Message From The Director's Desk



Dr. Udailal Paliwal
(Dean and Director)

It gives me great pleasure to present the *14th Edition of KALEIDOSCOPE* to our esteemed readers. This edition holds special significance as we celebrate a decade of our institutional academic journey. Over the past decade, the institute has steadily grown as a centre of academic excellence, innovation, and holistic development. This milestone reflects the collective dedication of our faculty, students, staff, and stakeholders who have contributed to shaping the institute's vibrant academic culture.

At Institute of Commerce, we remain committed to nurturing professionalism while fostering enthusiasm in both academic and co-curricular pursuits. This newsletter serves as a vibrant reflection of our students' achievements and provides a meaningful platform for showcasing their intellectual insights and creative expressions.

I extend my sincere congratulations to Dr. Radhika Pandya, Newsletter Editor, along with the dedicated Newsletter Team—Purva Vithlani, Yashvi Tailor, Riya Dobariya, and Diya Vadher—for their commendable efforts in bringing out this remarkable edition.

I am confident that *KALEIDOSCOPE* will continue to inspire its readers, celebrate the accomplishments of our academic community, and contribute significantly to the holistic development of our students.



Message From Newsletter Editor



Dr. Radhika Pandya
(Newsletter Editor)

The release of the 14th Edition of KALEIDOSCOPE marks another significant milestone in celebrating the vibrant academic and creative spirit of our institute. This edition holds special significance as we commemorate the 10th year of our institute's journey, reflecting a decade of academic excellence, innovation, and collective growth. Over the past ten years, the institute has steadily evolved as a dynamic centre of learning, fostering intellectual curiosity, creativity, and professional development among students. I extend my sincere gratitude to our esteemed Director and Dean, Prof. (Dr.) Udai Paliwal, for his constant encouragement and invaluable support. The successful publication of this edition would not have been possible without the dedication, enthusiasm, and collaborative efforts of the newsletter team. I also express my appreciation to Purva Vithlani, Yashvi Tailor, Riya Dobariya, and Diya Vadher, for their valuable contributions to this publication. I am grateful to all fellow members for their support and guidance. Special acknowledgment is due to Ms. Shweta Trivedi for her efficient administrative support. This edition stands as a collective achievement, reflecting the creativity, commitment, and vibrant spirit of our academic community.

Newsletter Team



Purva Vithlani
(Graphic Designer)

Riya Dobariya
(Graphic Designer)

Diya Vadher
(Content Editor)

Yashvi Tailor
(Content Editor)

Dear Readers,

We are delighted to present the 14th Edition of "KALEIDOSCOPE." It is both an honor and a privilege for us to contribute as members of the Newsletter Team in bringing this edition to our readers. The publication of this issue is a reflection of the dedication, commitment, and vision of our Director sir Prof. (Dr.) Udai Paliwal and Newsletter Editor, Dr. Radhika Pandya, whose guidance and encouragement have been instrumental throughout the process. We would like to extend our heartfelt gratitude to all contributors whose insightful articles, creative expressions, and artistic works have enriched this edition. Your contributions truly represent the vibrant talent and intellectual spirit within our institute. We sincerely hope that this edition of KALEIDOSCOPE will engage, inspire, and celebrate the achievements and creativity of our academic community.

EVENTS & ACTIVITIES

1. Induction Programme





The Induction Programme organized by the Institute of Commerce at Nirma University marked an inspiring beginning for the B.Com (Hons) Batch 2025–2029. The programme aimed to introduce students to the academic environment through insightful sessions and interactive activities.

The event began with a ceremonial lamp-lighting followed by an address by the Chief Guest, Rishi Mohan Bhatnagar, who spoke about innovation, sustainability, and entrepreneurial thinking. Anup K. Singh welcomed the students and highlighted the importance of education in nation-building, while Udai Paliwal shared the institute's vision and introduced the faculty.

Over the two weeks, students attended several engaging sessions on self-management, career opportunities, professional courses, communication skills, and intellectual property rights. Activities such as quizzes, workshops, and alumni interactions made the programme interactive and informative.

The induction programme concluded successfully, providing students with valuable guidance and a strong foundation for their academic journeyIt also helped students build confidence, connect with peers, and develop a sense of belonging within the institution. Overall, the programme created a positive and motivating start to their college life.











2. Freshers' Fiesta

On August 4, 2025, the Institute of Commerce, Nirma University (ICNU), convened at the M-Auditorium for Freshers' 2025, a high-profile orientation serving as the definitive welcome for 220 incoming students. The proceedings featured a rigorous blend of academic exhortation and cultural immersion, initiated by a formal welcome and motivational discourses from the Director and Dean to establish a clear trajectory for the Batch of 2025–2029. Senior students further facilitated this transition through a multifaceted repertoire of high-precision choreography, sophisticated musical performances, and a competitive fashion ramp walk where prestigious titles were conferred.

Under the guidance of Prof. Dr. Udai Lal Paliwal and the administrative oversight of Dr. CS. Karishma Butani, the event successfully integrated newcomers into the institutional fabric. This flawlessly executed evening, managed by Kalanidhi and various cultural clubs, ensured that the newcomers began their journey with a profound sense of communal identity. On a high note, Freshers successfully bridged the gap between formal admission and active participation in the ICNU community.











