

PORTFOLIO

MANSI RAI'S

PORTFOLIO

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ABOUT ME

I am a 4th year communication design student pursuing my passion for design. I've always been fascinated by the new experience I encounter everyday and I'm looking forward for exposure in my design career. I believe that my ability to create is a privilege that gives me any opportunity to bring my ideas to life.



WORK EXPERIENCE

Muskmelon

*Social Media Manager
Aug - Sept 2020*

WTF Digital

*Graphic Design Intern
Aug - Sept 2020*

Girl for Girl X Girl Up

*Website Designer
Oct 2020*

All India Legal Forum

*Graphic Board Member
Sept 2020 - March 2021*

Little Tricks Media

*Graphic Design Intern
March 2021*

TechIT Services Australia

*Graphic Designer
June 2021 - July 2021*

Almaari

*Identity & Website Designer
Aug 2021*

Gopal Sugars

*Identity Designer
Sept 2021*

Accurate IT Solutions

*UI/UX Designer
Dec 2021 - Jan 2022*

Vangmay Papers

*Identity & Website Designer
June 2022 - July 2022*

Riyaaz by Riya Agrawal

*Identity Designer
Aug 2022*

EDUCATION

Bachelors in Design

(Communication Design)
*Nirma University
2019 - 2023*

KEY SKILLS

*Graphic Design
Layout Design
UI/UX Design
Photography
Identity Design
Publication Design
Packaging Design
Design Research*

SOFTWARE

*Illustrator
Photoshop
Indesign
Figma
Fontlab
Lightroom
Sketchup
After Effects*

LANGUAGES

*Hindi (Native)
English (Fluent)
Gujarati (Beginner)
Spanish (Beginner)*

RESUME

VANGMAY PAPERS

IDENTITY & WEBSITE DESIGN

They are a business house headquartered in Ahmedabad, India, engaged in the export of various grades of Paper and Paper Board. I worked as an Identity & Website Designer. I was given the task to create the logo and other visual elements on, website, business cards, stationery, and more.

LOGO STRUCTURE

As demanded, I made the logo considering the company initial 'V' as the primary element.



Eliminating the other stroke of the 'V', I replaced it with a paper plane directly indicating the trading & export of paper.

FINAL LOCKUP

COLOR PALETTE

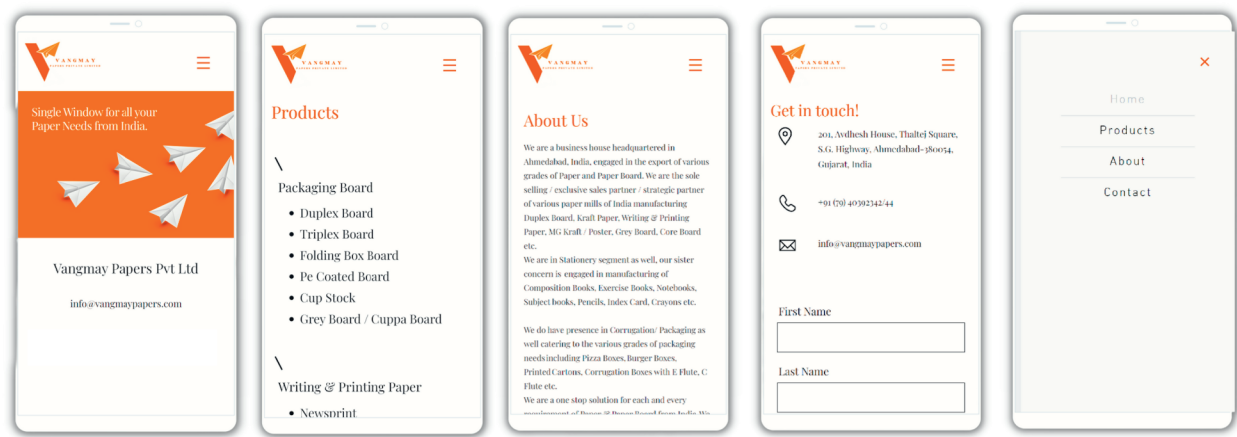


V A N G M A Y
P A P E R S P R I V A T E L I M I T E D

STATIONERY DESIGN



WEBSITE DESIGN



SHRI RAM JEWELLERS

SOCIAL MEDIA DESIGN

A business house headquartered in Raipur, India and engaged in the retail of jewellery, I worked as a Social Media content curator and in this pursuit developed creative advertising content for various social media platforms.

