

# **PORT FOLIO**



# Hello!

**I am Sakshi, a  
communication designer.**

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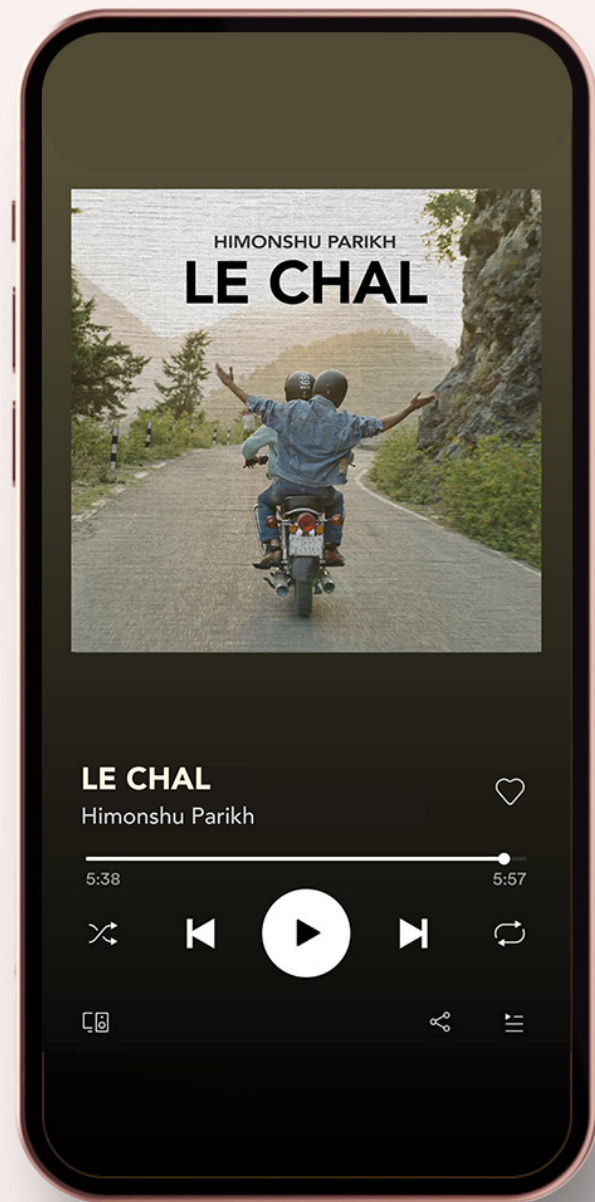
WARNER MUSIC  
WARNER MUSIC  
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WARNER MUSIC

#### **Warner Music India, Mumbai**

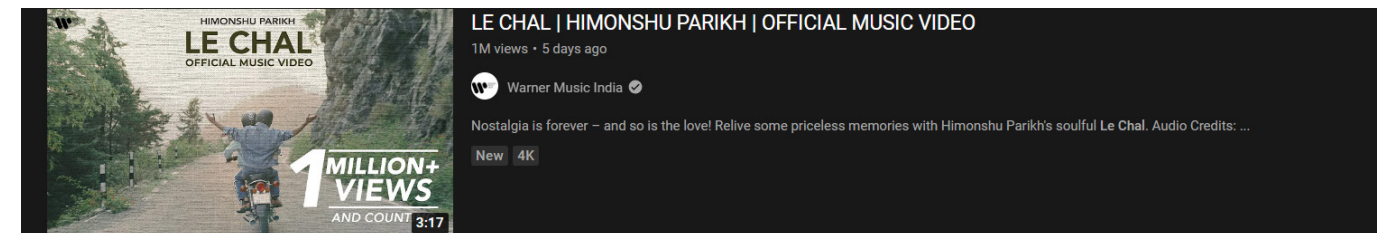
Interning at an international music label - Warner Music India, opened new gates of opportunities & skills for me. My profile there was as a junior graphic designer. I worked on a lot of versatile projects, such as UI/UX, Cover Arts, Video Editing, Social Media posts etc.



# COVER ART



Interning at Warner Music India, gave me a chance to create a cover art for a upcoming song. The cover art was further used on different creatives for various social platforms.



