## Industrial Design Portfolio

2022

Pratham Doshi



Plot no. 8, Sapt-Prem, Patigadda Road, Secunderabad-500003, Hyderabad, Telangana.



20BDI021@nirmauni.ac.in



+91 9000090027



## 61 80 7



(Internship project)

Brief | To design an electric kick scooter suitable and convenient for public premises/usage.

## Micro-Mobility:

or last mile transportation came in-to existence with an idea of using electric bikes, electric kick scooters etc. Micromobility is nothing but a transportation, if the travelling is less than 5 miles. So that this micro-mobility can reduce the carbon footprint by replacing the conventional vehicles with new age vehicles.

## Models to be made:

Standing
With seat
Standing with basket
Seat with basket

## Problem Identification:

Only consumer quality parts are used There is no riding training period They have a high centre of gravity The small and solid wheels Weak headlights
Batteries getting stolen
Stem wobbling
Exposed wirings
Theft and damage

### Goal:

Make the scooter out of mild steel only.

Create with the lowest price feasible.

Two feet can be put next to one another.

Non foldable secret wiring

Swappable battery system

Adjusting according to the battery size

Easy to service.

Eliminating casting process.

## Previous design



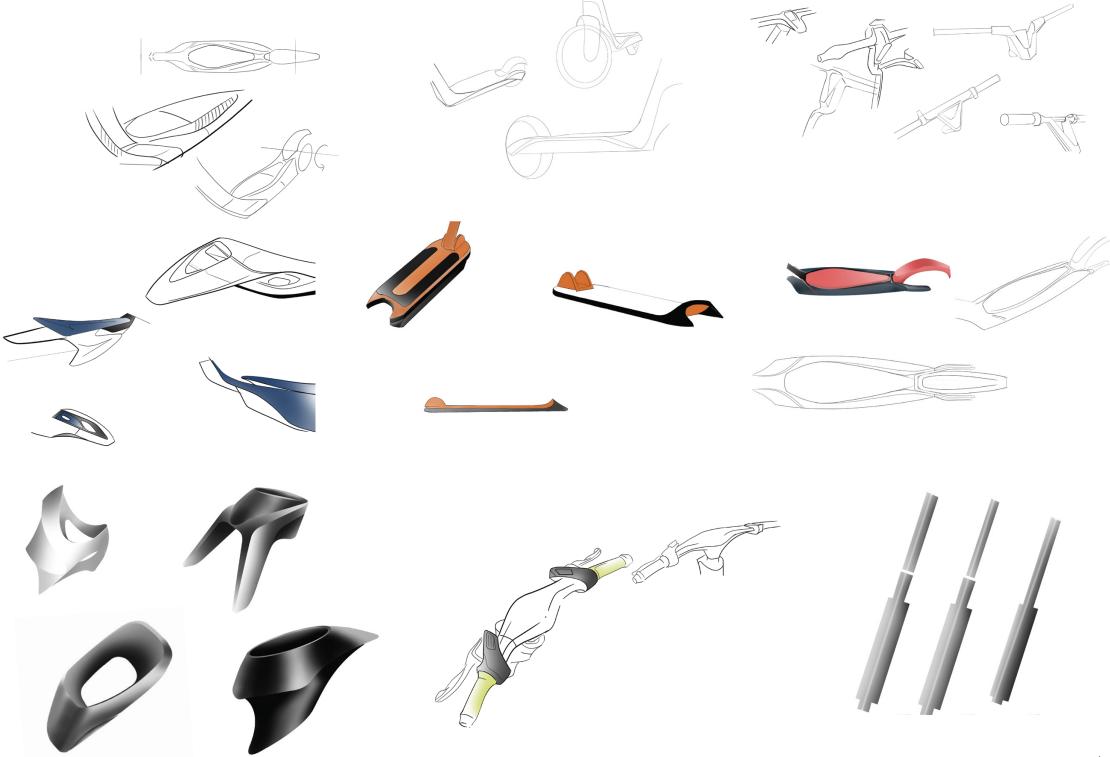
## User study

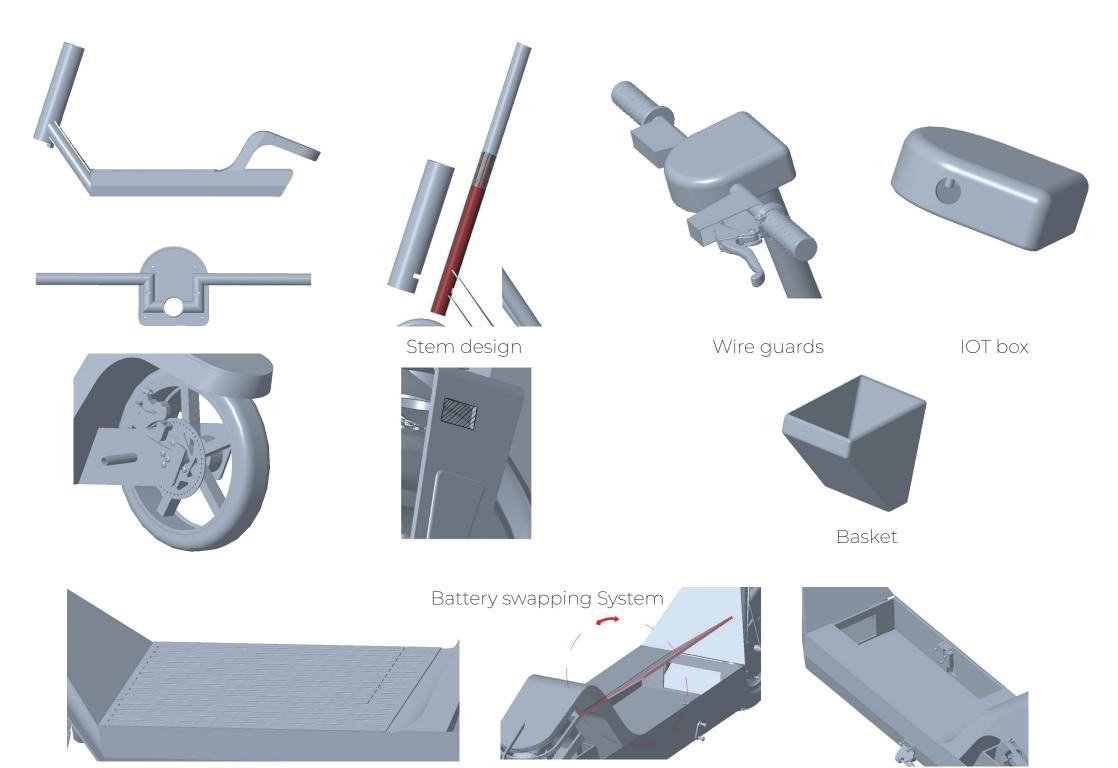














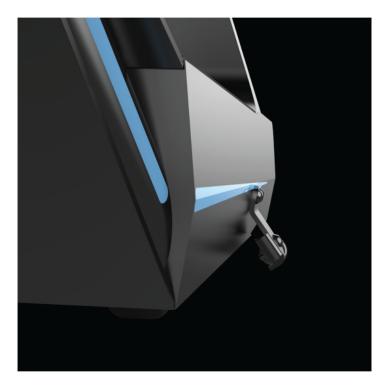




## Premium Range











# Zha

(College project

Brief | To design a swing that occupies lesser space when not in use.



