



## PROGRAMME HIGHLIGHTS

- 4 Year B.Com. (Hons.) programme
- Holistic interdisciplinary curriculum
- ACCA accredited programme
- Minor Specialisations:
  - **Banking, Financial Services and Insurance (BFSI)**
  - **Economics**
  - **Data Science**
  - **Marketing Management**
- Excellent placement record
- Personalized mentoring of students
- Three credit based compulsory internships
- Experienced faculty
- Guest lecturers from industry and academia
- Compulsory industrial visits
- Various sports and co-curricular activities for holistic personality development of students



**NIRMA**  
UNIVERSITY

INSTITUTE OF COMMERCE

NAAC ACCREDITED 'A+' GRADE

**BACHELOR OF  
COMMERCE  
(HONOURS)**

**2026-30**



## **VISION**

Shaping a better future for mankind by developing effective and socially responsible individuals and organizations

---

## **MISSION**

Nirma University emphasizes the all-round development of its students. It aims at producing not only good professionals, but also good and worthy citizens of a great country, aiding in its overall progress and development.

It endeavours to treat every student as an individual, to recognize their potential and to ensure that they receive the best preparation and training for achieving their career ambitions and life goals.

---

## **QUALITY STATEMENT**

To develop high quality professionals who reflect and demonstrate values that the university stands for, through innovation and continuous improvement in facilitation of learning, research and extension activities.

# BOARD OF GOVERNORS

**Dr Karsanbhai K Patel**

Chairman, Nirma Limited,  
Chairman, Nirma Education and Research Foundation,  
President, Nirma University

- **Mr K K Patel**, Vice President and Director General (I/C), Nirma University
- **Shri. Mukesh Kumar (IAS)**, Additional Chief Secretary, Higher and Technical Education, Education Department, Government of Gujarat, Gandhinagar
- **Mr Rakeshbhai K Patel**, Vice Chairman Nirma Limited, Ahmedabad
- **Mr R D Shah**, Chartered Accountant, Trustee, Nirma Education and Research Foundation
- **Mr Hirenbhai K. Patel**, Managing Director, Nirma Limited, Ahmedabad
- **Mr Kamalbhai Trivedi**, Advocate General, Gujarat High Court, Ahmedabad
- **Shri Pankaj R. Patel**, Chairman, Zydus Lifesciences Ltd., Ahmedabad
- **Prof D P Agarwal**, Former Chairman, Union Public Service Commission (UPSC)
- **Prof R N Patel**, Dean, Faculty of Technology & Engineering, Nirma University, Ahmedabad
- **Prof Madhuri Parikh**, Dean, Faculty of Law, Nirma University, Ahmedabad
- **Mr G Ramachandran Nair**, Executive Registrar (Secretary), Nirma University, Ahmedabad



# NIRMA UNIVERSITY

Nirma University, Ahmedabad, was established as a Statutory University in 2003. The University is recognized by the University Grants Commission (UGC) under section 2(f) of the UGC Act. The University is also accredited with 'A+' grade by National Assessment and Accreditation Council (NAAC). Nirma University is ranked among the top 100 Universities by MHRD, GOI. Nirma University was awarded the Centre of Excellence (CoE) status in January 2022 by the Government of Gujarat.

Nirma University consists of the Institute of Technology, Institute of Management, Institute of Pharmacy, Institute of Science, Institute of Law, Institute of Architecture & Planning, Institute of Commerce, Institute of Design, Institute of International Studies and Directorate of Research & Innovation. The graduate, post-graduate, and doctoral level programmes offered by these faculties are rated highly by accreditation agencies, industry, business magazines, and students.

Innovation, quality, and excellence are the key driving forces on the campus which have translated the vision of the University Institutions into reality. Today, the campus vibrates with not only world class curricular activities but also with myriad of activities like international conventions, symposia, conferences, student competitions, conclaves, short-term industry relevant programmes, cultural activities, etc.

## THE INSTITUTE OF COMMERCE

Nirma University symbolizes the principles of brilliance, excellence and professionalism. It aims to impart top-class education in the field of Accounting, Banking, Financial Services and Insurance (BFSI) and Economics Sector.

