

KALEIDOSCOPE

Edition #09

The Newsletter of ICNU

Jan-Jun 2023



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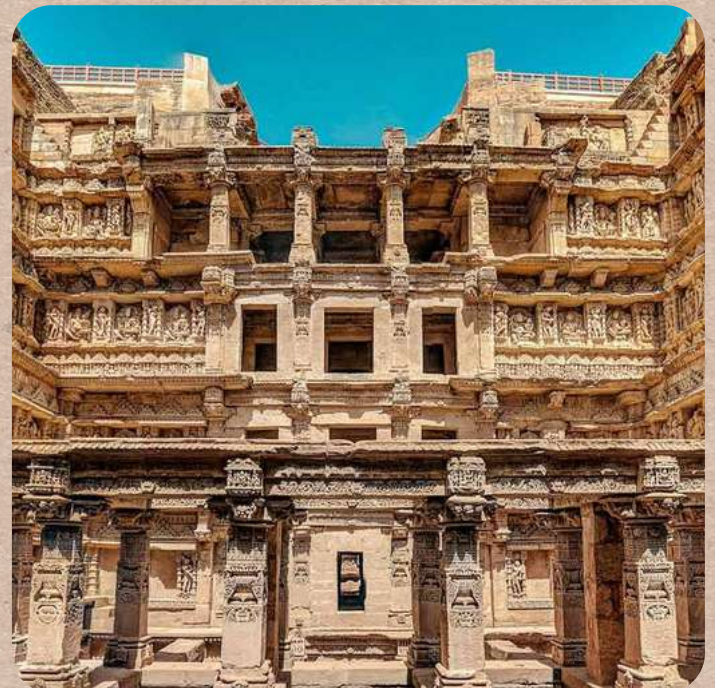
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MESSAGE FROM THE DIRECTOR'S DESK



Delighted to present the **9th edition** of "KALEIDOSCOPE" to our esteemed readers. Congratulations to **Dr. Sumita Shroff Goyal** - Newsletter Editor and **Arwa Baji, Bhagya Shree Naulakha, Divyansh Jain** - Newsletter Coordinators and **Khyati Sharma, Reshu Somani** - Newsletter Team to bring out this edition. Our goal is to nurture professionals and fostering passion in both academic and co-curricular pursuits. This newsletter showcases our students' commendable achievements and serves as a platform for their intellectual personalities. Confident that "KALEIDOSCOPE" will inspire and contribute to the holistic development of our students.

MESSAGE FROM NEWSLETTER EDITOR



Presenting the **9th Edition** of Kaleidoscope fills me with immense joy as it elegantly showcases the Institute's extensive achievements, events, and talent. My heartfelt gratitude goes to Director and Dean **Prof. (Dr.) Udai Paliwal** for unwavering support. Special thanks to the PRISM-the Media and Publication club, led by Coordinators - **Arwa Baji, Bhagya Shree Naulakha & Divyansh Jain** also with the team members - **Khyati Sharma, Reshu Somani**. I also place on record the efficient admin support of **Ms. Shweta Trivedi** and **Ms. Priya Badaliya**, for their pivotal role in this endeavor. Together, we celebrate a collective achievement in this vibrant edition.

MESSAGE FROM NEWSLETTER COORDINATOR



Dear Readers, It's an honor to serve as the Newsletter Coordinator for "KALEIDOSCOPE," and I'm thrilled to launch the **9th Edition** for 2023. The launch of this issue is a testament to the unwavering spirit, dedication, and hard work of our Newsletter Editor - **Dr. Sumita Shroff Goyal**. Special thanks to my team members - **Arwa Baji, Divyansh Jain, Khyati Sharma,** and **Reshu Somani** for their enduring support in creating this edition. My heartfelt gratitude to all contributors for their wonderful and inspiring articles and artworks which makes this issue truly special.



We are exhilarated to be the Newsletter Coordinator for the "KALEIDOSCOPE" and excited to present you with the **9th Edition** for 2023. This culmination of success is impossible to achieve without the ever lasting support of my team members.



Special thanks to my team members - **Bhagya Shree Naulakha, Arwa Baji, Khyati Sharma and Reshu Somani** for their noteworthy contributions towards this edition. Lastly I would like to appreciate the tremendous talents in our institute for their artistic contributions for making this issue a resounding success.

(Photo on top - Bhagya Shree Naulakha, left - Divyansh Jain, right - Arwa Baji)

MESSAGE FROM THE NEWSLETTER TEAM



With great pride, we unveil the culmination of our unwavering dedication and hard work – the 9th edition of Institute of Commerce, Nirma University Newsletter, "Kaleidoscope." This edition stands as a tribute to the diverse talents cultivated within the Institute and commemorates the collective achievements of the past six months.

We extend our sincere appreciation to Director & Dean - **(Dr.) Udai Paliwal**, whose visionary guidance has been our constant beacon. A heartfelt thank you to **Dr. Sumita Shroff Goyal** for her invaluable support, in propelling us to new heights. Gratitude is also owed to every student whose contributions have enriched this edition and the administrative staff for their steadfast support. This edition is a testament to the collaborative spirit that permeates our institution, and its fruition would not have been conceivable without the collective support of our esteemed contributors and mentors.

Bhagya Shree Naulakha
(Newsletter Cooradinator)

Divyansh Jain
(Newsletter Cooradinator)

Arwa Baji
(Graphic Designer and Content Editor)

Khyati Sharma
(Content Editor)

Reshu Somani
(Content Editor)

INDUSTRIAL VISIT

Industrial Visit to Mundra Port

Seventy-five students from first-year B.Com (Hons.) visited Mundra Port during January 20-21, 2023 which was planned and coordinated by **Dr. Sumita Shroff Goyal** accompanied by four faculty members – **Dr. Avani Shah, Gopika Juneja, Vishal Kothari,** and **Dr Md. Mansur Alam.** The students visited Adani,



Adani Wilmar Plant, and Adani Power processing plants at Mundra. The students were briefed on handling container cargo, and the authorities shared the business model with the students. The students witnessed the manufacturing process of edible oils, including soybean, cottonseed, and groundnut, based in India India and selling under the Fortune, Raag, and Jubilee Brands.

Educational Visit to Gift City

Seventy-four students from the BFSI specialization accompanied by faculty - **Dr. Hridaya Raj Bharti** visited GIFT City in Gandhinagar, the only **International Financial Service Centre (IFSC)** in India on April 21, 2023. **Mr. Sandip Shah** and **Mr. Shekhar Tejwani**, coordinators from GIFT City, addressed the students and provided them with insights into the workings of various financial operations inside GIFT City, including the multi-service SEZ and exclusive International Financial Service Centre of the country. The visit was an enriching learning experience for the students as they were given a tour of the BSE - India International Exchange (India-INX) and other financial institutions such as LIC and SBI. During the visit, the students learned about online trading platforms and gained an understanding of the employment opportunities available in the financial sector. The visit was a valuable opportunity for the students to gain practical knowledge and see first hand the workings of the modern financial world. Overall, the visit to GIFT City was a great success, providing the students with a unique learning experience and an opportunity to apply theoretical knowledge in a practical setting.



