



**NIRMA**  
UNIVERSITY

INSTITUTE OF COMMERCE

NAAC ACCREDITED 'A' GRADE



EDITION-6

# KALEIDOSCOPE

JULY '21 - DEC '21



## HIGHLIGHTS

Page 08 - Photography Competition

Page 13 - Hindi Diwas Celebration

Page 16 - Talent Hunt 2021

Page 18 - Judged

Page 20 - NSS Activities @ ICNU

Page 22 - ICNU Shines

Page 23 - Alumni Corner

Page 26 - Faculty Achievements

Page 28 - If You Had Noticed Me

Page 30 - Convocation Ceremony



## MESSAGE FROM DIRECTOR'S DESK



I welcome you all to the 2021 Edition - 6 of the ICNU newsletter. As we return to in-person mode after nearly a year and a half of extreme and exceptional circumstances caused by COVID-19. I am ecstatic to congratulate **Dr. Sumita Shroff Goyal, Nimisha Jain, and Paridhi Patel** and the entire team for releasing the Newsletter. I extend my heartfelt greetings to the students and the entire ICNU community. If the outbreak has taught us something, it is that adaptability is a beneficial move. The ICNU's sixth newsletter is vibrant with the hues of achievements, aptitude, integrity and enhancement.

## MESSAGE FROM NEWSLETTER EDITOR



I am thrilled to present the sixth edition of the Newsletter - **Kaleidoscope**. As we now grow in number, we have introduced a new section - "Alumni Corner" to keep our readers updated about the accomplishments of our Alumni. The current edition continues to provide an inside look at events hosted by the institute, as well as celebrating accomplishments of our students, alumni and faculty.

My gratitude to our **Director, Prof. (Dr.) Udai Paliwal**, for his unwavering support in the newsletter release. I applaud the effort of the **LITWITS** team lead by Newsletter coordinator **Nimisha Jain** and **Paridhi Patel**, for their honest and diligent efforts in making this publication a reality. This team have put very sincere and dedicated efforts along with other members in releasing *four editions* (edition 3 - 6) including this one. I extend my thanks to the administrative staff and PRISM - the media committee for their steadfast assistance.

## MESSAGE FROM NEWSLETTER COORDINATOR



The journey will never come to an end. There will always be evolution, advancement, and misfortune; all you have to do is take it all in and do the right thing, tend to develop, and live in the moment. The Kaleidoscope is humming with energy, hues of triumph, decency, and enhancement. I extend my heartfelt gratitude to all my fellow mates who gave in a hand with their work

for the newsletter. I express my gratitude to our **Director - Prof. (Dr.) Udai Paliwal** for his insights. I would like to extend my thanks to our Newsletter Editor - **Dr. Sumita Shroff Goyal** for her massive support and guidance, and the entire **LITWITS** team for their great work. I hope you shall enjoy reading this newsletter. Any constructive comments would be greatly appreciated!



# MESSAGE FROM LITWITS



**Prof. (Dr.) Udai Lal Paliwal**  
(Chairperson, Newsletter)

**Dr. Sumita Shroff Goyal**  
(Newsletter Editor)

**Nimisha Jain**

(Newsletter Coordinator)

**Paridhi Patel**

(Creative Artist)

**Haritima Singh**

(Graphic Designer)

**Pratham Pujara**

(Content Editor)

**Kirti Kanodiya**

(Content Editor)

**Jahanvi Arora**

(Content Editor)

**HARD WORK. PERSISTENCE. MOTIVATION. FAILURE. SUCCESS and REPEAT.** This is how history is created. We the **LITWITS** take pride in adding one more newsletter to the history of ICNU with all its laurels and achievement.

We, the LITWITS - the literary committee of ICNU are proud to present to all our readers the 6th edition of the **"Kaledoscope"**.

We as a community feel that newsletter is a very strong way to build and connect with our college and happenings around.

We express our gratitude to admin office for being supportive and always helpful.

We would also like to express our gratitude to our Director **Prof. (Dr.) Udai Paliwal** and newsletter editor **Dr. Sumita Shroff Goyal** for being the guiding light to all of us.



# INDUCTION PROGRAMME 2021 – 2024

The induction program was the coordinated efforts of **Dr. Avani Shah**, **Dr. Nitin Saxena** and **CS Karishma Butani** along with the student coordinators, support of administrative staff **Ms. Shweta Trivedi** and **Mr. Kuldeep Mali** and the direction of **Director - Prof. (Dr.) Udai Paliwal**.

It was a 10 day long program to orient the freshers batch about the ICNU policies, rules, and campus life filled with learning and enjoyment.

Day-1 was graced by **Dr. Anup Singh** – Director General, Nirma University who motivated the students to inculcate life qualities like taking responsibility, showcasing modesty, professionalism and integrity and advised them to be lifelong learners. He further stressed on the need to cultivate skills like communication, technology, innovation, teamwork and self-development. The Chief Guest of the occasion **Prof. G. Soral** – President – IAA, Former Professor, Head and Dean MLSU, Udaipur guided the students on the topic "Budding Professionals: Be Marketable!" The students were then introduced to the mentoring and counselling sessions by **Ms. Sapna Bhatt** and **CS Karishma Butani**. The new batch were familiarized with the vision of ICNU by **Prof. Udai Paliwal** – Director, ICNU.

Day - 2 started with completion of registration process after which **Prof. Dr. Udai Paliwal**- Director, ICNU welcomed the guest **Mr Sudhakar Saraswatula**, Vice President, Corporate and Secretarial, Reliance Industries Limited, addressed the students on the topic Evolution of Corporate Governance.

After this, the students were introduced to the University's Anti Ragging Committee by **Dr. Avani Shah**. **Dr. Nilesh Patel**, **Dr. Avani Shah** and **Mr. Kuldeep Mali** also introduced student to the examination system at Nirma University.

