

NIRMA UNIVERSITY

Institute Name	Institute of Commerce
Name of Programme	B. Com (Hons)
Course Code	4CC901CC25
Course Name	Corporate Internship
Course Type:	Core Course
Year of Introduction	2025-26

L	T	Practical Component				C
		LPW	PW	W	S	
-	-	-	12	-	-	12

Course Learning Outcomes (CLOs):

1.	Gain hands-on experience by working on relevant tasks and projects	BL- 1
2.	Assess personal achievements, recognize strengths, and align them with career goals.	BL-2
3.	Engage in professional mentorship and supervision to enhance performance and career growth.	BL-3
4.	Establish and assess learning goals to maximize professional development.	BL-4
5.	Summarize and communicate key internship experiences and insights in a structured report.	BL-5

Content

1. Analyze the company's growth and job role expectations while assessing career progression, skill development, and industry demand.
2. Connect interns experience to your career goals, and explain its impact on your personality.
3. Take initiative by offering to go beyond your regular duties, improving common tasks, and noting how your supervisor or coworkers respond to your efforts.
4. Identify the ethical aspects in your current role, and consult your supervisor or manager to understand the professional conduct to be followed.

Suggested Readings:

1. Aston, J. N. (2023). *Acing Internships: A Practical Guide*. Eastern Book Company. Delhi.
2. Khoury, R. J., & Selby, J. (2021). *How to Intern Successfully: Insights & Actions To Optimize Your Experience*. Advantage Media Group. South Carolina, United States.
3. Mruk, C. J., & Moor, J. C. (2020). *Succeeding at Your Internship: A Handbook Written for and with Students*. Bowling Green State University Libraries. Ohio.
4. Sweitzer, H. F., & King, M. A. (2008). *The Successful Internship* (3rd ed.). Cengage Learning. Boston.
5. Woodard, E. (2015). *The ultimate guide to internships: 100 steps to get a great internship and thrive in it*. Allworth Press. New York.

Evaluation criteria

Weekly Progress	40%
Internship Report	25%
Viva and Presentation	15%
Evaluation by supervisor at workplace	20%

w.e.f. Academic Year 2025-26 and onwards