

KALEIDOSCOPE

Edition 10.0

The Newsletter of ICNU

July- December 2023



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MESSAGE FROM THE DIRECTOR'S DESK



I am ecstatic to present the Tenth edition of **KALEIDOSCOPE** to our esteemed readers. Congratulations to **Dr. Sumita Shroff Goyal** - Newsletter Editor, **Jahanvi Arora, Arwa Baji** - Newsletter Coordinators and **Divyansh Jain, Reshu Somani, Rishika Porwal, Vanshika Shah, Achintya Sharma and Jayant Hiranandani** - The

Newsletter Team for their devoted contribution. Our goal is to nurture professionals and foster passion in both academic and co-curricular pursuits. This newsletter showcases our students' outstanding feats and showcases their involvement in such various pursuits. I am confident that "KALEIDOSCOPE" will inspire and contribute to the panoramic development of our institution.

MESSAGE FROM THE NEWSLETTER EDITOR



Presenting the tenth issue of **KALEIDOSCOPE** fills me with immense joy as it elegantly showcases the Institute's extensive accomplishments, events and talent pool. My heartfelt gratitude goes to Director and Dean (**Dr. Udai Lal Paliwal**) for his unwavering support. I especially applaud the efforts of **Newsletter Committee**, led by **Newsletter Coordinators - Jahanvi Arora & Arwa Baji** also with the team members **Divyansh Jain, Reshu Somani, Rishika Porwal, Vanshika Shah, Achintya Sharma and Jayant Hiranandani**. I also place on record the efficient admin support of **Ms. Shweta Trivedi** and **Ms. Priya Badaliya**, for their pivotal role in this endeavor. Together, we celebrate a collective achievement in this edition.

MESSAGE FROM THE NEWSLETTER COORDINATORS



It fills me with great excitement to serve as the Newsletter Coordinator for **KALEIDOSCOPE** and to announce the launch of the **Tenth Edition**. The culmination of this success is a testament to the enduring dedication and hard work guided by the **Newsletter Editor - Dr. Sumita Shroff Goyal** and our Director & Dean - (**Dr. Udai Lal Paliwal**).

Their unwavering support and guidance are the pillars of bringing this edition to fruition. I wish to express special thanks to my co-coordinator **Arwa Baji** and team members- **Divyansh Jain, Reshu Somani, Vanshika Shah, Rishika Porwal, Achintya Sharma and Jayant Hiranandani** for their remarkable contributions.

As the Newsletter Coordinator for the 10th edition, I extend my heartfelt thanks to co-coordinator, **Jahanvi Arora**, for her outstanding support in addition to the cooperation of our talented team members - **Divyansh Jain, Reshu Somani, Vanshika Shah, Rishika Porwal, Achintya Sharma, and Jayant Hiranandani**. We're excited to bring you another enriching edition filled with valuable insights and updates. Stay tuned for an exceptional reading experience!



MESSAGE FROM THE NEWSLETTER TEAM



With immense pride, we proudly unveil the culmination of our relentless dedication and diligent efforts – presenting the tenth edition of ICNU's Newsletter, "**Kaleidoscope**." This edition serves as a testament to the diverse talents nurtured within the Institute and commemorates the collective accomplishments of the past six months.

We express our heartfelt gratitude to the Director & Dean - **(Dr.) Udai Lal Paliwal**, whose visionary leadership has served as our unwavering guide. A sincere thank you is extended to **Dr. Sumita Shroff Goyal** for her invaluable direction, which has propelled us to new heights of excellence. We also extend our gratitude to every student whose contributions have enriched this edition, the administrative staff for their steadfast assistance, and the faculty members for their consistent guidance.

This edition is a manifestation of the collaborative ethos that permeates our institution, and its realization would not have been possible without the collective support of our esteemed contributors and mentors.

Jahanvi Arora
Newsletter Coordinator

Arwa Baji
Newsletter Coordinator

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Chief Editor

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Vanshika Shah
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Rishika Porwal
Content Editor

Jayant Hiranandani
Graphic Designer

Achintya Sharma
Content Editor

MoU SIGNING

ICNU inks MoU with the Institute of Chartered Accountants of India (ICAI)



In a move aimed at fostering cooperation and enhancing academic excellence, the Institute of Commerce, Nirma University, and the **Institute of Chartered Accountants of India (ICAI)** have officially entered into a **Memorandum of Understanding (MoU)**. This partnership marks a significant step towards promoting synergy between both entities and enriching the education, research, and training landscape.

The key objectives of this MoU include encouraging staff interaction through inter-institutional visits, faculty exchanges, staff development initiatives, academic publications, collaborative research projects, innovative academic and research programs addressing common areas of interest, and the potential for ICAI accreditation. The agreement reflects a mutual commitment to advancing excellence, knowledge sharing, and skill development in academics, research, and training. Additionally, the MoU recognizes Chartered Accountants Qualification as equivalent to a Post Graduate Degree for Ph.D. admissions and allows for the nomination of ICAI Members to academic bodies. Furthermore, ICAI commits to providing support in framing syllabi for these courses and offering subject-related training to faculty members. The special sessions by Chartered Accountants (CA) will align the curriculum with the New Education Policy, 2020.



ICNU SHINES



Nirma University's Students' Welfare Board and Institute of Science organized "**DESHRAAG**" - a Patriotic Song Competition on August 5, 2023, as part of the **Azadi Ka Amrit Mahotsav** celebration. Students **Shruti Jain, Keshav Purohit, Vatsal Upadhyay, Haritima Singh, Gautam Gokharu, Ananya Sarvani, Dev Kakkad, Krish Gajaria and Rutvee Bhatt**. Judges **Mr. Neeraj Pathak** and **Mr. Himanshu Lakhia** presided over the event.

INDUCTION PROGRAMME: BATCH OF 2023-27

The inaugural session of the two-week induction program for the freshman batch commenced on July 17, 2023. Speaking at the inauguration, **Mr. Viveck Verma**, CEO and Founder of Upsurge Global, discussed the various aspects of entrepreneurial ability, financial literacy, and mental well-being. While emphasizing lifelong learning, he motivated the students to productively and effectively manage their time, and leverage the internship and placement opportunities provided by the University.

Dr Anup Singh, Director-General, Nirma University in his presidential address highlighted the role of students as brand ambassadors, who should uphold the values that the University stands for.

Welcoming the guests and students, **Prof Udai Paliwal**, Director-ICNU, congratulated them for being successfully admitted to the prestigious BCom (Hons.) program and reiterated the Institute's commitment to providing quality education in the fields of Accounting and BFSI. The session ended with a formal vote of thanks presented by **Dr. Hridaya Raj Bharti**.



Faculty Sessions: Induction 2023-27

A session on **Equal Opportunity Cell** was conducted by **Dr. Sumita Shroff Goyal** on July 18, 2023 at ICNU highlighting the university policy to create a safe and equal environment for everyone.

Introduction to Women Development Cell was conducted by **Dr. Avani Shah** on July 18, 2023 who introduced its rules and regulations and informed students about university website, and stressed equality in educational institutions and future workplaces.

A session for **Introduction to ICNU Clubs and Committees** was taken by **CS Karishma Butani** at ICNU on July 18, 2023, emphasized the significance of extracurricular involvement through various clubs, promoting holistic student development and skill enhancement.

Prof Gopika Juneja discussed the use of **ICT in Teaching and Learning Process through LMS and Webex** on July 19, 2023 in education, emphasizing their role in content management, effective communication, virtual classrooms, and real-time collaboration.

Dr. Sumita Shroff Goyal, initiated the **Mentoring and Internship** session on July 19, 2023 by emphasizing the importance of mentoring opportunities in career development. She shared her personal journey and highlighted how mentoring played a pivotal role in shaping her career. Her inspiring words motivated the attendees to seek guidance from experienced mentors to navigate through challenges and achieve their goals.

CS Jhanvi Betai later discussed the significance of **NGO Internships** for practical learning and skill enhancement. She stressed the value of gaining hands-on experience and networking.

Dr. Sumita Shroff Goyal started the **Corporate Internship** session focusing on the importance of these internships in academic pursuits. She introduced Ms. Deepika Saluja as the point of contact who elaborated on how effective work experience fosters a nurturing learning environment and supports students' personal and academic growth.