NSS ACTIVITIES

Seven-Day NSS Camp



The NSS unit of the Institute of Commerce, Nirma University organized a seven day camp from December 30, 2022 to January 05, 2023 at Vasai - a village in Daskroi Taluka in the Ahmedabad District of Gujarat. Twenty-five NSS volunteers led by **Prof. Ashutosh Pandey**, NSS Programme Officer, conducted several activities like Yoga, No Tobacco Drive, Teaching

Workshops in Government Primary Schools, Financial Literacy and E-banking Awareness, Cleanliness & Plantation Drive, Nukkad Natak, Folk Singing and Dancing, E-commerce Workshop for Women, Cultural Events and Sports for the Seven-Day Camp. In the no tobacco drive the volunteers organised a rally in the village and spread awareness through slogans "Ek-Be Ek-Be, Beedi Cigarette Chori De", "Jeevan Ko Bachana Hai. Tambaku Ko Hatana Hai". They spread awareness of the usage of e-banking and sensitized to UPI-related fraud. They whitewashed the walls of the school campus and planted trees. Various events including a three-legged race, lemon race, musical chair, and volleyball were conducted. NSS volunteers also planned a drawing competition, card-making competitions and kite making competitions for the government school children. The cultural programme on January 04, 2023, provided a platform for the government primary school children to showcase their talent. The camp saw an active participation and great enthusiasm from villagers.



M.COM CURRICULUM REVIEW AND OFFICIAL LAUNCH OF ADMISSIONS



The institute organized a curriculum review of the Masters in Commerce with specialisation in Accounting and Taxation on March 18, 2023. The M.Com programme aims to empower future accounting professionals with advanced knowledge and skills in accounting, taxation, auditing, and digital transformation. Students will have the opportunity to work with leading accounting and taxation firms, which will provide them with valuable insights into the industry and help them develop their skills and knowledge. The USP of the programme is its alignment with US-CPA, ACCA, ICMAI (India), ICAI (India), and CMA (UK) courses which provides opportunities to the students

to pursue any of these programmes of their interest simultaneously. Experts from the industry and academia participated to discuss the M.Com curriculum considering the current trends and future prospects in the field of accounting and taxation. This was followed by official launch of M.Com (Accounting and Taxation) Admissions which aims to provide master's students with opportunities to gain practical experience through internships and industry projects. The seminar received representations of Principals, Heads of the Department, and senior faculty members from Sardar Patel University – Anand, Pandit Deendayal Energy University, Anand Commerce College– Anand, National College of Commerce, Umiya College of Arts and Commerce, Gujarat Commerce College, Prin MC Shah Commerce College, R.C. College of Commerce, Chaudhari Commerce College – Gandhinagar, J G College of Commerce, S.L.U. Arts and H. & P. Thakore Commerce College for Women, Ahmedabad Arts and Commerce College, among others. The representations from industry were received from Rajasthan Patrika, Knowcraft Analytics, Pi Sqaure Investments, Awfficacy, etc. The expert discussion proved to be an excellent opportunity for educators, and industry professionals to recommend new courses and suggest revisions in the existing courses of the M.Com program. They further shared their suggestions on how this programme can help shape the future of accounting professionals.



ANNUAL SPORTS MEET 2023

The prize distribution ceremony for Annual Sports Meet 2023 was organized on Tuesday, April 25, 2023 with Institute of Commerce, Nirma University and Students Welfare Board Nirma University as the joint host of the event. **Maharaja Kumar Sahib Lakshya Raj Singh Mewar**- Executive Director, HRH Group of Hotels, A free-spirited traveller, a scientific sadhu, a rational philosopher who dreams of a world without boundaries was the Chief Guest of event. Program started with lighting of lamp along with saraswati Vandana. In the beginning **Prof. Udai Paliwal** - Director and Dean, delivered the welcome address and offered the floral welcome to all the dignitaries on the dias. **Shri K K Patel**, Vice President of Nirma University, was the guest of honour at the ceremony. The function was presided over by **Dr Anoop K Singh**, Director General Nirma University. Various track and field events as well as cricket, Football, Volleyball, Basketball, Lawn Tennis, Chess, Carom and Badminton were organized for students and faculty members. More than 1700 students and faculty members participated from various institutes of university, to present the epitome of unity and competitive spirit in various singles, doubles and team events, which were conducted between September 2022 to February 2023. The winners as well as runner ups of these events of seven-month long khel mahakumbh were awarded with medals, certificates and trophies by the Chief Guest and President of the ceremony. **Maharaja Kumar Sahib Lakshya Raj Singh Mewar** delivered the key note address. He emphasized to inculcate values among the students and protect our culture from western encroachment. Handling questions and answers session, the chief guest underlined that one should remain humble and honest even after being successful. **Dr Anoop K Singh** reiterated the need for students to participate in sports and to maintain the balance between the mental and physical health and overall personality development. **Dr. Bhavesh Parikh**, Chief Coordinator SWB was the chief coordinator of this function and **Dr. Pranav Saraswat**, Faculty Coordinator delivered the vote of thanks to all the present over the function.



Inter-University 8 Ball Pool Tournament



Two students of Institute of Commerce, Nirma University, **Samarjit Jain (IC211267)** and **Ansh Kumar Jain (IC211213)** of the second year won the Inter-University 8 ball Pool Tournament organised by Gujarat National Law University during February 23-26, 2023.

Scintilla'23 – “Innovate Beyond Infinity”

Scintilla '23 - " Innovate Beyond Infinity" was organised by Institute of Technology, Nirma University on March 3 and March 4, 2023 in which 2nd Year Students: **Bhagya Shree Naulakha (IC211218)**, **Mahek Dalal (IC211247)** & **Siya Mori (IC211173)** secured 2nd Position with Cash Prize of Rs 2000/- in 'Pitch Paradigm Competition.'



Also, **Akshansh Maheshwari (IC211106)**, **Anant Mittal (IC211110)**, **Keyur Sanghvi (IC211137)** & **Prachee Makheja (IC211152)** secured 3rd Position with Cash Prize of Rs 1500/- in 'Stratup Competition.'

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ECONOMICS: AN EARLY NEED

Economics is not just a subject; it's as deep as the ocean. Initially, I perceived it as an insignificant fragment of social science with few chapters, but it orchestrates the world from small tea stalls to international organizations like the IMF and World Bank. My perspective shifted completely as I delved into microeconomics, macroeconomics, and the importance of India's economy globally. Studying Indian Economic Development revealed the transformative impact of the 1991 LPG Policy, despite its drawbacks. The GST reform, a recent milestone, aimed to streamline taxes and boost efficiency. While it had positive effects on exports and reduced the tax burden, some negatives, like affecting petrol prices, arose. The stock market, a mirror of economic conditions, reflects growth or recession. It impacts investor decisions based on anticipated profits.