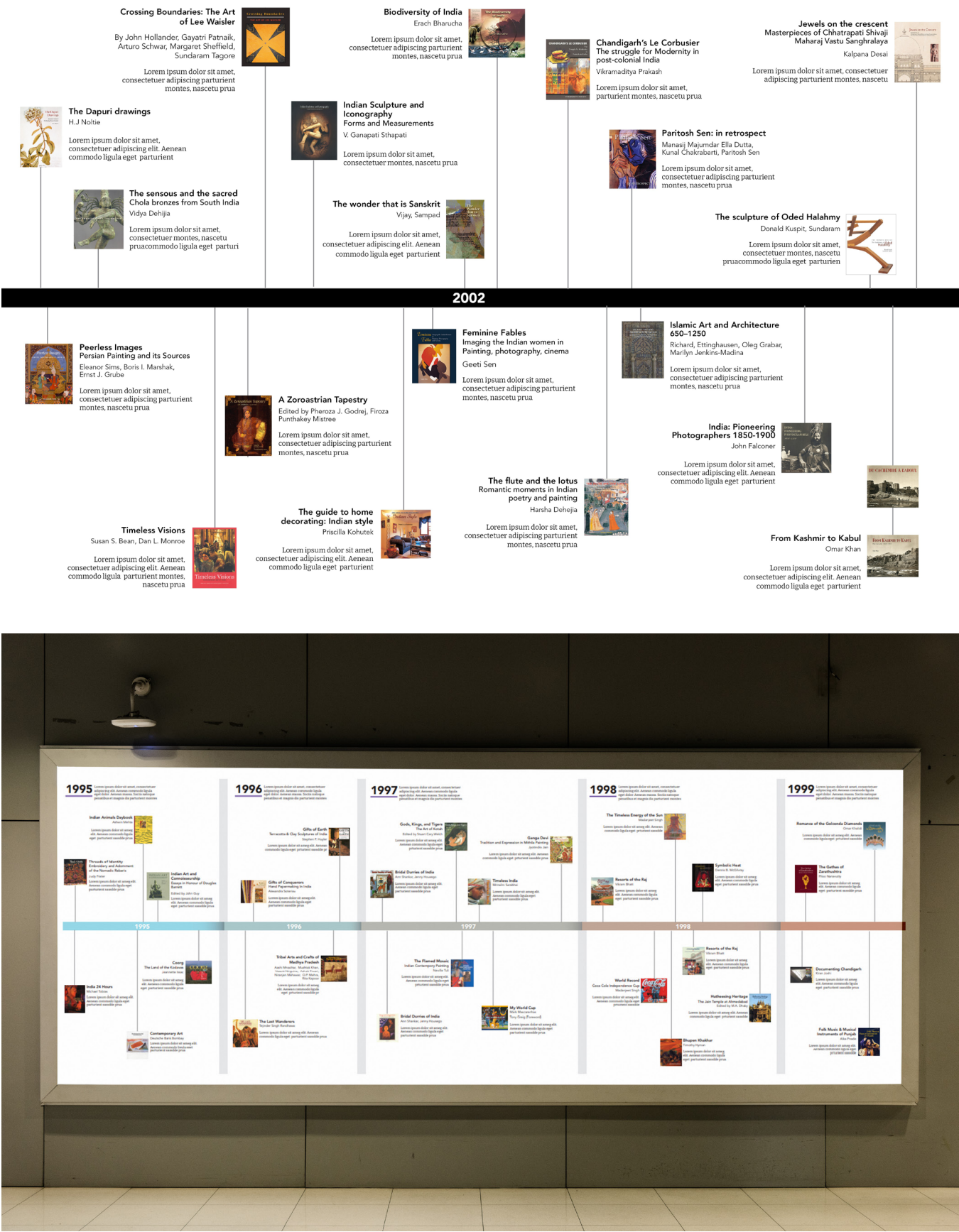
MAPIN  
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MAPIN

#### **Mapin Publishing, Ahmedabad**

Mapin Publishing house produces art & history books. It is based in Ahmedabad, Gujarat. I worked on a project throughout my internship. I designed a timeline for the house, depicting their every published book till present. My process consisted of font exploration, colour palette selection and creating a visual language.



