



NIRMA
UNIVERSITY

INSTITUTE OF COMMERCE

NAAC ACCREDITED 'A+' GRADE

Leaders for Tomorrow



Information Brochure 2024

VISION

Shaping a better future for mankind by developing effective and socially responsible individuals and organisations.

MISSION

The Institute develops conscientious, innovative and principled leaders and entrepreneurs who shall be committed to the betterment of organisations, operating in complex, technologically enabled, globally connected and fast changing world. The Institute also advances management knowledge and practices and adds value to its multiple stakeholders.

QUALITY STATEMENT

To develop high quality professionals who reflect and demonstrate values that the university stands for, through innovation and continuous improvement in facilitation of learning, research and extension activities.



NIRMA EDUCATION AND RESEARCH FOUNDATION

Nirma Education and Research Foundation (NERF) was established in 1994 by the renowned industrialist and philanthropist, Dr. Karsanbhai K. Patel, to promote and support higher education in India. NERF is a trust chaired by Dr. Karsanbhai K. Patel. The first institution, Nirma Institute of Technology (NIT), was set up by the NERF in 1995 to provide world-class engineering education in Gujarat and to inculcate the spirit of social relevance among young students. It offers under-graduate, post-graduate and doctoral level programmes. Other Institutes set up by NERF include the Nirma Institute of Management in 1996, the Institute of Pharmacy in 2003, the Institute of Science in 2004, the Institute of Law in 2007, the Institute of Architecture and Planning, 2014, Institute of Commerce in 2016 and Institute of Design in 2017.

NIRMA UNIVERSITY

Nirma University, Ahmedabad, was established as a statutory University in 2003. The University is recognised by the University Grants Commission (UGC) under section 2(f) of the UGC Act. The University is also accredited 'A+' grade by National Assessment and Accreditation Council (NAAC). The graduate, post-graduate, and doctoral programmes offered by the University are rated highly by accreditation agencies, industry, business magazines, and students. Innovation, quality, and excellence are the key driving forces on the campus which have translated the vision of the University into reality. Today, the campus vibrates with not only world class curricular activities but also with myriad activities like international conventions, symposia, conferences, student competitions, conclaves, short-term industry relevant programmes, cultural activities etc.





DIRECTORS MESSAGE

Warm Greetings from the Institute of Commerce.

Class of 2024 is all set to take their crucial step into the corporate world with great enthusiasm and progressive thoughts to take up challenges with zeal and provide innovative solutions to it.



Since inception, ICNU has trained young minds to imbibe insights from academicians and corporate experts to evaluate and tap opportunities to become future business leaders. B.Com (Hons.) at the Institute of Commerce is all about leadership, creative and innovative thinking, problem-solving, collaborations and constructive impact. Students are trained to capitalise on opportunities to pursue wide-ranging activities for their overall development through updated coursework, social and corporate internships lectures by visiting faculty and industry experts and strong peer group interactions. Our commitment to remain dynamic is well portrayed in the activities being conducted for the students' overall development.

It is the joint endeavour of our talented students, dedicated faculties, and the continued confidence of recruiters in the knowledge and skills of our graduating students which brings them laurels at work place. It is my pleasure to invite you to interact with our diverse pool of students who look forward to match professional benchmarks of your organisation. We envision a partnership that connects our institutions, fosters the exchange of ideas, and unlocks new possibilities and opportunities for growth.

We look forward to welcoming you to our 120 acre Indian Green Building Council (IGBC) - Gold certified sprawling campus.

Sincerely,

Dr. Udai Paliwal
Director & Dean

INSTITUTE OF COMMERCE

Nirma University symbolises the principles of brilliance, excellence and professionalism. It aims to impart top-class education in the field of Accounting as well as Banking, Financial Services and Insurance (BFSI) Sector.

The Institute of Commerce believes in serious academic pursuit by means of prudent mix of relevance and rigor in its curriculum design and delivery aimed at imparting the relevant skills, knowledge and ideas through intellectually stimulating debates & discussions, innovative teaching pedagogies and exposure to industry practices. The Institute is dedicated to its goal of adding value to life and professional standards.

Institute of Commerce, a center of learning where knowledge fuels the desire for distinction, aims to pioneer in serving the changing needs of the industry. The campus infrastructure and amenities are comparable to any reputed university around the world. It hosts fully equipped classrooms where focused discussions, interactive study sessions, role-plays, presentations, case-studies etc. are held.

The Institute currently offers Bachelors of Commerce (Hons.) with specialisation in:

- **Accounting**
- **Banking, Financial Services & Insurance (BFSI)**

APPROVALS AND ACCREDITATION

Institute of Commerce is a constituent Institute of the Nirma University, a statutory university established under the act passed by legislative assembly of Government of Gujarat in 2003. The University is recognised by the University Grants Commission (UGC) under Section 2(f) of the UGC Act.