In my opinion, the government should revisit the 1991 reforms, focusing on rural development and the primary sector to address existing loopholes. Economics education should start early to equip the upcoming generation with crucial financial management skills. Economics, often underestimated, is fundamental. It teaches vital concepts like poverty, GDP, and rural development. I advocate for schools to treat economics seriously and introduce it at the elementary level. Ultimately, economics permeates every field, and its inclusion in early education can foster a deeper understanding of various economic concepts.

In conclusion, while some may view economics as a small subject, its significance is undeniable. It touches every aspect of our lives, and I hope schools recognize its importance and incorporate economics into the curriculum from an early age.

- Manas Champawat (SEM IV)

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INSTITUTE OF COMMERCE, NIRMA UNIVERSITY'S CULTURAL FEST

ELYSIAN 5.0 - THE FIFTH EDITION OF ICNU CULTURE AND LITERARY FEST

The annual Elysian 5.0 festival was a massive event, featuring 550+ undergraduate students from colleges and universities across the nation with an incredibly informative keynote speech from **Mr. Apoorva Vora** on "Career Opportunities with Start-Ups. The fest wasn't just about learning and networking; it was also an opportunity for students to showcase their talents in a variety of different sectors. From dance to music, academia to literature, media to drama, fashion to fine arts, there was truly something for everyone at this event.



Finally, on February 04, 2023, the Dome Ground played host to a DJ Night, with **DJ Sound Avatar** providing the soundtrack for an epic night of dancing and celebration. All in all, the Elysian 5.0 festival was an incredible success and a truly unforgettable experience.

CADENCE - THE MUSIC EVENT

Elysian celebrated the spirit of music, inviting participants to sing without boundaries and transport the audience to imaginative realms. The competition was held into three categories Solo, Duet/ Group and Instrumental. The judges for the event were **Mr. Sarang Pathak & Mr. Yogesh Bhagwani**.

POSITION	SOLO	DUET/GROUP	INSTRUMENTAL
Winner	Parita Trivedi from Hargovandas Lakhmichand College of Commerce, Ahemdabad	Arya Patel & Group from Gujarat Law Society, Ahmedabad	Devarsh Verma from Gujarat Law Society, Ahmedabad
Runner-Up	Devansh Chauhan from IJC Chimanbhai Patel Institute of Journalism	Parita Trivedi & Prachi from Hargovandas Lakhmichand College of Commerce, Ahemdabad	Haard Mehta from, Institute of Pharmacy Nirma University, Ahmedabad



E-SPORTS ARENA - THE GAMING EVENT

E-gaming highlights **Valorant's** strategic **First Person Shooter** and **Call Of Duty** renowned Battle Royale with Team Deathmatch. Valorant fosters competitive integrity, while Call Of Duty emphasizes elimination and scoring. Engaging on computers or mobile devices.

POSITION	VALOARENT	COD - MOBILE
Winner	Mihir & Team from Indus University , BK Birla & Institute of Commerce Nirma University	Aditya Nawal & Team from Institute of Commerce Nirma University
Runner-Up	Harshil & Team from Institute of Architecture and Planning Nirma University	Aditya Nawal & Team from Institute of Commerce Nirma University

BIZZ BUZZ – THE ACADEMIC EVENT

"Bizz Buzz" motivates mindful youth to exhibit intelligence and voice opinions. Events like **Marketing Bee** challenge marketing skills with dynamic skit-based ads, and **Entrepreneurship Spotlight** highlights projects, fostering collaboration in various fields. The judges for the event were **CA Mihir Pujara, Dr. Falguni Vasavada** and **Mr. Parth Shah**.

POSITION	MARKETING BEE	ENTREPRENEURSHIP SPOTLIGHT
Winner	Keya Kakkad & Akshima Bharti from St. Xaviers College, Ahmedabad	Nitya Singh & Team from Navrachna University, Vadodara
Runner-Up	Akshansh Maheshwari & Anant Mittal from Institute of Commerce Nirma University	Swayam Raval & Team from Institute of Technology Nirma University



“—
 | There is a Zulu proverb called **Ubuntu** that says: **“I am a person through other people. My humanity is tied to yours.”**

— | **- ARCHBISHOP DESMOND TUTU**

DROP A BEAT – THE DANCE EVENT

“Drop A Beat” offered a wonderful opportunity for participants to dance as if no one was watching. It wasn't about showcasing moves but expressing the passion for motion within their hearts. The judges for the event were **Mrs. Shailee Shah & Mr. Sujan Shah**.

POSITION	SOLO	DUET	GROUP
Winner	Jaydeep Raghubhai from Adipur College, Kutch	Ayushi Shukla & Nishtha Shah from Institute of Architecture and Planning Nirma University	Saket & Group from Institute of Commerce Nirma University
1st Runner- Up	Sneha Mukherjee from St. Xavier’s College, Ahmedabad	Meera Patel & Shaily Patel from Institute of Pharmacy Nirma University	Harsh Griglani & Group from Institute of Commerce Nirma University
2nd Runner- Up	Anushka Agrawal from Institute of Commerce, Nirma University	-	-



LITWITS – THE LITERARY EVENT

“LITWITS” provided solace for students passionate about debating, writing, and reading. The three events included "Shabdo Ke Pankh," showcasing budding poets, "Battle Of Wits," a unique debate testing agility and wit, and "Raise The Stakes," offering participants a CEO experience for a day. The judges for the event were **Dr. Manishsingh Bhadauria, Dr. Lalit Vaya and CA Nisha Shah Patel**.

POSITION	BATTLE OF WITS	RAISE THE STAKE	POETRY
Winner	Dwaitin Arnav Kikani & Aryan Anand from Parul University & Institute of Pharmacy, Nirma University	Sreshta Chowdermer from Institute of Law, Nirma University	Jiya Thakkar from S.M. Patel Institute of Commerce
Runner-Up	Ravi Tarpada & Jaydrathsinh Puwar from Institute of Commerce, Nirma University & Parul University	Jiya Thakkar from S.M. Patel Institute of Commerce	Rudraksh Garg from Institute of Management, Nirma University



BEHIND THE LENS – THE MEDIA EVENT

"Behind the Lens" aimed to expand skills, encouraging creative thinking and expression through photography and advertising. Categories included "The Artsy Lens," a scenic photography competition, "Admojo," a creative marketing video event, and "SHOTcut," recognizing efforts in short-film making, focusing on 'Heritage of my City.' The judges for the event were **Mr. Vishrut Kshatriya, Mr. Hitesh Panana** and **Mr. Rajan Solanki**.

POSITION	ARTSY LENS	ADMOJO	SHOTCUT
Winner	Viraj Hapaliya from Institute of Commerce, Nirma University	Akshit Agarwal from Institute of Commerce, Nirma University	Hetvi Mehta from Institute of Commerce, Nirma University
1st Runner-Up	Paras Parmar from Tolani Commerce College	Mohneesh Saxena from Institute of Commerce, Nirma University	Dhruv Raval from SM Patel from Institute of Commerce, Nirma University
2nd Runner-Up	Khushali Shah from Institute of Commerce, Nirma University	-	-



FELICIA – THE FINE ARTS EVENT

“**Felicia** - An artistic platform encouraging self-discovery and unique perspectives, this event features **Glass Painting**, a less-explored form; **Clay Art**, connecting with Mother Earth using bare hands; and **Plate Decoration**, a chance to adorn walls with funky creations. Artists express their competitive spirit through these uncommon art categories, fostering creativity and individuality. The judges for the event were **Ms. Bansu Shah & Mr. Rajesh Baraiya**.