3. Talent Hunt







Talent Hunt 2025, organized by the Institute of Commerce at Nirma University, was a vibrant two-day event held on 21–22 August 2025. The event brought together nearly 380 participants and transformed the auditorium into a lively platform for creativity, talent, and healthy competition across academic and cultural domains. The first day featured engaging events such as the marketing competition "Brandzilla," fine arts activities like canvas painting and clay art, and a themed fashion event titled "Bollywood Villains." A stand-up comedy performance added a humorous touch, while the musical event "Crescendo" entertained the audience with soulful and energetic performances. The second day included a finance-based portfolio management challenge, a marketing creativity event, and various competitions such as chess, photography, debate, and public speaking. The event concluded with an exciting dance finale featuring solo, duo, and group performances. Under the guidance of Udai Paliwal and faculty coordinators, Talent Hunt 2025 successfully showcased the diverse talents and enthusiasm of students.







4.Teachers' Day Celebration

The Institute of Commerce, Nirma University (ICNU) celebrated Teachers' Day on September 5, 2025, at the C-Auditorium, bringing together around 200 students and faculty members to honour the dedication of teachers. The programme began with a Sarasvati Vandana, followed by a welcome address by Dean Udai Lal Paliwal, who emphasized the importance of mentorship in shaping students' futures. A tribute video, musical performance, and an interactive game — where students guessed faculty members from childhood photographs — added warmth and laughter to the event. Dance and theatre performances by student clubs further showcased creativity and talent.





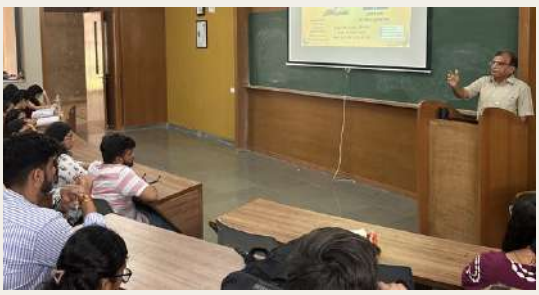
A felicitation ceremony saw students present tokens of appreciation to their teachers, and the celebration concluded with a cake-cutting ceremony, strengthening the bond between students and faculty.

5.International Literacy Day



The Institute of Commerce celebrated International Literacy Day on September 8, 2025, by organizing two engaging competitions at E-308A and E-209 in the new building. LITWITS — the Literary Committee of the Institute of Commerce — conducted the events titled Fumble Jumble and Once Upon a Time, themed around "Promoting Literacy in the Digital Era." Students from different disciplines enthusiastically participated, demonstrating creativity and thoughtful perspectives on literacy-related issues. In Fumble Jumble, Vedika Aggarwal secured first position and Suhani Aggarwal second. In Once Upon a Time, Kunjan Ashar won first position, while Khanak Babani and Aditi Jaiswal secured second. The Institute expressed gratitude to the faculty, students, and organizing team, and congratulated all winners and participants for their remarkable efforts, reaffirming its commitment to promoting literacy in modern society.

6.हिंदी दिवस 2025





10 YEARS OF EXCELLENCE

Celebrating the spirit of Hindi Diwas 2025 began with soulful Saraswati Vandana and insightful words on Hindi's global voice. The day highlighted the beauty of our language and the strength of our roots. Here's to honouring Hindi as a symbol of unity and cultural heritage. The Institute of Commerce, Nirma University, marked the occasion as a reminder that language is the soul of a nation's identity and cultural pride.

7. NUरात्रि 2025: A Symphony of Tradition and Triumph





Hosted by the Institute of Commerce (ICNU) under the aegis of the Students' Welfare Board, Nirma University celebrated its flagship event, NUरात्रि 2025, on the auspicious night of Sharad Purnima. The dome ground welcomed over 4,000 participants in a radiant sea of color and culture. The evening was graced by chief guest Ms. Anita Shah Akella and conducted under the guidance of Director Dr. Udai Paliwal and cultural coordinator Dr. Karishma Butani. The festivities commenced with a divine Aarti, followed by an electrifying performance by Raag Mehta & team. Students, faculty, and staff danced in harmony, showcasing the spirit of Nirma and celebrating devotion, tradition, and vibrant cultural excellence together.











8.Celebrating 10 Years of Excellence – Foundation Day



















On October 7, 2025, the Institute of Commerce at Nirma University celebrated its 10th Foundation Day at the NIM Auditorium, marking a decade of academic excellence and growth. The program commenced with a soulful Saraswati Vandana and the traditional lighting of the lamp, symbolizing a commitment to knowledge and the institute's bright future. A comprehensive presentation followed, capturing the inspiring journey of the past ten years and showcasing the key achievements that have established the institute as a premier center for commerce education.

The event featured insightful addresses from distinguished leaders, including Dean and Director Udai Lal Paliwal, who expressed deep gratitude to the faculty and students for their collective dedication. Chief Guest Navashil Sharma, CEO of InSolare Energy Limited, offered a powerful perspective on leadership and seizing opportunities in the evolving academic landscape. Additionally, Director General Anup K. Singh motivated the audience by emphasizing patience, perseverance, and discipline as the essential pillars for long-term success. The milestone celebration concluded with an awards ceremony and a formal vote of thanks, reinforcing the institute's commitment to excellence.