NAAC - The National Assessment and Accreditation Council (NAAC) has awarded grade 'A+' status to Nirma University and its constituent institutions indicating that they meet the highest standards of quality as set by NAAC, in terms of its performance related to educational processes and outcomes; covering the curriculum, teaching-learning, evaluation, faculty, research, infrastructure, learning resources, organisation, governance, financial wellbeing and student service.

FACULTY

CORE FACULTY

The Institute of Commerce has a highly qualified and experienced faculty. Their efforts are complemented by the strong support and patronage of industry. Every student of the Institute is assigned a faculty mentor who guides his/her academic and career aspirations.

Udai L. Paliwal – Director (Ph.D.)

Area: Accounting and Finance

Jhanvi Betai (M.Com , CS)

Area: Commerce and Company Law

Pranav Saraswat (Ph.D.)

Area: Accounting and Finance

Avani Shah (Ph.D.)

Area: Accounting and Finance

Karishma Bhutani (Ph.D. Pursuing)

Area: Law, Commerce and Taxation

Sumita Shroff Goyal (Ph.D.)

Area: Accounting and Financial Management

Gopika Juneja (Ph.D. Pursuing)

Area: Accounting and Finance

Mansur Alam (Ph.D.)

Area: Abstract Differential Equations

Hridaya Raj Bharti (Ph.D.)

Area: International Business and Economics, Banking and Financial System

Nitin Kishore Saxena (Ph.D.)

Area: Accounting, Finance, Taxation & Reporting

VISITING FACULTY

Visiting faculty add significant value to the teaching-learning process by sharing their real-time and practical experience by bringing in organisational perspectives into the class making it holistic and enriching. They also increase Industry-Institute interactions and contribute to the institution through inputs in the overall development of the students and the Institute.

BACHELORS OF COMMERCE (HONOURS)

B.Com (Hons.) intends to prepare students for their career in Accounting or Banking, Financial Services & Insurance sector. It comprises of six semesters (two semesters in each year) over a period of 3 years.

The programme develops requisite knowledge, skills, and attitudes in them to meet the challenges of the accounting, auditing, taxation and BFSI sector domains. It focuses equally on theoretical and practical aspects of the above-mentioned domains, promoting an attitude of life-long learning among the students and preparing them as industry ready individuals.

SALIENT FEATURES OF THE PROGRAMME

- Curriculum design based on stakeholder inputs.
- Exposure to real world situations through social and corporate internships.
- Industry partnerships for curriculum design, corporate engagement sessions and campus to corporate trainings.
- Learning beyond classrooms through various clubs and committees.
- An effective blend of academic and experiential learning.

PROGRAMME DETAILS

Duration: 3 years (six semesters)

Credits: Total 154 credits

Courses: 2 to 6 credits (one credit equals one contact hour per week)

Medium of Instruction: English



CURRICULUM

Semester I

- Financial Accounting – I
- Elements of Commerce
- General English
- Business Mathematics
- Computer Applications
- Principles of Micro Economics

Semester II

- Financial Accounting-II
- Cost Accounting
- Business Statistics
- Principles of Macro Economics
- Business Communication
- International Business

Semester III

- Corporate Accounting-I
- Cost and Management Accounting
- Company Law
- Environmental Studies
- Indian Economy

Semester IV

- Direct Tax Law
- Corporate Accounting II
- Financial Management
- General and Commercial Laws
- University Elective

Semester V

- Indirect Taxation
- Business Ethics and Corporate Governance
- Corporate Internship
- Accounting Specialisation**
- Advanced Accounting and Reporting
- Auditing
- Project Feasibility and Financing
- BFSI Specialisation**
- Indian Financial System
- Banking
- Insurance

Semester VI

- Entrepreneurship
- Financial Statement Analysis
- Accounting Specialisation**
- Corporate Tax Planning
- Strategic Management Accounting
- Accounting and Finance for Service Enterprises
- BFSI Specialisation**
- Fundamentals of Investments
- Merchant Banking and other Financial Services
- Study of International Final Services Centre



VALUE ADDED COURSES

In addition to the rigorous and updated curriculum as per the changing market needs, ICNU also offers a value added course every semester for the overall development of students. The following is an illustrative list of such courses.

- Yoga & Total Health
- Foreign Language - Elementary Course Working with Spreadsheets Personality Development
- Presentation Skills (Including GD and PI)
- Introduction to SPSS
- Time Management
- Career Planning and Goal Setting
- Business Etiquettes
- Value System
- Foreign Language - Advance Course
- Stress Management
- Micro Finance
- Personal Finance

ADDITIONAL LEARNING OPPORTUNITIES

We believe that it is our responsibility to develop our students as professionals right on the campus while they are still students. We consider students as active partners in managing various activities such as conferences, guest lectures, seminars, placement, etc., and ensure that they play an active role in the life of the Institute rather than being passive recipients. They are also given opportunities to enroll themselves into various professional courses like ACCA, CGMA, NISM Certification Course and Tally with GST etc. Thus, the time that students spend at the campus is designed to be the most fulfilling period of their lives.



