



A photograph of a large, modern, multi-story university building with a grid-like facade of windows and balconies. The building is surrounded by lush green trees and a clear blue sky with a few birds flying. The image is partially framed by a blue and white curved graphic element at the bottom.



NIRMA
UNIVERSITY

INSTITUTE OF COMMERCE

NAAC ACCREDITED 'A+' GRADE

**BACHELOR OF COMMERCE
(HONOURS)**

2024-28

PROGRAMME HIGHLIGHTS

- 4 Year B.Com. (Hons.) Programme in accordance with National Education Policy 2020
- Holistic Interdisciplinary Education
- Experienced faculty
- Guest lecturers from industry and other Universities
- Minor Specialisations:
 - Banking, Financial Services and Insurance (BFSI)
 - Economics
 - Data Science
 - Marketing Management
- Excellent placement record
- Continuous mentoring of students
- Three credit based compulsory internships
- Compulsory industrial visits
- Various sports and co-curricular activities for overall personality development of students
- ACCA Accredited Curriculum



VISION

Shaping a better future for mankind by developing effective and socially responsible individuals and organizations

MISSION

Nirma University emphasizes the all-round development of its students. It aims at producing not only good professionals, but also good and worthy citizens of a great country, aiding in its overall progress and development.

It endeavours to treat every student as an individual, to recognize their potential and to ensure that they receive the best preparation and training for achieving their career ambitions and life goals.

QUALITY STATEMENT

To develop high quality professionals who reflect and demonstrate values that the university stands for, through innovation and continuous improvement in facilitation of learning, research and extension activities.



BOARD OF GOVERNORS

Dr Karsanbhai K Patel

Chairman, Nirma Limited,
Chairman, Nirma Education and Research Foundation,
President, Nirma University

- **Mr K K Patel**, Vice President, Nirma University, Ahmedabad
- **Dr Anup K Singh**, Director General, Nirma University, Ahmedabad
- **Shri Mukesh Kumar**, IAS Principal Secretary, Higher and Technical Education, Education Department, Government of Gujarat, Gandhinagar
- **Mr Rakeshbhai K Patel**, Vice Chairman Nirma Limited, Ahmedabad
- **Mr R D Shah**, Chartered Accountant, Trustee, Nirma Education and Research Foundation
- **Mr Hirenbbhai K. Patel**, Managing Director, Nirma Limited, Ahmedabad
- **Mr Vipinbbhai S Parikh**, Sr. Advocate
- **Mr Kamalbbhai Trivedi**, Advocate General, Gujarat High Court, Ahmedabad
- **Dr P N Bhagwati**, Industrialist and Educationist, Chairman, Bhagwati Sphero Cast Limited, Ahmedabad
- **Dr Pankajbbhai Patel**, Chairman and Managing Director Zydus Cadila Health Care, Ahmedabad
- **Prof D P Agarwal**, Former Chairman, Union Public Service Commission (UPSC)
- **Prof Sarat Dalai**, Dean, Faculty of Science, Nirma University, Ahmedabad
- **Prof Sangita Shroff**, Dean, Faculty of Design, Nirma University, Ahmedabad
- **Mr G Ramachandran Nair**, Executive Registrar (Secretary), Nirma University, Ahmedabad

NIRMA UNIVERSITY

Nirma University, Ahmedabad, was established as a Statutory University in 2003. The University is recognized by the University Grants Commission (UGC) under section 2(f) of the UGC Act. The University is also accredited with 'A+' grade by National Assessment and Accreditation Council (NAAC). Nirma University is ranked among the top 100 Universities by MHRD, GOI. Nirma University was awarded the Centre of Excellence (CoE) status in January 2022 by the Government of Gujarat.

Nirma University consists of the Institute of Technology, Institute of Management, Institute of Pharmacy, Institute of Science, Institute of Law, Institute of Architecture & Planning, Institute of Commerce, Institute of Design and Directorate of Research & Innovation. The graduate, post-graduate, and doctoral level programmes offered by these faculties are rated highly by accreditation agencies, industry, business magazines, and students.