A session on **Mental and Physical Well-Being: Sports and Physical Health** was conducted by **Dr. Pranav Saraswat** on July 20, 2023 where he highlighted the social aspects of sports and presented scientific evidence of sports' positive impact on cognitive functions and mental health, fostering camaraderie and enhancing social skills.

Dr. Sumita Shroff Goyal at ICNU conducted a session on **"Avoid Plagiarism"** on July 25, 2023, highlighting its ethical implications, promoting prevention strategies, and discussing the University's policy on academic dishonesty.



Wealth Management-Unplugged

Mr. Apoorva Vohra-Co-Founder, of Finvolve Ventures Private Limited; Co-Founder & CEO, of Finolutions LLP, and a renowned expert in the field of wealth management, shared valuable insights and knowledge on **Wealth Management-Unplugged** on July 19, 2023. His expertise and engaging presentation style left a lasting impact on the attendees, instilling a sense of financial responsibility and empowering them to make informed decisions regarding their finances. The expert session saw the participation of 120 students.



Guest Session on Transition



CA Harshendra Punjawat, CFO, Zydus Hospira Oncology P.Ltd (Zydus Pfizer JV), Pharma SEZ, on July 20, 2023, enlightened the gathering of students on "Transition". He shared valuable insights and guidance on navigating the transitional phase from academics to the corporate world. **CA Harshendra Punjawat's** talk gave the students a better understanding of the transitional phase they are about to undergo and instilled confidence in facing the challenges ahead. He shed light on the various aspects of transition that students might encounter, including changes in responsibilities, work culture, and role of AI and personal growth.

Recent Developments in Accounting, Finance, Tax, and Audit

CA Shardul Shah – Partner, M. A. Shah & Co. Chartered Accountants, Mumbai was invited to conduct a session on "Recent Developments in Accounting, Finance, Tax, and Audit" on July 24, 2023, at the Seminar Hall of the Institute of Pharmacy. The speaker discussed advancements in the domains of accounting, finance, tax, and audit with the students. The session enhanced their understanding of the dynamic nature of these fields and the relevance of staying updated with the latest trends.



Goal Setting and Management Lessons from Ramayana

Dr. Trilok Sharma – A life and leadership coach, engaged the students with his insights into management and lessons that could be learned from the Ramayana conducted on July 25, 2023. Sir discussed the strengths of Hanuman and why Hanuman is so well known in the entire world, especially in India. His strength, devotion to work, insights, and other traits which are an important part of becoming a manager were discussed. He discussed briefly a few of the instances of Ramayana, which well-exemplified the management and its importance. He also highlighted various points of Karma and work devotion. While discussing life and work, he guided students to look at Ramayana not only as a cherished history of India but also from the perspective of a book of Management.

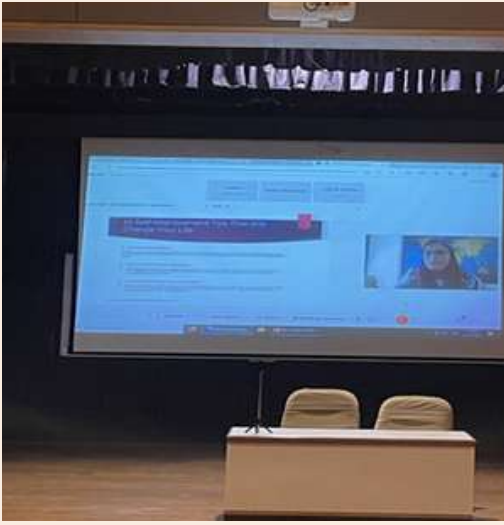


Effective Communication: One Key to Many Locks

An online event on "Effective Communication: One Key to Many Locks" was conducted on July 26, 2023, with **Ms. Pragya Mehta**. She shared valuable insights on the significance of effective communication in personal and professional settings. The expert session aimed to emphasize the importance of effective communication in building relationships, resolving conflicts, and achieving success in various aspects of life.



Be the Best Version of Yourself



An online session on "Be the Best Version of Yourself" was an empowering and impactful experience for the incoming B.Com. (Hons.) Students of the 2023-27 batch on July 26, 2023. Invited speaker **Dr. Dipti Jain's** motivational insights and practical guidance left a lasting impression on the students, inspiring them to embark on a journey of self-discovery and personal growth. The session focused on boosting self-confidence and developing resilience in the face of adversity. The students were encouraged to embrace failures as opportunities for growth.

Treasures of Life



Ms. Leena Patel - Founder & CEO, of One Soul Army, the invited expert, deliberated on "Treasures of Life" conducted on July 29, 2023. She discussed the Chakras of the Body and compared them with the Elements of the Earth. She explained the importance of optimism in life and how important it is to face challenges in life. Students were further engaged through various real-life examples. She highlighted the limitless potential of the human mind and motivated the students to use it for positive life pursuits.

Entrepreneurship and Innovation



Dr. Satya Ranjan Acharya - Professor, Entrepreneurship Development Institute of India (EDII), on July 29, 2023, shared valuable insights and expertise on the significance of entrepreneurship and fostering innovation in today's business landscape. The event aimed to ignite students' entrepreneurial spirit, encourage creative thinking, and instill a mindset of innovation and problem-solving. The students expressed their enthusiasm for the topic.

What is your Peak?



Dr. Dhamendra Joshi - motivational speaker, professional life skills & soft skills trainer engaged the students on an important aspect of college years and life, i.e., **“What is your Peak?”** conducted on July 20, 2023. Explaining and giving tons of examples of the people and sherpas who climbed Mount Everest in different conditions of health and fitness, he explained to them, how important hard work and determination are in any situation. He exemplified the significance of determination. He reiterated that the will to do something or get something done in life plays an important role in creating a pathway toward success. The students were encouraged and enlightened to understand this part of morals, as they begin their new phase of life.

Health and Fitness



Dr Komal Parmar, Dietician at SGVP Hospital explained the significance of good food and a well-balanced lifestyle along with good education on July 20, 2023. She inquired about the routine, sleep patterns, eating habits, and fitness of the students. She then explained, what they missed in their daily routine and also the additional benefits they get in life and work if they have good eating habits and a better sleep schedule. She discussed GOOD FOODS AND BAD FOODS and made them aware of eating such foods' positive and negative impacts. She also incorporated the importance of YOG in daily life.

Empowering Future: Unlocking Opportunities with Professional Courses



CA Preet Shah – On July 29, 2023, a financial expert and motivational speaker discussed and provided the students with a list of professional courses that they could pursue with the ongoing degree. Sir provided brief information on all the courses and then interlinked the interests along with the nature of the courses. He also explained to them about the entry-level test and the rigor level of each examination. The session helped students get more information about the various professional courses the country has to offer, out of which many of them are valid globally.

First Aid and Management of Common Emergencies and CPR

CS Dr. Saumil Sanghvi conducted an session on "First Aid and Management of Common Emergencies and CPR," emphasizing the crucial role of immediate response in saving lives on July 24, 2023. Participants received hands-on CPR training and learned about automated external defibrillators (AEDs) and it enhanced their knowledge on management of medical emergencies.

Heritage Walk

The 2023-27 was introduced to the culture and heritage of Ahmedabad as part of their induction program on July 21, 2023. Founded in 1411, Ahmedabad showcases Islamic monuments, Hindu and Jain temples, and unique wooden houses, initially known for its cotton textile mills. The 'Heritage Walk' near Kalupur covers Swaminarayan Temple, ancient pols with distinct drainage systems, and 'chabutaras' for birds. The walk spans 2-2.5 kms, exploring various heritage sites of Ahmedabad



including, graded woodenhouses, temples, and Harkunvar Shethani ni Haveli. Sambhavnathji Temple, dating back to 1662 A.D., is the city's oldest Jain temple. The experience offers rich insights into Ahmedabad's history and diverse heritage. They were accompanied by faculties **Dr. Pranav Saraswat, Vishal Kothari and CS Jhanvi Betai.**



**Artwork by
Soumaly Choudhury
IC211271**

EVENTS AND ACTIVITIES

World Nature Conservation Day Quiz Competition

LITWITS-The Literary Committee of the Institute of Commerce organized a virtual World Nature Conservation Day Quiz on July 28, 2023 under the guidance of **Prof. Gopika Juneja**. Students from various disciplines participated, showcasing their knowledge of biodiversity, conservation, and sustainable practices. The event prioritized safety and active engagement, fostering awareness of environmental issues. The winner was **Karvi Anjaria (Sem-IV)** with **Harshita Chinnannavar (Sem II)** as the first runner-up, and **Akshita Jain (Sem II)** as second runner-up. Their dedication reflects a commendable commitment to environmental stewardship.