9.Elysian 8.0

Nirma University's Institute of Commerce successfully organized Elysian 2025, its flagship two-day cultural and intellectual festival, on November 7–8, 2025, at the ICNU campus, drawing over 500 participants from reputed institutions across India. The inaugural ceremony was addressed by Dean and Director Prof. Dr. Udai Lal Paliwal, who emphasized the importance of cultural participation in shaping well-rounded individuals. Chief Guest IPS Shri Rajan Susra, DIGP, Gujarat Police and former officer of the Anti-Terrorism Squad, inspired students to balance discipline with creativity and pursue lifelong learning.

Elysian 2025 featured a diverse range of academic, literary, artistic, technical, and performing arts competitions, encouraging analytical thinking, innovation, and creative expression. Highlights included vocal and instrumental performances, dance and theatrical acts, and a Fashion Event where students presented creative themes on the runway. The festival concluded with Halloween Night, featuring music, dance, and costumes, creating a vibrant and memorable finale. The institute expressed sincere gratitude to all dignitaries, faculty, student organizers, sponsors, participants, and volunteers whose collective efforts made Elysian 2025 a remarkable success.



















NEWSVERSE INSIGHTS

1.International Commerce Day

The Institute of Commerce, Nirma University (ICNU) organised a celebration of International Commerce Day on August 4, 2025, attended by 220 participants. The event began at 3:30 P.M. with a formal welcome, followed by a keynote address by Director and Dean, Prof. Dr. Udai Lal Paliwal. In his address, Dr. Paliwal explained the dynamics of commerce, encouraging students to develop a global perspective, uphold ethical practices, and embrace innovation. He highlighted the vast professional opportunities within the evolving business landscape. The event reflected ICNU's commitment to holistic education, offering students a meaningful platform to reflect on their academic journeys and future roles as globally aware professionals.





2.Visit to Blind People's Association





On September 10, 2025, students from the Institute of Commerce, Nirma University, embarked on an insightful industrial visit to the Blind People's Association in Ahmedabad. Accompanied by Dr. Gopika Juneja, the cohort engaged in a comprehensive tour from 3:00 PM to 5:00 PM, gaining firsthand exposure to the organization's real-world applications and social impact. Dressed in business formals, participants maintained strict professional decorum while exploring the facility. This enriching excursion successfully bridged the gap between academic theory and social responsibility, providing students with a profound understanding of inclusive organizational processes.

3.Industrial Visit to Hocco



On September 12, 2025, students from the Institute of Commerce, Nirma University, undertook a meaningful industrial visit to the Hocco plant in Ahmedabad. Accompanied by Dr. Nitin Kishore Saxena, the participants explored real-world industrial applications while observing the vital balance between large-scale production and corporate ethics. Dressed in business formals, students embodied professional discipline and a respect for organizational rules. This immersive experience bridged academic theory with the moral responsibilities of future leaders, emphasizing integrity as the backbone of a reputable brand.

4.ACCA Career Insight



The Institute of Commerce, Nirma University hosted a session titled “ACCA: Career Opportunities for Commerce Graduates” on 7 August 2025 with Mr. Md. Sajid Khan and Mr. Prabhanshu Mittal from ACCA. They explained the ACCA program, exam structure, and global opportunities, encouraging students to use Nirma’s exemption benefits and pursue international careers in finance and accounting.

5.Parent-Teacher Meeting

On November 15, 2025, the Institute of Commerce, Nirma University, hosted its second Parent–Teacher Meeting for the 2025–2026 academic year. This successful session facilitated meaningful engagement between faculty, students, and parents regarding academic performance and co-curricular development. By providing a platform for constructive dialogue and personalized guidance, the meeting strengthened the connection between the institute and families. Ultimately, the event achieved its objective of fostering a collaborative support system dedicated to the continuous growth and holistic development of the student body.



SPORTS

1.Inter-Institute Volleyball Tournament



The Inter-Institute Volleyball Tournament, organized by the Institute of Science under the Students' Welfare Board, took place on September 9th and 10th, 2025. Featuring 18 teams across student and faculty categories, the event showcased exceptional sportsmanship and high-energy competition. The Institute of Technology emerged as the winner in both Boys' and Girls' divisions, while the Institute of Commerce (ICNU) secured a commendable runner-up position in the Boys' category. Nirma University's Central Office Team ultimately clinched the faculty title following a series of spirited performances. This memorable tournament successfully strengthened the bond of unity and sports culture across the entire university campus.

2.ICC 3.0 Basketball Tournament





The Institute of Commerce, Nirma University, recently celebrated the successful conclusion of its ICC 3.0 Basketball Tournament. In a high-octane finale held on September 5, the Sky Shooters displayed exceptional teamwork and grit, ultimately securing a hard-earned runner-up position. Director Prof. (Dr.) Udai Paliwal extended special appreciation to the women's team, led by Captain Divya Singhvi and Vice-Captain Bhavya Agarwal. Their spirited performance, supported by the tireless efforts of the sports committee, highlighted the true essence of athletic excellence and inter-institute sportsmanship.



3.Commerce Cricket League 3.0



The Commerce Cricket League 3.0 returned with electrifying energy on November 10 and 21, 2025, at the Nirma University Cricket Ground, drawing 119 students and faculty members across male and female categories. Structured in a hybrid league-cum-knockout format, the tournament delivered riveting cricketing action, seamlessly orchestrated by the sports committee, volunteers, and faculty coordinators. In the male category, United Gladiators, captained by Raghav Khandelwal, claimed the championship, with Baka Jiki XI, led by Dev Kakkad, finishing as runners-up. Kakkad further distinguished himself by clinching the Best Batsman award with an impressive 44 runs. In the female category, Chak De Fattey, steered by Gaurri Motwani, seized the title, while Jetha Ke Jaabaz, captained by Saloni Shah, earned runners-up honours. CCL 3.0 stood as a resounding celebration of sportsmanship, teamwork, and collegiate spirit.