Innovation, quality, and excellence are the key driving forces on the campus which have translated the vision of the University Institutions into reality. Today, the campus vibrates with not only world class curricular activities but also with myriad of activities like international conventions, symposia, conferences, student competitions, conclaves, short-term industry relevant programmes, cultural activities, etc.

THE INSTITUTE OF COMMERCE

Nirma University symbolizes the principles of brilliance, excellence and professionalism. It aims to impart top-class education in the field of Accounting, Banking, Financial Services and Insurance (BFSI) and Economics Sector.

The Institute of Commerce believes in serious academic pursuit by means of prudent mix of relevance and rigor in its curriculum design and delivery aimed at imparting the relevant skills, knowledge and ideas through intellectually stimulating debates & discussions, innovative teaching pedagogies and exposure to industry practices. The Institute is dedicated to its goal of adding value to life and professional standards.

Institute of Commerce, a center of learning where knowledge fuels the desire for distinction, aims to pioneer in serving the changing needs of the industry. The campus infrastructure and amenities are comparable to any reputed university around the world. It hosts fully equipped classrooms where focused discussions, interactive study sessions, role-plays, presentations, case-studies etc. are held.

ACCREDITATION

Nirma University and its constituent Institutes are accredited with 'A+' grade by National Assessment and Accreditation Council (NAAC), an autonomous accreditation institution of the University Grants Commission, Government of India. This accreditation status indicates that Nirma University and all its constituent Institutes meet the standards of quality as set by NAAC, in terms of their performance related to educational processes and outcomes covering the curriculum, teaching-learning, evaluation, faculty, research, infrastructure, learning resources, organisation, governance, financial well-being and student services.

APPROVALS

Institute of Commerce is a constituent Institute of the Nirma University, a statutory university established under the act passed by legislative assembly of Government of Gujarat in 2003. The University is recognized by the University Grants Commission (UGC) under Section 2(f) of the UGC Act. All academic programmes offered by the Institute are recognized by the UGC.

Note: Gujarat is a Dry state and consumption of any alcoholic drink is strictly prohibited. Nirma University campus is fully vegetarian and any kind of non-vegetarian food is not allowed on the campus."



DIRECTOR'S MESSAGE

It gives me great pleasure to welcome you to the Institute of Commerce at Nirma University, where we endeavour to ignite the spirit of excellence in every student.

B.Com. (Hons.) programme offered by Institute of Commerce is designed to provide a holistic learning experience that goes beyond textbooks and classrooms. We believe in nurturing not just academic brilliance but also fostering leadership qualities, critical thinking, and a global perspective among our students. Our curriculum is meticulously crafted to blend theoretical knowledge with practical application, preparing our students for the dynamic and ever-evolving world of commerce and business.

At the Institute of Commerce, we take pride in our distinguished faculty who are not just educators but mentors, guiding and inspiring students to reach their fullest potential. Our state-of-the-art facilities and resources complement our academic endeavors, providing an environment conducive to comprehensive learning.

We understand that choosing the right institution is a crucial decision, and we assure you that by becoming a part of our vibrant community, you will embark on a transformative journey that will shape your future in the world of commerce.

I invite you to explore the myriad learning opportunities that await you at the Institute of Commerce, Nirma University. Join us as we embark on a path of academic excellence, innovation, and personal growth.

Admissions for our B.Com. (Hons.) program are now open, and we eagerly await the opportunity to welcome passionate and driven individuals to join our community of learners. Your aspirations, combined with our guidance, will pave the way for a successful and fulfilling career ahead.

I look forward to meeting you and witnessing your journey towards success.

Dr. Udai Paliwal

Director & Dean, Institute of Commerce
Nirma University

ABOUT THE PROGRAMME

The Bachelor of Commerce (Honours) intends to prepare students for their career in Accounting sector with minor specialization in BFSI, Economics, Data Analytics, Marketing etc. It aims to develop requisite knowledge, skills, and attitudes in them to meet the challenges of world of work. The programme focuses equally on theoretical and practical aspects of the above mentioned domains, promoting an attitude of life-long learning among the students and preparing them as a professional employee or a self-employed individual. It comprises of eight semesters (two semesters in each year) over a period of 4 years. On successful completion of the eight semesters, a degree of Bachelors in Commerce (Honours) [B.Com. (Hons.)) is awarded to the students.