The Institute of Commerce believes in serious academic pursuit by means of prudent mix of relevance and rigor in its curriculum design and delivery aimed at imparting the relevant skills, knowledge and ideas through intellectually stimulating debates & discussions, innovative teaching pedagogies and exposure to industry practices. The Institute is dedicated to its goal of adding value to life and professional standards.

Institute of Commerce, a center of learning where knowledge fuels the desire for distinction, aims to pioneer in serving the changing needs of the industry. The campus infrastructure and amenities are comparable to any reputed university around the world. It hosts fully equipped classrooms where focused discussions, interactive study sessions, role-plays, presentations, case-studies etc. are held.

## ACCREDITATION

Nirma University and its constituent Institutes are accredited with 'A+' grade by National Assessment and Accreditation Council (NAAC), an autonomous accreditation institution of the University Grants Commission, Government of India. This accreditation status indicates that Nirma University and all its constituent Institutes meet the standards of quality as set by NAAC, in terms of their performance related to educational processes and outcomes covering the curriculum, teaching-learning, evaluation, faculty, research, infrastructure, learning resources, organisation, governance, financial well-being and student services.

## JURISDICTION

The Information provided in the Brochure reflects the current status on the date of publication and is subject to change without prior notice. In case of any dispute related to the admission process of the Institute, the same shall be subject to the jurisdiction of the courts of Ahmedabad.

*Note: Gujarat is a Dry state and consumption of any alcoholic drink is strictly prohibited. Nirma University campus is fully vegetarian and any kind of non-vegetarian food is not allowed on the campus."*



## DIRECTOR'S MESSAGE



It gives me great pleasure to welcome you to the Institute of Commerce at Nirma University, where we endeavour to ignite the spirit of excellence in every student.

B.Com. (Hons.) programme offered by Institute of Commerce is designed to provide a holistic learning experience that goes beyond textbooks and classrooms. We believe in nurturing not just academic brilliance but also fostering leadership qualities, critical thinking, and a global perspective among our students. Our curriculum is meticulously crafted to blend theoretical knowledge with practical application, preparing our students for the dynamic and ever-evolving world of commerce and business.

At the Institute of Commerce, we take pride in our distinguished faculty who are not just educators but mentors, guiding and inspiring students to reach their fullest potential. Our state-of-the-art facilities and resources complement our academic endeavors, providing an environment conducive to comprehensive learning.

We understand that choosing the right institution is a crucial decision, and we assure you that by becoming a part of our vibrant community, you will embark on a transformative journey that will shape your future in the world of commerce.

I invite you to explore the myriad learning opportunities that await you at the Institute of Commerce, Nirma University. Join us as we embark on a path of academic excellence, innovation, and personal growth.

Admissions for 11<sup>th</sup> batch of B.Com. (Hons.) program are now open, and we eagerly await the opportunity to welcome passionate and driven individuals to join our community of learners. Your aspirations, combined with our guidance, will pave the way for a successful and fulfilling career ahead.

I look forward to meeting you and witnessing your journey towards success.

**Dr. Udai Paliwal**

Director & Dean, Institute of Commerce Nirma University

# ABOUT THE PROGRAMME

The Bachelor of Commerce (Honours) intends to prepare students for their career in Accounting sector with minor specialization in BFSI, Economics, Data Analytics, Marketing etc. It aims to develop requisite knowledge, skills, and attitudes in them to meet the challenges of world of work. The programme focuses equally on theoretical and practical aspects of the above mentioned domains, promoting an attitude of life-long learning among the students and preparing them as a professional employee or a self-employed individual. It comprises of eight semesters (two semesters in each year) over a period of 4 years. On successful completion of the eight semesters, a degree of Bachelors in Commerce (Honours) [B.Com. (Hons.)] is awarded to the students.

## Unique Features:

- 4-Year B.Com. (Hons.) Programme
- Continuous assessment and review of academic progress by experienced and dedicated faculty.
- Updated interdisciplinary curriculum
- Guest lecturers from industry and other Universities
- Three Compulsory Internships: one Social and two Corporate Internships
- Compulsory industrial visits
- Excellent placement record
- Continuous mentoring of students
- Various extra and co-curricular activities including, sports, cultural, NSS, and academic activities for overall personality development of students
- Strong pathway for gainful employment and for pursuing higher studies in India and abroad

## Programme Structure/Design:

- Duration – 4 years (eight semesters)
- Medium of Instruction – English
- Credits – Total 161 credits
- Courses – 3 to 4 credits (one credit hour equals one contact hour per week).



