights into sustaining growth, strengthening governance, and ensuring strategic continuity in an increasingly uncertain business environment. The session was attended by eminent dignitaries, including M. K. Ladani, General Manager and Deputy Commissioner of Industries, Rajkot MLAs Darshitaben Shah and Rameshbhai Tilara, senior leaders from ICAI, and representatives from ICICI Bank. Coordinated by Rajat Datta and Saurav Sultania in association with IMNU.



National Recognition for Sustainable Innovation Case Study at AIMA Case Study Conference and Competition

Prof. Poonam Chhaniwal, Assistant Professor, and Prof. Diljeetkaur Makhija, Assistant Professor, IMNU, received the Merit Award for their case study titled “Thenga: Crafting a Sustainable Future with Coconut Shells” at the AIMA Case Study Conference and Competition, held in New Delhi on May 14 to 15, 2026. The conference provided a platform for academicians and researchers to showcase innovative and impactful case studies that contribute to management education and contemporary business practices. Their work was recognized for its focus on sustainable entrepreneurship and the innovative utilization of coconut shells to create environmentally responsible products and business opportunities.



The award highlighted the significance of case-based pedagogy in addressing real-world challenges and promoting socially relevant and sustainability-oriented business models. Through their research, Prof. Chhaniwal and Prof. Makhija demonstrated how entrepreneurial innovation can be aligned with environmental stewardship and circular economy principles.

“Beyond Time and Space: Strengthening Student Engagement and Alumni Communities” at RISE PECOWorld Summit 2026

Dr. Nityesh Bhatt, Director and Dean Incharge, IMNU, participated as a panelist in the round-table discussion titled “Beyond Time and Space: Strengthening Student Engagement and Alumni Communities” held online on June 4, 2026, as part of the 13th RISE PECOWorld Summit 2026. The session brought together eminent leaders from academia and industry to deliberate on innovative approaches to enhancing student engagement, fostering lifelong alumni relationships, and creating collaborative learning ecosystems that extend beyond institutional boundaries.



The panel featured distinguished speakers from Idobro Impact Solutions, Thadomal Shahani Engineering College, Mumbai, Prestige Institute of Management and Research (Deemed to be University), Indore, The Power of Words, and BlueDollarJobs.ai. Prof. Bhatt contributed insights from IMNU's academic and student engagement initiatives, highlighting the importance of sustained institutional connections, collaborative learning and purpose-driven leadership in higher education.

Directors Adda 3.0 – Expert Panel on the Future of Management Education

Dr. Nityesh Bhatt, Director and Dean Incharge, IMNU, participated as an expert panelist at Directors Adda 3.0, organised by CATKing Educare, Mumbai, on June 13, 2026. The forum brought together 13 directors and academic leaders from leading management institutions across India, including the Indian Institutes of Management (IIMs), to deliberate on emerging trends and challenges in management education. During the event, Prof. Bhatt contributed to panel discussions on “Measuring the True ROI in Management Education” and “How to Choose a B-School: What Parameters Matter?”, sharing valuable perspectives on institutional excellence, industry relevance, and the evolving expectations of management aspirants.

The discussions focused on key issues shaping the future of business education, including the value proposition of management programmes, the changing role of technology and artificial intelligence, the skills required for future-ready leaders, and the parameters students should consider while selecting a business school.



Strengthening Industry–Academia Collaboration through Innovation

Dr. Punit Saurabh, Assistant Professor, IMNU, was invited as a mentor at the Defence and Space Tech Start-ups Demo Day, organised by the GCCI Startup Taskforce at the Gujarat Chamber of Commerce and Industry (GCCCI), Ahmedabad, on June 19, 2026. The event brought together start-ups, entrepreneurs, industry leaders, investors, and academicians to showcase innovations in the defence and space technology sectors. Dr. Saurabh interacted with participating start-ups, offering strategic guidance on innovation, business development, and entrepreneurial growth.

The programme provided a valuable platform for strengthening industry–academia collaboration and fostering technology-driven entrepreneurship. Through mentoring sessions and interactions with founders, Dr. Saurabh supported the development of innovative and scalable business ventures.



Students Achievements

Strategic Excellence in National-Level Management Competition at SIBM Pune

IMNU students Kenil Rajyaguru, Chhavi Mittal, Yagnesh Solanki, and Kushal Kothari (MBA) secured the Runner-Up position at The 11th Hour, a national-level management competition organised by the Symbiosis Institute of Business Management Pune on January 22, 2026. The competition was conducted across multiple stages, including a submission-based strategy case round followed by an on-campus grand finale centred on a cricket-based management simulation. The structure of the competition required participants to demonstrate strategic clarity, adaptability, and the ability to respond to dynamic decision-making scenarios under time constraints.