Unique Features:

- 4 Year B.Com. (Hons.) Programme in accordance with National Education Policy (NEP) 2020.
- Continuous assessment and review of academic progress by experienced and dedicated faculty.
- Most updated interdisciplinary curriculum as per NEP 2020
- Guest lecturers from industry and other Universities
- Three Compulsory Internships: one Social and two Corporate Internships
- Compulsory industrial visits
- Excellent placement record
- Continuous mentoring of students
- Various extra and co-curricular activities including, sports, cultural, NSS, and academic activities for overall personality development of students
- Strong pathway for gainful employment and for pursuing higher studies in India and abroad.
- Rich library resources

Programme Structure/Design:

- Duration – 4 years (eight semesters)
- Medium of Instruction – English
- Credits – Total 160 credits
- Courses – 3 to 4 credits (one credit hour equals one contact hour per week).





CURRICULUM

The new 4 Year Bachelors of Commerce (Hons) programme is designed in line with the national education policy and aims to impart interdisciplinary education to the future accountants, leaders and managers. To inculcate necessary skills among the future graduates, the programme has strong emphasis on real life exposure through three compulsory internships. The broad-based program shall equip graduates with the up to date subject knowledge as well as enhance their skills in reading, writing, team work and critical thinking, which will improve their employability and industry readiness. The programme consists of foundation courses, core commerce courses, core commerce specialisation courses and minor specialisation courses. The minor specialisations will be in the areas of *BFSI, *Economics, *Data Analytics * Marketing etc. The students will have to choose one minor from the above specialisations. As envisaged by the new education policy, students graduating with the 4-year BCom (Hons.) programme will be eligible for one-year master's programme. The focus of the programme is as follows:



CURRICULUM

First Year: Foundation Courses

Semester-I

- General English
- Fundamental of Information Technology
- Contemporary India
- Environment Management
- Microeconomics
- Mathematics-I

Semester-II

- Written Communication
- Introduction to Programming
- Indian Constitution & Citizenship
- Statistics
- Macroeconomics
- Mathematics-II

Community Internship-I Social internship during summer

Second Year: Disciplinary Courses

Semester-III

- Financial Accounting
- Cost Accounting
- Entrepreneurship and Startups
- General and Commercial Laws
- Direct Tax Laws
- Leadership and Team Building
- Internships (Social Internship)

Semester-IV

- Management Accounting
- Corporate Accounting
- Goods and Services Tax
- Company Law
- Financial Management
- Data Analysis through Spreadsheets

Third Year: Core Commerce Courses with Minor Specialisation

Semester-V

- Core Commerce Courses
- Minor with Electives

Semester-VI

- Core Commerce Courses
- Minor with Electives

Note: Students will choose one of the minor specialisations from the following:*

- a. Student will choose 2 compulsory+1 elective
- Disciplinary Minor BFSI or Economics both offered by Institute of Commerce
- Inter-disciplinary Minor:
 - i. Data Science offered by ITNU, or Marketing Management offered by IMNU
 - ii. Other Minors (as may be available)

Corporate Internship-I Corporate internship during summer

Fourth Year: Core Commerce Courses with Minor Specialisation

Semester-VII

- Major Corporate Internship

Semester-VIII

- Core Commerce Courses
- Minor with Electives

Note: Students will choose one of the minor specialisations from the following:

- b. Student will choose 1 compulsory+1 elective
- Disciplinary Minor BFSI or Economics both offered by Institute of Commerce
- Inter-disciplinary Minor:
 - i. Data Science offered by ITNU, or Marketing Management offered by IMNU
 - ii. Other Minors (as may be available)

****Subject to certain minimum number of students***

Value added Courses

In addition to the above rigorous and updated curriculum as per the changing market needs, the Institute also offers value added course every semester for the overall development of students. The following is an illustrative list of such courses.