# CURRICULUM

The 4-Year Bachelors of Commerce (Hons) programme is designed in line with the national education policy and aims to impart interdisciplinary education to the future accountants, leaders and managers. To inculcate necessary skills among the future graduates, the programme has strong emphasis on real life exposure through three compulsory internships. The broad-based program shall equip graduates with the up to date subject knowledge as well as enhance their skills in reading, writing, team work and critical thinking, which will improve their employability and industry readiness. The programme consists of foundation courses, core commerce courses, core commerce specialisation courses and minor specialisation courses. The minor specialisations will be in the areas of \*BFSI, \*Economics, \*Data Analytics \* Marketing etc. The students will have to choose one minor from the above specialisations. As envisaged by the new education policy, students graduating with the 4-year BCom (Hons.) programme will be eligible for one-year master's programme. The programme architecture is presented on the next page:



# CURRICULUM

## First Year: Foundation Courses

### Semester-I

- General English
- Fundamental of Information Technology
- Contemporary India
- Environment Management
- Microeconomics
- Mathematics-I

### Semester-II

- Written Communication
- Introduction to Programming
- Indian Constitution & Citizenship
- Statistics
- Macroeconomics
- Mathematics-II

Community Internship-I Social internship during summer

## Second Year: Disciplinary Courses

### Semester-III

- Financial Accounting
- Cost Accounting
- Entrepreneurship and Startups
- General and Commercial Laws
- Direct Tax Laws
- Leadership and Team Building
- Internships (Social Internship)

### Semester-IV

- Management Accounting
- Corporate Accounting
- Goods and Services Tax
- Company Law
- Financial Management
- Data Analysis through Spreadsheets

## Third Year: Core Commerce Courses with Minor Specialisation

### Semester-V

- Accounting for Assets
- Business Ethics and Corporate Governance
- Major Electives:
  1. Accounting & Finance for Enterprise
  2. Wealth Management and Financial Planning
  3. Project Feasibility & Finance
  4. Corporate Tax Planning
- Minor with Electives#

### Semester-VI

- Accounting for Revenue, Liabilities & Others
- Audit and Assurance
- Research Methods
- Major Electives:
  1. Government Accounting & Audit
  2. Forensic Accounting
  3. Financial Modelling
  4. Fintech Services
- Minor with Electives#

Corporate Internship-I Corporate Internship during summer

## Fourth Year: Core Commerce Courses with Minor Specialisation

### Semester-VII

- Financial Statement Analysis
- Advanced Management Accounting
- Summer Internship
- Major Elective
  - 1 Corporate Restructuring & Business Valuations
  - 2 Public Finance
- Minor with Electives#

### Semester-VIII

- Semester Internship or Research Project

#Note: Students will choose one of the minor specialisations from the following\*:

- *Disciplinary Minor BFSI or Economics both offered by Institute of Commerce*
- *Inter-disciplinary Minor:*
  - i. *Data Science offered by ITNU, or Marketing Management offered by IMNU*
  - ii. *Other Minors (as per availability)*

\*Subject to certain minimum number of students

## Value added Courses

In addition to the above rigorous and updated curriculum as per the changing market needs, the Institute also offers value added course every semester for the overall development of students. The following is an illustrative list of such courses.

- Health, Wellness & Yoga
- Foreign Languages
- Working with Spreadsheets
- Personality Development
- Presentation Skills (Including GD and PI)
- Introduction to SPSS



## Additional Learning Opportunities:

We believe that it is our responsibility to develop our students as professionals right on the campus while they are still students. We consider students as active partners in managing the Institute and its activities such as conferences, guest lectures, seminars, placement, etc., and ensure that they play an active role in the life of the Institute rather than being passive recipients. They are also given opportunities to enroll themselves into various professional courses like ACCA, CGMA, NISM Certification Course and Tally with GST. Thus, the time that students spend at the campus is designed to be the most fulfilling period of their lives.

## Internship

The students are required to undergo three Internships for a period of twenty-four (24) weeks with the duration as follows:

1. Social Internship - 3 weeks (Internship with NGO, Civil Society, and Social Organisation: aimed to enhance the skills and develop the character of students).
2. Corporate Internship – 6 weeks (Internship with Corporate Businesses: to enable the students to gain practical / real- life experience of industry/ corporate world).
3. Corporate Internship – 15 weeks (Internship with Corporate Businesses: to enable the students to gain practical / real- life experience of industry/ corporate world or research field).