POSITION	GLASS PAINTING	CLAY ART	PLATE DECORATION
Winner	Vrushti Agarwal from Institute of Commerce, Nirma University	Het Patel from Institute of Pharmacy, Nirma University	Itisha Nakrani from Institute of Commerce, Nirma University
Runner-Up	Dhara Parmar from Institute of Architecture and Planning, Nirma University.	Dhruvi Paralia from Institute of Commerce, Nirma University	Diya Panchal from Nirma University



RANGMANCH - THE THEATRE EVENT

Rangmanch, a platform for collaborative performing arts, featuring live actors to bring real or imagined events to a stage. Ideal for drama enthusiasts and those passionate about theatrical acts. The judges for the event were **Mr. Aditya Trivedi & Mr. Manansh Desai**.

POSITION	SOLO	GROUP
Winner	Krishna Vora from Gujrat Law Society University	Pragati & Team from Gujrat Law Society University
Runner-Up	Heet Trividhi from Gujrat Law Society University	Vinay & Team from Gujrat Law Society University



MELANGE – THE FASHION EVENT

Melange, the fashion show, celebrates the stylish spirit within everyone's dream world. It's a chance to sizzle things up and showcase your amazing fashion sense on the ramp. With winter wear and 90s wide legs back in trend, embrace the opportunity to flaunt your style with confidence. The judges for the event were **Ms. Dixa Pandit Shah, Ms. Kashish Patel** and **Mr. Saurin Desai**.

POSITION	GIRLS	BOYS
Winner	Deborah from Pandit Deendayal Energy University	Ansh Parchani from Gujrat Law Society University
Runner-Up	Charu Ameta from Institute of Commerce, Nirma University	Jash Joshi from Institute of Commerce, Nirma University



FACULTY ACHEIVEMENTS

Prof. (Dr.) Udai Paliwal - Director and Dean, Institute of Commerce, Nirma University



- Published research paper titled "**Corporate Social Responsibility Reporting Practices - An Analysis of Pharma Companies in Gujarat**", Journal of Commerce & Accounting Research on January 12, 2023.
- Presented research paper titled "**Integrating Sustainability in to Curriculum**" at Refresher Course in Commerce and Management: UGC – HRDC- Sardar Patel University

Vallabh Vidyanagar during June 6 -19, 2022.

Dr Pranav Saraswat - Associate Professor, Institute of Commerce, Nirma University



- Presented research paper titled "**Impact of Russia Ukraine War on World Economies**" at the 26th Nirma International Research Conference organized by Institute of Management, Nirma University during January 5 - 7, 2023.
- Delivered a talk on "**Use of Robotic Process Automation (RPA) in Accounting: A Study visa-vis Users Perception for Organisational Success**" at the International Research

Conference during January 6-8, 2023.

- Presented research paper entitled "**Impact of Reliance Jio Ltd. Entry in Telecom Industry**" at the 26th Nirma International Research Conference organized by Institute of Management, Nirma University during January 5-7, 2023.

Dr Avani Shah - Assistant Professor, Institute of Commerce, Nirma University



- Presented research paper titled "**The impact of corporate social responsibility (CSR) on tax aggressiveness: Evidence from India**" at 26th Nirma International Conference on Management (NICOM 2023) during January 5-7, 2023.
- Joint paper presented titled "**The potential effects of blockchain technology on Audit practice**" at 26th Nirma International Conference on Management (NICOM 2023) during January 5-7, 2023.

Dr. Sumita Shroff - Assistant Professor, Institute of Commerce, Nirma University



- Presented research paper titled "**Financial Literacy and Investment Decisions**" at the 26th Nirma International Conference on Management organised by Nirma University, Ahmedabad during January 5-7, 2023.
- Presented research paper entitled "**Analysis of Causality of ESG Disclosure and Firm Performance in India**", at the International Conference on Business, Digitalisation, and

Sustainability at School of Business, UPES, Dehradun in a Hybrid mode during February 2-4, 2023

- Presented research paper titled "**Intention to use CBDC: Evidence from India using the UTAUT model**" at the FIIB Research Conference (International Conference) organised by FIIB, New Delhi in an Online mode during March 2-4, 2023 and was awarded **Most Appealing Paper Presentation**.

FACULTY ACHEIVEMENTS

Dr. Nitin Kishore Saxena - Assistant Professor, Institute of Commerce, Nirma University



- Completed the Indian Council of Social Science Research (ICSSR) sanctioned a minor research project titled **"Cost Benefit Analysis of Electric Vehicle: A Study of Western India"** in March 2023 (Amount sanctioned- Rs. 1,68,000).

CS Karishma Butani - Assistant Professor, Institute of Commerce, Nirma University



- Jointly presented a research paper titled **"The impact of Corporate Social Responsibility (CSR) on Tax Aggressiveness: Evidence from India"** at 26th Nirma International Conference on Management (NICOM 2023): organised by Institute of Management, Nirma University, during January 5-7, 2023.
- Presented a research paper titled **"Corporate Tax Aggressiveness and Environmental, Social, and Governance (ESG) Analysis - A Theoretical Survey and Research Agenda** at 14th Prestige Institute of Management and Research, Gwalior on February 11-12, 2023.

Prof.Gopika Juneja - Assistant Professor, Institute of Commerce, Nirma University



- Presented a research paper titled **"ESG Disclosure Regulations"** at ANVESH,2023 18th Doctoral Conference in Management organised by Institute of Management, Nirma University, Ahmedabad during March 17 - 18, 2023.
- Publication of book chapter titled **"Impact of Covid 19 on the Financial Markets: Evidence from India and USA"** in the peer reviewed book entitled Contemporary Issues in Business and Economics ,Volume-2.

Dr. Hridaya Raj Bharti - Assistant Professor, Institute of Commerce, Nirma University



- Presented a research paper titled **"WTO Trade Agreements and its role in developing various sectors of the Indian Economy"** at International Conference on New Paradigms in Economy, Commerce & Society Envisioning Industry 5.0 and Society 5.0, organized by CHRIST (Deemed to be University) on February 10 - 11, 2023.
- Completed the one-week Faculty Development Programme **"Strategic Business Reporting"** organized by Amity Business School in association with Internal Quality Assurance Cell and International Skill Development Corporation during February 20 - 24, 2023.
- **All the faculty members of the institute participated in the 2 days FDP on "Advanced Panel Data Analysis"** organised by Institute of Commerce, Nirma University during May 19-20,2023.