On day- 3, **Dr. Nitin Saxena** welcomed the guest speaker **Dr. Justice Vineet Kothari**, Senior Most Judge of Gujarat High Court, Honorable, Acting Chief Justice, enlightened the students Accountability and Transparency for National Development.







The batch of 2021-24 was then introduced to the Student Welfare and overall personality development board.

They were familiarized with the clubs and committees ICNU offers to students and how it function by **Dr. Bhavesh Parekh, Dr. Chanakya Bhatt, Dr. Sumita Shroff, Dr. Nitin Kishore Saxena, Asst. Prof. Ashutosh Pandey, CS Karishma Butani**, and the senior batch of students.

On day-4 the academic coordinator **Dr. Avani Shah** welcomed the chief guest for the day **CS Devendra Deshpande**, Chairman of ICSI Centre for Corporate Governance motivated students with the talk on what keeps you busy and how do you cope up with the busy schedule. **Dr. Sumita Shroff** presented the formal vote of thanks for the day.

Day - 5 onwards the induction was conducted in hybrid mode in classroom with professors. Students were introduced to the Women Development Cell of Nirma University which explained about **Equal Opportunities, Complaint Committee and Prevention of Sexual Harassment** by **Dr. Madhuri Bhavsar, Dr. Avani Shah, Dr. Sumita Shroff** and **CS Karishma Butani**.

On day - 6, **Mrs. Monita Shastri** - Librarian, ICNU gave the students an overview of the library's resources and shared about both the offline and digital resources available. The students were given a brief presentation and tour of the library to learn the whereabouts of the library.

On day - 7, **Asst. Prof. Ashutosh Pandey** led a workshop aimed at raising student knowledge regarding the notion and meaning of plagiarism, as well as the institute's stance on the subject.

On day - 8, the opportunities available to students for field training was shared and were introduced to **Social Internship** by **CS Jhanvi Betai**; **Corporate Internship** by **Dr. Sumita Shroff**; and **Placement cell** by **Dr. Nitin Kishore Saxena**. On day - 9 **Ms. Rashmika Shah** introduced the students to the entrepreneurship cell - E-Cell of the Nirma University.

On day- 10, the final day of induction, the sophomores planned a freshers and welcome event for the new batch and members of the ICNU family.



# HOLA BATCH 2021 – 2024

**Kalanidhi** - the cultural club along with the senior batch of ICNU organised a welcome party for the newly inducted batch of 2021-24 in hybrid mode September 14, 2021.

The event was coordinated by **CS Karishma Butani** along with the head coordinators **Nilkanth Andani** and **Mansi Kataria** and their team under the guidance of **Prof (Dr.) Udai Paliwal- Director, ICNU**.

There were welcome music renditions, dance performances and skit performances. Different ice-breaking games were also played to entertain the students.

On the basis of performances in games, **Daksh Talati** and **Janki Agarwal** were declared **Mr Fresher's** and **Ms Fresher's** respectively.



# ORIENTATION PROGRAM 2021 - 2022

**Prof. (Dr.) Udai Paliwal** – Director, ICNU welcomed the leadership coach and chief mentor **Mr. Uday Dholakia**, Founder & Director – PathDarshak Skill Consulting LLP. He guided the students on the theme SWOT Analysis know yourself from head to toe. An orientation of second and third year students was organized on July 27, 2021 in virtual mode. He elaborated on the significance of SWOT analysis which is relevant for personal as well as professional lives and deliberated on its tools. He explained various time tested techniques for self-development through SWOT and counselled students on applying the same for career planning and future opportunities. Around 200 participants were present during his talk. **Dr. Avani Shah** presented the formal vote of thanks.



## BOOKS

**-By Vandan Taparia (SEM I - IC211277)**

Read to the riddles of book and read to its rhyme,  
Read to the stories of book of magical time.  
There are many mysterious stories in the book,  
One of the stories is about Peter Pan and Captain Hook.  
A book is a world of words that can be read and often heard.  
Think about the story in your mind which you have just read over,  
Don't judge a book by its cover. Think about the story in your mind through which you  
got something to gain.  
When you are finished, please read them again.





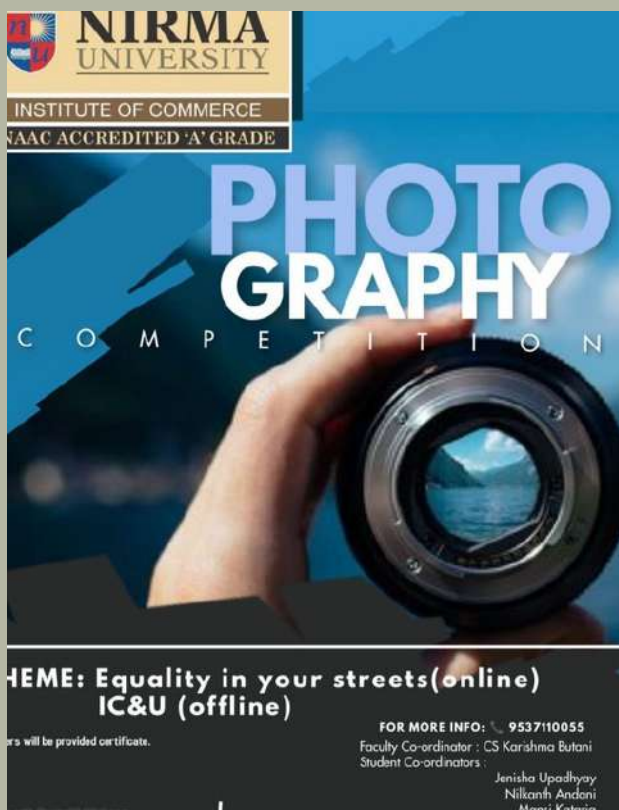
# WEBINAR ON "BUSINESS ETHICS AND CORPORATE GOVERNANCE"