# ADMISSIONS

## Number of seats: 180

15% of total seats are allocated for admission to NRI/NRI Sponsored category.

## Admission Categories:

A] General Category

B] NRI(Self)/NRI Sponsored Category

C] FN/PIO/Gulf & South East Asia (CIWGC-SEA) Category

## Eligibility:

- The students seeking admission in the 1st year of B.Com. (Hons) shall have passed the HSC examination (10+2) [or any other recognized examinations considered equivalent by Nirma University with English as a subject along with any one of the following subjects: Accountancy, Business Administration, Economics, Statistics, or Mathematics.
- The candidate must have secured 60% or more marks in the HSC examination (10+2)

## Selection Process:

Selection Process: Merit of admission is based on aggregate percentage of marks in qualifying examination (i.e.12th Standard). Total marks obtained in ALL subjects in 12th Standard will be considered for merit.

Apply Online: Online Application Form is available on <http://www.commerce.nirmauni.ac.in>

**Last Date to apply: 31<sup>ST</sup> May, 2026**

## Fee Structure :

Fee Head	Fee (2026-27)
<b>TUITION FEE</b>	
General Category	₹2,25,000 per annum
NRI / NRI Sponsored Category	US\$ 5000 or equivalent in Indian Rupees per annum
Foreign Nationals/PIO	US\$ 3000 or equivalent in Indian Rupees per annum
Gulf & South East Asia (CIWGC-SEA)	US\$ 2500 or equivalent in Indian Rupees per annum
Foreign Nationals/PIO from SAARC Countries	₹2,25,000/- per annum

## Other Fees and Charges

Activity Fee	₹5,000 per annum
Examination Fee	₹7,000 per annum
Enrollment Fee	₹1,000/-
Eligibility Certificate Fee (payable by all Non-Gujarat Board Students)	₹1,000/-
Refundable Security	₹7,000/-
Nirma University Alumni Association Membership Fee	₹3,500/-

## Scholarship

Every year the University extends financial support to meritorious students in the form of scholarships based on merit, and merit-cum-means studying in various institutes under the University based on merit of admission.



# INFRASTRUCTURE

## The Campus

The University is situated about 15 kms from Ahmedabad city, on the Sarkhej – Gandhinagar Highway. A 115-acre lush green campus in picturesque surroundings provides a refreshing environment, stimulating intellectual alertness and creativity. The campus has an ambience that motivates the students to grow. The University building has several amphitheatres, flat classrooms, an auditorium with a capacity of 450 seats, computer centre, a communication lab, a fully automated library, an art gallery, faculty and administrative blocks, conference rooms, and other facilities. Modernity, aestheticism, and grandeur characterize the buildings. The campus also has modern sports facilities. The overall atmosphere is distinguished by serenity, which is conducive for intellectual pursuits.

## Classrooms

The classrooms are well equipped with multimedia and audio-visual equipment to facilitate effective learning. Classrooms are designed to promote maximum interaction between the faculty and students. Each classroom has internet connectivity through LAN and Wi-Fi.

## Computing Facilities

The computing facilities for the students include a well-equipped lab. A Gigabit network connects every corner of the Institute. Every student and faculty member has a networked laptop computer at his or her disposal. High-speed servers run on a variety of platforms to suit all kinds of requirements and support the entire network. A 7 Gbps dedicated optic fibre leased line for Nirma University and Wi-Fi hotspots enable round the clock Internet connectivity in the campus. The Institute has also acquired the latest software, namely SPSS v23, Tally, latest version of Microsoft Office Suite, etc. among others. Email accounts are given to students and faculty for ease of communications.



# NIMA KNOWLEDGE CENTRE

Nirma University has an extensive library system, comprising a multidisciplinary collection of resources, equipped with state-of-the-art technology, which is now named as NIMA Knowledge Centre.

The library provides access to a wide range of management and business information sources, including leading national and International Business Periodicals, as well as an impressive collection of Business Databases, Digitized Corporate Annual Reports, and CDs/DVDs. The library comprises of over 1,40,000 books and other library resources. About 80,000 e-books and 40 plus databases across different disciplines on the campus.