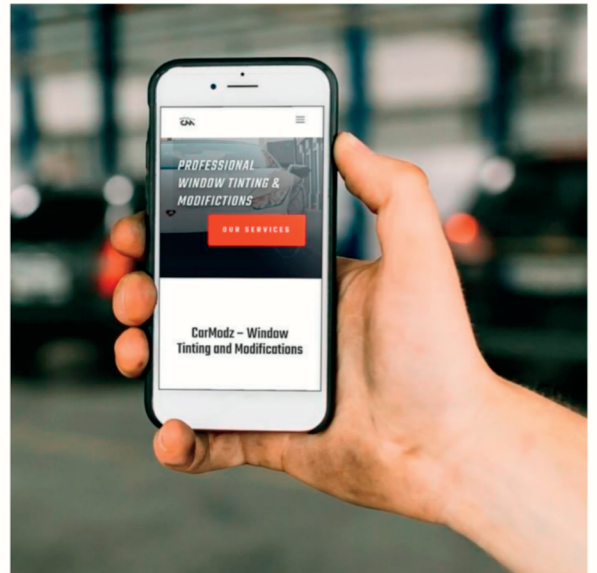
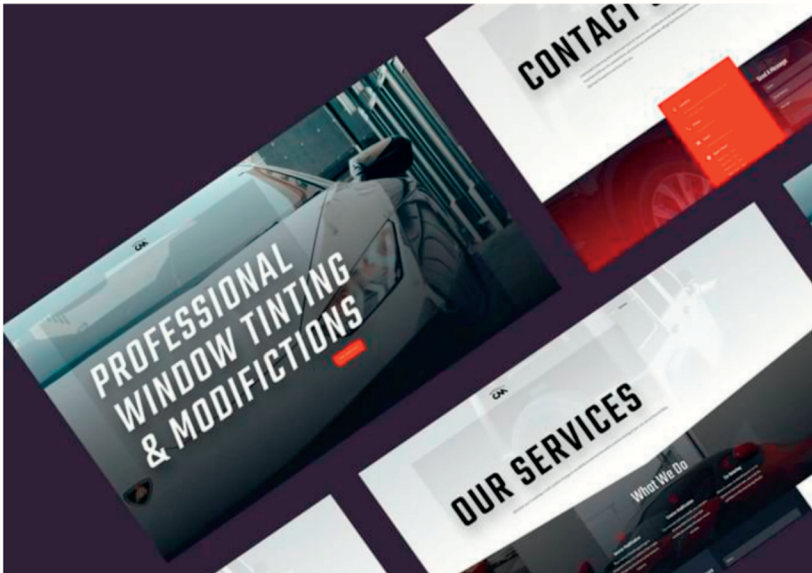




