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NIRMA UNIVERSITY

INSTITUTE OF MANAGEMENT

NAAC ACCREDITED 'A+' GRADE



PLACEMENT REPORT

2025 – 26

MBA | MBA-HRM | IMBA | B.Tech-MBA

nirf NATIONAL INSTITUTIONAL RANKING FRAMEWORK
Ranked 53rd Best B-School in India in July 2025

IIRF
Ranked 1st Best Private B-School in the state.

INDIA TODAY
Ranked 21st Best Private B-school overall.

THE WEEK
Ranked 27th Best B-school overall.

BS Business Standard
Ranked 35th Best B-School overall Ranking.

bt Business Today
Ranked 40th Best B-School overall Ranking.

PLACING FORWARD, RISING HIGHER!!

“ Every offer reflects a story of preparation meeting opportunity. ”

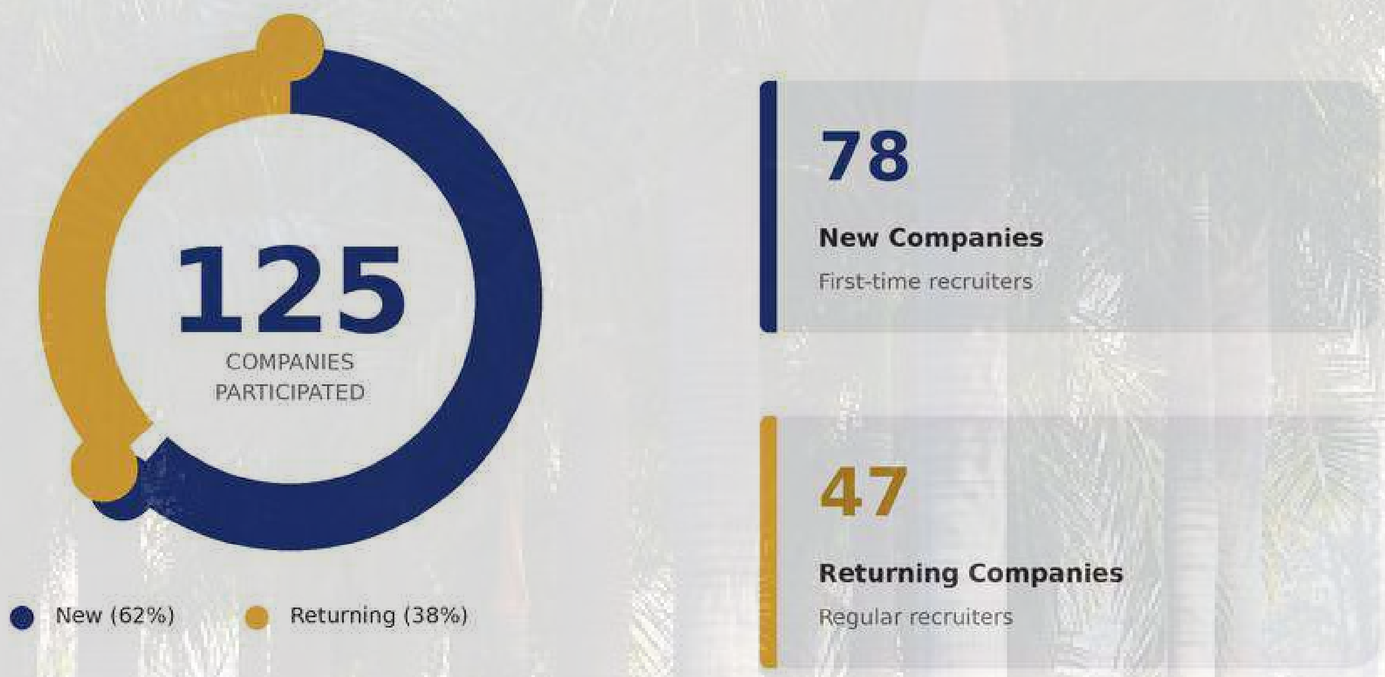
The Institute's campus placement season for 2025-26 reflects sustained industry trust and strong recruiter engagement across BFSI, IT, Insurance, FMCG, Consulting, Manufacturing and Energy.

Of the 576 students in the batch (MBA, B.Tech-MBA, MBA-HRM and IMBA), students have been placed so far through a healthy mix of PPOs, on-campus interviews and off-campus offers.