The Institute of Commerce, Nirma University (ICNU) organized a webinar on the theme **Business Ethics and Corporate Governance** on Wednesday, July 28, 2021. The Institute welcomed the esteemed guest of honor **Dr. CA Nilesh Suchak**, Associate Professor –

R J Tibrewal College of Commerce and Member of Ad-hoc BOS of ICNU. Around 95 participants from 3rd year joined the talk. Dr. Nilesh Suchak illustrated the need for Business Ethics and Corporate Governance and also discussed the case studies of Vijay Mallya, and Nirav Modi in the said reference. He motivated everyone to be ethical by owning all of one's commitments towards the stakeholders and being agile and alert to drive away dishonest and lethargic people. This was followed by an interactive Q&A round.

## PHOTOGRAPHY COMPETITION 2021



On the occasion of **World Photography Day, Kalanidhi** - the Cultural Club along with students of ICNU organised Photography Competition in hybrid mode under the supervision of faculty coordinator **CS Karishma Butani**.

The event was organized in online as well as offline mode. The theme for the online mode was **"Equality in your Streets"**.

The participants were asked to submit the self clicked photographs which according to them portrayed equality. They had to submit them with suitable captions, explaining in words how their picture symbolizes equality.

The theme for the offline mode was **"IC&U"** to explore the university campus and capture moments and/or places which they felt is one of the best present in the campus and pair it with a befitting caption. **Mr. Bhavesh Soni** (Instagram – nextshutterstudio) a photographer (people as well as still life) by profession accepted to judge the competition.



IC201147 KRISHNA KHATRI,  
IC&U COMPETITION -  
**WINNER**



IC201189 YATRI PATEL, **RUNNER UP**,  
EQUALITY IN YOUR STREETS



IC201108 AMAN KUMAR SINGH,  
EQUALITY IN YOUR STREETS - **WINNER**



IC191251 RUSHIL THAKKAR,  
IC & U, COMPETITION COMPETITION -  
**RUNNER UP**



# MOTIVATIONAL CORNER

The donkey told the tiger, "The grass is blue."

The tiger replied, "No, the grass is green ."

The discussion became heated, and the two decided to submit the issue to arbitration, so they approached the lion.

As they approached the lion on his throne, the donkey started screaming: "Your Highness, isn't it true that the grass is blue?"

The lion replied: "If you believe it is true, the grass is blue."

The donkey rushed forward and continued: "The tiger disagrees with me, contradicts me and annoys me. Please punish him."

The king then declared: "The tiger will be punished with 3 days of silence."

The donkey jumped with joy and went on his way, content and repeating "The grass is blue, the grass is blue..."

The tiger asked the lion, "Your Majesty, why have you punished me, after all, the grass is green?"

The lion replied, "You've known and seen the grass is green."

The tiger asked, "So why do you punish me?"

The lion replied, "That has nothing to do with the question of whether the grass is blue or green. The punishment is because it is degrading for a brave, intelligent creature like you to waste time arguing with an ass, and on top of that, you came and bothered me with that question just to validate something you already knew was true!"

The biggest waste of time is arguing with the fool and fanatic who doesn't care about truth or reality, but only the victory of his beliefs and illusions. Never waste time on discussions that make no sense. There are people who, for all the evidence presented to them, do not have the ability to understand. Others who are blinded by ego, hatred and resentment, and the only thing that they want is to be right even if they aren't.

WHEN IGNORANCE SCREAMS, INTELLIGENCE MOVES ON.

(\*Author unknown; Contributed by **Dr. Sumita Shroff Goyal**)

***"Maintain the highest level of integrity when it comes to your words. Speak in a trustworthy manner. Only say what you really mean. Use the word diligently when speaking against oneself or gossiping about others. Make the most of the power of your words by directing it in the direction of spirit and in truth.***

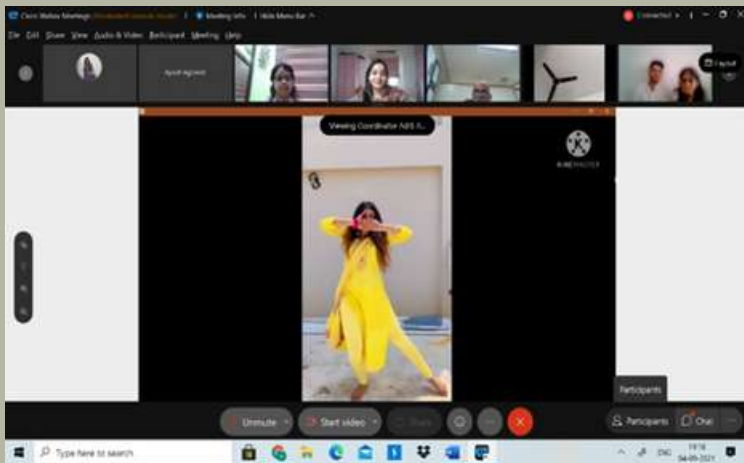
***Anonymous***

# TEACHERS' DAY CELEBRATION



Teachers' Day was celebrated virtually through Webex Meeting on September 5, 2021. The event commenced with Saraswati Vandana followed by different performances which included dance, music and instrumental presentation by 2nd and 3rd year students.

A small tribute to the ICNU faculty in the form of skit was presented by students of ICNU followed by a fun quiz for them. As a token of gratitude, students made a video presentation on how each faculty of ICNU inspires and motivates the students.



