Nirma University

Nirma University, Ahmedabad, **is NAAC A+ Accredited**, and was established as a statutory university in 2003 (amended in 2006) under a special act passed by the Gujarat Government. The University Grants Commission (UGC) has recognised Nirma University under Section 2(f) of the UGC Act.

Nirma University consists of Faculty of Technology, Faculty of Management, Faculty of Pharmacy, Faculty of Science, Faculty of Law, Faculty of Design, Faculty of Commerce, Faculty of Architecture & Faculty of Research, and Doctoral Studies. The graduate, postgraduate, and doctoral level programmes offered by these faculties are rated highly by accreditation agencies, industry, business magazines, and students.

Innovation, quality, and excellence are the key driving forces of the programme that have translated the vision of these institutions into a reality over a short span of time. The campus vibrates with curricular and co-curricular activities like international conferences, conclaves, short-term industry-relevant programmes, student competitions and cultural activities, etc. Nirma University is also **a 5-Star Rated University** by the Gujarat State Institutional Ranking Framework, 2021

About Institute of Management

Founded on the vision of Padmashree Dr Karsanbhai K. Patel, the Institute of Management, Nirma University (IMNU), earlier known as Nirma Institute of Management, came into existence in 1996. Embodying the principles of entrepreneurship, excellence, and professionalism, it imparts top-class business education and has produced new-generation leaders and managers over the years.

The Institute of Management believes in critical academic pursuit and encourages original and innovative thinking about national and internationally relevant ideas and policies through intellectually stimulating debates and discussions at all levels. The Institute has built its reputation with a dedicated goal of adding value to life and professional standards.

IMNU, a centre of learning where knowledge fuels the desire for distinction, has always pioneered in serving the changing needs of the industry. The campus infrastructure and amenities are comparable to any reputed university around the world. It hosts fully equipped classrooms where focused discussions, interactive study sessions, role plays, presentations, case studies, and strategy implementation sessions are held as part of the future managers' everyday work schedule.

Institute of Management is ranked as the **22nd Best B-School pan-India and was published in Education World in May 2023.**

For further details, contact:
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chair.mdp@nirmauni.ac.in
Website: management.nirmauni.ac.in

Programme Time

09:30 AM to 05:30 PM (All days)

NIRMA UNIVERSITY
INSTITUTE OF MANAGEMENT
NAAC ACCREDITED 'A+' GRADE

Programme Name:
Data Visualisation for Managerial Decision Making

Date: 17-18 November, 2026

Prof. Somayya Madakam



Address for Correspondence:
MDP Office
Institute of Management
Nirma University
Sarkhej-Gandhinagar Highway
Near Chharodi,
Ahmedabad 382 481, Gujarat
Phone: *079-71652609,* 079-71652000
Fax: 02717 241917

OBJECTIVE OF THE PROGRAM

- Prepare data for visualisation
- Use technological tools to create visualization dashboards
- Learn Power BI, Tableau and Atlas-ti
- Communicate new insights with effective storytelling to the stakeholders

WORKSHOP TAKEAWAYS

- Creating reports and dashboards for business organizations
- Data-driven decision-making

RESOURCE PERSONS

The Faculty of the Institute of Management, Nirma University would conduct the programme.

FOR WHOM

- Interested in analyzing and interpreting data

HOW TO APPLY

The applicants are required to send a completely filled-in application form (a photocopy may also be used) along with the registration fees so as to reach the coordinator on or before 02/08/2025.

COURSE REGISTRATION FEES

Fees	Types of Participants	Mode of Programme
Rs.10000/-	ALL	Offline

(Note: As per the Govt. Policy, please add CGST (9%) & SGST (9%) to the programme fee.)

Breakfast, Lunch, Tea and Kit (with course materials) will be provided to all the participants. All other expenses are to be borne by the participants.

Registration charges are non-refundable. Participants are required to make their own arrangements for stay and travel. However, on request, the arrangement for accommodation can be made in the University guest house on a chargeable basis.

Fee can be paid by Demand Draft/Local Cheque. Demand Draft / Cheque should be drawn in favour of "**Institute of Management, Nirma University**" payable at Ahmedabad.

Faculty Profile

Dr Somayya Madakam of Nirma University is an experienced academic, researcher, and resource person with valuable international exposure. He has been invited as a speaker by reputed institutes and universities across India, sharing contemporary knowledge and research insights. His expertise includes Smart Cities, IoT, Atlas-ti, and research publications, with extensive experience in interdisciplinary research, data analysis, and knowledge dissemination.

NIRMA: Somayya Madakam, Author at Institute of Management
Google Scholar: Somayya Madakam - Google Scholar

Institute of Management,
Nirma University

APPLICATION FORM

Programme Name: Data Visualization for Managerial Decision Making

(Date: 17-18 November, 2026)

1. Name _____
2. Age _____ years
3. Designation _____
4. Organization _____
5. Address _____
   _____
   _____
   Phone _____
   Mobile _____
   Email _____
6. Experience (years) in relevant area
   (if applicable)
   Industry: _____
7. Demand Draft/Cheque No _____
   Dated _____
   Bank with Branch _____

_____
Signature of Participant

Date :
Place :

Certified that the above applicant is employed in our organization and the information stated by him/her is verified and found correct. We therefore sponsor him/her to attend the short term training organized at your institute

Signature of Sponsoring Authority
with Seal