CAR MODZ

IDENTITY & WEBSITE DESIGN

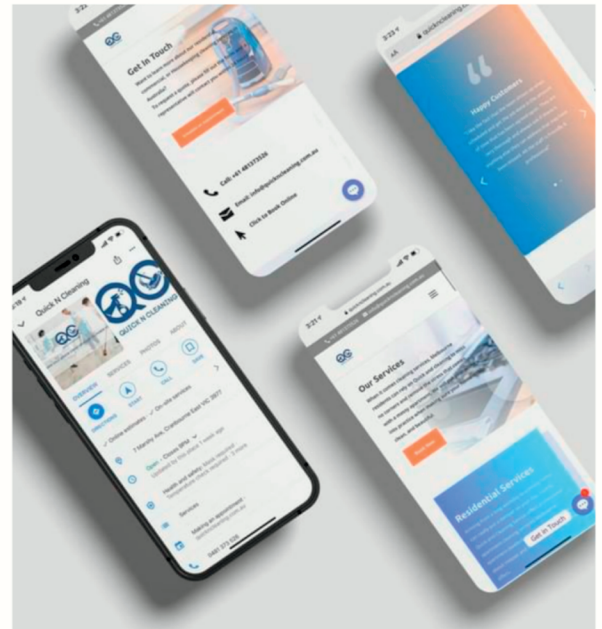
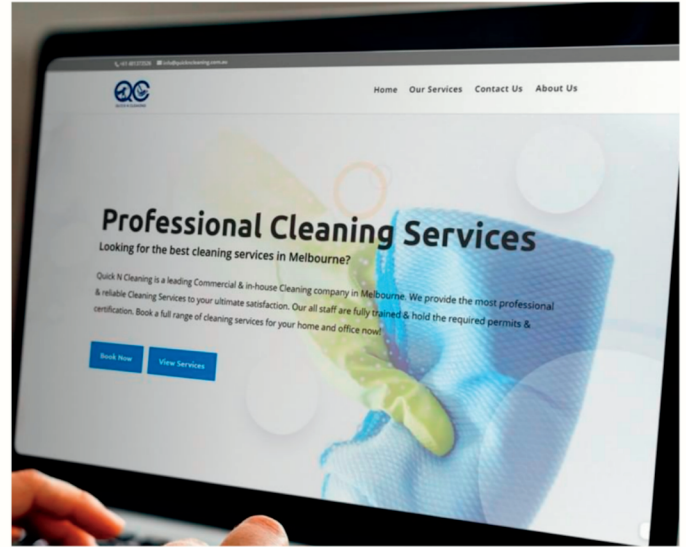
They are a car modification business. I worked as their Identity & Website Designer and was tasked to create their logo and other visual elements on, website, business cards, stationery, and more.



QUICK N CLEANING

IDENTITY & WEBSITE DESIGN

Worked as a website designer, graphic designer and social media layout designer for the company through their revamp. Created logo, brochures, stationery as a part of said graphic designing.



ALMAARI

IDENTITY DESIGN & CREATIVE DIRECTION

Worked with this apparel startup through their launch in curating a creative website and social media layout for use of the startup. Also worked on their identity and packaging design thus taking them towards a more creative direction.

LOGO



COLOR PALETTE





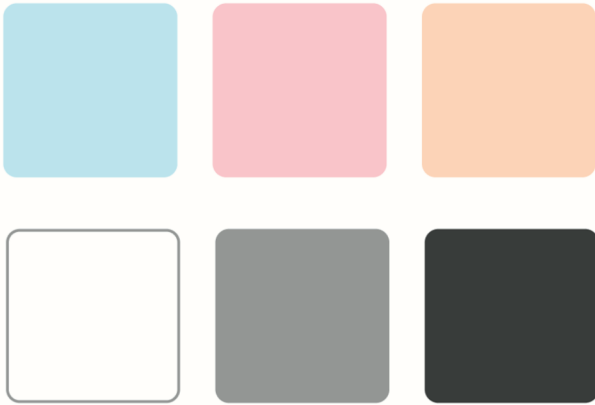


UNWIND APP

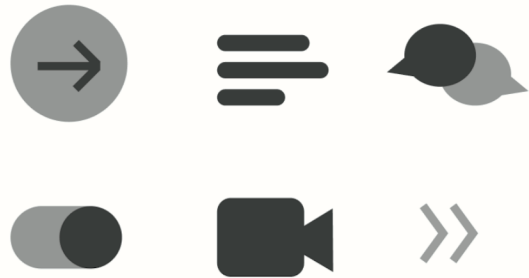
UI/UX DESIGN

For a student project, I designed a hypothetical app based on mental health consultation. The app would connect people to therapists around them. The audience could choose the method of contacting as per their wish.