## Environment observations

An Indian balcony used as a storage space



## Activities done on and around

















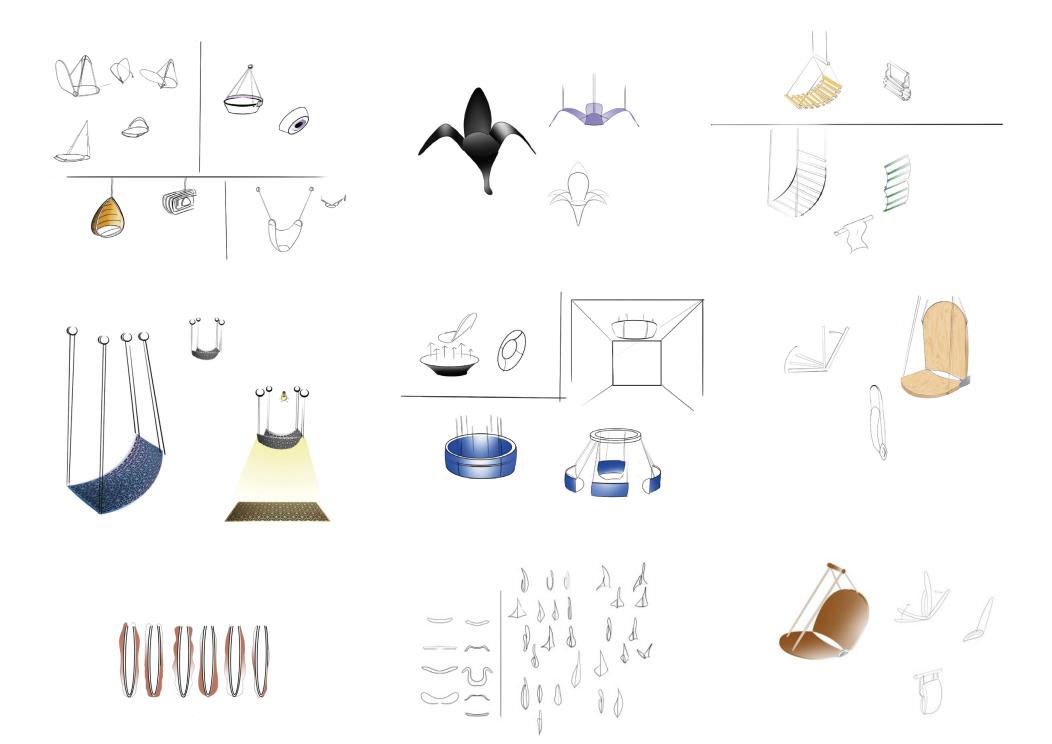
### Relaxation

Spending time watching television or reading in a chair can keep you in neutral position when using the right recliner. A zero-gravity reclining chair removes tension from your spine. It elevates your feet to the same level as your heart, relieving strain on your spinal vertebrae from the pull of gravity.

Neutral Posture: Taking Pressure Off Your Spine As NASA researchers have learned from astronauts, spending more time in neutral spine position can decrease chronic back and neck aches, muscle pain, stiffness and numbness as well as increase your work productivity.