Analytical and Policy-Oriented Performance at IRIS, IIM Indore

IMNU students demonstrated strong analytical and policy-oriented capabilities at IRIS, the annual fest of the Indian Institute of Management Indore, held from January 16 - 18, 2026, where two teams secured 2nd Runner-Up positions.



across national-level competitions. The team comprising Rajat Goswami, Yana Joseph and Vaibhavi Singh (MBA) participated in Vyapar Sansad, a corporate governance case competition, which required participants to engage with complex governance issues through structured reasoning and policy interpretation.

The second team, comprising Mohit Vazirani, Sehar Ablash, and Vishrut Raole (MBA), competed in Insight Edge, an economics-based case competition centred on the Competition Commission of India.

Multi-Stage Strategic Performance at The 11th Hour, SIBM Pune

IMNU students Kenil Rajyaguru, Kushal Kothari, Chhavi Mittal, and Yagnesh Solanki (MBA) secured the Runner-Up position at The 11th Hour, a national-level management competition organised by the Symbiosis Institute of Business Management Pune, with the grand finale held on January 24, 2026. The competition comprised multiple stages, including an online quiz, a submission-based round, and a final on-campus evaluation.



First Position at Fiducia – National-Level Case Competition by IIM Bodh Gaya

Aliya Eqbal (MBA-HR) secured the First Position at Fiducia, a national-level case competition organised by the Indian Institute of Management Bodh Gaya, held on January 25, 2026. The competition was centred on addressing a real-world financial crisis scenario and featured multiple evaluation rounds designed to test analytical reasoning, financial understanding, and strategic decision-making.

The competition comprised a quiz-based assessment, a detailed merger and acquisition (M&A) and valuation case, followed by a boardroom strategy simulation culminating in a final pitch presentation.



Entrepreneurial Thinking and Business Innovation at UDAAN 9.0, IIM Kashipur

IMNU students Aakarsh Chouksey, Ananya Yadav, and Sanchit Agarwal (BBA) secured 2nd place at UDAAN 9.0 – The Business Plan Competition, organised under Uttishtha, the Annual Entrepreneurship Summit of the Indian Institute of Management Kashipur on February 14, 2026. The competition witnessed participation from nearly 350 applicants and over 75 shortlisted submissions, requiring teams to develop innovative and scalable business models across diverse domains. The team's submission reflected structured ideation, feasibility analysis, and strategic clarity in translating concepts into actionable business propositions.



Excellence in Critical Thinking and Expression at Dialectia, MICA Ahmedabad

Ms. Kamakshi Kumar and Ms. Khushi Srivastava (BBA Second Year) secured the First Position at Dialectia, a literary competition organised by the Mudra Institute of Communications Ahmedabad on February 20, 2026. The competition comprised multiple rounds, including Op-ed Writing, Online Extempore, and the Charter of Disruption Committee, each designed to assess participants' ability to articulate ideas across diverse formats.

Their performance demonstrated exceptional critical thinking, persuasive communication, and creative expression, reflecting a strong command of both analytical and narrative dimensions of discourse. They were recognised with a cash prize of ₹15,000.



Strategic and Analytical Excellence at Fiesta'26, FMS Delhi

IMNU students Mr. Raunak Chatterjee, Mr. Arnab Chatterjee, and Mr. Yuvraj Shuryavanshi (MBA) secured the First Position at Fiesta'26, a national-level competition organised by the Faculty of Management Studies Delhi from February 13 - 15, 2026. The competition brought together participants from leading institutions, requiring them to solve complex business problems through structured analysis and strategic thinking.

The team demonstrated strong analytical reasoning and the ability to align theoretical insights with practical business considerations. Their solution reflected clarity of thought and effective execution, leading to recognition with a cash prize of ₹8,000.



Marketing Strategy and Consumer Insight at Inceptio 9.0, NMIMS Mumbai

IMNU students Mr. Raunak Chatterjee, Mr. Arnab Chatterjee, and Mr. Yuvraj Shuryavanshi (MBA) secured the First Position at Inceptio 9.0 – Marketing Challenge, organised by the NMIMS Mukesh Patel School of Technology Management and Engineering on March 17, 2026. The competition required participants to address contemporary marketing challenges through strategic frameworks and innovative solutions.

The team's performance reflected strong marketing acumen, consumer insight, and the ability to integrate analytical rigor with creative execution. They were recognised with a cash prize of ₹7,500.