4.Indoor Sports Talent Hunt



The Sports Committee of the Institute of Commerce (ICNU) successfully organized Advitiya, an indoor talent hunt event, on August 21 and 22, 2025. Aimed at scouting talent for inter-institute tournaments, the event featured competitive knockout matches in Carrom, Table Tennis, and Chess.

In Carrom, Dev Kakkad emerged as the winner among 23 participants. The Table Tennis tournament, which saw 42 competitors, saw Nidhi Prajapati win the girls' category and Shresth Desai take the boys' title. Finally, the Chess event concludedwith Yajat Vyas securing first place. The event successfully fostered camaraderie and healthy competition among B.Com (Hons.) students across all semesters.

5.Outdoor Sports Talent Hunt



The Sports Committee of the Institute of Commerce (ICNU) successfully organized ICC 3.0 on September 5, 2025, featuring outdoor competitions in basketball and volleyball. The event targeted talent discovery and camaraderie through high-energy matches.

In the Basketball Tournament, 43 students competed in a knockout format. The Ascendants emerged as winners, with Sky Shooters securing the runner-up position. Simultaneously, the Volleyball Tournament saw 38 participants engage in league matches. Daya Dandiya Devils claimed the championship title, followed claimed the championship title, followed by Babita Blasters as runners-up. The event effectively promoted healthy competition and identified skilled players for future inter-institute representations.

6.Inter – Institute Football Tournament



On September 22 and 23, 2025, ICNU's Sports Committee hosted Advitiya, an intra-institute football tournament at the Dome Ground. The league-style event featured 36 B.Com (Hons.) students competing to foster team spirit and identify new talent. Team SUPA STRIKES secured the championship title, while Team NFERNO BLASTERS finished as runners-up. Notably, Hardik Rijhwani earned the Golden Boot for his exceptional performance, marking the event as a significant success for the institute's sports culture. The tournament also witnessed enthusiastic participation and support from students across the institute. The matches reflected remarkable sportsmanship, coordination, and competitive spirit among the teams. Such initiatives continue to encourage student involvement in sports and strengthen the vibrant campus culture.



7. Inter-Institute Table Tennis Tournament



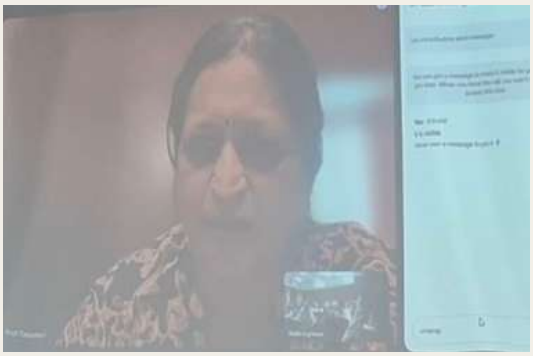
The Sports Committee of the Institute of Commerce (ICNU), under the Students' Welfare Board, successfully hosted the Inter-Institute Table Tennis Tournament on September 30, 2025, at the SAC Hall. The event fostered unity across various Nirma University institutes, including Technology, Management, Pharmacy, and Design.

The Institute of Technology dominated the male categories, with Yug Shah winning the singles and the team of Pradyumn Singh and Lakshya Soni taking the doubles. In the female categories, the Institute of commerce excelled; Nidhi Prajapati secured the singles title and partnered with Saloni Shah to win the doubles. Additionally, Nidhi Prajapati and Shresth Desai claimed the Mixed Doubles title for ICNU. The faculty category also saw high participation, with the Institute of Technology and Institute of Pharmacy securing top honors. Overall, the tournament was a grandsuccess, showcasing exceptional talent and sportsmanship.



AWARENESS PROGRAMMES

1.CSR Awareness Session



On August 14 and 18, 2025, the Institute of Commerce, Nirma University, hosted guest lectures on Corporate Social Responsibility for Semester V students. Brigadier Jeewan Rajpurohit and Dr. Gayathri H shared insights ranging from the ethical impact of initiatives like Mahindra's Nanhi Kali to India's 2% legal spending mandate and Carroll's Pyramid. These sessions successfully illustrated CSR as a critical intersection of moral obligation, legal compliance, and strategic business value.

2.Anti-Ragging Awarness Week







The Institute of Commerce, Nirma University, observed Anti-Ragging Awareness Week 2025 on August 21, 2025, through impactful activities including short film screenings, theatre acts,digital poster-making competitions, and student pledges. The initiatives highlighted the psychological, social, and legal consequences of ragging while fostering a culture of respect, empathy, and inclusivity. Active student participation reflected a strong collective commitment to building a safe, dignified, and ragging-free campus grounded in trust and mutual respect. Such observances serve as a vital reminder that a truly progressive academic institution is one where every student feels secure, valued, and free to grow without fear. By integrating creative expression with a serious social message, the event successfully sensitized the campus community to the importance of maintaining an environment of absolute zero tolerance toward harassment. This proactive approach ensures that the transition for new students remains seamless and supportive, further solidifying the institute's reputation for prioritizing student welfare and ethical conduct. Furthermore, faculty members and administrative staff actively reinforced the anti-ragging guidelines, ensuring clarity and awareness among all students. Interactive sessions and discussions provided a platform for students to voice concerns and understand reporting mechanisms effectively. The initiative also encouraged peer accountability, promoting students to take responsibility in upholding a respectful campus environment. Overall, the week-long observance strengthened institutional values and set a benchmark for continued awareness and vigilance against ragging.