The library subscribes e-journals databases such as JSTOR, Elsevier's ScienceDirect- Business Management & Accounting Package, and Sage Journals Collection. The library subscribes to the ISI Emerging Markets Database, which provides trade-related information from all over the world. The financial and economic databases subscribed to by the library are ACE Equity, ACE Mutual Funds and CMIE's Prowess IQ. The library also subscribes to Indiastat.com, which is a socioeconomic database

The library has provided spaces for different needs, like discussion rooms, a digital lab, cubicles, a light reading area, a training room, etc. The library is fully automated and accessible on the campus LAN, operating on specialized library software, open-source KOHA. The user-friendly package facilitates the issue and return of books, as well as online access to the catalogue (i.e., Web catalogue) and the reservation of books. The library has adopted the latest ICT tools, including CD, DVD, Multimedia Kits, Barcode scanners, and text and graphic scanners, for the effective use of library services.

Registered library users have seamless access to digital resources both on-campus and remotely via RemoteXs. We have a dedicated page on the website <https://library.nirmauni.ac.in> which gives access to all e-resources of our library.

## HOSTEL FACILITY FOR GIRLS

A well-furnished and aesthetically designed hostel for girl students is available on first-come first-serve basis. The campus is under the surveillance of CCTV cameras and provides a safe environment for girl students.



## Institute Lecture Series and Industrial Visits

As a practice the institute organises expert talks from time to time to acquaint students with recent developments in the field of Commerce. Following are some of the lectures /Industrial visits/webinars organised during the year 2025-26.

- Conducted Various Industrial Visits to National Institute of Securities Markets (NISM) Mumbai, IFSC-GIFT City Gandhinagar and Mundra Adani Port & SEZ Kutch
- Conducted Industrial Visits to Akshaya Patra Foundation Ahmedabad, Amulfed Dairy-situated in Ahmedabad and Gandhinagar.
- India: An emerging global business leader" by Dr. Rishi Mohan Bhatnagar – Managing Director India and Global, CTO AA2IT on July 7th, 2025
- "Bridging Academia and Financial Governance" by Mr. Pradeep Ramakrishnan was organised on July 14th, 2025
- "Career Opportunities and Prospects in CS" By CS Ms. Vasumathy Ramakrishnan on July 15th, 2025
- "Recent Developments in Accounting, Finance, Tax and Audit" By CA Shardul Shah on July 16th, 2025
- Intellectual Property Rights & Competitiveness of Business by CS Dr. Yashree Dixit" was organised on July 17th, 2025.
- "Business and Employment Opportunities in GIFT-IFSC" by Mr. Lalit Jadav on July 18th, 2025.

## Induction Programme

The Induction Programme is an initiative designed to welcome and support incoming students as they embark on their academic journey. Tailored to ensure a smooth transition secondary education to higher academia, this programme encompasses a variety of components aimed at equipping students with essential skills, knowledge, and resources for success. Through orientation sessions and interactions with faculty members, students gain valuable insights into the curriculum, course requirements, and opportunities for academic advancement. Furthermore, the induction programme aims to provide an overview of diverse range of support services available to them, such as academic advising, counselling, medical and library facilities on campus. Institute of Commerce welcomed batch of 2025-29 on 7 th July 2025. Speaking at the inaugural session of the two-week induction programme, Mr. Rishi Mohan Bhatnagar (MD, India & Global CTO, AA21IT) set the tone with an impactful talk on innovation, savings-oriented sustainable economy, and entrepreneurial skills.

## 10th Foundation Day

The Institute of Commerce, Nirma University commemorated its 10th Foundation Day on 7 th October 2025, marking a decade of sustained academic excellence and institutional growth. The programme commenced with a formal inaugural ceremony, followed by a presentation highlighting ICNU's journey, milestones, and achievements. The occasion was graced by the Chief Guest, Mr. Navashil Sharma, Executive Director and CEO of InSolare Energy Limited, who underscored the values of perseverance, long-term vision, and academic rigor. The event concluded with the distribution of trophies and certificates, reaffirming ICNU's enduring commitment to excellence, innovation, and holistic development.