# CELEBRATING GANDHI JAYANTI

**'Tarang'** - The Music Club of ICNU, under the guidance of Faculty Coordinator - **CS Karishma Butani**, organised a virtual celebration in lieu of the Covid-19 pandemic to mark the Gandhi Jayanti. A total of 132 participants including faculty and students were present. The event saw dance performances, music and instrumental presentations by first, second and third year students. Students presented various poems with their thoughts on Gandhi Jayanti.

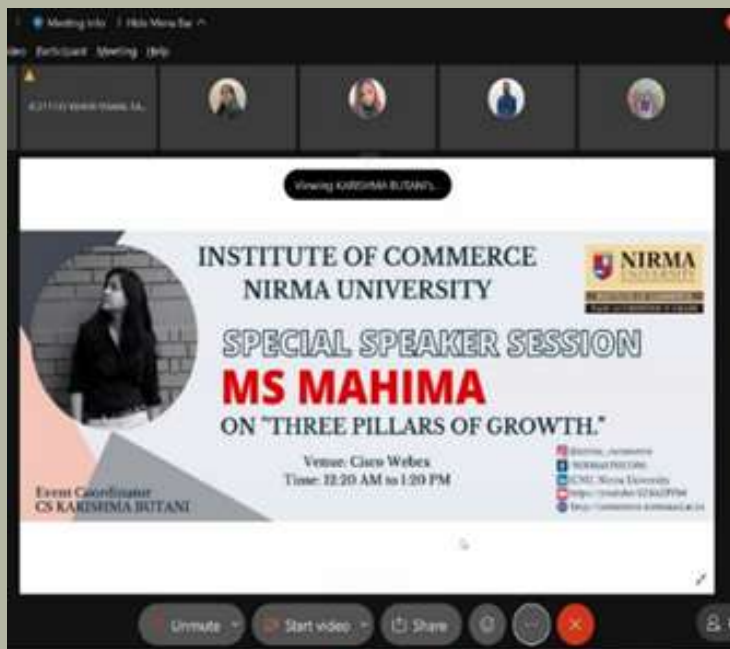




**Mugdha Pandit** from 3rd Semester and **Arwa Baji** from 1st Semester presented their views on Mahatma's life with speeches. All the participants were given a virtual tour of Sabarmati Gandhi Ashram. Anchor **Aditi Agarwal** concluded the event with her vote of thanks.



## GUEST SESSION ON "THE THREE PILLARS OF GROWTH"



The session on ***"Three Pillars of Growth"*** was conducted by **Ms Mahima** for the students of ICNU from Semester I and Semester V (BFSI group) on Friday –October 8, 2021 in a hybrid mode from 12:20 pm to 1:20 pm. She talked about being able to express oneself freely and not worrying about what other people might think about your emotions.

She said the college years are a very essential timeline to develop new interests, explore them and in that journey, grow as a person too. The end of the talk was followed by a moderated Q and A session where students in the offline and online mode asked some questions and the expert very gracefully answered them all.

# HINDI DIWAS CELEBRATION



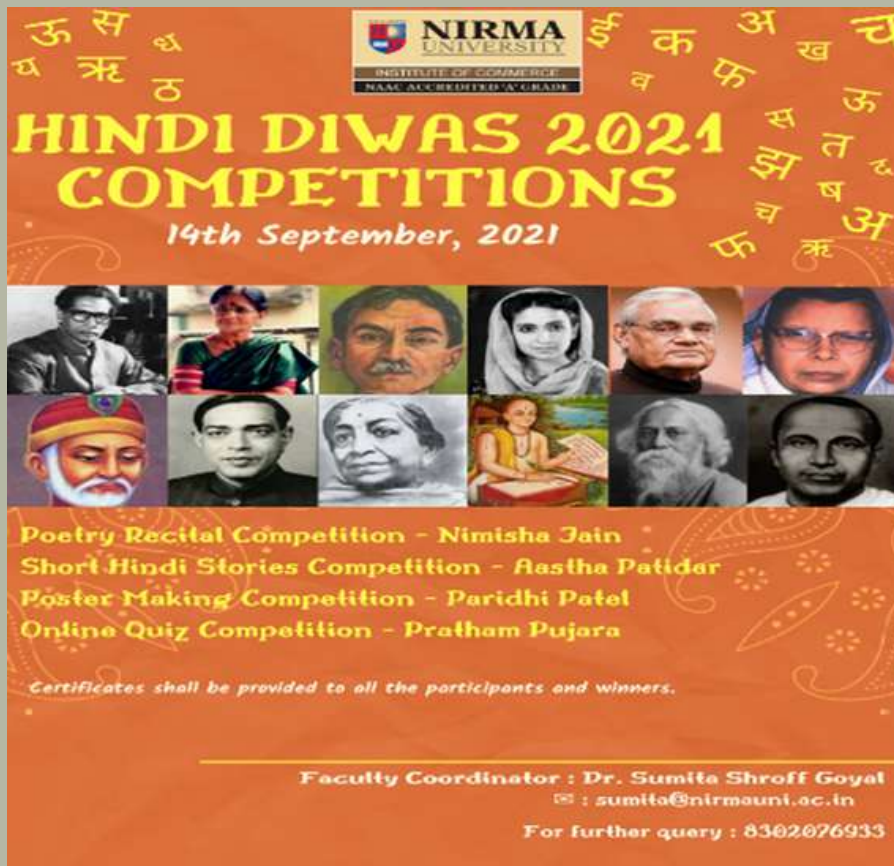
Hindi Diwas was celebrated with zeal on September 14, 2021 at the Institute of Commerce, Nirma University, in hybrid mode under the guidance of **Prof. (Dr.) Udai Paliwal** – Director, ICNU and supervision of **Dr. Sumita Shroff Goyal** supported by student coordinators - **Nimisha Jain** and **Paridhi Patel** (Team LITWITS). The chief guest of the function – **Shri Bhagwant Anmol** – renowned Hindi novelist, speech therapist, and motivational speaker was welcomed by **Dr. Avani Shah**. The event kicked off with the lighting of lamp and the Saraswati Vandana.