FRESHERS' 2023: The beginning of a new journey at ICNU

The Institute of Commerce organized a Fresher's party for the batch of 2023-27 at C Auditorium on August 2, 2023. The party was themed **BARBENHEIMER**, creating a joyous and vibrant atmosphere. Faculty coordinator **CS Karishma Butani** collaborated with student coordinators **Yana Gamadia, Aadit Ambavi, Swayam Jain, and Manas Champawat** to meticulously plan and execute the event. The program featured captivating dance performances, soul-stirring musical acts, and engaging theatre events, enthraling the audience. Additionally, a fashion show was organized for the new batch, where the winners for **Mr. and Ms. Freshers** were **Vidhi Jain** and **Shourya Veer Singh**, awarded by the Director of the Institute. Overall, the afternoon was a resounding success, thoroughly enjoyed by all, especially the batch of 2023-27.



Anti-Ragging Week Activities of ICNU



Dr. Avani Shah, the Anti-Ragging Coordinator at the Institute of Commerce spearheaded an orientation program focused on anti-ragging measures in the NIM auditorium. They hosted a screening session for the **Debate Competition** on the topic, "**Should Colleges Implement Zero Tolerance Policies for Ragging?**". **CS Jhanvi Betai** and **Prof Mansur Alam** judged this round of 24 students.

The two qualified teams from the earlier session presented their arguments. **Prof Gopika Juneja** and **Prof Vishal Kothari** judged this round. The event saw participation from 40 attendees. **Prof Udai Paliwal**, the Director and Dean of ICNU, accompanied by the panel of judges and anti-ragging coordinators, awarded the winner and runner-up. An **audio-visual presentation** was organized on August 17, 2023, that witnessed participation from approximately 80 students. This initiative showcased various anti-aging Television Commercials (TVCs), short films, and documentary movies available on the UGC websites. The Anti-Ragging Committee demonstrated its commitment to a ragging-free environment with a powerful **theater performance on anti-ragging awareness** on August 18, 2023 where twelve student participants, organized into two teams of six each, delivered a moving portrayal that vividly showcased the emotional and psychological toll of ragging.



Teacher's Day Celebrations



On September 5, 2023, at C Auditorium, the students of ICNU enthusiastically celebrated Teacher's Day 2023. Impressive artistic expressions, including dance, theater, and music performances by exceptional committee members, were showcased at the event, which honored faculty members. This demonstrated the institute's inventiveness and talent. The celebration was made unforgettable by the enthusiasm and diligence of students **Haritima Singh** and **Manas Champawat**, who oversaw it under the direction of Cultural Coordinator **CS Karishma Butani**. The occasion strengthened the connections between appreciation and study, guaranteeing a fun evening for everyone.



World Literacy Day

LITWITS- The Literary Committee organized Essay Writing and Poster Making Competitions for ICNU students, on September 8, 2023, under the guidance of **Prof Gopika Juneja** to mark the celebration of World Literacy Day. Students from various disciplines showcased their creativity and understanding of global literacy issues, focusing on the role of technology in literacy enhancement. Held in E-block classrooms, the event emphasized knowledge development and active engagement, with commendable enthusiasm from participants. Congratulations to winners **Munazah Ali Sayed (Sem II)** and **Sanskriti Makwana (Institute of Law,)** for essay writing, and **Manvi Mertia** and **Uday M. Bundeliya (Institute of Pharmacy)** for poster making.

Hindi Diwas

Students of ICNU celebrated Hindi Diwas with great enthusiasm on September 14, 2023, in which a debate competition and poetry competition were organised under the guidance of **Prof Gopika Juneja** and student coordinators **Arin Acharya** and **Disha Tank**. About 33 students from the entire university participated in these competitions. **Mrs. Kriti Patel** and **Mrs. Neha Vyas** judged the events and expressed their thoughts on the importance of Hindi as our national and cultural language. The winners of the competition were **Yash Jain** and **Hetav Shah** and the runner-ups were **Palak Sharma (IC221244)** and **Ayush Savnani (IC221109)** were honoured with awards by the judges and along with **Dr. Udai Paliwal** Director- ICNU



Talent Hunt

Kalanidhi- The Cultural Committee of ICNU organized the Talent Hunt Competition from September 14-16, 2023. The primary objective was to unearth the untapped potential of ICNU students, providing them with a platform to showcase their skills. Student Coordinators **Swayam Jain** and **Aadit Ambavi**, successfully planned the event with the theme "**Chandrayaan 3 Utsav,**" celebrating ISRO's moon landing achievement. Under the guidance of faculty coordinator **CS Karishma Butani** and the support of **Prof. Udai Paliwal**, Director of ICNU, the event included diverse competitions such as music, dance, theatre, literary, finance, media, social spotlight, marketing, fashion, sports, gaming, academic, and fine arts. Judges in each discipline commended the winners and runners-up for their outstanding performances and active participation. Overall, the Talent Hunt Competition was a well-received success.



LIST OF WINNERS

NAME OF STUDENT	EVENT NAME	POSITION
Tirth Jyotishi	Mono Act- (Theatre)	Winner
Aryan Makwana	Mono Act- (Theatre)	Runner-Up
Ojaswini Tawar, Khush Mehta	Solo- (Music)	Winner
Rhea Pillai	Solo- (Music)	Runner Up
Nishita Gujjar, Harshit Chopra, Tirth Jyotishi	Fashion Event	Winner
Yashvi Jain, Sahil Krishnani, Kavya Gupta	Fashion Event	Runner Up
Harshita Chinnannavar	Literary Event	Winner
Priyamvada Jain	Literary Event	Runner Up
Ananya, Itisha Nakrani	Fine Arts Event	Winner
Ferry Patel, Trisha Upadhyay	Fine Arts Event	Runner Up
Reshu Somani, Pragya Thakur	Media Event	Winner
Hani Patel, Khushi Tailor, Prathna Kikani	Media Event	Runner Up
Krish Thakkar	Samvaad-(Academic)	Winner
Munazah Ali Sayed	Samvaad-(Academic)	Runner up
Sandesh Pamnani	Marketing Event	Winner
Anubhav Agrawal	Marketing Event	Runner Up
Pratham Patel	Social Spotlight Event	Winner
Aastha Karia	Social Spotlight Event	Runner Up
Anant Mittal, Apeksha Chaudhary, Vishnugupt Jadav	Sports Event	Winner
Aditya Somaiya, Riya Mehtani, Meet Nathwani	Sports Event	Runner Up
Nishka Patel	Dance Event	Winner
Rhea Pillai	Dance Event	Runner Up
Yash Bajaj, Khushi Mehta	Finance Event	Winner
Mihir Patel, Shivam Mapara	Finance Event	Runner Up

Achintya Sharma, Sudarshan Agrawal, Bharat Bhatia, Tanishq Vaishnav	BGMI- Gaming Event	Winner
Gaurav Udhani, Navya Kabra, Shivam Rungta, Sanika Thakar	Group Act-(Theatre)	Winner
Krish Mehta, Tirth Jyotishi, Hitanshi Sethiya, Sudharshan Agrawal, Pravan Nath, Aryan Makwana, Jiya Patel, Deep Shah	Group Act-(Theatre)	Runner Up
Jenish Thakkar, Bhavya Sanghvi, Vedant Tripathi, Arva Gupta	BGMI(Gaming)	Runner Up
Rohan Bafna, Yana Gamadia, Sarabjit Nanda, Anushka Agrawal, Prachee Makhija, Khushi Mehta	Econopolis-(Academic)	Winner
Karan Mittal, Devansh, Sania Motwani, Rutva Dave, Akshara Maheshwari	Econopolis-(Academic)	Runner Up
Bhavya Agrawal, Ishrat Jahan, Jahanvi Wadhvani, Vruksha Bhikadiya, Vishwa Lukhi, Pooja Shingala, Khushi Tailor	Group-(Dance)	Winner
Aditi Shinde, Vedika Aggrawal, Ayush Savnani, Sarthak Raiyani, Manya Likhar, Divishka Gangwal	Group-(Dance)	Runner Up

Gandhi Jayanti Celebrations at ICNU



LITWITS- The Literary Committee of ICNU organized an offline quiz competition under the guidance of faculty coordinator **Asst Professor Gopika Juneja** and student coordinators **Arin Acharya** and **Disha Tank** to mark the Gandhi Jayanti Celebrations on October 4, 2023. The competition covered topics like Mahatma Gandhi's Life and Philosophy, Indian History, and Freedom Struggle. 20 students participated in this quiz. The winners of the competition were **Dhanushi Patel (IC211120)**, **Dhruvi Pataliya (IC211122)**, and the Runner Up Position was secured by **Arwa Baji (IC211217)**, **Yunus Ratlamwala (IC211185)**.