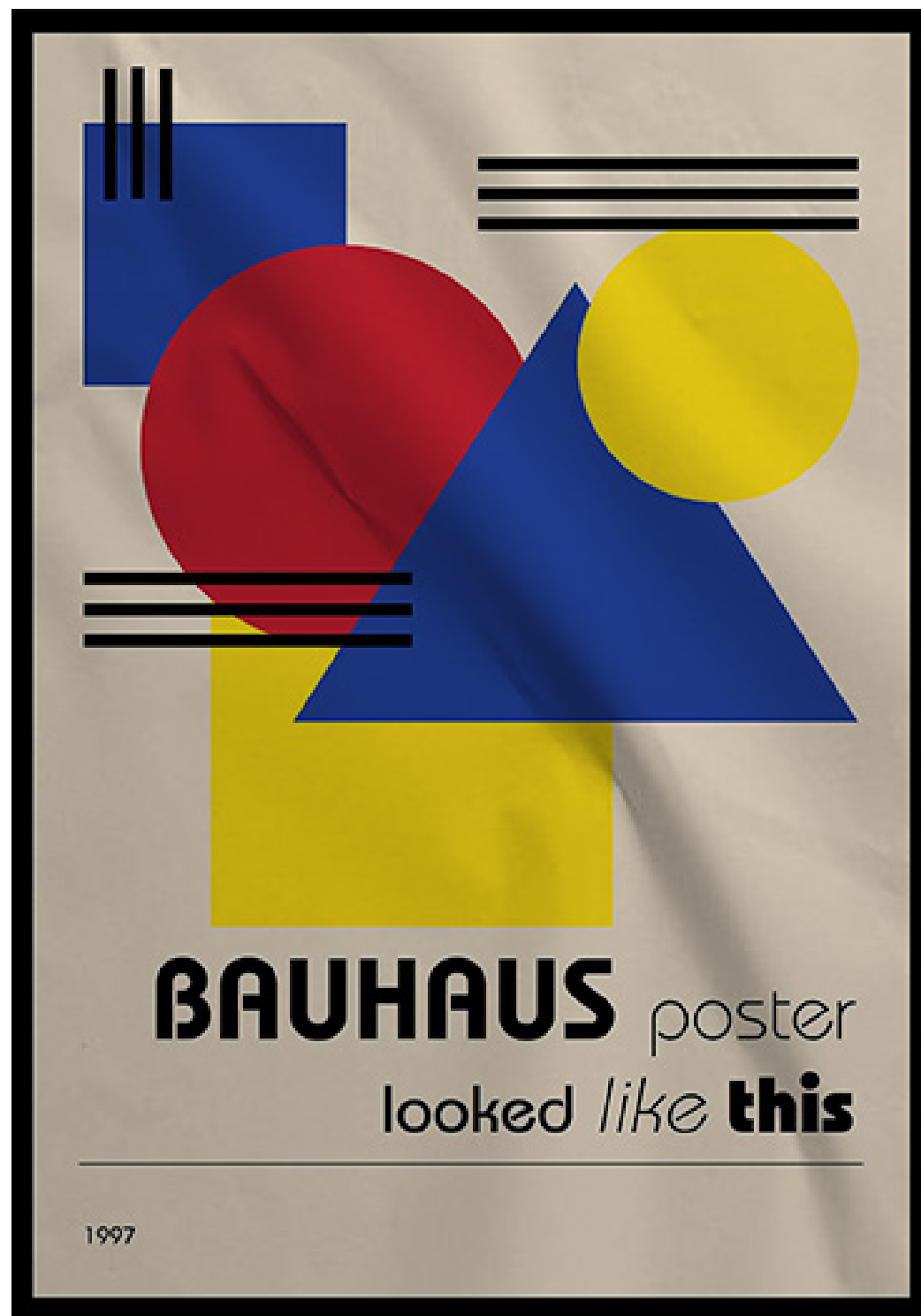
# MAPIN PUBLISHING



POSTERS  
POSTERS  
POSTERS  
POSTERS

### Posters

A poster is a visual created by composing separate elements to convey a particular meaning. The following posters are a personal creation and how I have interpreted each topic. It's a mix of academic projects as well as personal projects.