- Health, Wellness & Yoga
- Foreign Language - Elementary Course
- Working with Spreadsheets
- Personality Development
- Presentation Skills (Including GD and PI)
- Introduction to SPSS



Additional Learning Opportunities:

We believe that it is our responsibility to develop our students as professionals right on the campus while they are still students. We consider students as active partners in managing the Institute and its activities such as conferences, guest lectures, seminars, placement, etc., and ensure that they play an active role in the life of the Institute rather than being passive recipients. They are also given opportunities to enroll themselves into various professional courses like ACCA, CGMA, NISM Certification Course and Tally with GST. Thus, the time that students spend at the campus is designed to be the most fulfilling period of their lives.

Internship

The students are required to undergo three Internships for a period of twenty-four (24) weeks with the duration as follows:

1. Social Internship - 3 weeks (Internship with NGO, Civil Society, and Social Organisation: aimed to enhance the skills and develop the character of students).
2. Corporate Internship – 6 weeks (Internship with Corporate Businesses: to enable the students to gain practical / real- life experience of industry/ corporate world).
3. Corporate Internship – 15 weeks (Internship with Corporate Businesses: to enable the students to gain practical / real- life experience of industry/ corporate world).



ADMISSIONS

Number of seats: 120

15% of total seats are allocated for admission to NRI/NRI Sponsored category.

Admission Categories:

A] General Category

B] NRI(Self)/NRI Sponsored Category

C] FN/PIO/Gulf & South East Asia (CIWGC-SEA) Category

Eligibility:

- The students seeking admission in the 1st year of B.Com. (Hons) shall have passed the HSC examination (10+2) [or any other recognized examinations considered equivalent by Nirma University with English as a subject along with any one of the following subjects: Accountancy, Business Administration, Economics, Statistics, or Mathematics.
- The candidate must have secured 60% or more marks in the HSC examination (10+2)

Selection Process:

Selection Process: Merit of admission is based on aggregate percentage of marks in qualifying examination (i.e.12th Standard). Total marks obtained in ALL subjects in 12th Standard will be considered for merit.

Apply Online: Online Application Form is available on <http://www.commerce.nirmauni.ac.in>

Last Date to apply: 31ST May, 2024

Fee Structure :

Fee Head	Fee (2024-25)
TUITION FEE	
General Category	₹ 1,80,000 per annum
Foreign Nationals/PIO	US\$ 3000 or equivalent in ₹ per annum
NRI/NRI Sponsored	US\$ 5000 or equivalent in ₹ per annum
Gulf & South East Asia (CIWGC-SEA)	US\$ 2500 or equivalent in ₹ per annum
Foreign Nationals/PIO from SAARC Countries	₹ 1,80,000 per annum
OTHER FEES AND CHARGES	
Examination Fee	₹ 7000 per annum
Activity Charges & Books & Reading Material Charges	₹ 11,500 per annum
Enrollment Fees	₹ 1000
Eligibility Certificate	
(payable by all Non-Gujarat Board Students)	₹ 1000
Refundable Security	₹ 7000
Alumni Membership Fee	₹ 1000

Jurisdiction

The Information provided in the Brochure reflects the current status on the date of publication and is subject to change without prior notice. In case of any dispute related to the admission process of the Institute, the same shall be subject to the jurisdiction of the courts of Ahmedabad.



INFRASTRUCTURE

The Campus

The University is situated about 15 kms from Ahmedabad city, on the Sarkhej – Gandhinagar Highway. A 115-acre lush green campus in picturesque surroundings provides a refreshing environment, stimulating intellectual alertness and creativity. The campus has an ambience that motivates the students to grow. The University building has several amphitheatres, flat classrooms, an auditorium with a capacity of 450 seats, computer centre, a communication lab, a fully automated library, an art gallery, faculty and administrative blocks, conference rooms, and other facilities. Modernity, aestheticism, and grandeur characterize the buildings. The campus also has modern sports facilities. The overall atmosphere is distinguished by serenity, which is conducive for intellectual pursuits.

Classrooms

The classrooms are well equipped with multimedia and audio-visual equipment to facilitate effective learning. Classrooms are designed to promote maximum interaction between the faculty and students. Each classroom has internet connectivity through LAN and Wi-Fi.