ARTISTIC CORNER



- Ravindra Hirpara (SEM IV)

Kaleidoscope - 9th Edition

EVENTS AND ACTIVITIES

CPR Training Session

A **CPR (Cardiopulmonary resuscitation)** Procedure training session was conducted on January 19, 2023 for about 110 first-year students of B. Com (H). The purpose of this training session was to educate the students about the steps to perform CPR and to enable them to perform the procedure correctly in an emergency situation. The training session covered the theoretical aspects of CPR as well as practical demonstrations to ensure that the students have a complete understanding of the procedure. The CPR Procedure training session was conducted by **Dr Saumil Sanghvi**, Intensivist, SGVP Holistic Hospital, Ahmedabad. He started the session by discussing the importance of CPR and why it is necessary to know how to perform it. He explained the various circumstances in which CPR may be required and how it can be used to save someone's life. The instructor then moved on to the theoretical aspects of CPR, explaining the basic anatomy of the heart and lungs and how they function. The training covered recognizing signs of a heart attack or cardiac arrest such as difficulty breathing and chest pain. After theoretical instruction, the instructor demonstrated CPR step by step, including checking responsiveness, opening the airway, chest compressions, and rescue breaths. Students practiced on mannequins under guidance, gaining confidence and proficiency. The session was successful, providing valuable knowledge and skills emergency CPR. Regular practice is recommended to maintain proficiency, emphasizing the importance of everyone knowing this life-saving procedure.



Corporate Internship Training for the Sophomores

Corporate Internship Training for B.Com (Hons.) students from the year of 2021-2024 was completed on March 04, 2023 in 2 different slots (slot 1: 10.00 am to 1.00 pm and slot 2: 1.30 pm to 4.30 pm). The event was coordinated by **Deepika Saluja** – Manager, Corporate Relations-Institute of Commerce, Nirma University along with faculty coordinator – **Dr. Sumita Shroff Goyal**. Eighty students from the batch of one hundred forty-one students attended the session. The session was organized to give students an idea on how to prepare their resume to make it Industry ready, brief them on the basics of grooming and etiquette for the work environment, and make students aware of the do's and



don'ts while appearing for the different stages of the Interview round. IIM-Lucknow Alumni with rich experience in corporate communications, leadership, and training – **Ms. Kavita Jalan** was the invited resource person to deliver the training. The event helped students to better prepare for their summer placements interview and learned how to conduct professionally for their six weeks long summer internships.

Kalatmak – Ethnic Day



Tarang – The Music Club of the institute celebrated KALATMAK – Ethnic Day 2023 with the vibrantly colored theme of “Regional Ethnicity” on March 17, 2023 at the IMNU Back Lawn. The event began with Saraswati Vandana. **Prof. Udai Paliwal**, - Director and Dean, provided guidance and encouragement, **CS Karishma Butani** - Cultural Committee Coordinator, along with the student coordinators **Sarthak Vijay**, **Saaransh Dhalwani**, and **Harsh Soni**, oversaw the event's planning. Splendid music and dance performances by the students marked the event. It

was followed by entertaining musical queues that thrilled the crowd as part of the lively Musical Night, which set the mood and energy for the evening. Invited chief guest, **Dr. Sandeep Purohit**, the assistant editor for Rajasthan Patrika Group, gave a motivational address. After setting a jovial tone, amazing food stalls were set up for the Fireless Cooking Competition, which featured a variety of delicious foods. The winning team was “Global Ethnicity” with **Bhagya Shree Naulakha (IC211218)**, **Keyur Sanghvi (IC211137)** and **Anant Mittal (IC211110)** as the team members. Students participated in a very cheerful competition of Mr. and Ms. Ethnic

wherein they played games, walked the ramp, and expressed their deeper selves to the judges of the occasion – **Dr. Sumita Shroff**, **CS Karishma Butani**, **Gopika Juneja**, **CS Jhanvi Betai**, **Vishal Kothari**, and **Priya Badaliya**. The coveted Mr. Ethnic title was awarded to **Udit Maheshwari (UC211180)** student of second year Bcom (Hons) & Ms. Ethnic to **Yashvi Jain (IC221272)**



student of first year B. Com (Hons). This was followed by the award distribution ceremony. The student gave a heartfelt thank-you speech and ended the event with a freestyle dance, concluding on a memorable note.

Open House for BCom (Hons.) Programme

The admission team of Institute of Commerce, Nirma University conducted an Open House for students and parents to provide a detailed outline of BCom (Hons.) programme on April 18, 2023. The participants were briefed on the major and minor specialization offered in the BCom (Hons.) programme in addition to the internship and placement opportunities. They were further provided details of various rules and procedures of the university such as financial aid to the students attendance requirement, Value-Added courses, potential benefits of students

through Institute of Commerce, Nirma University MOUs with ACCA, GIFT-IFSC etc. A total of 61 individuals were present in the Open House event. After the presentation, the faculty members of Institute of Commerce, Nirma University addressed all the queries of students and guardians. The parents and students were given a campus walk through by the Student Advisory Committee (SAC) which included visit to classrooms, library, auditorium, canteen, hostel and other infrastructural facilities of Nirma University.



World Earth Day Celebrations

The Orator's Club of the Institute of Commerce, Nirma University organized debate competition on the occasion of **World Earth Day**, to discuss the environmental issues. The event received a total of 20 registrations which comprised of two rounds. The first round conducted online screened out 10 participants. The offline round was conducted on April 24, 2023 which started with the welcoming of the judge **Dr. Jainee Shah**, faculty of Institute of Technology, Nirma University. The participants were given 2 minutes to speak on assigned topic. The



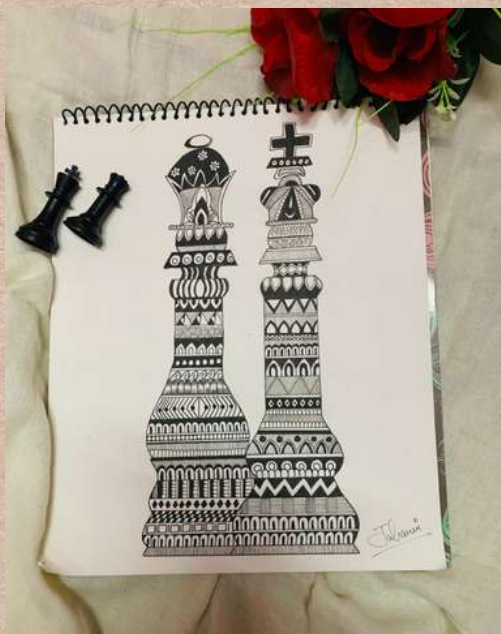
topics given were "Can AI be a boon or bane for the environment", "Companies should be taxed on their carbon emission" and many more, which was determined by drawing of chits. Out of the 10 participants in first offline round, only 5 moved on to the final offline round. In the final round, an article was read before them which had points for and against the topic "India discovers Lithium Reserves, invites mixed reactions: Boon for Economy but Bane for Environment. Which way to go?" The participants then had to give an instant rebuttal on the topic. The winners and runner-ups were **Priyal Sharma (IC211154)** and **Kathan Thakkar (IC221124)** respectively. The event provided a platform for the students to engage in meaningful discussions and debates and contributed to the overall growth of the students. Along with their growth they gained knowledge about Environment and the problems associated. At the end the invited judge, **Dr. Jainee Shah**, gave her expert remarks and felicitated the winners. The faculty coordinator - **Gopika Juneja** gave a vote of thanks.