## Survey



























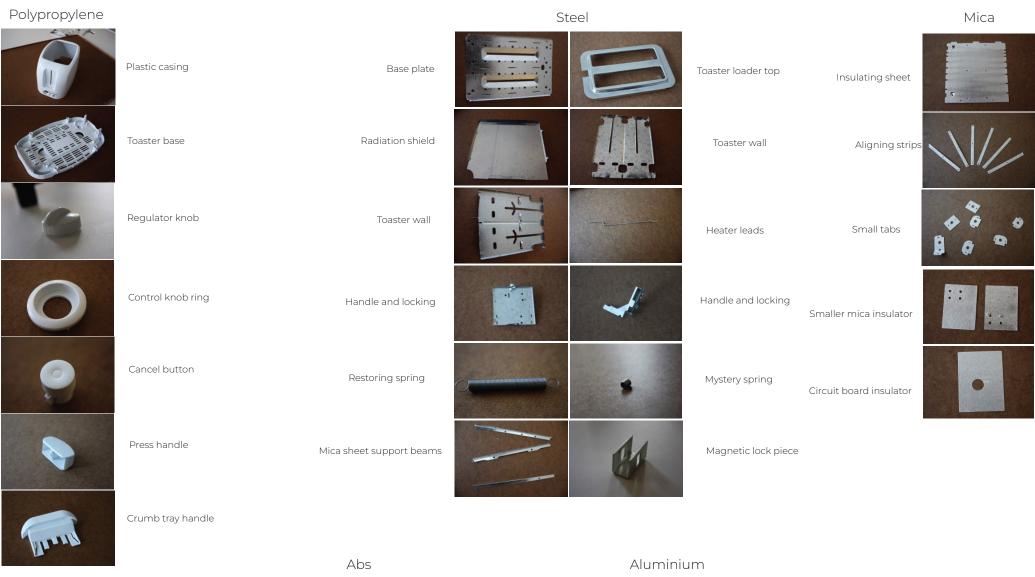
## two st



(Self initiated project)

Brief | To design a toaster that is sustainable and reduces the amount of bread wastage.

## Product Disassembly





Plastic is prone to UV ray damage, the fading of color and degradation of the plastic is bad.

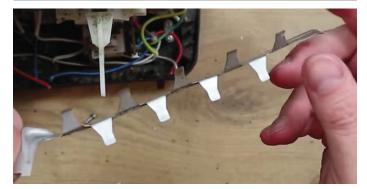
Ceramics have low thermal conductivity. This insulation is great as main body of toaster will stay cool.

Ceramic can also be used for rolling pins the part that will be in contact of bread slice. Main body can be made of porcelain.