Computing Facilities

The Computing facilities for the students include a well-equipped lab. A gigabit network connects every corner of the Institute. Every student and faculty member has a networked laptop computer at his or her disposal. High-speed servers run on a variety of platforms to suit all kinds of requirements and support the entire network. A 1.5 GBPS dedicated optic fibre leased line and Wi-Fi hotspots enable round the clock Internet connectivity on the campus. The Institute has also acquired the latest software, namely SPSS v23, Tally, latest version of Microsoft Office Suite, etc. among others. Internet mail servers are also available to students and faculty round the clock.





LIBRARY RESOURCE CENTRE (LRC)

Recognising the role of library and information services in meeting the requirements of the Institute's academic, research, training, and consultancy activities, the library was set-up as one of the key divisions of the Institute of Management, Nirma University. Our library is considered to be among the best b-school libraries in the nation. The library houses a rich collection of information resources in Business, Humanities and Social Sciences.

The library collection comprises books, journals, standards, and other non-book materials under business and management discipline. The strength of the library collection is electronic resources that include online databases, like EBSCO's Business Source Ultimate, Elsevier's Science Direct: Business Management and Accounting, Emerald Management 175, JSTOR, ISI Emerging Market, OUP e-Bundle, Bloomberg Terminal – Professional Services, EPWRF – India Time Series, INDIASTAT.COM, CMIE's ProwessIQ, ACE Equity and ACE Mutual Fund, SCOPUS. All the databases are IP-authenticated which makes them easily accessible from anywhere on the campus. Moreover, WiFi enabled campus adds to the comfort level of the users.

Apart from this, the library has also adopted the latest information technology mediums like Multimedia kits, Bar-Code Scanners, text as well as graphic scanners and biometric readers for the convenience of the participants.

The library portal facilitates access to digital resources like e-journals databases, videos and CDs digitised and kept on the server, etc. and also provides all relevant and useful information about the library in addition to linking the Central Library Resource Center of the University.

HOSTEL FACILITY FOR GIRLS

Limited space in a well-furnished and aesthetically designed hostel for girl students is available on first-come first-serve basis. The campus is under the surveillance of CCTV cameras and provides a safe environment for girl students. The hostel both on-campus and off-campus has facilities like an RO water purifier, a common room with a TV etc., which creates a homely atmosphere.

Institute Lecture Series and Industrial Visits

As a practice the institute organises expert talks from time to time to acquaint students with recent developments in the field of Commerce. Following are some of the lectures / Industrial visits/webinars organised during the year 2023-24.

- Institute of Commerce Organised Faculty Development programme on 19th and 20th May 2023. Prof C. P Gupta. (Retired Professor) Delhi University was the expert for the sessions.
- “NAVIGATING LIFE’S LESSON: KEY INSIGHTS FOR US ON THE PATH OF SUCCESS” by Mr. Viiveck Verma on July 17, 2023,
- “Transition: A Talk by CA Harshendra Punjawat” was organised on July 20, 2023. Sir Y. K. Batra – CFO, Zydus Hospira Oncology P.Ltd (Zydus Pfizer JV), Pharma SEZ, Ahmedabad was the invited expert in the session.
- “Recent Developments in Accounting, Finance, Tax, and Audit” By CA Shardul Shah on July 24, 2023.
- Institute of Commerce, Nirma University conducted the ICSSR-sponsored ten-day Research Methodology Course from September 4-14, 2023.
- “Opportunities in Capital Market of IFSC” by CS Nikhil Mehta on April 24, 2023.
- “Enterprise and Corporate Performance Management Methods” on April 18, 2023 by GARY COKINS, the Founder of Analytics-Based Performance Management LLC, Cary, North Carolina USA.
- ICNU Conducted Various Industrial Visits to IFSC-GIFT City Gandhinagar, Amulfed Dairy-Ahmedabad and Gandhinagar.

Induction Programme

The Induction Programme is an initiative designed to welcome and support incoming students as they embark on their academic journey. Tailored to ensure a smooth transition secondary education to higher academia, this programme encompasses a variety of components aimed at equipping students with essential skills, knowledge, and resources for success. Through orientation sessions and interactions with faculty members, students gain valuable insights into the curriculum, course requirements, and opportunities for academic advancement. Furthermore, the induction programme aims to provide an overview of diverse range of support services available to them, such as academic advising, counselling, medical and library facilities on campus. Institute of Commerce welcomed batch of 2023-27 on July 17, 2023. Speaking at the inaugural session of the two-week induction programme, Mr. Viiveck Verma (Founder & CEO, Upsurge Global) enlightened the students about changing landscape of commerce, especially accounting.