SUMMER INTERNSHIP

The students are required to undergo two Summer Internships for a period of 4 weeks each at the end of 2nd and 4th semesters.

- Social Internship at the end of 2nd Semester with NGO / Civil Society / Social Organisation and is aimed to enhance the skills and develop the character of students.
- Corporate Internship at the end of 4th Semester to enable the students gain practical / real-life experience of industry / corporate world.

INDUSTRY ENGAGEMENT SESSIONS AT ICNU

As a practice, the Institute organises talks with Industry experts to acquaint students with recent developments in the field of Commerce.

- Chartering your career in accounting and finance by Ms. Teena Rawal - Business Development Manager, ACCA.
- What I learnt about Investments in the last 23 years of work life by Mr Pawan Nahar -Entrepreneur and Investment Consultant.
- Transition by CA Harshendra Punjawat - VP Finance & CFO, Zydus Hospira Oncology Pvt. Ltd.
- Enterprise and corporate performance management methods by Mr. Gary Cokins - Founder of Analytics-Based Performance Management LLC, Cary, North Carolina USA.
- Importance of values in 21st century by Sadhu Vivekjivandas - BAPS.
- Opportunities for Finance Professionals in Industry 4.0 by CA Nitin Parekh - CFO, Zydus Lifesciences Ltd.
- Basics of taxation for beginners by Mr. Y K Batra - Retired Commissioner, Income Tax.
- The art of creating sustainable businesses by CMA Rajneesh Jain - President and CFO, Reliance Jio Infocomm Ltd.
- Indian economy at cross road: Challenges and way forward by Dr. Arvind Mohan - Professor, Department of Economics, University of Lucknow.

B.COM (HONS.) 2021-24 BATCH PROFILE

Batch Size: 136 Students

Gender Ratio



54%

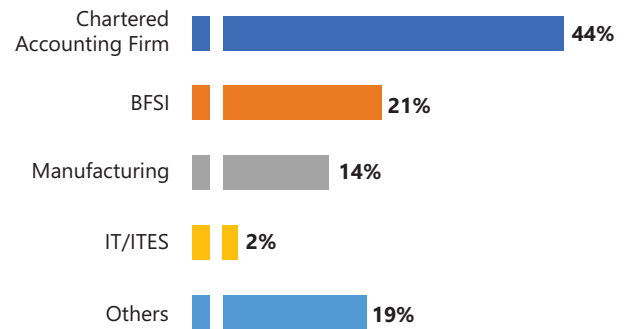


46%

Major Specialisation



Sector Wise Summer Internship:



Percentage of students Interned

PLACEMENTS STATUS 2023

Highest Salary
5.63 LPA

Average Salary
3.80 LPA



INFRASTRUCTURE

THE CAMPUS

The institute is located on Nirma University Campus at Sarkhej-Gandhinagar Highway. 120-acre sprawling campus in picturesque surroundings provides a refreshing environment, stimulating intellectual alertness and creativity.

The campus has an ambience that motivates the students to grow. The University building has several amphitheatres, flat classrooms, an auditorium with a capacity of 450 seats, computer centre, a communication lab, a fully automated library, an art gallery, faculty and administrative blocks, conference rooms, and other facilities. Modernity, aestheticism, and grandeur characterise the buildings. The campus also has modern sports facilities. The overall atmosphere is distinguished by serenity, which is conducive for intellectual pursuits.

CLASSROOMS

The classrooms are well equipped with multimedia and audio-visual equipment to facilitate effective learning. Classrooms are designed to promote maximum interaction between the faculty and students. Each classroom has internet connectivity through wireless local area network.

COMPUTING FACILITIES

The Computing facilities for the students includes a well-equipped lab. A gigabit network connects every corner of the Institute. Every student and faculty member have a networked laptop computer at his or her disposal. High-speed servers run on a variety of platforms to suit all kinds of requirements and support the entire network. A 1.5 GBPS dedicated optic fiber leased line and Wi-Fi hotspots enable round the clock Internet connectivity on the campus. The Institute has also acquired the latest software, namely SPSS v23, Tally, latest version of Microsoft Office Suite, etc. among others. Internet mail servers are also available to students and faculty round the clock.

LIBRARY RESOURCE CENTRE (LRC)

Recognising the role of library and information services in meeting the requirements of the Institute's academic, research, training, and consultancy activities, the library was set-up as one of the key divisions of the Institute of Management, Nirma University. Our library is considered to be among the best b-school libraries in the nation. The library houses a rich collection of information resources in Business, Humanities and Social Sciences.