The style of Bauhaus is commonly characterized as a combination of the Arts and Crafts movement with modernism, as evident in its emphasis on function. Thus, typical Bauhaus designs feature little ornamentation and a focus on balanced forms and abstract shapes.

The following series of posters are based on my interpretation and research about the Art form.







As a part of our Semester V, we made a 60 seconds animated film. The following poster adaptations are for the same.  
The aim was to capture the essence of the film while introducing the characters and their emotions.







As a part of our course, the following series of posters were created. These two posters are a part of a series called 'coming out of the closet'. After creating the illustration, the typography and logo placements were done.



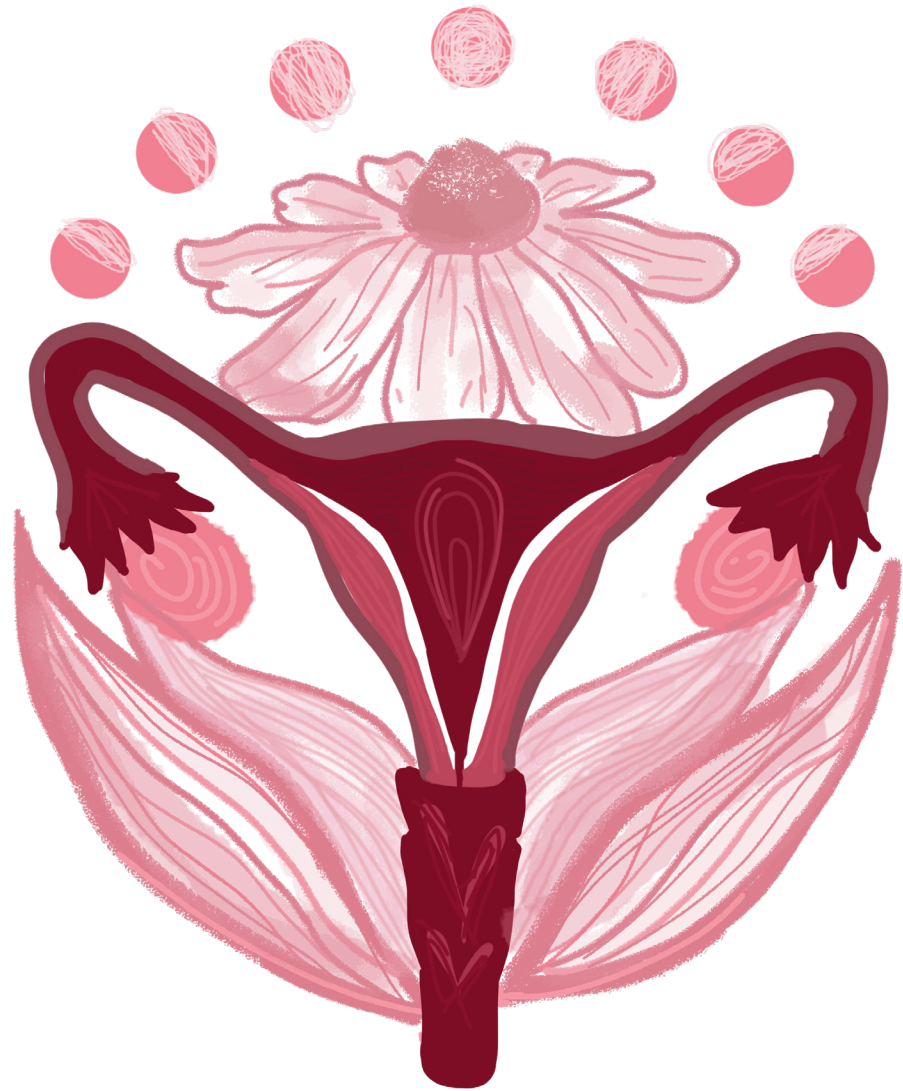
ILLUSTRATION  
ILLUSTRATION  
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ILLUSTRATION