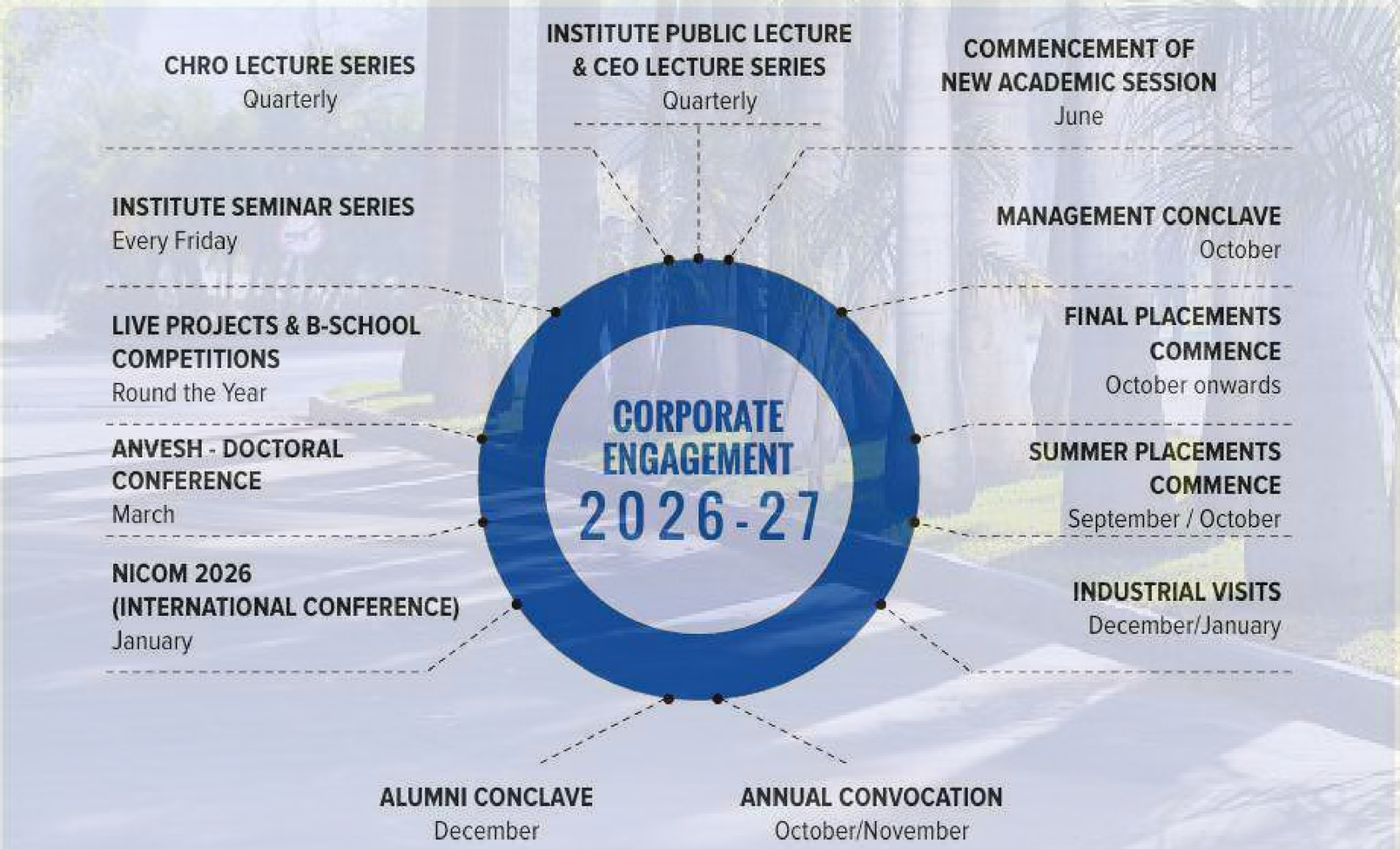
The season welcomed 125 participating companies, of which 78 were entirely new to the campus - a strong signal of expanding recruiter confidence. ICICI Bank, Infosys, Cognizant, Arcesium, JP Morgan, Federal Bank and Bank of America were among the most active recruiters, hiring across Finance, Marketing, HRM and Operations specialisations.

The season’s top offer came in at 21.35 LPA from Arcesium, followed by Nuvoco Vistas (18.00 LPA), AWL Agri Business Ltd. (16.00 LPA) and Bain & Company (15.88 LPA) - underscoring the calibre of talent this batch has brought to the table across Finance, Marketing, HRM and Operations Specialisations.