The library collection comprises books, journals, standards, and other non-book materials under business and management discipline. The strength of the library collection is electronic resources that include online databases, like EBSCO's Business Source Ultimate, Elsevier's Science Direct: Business Management and Accounting, Emerald Management 175, JSTOR, ISI Emerging Market, OUP e-Bundle, Bloomberg Terminal – Professional Services, EPWRF – India Time Series, INDIASTAT.COM, CMIE's ProwessIQ, ACE Equity and ACE Mutual Fund, SCOPUS. All the databases are IP-authenticated which makes them easily accessible from anywhere on the campus. Moreover, WiFi enabled campus adds to the comfort level of the users.

Apart from this, the library has also adopted the latest information technology mediums like Multimedia kits, Bar-Code Scanners, text as well as graphic scanners and biometric readers for the convenience of the participants.

The library portal facilitates access to digital resources like e-journals databases, videos and CDs digitised and kept on the server, etc. and also provides all relevant and useful information about the library in addition to linking the Central Library Resource Center of the University.



LIFE @ICNU

The Institute strongly believes in overall development of the students and encourage them to plan, organise and participate in various curricular and extra-curricular activities on their own with basic support from the Institute. Such an atmosphere inculcates a spirit of leadership and an understanding of different aspects of commerce. They undertake such activities not only for value addition but also for the experience that comes with the accomplishment of a job. The students get to recognise their talents and skills in the process and are inspired to develop themselves further. Students' clubs aim to provide opportunities to the members and the interested students to develop their entrepreneurial skills and help polish their abilities so as to prepare them to face the challenges of the business world.

CLUBS AND COMMITTEES

Internship and Placement Committee looks after the placement and internship activity, develop and maintain corporate relationship and act as the bridge to facilitate the corporate engagement at the Institute level. **Student Advisory Committee (SAC)** acts as a bridge between the students and the administration. **Cultural Committee** assists in organising all other extra-curricular activities in the campus including cultural fests, ethnic day celebrations, freshers' party, farewell celebrations etc.

Dance / Music / Theatre / Sports Club encourages the students of the Institute to participate in activities/workshops within and outside the Institute. **Literary and Publication Club** assists in organising co-curricular activities/workshops, the club also heads the preparation of the Institute's newsletter – Kaleidoscope. **Media and Marketing Club:** This club ensures appropriate media coverage for all events of the institute and manage the social media handles of the Institute. **Social Club** organises and manages activities like blood donation camps, awareness campaigns for Government schemes in villages, thalassemia, other social issues, Swachh Bharat Abhiyan, and extension activities like old-age home visits, charity drives, etc.

CAMPUS LIFE

A student's experience at ICNU goes beyond just academic training and emphasises the holistic development of students. The three years that students spend at the campus are designed to be the most fulfilling years in a student's career journey. Besides co-curricular, extracurricular and social activities, festivals are celebrated in full swing at the Institute by welcoming students of all backgrounds to participate and learn about different cultures and traditions.



PLACEMENTS 2024

We take great pride in our industry interface and constantly strive to leverage the synergies. We are initiating the placement process and would like to take this opportunity to thank you for your immense support and trust you have extended to us over the years.

With great honour and pride, we invite you to lush green campus to indulge in its serenity and vibrant learning ecosystem and recruit some of the finest young, industry ready professionals to your organisation.

We welcome you to the campus recruitment programme for the class of 2024.

PROCEDURE FOR CAMPUS PLACEMENTS

PRE-PLACEMENT TALK:

An opportunity for the recruiters and the students to share a common platform that facilitates organisations to convey the keystones of their recruitment process while the students get a feel of what it is, that their organisation truly represents. The students are seen leveraging this opportunity to make their first mark and cull out their expectations and apprehensions.

FINAL SELECTION:

The final selection process is typically a well-thought-out and customised procedure that each company devises to identify and recruit candidates who are the best fit for their specific organisation. In order to ensure a smooth functioning of the selection process, the companies can convey the procedure (Online Aptitude Test, Psychometric Test, Group Discussion, Interview etc.) well in advance, which would help the Institute make necessary arrangements. By the end of the selection process, it's imminent that the company informs the Corporate Relation Cell about the final selection of the candidates in writing.

FACILITIES FOR RECRUITERS:

The Institute holds some of the finest state of art facilities. It has classrooms, conference room and auditoriums, which are equipped with multimedia and audio-visual equipment, for facilitating group discussions & personal interviews.

STUDENT PLACEMENT COMMITTEE:

The student committee ensures smooth conduct of the campus placement process and foster relationship with various industries and employers.





CORPORATE RELATIONS CELL

For confirming participation in the PPT and the Placement process please write to

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REACH TO US





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