Recognition at ITC Emerging Managers Awards – Season 2

Suyash Malik (MBA) was recognised as a Campus Winner at the ITC Emerging Managers Awards – Season 2, a prestigious national-level competition organised by ITC Limited, on April 9, 2026. The competition witnessed participation from more than 3,500 candidates across India and involved multiple rigorous evaluation stages, including an aptitude test, a case study competition, and a virtual presentation before a panel of ITC executives.

His achievement reflected strong analytical ability, structured problem-solving, and business acumen in a highly competitive environment. In recognition of his performance, he was awarded an Amazon voucher worth ₹10,000 along with an internship opportunity as an Area Management Trainee Intern at ITC, Lucknow.



Youth Leadership and Civic Engagement

Hasta Mehta (BBA) was nominated by the Ministry of Youth Affairs and Sports as one of the five anchors from Gujarat for the MY Bharat Budget Quest 2026. The student also served as a Core Volunteer at the Viksit Bharat Young Leaders Dialogue held at Bharat Mandapam, New Delhi, representing Gujarat in national initiatives that promote youth leadership, public participation, and nation-building.

Through the Indian Diplomatic Assembly (IDA), Hasta has organised Model United Nations conferences for over 100 participants in 2024 and 200 participants in 2025, while continuing to promote youth leadership through initiatives such as IMS KOOTNEETI, a youth leadership summit. These accomplishments reflect strong leadership, organisational capabilities, and a sustained commitment to fostering civic engagement among young people.



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Research Grants

1. The research project titled “Impact of Financial and Digital Literacy on Socio-Economic Empowerment Led by Financial Inclusion of Women in Gujarat: An Empirical Study” has been awarded a research grant of Rs. 2,00,000 by Knowledge Consortium of Gujarat (KCG) on January 31, 2026. The project will be undertaken by Dr. Bhoomi Mehta (PI) along with team member Dr. Sandip Trada (Co-PI).
2. A research grant of Rs. 1,00,000 has been sanctioned by Knowledge Consortium of Gujarat (KCG) on January 31, 2026 for the project titled “Factors for Gender Digital Divide and its Impact on Women Entrepreneurs of Rural Gujarat”. The project will be led by Dr. Nityesh Bhatt (PI) with team member Dr. Shubham Goswami (Co-PI).
3. Indian Council of Social Science Research (ICSSR) funded a minor research project titled “Discursive Folk Goddesses: A Multi-Sited Qualitative Exploration of Mata Traditions in Gujarat” with a grant amount of Rs. 12,00,000. The project will be undertaken by Dr. Pratham Parekh and Dr. Vishesh Gurjar and is believed to generate one of the most comprehensive qualitative datasets on Gujarat’s living religious heritage.
4. Indian Council of Social Science Research (ICSSR) under the scheme of “Punyashloka Devi Ahilyabai Holkar Special Call for Women Led Research on Women-Led Development” funded a project titled “Socio-Economic Empowerment of Women-Led Financial Inclusion: A Study of Western Region of India”. The project will be undertaken by Dr. Bhoomi Mehta (PI) along with team member Dr. Avani Raval (Co-PI).

Club-Committee Events

ERP Certification Programme by Optimus – The Operations Club

Optimus – The Operations Club organised an ERP Certification Programme in collaboration with VidyArjan Academy (VidAc) in January 2026 to enhance participants' understanding of enterprise systems and technology-driven operations management. The programme provided hands-on exposure to ERPNext, demonstrating the integration of business processes across multiple functional domains.

A total of 50 MBA students completed the certification programme, gaining practical experience in sales, procurement, inventory management and manufacturing. Through application-based learning and simulated business processes, participants developed a deeper understanding of process integration, workflow optimisation, and data-driven decision-making.



Ball of Betrayal by Sumantra – The Literary Club of the IMNU

Sumantra – The Literary Club of the IMNU organised Ball of Betrayal, an immersive two-day mystery-based event on January 16 - 17, 2026, designed to challenge participants' logical thinking, observation skills, and problem-solving abilities. Through carefully crafted scenarios and strategy-driven gameplay, the event created an engaging environment where participants navigated clues, solved puzzles, and worked collaboratively to unravel complex mysteries.

The competition featured a series of interactive challenges, including decoding riddles in The Forgotten Temple and The Locked Library, followed by a suspense-filled experience that required participants to identify hidden culprits while completing assigned tasks.