Garba Workshop

Kalanidhi- The Cultural Committee of ICNU organized a Garba Workshop for new students. Under the guidance of **Prof. Udai Paliwal**, Director and Dean of ICNU, and supervised by **CS Karishma Butani**, along with the student head coordinator of the Dance club, **Ishita Malik**, **Aditi Khandelwal**, and **Muskan Agarwal**. **Dance Inc India** volunteers trained the students by energetically performing different steps where they learned famous Garba steps, including those from the song "Dakla, Man Mohi Gayo." Special thanks were extended to **Jay Modi**, **Aakash Vanzara**, **Ankita Lalwani**, **Meghna Sanghani**, and **Pradhuman Santoshi**.



8th Foundation Day Celebrations at ICNU

ICNU commemorated its 8th Foundation Day on October 7, 2023, with a day brimming with academic and cultural festivities. Distinguished guests, including **Shri K. Rajaraman**, Chairperson of the **International Financial Services Centre Authority (IFSCA)**, graced the event and shared valuable insights on India's potential to achieve a USD 5 trillion economy.



Dr. Anup K. Singh, Director General of Nirma University, delivered a Presidential Address. The program also featured a Fusion Hour, an academic event organized by the Student Advisory Committee (SAC) of the Institute, where students from various institutes within Nirma University presented their perspectives on a model Smart City, emphasizing sustainable development.

City, emphasizing sustainable development. Students were tasked with solving sustainability challenges within their respective fields of expertise. The closing ceremony marked the triumphant conclusion of the 8th Foundation Day celebrations with **Prof Udai Paliwal** Director and Dean sharing his vision for the Institute in the time to come.



Awareness on Menstruation Hygiene among Rural Women

Udgam the Social Club of ICNU Club organized an awareness camp on menstruation hygiene for rural women on September 30, 2023, led by student coordinator **Aeshwi Rudani**. The club members visited construction sites, educated women on sanitary napkins, and provided solutions for body aches and mood swings. The club educated women on the importance of using sanitary pads and distributed sanitary napkins there. They also educated them on government schemes for affordable sanitary pads.



Inter-Institute Carrom and Chess Tournament

ICNU in collaboration with Students Welfare Board, NU, hosted an inter-institute carrom and chess tournament, featuring male, female, and staff categories under the supervision of **Dr. Avani Shah** and her sports committee, and the tournament's integrity was maintained by experienced chief arbiter **Dharmendra Pandya** and experienced umpire **Mr. Ashwin Panchal** who ensured the carrom tournament's integrity. Enthusiastic players from various institutes showcased their skills in intense battles throughout the four rounds, each played with 25-minute time control and a 5-second increment.



Convocation Day 2023

The ceremony for the batch of 2020-23 was organized on November 4, 2023, at NIM Auditorium. The ceremony was a grand affair, with students adorned in graduation regalia and a palpable sense of accomplishment in the air. **Dr. Udai Paliwal**, Director and Dean, ICNU, presided over the event, adding gravitas to the occasion. With eloquence and wisdom, sir addressed the graduating class, emphasizing the transformative power of education and the responsibilities they now carry into the professional realm. The auditorium echoed with applause as each student was honored with degrees and medals, symbolizing their academic achievements. Family, friends, and faculty came together to celebrate the graduates' success. The event not only marked the end of a significant chapter but also served as a poignant reminder of the institute's commitment to nurturing well-rounded, accomplished individuals ready to make a positive impact in the world.



Diwali Celebration with differently abled kids



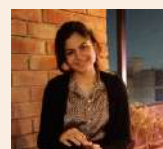
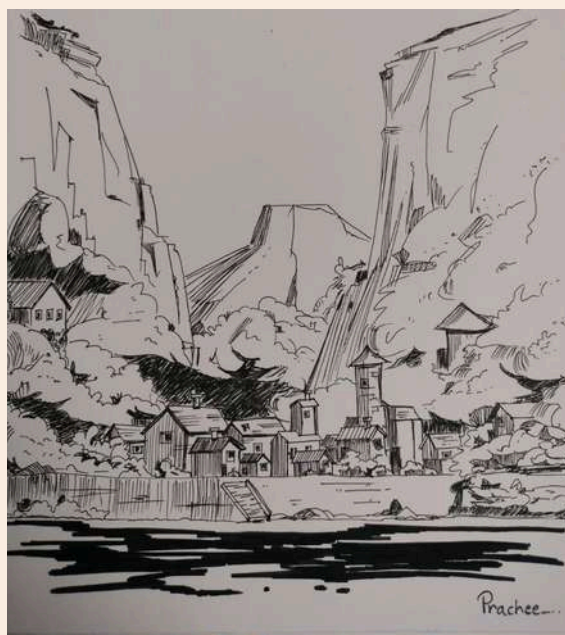
Udgam, the Social Club of ICNU, orchestrated a heartwarming Diwali celebration on November 7, 2023, for the differently-abled students of **Dr. Jit Mehta Balshala** led by student coordinator **Aeshwi Rudani**. The primary objective was to spread joy and instill basic moral values. The 12 dedicated club members engaged with the children through a thoughtful blend of activities. To impart valuable lessons, a captivating drama and storytelling session unfolded, delivering a powerful message on the strength within despite disabilities. Moving forward, the festivities continued with an interactive session on Diya decoration,

the accomplishment. The celebration escalated with lively dance performances and a skit The play delivered a poignant message, emphasizing the importance of truthfulness. As a final gesture of affection, the children were presented with paper lamps, symbolizing the radiant light of love shared during this Diwali celebration.

Constitution Day of India Quiz Competition at ICNU

The Constitution Day Online Quiz Competition was organized by LITWITS- **The Literary Committee** under the guidance of faculty coordinator **Asst Prof Gopika Juneja** and student coordinator **Disha Tank** in ICNU. The event took place on November 26, 2023, in alignment with the national celebration of Constitution Day in India. A total of 10 students participated in this quiz. Students eagerly engaged in this information-filled quiz, demonstrating their grasp of essential constitutional matters. The competition covered topics ranging from fundamental rights to the directive principles of state policy, fostering an awareness of the foundational principles of the Indian Constitution. The participants' enthusiasm and dedication were truly commendable, reflecting their commitment to understanding and upholding the values enshrined in the Indian Constitution.

The results of the competition declared the winner to be **Vidhi Singhal**(Sem-II) and the first runner-up was **Sherly Kothari**(Sem-IV).



**Artwork by
Prachee Makhija
IC211152**

ICSSR SPONSORED 10 DAYS RESEARCH METHODOLOGY COURSE

The inaugural ceremony of the ICSSR Sponsored 10-Day Research Methodology Course (September 4 – 14, 2023) hosted by the Institute of Commerce, Nirma University, aims to empower aspiring researchers with the essential tools and knowledge for rigorous and meaningful research. The participants hail from seven states – Uttar Pradesh, Madhya Pradesh, Rajasthan, Karnataka, Haryana, Punjab, and Gujarat. Delivering welcome remarks Prof Udai Lal Paliwal emphasized the research methodology's importance in advancing the frontiers of knowledge and highlighting the institution commitment to research excellence. Prof Anup Singh –Director General, of Nirma University in his inaugural address shared profound insights on research's role in addressing contemporary societal challenges, inspiring the attendees and underscoring the institution dedication to cutting-edge research. Dr. Sumita Shroff – Co-Course Director, thanked ICSSR for their generous support and appreciated participants, dignitaries, invited experts, students', and University administration for contributing to the event's success. Over the course of ten days, after engaging in comprehensive research methodology sessions, the participants shall emerge as proficient researchers.