Toast shelf are very thin and they hold the bread and result in breakage

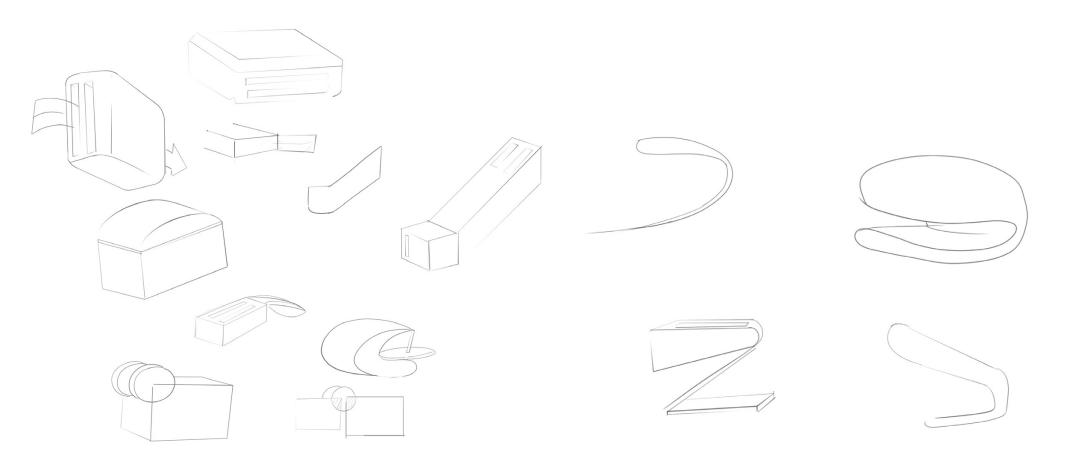


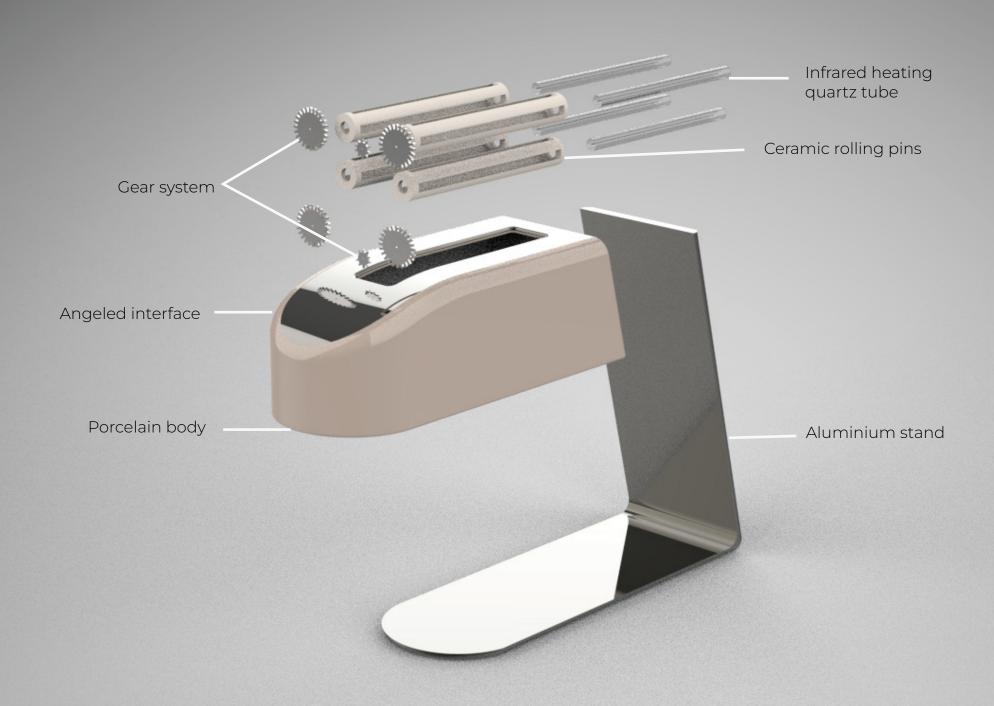




## Concepts

## Ideation











# teakettle



(Self initiated project)

Brief To blur the line between kettle and teapot.