Treasure Hunt by Abhivyakti – The BBA Cultural Committee

Abhivyakti – The BBA Cultural Committee of the IMNU organised a modern mystery-themed Treasure Hunt, on January 20, 2026, bringing together 24 teams for an exciting and immersive competition. The event commenced with a series of relay-style mini games that tested participants' agility, coordination and teamwork, creating an energetic atmosphere and setting the stage for the challenges ahead.



The competition then progressed into a multi-level treasure hunt featuring puzzles, QR-based clues, and location-based tasks that required strategic thinking, collaboration, and problem-solving abilities.

Horcrux – Maze and Scavenger Hunt by Deja View – The BBA Movie Club

Deja View – The BBA Movie Club organised Horcrux on January 20, 2026, transforming the campus into an immersive maze and scavenger hunt inspired by the Harry Potter film series. The event offered students a unique blend of mystery, strategy and adventure through engaging challenges that encouraged teamwork, creativity, and problem-solving.

The competition featured a blindfold maze, a team-versus-team survival challenge, and a campus-wide scavenger hunt with puzzles and clues inspired by the magical world of Harry Potter. Members of Deja View also conducted tarot card and palm reading sessions, adding to the immersive experience and fostering creativity, collaboration, and campus engagement.



Paracosm 2026 by Rivista – The BBA Magazine Committee

Rivista – The BBA Magazine Committee organised Paracosm 2026 on January 28, 2026, bringing together 21 participants for a vibrant celebration of artistic talent and self-expression. The event provided students with a platform to showcase their abilities through a diverse range of performances, including music, dance, poetry, storytelling and instrumental acts, highlighting the creativity and cultural diversity of the IMNU student community.

The performances captivated the audience with their originality, confidence and artistic excellence, creating an engaging atmosphere of enthusiasm and cultural appreciation.



Echoes'26 by BBA Website and Media Committee

The BBA Website and Media Committee organised Echoes'26 on January 28 & 29, 2026, offering students a vibrant blend of learning, engagement and cultural expression. The event began with Traitors, an interactive competition featuring activities such as Murder Mystery, Chinese Whisper, Campus Relay, Dumb Charades, and Circle of Shaq, promoting teamwork, communication, and problem-solving.

A key highlight was Manch Pe Mehmaan, featuring Mr. Bhavesh Shaha, Co-founder, Afterboards, who shared insights from his entrepreneurial journey and the importance of innovation and resilience. The event concluded with music and dance performances that celebrated student talent and creativity.



Genzen 2026 by Abhivyakti – The BBA Cultural Committee

Abhivyakti – The BBA Cultural Committee organised Genzen 2026 on January 30, 2026, unveiling "Ethereal Cosmos" as the official theme for Genesis 2026, the flagship BBA cultural fest. Serving as a prelude to the much-anticipated festival, the event brought together students in an atmosphere of excitement and celebration, building anticipation through a series of engaging and student-led activities.

The evening featured food stalls, interactive games, live music, and vibrant dance performances by committee members, creating an energetic and inclusive campus environment. The celebrations encouraged enthusiastic student participation while showcasing the creativity and organisational efforts of the committee.



Jamboree by Mavericks – The BBA Social Committee

Mavericks – The BBA Social Committee organised Jamboree on January 27, 2026, as a social outreach initiative dedicated to bringing joy, learning, and meaningful engagement to underprivileged children. The event welcomed children to the IMNU campus, where they participated in a variety of interactive activities in a warm and inclusive environment.



The programme featured engaging activity zones such as Hop and Match, Bracelet Making, Cup Pyramid Stack, Ball Knockdown, Beer Pong-style Game, Flip It and Hit It Fun Zone, and Little Joy Junction, along with attractions including a trampoline, jumping activities, and a magic show.

NSS Rural Camp 2026 by NSS Unit (BBA-MBA)

The NSS Unit (BBA-MBA) organised NSS Rural Camp 2026 from January 19 - 25, 2026, at Ambliyara Village, Dholka, with the participation of 48 student volunteers. The week-long camp promoted experiential learning and community engagement through educational, awareness and outreach initiatives, providing volunteers with first-hand exposure to rural life and social responsibility.

The camp featured activities for school students, including a drawing competition and "Note to Future Self," along with awareness sessions on cybersecurity and environmental sustainability. Volunteers also visited local farms, collaborated with women through embroidery workshops, participated in kite-making activities and organised sports and cultural programmes that strengthened community bonding. NSS Rural Camp 2026 fostered empathy, civic responsibility and community engagement.