**Shri Bhagwant Anmol ji** through video conferencing inspired the students with the central theme of his discussion being youth empowerment and personality development. He reiterated the significance of mother tongue and motivated students to take pride in the national language – Hindi. The chief guest's wise words of instruction were among the most memorable aspects of the event. here were a total of 120 participants. **Dr. Sumita Shroff Goyal** - the event coordinator presented formal vote of thanks.





# HINDI DIWAS COMPETITIONS



**LITWITS** – The literary committee of Institute of Commerce, Nirma University organized **Poster Making, Hindi Short Stories, Poetry Recital** and **Hindi Quiz competitions** at University level to mark the celebrations of **Hindi Diwas 2021**. These competitions were organized under the guidance of Faculty Coordinator – **Dr. Sumita Shroff** with **Nimisha Jain** and **Paridhi Patel** as head coordinators from September 07 to 14, 2021.

The competitions received overwhelming responses.

**Poster Making Competition** was organized on the theme **Hindi Diwas**, managed by **Paridhi Patel** (semester V) and participation was received from twenty students across the university on the theme. **Shweta Suhane** - Assistant Professor Institute of Architecture and Planning, Nirma University judged the event.



**Winner**

**Anuskha Motwani IC201112**  
**Institute of Commerce**



**First Runner Up**

**Sakshi Jain**  
**20BCM072**  
**Institute of Technology**



**Second Runner Up**

**Yunus Ratlamwala**  
**IC211185**  
**Institute of Commerce**

**Poetry Recital Competition** was organized on the theme **“Hindi Diwas”, “Hindi Rashtra”, “Desh Prem”**, managed by **Nimisha Jain** (semester V). Twelve registrations were received and judged by **Shri Swaraj Dash** – Music Composer and Singer, Coordinator – SPIC MACAY – Uttarakhand.



**Winner**

**Anushka Agrawal**  
**IC21114**  
**Institute of Commerce**



**First Runner Up**

**Sakshi Jain**  
**20BCM072**  
**Institute of Technology**



**Second Runner Up**

**IC211185**  
**Yunus Ratlamwala**  
**Institute of Commerce**

**Hindi Short Stories Competition** was conducted to identify the talented minds in creative writing in Hindi language, managed by **Aastha Patidar** (semester V). The participants were free to decide on the genre and a total of ten submissions were received which were duly reviewed by the judge– PadmaShri – **CA Samridhhi Mandawat**.



**Winner**

**Jahanvi Arora**  
**IC211234**  
**Institute of Commerce**



**First Runner Up**

**Bhagyashree Naulakha**  
**IC211218**  
**Institute of Commerce**



**Second Runner Up**

**Bhargav Pedhadiya**  
**20BME090**  
**Institute of Technology**

**Online Quiz Competition** on “Hindi Language and Hindi Diwas”, managed by **Pratham Pujara** (semester III) was conducted on September 14, 2021 wherein 198 students of the Nirma University participated.



**Winner**

**Jagannath Tiwari**  
**20BAL182**  
**Institute of Law**



**First Runner Up**

**Aayushi Jain**  
**17BAL065**  
**Institute of Law**



**Second Runner Up**

**Jenil Rakholiya**  
**IC201235**  
**Institute of Commerce**



# TALENT HUNT 2021



**Kalanidhi** – the Cultural Club along with **LITWITS** – the literary committee of ICNU organised **Kala'21**, the talent hunt of ICNU during October 3-5, 2021 in online mode under the supervision of **Dr. Sumita Shroff** and **CS Karishma Butani**. Various events like Rock and Dhol and Recreate Your Icon; under Fashion Blogging; Debate and Elocution, Short Story Telling, Micro Tale, Slam poetry and Book Review

Competition under Literary Events, Music Events, Theatre Events and Fine Arts Event were conducted. The prize distribution ceremony was hosted during the Foundation Day Celebrations.





## RESULTS OF KALA'21

|           |                                |                      |                                   |
|-----------|--------------------------------|----------------------|-----------------------------------|
| Winner    | Aayushi Jain                   | IC211102             | Fashion Event (Recreate you icon) |
| Runner Up | Stuti Jain                     | IC191258             |                                   |
| Winner    | Janki Agrawal                  | IC211132             | Fashion Event (Rock 'N Dhol)      |
| Runner Up | Sachi Arora                    | IC211265             |                                   |
| Winner    | Ayushi Gupta                   | IC191208             | Fine Arts (Best out of Waste)     |
| Runner Up | Parul Parsad                   | IC201260             |                                   |
| Winner    | Anushka Sarkar                 | IC211113             | Fine Arts (Painting)              |
| Runner Up | Vedika Pandit                  | IC211279             |                                   |
| Winner    | Haritima Singh                 | IC211229             | Music Event (Solo)                |
| Runner Up | Harsh Soni                     | IC201231             |                                   |
| Winner    | Mishri Gandhi                  | IC191133             | Music Event (Instrumental)        |
| Runner Up | Sarbajit Nanda                 | IC211268             |                                   |
| Winner    | Kamya Maheshwari<br>Akhil Garg | IC201138<br>IC201205 | Dance Event (Duet)                |
| Runner Up | Anushka Agarwal                | IC211114             |                                   |
| Winner    | Mahek Joshi                    | IC211233             | Dance Event (Solo)                |
| Runner Up | Ishita Malik                   | IC201151             |                                   |
| Winner    | Khushi Gor                     | IC201240             | Theater Event                     |
| Runner Up | Daksh Talati                   | IC211118             |                                   |
| Winner    | Ananya Tripathi                | IC211211             | Literary Event (Slam Poetry)      |
| Runner Up | Samarpit Jain                  | IC211267             |                                   |
| Winner    | Anushka Motwani                | IC211112             | Literary Event (Micro Tale)       |
| Runner Up | Dhruvi Patalia                 | IC211122             |                                   |
| Winner    | Khushi Tilwani                 | IC211239             | Literary Event (Book Review)      |
| Runner Up | Khushi Mehta                   | IC211240             |                                   |



