

NIRMA UNIVERSITY
Industrial Design Programme
Bachelor of Design, Department of Design
Year II, Semester III

L	T	P	C
		4.5	3

Course Code	DSK 220
Course Title	Introduction to Graphic Software
Credits	3
Teaching hours:	67.5 hours

Course Learning Outcomes (CLO):

The course equips students to:

1. Work proficiently with Graphic software currently in use in the Industry
2. Use advanced software for visual ideation, image creation and presentations
3. Be skillful in image editing and image enhancement

Syllabus:

The course will focus on presentation and graphic software such as Microsoft Office's Power Point Presentation, Adobe Suite's Photoshop, Illustrator & InDesign

- Introduction to various Software & its applications in Industry
- Introduction to various tools/commands and its versatility for purpose at hand
- Practical applications of Tools & Commands
- Creative visualization of layouts with text and images
- Creative Image creation

Suggested Reading:

1. *Adobe CC Classroom in a Book: 7 Books*
4. *The Adobe Photoshop CC Book for Digital Photographers 2017*, Scott Kelby
5. *Presentation Zen Design: Simple Design Principles and Techniques to Enhance Your Presentations*, Garr Reynolds
6. *Slide:ology: The Art and Science of Presentation Design*, Nancy Duarte

w.e.f. Academic year _2018 and onwards

Key: L= Lecture, T= Tutorial, P= Practical, C= Credit