## Bring the best form of both products and simultaneously achieve a minimalistic look

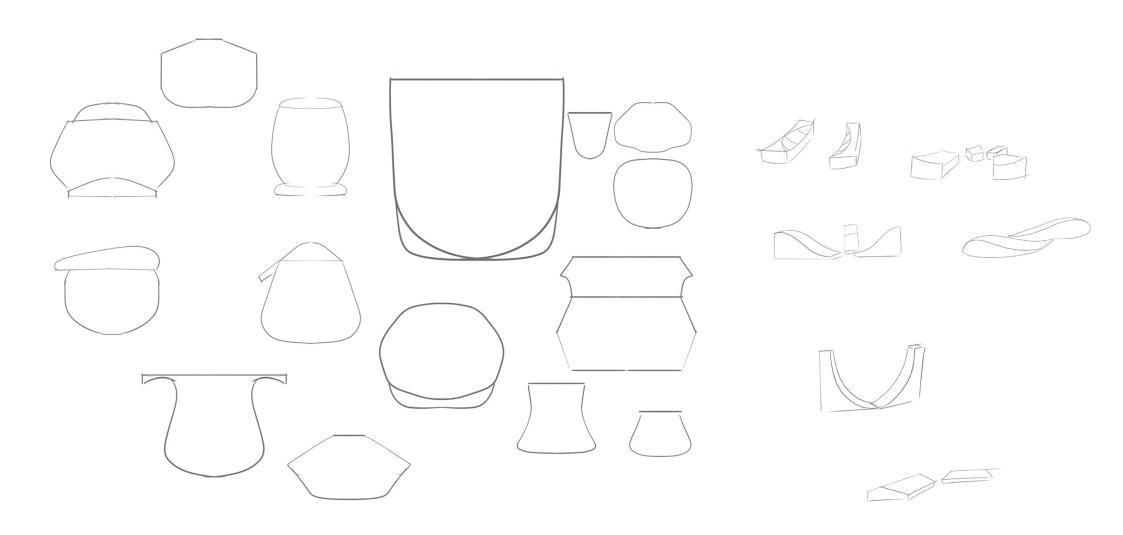


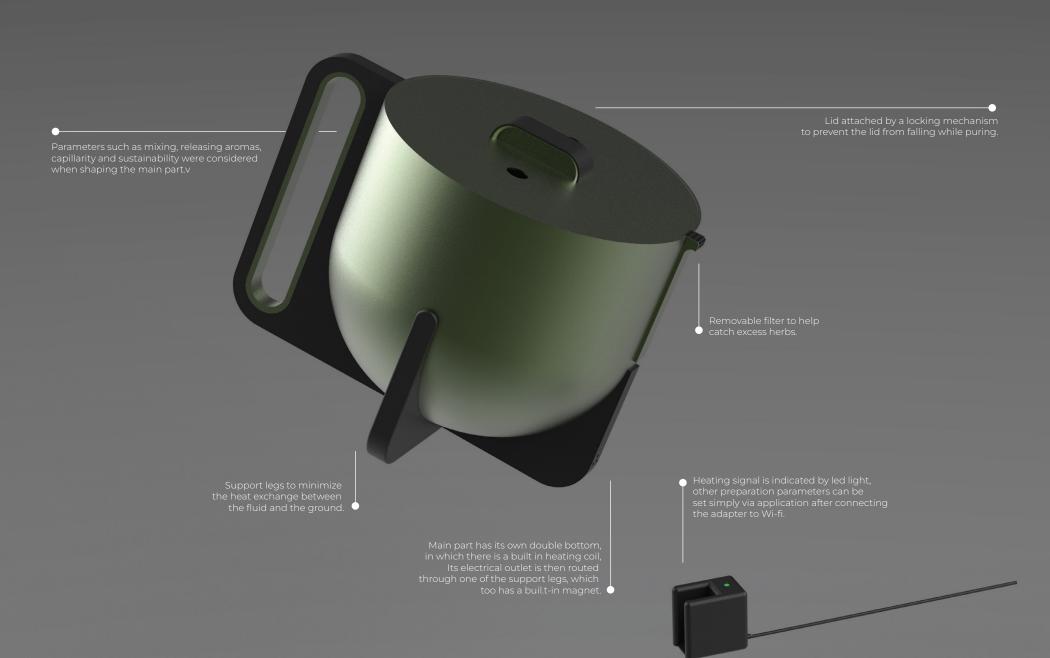
Goal



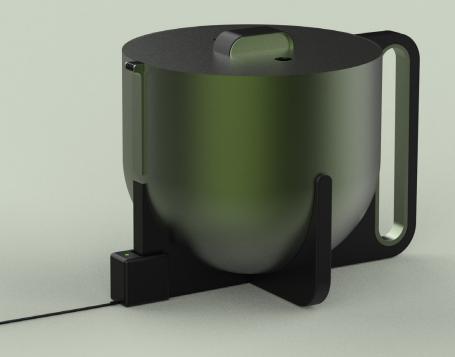


## Ideation













## hands on skills

Brief | Sketches, digital renders and material explorations

## Sketches

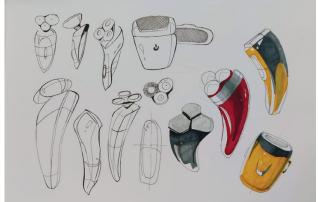


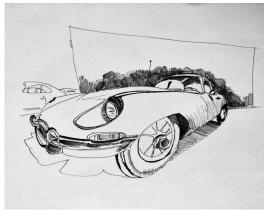


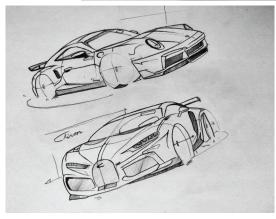


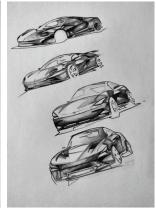


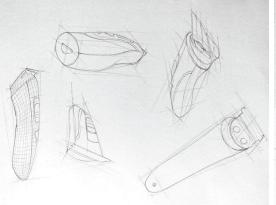


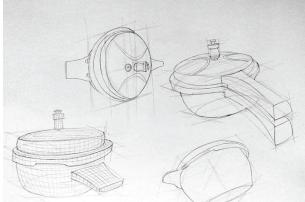












## Digital renders







## Material

















## Thank You.