# JUDGED

Dear Indian Society,  
I can't dream of daring high  
I can't dream of being gauche  
I can't dream of soaring high  
I can't dream of having a Porsche  
I can't dream of having a Royal Enfield  
I can't dream of speaking much  
I can't dream of anyone to conceal  
Because I cannot be the one who is judged  
I can't dream of opening the cage  
Because all I am expected is to have a  
merit badge  
I can't dream of playing cricket  
Because then I will be judged by the  
"critics"  
I can't dream of having my hair short.  
Because then I will be a criminal in a so-  
called moral court  
I can't dream to refuse  
Because then I'll be the one accused



- Ananya Tripathi (Sem - I)  
IC211211

I can't dream of speaking much  
Because I cannot be the one who is judged  
But here I stand to break the chains  
Ready to face all the hurricanes  
And here I stay in the light of day  
All set to go and slay  
Dreaming of daring high  
Without the fear to cry  
Dreaming of a Royal Enfield  
Not needing anyone to conceal  
Dreaming of speaking much  
Without caring about being the one who is  
judged.

## GUEST LECTURE ON ROLE OF TECHNOLOGY AND CHALLENGES IN AUDITING

The expert **CA Jigen Shah**, addressed the students on the topic "**Career Opportunities in International Banking**", on October 29, 2021, through virtual mode on Cisco Webex. He apprised the students of the current developments and practical aspects in the auditing process. He further explained the role of technology in the current scenario and briefed the participants on the various tools and softwares used in the auditing process. He explained in detail how auditing techniques have been upgraded and replaced the human intervention in the Covid scenario and significantly accelerated the evolution towards a "virtual" audit. He further highlighted that all future audits will be technology-centric as they embrace digital technologies.

**"Never forget the three powerful resources you always have available to you: love,  
prayer, and forgiveness."**

**- H. Jackson Brown, Jr.**

# FOUNDATION DAY CELEBRATION



The 6th Foundation Day was celebrated on October 7, 2021 in the esteemed presence of Director – General – **Dr. Anup Singh, Prof Udai Paliwal**- Director, ICNU and Guest Speaker – **Ms. Vasudha Khandelwal**. Ms. Khandelwal currently works at Kotak Mahindra Bank as the Head of Business Development.

She addressed the students on the topic ***“Career Opportunities in International Banking”***.

**Prof. Anup Singh** deliberated on ***Youth and their contribution to Nation Building***. He inspired the students to be worthy citizens of this Grand Nation and contribute in all possible ways to build this nation and retain its grandiosity. This was followed by Prize Distribution of Hindi Diwas Competitions and Kala-21 .





# NSS ACTIVITIES

## NSS Oath Taking Ceremony



On September 24, 2021 the NSS day was celebrated with zeal by the NSS unit of the Institute of Commerce, Nirma University. On the occasion the Director, Institute of Commerce, **Prof Udai Paliwal**, NSS Officer ICNU, **Asst. Prof. Ashutosh Pandey**, faculty members **Asst. Prof. Nitin Kishore Saxena** and **CS Karishma Butani** and 80 NSS volunteers took the NSS pledge to continue working with dedication in the service of the nation.

NSS Unit along with students of ICNU celebrated the National Unity Day on October 30, 2021 to honour the legacy of India's Iron Man - **Sardar Vallabhbhai Patel** under the guidance of the faculty coordinator **Asst. Prof. Ashutosh Pandey**. The students took an oath and pledged to themselves that they will preserve the unity integrity and that they would keep the spirit of the Iron Man alive in their hearts with student coordinator Dhveeti Shah.



## Cleanliness Drive by NSS Unit

After the oath, a Cleanliness Drive was organised. Students collected plastic waste in from the road shelter covering Nirma University to Tragad Village. They placed posters appealed people to refuse, reduce and recycle plastic wastes and if used, to dispose them properly.





## Visit to Hiramani Old Age Home



NSS, ICNU believes that happiness is a right of everyone and the residents of old age homes are no less. On November 22, 2021 the volunteers visited Hiramani Old Age Home and indulged in various activities with the inmates and brought smiles on their faces.

The NSS team introduced themselves, shared medicines with them, had conversations with them and spent time with all of them. Two students, **Kamya Maheshwari** and **Diya Madia** gave a dance performance and in the end, everyone enjoyed the garba session. The team had snacks with them and interacted with everyone present there. The whole event was coordinated under faculty coordinator, **Asst. Prof. Ashutosh Pandey**.





# ICNU SHINES



**Ayushi Gupta** participated in Poster Making Competition on "Azadi ka Amrit Mahotsav" organized by NSS unit and Students' Welfare Board, Nirma University on September 24, 2021.

**Deep Patel** participated in Nation wide Financial market quiz contest on "Azadi ka Amrit Mahotsav" organized by SEBI on September 24, 2021.



**Rushil Thakkar** participated in Nation wide Financial market quiz contest on "Azadi ka Amrit Mahotsav" organized by SEBI on September 24, 2021.



**Aryan Anilkumar Singhal** participated in Rashtragaan in an initiative by the Ministry of Culture to mark Azadi ka Amrit Mahotsav".