FUN FACTS ABOUT NATURE:

- Birds are descended from Dinosaurs.
- Strange but true - There are 12 times more trees on Earth than stars in the Milky Way.
- Humans only use 1% of all the available water on the planet.
- The combined weight of ants on the planet is higher than all human beings. The world has over 7 billion people, and 100 trillion ants.
- A glass bottle can take up to 1 million years to decompose.

Farewell to the batch of 2020-23

The sophomore from Institute of Commerce, Nirma University along with the first-year students organized the farewell for the batch of 2020-2023 as they are getting prepared for their future endeavours. All the students participated with great enthusiasm. The event was coordinated by **CS Karishma Butani** along with the head coordinators **Yana Gamadia, Rohan Bafna** and their team under the guidance of **Prof. Udai Paliwal**, - Director and Dean The event started with Saraswati Vandana, followed by a beautiful One-Act Play - Short Film prepared by the members of the Dance, Theater and Music Committee as a tribute to the college memories of our seniors. **Ananya Tripathi** delivered a poignant poetry recital on college life, followed by a musical performance featuring **Sarbajit Nanda, Jahanvi Arora, Rohan Bafna, Krish Gajaria, and Dev Kakkar**. The Media Committee organized a heartfelt farewell for the departing class of 2019-2022, featuring a touching video montage capturing their journey. The evening included 'Red Carpet' themed games, pairing departing students and awarding distinguished tags to seniors, creating a nostalgic, celebratory, and recognition-filled atmosphere, marking the final chapter of their campus experience. Titles like Ms. Charmer, Ms. Best Smile, and Ms. Dramebaaz were claimed by **Kamya Maheshwari, Mugdha Pandit, and Parul Prasad**, respectively. For males, **Sarthak Vijay, Dev Pyasi, and Anuj Desai** grabbed the titles of Mr. Best Personality, Mr. Comedian, and Mr. Problem Solver. The 3rd-year ramp featured winners like **Pranit Gami, Kashish Panjwani, Dev Pyasi, Mahek Joshi, Sarthak Vijay, and Krishna Khatri**. Faculty members shared heartfelt messages, and the event was a huge success, marking a warm welcome for the new batch.



- Jahanvi Wadhvani (SEM II)

“

HOW FAR HAVE WE COME!

Lost in the echoes of preachings, our kindness
falters 'gainst greed's tide,
The rich ascend on gold, lonely in glitter,
superficial joy their guide.

War's debate echoes, as a mother dreams in vain,
We fear death, chase a hollow reality, joyless gain.

Flying cars and lights blind, as humanity's light
fades,
In achievement's wake, we question the worth,
shadows cast in cascading shades.

- Priyal Naik (SEM II)

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INSTITUTE LECTURE SERIES

Panel Discussion on 'Future of Accounting Education and Research'



On February 17, 2023, Institute of Commerce, Nirma University organized a Panel Discussion in association with the Indian Accounting Association - Ahmedabad Branch, Gujarat to discuss the challenges and opportunities of the accounting profession in the context of Industry 4.0. The event also included a review of the M.Com curriculum. **Prof. Udai Paliwal**, Director

and Dean of the Institute of Commerce, Nirma University gave a welcome address highlighting the emerging challenges in the market due to technological developments and the need for

capacity building in the accounting domain to capitalize on the opportunities arising from changes in job profiles. The panelists including **Prof. Nageshwar Rao, CA Vandana Nagpal, Prof. Pratap Singh Chouhan, Prof. G Soral, Prof. Rajendra Srivastava, Prof. Sanjay Bhayani, CA**



Bishan Shah and others discussed the future of the accounting profession with reference to the New Education Policy (NEP) and highlighted the need for a skill-based curriculum, training and practical exposure through case-based pedagogy. They emphasized the integration of accounting education, research, and practice with the latest technologies like blockchain, robotics and virtual reality. The event was attended by 160 participants in offline mode and 50 participants in online mode from 5 countries.

Perks and Downs of Entrepreneurship

On March 01, 2023, **Mr Rutvij Dasadia** founder of Booz Mobility – a start-up featured in Shark Tank India was invited to engage a session on the topic "Perks and Downs of Entrepreneurship" for the students of Sem VI. The session aimed to provide an overview of entrepreneurship as a career choice and discuss the advantages and challenges of starting and running a business. The session was attended by 190 students of the B.Com (Hons.) . During the session, Mr Rutvij shared his personal experiences as an entrepreneur. He said entrepreneurs are free to work on their terms and pursue their business vision. Entrepreneurship also provides a platform for creativity and innovation.



"Wal-Mart averages a profit of \$1.8 million every year."

Entrepreneurs can come up with unique ideas and solutions to societal problems. Successful entrepreneurship can lead to significant financial rewards as well. However, starting a business involves a certain degree of risk. Entrepreneurs invest time, money, and effort into their businesses without guaranteeing success. Entrepreneurs are responsible for every aspect of their business, from finances to customer service. Also, the future of a business is never certain. Entrepreneurs must be prepared to deal with unexpected challenges and setbacks. **Mr Rutvij Dasadia** also emphasized the importance of having a clear business plan, conducting market research, and seeking advice from mentors and experts in the field. He encouraged the students to think creatively and pursue their passion while being aware of the risks involved in entrepreneurship. The session gave the students a valuable introduction to the perks and downs of entrepreneurship. **Prof. Ashutosh Pandey**, Assistant Professor of Economics at Institute of Commerce, Nirma University moderated the session.

Alumni Interactive Session at the Institute

The Alumni Interactive Guest Session was conducted by the institute on March 15, 2023, from 2-3 pm with the Final Year BFSI students in Room No. 302. This session was organized to allow current students to interact with and learn from the alumni experience on the theme “How to deal with Competitive Exams such as CAT, ACCA, and UPSC.” For the same **Harsh Gupta** (Alumni – Batch of 2017-20) shared his experiences in college and their career since graduating from Nirma University. He also discussed how the college helped him to shape his academic career and how it gave him the tools and knowledge needed to succeed in his chosen field. The alumni also shared his advice for current students on making the most of their college experience.



The guest session concluded with a Q&A session, where the alumni answered questions from the students. The session was a great success, with our alumni providing invaluable insights and advice to the students. Overall, the alumni interactive session was an informative and engaging event. The alumni provided invaluable insight into the realities of the job market and the importance of college experiences.

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THE LITTLE TIME WE HAVE!

Life's challenge lies in realizing the brevity of cherished moments. Soulmates, not solely romantic, offer transformative experiences of unconditional love. "Savoring" explains our desire to prolong joy. Living in the moment, cherishing shared experiences, and embracing hope lead to deeper connections. These emotional experiences fulfill fundamental human needs, shaping life's narrative. Amid waiting and doubt, remember life unfolds in myriad forms of love. Live now, cherish memories, and trust the right person awaits.