Convocation Ceremony and Degree Distribution

The Convocation Ceremony is organised to celebrate academic dedication and achievement for graduating students. This ceremonious occasion represents a significant milestone in the academic journey of students, marking their transition from university life to the next phase of their careers or further education. At the heart of the ceremony is the formal conferral of degrees, symbolizing the successful completion of their academic requirements and the attainment of scholarly excellence. Nirma University held its 32nd Annual Convocation Ceremony on November 4, 2023 where 2,876 students from various institutes of the university received their degrees. The Degree Distribution Ceremony at the institute provides a platform for reflection, inspiration, and celebration, as students, faculty, and guests come together to acknowledge the transformative power of education and the profound impact of scholarly pursuits. The Institute is enormously proud of its scholars – Mr. Rushi Shah (BSFI) and Mr. Aryan Singhal (Accounting) for securing Gold Medal. The Institute is equally proud of all its graduating students of the 2020-2023 batch.

National Service Scheme (NSS) Activities

the National Service Scheme (NSS) is a voluntary association of students working to strengthen the campus-community linkage through social service. The institute has a vibrant NSS programme wherein the students participate and contribute to the well-being of the neighbouring communities. The programme aims to teach social welfare to the students, provide service to society like women empowerment, women's safety, cleanliness, sex education, marital abuse, self-defense, employment generation, and overall development. The annual camps, also known as the special camps, are held in a rural village or a city suburb. The Institute has adopted Vasai Village – a village near Ahmedabad. The NSS unit of the Institute in the last academic session 2023-24 organized national constitution day, national unity day, vigilance awareness week, one day and seven days special NSS Camps.

“KALA”: Talent Hunt Competition

The main idea of the event was to nurture the intrinsic qualities of students and remove their stage fear and to celebrate their uniqueness. The event helped the institute find new talent and nurture them towards a great beginning. Students participated in huge numbers in the various cultural, theatre, art and literary activities like dance (western and classical), singing, creative-writing, poetry, fashion-show, monologue, stand-up comedy, best out of waste, and various other events. Kalanidhi – The Cultural Committee of Institute of Commerce Nirma University (ICNU) organises “KALA-23” – A Talent Hunt Competition during the odd semester every year.

Teacher’s Day

Teacher's Day serving as an opportunity for students to express gratitude, appreciation, and respect for their mentors, educators, and academic guides. This annual celebration, typically held on a designated day in honor of teachers and professors, is marked by various activities, and gestures that highlight the invaluable contributions of faculty members to the academic and personal development of students. Following the tradition, teacher’s day was celebrated in ICNU on 5th September, 2023 at “C-Block Auditorium”.

ACCATHON-An Interdisciplinary Accounting Hackathon

Hosted by Institute of Commerce-Nirma University, this event provides a dynamic platform for participants to showcase their creativity, critical thinking, and problem-solving skills while leveraging their expertise in accounting, finance, technology, and business analytics. Through a series of intense and collaborative coding sessions, participants are challenged to develop innovative solutions, software applications, or analytical tools to address contemporary accounting issues and meet the evolving needs of the industry. ACCATHON fosters a vibrant and supportive community of learners, practitioners, and innovators committed to advancing the field of accounting and driving positive change in the global business landscape. The Institute conducted the very first edition of this interdisciplinary event which was held in 2 rounds. The first online round was held on 6th January 2024 in which 32 teams from 9 states participated. The final on-campus round was conducted on 24th-25th January 2024 which was attended by 10 shortlisted teams from 6 states of the country.



Annual Sports Meet-Nirma University

The Annual Sports Meet at Nirma University is an eagerly awaited event that embodies the spirit of athleticism, teamwork, and camaraderie among students. Held annually, this event serves as a platform for participants to showcase their sporting prowess, competitive spirit, and sportsmanship across a wide range of disciplines. From track and field events to team sports such as Track events- 100m, 400m, 800m, 1500m, Relay race, Field events- long jump, shot-put, javelin, discuss throw etc., the Sports Meet offers a diverse array of competitions that cater to athletes of all interests and abilities. Beyond the thrill of competition, the event fosters a sense of community and belonging, bringing together participants from various institutes and departments of Nirma University to celebrate their shared passion for sports and fitness.