**Mahek Joshi** participated in Rashtragaan in an initiative by the Ministry of Culture to mark Azadi ka Amrit Mahotsav".



# CCL (Commerce Cricket League)



**Commerce Cricket League 2.0** a five-day intra-institute cricket league was organised by the Institute of Commerce, Nirma University from 1st to 5th December, 2021. A total of five teams namely Giant Super Novas, The Cridators, Green Galaxy, Pitch Smashers and Vikings Bet participated in the event. The team players were selected through auctions wherein the owners of the teams bid enthusiastically for more than 70 players from first year, second year and third year students of ICNU. At the end of the league matches **Pitch Smashers** led by **Avaneesh Sengar** (Sem V) and **The Cridators** led by **Kavya Jain** (Sem V) played the final match. **Pitch Smashers** became champions of CCL 2.0 by defeating **The Cridators** by 6 wickets. **Mr Jyotiraditya Konda** from **Pitch Smashers** was awarded with the **Man of the Series Trophy**.

## ALUMNI CORNER: Alumni Achievements



**Harsh Gupta** - alumnus batch of 2017-2020 of Institute of Commerce, Nirma University have become a proud recipient of Institute of Management Accountants (IMA), U.S.A. flagship Certified Management Accountant (CMA) Scholarship Program.



**Dwit Bhavsar** - alumnus batch of 2017- 2020 of Institute of Commerce, Nirma University is awarded as the Rising Star of the Quarter at S&P Global.



**Vedanshi Nema** - alumna batch of 2017- 2020 of Institute of Commerce, Nirma University is awarded as the Rising Star of the Quarter at S&P Global.





# ALUMNI FRIENDLY CRICKET MATCH

The Institute of Commerce, Nirma University (ICNU) Alumni Association organized a Friendly Cricket Match between Alumni and Current Batch of B.Com (Hons.) of ICNU on December 5, 2021 at Nirma University Sports Ground. The event started at 11 a.m., where the current batch of B.com (Hons.) greeted the alumni team with a friendly and warm welcome.



Thereafter, the event began with Alumni winning the toss and electing to bat first. After giving the competitive target to the Current batch of B.com (Hons.) of ICNU, the alumni bowled out the opposition and won the Friendly Cricket Match 2021-22. The event was stimulating and enjoyable for all Alumni and everyone participated. The event was organized by **Dr. Hridaya Raj Bharti** (Coordinator, Alumni Committee) with the guidance of **Prof. Udai Paliwal** (Director and Dean, ICNU), **Asst. Prof. Ashutosh Pandey** and **Dr. Nitin Kishore Saxena**.

## WHEN THINGS GET HARD

When things get hard to sit down and spend some time with yourself  
When you see a lot of blockades in your road sit down and think the new way out,

When everything seems apart sit down and try to figure out to get the parts attached again,

When the world seems ugly sit down and create your own beautiful space ,

It's ok to feel shattered at moments but it's not ok to let the things be as they are,

Therefore this time do not sit down!

Stand up and run around, and build back more strong and more beautiful this time!

Because capabilities develop and grow by facing more challenges and evil out there,

Create your own story and shout it out a scream, dance, sing do whatever you want to do to make your story stand up in that crowd

Create your social immortality

You won't live forever but your work will for sure

Create something amazing - something beautiful -

Something that leaves behind the marks

As the strong wind does after hitting the coast side

Go build back better this time!



- Zeenat Khan  
(Alumna -  
Batch of 2017-2020)

*To all the beautiful places that we can call home and to all the people that bring smile to make that home.*

*Nimisha Jain (Semester V - IC191137)*

# ALUMNI MEET



The alumni meet was organized on December 18, 2021 which began with the welcome address of **Prof. Udai Lal Paliwal**- Director, ICNU who motivated the students not to forget their value systems, and have robust work ethics. He welcomed the guest **Maheshbhai P Mehta**, Deputy Director at Gujarat Commissionerate of Higher Education. He highlighted that the students are the building blocks of any nation and their role and responsibilities in the local, regional, and national contexts were beautifully elaborated by the speaker. He motivated the students to strive to put in their best efforts for nation-building. The selections for the new office bearers were headed by **Dr. Hriydaraj Bharti** in which the new alumni committee formed consisting of alumni **Mr. Monik Patel** as the President, **Mr. Harsh Gupta** as Vice President, **Ms. Saumya Dalwani** as Secretary and **Mr. Ashish Korat**, **Mr. Dhurvil Savalia** as members of the committee.





# FACULTY CORNER: Faculty Achievements



**Prof (Dr.) Udai Paliwal - Director - ICNU**, was invited as the resource person for the following events:

Lectures delivered (online) at Refresher Course in Commerce and Entrepreneurship: UGC – HRDC- North-Eastern Hill University, Shillong on 25-26 October, 2021:

- Improving Business Climate in India : Insolvency and Bankruptcy Code- 2016.
- "Detecting and Preventing Business Fraud Using Forensic Accounting".
- "Business and Accounting Fraud – A Snapshot"
- A lecture was also delivered at 63rd Refresher Course: Commerce and Management, organized by UGC – HRDC, Sardar Patel University, Anand 24 July, 2021 on "Business Climate in India: Insolvency and Bankruptcy Code-2016"



**Dr. Sumita Shroff Goyal - Assistant Professor, ICNU** was invited as resource person at the following forums:

- Delivered Expert session on "Financial Literacy and Education" at the Induction Programme of Institute of Architecture and Planning, Nirma University on October 29, 2021.
- Delivered keynote speech on "The Changing Landscape of Business, Accounting and Banking" at the International Conference on Banking, Accounting and Business, organized by Shri Shankarlal Sundarbai Shasun Jain College, Chennai on December 4, 2021.