3.Safeguarding the Digital World: Cyber Crime Awareness and Prevention

The Institute of Commerce, Nirma University, organised an insightful guest session on Cyber Crime Awareness and Prevention conducted by IPS Shri Hemant Kalal, an expert in the field. Welcomed by Director Dr. Udai Lal Paliwal, the speaker talked in detail about modern day cyber crimes and threats such as spoofing, ransomware attack and investment scams. Through a case study on remote access fraud, IPS Kalal demonstrated the mechanics of unauthorized data misuse and urged students to adopt proactive safeguards like two-factor authentication and source verification. This impactful session equipped the student body with essential digital literacy and practical tools to secure their online presence in an increasingly interconnected world.





WORKSHOPS

1.AI Marketing Workshop

The Institute of Commerce, Nirma University hosted an enriching guest session on "AI Marketing for Startups and Leadership" on August 26, 2025, delivered by Gautam Jain, who engaged enthusiastically with students on the evolving intersection of artificial intelligence and modern marketing. Director Dr. Udai Lal Paliwal warmly felicitated the speaker, reflecting the institute's commitment to bridging academic learning with real-world industry insights and emerging technological trends.







2. Rangraas-Garba Workshop

On September 19, 2025, Nirma University hosted RANGRAAS, a vibrant Garba workshop led by renowned choreographer Nilesh Nainani(Co founder of One More Tumka). Organized by the dance club and cultural committee under Dean Udai Lal Paliwal, the event brought students and faculty together in traditional attire to master authentic steps. The evening concluded by honoring the Best Dressed and Best Dancer, perfectly capturing the inclusive and festive spirit of the Nirma community.



NSS ICNU

The NSS Unit of the Institute of Commerce, Nirma University, under the coordination of Dr. Suresh Vasani and the guidance of Director Dr. Udai Lal Paliwal, carried out a series of meaningful activities throughout the academic year 2025–26, reflecting the unit's commitment to community service, social awareness, and holistic student development.



Orientation Program (July 28, 2025) — The year commenced with an orientation for first-year students, where senior NSS members visited classrooms to introduce the unit's vision, ongoing initiatives, and the distinction between members and volunteers. The session concluded with an interactive Q&A that generated enthusiastic interest among the new batch.



Fire Rescue Drill (August 1, 2025) — Thirty NSS volunteers participated in a fire safety drill organized in collaboration with Nirma University's Fire Fighting Department. Volunteers received hands-on training in evacuation protocols, crowd management, and emergency response, including a demonstration of an 81-metre high-rise rescue operation.



One-Day NSS Village Activity at Naj Village (September 20, 2025) — Fifty volunteers visited Naj village, Daskroi, conducting financial literacy sessions for women using a financial diary approach, scholarship awareness sessions for parents and students at primary school. Career guidance workshops were organised for teachers at Divyang School, and creative drawing activities for children.



Rashtriya Ekta Diwas (October 31, 2025) — The unit observed National Unity Day to commemorate the 150th birth anniversary of Sardar Vallabhbhai Patel. Over 50 volunteers participated in a pledge ceremony reaffirming their commitment to national unity and integrity, held in the presence of Dr. Pranav Sarsvat and Dr. Nikhil S organised by NSS Unit, ICNU



Blood Donation Camp (December 30, 2025) — NSS volunteers participated in a blood donation camp organized by the Indian Red Cross Society at the Rotary Club of Kankaria. Students including Manish, Shruti, Saloni, and Varija actively contributed, with Dr. Suresh Vasani himself donating blood and receiving an appreciation certificate from the Red Cross Society.

NSS Seven-Day Special Camp: Prayas 6.0

The National Service Scheme (NSS) Unit of the Institute of Commerce, Nirma University, organized a comprehensive seven-day residential camp titled "Prayas 6.0" from December 13 to December 19, 2025. Hosted in Naj Village, Daskroi, the initiative was led by Faculty Coordinator Dr. Suresh Vasani with the primary objective of fostering social responsibility and leadership among student volunteers through direct community engagement. The camp provided a platform for students to address critical social, environmental, and health-related concerns while contributing to the overall welfare of the rural community. The week began with a focus on environmental sustainability and cultural exchange. Volunteers initiated a Tree Plantation drive inspired by the "Piplantri" culture and engaged in a "Skill Swap" activity, where villagers taught traditional skills like buffalo milking and embroidery in exchange for basic English and digital literacy lessons. Health was a major priority on the second day, featuring a Medical Camp in collaboration with local hospitals for free checkups, alongside dedicated sessions on menstrual hygiene and the distribution of first aid kits. To address social issues, volunteers performed a Nukkad Natak (street play) to educate the community on the dangers of addiction. The latter half of the camp shifted toward education and empowerment. Volunteers visited marginalized households to promote formal schooling and conducted workshops at the local Government and Divyang schools on public speaking and teamwork. Innovative sessions included "Phone Learning for Rural Kids," which taught safe and educational mobile usage, and a "Needs and Wants" mock market to instill financial budgeting skills in children. The camp concluded with a Sports Day, a water conservation rally under the PMKSY Watershed Mahotsav, and a vibrant Cultural Day managed by the volunteers. Ultimately, the experience successfully embodied the NSS motto, "Not Me, But You," resulting in significant personal growth for the 48 volunteers and a lasting positive impact on Naj Village.