Samvaya: Alumni Meet

The Alumni Meet for the Bachelor of Commerce (Honours) programme is a cherished tradition that serves as a reunion and celebration of past achievements, shared experiences, and lasting connections among alumni, faculty, and current students. Held annually, this event brings together graduates from various cohorts to reconnect, reminisce, and reflect on their time in the B.Com. (Hons.) programme and the impact it has had on their lives and careers.

ELYSIAN: Annual Cultural and Literary Festival:

The ELYSIAN: Annual Cultural and Literary Festival is a vibrant celebration of creativity, talent, and diversity that takes place at Institute of Commerce, Nirma University each year. This eagerly anticipated event serves as a platform for students to showcase their artistic, literary, and performing abilities on campus. ELYSIAN brings together students from various backgrounds and disciplines to participate in a wide range of cultural, artistic, literary and intellectual



activities. Participants have the opportunity to express themselves creatively, explore new forms of artistic expression, and engage in meaningful dialogue and exchange with their peers and mentors. Furthermore, ELYSIAN serves as a platform for students to explore and celebrate the rich cultural heritage and diversity of the Nirma University community and beyond. Elysian 5.0, the fifth edition of the National Level Annual Cultural and Literary Festival of the Institute of Commerce was organised from 2nd February to 4th February 2023.

NLCAC (National Level Case Analysis Competition)

The National Level Case Analysis Competition organized by the Institute of Commerce, Nirma University, stands as a prestigious platform that brings together students from across the nation to showcase their analytical prowess, problem-solving skills, and strategic thinking abilities. Participants are presented with real-world business cases spanning various industries, challenging them to analyze complex scenarios, identify key issues, and propose innovative solutions. National Level Case Analysis Competition (NLCAC) is organised by Institute of Commerce, Nirma University (ICNU) as a flagship academic event every year.



FACULTY

Full Time Faculty

1. **Udai L. Paliwal, Ph.D.** – Director
Area: Accounting & Finance

2. **Pranav Saraswat, Ph.D.**
Area: Accounting & Finance

3. **Avani Shah, Ph.D.**
Area: Accounting & Financial Management

4. **Sumita Shroff Goyal, Ph.D.**
Area: Accounting & Financial Management

5. **Nitin Kishore Saxena, Ph.D.**
Area: Accounting, Finance, Taxation & Reporting
6. **Karishma Butani, CS, LLB, Ph.D.(pursuing)**
Area: Law, Commerce & Taxation

7. **Gopika Juneja, Ph.D. (pursuing)**
Area: Accounting & Finance

8. **Hridaya Raj Bharti, Ph.D.**
Area: International Business, Economics and Banking.