- Haritima Singh (SEM IV)

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“Idea of Building a Community” - Women Development Cell



Women Development Cell of Institute of Commerce, Nirma University organized a guest speaker session on March 24, 2023, with **Miss Ananya Maloo** – founder of Nuutjob – a Male Hygiene company, recently pitched on Shark Tank as the guest speaker. The event started with a welcome address from Director and Dean – **Prof. Udai Paliwal**. The speaker shared her experiences of the Shark Tank and conveyed the idea of building a community rather than working on shaming it. She underlined the need for gender equity and the role of the present generation in achieving the same. There was a Q&A round where students asked questions about various fields. This was followed by a vote of thanks by **Dr. Avani Shah**. The event saw the participation of 300 students and faculty members.

Integrating Strategic Cost Management with Sustainable Customer Profitability Analytics

The Institute organized a Symposium on Sustainable Accounting and Reporting Practices on 27 March, 2023. The program began with the inaugural address of **Prof. Udai Paliwal**, Dean and Director. He presented his ideas on ESG and how these practices affect an organization as a whole. He also discussed the global phenomenon of ESG reporting. The keynote speaker **CA Pradeep G. Tulsian** who shared knowledge on the Sustainability



framework and Sustainable development goals. He also presented a matrix of different laws after independence and matched it with development goals. The guest of honour was **Prof. G Soral** who delivered his talk online and enlightened the audience with the Time-line and growth of Sustainability as a concept in accounting. He also discussed the different frameworks of Sustainable reporting which are prevalent now a days. In this symposium **Dr. Pranav Saraswat** presented the conceptual understanding of Sustainability Accounting and Reporting. He also presented his research and findings based on a survey conducted on Pharma Companies related to sustainability reporting, which is part of a minor research project funded by the Nirma University. The session was enriched with knowledge and very fruitful for the students and audience. Institute of Commerce, Nirma University hosted a guest lecture by **Gary Cokins** on Strategic Cost Management and Customer Profitability Analysis for its B Com (Hons) final year students. Founder of Analytics-Based Performance Management LLC, USA, Gary obtained an MBA in Finance & Accounting from Northwestern University, Kellogg School of Gary highlighted the descriptive, diagnostic, predictive and prescriptive roles of management accounting information. Explaining how to link strategy with budgets, Gary also highlighted the use of ABC information. He also demonstrated the use of contemporary management accounting tools such as target costing and customer profitability analysis. Welcoming the guest speaker and student, director of the institute **Prof. Udai Paliwal** highlighted the institute commitment to organize such expert lectures on a regular basis for the benefit of students. Vote of thanks was proposed by **Saaransh Dhalwani**.

INSTITUTE OF COMMERCE, NIRMA UNIVERSITY WELCOMES THE FRESHMAN BCOM (HONS) BATCH OF 2023-27

The inaugural session of the two-week induction program for the freshman batch commenced on July 17, 2023. Speaking at the inauguration, Mr. Viivek Verma, CEO and Founder of Upsurge Global, discussed the various aspects of entrepreneurial ability, financial literacy, and mental well-being. While emphasizing lifelong learning, he motivated the students to productively and effectively manage their time, build a good network, and leverage the internship and placement opportunities provided by the University. Dr Anup Singh, Director-General, Nirma University in his presidential address highlighted that students as brand ambassadors, should uphold the values that

University stands for. Welcoming the guests and students, Prof Udai Paliwal, Director-ICNU, congratulated them for being successfully admitted to the prestigious BCom (Hons.) program and reiterated the Institute's commitment to providing quality education in the fields of Accounting and BFSI. The session ended with formal vote of thanks presented by Dr. Hridaya Raj Bharti.



FRESHERS' 2023: THE BEGINNING OF A NEW JOURNEY

ICNU hosted the Fresher's party for the batch of 2023-27 at C Auditorium on Wednesday, 2nd August 2023, 2 pm onwards. The party was themed 'Barbieheimer', creating a joyous and vibrant atmosphere. Prof. Udai Lal Paliwal, Director & Dean-ICNU, and Faculty CS Karishma Butani, Cultural Committee Coordinator-ICNU, collaborated with student coordinators Yana Gamadia, Aadit Ambavi, Swayam Jain, and Manas Champawat to meticulously plan the event. The program featured captivating dance performances, soul-stirring musical acts, and engaging theatre events, leaving the audience enthralled. Additionally, a fashion show was

organised for the new batch, where the winners for Mr and Ms Freshers and Best Dressed Male and Female were declared. Refreshments were served, and the juniors had the opportunity to bond with their peers and mentors. The Fresher's Party provided a wonderful opportunity to meet and interact with seniors and faculty, marking the beginning of a remarkable journey.



CAREER GUIDANCE SESSION ON "CHARTING YOUR CAREER IN ACCOUNTING AND FINANCE"

ICNU organized a career guidance session for its first and second-year BCom (Hons) students on August 8, 2023, at NIM Auditorium between 2 to 3 pm. The invited speaker Ms. Teena Rawal - Business Development Manager at ACCA, Mumbai delivered a talk on 'Charting Your Career in Accounting and Finance'. She highlighted the importance of career planning and the role of specialized qualifications in shaping successful trajectories. She shared a comprehensive overview of the ACCA qualification and emphasized how ACCA serves as a global benchmark for excellence in accounting, finance, and audit professions, opening doors to diverse career opportunities across the world. She delved into various career paths available to ACCA graduates.

The session saw participation of 300 attendees including students, and faculty members. The event ended with a vote of thanks to the invited speaker and a memento presentation by the faculty coordinator - Dr. Sumita Shroff.



EXPERT SESSION ON "WHAT I LEARNED ABOUT INVESTMENTS IN MY 23-YEAR WORK CAREER"

Every in order to empower BCom (Hons.) students with essential knowledge about financial planning, ICNU organised an expert session titled "What I Learned about Investments In My 23-Year Work Career?" at the NIM Auditorium on August 8, 2023. Mr Pawan Nahar, an alumnus of Nirma University, and a seasoned financial expert with an illustrious career of two decades was the invited expert. With his extensive experience in the field of investments, students gained invaluable insights, strategies, and lessons on investment

decisions. The expert delved into the core principles of successful investing, importance of setting and achieving long-term financial goals and pivotal role of investments in securing one's future. The session saw active participation from students with overwhelming questions of their inquisitive minds. The event saw a participation of 400 participants including students and faculty members. The event ended with a vote of thanks and memento presentation by Prof Udai Paliwal - Director, ICNU to the guest.

they are applying for, the preparation of common interview questions, mannerisms,

ICSSR SPONSORED 10 DAYS RESEARCH METHODOLOGY COURSE

The inaugural ceremony of the ICSSR Sponsored 10-Day Research Methodology Course hosted by the Institute of Commerce, Nirma University, aims to empower aspiring researchers with the essential tools and knowledge for rigorous and meaningful research. The participants hail from seven states - Uttar Pradesh, Madhya Pradesh, Rajasthan, Karnataka, Haryana, Punjab and Gujarat. Delivering welcome remarks Prof Udai Lal Paliwal emphasised research methodology's importance in advancing the frontiers of knowledge and highlighted the institution's commitment to research excellence. Prof. Anup Singh - Director General, Nirma University in his inaugural address shared profound insights on research's role in addressing contemporary societal challenges, inspiring the attendees and underscoring the institution's dedication to cutting-edge research. Dr Sumita Shroff -

Co-Course Director, thanked ICSSR for their generous support and appreciated participants, dignitaries, invited experts, students, and University administration for contributing to the event's success. Over ten days, after engaging in comprehensive research methodology sessions, the participants shall emerge as proficient researchers.