## **National Service Scheme (NSS) Activities**

the National Service Scheme (NSS) is a voluntary association of students working to strengthen the campus-community linkage through social service. The institute has a vibrant NSS programme wherein the students participate and contribute to the well-being of the neighbouring communities. The programme aims to teach social welfare to the students, provide service to society like women empowerment, women's safety, cleanliness, sex education, marital abuse, self-defense, employment generation, and overall development. The annual camps, also known as the special camps, are held in a rural village or a city suburb. The NSS unit of the institute organized a seven-day Special Camp from 13th December to 19th December at Naj Village, Ahmedabad. The camp aimed to promote community service, social responsibility, and holistic development among students. through various activities and awareness programs.

## **"KALA": Talent Hunt Competition**

The main idea of the event was to nurture the intrinsic qualities of students and remove their stage fear and to celebrate their uniqueness. The event helped the institute find new talent and nurture them towards a great beginning. Students participated in huge numbers in the various cultural, theatre, art and literary activities like dance (western and classical), singing, creative-writing, poetry, fashion-show, monologue, stand-up comedy, best out of waste, and various other events. Kalanidhi – The Cultural Committee of Institute of Commerce Nirma University (ICNU) organises "KALA" – A Talent Hunt Competition during the odd semester every year.

## **Teacher's Day Celebration**

Teachers are the compass that serves as guiding light for the curiosity, wisdom and knowledge in each one of us. Following the tradition, teacher's day was celebrated in ICNU on 5 September 2025. The program began by seeking the blessings of Goddess Saraswati followed by different programs, which included dance performances, music, games, drama, poem and speech by the students of ICNU.

## **ACCATHON-An Interdisciplinary Accounting Hackathon**

Hosted by Institute of Commerce-Nirma University, this event provides a dynamic platform for participants to showcase their creativity, critical thinking, and problem-solving skills while leveraging their expertise in accounting, finance, technology, and business analytics. Through a series of intense and collaborative coding sessions, participants are challenged to develop innovative solutions, software applications, or analytical tools to address contemporary accounting issues and meet the evolving needs of the industry. ACCATHON fosters a vibrant and supportive community of learners, practitioners, and innovators committed to advancing the field of accounting and driving positive change in the global business landscape. The Institute conducted the very first edition of this interdisciplinary event which was held in 2 rounds. The first online round was held on 4th January 2025 in which 33 team from 13 states participated. The final on-campus round was conducted on 23rd-24th January 2025 which was attended by 11 shortlisted teams from 5 states of the country.

## Annual Sports Meet-Nirma University

The Annual Sports Meet at Nirma University is an eagerly awaited event that embodies the spirit of athleticism, teamwork, and camaraderie among students. Held annually, this event serves as a platform for participants to showcase their sporting prowess, competitive spirit, and sportsmanship across a wide range of disciplines. From track and field events to team sports such as Track events- 100m, 400m, 800m, 1500m, Relay race, Field events- long jump, shot-put, javelin, discuss throw etc., the Sports Meet offers a diverse array of competitions that cater to athletes of all interests and abilities. Beyond the thrill of competition, the event fosters a sense of community and belonging, bringing together participants from various institutes and departments of Nirma University to celebrate their shared passion for sports and fitness.

## Nirma University Alumni Association Membership

All the graduates of Nirma University are privileged and eligible to be a part of the Nirma University Alumni Association as a Lifetime Member. The one-time membership fee is Rs. 3,500/- (Rupees Three Thousand Five Hundred only), inclusive of GST, and is payable at the time of admission. As a Nirma University Alumni Association member, graduates enjoy continuous engagement with their alma mater and gain access to exclusive benefits, including networking opportunities, career support, and various other privileges. Alumni play a crucial role in mentoring students, fostering industry partnerships, and contributing to the university's growth. They remain an integral part of Nirma University's legacy and its continued success.

## नुरात्रि 2025: A Celebration of Culture, Unity, and Joy

नुरात्रि 2025 was celebrated with great enthusiasm on 4 th October 2025 at the Dome Ground, Nirma University, under the aegis of Kalanidhi – The Cultural Committee of the Institute of Commerce. The event marked a vibrant celebration of Navratri, blending cultural tradition with artistic expression through Garba and Dandiya performances by students, faculty, alumni, and invited guests. The programme featured a ceremonial inauguration, energetic dance performances, a live musical presentation, and a collective Aarti, creating an atmosphere of devotion and unity. The celebration concluded with the felicitation of winners across various performance and attire categories, reflecting Nirma University's commitment to cultural heritage, inclusivity, and community spirit.