#### **Illustrations**

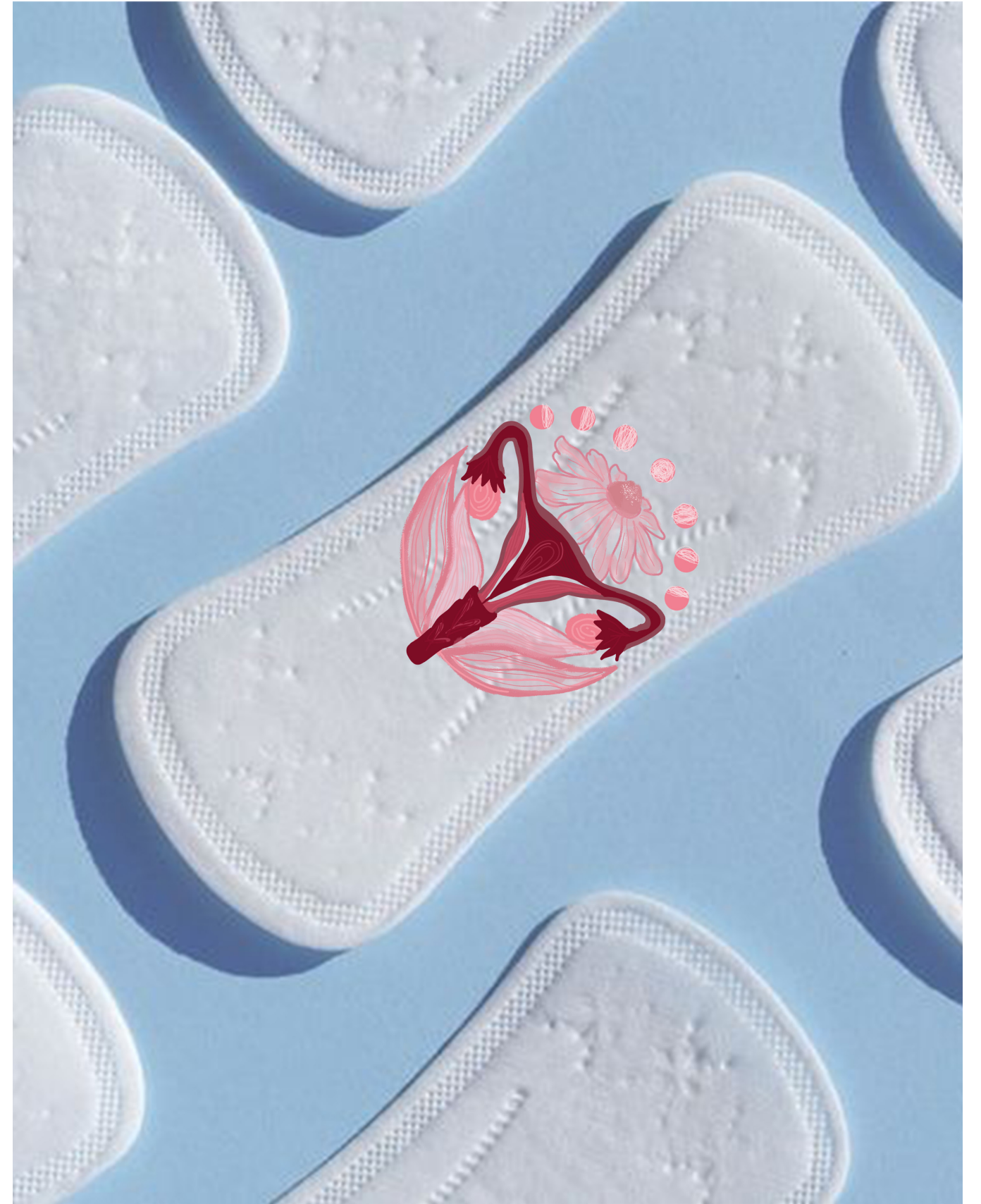
The illustrations are done out of personal experiences or are based on certain inspirations. They have been created using the trackpad of the laptop and a drawing tablet. The process has been common for all. Finding inspiration, brainstorming and illustrating.