RECRUITER MIX



CORPORATE ENGAGEMENT ACTIVITIES



BATCH COMPOSITION 2024 - 26

388 MBA

70 IMBA

576 STUDENTS

49 MBA-HRM

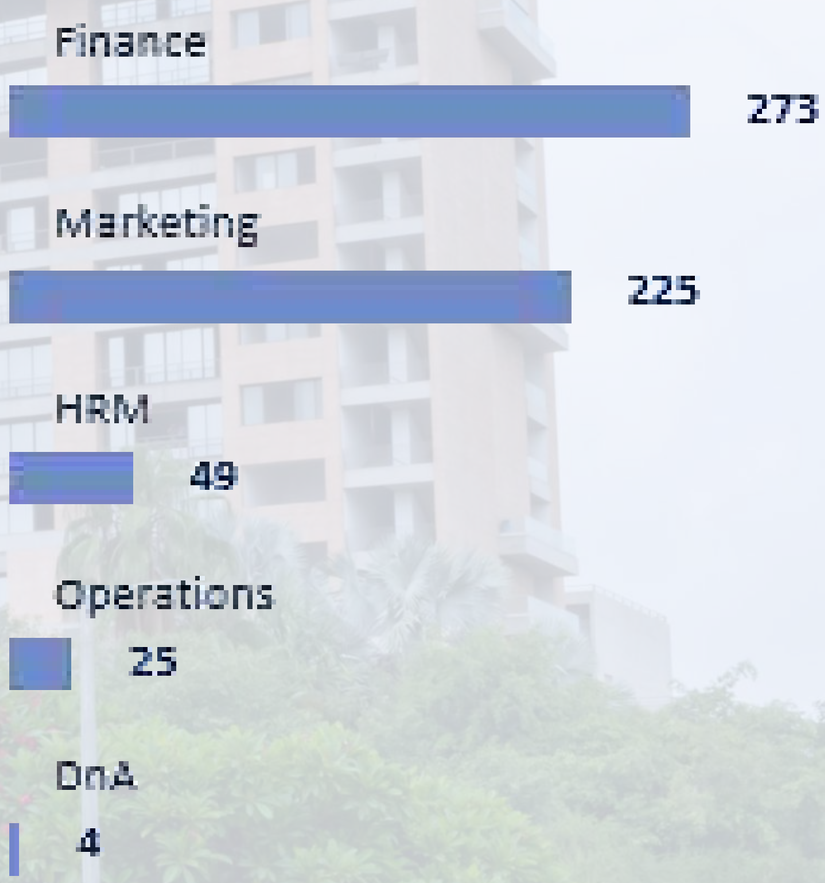
69 B.Tech-MBA

GENDER DIVERSITY

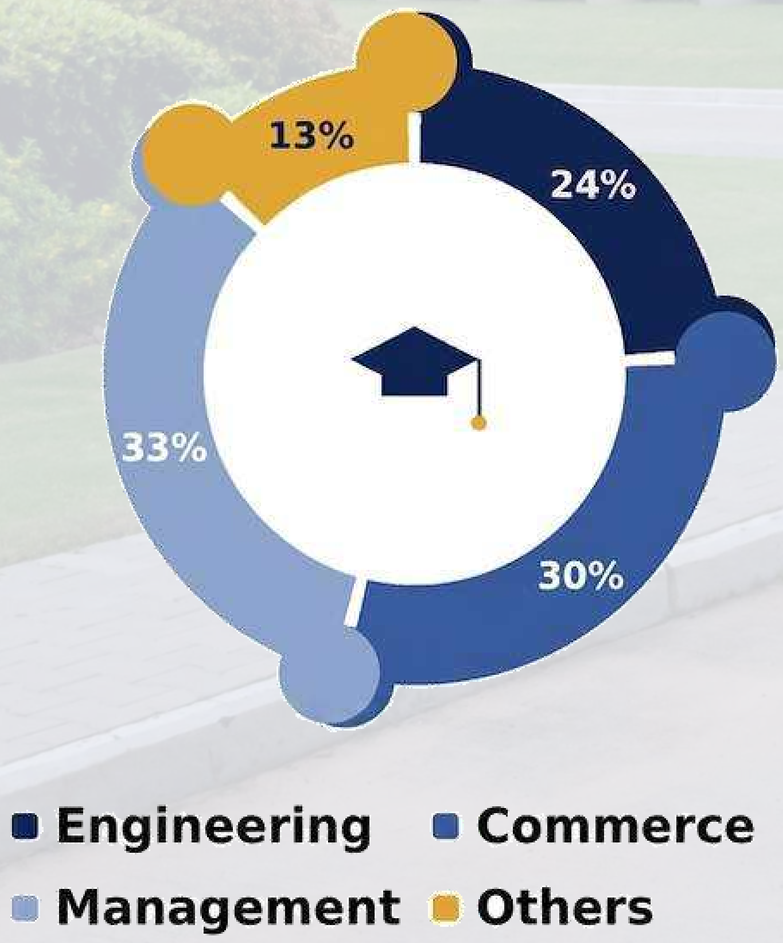


- Male 349 (60.6%)
- Female 227 (39.4%)