Hindustani Classical Vocal Concert in Collaboration with SPIC MACAY

The IMNU, in collaboration with the Society for the Promotion of Indian Classical Music and Culture Amongst Youth (SPIC MACAY), organised a Hindustani Classical Vocal Concert on January 27, 2026, at the IMNU Auditorium. The programme provided students, faculty and staff with an enriching opportunity to experience the richness of India's classical music heritage while fostering cultural appreciation and artistic engagement.

The concert featured an enthralling vocal recital by Dr. Janki Mithaiwala, accompanied by Dr. Nandkishore Date on tabla and Shri Akul Panchal on harmonium. Through their captivating performance, the artists showcased the depth, structure, and emotional richness of Hindustani classical music, inspiring the audience to appreciate its enduring artistic and cultural significance. The Artists were felicitated by Shri K. K. Patel, Vice President, Nirma University.



Drum Pulse by Club Fiesta

Club Fiesta organised Drum Pulse on February 6, 2026, bringing together nearly 300 students for an immersive rhythm therapy experience celebrating music, creativity, and collective harmony. Designed to encourage self-expression and meaningful interaction, the event created a vibrant atmosphere where participants connected beyond the conventional classroom setting through the universal language of rhythm.

The session was led by Rhythm Pulse and facilitated by Akul Raval, Musician, Rhythm Pulse, who introduced participants to the Djembe, a traditional African percussion instrument. Through guided rhythmic exercises and collaborative music-making, students performed in synchrony regardless of their prior musical experience.



Carnival 2026 – Musical Evening by Club Fiesta

Club Fiesta organised Carnival 2026 on February 7, 2026, bringing together approximately 300–400 students for a vibrant musical evening celebrating fun, relaxation and community spirit. The event offered students a refreshing break from their academic schedules, creating an atmosphere of enthusiasm, camaraderie, and shared celebration while fostering meaningful interactions across the campus.

A major highlight of the evening was the electrifying live performance by The Side Hustle Band, whose energetic music and dynamic stage presence captivated the audience throughout the event. The open dance floor further enhanced the festive atmosphere, encouraging students to unwind, express themselves freely, and connect through music and movement.



Stree Shakti 2026 – Women's Health Awareness Initiative by Spandan – The Social Club

Spandan – The Social Club organised Stree Shakti 2026 on February 9 - 10, 2026, as a two-day initiative dedicated to promoting women's health awareness and empowerment. The first day, conducted at Naz Primary School, featured interactive sessions for students and mothers on menstrual hygiene, PCOD, nutrition and pregnancy care, led by Dr. Nikita Patel from Poojan IVF. The initiative also included the distribution of sanitary pads and essential items such as bottles and tiffins, encouraging informed health practices and creating awareness about women's well-being in the community.



The second day of the initiative was conducted at Nirma University, where female housekeeping staff participated in sessions on women's health, nutrition, and overall well-being. Iron supplements were distributed, and participants were encouraged to engage in open discussions aimed at breaking social taboos surrounding women's health.



Aayam 2026 – Business Fest by Adityavat – The BBA Co-Curricular Committee

Adityavat – The BBA Co-Curricular Committee organised Aayam 2026 on February 10 - 11, 2026, as a two-day business fest that brought together approximately 400 students for a series of competitions designed to foster analytical thinking, strategic acumen and decision-making skills. Featuring six events that simulated real-world business scenarios, the fest provided participants with experiential learning opportunities across the domains of management, strategy, finance and planning.

Flagship competitions such as Dalal Street, Boardroom Crisis, Battle of Bids and Life-Sized Monopoly challenged participants to apply strategic thinking, problem-solving and decision-making in



dynamic business situations. Complementing these competitions, Paksh Vipaksh, organised in collaboration with Vichardhaara, and Brewed Perspectives, organised in collaboration with Mavericks, encouraged critical thinking, intellectual exchange and meaningful discussions on contemporary issues.

Nirma Foosball League 2026 by Expressions Club – The Gaming and Recreation Club

Expressions – The Fun Club organised the Nirma Foosball League 2026 from February 10 - 12, 2026, bringing together students across batches for a three-day tournament celebrating strategy, teamwork and competitive spirit. The league featured two categories—CNC War and Student Matches, which witnessed enthusiastic participation from 27 and 56 teams, respectively.

Participants showcased coordination, tactical thinking, and teamwork through a series of competitive matches. Team ADCOM emerged victorious in the CNC War category, while Team Xquizit finished as runners-up. In the Normal



Matches category, Team Limbussena claimed the championship, with Team Rasgulla securing the runner-up position.