## ELYSIAN: Annual Cultural and Literary Festival

The ELYSIAN: Annual Cultural and Literary Festival is a vibrant celebration of creativity, talent, and diversity that takes place at Institute of Commerce, Nirma University each year. This eagerly anticipated event serves as a platform for students to showcase their artistic, literary, and performing abilities on campus. ELYSIAN brings together students from various backgrounds and disciplines to participate in a wide range of cultural, artistic, literary and intellectual activities. Participants have the opportunity to express themselves creatively, explore new forms of artistic expression, and engage in meaningful dialogue and exchange with their peers and mentors. Furthermore, ELYSIAN serves as a platform for students to explore and celebrate the rich cultural heritage and diversity of the Nirma University community and beyond. Elysian 8.0, the eighth edition of the National Level Annual Cultural and Literary Festival of the Institute of Commerce was organised from 7 th to 8 th November 2025.





# FACULTY

## Full Time Faculty

- 1. Udai L. Paliwal, Ph.D.** – Director  
Area: Accounting & Finance
- 2. Avani Shah, Ph.D.**  
Area: Accounting & Finance
- 3. Sumita Shroff Goyal, Ph.D.**  
Area: Accounting & Financial Management
- 4. Nitin Kishore Saxena, Ph.D.**  
Area: Accounting, Finance, Taxation & Reporting
- 5. Karishma Butani, CS, Ph.D.**  
Area: Law, Commerce & Taxation
- 6. Hridaya Raj Bharti, Ph.D.**  
Area: Economics, International Business & Banking
- 7. Nidhi Agarwal, Ph.D.**  
Area: Accounting & Finance
- 8. Preeti Kumari, Ph.D.**  
Area: Accounting & Finance
- 9. Suresh Vasani, Ph.D.**  
Area: Accounting & Finance
- 10. Bhoomi C. Parikh, (Ph.D. Pursuing)**  
Area: Machine Learning
- 11. Nikhil. S, Ph.D.**  
Area: Accounting & Finance
- 12. Radhika Pandya, Ph.D.**  
Area: English & Communication
- 13. Aruna Mushtaq, Ph.D.**  
Area: Humanities
- 14. Komal Rathi, Ph.D.**  
Area: Accounting & Finance

## Visiting / Guest Faculty

- Dr. Krishna Kanabar, Corporate Trainer
- Ms. Twinkle Rajani, Academician
- Mr. Sandeep Shah, Financial Services Expert
- Dr. Trilok Sharma, Programme Director and Trainer
- Dr. Ritu Sahani, Academician
- CS Tejpal Sheth, Academician
- Dr. Namrata Bajaj, Academician
- Ms. Kosha Vohra, Foreign Language Trainer
- Dr. Rashmi Panda, Academician
- Ms. Jyoti Patel, Yoga & Wellness Trainer
- Mr. Lalit Jadav, Fintech Expert



# INTERNSHIPS

## Major Recruiters for Internship

Internship Status  
Batch 2022-26

Batch Size  
127 students

Highest Internship Stipend  
INR 20K p.m.

			
			
			

# PLACEMENTS

## Major Placement Recruiters

			
			

Placement Status  
Batch 2021-24

Highest Salary  
INR 6.70 LPA

Average Salary  
INR 4.00 LPA



# TESTIMONIALS



## **Shruti Jain (Batch 2021-24)**

My experience at Institute of Commerce, Nirma University has been profoundly enriching and transformative. It has provided me with a stimulating and supportive academic environment where learning extends beyond textbooks, encouraging critical thinking and practical understanding. One of the most valuable aspects of this journey has been the guidance of highly experienced and approachable faculty members. Their mentorship has helped me develop a deeper analytical perspective and motivated me to explore concepts beyond the curriculum. Active involvement in student committees has contributed greatly to my overall growth. Through these committees, I had the opportunities to assist in the coordination and organization of various events. This exposure taught me how to manage responsibilities, work effectively in teams, and ensure the smooth execution of programs. The placement cell has also been supportive in guiding my career preparation and the well-resourced library provides an excellent environment for focused study along with academic exploration. Overall, this journey has been immensely rewarding. The combination of practical exposure, leadership opportunities, and excellent academic resources has played a crucial role in shaping my learning experience and personal growth.