SPECIALISATION MIX



EDUCATIONAL BACKGROUND



WORK EXPERIENCE



FINAL PLACEMENT SNAPSHOP

21.35 LPA
Highest CTC

11.21 LPA
Average CTC

10.25 LPA
Median CTC

16.93 LPA
Top 50 Avg.

14.74 LPA
Top 100 Avg.

Specialization- Wise Average CTC

11.26 LPA
Finance

10.84 LPA
Marketing

10.01 LPA
HRM

10.23 LPA
Operations

SECTOR-WISE COMPANIES

- BFSI / NBFC
- IT / Technology
- Insurance & Financial Services
- Oil & Gas / Energy
- FMCG
- Consulting
- Automobile / Manufacturing
- IT Services & Consulting
- HR / Recruitment Services
- Real Estate
- Analytics
- Media
- Education
- Pharmaceuticals
- Food and Beverage Service
- Consulting
- Hospitality
- Textiles
- Aerospace

SUMMER INTERNSHIP 2026 HIGHLIGHTS

Average Stipend
Rs. 24,000/ month

Highest Stipend
Rs. 1,07,000/ month

Duration:
MBA: Apr - Jun
IMBA: Jan - Jun

Summer Internship is an integral part of the MBA curriculum at the Institute of Management, Nirma University. It provides students with the opportunity to apply classroom learning to real-world business challenges, gain practical exposure, and develop industry-relevant skills. The internship also serves as a platform for organizations to evaluate the potential of our students for future career opportunities.

For the Batch of **2025-27**, the Summer Placement process witnessed enthusiastic participation from over **155 companies** spanning diverse sectors such as BFSI, Pharma, FMCG, IT & Analytics, Manufacturing, E-commerce, Consulting, and Logistics. Students were offered projects across multiple domains including Marketing, Finance, Human Resources, Sales, Operations, Business Development, and Data Analytics.

Companies participated included:

Ernst & Young (EY), Morgan Stanley, JPMorgan Chase & Co, Tech Mahindra, Reliance Industries Ltd., Capgemini, Tata IIS, Bosch Limited, Voltas Ltd, Kraft Heinz, Bajaj Capital, Aditya Birla Capital, Motilal Oswal Financial Services, Groww Mutual Fund, Angel One, Howden Group, Kiwi Insurance, Renee Cosmetics, White Carbon Motors and more.

FINANCE

Avg. CTC 11.26 LPA

Highest CTC 21.35 LPA

64 + Companies

ROLES OFFERED

- Financial Analyst
- Senior Analyst
- Associate Consultant
- Product & Strategy Manager
- Risk & Strategy
- Financial Operations Associate
- MT - Underwriter

MARKETING

Avg. CTC 10.84 LPA

Highest CTC 18.00 LPA

65 + Companies

- Management Trainee
- Sales & Business Development
- Deputy/Assistant Manager
- Project/Product Manager
- Analyst
- Associate Consultant
- Sales & Client Acquisition

OPERATIONS

Avg. CTC 10.23 LPA

Highest CTC 12.0 LPA

14 + Companies

- Project Manager
- Associate Consultant
- Supply Chain Management
- Product Manager
- Research Analyst
- Management Trainee

HRM

Avg. CTC 10.01 LPA

Highest CTC 13.70 LPA

15 + Companies

- Human Resource Associate
- Talent Acquisition
- Analyst - Talent Growth
- Senior Associate HR
- Human Capital Consultant
- Senior Executive - HR
- Management Trainee - HR





PROMINENT RECRUITERS



NIRMA UNIVERSITY
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Corporate Relations Cell
For confirming participation in the PPT and Placement process please write to:

FINAL PLACEMENTS:
placecomm.imnu@nirmauni.ac.in
SUMMER PLACEMENTS:
internshipcell.imnu@nirmauni.ac.in

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