Invictus 6.0 – Intra-Institute Sports Fest by Khelnayak – The BBA Sports Committee

Khelnayak – The BBA Sports Committee organised Invictus 6.0 from February 12 - 20, 2026, as an intra-institute sports fest that brought together nearly 300–350 students in a celebration of passion, determination, and competitive spirit. The fest featured seven sports disciplines with fourteen teams competing across events, creating a dynamic and high-energy sporting environment on campus. The structured tournament format enabled participants to engage in both indoor and outdoor sports, fostering widespread participation across batches.



Genesis 2026 – Cultural Fest by Abhivyakti – The BBA Cultural Committee

Abhivyakti – The BBA Cultural Committee organised Genesis 2026, its flagship cultural fest, on February 13 - 14, 2026, under the theme "Ethereal Cosmos." The two-day celebration brought together students in a vibrant showcase of creativity, talent, and artistic expression, transforming the campus into a hub of cultural enthusiasm through 17 events organised by various BBA clubs and committees.

The fest commenced with an inaugural ceremony featuring a stand-up comedy performance by Shubham Upadhyay, followed by music, dance, and a wide range of competitions that witnessed enthusiastic student participation. A major highlight of the first day was Big Gig, featuring comedian Rajat Sood and entertainer Pranav Sharma, whose engaging performances created an electrifying atmosphere. The celebrations culminated with Pronite on the second day, where playback singer Anuj Rehan enthralled the audience with a captivating live performance.



Dwand 2026 – Inter-Institute Debate Competition by Karwaan – The Public Speaking Club

Karwaan – The Public Speaking Club organised Dwand 2026 on February 13, 2026, as an inter-institute debate competition based on the theme “Corporate Conference,” bringing together 22 participants across seven teams from IMNU, IAPNU, ISNU, ITNU, ILNU, IDNU, and IPNU. Designed to foster critical thinking, articulate expression, and intellectual engagement, the event featured structured debate rounds conducted in both English and Hindi. Participants presented well-reasoned arguments, responded with sharp rebuttals, and analysed contemporary and socially relevant issues from multiple perspectives.

The competition showcased a high level of analytical depth and communication excellence, with participants demonstrating clarity of thought, persuasive articulation, and confidence under pressure. ILNU emerged as the winning team, while IMNU secured the runner-up position. Individual accolades included Het Chavda being recognised as the Champion Debater and Anany Chaudhry receiving the Eloquent Debater Award.



Happy Street – Campus Carnival by Rivista – The BBA Magazine Committee

Rivista – The BBA Magazine Committee organised Happy Street on February 14, 2026, transforming the campus into a vibrant carnival space with participation from around 350 students. The event was designed to create an engaging and interactive environment through a wide range of activity-based booths, including Bubbles in the Air, 2D Bouquet Making, Origami Flower Making, Beyblade Battles, Nerf Gun Battle, a Valentine-themed Photo Booth, Darts with Chips, Glitter Bar, Face Painting and Tattoos, Clay Modelling, Paint by Numbers, Battleship and a Candy Bar.

The diverse set of activities encouraged creativity, collaboration and active participation, enabling students to explore artistic expression and recreational engagement beyond academic settings. The event fostered a lively and inclusive atmosphere, strengthening peer interaction and campus bonding.



Breaking Barriers – Case Study Competition by ImprintZ – The HR Club

ImprintZ – The HR Club organised Breaking Barriers, a case study competition, on February 14, 2026, attracting 20 teams, of which 10 advanced to the final round. Designed around ethical dilemmas and real-world business scenarios, the competition challenged participants to analyse complex situations and develop strategic, well-reasoned solutions.

Participants demonstrated strong analytical and problem-solving skills while presenting their approaches to contemporary organisational challenges. The final round was judged by Dr. Romy Sebastian, Dr. Ankur Yadav, and Ms. Veera Jain, whose feedback provided valuable academic and industry perspectives.

Industrial Visit to Bosch Home Comfort India Ltd. and Gujarat Dyestuff Industries Pvt. Ltd. by IMNU

The IMNU organised an industrial visit from February 18 - 20, 2026, for MBA Term III students to Bosch Home Comfort India Ltd. and Gujarat Dyestuff Industries Pvt. Ltd. The visit was designed to provide practical exposure to industrial operations and management practices, bridging classroom learning with real-world business environments.

During the visit, students gained first-hand insights into manufacturing processes, quality control, supply chain management, and operational efficiency through plant tours and interactions with industry professionals.



Carbon Craft – Sustainability and Innovation Event by GreenZ – The Sustainability Club

GreenZ – The Sustainability Club organised Carbon Craft on February 20, 2026, as an innovative event that combined sustainability with creativity and strategic thinking. Designed to promote environmental awareness through experiential learning, the event encouraged participants to explore sustainable practices by engaging in interactive challenges that blended traditional games with design-based problem-solving.