**Ms. Gopika Juneja** - Assistant Professor, ICNU

Registered for the doctoral degree at Gujarat University in the Commerce Discipline with title "ESG Funds in India" during December, 2021.



**Dr. Hridayraj Bharti** - Assistant Professor, ICNU published a Research Paper in Web of Science Indexed Journal:

Banawat, Hemant., Khichi, Tarun. and Bharti, Hridaya Raj. (2021), "Relationship Between Dividend Payout and Market Price of Share (A Case Study of Nestle India and Britannia Industries Ltd.)",

Vidhyabharat International Interdisciplinary Research Journal", Part:3, ISSN No: 2319-4979, Pg No. 260-269. Published in August 2021.

He also delivered a Guest Session at Chimanbhai Patel Institute of Management and Research on "Monetary Policy" on 29th December 2021.

# FACULTY RETREAT

**Prof Udai Paliwal** – Director, ICNU arranged a Faculty Retreat on December 31 2021 for all the faculty members and admin staff of ICNU at Nirma University Guest House. **Dr. Sumita Shroff Goyal, CS Karishma Butani,** and **Dr. Hridayaraj Bharti** coordinated the ice- breaking and team building activities and **Asst. Prof. Ashutosh Pandey** managed the outdoor activities. The retreat began with ice breaking activity to create a relaxed environment and encourage conversations and introductions among the faculty and staff. Various team building exercises were conducted to enhance the team work efficiency and increase the bonding among the faculty and staff. This was followed by lunch and outdoor activities.



The strategic plan of ICNU was discussed wherein **Prof. (Dr.) Udai Paliwal** motivated everyone to improve on internal communication and increase group cohesiveness to achieve the pinnacle. He appreciated the efforts and contribution of faculty members for the academic year 2019-20 by issuing them certificates. The retreat ended with prize distribution to the winners of various games and team building exercises and was followed by dinner.







## IF YOU HAD NOTICED ME

If you had noticed me  
You'd have seen my little girl dramas  
The swirling thoughts that I blur in words  
And all my nights spent in pajamas

If you had noticed me  
You'd have seen my mysterious actions  
The way I talk to people  
The way I handle my reactions

If you had noticed me  
You'd have caught me looking at you  
From behind all the people in the crowd  
And my eyes, just how true

If you had noticed me  
You'd have seen me eating ice cream  
The amount of happiness i feel  
And how much I hate to be sad in my dreams

If you had noticed me  
You'd have seen me in the pouring rain  
How messy I get dancing  
How rigid are the stains



**- Haritima Singh (Sem I)**  
**IC211229**

If you had noticed me  
You'd have listened to me sing  
Heard love, felt it  
For all to that I could bring

If you had noticed me  
You'd have seen just how much I noticed you  
Like the rom-coms in the 70s  
Just how much I changed myself to new

Only If you had noticed me!

# LIBRARY QUIZ COMPETITIONS

ICNU faculties took part in the Christmas Week and were declared winners are: **Dr. Hridayaraj Bharti**, **Dr. Bhupendra Singh Hada**, **Dr. Avani Shah**, **CS Karishma Butani**, and **Director Prof. (Dr.) Udai Paliwal**, **Dr. Sumita Shroff Goyal** and from the administrative staff **Mr. Kuldeep Mali** and **Ms. Shweta Trivedi** were winners of the Library Quiz Day 1 and 4.



Our Library organized library quiz in which ICNU faculty, staff and students participated from which the following won: faculty, **Dr. Sumita Shroff Goyal**, staff **Shweta Trivedi**, **Kuldeep Mali**, **Aarjith**.







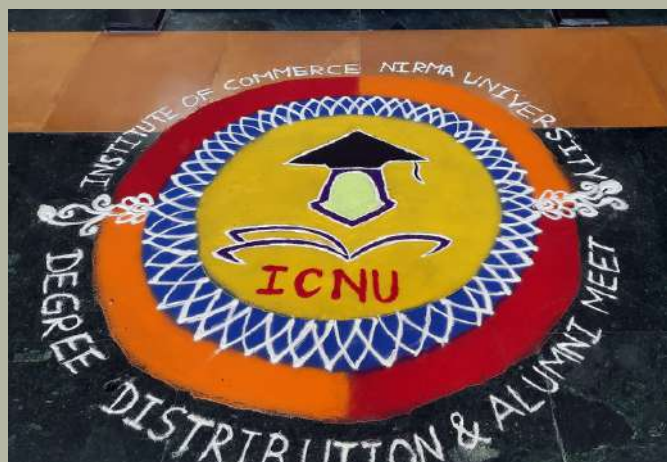
IMNU Library held a 'The Kargil Vijay Divas' Quiz - The winners from ICNU are, **Dr. Nitin Saxena** and our students **Meet Doshi**.



**Guess the Emoji!!** organized by NIM library in which ICNU faculty **Dr. Sumita Shroff**, Staff **Parth Jani** and student **Aman Kumar Singh** won.



## CONVOCATION CEREMONY



In order to pursue the decision of the University to confer the degrees to the students of Institute of Commerce, Nirma University, who have been examined and found qualified for the award of the degrees. Total 63 students of our college.

The convocation ceremony started at 1:00 pm.





The batch with all the dignitaries and faculties finally put on their robes, and entered the auditorium. The Convocation began with a majestic and grand academic procession.

The program started with the Lamp lighting with melodious Saraswati Vandana.



**Prof. Udai Paliwal**- Director, ICNU gave the welcome address and motivated the students not to forget their value systems, work ethics and humanity.

The certificate distribution program began the toppers from respective batches were facilitated by **Prof. Udai Paliwal** – Director, ICNU. **Dr. Avani Shah** present the formal vote of thanks.







**-AESHWI RUDANI (SEM I)  
IC211208**

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