ICSSR SPONSORED 10-DAY RESEARCH METHODOLOGY COURSE @ICNU

The Institute of Commerce at Nirma University successfully concluded the ICSSR-sponsored ten-day Research Methodology Course on September 14, 2023, with participants representing 7 states. Over the course of 10 days, participants delved into the intricacies of research design, data collection, analysis, and academic writing. Delivering the valedictory address, Course Director Prof. Udai Lal Paliwal shared a detailed report of the training program. The valedictory ceremony was graced by Shri K. K. Patel, Vice President of Nirma University, who delivered an insightful keynote address, emphasizing the importance of research in driving innovation and progress in various fields.

Course participants, including Akshaya, CA Anima Chordia, Hiral Thakkar, Maruf Sadriwala, and Nidhi Maheta, appreciated the overall quality of the course and shared their experiences of the program. Shri K. K. Patel, Dr P. N. Tekwani - Director, DRI Cell, Prof. Udai Paliwal, and Dr Sumita Shroff congratulated all the participants and distributed the course completion certificates.



NSS ONE-DAY CAMP

The NSS unit of the Institute of Commerce, Nirma University, organised a one-day camp at Vasai Village on 26th September 2023. The camp consisted of 50 students, including the NSS committee members and volunteers.

During the one-day camp, various community-driven activities were conducted, such as a survey on women entrepreneurship to understand the interests among women in the village to engage in income-generating work and to help decide the agendas for future camps conducted by

the NSS unit. A cleanliness drive was conducted in the school premises with a team of ten volunteers as part of the Swachh Bharat Mission. A teaching initiative was undertaken where our volunteers taught young students basic reading and mathematics. A pledge was also taken by the young students that emphasized their responsibility in keeping their environment tidy. The one-day camp concluded with a nukkad natak (street play) based on rural women entrepreneurship.

PLACEMENTS

This year Bank of America, Ernst & Young Global Limited, Vedanta, Awfficity, SBI Pension Fund, QX Global Group and Federal Bank visited the campus for recruitment. A total of 36 students have expressed their interest in placement out of which 34 students have been placed via Institute and 2 students have received job offers on personal enterprise in Ocean Finvest & 1 Finance. The details of students who have been placed successfully in renowned companies are:



Khushi Jain is placed in **Federal Bank** as **Associate** with a Package of **5.63 Lacs**.



Aditya Nawal is placed in **Vedanta - Silvasa** as **Graduate Trainee** with a Package of **4.65 Lacs**.



Shreya Pahwa is placed in **Ernst & Young Global Limited - Ahmedabad** as **Analyst** with a Package of **5.36 Lacs**.



Raj Desai is placed in **Bank of America - Gandhinagar** as **Team Member** with a Package of **3.50 Lacs**.



Nikhil Dinesh Murjani is placed in **Ernst & Young Global Limited - Ahmedabad** as **Analyst** with a Package of **5.36 Lacs**.



Pratik Choraria is placed in **Bank of America - Gandhinagar** as **Team Member** with a Package of **3.50 Lacs**.



Aditi Agarwal is placed in **Ernst & Young Global Limited - Ahmedabad** as **Analyst** with a Package of **5.36 Lacs**.



Aman Patel is placed in **Bank of America - Gandhinagar** as **Team Member** with a Package of **3.50 Lacs**.



Samyak Modi is placed in **Vedanta - Silvasa** as **Graduate Trainee** with a Package of **4.65 Lacs**.



Mehul Jain is placed in **Bank of America - Gandhinagar** as **Team Member** with a Package of **3.50 Lacs**.



Raj Hiteshbhai Karavadra is placed in **Vedanta - Silvasa** as **Graduate Trainee** with a Package of **4.65 Lacs**.



Aryan Goyal is placed in **Bank of America - Gandhinagar** as **Team Member** with a Package of **3.50 Lacs**.



Kamy Maheshwari is placed in **Vedanta - Silvasa** as **Graduate Trainee** with a Package of **4.65 Lacs**.



Arpit Bilochi is placed in **Bank of America - Gandhinagar** as **Team Member** with a Package of **3.50 Lacs**.

PLACEMENTS



Sarthak Vijay is placed in **Awwficacy - Ahmedabad** as **CFA Analyst** with a Package of **3.30 Lacs.**



Diya Tejash Joshi is placed in **Awwficacy - Ahmedabad** as **SPA Analyst** with a Package of **3.30 Lacs.**



Yatri Gajipara is placed in **QX Global Group - Ahmedabad** as **Payroll Administrator** with a Package of **3.24 Lacs.**



Rutvi Shah is placed in **QX Global Group - Ahmedabad** as **Payroll Administrator** with a Package of **3.24 Lacs.**



Ridham Jain is placed in **QX Global Group - Ahmedabad** as **Payroll Administrator** with a Package of **3.24 Lacs.**



Miten S Bajaj is placed in **QX Global Group - Ahmedabad** as **Payroll Administrator** with a Package of **3.24 Lacs.**



Yash Gupta is placed in **SBI Pension Fund - Silvasa** as **Graduate Trainee** with a Package of **3 Lacs.**



Soumya Selot is placed in **Bank of America - Gandhinagar** as **Team Member** with a Package of **3.50 Lacs.**



Kratika Patni is placed in **Bank of America - Gandhinagar** as **Team Member** with a Package of **3.50 Lacs.**



Abhay Parashar is placed in **Bank of America - Gandhinagar** as **Team Member** with a Package of **3.50 Lacs.**



Anurag Rajesh Sharma is placed in **Bank of America - Gandhinagar** as **Team Member** with a Package of **3.50 Lacs.**



Kirti Kanodia is placed in **Bank of America - Gandhinagar** as **Team Member** with a Package of **3.50 Lacs.**



Devanshi Jaydeepsinh Thakor is placed in **Bank of America - Gandhinagar** as **Team Member** with a Package of **3.50 Lacs.**



Mohneesh Saxena is placed in **Bank of America - Gandhinagar** as **Team Member** with a Package of **3.50 Lacs.**



Mirdul Jain is placed in **Bank of America - Gandhinagar** as **Team Member** with a Package of **3.50 Lacs.**



Samriddhi Gupta is placed in **Bank of America - Gandhinagar** as **Team Member** with a Package of **3.50 Lacs.**



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Jaisalmer Fort, Rajasthan, a UNESCO heritage site.

The fort, a trace of India's history stands tall against the backdrop of a sky or a sea foam? Who knows? The hues of the flag tell a different tale of the diverse ethnicity, while the kathputlis lined in a row seem to be welcoming me to their land “Padharo Maare Des”

- Prachee Makhija (SEM IV)

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