9. **Mansur Alam, Ph.D.**
Area: Abstract Differential Equations

Visiting / Guest Faculty

- Dr. Krishna Kanabar, Corporate Trainer

• Mr. Sandeep Shah, Financial Services Expert

• Dr. Trilok Sharma, Programme Director and Trainer

• Dr. Vikram Kaushik, Academician

• Ms. Nidhi Agarwal, Academician
- Ms. Monica Shah, Academician

• Dr. Leena Patel, Academician and Trainer

• Mr. Neil Harwani, Academician

• Ms. Kosha Vohra, Foreign Language Trainer

• Ms. Jyoti Patel, Yoga & Wellness Trainer



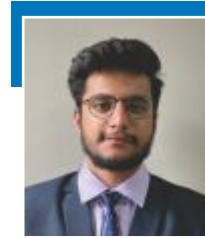
PLACEMENT 2023



Dhananjay Sandeep Bhavsar
Awfficity



Diya Tejash Joshi
Awfficity



Sarthak Vijay
Awfficity



Abhay Parashar
Bank of America



Anurag Rajesh Sharma
Bank of America



Devanshi Jaydeepsinh Thakor
Bank of America



Dipti Kushwah
Bank of America



Jay Balwani
Bank of America



Kirti Kanodia
Bank of America



Kratika Patni
Bank of America



Mirdul Jain
Bank of America



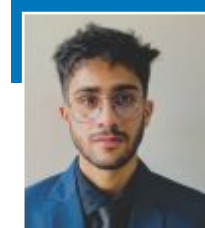
Mohneesh Saxena
Bank of America



Samriddhi Gupta
Bank of America



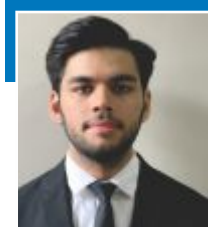
Soumya Selot
Bank of America



Aditya Sogani
Bank of America



Aman Patel
Bank of America



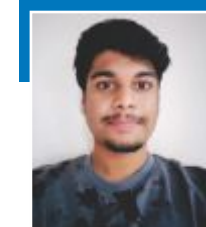
Arpit Bilochi
Bank of America



Aryan Goyal
Bank of America



Mehul Jain
Bank of America



Pratik Choraria
Bank of America



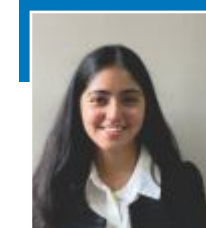
Raj Desai
Bank of America



Aditi Agarwal
Ernst & Young
Global Limited



Nikhil Dinesh Murjani
Ernst & Young
Global Limited



Shreya Pahwa
Ernst & Young Global Limited

PLACEMENT 2023



Khushi Manish Jain
Federal Bank



Miten S Bajaj
QX Global Group



Ridham Jain
QX Global Group



Rutvi Rajendrabhai Shah
QX Global Group



Yatri Vijaybhai Gajipara
QX Global Group



Yash Gupta
SBI Pension Fund



Aditya Nawal
Vedanta



Kamya Maheshwari
Vedanta



Raj Hiteshbhai Karavadra
Vedanta



Samyak Modi
Vedanta

Testimonials



Snigdha Dubey

ICNU is an institution where academics and co-curricula's blend together to create a practical world experience and healthy competition for each and every student to grow to their maximum potential. The faculty of ICNU ensure that the needs of all students are catered to and most importantly, they learn something new every day. With practical projects, immersive events, and overall management, ICNU and all the faculty members ensure that the course gives students an all-round development.



Pranit Gami

I am incredibly grateful for my time at ICNU, pursuing my degree in B.Com. (Hons.). The experience has been transformative, providing me with a comprehensive growth in my financial knowledge. Specifically, subjects like costing and tax management equipped me with practical, real-life skills that I believe will be invaluable in my future endeavours. I am proud to be an alumnus of Nirma University and carry forward the knowledge and skills acquired into my future endeavours.

Top Recruiters



Programmes Offered by other Institutes of the University

Name of the Institute	Under Graduate Programmes:
Institute of Technology	B.Tech Programmes in: <ul style="list-style-type: none">- Chemical Engineering- Computer Science & Engineering- Civil Engineering- Electronics & Communication Engineering- Electrical Engineering- Mechanical Engineering- Electronics & Instrumentation Engineering- Information Technology For Further Details, Visit: https://technology.nirmauni.ac.in
Institute of Management	Integrated BBA-MBA (Five Years) Integrated B.Tech-MBA (Five Years) For Further Details, Visit: https://management.nirmauni.ac.in
Institute of Pharmacy	B.Pharm For Further Details, Visit: https://pharmacy.nirmauni.ac.in
Institute of Law	B.A. LLB (Hons.) B.Com. LLB (Hons.) For Further Details, Visit: https://law.nirmauni.ac.in
Institute of Design	B.Des Programme in: <ul style="list-style-type: none">- Communication Design- Industrial Design For Further Details, Visit: https://design.nirmauni.ac.in
Institute of Architecture and Planning	B. Arch For Further Details, Visit: https://architecture.nirmauni.ac.in



Institute of Commerce, Nirma University

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Email: admissions.ic@nirmauni.ac.in
Website: www.commerce.nirmauni.ac.in



Note: The information provided in the brochure is pertaining to the current status, and is subject to change. The admission process of the Institute shall be subject to the jurisdiction of the courts of Ahmedabad.