COLOR PALETTE



ICONS



FONT- MONTSERRAT

Heading 20

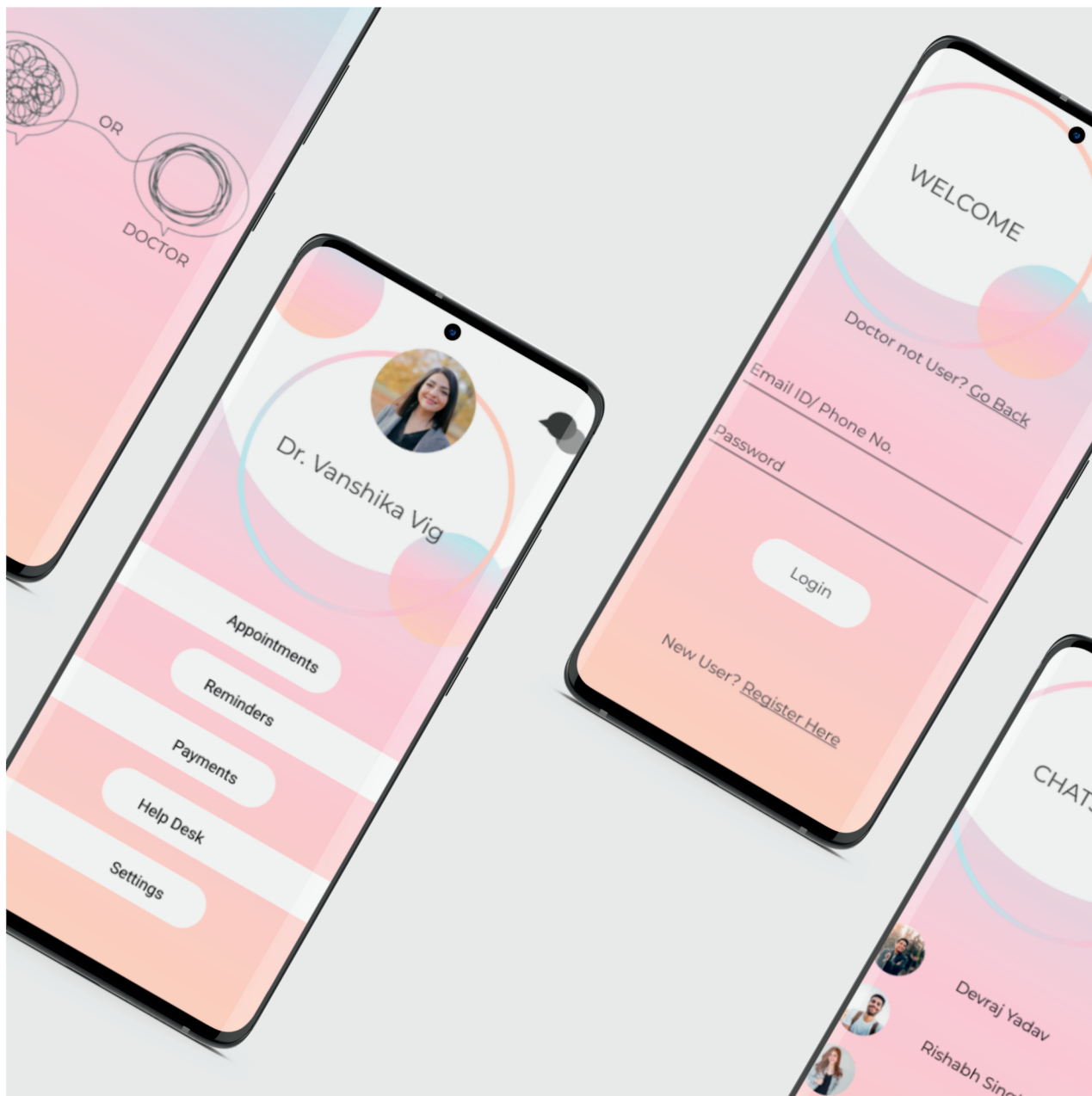
Heading 16

Heading 14


Heading 12

LOGO





LET'S CONNECT

 9005205013; 9125644442

 mansirai1809gmail.com

 www.linkedin.com/in/mansi-rai-0961561b4