# PERIOD.



The Illustration is based off a personal representation of periods and the seven day cycle that a woman has to go through. The 7 moon phases are the representation of the cycle. The flower is to represent how it's not dirty and is similar to blooming of a flower. It also represents femininity. The colours used are also an indicator of femininity as well as the blood.

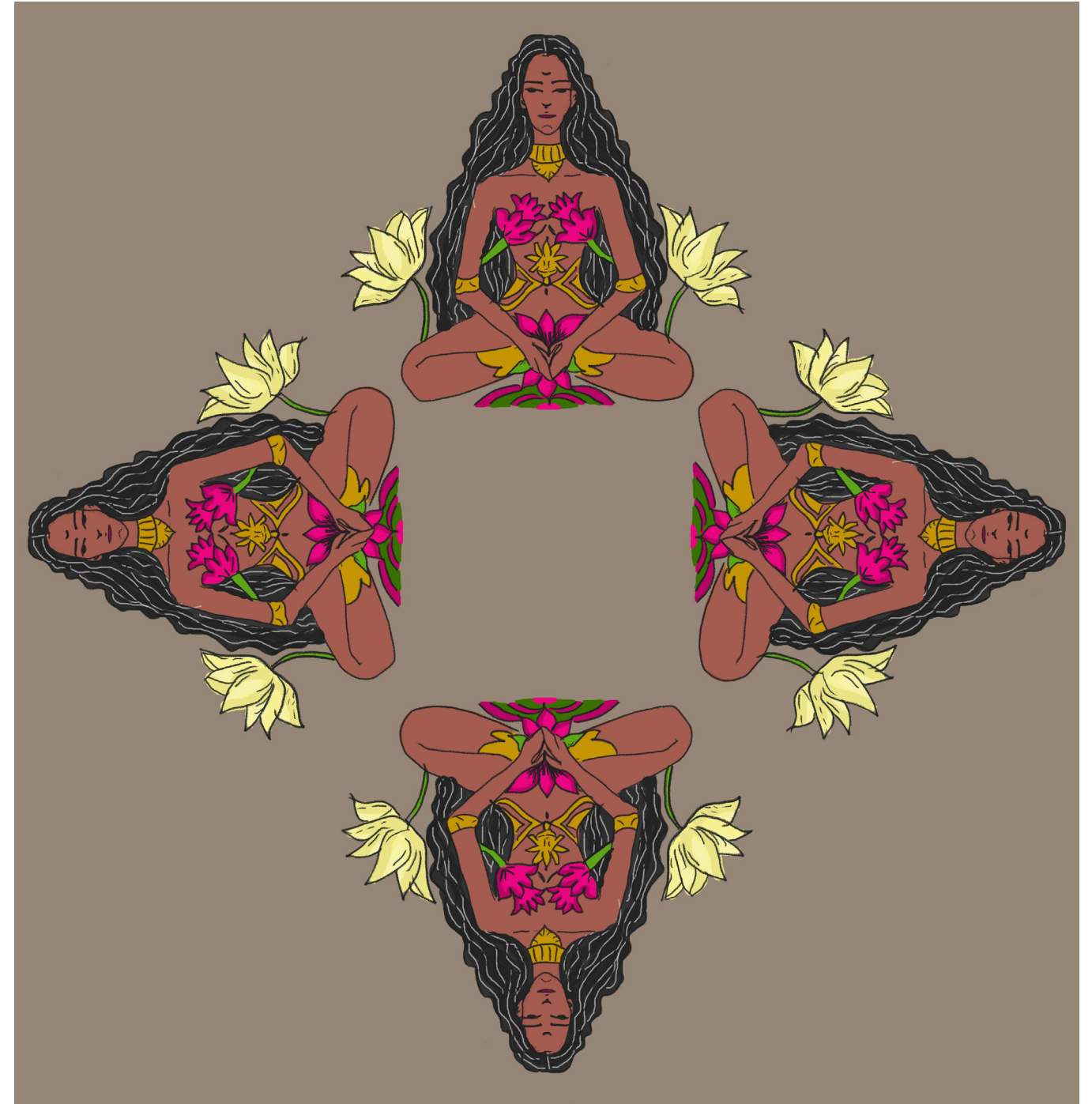


## ILLUSTRATIONS



*God is a Woman* illustration.