The competition commenced with the traditional game of Sitoliya, where teams earned resources based on their performance. These resources were then utilised to design and construct sustainable 3D models, challenging participants to apply creativity, teamwork, and resource optimisation while incorporating principles of sustainability. By seamlessly integrating playful engagement with environmental consciousness, Carbon Craft provided a memorable learning experience and reinforced the importance of innovation, collaboration, and sustainable thinking.



CSR Volunteering Visit to SPSS Foundation Centres

Second year students of MBA (HRM) organized a CSR volunteering initiative at the centres of SPSS Foundation on February 21 & 28, 2026, conducted in two phases with student participation across both days. This initiative was taken as part of course CSR&SD to give practical exposure to students. The initiative was aimed at fostering community engagement and social responsibility by enabling students to interact directly with children from underprivileged backgrounds in a meaningful and structured manner.

During the visits, volunteers conducted interactive sessions on menstrual health awareness, career guidance, and essential life skills, delivering these concepts in an accessible and engaging format. The team also carried out on-ground surveys through visits to the children's homes, gaining insights into their daily routines, family environments, and socio-economic conditions.



EmpowHER – International Women's Day Initiative by the Women Development Cell (WDC)

The Women Development Cell (WDC) organised EmpowHER as part of the International Women's Day celebrations under the theme "Give and Gain," in collaboration with the SP Seva Sansthan Foundation (SPSS Foundation). The initiative promoted mutual empowerment, knowledge sharing, and inclusive growth while reinforcing the values of mentorship and community engagement.



A key highlight was the workshop "EmpowHER: Capacity Building and Skill Development," held on February 25, 2026, which focused on skill enhancement, confidence building, and meaningful dialogue. Through this collaborative initiative, EmpowHER reinforced the importance of gender equity, women's empowerment and community development, contributing to a more inclusive and progressive society.

Poltergeist 6.0 – Musical Night by Ritayan – The BBA Music and Dance Club

Ritayan, The BBA Music and Dance Club organised Poltergeist 6.0 on February 25, 2026, offering students a vibrant and high-energy musical experience. Centred on a striking white and neon theme, the event transformed the venue into an immersive celebration of music, dance, and creativity, providing students with an exciting opportunity to unwind and engage in a lively campus celebration.

The event featured interactive attractions such as face painting, themed props, spray paints, and glowing neon sticks, creating a visually captivating ambience that complemented the energetic music and dance performances. The enthusiastic participation of students fostered a spirit of camaraderie and celebration, making the evening a memorable experience for all.



DHUN 2026 – Musical Prelude to Perspective Richter 10 by The Cultural Committee

The Cultural Committee organised DHUN 2026 on February 27, 2026, as the prelude to Perspective Richter 10, bringing together students across batches for an evening of music and live performances that set the stage for the Institute's flagship cultural and management fest.

The event featured performances by students of the MBA Batch of 2024–26, followed by a captivating live performance by renowned independent artist Manish Malviya, whose soulful vocals and dynamic stage presence enthralled the audience.



Cardiopulmonary Resuscitation (CPR) Training – Emergency Response Initiative by Spandan – The Social Club

Spandan – The Social Club organised a two-day Cardiopulmonary Resuscitation (CPR) Training Programme on March 9 - 10, 2026, with the participation of 308 students. The initiative aimed to equip students with essential life-saving skills and enhance their preparedness to respond effectively during medical emergencies through practical and experiential learning.



The training sessions covered key techniques, including chest compressions, rescue breathing, and basic life support procedures, providing participants with hands-on experience and the confidence to respond promptly in critical situations.

Perspective 15 – Rivista BBA Magazine Launch by Rivista – The BBA Magazine Committee

Rivista – The BBA Magazine Committee organised the launch of Perspective 15 on March 11, 2026, bringing together approximately 450 students to celebrate creativity, design, and literary expression. Centred on a distinctive desi maximalism theme, the 15th edition of the annual magazine showcased a vibrant fusion of cultural aesthetics and contemporary storytelling, reflecting the creative spirit of the IMNU student community.

The magazine featured a diverse collection of student contributions spanning art, photography, and literary works, complemented by thoughtfully designed interactive pages that enhanced reader engagement. The launch event celebrated the collaborative efforts and artistic excellence of the contributors while promoting appreciation for literature, visual arts, and design.