Prof. G. Soral

The inaugural session of the 10-Day Research Methodology Course focused on "Research Strategy." The instructor emphasized establishing foundational rules, maintaining a consistent research design, and cultivating strong social research skills to facilitate better understanding and observation of utilized variables, fostering a conducive research environment.



Prof. Mitesh Pandya

During the second session of the 10-Day Research Methodology Course, the instructor covered the topic of "Zotero software." Participants were instructed on key processes such as installation, reference collection, organization with folders and tags, citation generation, bibliography creation, and collaborative features for group research projects.

Prof. Dhaval Mehta

On the second day's first session, the topic covered was "Hypothesis Formulation, Source of Data Collection, and Use of SPSS Software." Participants gained insights into hypothesis testing theory, the importance of statistical significance, validity assurance through research design, and adept result interpretation techniques.



Prashant Joshi

During the second session of the day, the instructor discussed "CMIE Data Collection from Prowess," offering valuable insights into CMIE's significance as a vital repository for economic and social data in India, detailing data sources, accessibility, and practical utilization through case studies.

Dr. Atman Shah

On the third day's first session, the topic covered was "Problems in regression," where sir delved into common challenges like multicollinearity, overfitting, assumption violations, and heteroscedasticity, emphasizing techniques such as VIF analysis and regularization methods for detection and mitigation.



Dr. Mitesh Shah

During the third day's second session, the focus was on "Logistic regression," where the instructor addressed challenges like multicollinearity, overfitting, nonlinearity, and class imbalance, offering strategies for detection and mitigation, highlighting the importance of logistic regression in handling binary classification tasks.

Dr. Keyurkumar Nayak

On Day 4, the lecture centered on "Utilizing Smart PLS for Structural Equation Modeling," offering attendees insights into PLS-SEM and CB-SEM, emphasizing practical application distinctions. Participants learned about Smart PLS types, predictive analyses, model evaluation, and the graphical interface for SEM, gaining a comprehensive understanding of its research utility.



Dr. H.K.Dangi

On Day 5, the lecture covered "Utilizing NVIVO for Literature Review, Bibliometric Analysis, and Content Analysis," offering practical insights into qualitative research methods, text coding, thematic analysis, and visualization techniques, while also introducing semantic analysis and data analysis of audio and images using NVIVO, ultimately providing participants with a comprehensive understanding of its research capabilities.

Dr. C.P.Gupta

On Day 6, the lecture focused on "Stata: pooled regression, Panel data analysis," offering attendees essential guidance on conducting efficient data analysis, emphasizing proper data preparation, understanding fixed and random effects models, and addressing issues like heteroscedasticity and serial correlation effectively, thereby enhancing proficiency in utilizing Stata for robust statistical analysis.





Prof. Amit Shankar

On Day 7, the lecture addressed the "Structure of article, introduction, and literature review," offering guidance on the ideal research paper structure, distinctions between abstract and extended abstract, considerations for sample size determination, miscellaneous writing tips, and suggestions for resources and success strategies.

Prof. Udai Paliwal

On Day 7, Dr. Udai Paliwal's lecture focused on "Ethics and plagiarism prevention," stressing the importance of ethical conduct in research for ensuring data reliability, preventing harm, and highlighting the consequences of plagiarism, with a case study activity to enhance participants' skills in identifying mistakes and refining observation.



On Day 8, Prof. Udai Paliwal's lecture focused on "Search strategy for identifying appropriate journals," offering insights into effective search techniques using online tools to find suitable journals based on abstracts, titles, and keywords, providing practical training on selecting quality journals and developing successful publication approaches.

Dr. Sumita Shroff Goyal

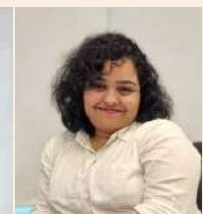
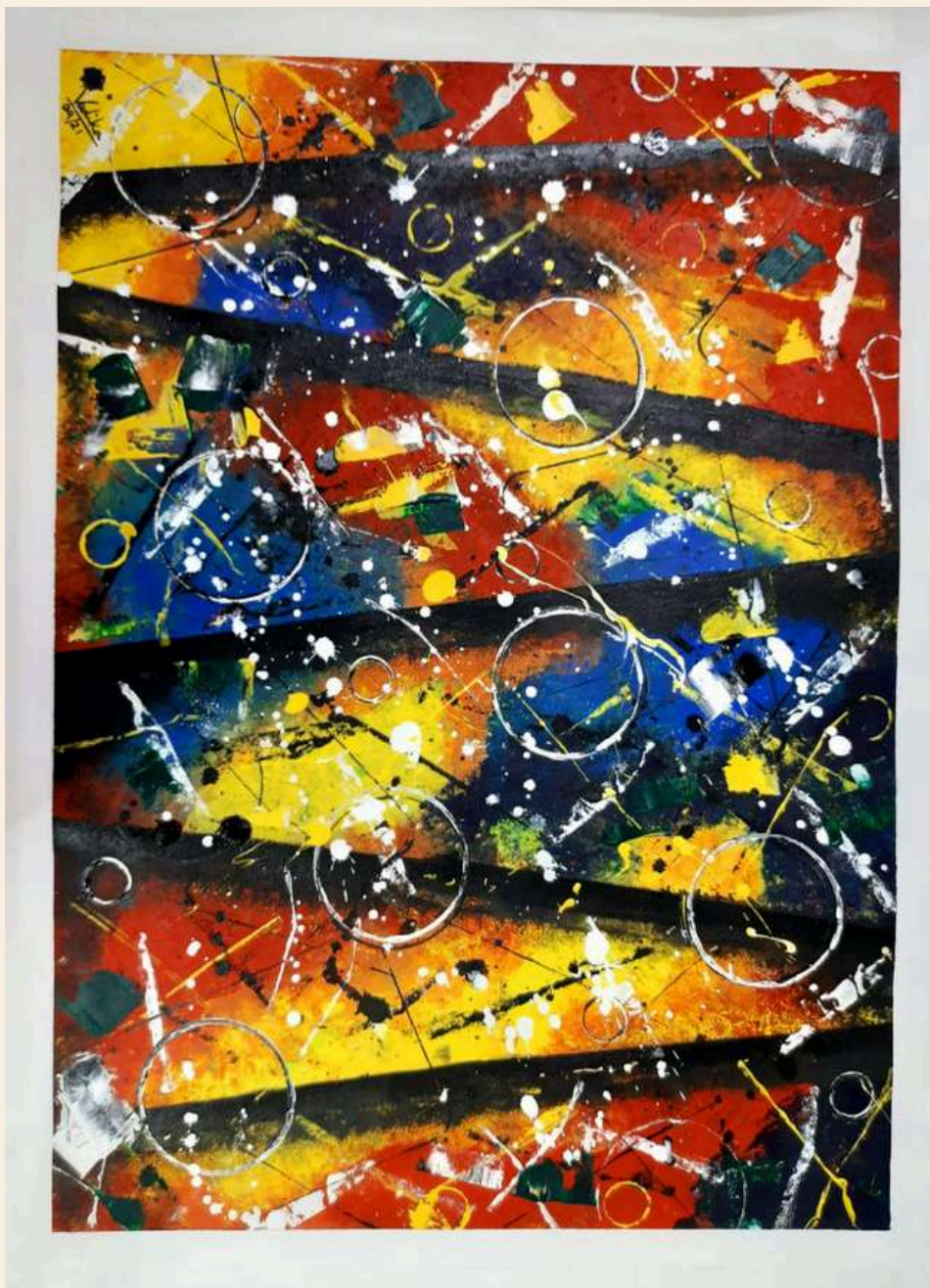
On Day 8, the lecture focused on "Use of AI in research and writing manuscript," highlighting practical applications of AI tools like Grammarly and ChatGPT in academic writing, emphasizing the "creation of a researcher identity" for marketing and collaboration through platforms like Google Scholar, Scopus, and Web of Science, while introducing useful extensions for efficient research work such as Scholarly Summarizer and Trink AI.