CREATIVE CORNER *(STUDENT)*

Visual Stories

25BCM053 Shailvee Patel-
"Bloom with Grace"





25BCM122 Rutvi Vekariya-
"Silent Sunset"





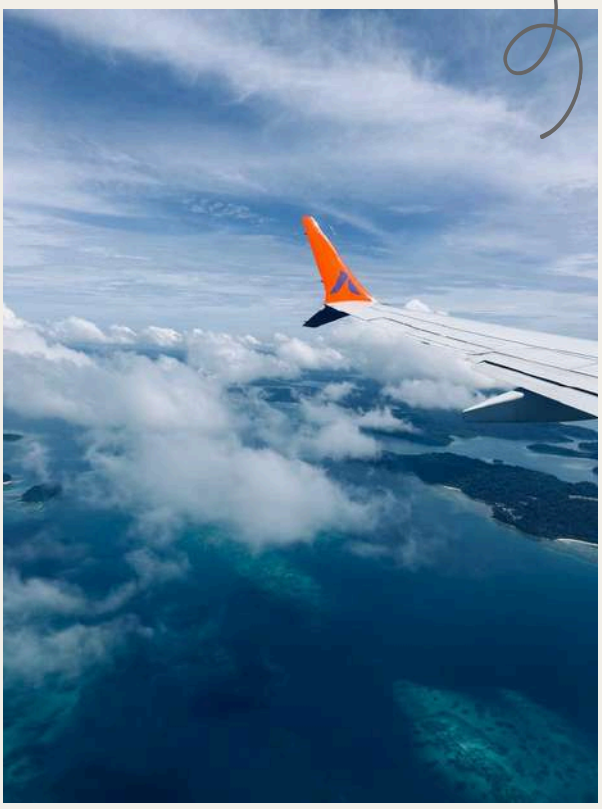
25BCM122 Rutvi Vekariya-
"Nature's Grandeur"

24BCM106 Miranki Kapadia-
"Dream touch Skyline"



25BCM002 Aashvi Mittal-
"Burn Brighter"

25BCM210 Riya Dobariya-
"Endless Horizon"



25BCM228 Yashvi Tailor-
"Urban Strength"







25BCM210 Riya Dobariya-
"Dreamy Nights"

25BCM228 Tathastu Saha-
"Sunset Frame"

10 YEARS OF EXCELLENCE

Canvas Creation



25BCM210 Riya Dobariya-
“Sacred Bond of Lord Rama and Goddess Sita”



IC221262 Vanshi Baldva
“The beautiful art of Lord Krishna”



25BCM208 Richa Prajapati-
“Divine Love of Radha and Krishna”



25BCM135 Ridhima Lukkad
“Create Your World”

Poetic Expression

The fig tree robber

-Latika Harit

How many directions has she robbed
of the dreams of a lass?
As the bird flies high,
it obviates the need for me
in a sky full of nothing.
Till Sylvia Plath agrees
and some mystical sense is made
of this unnamed grief.
Till the night no longer calls it
a mirage,
till the beauty of it all
is no longer evanescent.
Till my essence is heard
and the shimmer is not crucified.
Till some philosophy
is held hostage—
the lass might keep robbing directions
of her young dreams.
25BCM033

Sunny Glance

—by Vishwaraj

She walked in with the sunset,
a little golden, a little calm—
but completely full
of quiet magic.
The evening light touched her softly,
and the warm breeze slowed down.
For a second, my heart paused,
just to understand the moment.
It wasn't loud, just gentle—
a peaceful spark in silence.
Since that sunny evening,
even sunsets shine differently.
25BCM152.

Aakhirkaar

-Tathastu Saha

Zindagi ki race mein,
bhaagte rahe hum,
Pal pal ko khoya, samay na diya hum.
Apne hi sapnon mein, uljhe rahe hum,
Rishton ki dor ko, bhool gaye hum.
Jab aayi ghadi aakhri,
samjh aaya yeh,
Jo kho diya tha, woh kitna anmol tha.
Zindagi ka har pal, ek tohfa tha woh,
Jisko yun hi ganwa diya, afsos hua woh.
Ab waqt hai kam, saansein hain thami,
Yaad aati hai woh, har ek kami.
Kaash jee lete hum, zindagi yun hi,
Shayad na hota yeh, aakhirkaar gham
25BCM222.

Voices From The Campus

THE QUIET CORNERS OF CAMPUS

The peace and calm everybody yearns for exists somewhere among the chaos of our lives. I found my spot on campus, away from the usual rush and noise of college life. One such corner I adore is the fountain area near the staircase. Surrounded by tall trees and beautiful flowers with a pond filled with blooming lotuses beside it. As students walk by, they chat with friends to unwind, and for a moment time seems to slow down after a long day.

Then there's the golden area. The whole stretch full with college kids enjoying a few moments before the college gates shut at eleven. Some play badminton, some listen to their favourite tunes, some joke around with their friends, some talk on the phone, or maybe some are even just sitting alone in a corner and absorbing their surroundings. The noisy yet serene atmosphere is what makes this place so special.