## **Rohan Bafna (Batch 2021-24)**

My journey at the Institute of Commerce, Nirma University (ICNU) has been truly transformative. The B. Com (Hons.) BFSI programme offered a rigorous and industry-aligned curriculum that mirrored the demands of the global financial sector. This strong academic foundation played a key role in shaping my transition into my current role as a Senior Analyst at EY. Beyond classroom learning, ICNU provided a vibrant environment rich with opportunities to explore, lead, and grow. Serving as the Head Coordinator of 'Kalanidhi', the Cultural Committee, was one of the most defining experiences of my college life. Beginning as a volunteer and eventually leading the committee taught me essential skills in leadership, multitasking, and managing high-impact events while balancing academics. The internship programme and hands-on exposure offered by the institute further helped me develop into an industry-ready professional. I am deeply grateful to my professors and faculty, whose unwavering support, guidance, and encouragement shaped my journey and strengthened my ambitions. To future students: cherish your time at ICNU. The experiences, opportunities, and memories you create here will form the foundation of your future success. Embrace every moment and let this journey empower your path toward excellence.



## **Siya Mori (Batch 2021-24)**

My experience at the institute has been stupendous. Being part of various committees such as NSS, NU Debate club, Elysian, etc. has not only helped me to improve my leadership skills but also made me a team player. The support I received from the faculty members at the institute was recommendable. Interacting with professionals for the events has enhanced my confidence and communication skills by providing real-life organizational exposure. Industrial visits organized by the institute have further enriched my learning by providing insights into how industries operate in real-world settings and how theoretical concepts are applied in practice. Overall, the institute has not only helped me to excel academically but has aided me to develop my personality. So while you're at the institute paint the town red!

## **Important Notice on Admission:**

*Admissions to the University are strictly based on merit and in accordance with approved policies and procedures. No individual within or outside the University, nor any agent or agency, is authorized to influence admission decisions in exchange for money, favors, or any other consideration. Applicants and parents are strongly advised not to entertain or respond to any such appeals. If you receive any communication seeking payment or promising admission through any means, please report it immediately to the University on email [admissions.vigilance@nirmauni.ac.in](mailto:admissions.vigilance@nirmauni.ac.in).*

***The University will not be responsible for any unauthorized payments made and involvement in such acts may lead to cancellation of admission.***

# Programmes Offered by other Institutes of the University

## Name of the Institute

## Under Graduate Programmes:

### Institute of Technology

B.Tech Programmes in:

- Chemical Engineering
- Computer Science & Engineering
- Civil Engineering
- Electronics & Communication Engineering
- Electrical Engineering
- Mechanical Engineering
- Electronics & Instrumentation Engineering
- Artificial Intelligence & Machine Learning

For Further Details, Visit: <https://technology.nirmauni.ac.in>

### Institute of Management

Integrated BBA-MBA (Five Years)

Integrated B.Tech-MBA (Five Years)

BBA (Hons.)

For Further Details, Visit: <https://management.nirmauni.ac.in>

### Institute of Pharmacy

B.Pharm

Pharm.D. (Post-Baccalaureate)

For Further Details, Visit: <https://pharmacy.nirmauni.ac.in>

### Institute of Law

B.A. LLB (Hons.)

B.Com. LLB (Hons.)

BBA. LLB (Hons.)

For Further Details, Visit: <https://law.nirmauni.ac.in>

### Institute of Design

B.Des Programme in:

- Communication Design
- Product and Interaction Design

For Further Details, Visit: <https://design.nirmauni.ac.in>

### Institute of Architecture and Planning

B. Arch

For Further Details, Visit: <https://architecture.nirmauni.ac.in>



## Institute of Commerce, Nirma University

12<sup>th</sup> Floor, New Building, S.G. Highway,

Ahmedabad- 382481, Gujarat, India

Phone: +91-79-71652863, 71652862, 71652000

Email: [admissions.ic@nirmauni.ac.in](mailto:admissions.ic@nirmauni.ac.in)

Website: [www.commerce.nirmauni.ac.in](http://www.commerce.nirmauni.ac.in)



*Note: The information provided in the brochure is pertaining to the current status, and is subject to change. The admission process of the Institute shall be subject to the jurisdiction of the courts of Ahmedabad.*