Prof. Heena Thanki

On Day 9, her lecture focused on the "Process of publishing papers in journals," providing comprehensive insights into journal review steps, submission criteria, adhering to templates and referencing styles, handling rejection positively, checking journal authenticity, maintaining master copies, and crafting effective cover letters.

The 10 Days ICSSR-sponsored Research Methodology Course was concluded on September 14, 2023, having representation from 7 states. Over the course of 10 days, participants delved into the intricacies of research design, data collection, analysis, and academic writing. Delivering a valedictory address, Course Director – Prof Udai Lal Paliwal – Course Director, shared a detailed report of the training program. The valedictory ceremony was graced by Shri K. K. Patel, Vice President – Nirma University, who delivered an insightful keynote address, emphasizing the importance of research in driving innovation and progress in various fields. Course participants – Akshaya, CA Anima Chordia, Hiral Thakkar, Maruf Sadriwala, and, Nidhi Maheta appreciated the overall quality of the course, and shared their experiences of the program. Shri K K Patel, Dr. P N Tekwani – Director, DRI Cell, Prof Udai Paliwal, and Dr.Sumita Shroff congratulated all the participants and distributed the course completion certificates.



**Artwork by
Vedika Pandit
(IC211279)**

NSS @ICNU

Meri Maati Mera Desh Campaign



The initiative was celebrated by the NSS unit of the ICNU on August 14, 2023, to pay tribute to our nation and the brave hearts who sacrificed their lives for the nation. The event started with a short introduction on the significance of the campaign continued by the Panch Pran Pledge which was taken by everyone present for the event. A short film 'PLUS-MINUS' based on a real-life Indian army officer was shown after which a discussion about the same was conducted. The event ended with a vote of thanks and the Indian National Anthem.

NSS Induction Programme



The NSS unit of the ICNU conducted an induction to familiarize the newly selected NSS volunteers with the NSS core committee, and the NSS program officers and to provide insights about the working of the NSS on August 22, 2023. **Prof. Mansur Alam** briefed on the National

Service Scheme and its objectives, followed by the introduction of the core committee members and their positions consisting of the NSS presidents, senior committee members, and junior committee members. The president of the committee provided a comprehensive introduction. The main events of the unit like the 7-day camps and one-day camps were highlighted. Finally, the faculty coordinator **Dr. Pranav Saraswat** provided his valuable insight on the importance of being a part of the NSS unit. The day concluded by motivating the volunteers and members to actively participate and take the initiative to contribute to the betterment of society.

NSS One Day Camp- I



On September 26, 2023, the **NSS** unit of Nirma University's Institute of Commerce held a one-day camp at **Vasai Village** under the guidance of **Dr Pranav Saraswat and Prof. Mansur Alam** with 50 NSS volunteers and committee members. Community-driven events included teaching sessions, a nukkad natak, a cleanliness drive, and a survey on women entrepreneurs. The women's responses showed a strong desire for workshops, especially in basic embroidery and handmade

jewelry. Ten to twelve volunteers participated in a cleanliness drive that connected with the Swachh Bharat Mission by picking up trash around the school. A friendly environment was fostered by lunch, games, and a nukkad natak, which enhanced interaction. The day ended with a visit to Shree Nishkalanki Narayan Tirthdham, Prernapith, where we saw 'Mann Ki Baat' being recorded for a possible Guinness World Record.

NSS One Day Camp-II



The **NSS** unit of the Institute of Commerce, Nirma University organized a one-day camp at **Vasai** Village on November 3, 2023. The camp consisted of 50 students including the NSS committee members and volunteers. During the one-day camp, various community-driven activities were conducted such as a survey on the accessibility of clean drinking water, efficiency of healthcare centers nearby, and toilet facilities to understand the health and sanitation facilities available in the village to conduct future drives by the NSS Unit. Workshops for decorating Diyas and making bracelets were held by a huge number of young children and women. There were 7-8 groups of volunteers doing the survey

and 90 students plus 15-20 women attended the workshop. The workshops were conducted as a result of the responses received on a survey conducted on the interest in rural women entrepreneurship in the village during the previous camp. The motive behind diya-making and Bracelet workshops for women is to empower and enable them to acquire skills that can lead to economic independence and self-sufficiency. These workshops aim to promote rural women's entrepreneurship, allowing them to generate income and contribute to their family's financial well-being. The one-day camp concluded with our team playing games like volleyball and cricket, dancing, and interacting with the students at the village school.

NSS 7 Day Camp

In the NSS camp, starting December 18, 2023, the volunteers engaged with Vasai Village residents, promoting the Vrudh Pension Sahay Yojna for those aged 60 and above. Divided into groups, they explained the scheme's benefits and criteria, assisting interested villagers with documentation and future guidance, and ensuring ongoing support throughout the seven-day camp.

The second day began with jogging and yoga before heading to Vasai Village. They conducted a Menstrual Hygiene Camp, distributing 5000 sanitary pads, educating women on hygiene, and promoting the Jan Aushadhi Kendra scheme offering pads for 1 rupee. They also painted the school, collected trash, and engaged villagers in their activities, fostering community involvement.

On the third day, The NSS unit conducted a self-defense workshop and a session on good and bad touch for female students at Vasai School. They also taught various subjects to other students, organized cultural night events, painted school walls with educational artwork, and trained students for cultural activities. Additionally, they watched a historical documentary about the camp location and planned the next day's activities in a meeting.

On the fourth day, the members organized cultural events including dance, music, and theatre for students in Vasai Village. They conducted science education sessions with practical experiments, initiated a cleaning drive, installed dustbins, and performed a skit discouraging tobacco use. A successful rally with enthusiastic student participation was also held. Additionally, they planned a quiz and sports event in a meeting for the next day.

The fifth day began with exercises and jogging before heading to Vasai Village. They conducted math sessions, distributed stationery packs, and organized a chess workshop. Later, they focused on preparing for a cultural night, guiding students in dance, music, and theatre performances. The day ended with a planning meeting for the next day's activities.

The sixth day began with team breakfast and headed to Vasai Village by tractor, enjoying the sun. They conducted simultaneous activities including sports day with games like water chestnut race and tug of war, divided into junior and senior sections. They also taught origami, showcasing various creations, and organized a quiz. Later, they dressed in ethnic wear for a cultural event with dance, music, and a drama on caste discrimination, ending the day with a feedback session.

On the last day of the NSS camp, the team enjoyed a peaceful morning at a temple and near a lakeside, engaging in activities like tree climbing. They then bid farewell to the village after a small cleaning drive at the school. Upon returning to their stay location, they packed up and formally concluded their activities before heading back to campus, exchanging final goodbyes.



INDUSTRIAL VISIT

Industrial Visit to Amul Chocolate Factory

On September 22, 2023, students from Batch 2021-24 participated in an industrial tour of the **Amul Chocolate Factory**. Students were accompanied by coordinators **Dr. Sumita Shroff Goyal** and **Dr. Nitin Kishore Saxena**. The journey included bus travel with morning refreshments, fostering a cheerful spirit and eagerness to learn. Upon arrival at the factory, the staff provided a brief overview of the company's operations. The students were then divided into groups for a comprehensive tour.



The highly automated and technologically advanced Amul emphasizes its commitment to quality control and food safety. The tour provided valuable insights into the chocolate-making process and highlighted Amul's dedication to sustainability, making the visit both educational and enjoyable.

Industrial Visit to Amul Dairy Plant

On September 30, 2023, students from batch 2023-27 participated in an industrial tour of **Amul's Dairy Plant** organized by **Dr. Sumita Shroff Goyal** coordinated by **Dr Avani Shah** and **Prof Mansur Alam**. They were welcomed with refreshments before a presentation on Amul's impact on India's dairy industry. Led through sections including milk, butter, lassi, and packaging, they witnessed milk procurement, pasteurization, and quality testing processes. The tour highlighted Amul's role in the White Revolution and the legacy of its founder, Verghese Kurien. Despite the ice cream section's closure due to seasonal demand, attendees learned about butter and lassi production and packaging. This visit left a lasting impact on the students with a deeper understanding of Amul's operations and contributions.



