

**NIRMA UNIVERSITY**  
**INDUSTRIAL DESIGN PROGRAM**  
**Bachelor of Design, Department of Design**  
**Year II, Semester IV**

L	T	P	C
1		4.5	4

<b>Course Code</b>	<b>DTH 226</b>
<b>Course Title</b>	<b>History of Objects II</b>

**Course Learning Outcomes (CLO):**

At the end of the course student will:

1. Be able to identify indigenous technology, habitats and knowledge systems by way of survey, collection and documentation of the knowledge from primary and secondary sources.
2. Will have knowledge of the rich resources of materials, traditional methods of production and use of indigenous techniques and technology practiced in India.
3. Will know through visits, the indigenous technologies existing in different parts of India with focus on the city of Ahmedabad and surrounding towns.
4. Be exposed to evolution of objects through time, geographies, periods of aspirations, idealisms and period of 'Order & Chaos'.
5. Understand symbolism in the form and functional of objects, images, spaces and services.

**Syllabus:**

**Teaching hours: 82.5 hours**

The course would be conducted through the following

1. Lectures, Film Viewing, Museum Visits
2. Case Study presentations and Critique
3. Individual Research project & Colloquium paper writing
4. Documentation & Presentation

**Unit 1 The history of objects**

**Teaching hours: 24 hours**

- 1.1 Symbolism seen in tools, image systems, objects of daily use, objects for leisure & desire, objects of mass consumption, toys & games, typography etc.
- 1.2 Uniformity of the symbolism seen in a particular period across media, disciplines
- 1.3 Semiotics & embedded meanings of exclusion, inclusion, sexuality, gender identities, and philosophical meaning attributed to concepts of frugality, modernity, futurism etc. seen in objects.
- 1.4 Objects its evolution and its cultural context

**Unit 2 Understanding the Cottage and MSME industries****Teaching hours: 30 hours**

- 2.1 Contextual processes of making the products function with available materials, methods and needs that is culture and context specific.
- 2.2 Identification of Cottage, Micro, Small & Medium industries in the city producing interesting and significant objects.
- 2.3 Visits to the units and documenting the processes
- 2.4 Understanding the value and supply chain, making digital visual models of these from Material to Market

**Unit 3 Understanding legislation, GI registration etc.****Teaching hours: 6 hours**

- 3.1 Legislation related to the technologies being used

**Unit 4 Documentation****Teaching hours: 22.5 hours****Suggested Readings:**

- 1. Handmade in India: A Geographic Encyclopedia of India by Aditi Ranjan (Editor), M. P. Ranjan (Editor)
- 2. Metal Techniques for Craftsmen: A Basic Manual on the Methods of Forming and Decorating Metals by Oppi Untracht
- 3. Crafts In Interior Architecture, 1990 onwards, Rishav Jain
- 4. Architecture for Kutch, Sanjay Udumale
- 5. The Book of Symbols: Reflections on Archetypal Images by Ami Ronnberg, ARAS, Zoe Francesca
- 6. Reading Architecture by Owen Hopkins
- 7. The Earthen Drum by Pupul Jayakar

w.e.f. Academic year \_2018 and onwards

Key: L= Lecture, T= Tutorial, P= Practical, C= Credit