In a campus full of chaos and noise, these spaces remind us to slow down and appreciate the small moments that make campus life memorable. They are the soul of the campus & makes it a more beautiful place amidst the rush of college life.

-24BCM090
Janhavi Joshi

10 YEARS OF EXCELLENCE

Personal Reflection

The lore of being little.

- Miranki Sepunj Kapadia
25BCM106

A word that defines everybody's happy tears and happy times. While sitting in a restaurant, you may see a three-year-old running the dizzy loop around a table without a sense of doubt. Her only concern at that time was to keep on running in the same pattern and enjoy herself. Amidst all this, a thought strikes you of how self- and society-conscious you have become over the ages.

As we pass through different stages of grief and time, our existence is questioned by wondering when, how and why we grow up. The most appropriate answer to this can never be determined. Our childhood is our treasure- the most important heritage that reminds us of who we all were once. Growing up means: growing into responsibilities, growing into pain, growing into love, life, and sorrow. Childhood is like a movie we cherish, but don't want to stop watching, yet the climax comes sooner than we wish.

All good things have a quicker ending. All of us are on the verge of our movies, which gets me running around the garden like a three-year-old, eating all the ice creams without the calorie count and falling in love with everything that life has to offer. From being a child who nonchalantly runs around in a restaurant to being an adolescent who runs around pleasing and meeting the standard of this invisible but inevitable society, we have all grown up. Our youth is defined by the end of our childhood. Andy from The Office once said, "I wish there was a way to know you're in the good old days before you've actually left them." Perhaps that is exactly what growing up feels like — living through moments we don't realise are golden until they begin to fade. If childhood had a soundtrack, it would sound like this — The peaceful chirping of the birds seems like a lullaby the evening before, but now it is the first noise you hear when the alarm won't stop being its true character; or the shout of your mother, which is the sweetest melody when you have the approval from her for a hangout, or when the pressure cooker seems your worst enemy ever. And together they formed a symphony we didn't know we were living inside. With the sounds of the bell and the fans' heat, I never realised how much I'd miss all the 6AMs.

There's nothing like the comfort of your comfort zone. As I convinced myself more than my family about leaving my four-walled world for the limitless chaos, my brain tricked me into falling for a dramatic train of thought: "When we all go to the destiny we are planned for, as we leave our established homes, we shall never be back home again. Our presence will now be treated as guests or often visitors in a place where we were once the owners, founders and members of laughter, troubles, peace and routine."







Through Insignificance, We Are Bound to Be Alive

-Simone Jadoun
24BCM129

The universe has always intrigued me so much. The concept of an all-seeing eye or an omnipresent being judging your consequences every single second always scared the little kid I was, and it doesn't necessarily mean I was scared of being caught but rather the opposite. It was the fear of losing whimsy and childlike wonder in our lives if every action was devoted to fitting into parameters of some sort.

The ever-expanding universe and its vast existence comforted the idea of insignificance and streamlined the realization of living life as it goes and not marking it on a high pedestal. Human life, as we see it, is impermanent and transient. I have always believed that there shouldn't be an aesthetic criteria for how one is supposed to live, and the importance should be on the satisfaction and mental peace derived from a set of actions. In grander schemes of life, one shouldn't strive to appeal to the masses and validate life as it goes, not mark it on a high pedestal. A being's goal should be self fulfillment. I have always believed that there shouldn't be an aesthetic criteria for how one is supposed to live, and the importance should be on the satisfaction and mental peace derived from a set of actions.

It is through insignificance that moments in our lives gain much more value to us than any staged and documented gesture that is meant to be forever. If there are no restrictions on a being for it to be pervasive or forever, it would lead to a much more joyous and well-lived life with memories that could be passed down through several generations.

The very concept of 'forever' requires someone to manufacture a legacy. The resultant is likely a commercial product of the likes and dislikes of the majority, and after the trends and generations, it would perish into the dust. There is a very common ideology surrounding the insignificance with contempt. While growing up, the majority of us believed our lives were significant and fulfilled only if they were filled with grander-than-life gestures and a plot line. After all the movies and TV shows taught us that much, Being insignificant helps us be our own selves when there isn't pressure to adhere to common norms and actually do what makes us happy. Being a tiny part of this vast universe helps conceptualize how materialistic pleasures have no comparison to worldly experience and the feeling of appreciation that comes with them. The way to act with the revelation of the insignificance of our own is to work towards the betterment of ourselves and others in any way we can. The simple existence of us as individuals in the universe explains

There are various literary examples that explain this very concept better than I did, and I have learned from them. They include Albert Camus's book "The Stranger," the Hindu holy book "Bhagwat Gita," and Carl Sangan's book "Cosmos." These literary works, along with many others, help us realize how the insignificance of humans enables us to be responsible for our own behaviour and not as a tool to justify imperfection. There are various Japanese concepts that help us realize a better way to do our day-to-day activities. Concepts like "wabi-sabi," "ikigai," and "kaizen".

Is it a beautiful life, if not a mosaic of memories waiting to be played out? The Milky Way galaxy is as special as winning the game of chess with your father in the family living room. It is through insignificant moments that our lives are worthwhile, and it is through insignificance that no one else's life can be compared to yours, mine, or anyone else's.