**Artwork by
Vidhi Singhal
23BCM068**

INSTITUTE LECTURE SERIES

Charting your Career in Accounting and Finance

ICNU organized a career guidance session for its first- and second-year BCom (Hons) students at NIM Auditorium on August 8, 2023. The invited speaker **Ms. Teena Rawal** – Business Development Manager at ACCA, Mumbai delivered a talk on "Charting Your Career in Accounting and Finance". She highlighted the importance of career planning and the role of specialized qualifications in shaping successful trajectories. She shared a comprehensive overview of the ACCA qualification and emphasized how ACCA serves as a global benchmark for excellence in accounting, finance, and audit professions, opening doors to diverse career opportunities across the world. She delved into various career paths available to ACCA graduates. The session saw participation of 300 attendees including students, and faculty members. The event ended with a vote of thanks to the invited speaker and a memento presentation by the faculty coordinator – **Dr. Sumita Shroff Goyal**.



What I Learned about Investments in My 23-Year Work Career

To empower BCom (Hons.) students with essential knowledge about financial planning, an expert session was organized on "What I Learned about Investments in My 23-Year Work Career?" at the NIM Auditorium on August 8, 2023. **Mr. Pawan Nahar**, an alumnus of Nirma University, and a seasoned financial expert with an illustrious career of two decades was the invited expert. The expert delved into the core principles of successful investing and the pivotal role of investments in securing one's future. The session saw active participation from students with overwhelming questions of their inquisitive minds. The event saw the participation of 400 participants including students, and faculty members. The event ended with a vote of thanks and a memento presentation by **Prof. Udai Paliwal** -Director, ICNU to the guests.



FACULTY ACHIEVEMENTS

Prof. (Dr.) Udai Paliwal - Director and Dean, Institute of Commerce, Nirma University



- A lecture on “Improving Business Climate in India: Insolvency and Bankruptcy Code-2016” on July 15, 2023 delivered at Refresher Course in Commerce and Management”. UGC – HRDC, Sardar Patel University, Anand, VV Nagar.
- A lecture delivered on “Search Strategies for Identifying suitable PublicationOutlet”. at ICSSR Sponsored Research Methodology Course (RMC) organised by Nirma University Ahmedabad on September 10, 2023.
- A lecture delivered on “Writing research report” at Refresher Course organised by Govind Guru Tribal University Banswara on November 23, 2023.
- A lecture delivered on “Sustainability through Social Entrepreneurship: A Case Study of Piplantri” at Refresher Course organised by UGC MMTTC Doctor Harisingh Gour Vishwavidyalaya Sagar on November 25, 2023.
- Delivered a lecture on “Writing a Good Research Paper and Finding a Suitable Publication Outlet” at ICSSR Sponsored Capacity Building Programme organised by Vardhman Mahaveer Open University, Kota on December 14, 2023.
- Delivered a lecture on “Measuring Performance of HEIs: A Balanced Scorecard Approach” at ICSSR Sponsored Capacity Building Programme organised by Vardhman Mahaveer Open University, Kota on December 18, 2023.
- Delivered a lecture on “Managing Performance of HEIs: A Balanced Scorecard Approach” on December 18, 2023 at the Faculty Development Programme in Accountancy Organized by Knowledge Consortium of Gujarat Ahmedabad, Gujarat.
- Published a research paper on Factors Determining B - School Research Productivity: An Indian Perspective. Pacific Business Review International. 16 (1), ISSN: 0974-438X. (WoS ESCI). Pp 27-39

Dr Pranav Saraswat - Associate Professor, Institute of Commerce, Nirma University



- Presented research paper titled” Corporate Frauds in India: Case Analysis and Its impact” in the International Conference on Corporate Law & Finance organized by Institute of Law, Nirma University Ahmedabad from November 3-5, 2023.
- Presented a paper titled “The role of robo advisor for companies and investors: a comprehensive analysis” in the ISDSI Global Conference organized by IIM Ranchi from December 26-29, 2023.
- Presented a paper titled “Chat GPT and other artificial intelligence tools and the future of employment: An examination of AI’s influence on labour markets and workforce dynamics” in the ISDSI Global Conference 2023, organized by IIM Ranchi from December 26-29, 2023.

Dr Avani Shah - Assistant Professor, Institute of Commerce, Nirma University



- Presented research paper at the ISDSI Global Conference held at IIM Ranchi from December 26-29, 2023 on "Systematic Literature Review of Impact Investment and Future Research Directions".

Dr. Sumita Shroff - Assistant Professor, Institute of Commerce, Nirma University



- Awarded **best track paper award** for paper presented on "Does a two-way causal link exist between ESG Performance and Financial Performance? Evidence from India" at PRISM International Conference during November 17-19, 2023, at BIMTECH, Noida
- Co-author of published research paper titled "Revisiting the cointegration and casual relationship between different financial markets" in Empirical Economics Letters, December 2023 (ABDC-C)
- Successfully completed an ICSSR-sponsored 10-Day Research Methodology Course for Social Science Researchers during September 4-14, 2023, in the capacity of Co-Course Director.

CS Karishma Butani - Assistant Professor, Institute of Commerce, Nirma University



- Presented a paper on The Incorporation of Corporate Governance in Environmental, Social and Governance (ESG): A Grounded Theory Analysis at the 74th All India Commerce Conference – Annual Conference of Indian Commerce Association organized by the Department of Commerce, Faculty of Commerce

& Business, Delhi School of Economics, University of Delhi in association with O.P. Jindal Global University, Sonapat Haryana from December 13-15, 2023.

Gopika Juneja - Assistant Professor, Institute of Commerce, Nirma University



- Book chapter titled 'Cryptocurrency -An ESG (Environmental, Social and Governance) Perspective' has been published in the peer reviewed book entitled "Sustainable Economic and Management Practices: Challenges and Future Prospects".
- Completed an Inter-disciplinary Refresher Course on Advanced Research

Methodology organised by TEACHING LEARNING CENTRE Ramanujan College ,University of Delhi under the Ministry of Education in online mode for 2 weeks.

Dr. Hridaya Raj Bharti - Assistant Professor, Institute of Commerce, Nirma University



- Presented the Paper in International Finance and Accounting Conference on 8th – 9th September 2023, paper titled as “Opportunity in Green Finance: Green Bonds and its prospects to finance sustainable projects in India” organized by IIM Jammu.
- Presented the Paper in 4th International Conference on Machine Learning, Advances in Computing, Renewable Energy and Communication: MARC 2023 on 28th- 29th

November 2023, paper titled as “Impact of Artificial Intelligence on Business Strategy and Decision Making”

ETERNAL BONDS

-Vedika Pandit (IC211279)



In the embrace of sister's love so true,
A bond that's timeless, forever new,
Through stormy seas or skies of blue,
Together, we find strength to renew.

With laughter shared and tears we've wept,
In each other's hearts, secrets kept,
Through all of life's twists, we've leapt,
Hand in hand, our souls have swept.

Food tastes sweeter when we dine,
Side by side, hearts intertwined,
A symphony of Flavors, so divine,
In your company, life's colours shine.

My little sister, a gift so dear,
Sent from the universe, so crystal clear,
In your presence, all troubles disappear,
A love that grows stronger each passing year.

You're a beacon of light, a guiding star,
No matter how near or how far,
In your company, we traverse far,
United, we conquer, no matter where we are.

The sun may rise and set each day,
But in your presence, clouds drift away,
For in your eyes, I find my way,
A refuge on life's journey conveys.

So, here's to the moments we hold tight,
In each other's company, everything's right,
My sister, my friend, my heart's delight,
Together, we'll journey through day and night.

