# NIRMA UNIVERSITY

| Institute Name | Institute of Commerce |
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| Name of Programme | B. Com (Hons) |
| Course Code | 4CC901CC25 |
| Course Name | Research Project |
| Course Type: | Core Course |
| Year of Introduction | 2025-26 |

| L | T | Practical Component | | | | C |
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## Course Learning Outcomes (CLOs):

| 1. | Apply knowledge of the subject and research methods to collect and analyze relevant data. | BL – 4 |
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| 2. | Compile findings into a comprehensive, evidence-based report | BL – 5 |
| 3. | Defense the report through viva-voce | BL - 5 |
| 4. | Draft a research project, outlining objectives and its scholarly value. | BL – 6 |

## Content

1. Identify a research topic and review existing literature to identify gaps.
2. Create a timeline, define objectives, and organize resources to guide the research process.
3. Develop research questions and select appropriate data collection and analysis methods.
4. Collect data and analyze it effectively.
5. Interpret findings and compile them into a clear, structured report.
6. Present and defend findings.

## Suggested Readings:

1. Moore, N. (2006). How to do Research: A Practical Guide to Designing and Managing Research Projects. London, UK: Facet Publishing.
2. Sharp, J. A., Peters, J., & Howard, K. (2017). The Management of a Student Research Project. Abingdon, UK: Taylor & Francis.
3. Thomas, D. R., & Hodges, I. D. (2010). Designing and Managing Your Research Project: Core Skills for Social and Health Research. London, UK: SAGE Publications.
4. Urban, J. B., & Van Eeden-Moorefield, B. (2018). Designing and Proposing Your Research Project. Washington, DC: American Psychological Association.
5. Walliman, N. (2005). Your Research Project: A Step-by-Step Guide for the First-Time Researcher (2nd ed.). London, UK: SAGE Publications.

## Evaluation criteria

| Project Proposal (marked by supervisor) | 20% |
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| Project Report (marked by supervisor) | 60% |
| Viva and Presentation (Supervisor and One External Examiner) | 20% |

w.e.f. Academic Year 2025-26 and onwards