Perspective Richter 10 – National-Level Cultural and Management Fest by The Cultural Committee

The Cultural Committee of the IMNU organised Perspective Richter 10 from March 13 - 15, 2026, bringing together over 4,800 registrations from more than 200 colleges across the country. Structured around two complementary dimensions, Perspective, focusing on managerial and domain-based competitions, and Richter, celebrating cultural expression and experiential engagement, the fest provided a vibrant platform for innovation, collaboration, and holistic development.

Day 1: Intellectual Challenges and Creative Expressions

The opening day witnessed an array of flagship competitions spanning domains such as marketing, finance, strategy, operations, HR, analytics, sustainability, and entrepreneurship. Events including MARK-E-NOVA, INVESTAVERSE, MAGNITUDE-F, MISSION OPS ZERO HOUR, and START UP IN 1 MILLION tested participants' analytical abilities and decision-making skills through simulations and case-based challenges. The day also featured cultural attractions such as Kissa Ek Baar Ka, which offered a platform for poetry and storytelling, and Laughter Riot, which added a lively dose of humour and entertainment to the festivities.



Day 2: Collaboration, Conversations, and Celebration

The second day continued with a diverse set of competitions and interactive events that encouraged creativity, teamwork, and strategic thinking. Nirma Tatva facilitated insightful conversations bridging industry experiences with personal journeys, while Rhythm Rave created an energetic atmosphere through live musical performances. Participants from various institutions engaged enthusiastically in competitions such as PRISM, PRATIBIMB, BLACK BOX, AAWAHAN, RASPRAVA, VALOR, and ESCAPE ROOM, making the day a celebration of both intellect and creativity.

Day 3: Grand Finale and Somnium

The concluding day marked the culmination of three days of competition, learning, and cultural engagement. The fest reached its crescendo with Somnium, a grand concert night headlined by renowned singer Ankit Tiwari, whose electrifying performance brought together music, energy, and large-scale participation. The spectacular finale encapsulated the spirit of Perspective Richter 10, leaving participants with memorable experiences and reaffirming the fest's position as one of the premier student-driven events in the country.



Street Smart 2026 – Experiential Entrepreneurship Event by Swayam – The Entrepreneurship Club

Swayam – The Entrepreneurship Club organized Street Smart 2026 on March 17 - 18, 2026, bringing together nearly 3,000 participants in a celebration of entrepreneurship and experiential learning. The event featured 17 student-run stalls, managed by MBA students, across categories such as food and beverages, art and craft, innovative products, and startup ideas, providing participants with hands-on exposure to business planning, marketing, customer engagement, and financial decision-making while bridging classroom concepts with real-world market dynamics.

The first day commenced with business pitch presentations,



evaluated by Prof. Punit Saurabh, followed by active customer interactions and a vibrant marketplace experience, culminating in a Sufi Night performance. On the second day, participants refined their business strategies based on market feedback, while Mr. Vijay Bhuptani, Head – Training & Education, International Centre for Entrepreneurship and Career Development, delivered an expert session on entrepreneurship and business growth.

Gujarat Vidhan Sabha Visit by the NSS Unit of BBA-MBA

The National Service Scheme (NSS) Unit of BBA-MBA organised an educational visit to the Gujarat Vidhan Sabha on March 13, 16, and 17, 2026, providing 360 students with first-hand exposure to the functioning of the state's legislative assembly. Designed as an experiential learning



initiative, the visit aimed to enhance students' understanding of democratic institutions, governance and public policy through direct observation of legislative proceedings.

During the visit, students observed live Assembly sessions from the audience gallery, gaining valuable insights into legislative procedures, parliamentary decorum, and the decision-making process. They witnessed discussions on key developmental initiatives, including the Ahmedabad–Mehsana Highway Project and the vision of Viksit Bharat, offering a practical perspective on policymaking and governance.

Farewell 2026 – Celebrating the MBA Batch of 2024–26

The IMNU organised Farewell 2026 on March 24, 2026, at the Dome Ground to bid a heartfelt farewell to the MBA Batch of 2024–26. The celebration brought together nearly 650 students and faculty members, marking the culmination of two transformative years of academic learning, personal growth, and lasting friendships.



The event provided an opportunity for the graduating batch to reflect on their journey while celebrating the memories and experiences that shaped their time at IMNU.

The programme featured cultural performances, an open stage, and the much-awaited Mr. and Ms. Farewell Contest, along with a specially curated video montage capturing memorable moments from the students' academic journey. Interactive activities and creatively designed photo booths further enriched the celebratory atmosphere, while the evening concluded with music and dance, creating a memorable send-off for the graduating batch.