REEL LIFE

-Sachi Arora (IC211265)



Think I forgot how to live my real life,
lost in the aesthetics of my reel life
What was once, novels, painting & dancing,
Is now hours of fruitless scrolling
Hours wasted into the chase of nothingness,
Only to have more & more of loneliness
Wish I could turn back time, bring back the
hours wasted,
Alas! for that can not be achieved
Amidst the reel life fog,
The beauty of real life is somewhere lost
I look forward to this new year,
with a mind that is clear
I look forward to capturing moments with
my eyes wide open,
not being lost into the aesthetics of photos
taken
I look forward to more of real life,
with people & places that make me feel
alive.



See Page 32



**Back Cover
contributed by
Janvi Vacchani
(IC211276)**

NEWSVERSE INSIGHTS

INSTITUTE OF COMMERCE, NIRMA UNIVERSITY WELCOMES THE FRESHMAN BCOM (HONS) BATCH OF 2023-27

The inaugural session of the two-week induction program for the freshman batch commenced on July 17, 2023. Speaking at the inauguration, Mr. Vivek Verma, CEO and Founder of Upsurge Global, discussed the various aspects of entrepreneurial ability, financial literacy, and mental well-being. While emphasizing lifelong learning, he motivated the students to productively and effectively manage their time, build a good network, and leverage the internship and placement opportunities provided by the University. Dr Anup Singh, Director-General, Nirma University in his presidential address highlighted that students as brand ambassadors, should uphold the values that



University stands for. Welcoming the guests and students, Prof Udai Palwal, Director-ICNU, congratulated them for being successfully admitted to the prestigious BCom (Hons.) program and reiterated the institute's commitment to providing quality education in the fields of Accounting and BFSI. The session ended with formal vote of thanks presented by Dr. Hridaya Raj Bharti.

FRESHERS' 2023: THE BEGINNING OF A NEW JOURNEY

ICNU hosted the Fresher's party for the batch of 2023-27 at C Auditorium on Wednesday, 2nd August 2023, 2 pm onwards. The party was themed 'Barbieheimer', creating a joyous and vibrant atmosphere. Prof. Udai Lal Palwal, Director & Dean-ICNU, and Faculty CS Karishma Butani, Cultural Committee Coordinator-ICNU, collaborated with student coordinators Yana Gamadia, Aadit Ambavi, Swayam Jain, and Manas Champawat to meticulously plan the event. The program featured captivating dance performances, soul-stirring musical acts, and engaging theatre events, leaving the audience enthralled. Additionally, a fashion show was

organised for the new batch, where the winners for Mr and Ms Freshers and Best Dressed Male and Female were declared. Refreshments were served, and the juniors had the opportunity to bond with their peers and mentors. The Fresher's Party provided a wonderful opportunity to meet and interact with seniors and faculty, marking the beginning of a remarkable journey.



need but are in good condition. Moreover, they also led food distribution initiatives to nearby slum

'Safety Awareness Program' to promote road safety and responsible behavior among the community.

EXPERT SESSION ON "WHAT I LEARNED ABOUT INVESTMENTS IN MY 23-YEAR WORK CAREER"

Every student with essential knowledge about financial planning, ICNU organised an expert session titled "What I Learned about Investments in My 23-Year Work Career?" at the NIM Auditorium on August 8, 2023. Mr Pawan Nahar, an alumnus of Nirma University, and a seasoned financial expert with an illustrious career of two decades was the invited expert. With his extensive experience in the field of investments, students gained invaluable insights, strategies, and lessons on investment

decisions. The expert delved into the core principles of successful investing, importance of setting and achieving long-term financial goals and pivotal role of investments in securing one's future. The session saw active participation from students with overwhelming questions of their inquisitive minds. The event saw a participation of 400 participants including students and faculty members. The event ended with a vote of thanks and memento presentation by Prof Udai Palwal - Director, ICNU to the guest.

NSS ONE-DAY CAMP

The NSS unit of the Institute of Commerce, Nirma University, organised a one-day camp at Vasal Village on 26th September 2023. The camp consisted of 50 students, including the NSS committee members and volunteers.

During the one-day camp, various community-driven activities were conducted, such as a survey on women entrepreneurship to understand the interests among women in the village to engage in income-generating work and to help decide the agendas for future camps conducted by

the NSS unit. A cleanliness drive was conducted in the school premises with a team of ten volunteers as part of the Swachh Bharat Mission. A teaching initiative was undertaken where our volunteers taught young students basic reading and mathematics. A pledge was also taken by the young students that emphasized their responsibility in keeping their environment tidy. The one-day camp concluded with a nukkad natak (street play) based on rural women entrepreneurship.

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The inaugural ceremony of the ICSSR Sponsored 10-Day Research Methodology Course hosted by the Institute of Commerce, Nirma University, aims to empower aspiring researchers with the essential tools and knowledge for rigorous and meaningful research. The participants hail from seven states - Uttar Pradesh, Madhya Pradesh, Rajasthan, Karnataka, Haryana, Punjab and Gujarat. Delivering welcome remarks Prof Udai Lal Palwal emphasised research methodology's importance in advancing the frontiers of knowledge and highlighted the institution's commitment to research excellence. Prof Anup Singh - Director General, Nirma University in his inaugural address shared profound insights on research's role in addressing contemporary societal challenges, inspiring the attendees and underscoring the institution's dedication to cutting-edge research. Dr Sumita Shroff -

Co-Course Director, thanked ICSSR for their generous support and appreciated participants, dignitaries, invited experts, students, and University administration for contributing to the event's success. Over ten days, after engaging in comprehensive research methodology sessions, the participants shall emerge as proficient researchers.



CAREER GUIDANCE SESSION ON "CHARTING YOUR CAREER IN ACCOUNTING AND FINANCE"

ICNU organized a career guidance session for its first and second-year BCom (Hons) students on August 8, 2023, at NIM Auditorium between 2 to 3 pm. The invited speaker Ms. Teena Rawal - Business Development Manager at ACCA, Mumbai delivered a talk on "Charting Your Career in Accounting and Finance". She highlighted the importance of career planning and the role of specialized qualifications in shaping successful trajectories. She shared a comprehensive overview of the ACCA qualification and emphasized how ACCA serves as a global benchmark for excellence in accounting, finance, and audit professions, opening doors to diverse career opportunities across the world. She delved into various career paths available to ACCA graduates.

The session saw participation of 300 attendees including students, and faculty members. The event ended with a vote of thanks to the invited speaker and a memento presentation by the faculty coordinator - Dr. Sumita Shroff.



ORIENTATION 2023 @SKPIMCS

SKP Patel Institute of Commerce, which will help students in their future

ICSSR SPONSORED 10-DAY RESEARCH METHODOLOGY COURSE @ICNU

The Institute of Commerce at Nirma University successfully concluded the ICSSR-sponsored ten-day Research Methodology Course on September 14, 2023, with participants representing 7 states. Over the course of 10 days, participants delved into the intricacies of research design, data collection, analysis, and academic writing. Delivering the valedictory address, Course Director Prof. Udai Lal Palwal shared a detailed report of the training program. The valedictory ceremony was graced by Shri K. K. Patel, Vice President of Nirma University, who delivered an insightful keynote address, emphasizing the importance of research in driving innovation and progress in various fields.

Course participants, including Akshaya, CA Anima Chordia, Hiral Thakkar, Marul Sadriwala, and Nidhi Maheta, appreciated the overall quality of the course and shared their experiences of the program. Shri K. K. Patel, Dr P. N. Tekwani - Director, DRI Cell, Prof. Udai Palwal, and Dr Sumita Shroff congratulated all the participants and distributed the course completion certificates.



HINDI DIWAS CELEBRATIONS AT ICNU

The Institute of Commerce, Nirma University celebrated Hindi Diwas with great enthusiasm on 14th September, 2023. Various competitions like debate and poetry recital were organised which saw participation of 33 students coordinated by Ms Gopika Juneja. Students from different institutes of the University enthusiastically participated in these creativity-based competitions, showcasing their understanding of the Hindi language. Invited judges, Ms Kruti Patel and Ms Neha Vyas suggested that everyone further explore and challenge themselves in the medium of Hindi. Prof (Dr) Udai Palwal, Director and

Dean, ICNU felicitated winners with certificates and trophies. In concluding remarks he stressed the importance of the Hindi language. All the faculties and around 200 students were present in the program.