FACULTY CORNER

Achievements And Awards




Dr. Sumita Shroff & Prof. (Dr.) Udai Paliwal

- **Research Paper :**

Shroff, S., Paliwal, U. L., and Dewasiri, J. N. (2025). Financial literacy antecedents: Testing the social cognitive, consumer socialization, and planned behavior theories with Indian investors. Borsa Istanbul Review, 25(2) https://doi.org/10.1016/j.bir.2025.08.005 [Scopus – Q1, 2025 IF=7.1, ABDC-B]

- **Research Project:**

Project Director for ICSSR-funded minor research project on "Finfluencers, Financial Literacy, Financial Well-Being and Investment Decisions: A Study of Investors in India" [Status: Ongoing] [Sanctioned Amount - Rs 800,000]

Dr. Sumita Shroff

Shroff, S., Panday, P., "Examining the Nexus Between Board Gender Diversity, Ownership Patterns, and CEO Remuneration: Evidence from India", presented at the MDI-NFCG Conference during December 11 - 13, 2025.



Dr.Avani Shah

- **Research Paper:**

Shah, A., & Shome, S. (2025). CSR spending and corporate dividend decision in India: evaluating firm's legitimacy in stakeholders' engrossment. *South Asian Journal of Business Studies*, *14*(3), 309-331.

CREATIVE CORNER *(FACULTY)*

Where the mind is without fear and the head is held high;
Where knowledge is free;
Where the world has not been broken up into fragments by narrow domestic walls;
Where words come out from the depth of truth;
Where tireless striving stretches its arms towards perfection;
Where the clear stream of reason has not lost its way into the dreary desert sand of dead habit;
Where the mind is led forward by thee into ever-widening thought and action—
Into that heaven of freedom, my Father, let my country awake. - Rabindranath Tagore

This poem is from the Nobel Prize-winning collection Gitanjali by Rabindranath Tagore. In this poem he presents a timeless vision of a fearless and enlightened society. The poem urges individuals to pursue truth, knowledge, and rational thinking beyond narrow divisions. Tagore's powerful message inspires readers to dream of a nation guided by freedom, integrity, and progressive thought. This poem expresses Tagore's vision of a fearless, educated, truthful, and free nation where people think independently and strive for excellence. **Dr. Radhika Pandya**

The Journey of the Institute of Commerce: A Decade and Beyond

-Director and Dean, Prof. (Dr.) Udai Paliwal

The Institute of Commerce Nirma University (ICNU) came into existence in 2016 as a result of a simple yet ambitious plan of Padma Shri Dr. Karsanbhai Patel to create a space where commerce education goes beyond textbooks and truly prepares students for the evolving world of business. As we mark ten years of existence, we are proud to have built a strong academic foundation blended with discipline, and a culture of seriousness towards holistic development of our students. What started as a young institute with a modest cohort of 60 students and two faculty has transformed into a preferred centre of commerce education having students from all walks of life and all corners of the country. Growing to an intake of 180 students, the journey has not been about rapid expansion, but about thoughtful organic growth. Each student, alumni, faculty and staff of the Institute has contributed to shaping the identity of the Institute.

Over the years, the Institute has continuously strengthened its engagement with industry—through internships, expert sessions, and experiential learning opportunities. Among our many firsts, we are proud to have launched a full semester course on International Financial Services Centre (GIFT IFSC) way back in 2018. We also boast about introducing a full semester industry internship, as well as a strong undergraduate research component, while peers were still contemplating to embrace them. Apart from the energetic, focused and motivated students, a competent and committed group of educators has worked tirelessly to create a learning environment that is both rigorous and supportive. Beyond teaching, the ICNU faculty members have contributed to research published in top tier journals, curriculum innovation, and mentoring ensuring that students are guided not just academically, but professionally and personally. Our students and alumni have brought us laurels by securing top positions in various competitions and seizing placements in companies of repute. Many of them left a mark by enrolling in prestigious institutions in the country and abroad for furthering their education, while others have joined family businesses or started their own ventures. The clubs and committees have provided our students with ample opportunities to connect classroom learning with practice and demonstrate their abilities.

As the Institute completes a decade of its existence, it is also opportune to reflect on the rapidly changing business and economic landscape that makes it imperative that our graduates demonstrate adaptability, enhanced digital literacy and ethical clarity. Recognizing this, the Institute is continuously reviewing its offering with help of wider stakeholder participation. Focus of our interdisciplinary programme remains on preparing students for roles that did not even exist a decade ago.

While, we acknowledge the efforts of students, faculty, alumni, industry partners, and the University leadership who have contributed to this journey, we committedly aspire to become a nationally recognized centre of excellence in commerce education, known for its academic strength, industry relevance, and societal impact. The focus will be on deeper industry integration, stronger research contributions, and creating opportunities that enable students to thrive in a complex, global environment.

The journey has just begun. We aim to compete with peers not only on legacy but also on future relevance as we aspire to be the future of commerce education in India. I invite all the stakeholders to be part of the glorious success of the Institute.



Features of B.Com. (Hons.) Programme

- Updated interdisciplinary curriculum
- Three Compulsory Internships
- Compulsory industrial visits
- Excellent placement record
- Guest lecturers from industry and academia
- Mentoring of students & continuous assessment of academic progress
- Strong pathway to higher studies and employment
- Holistic development through NSS, Sports and Cultural activities

NIRMA UNIVERSITY
INSTITUTE OF COMMERCE
NAAC ACCREDITED 'A+' GRADE

For further details please visit our website: www.commerce.nirmauni.ac.in

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