The idea behind the created illustration was to depict woman, as a goddess. The old ornaments, flowers, long hair, is to indicate towards her beauty and powerful aura. The meditating position shows her calm nature. The illustration was then used to create different patterns and prints.



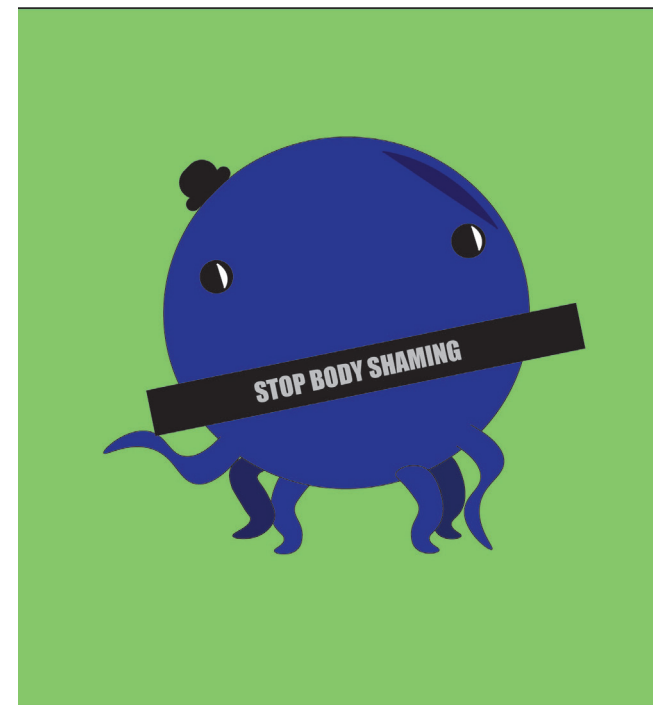
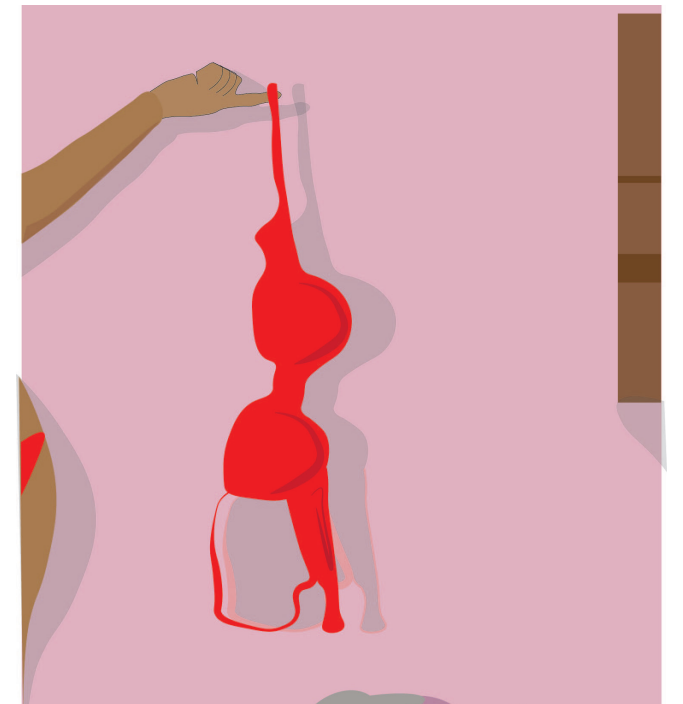


# INKTOBER



*Inktober 2020* illustrations.

Inktober is a month long art challenge created by artist Jake Parker that is focused on improving skill and developing positive drawing habits based on prompts. Every day for the month of October anyone participating in the Inktober challenge creates an drawing and posts it online.



## ILLUSTRATIONS

LOGOFOLIO  
LOGOFOLIO  
LOGOFOLIO  
LOGOFOLIO

### **Logofolio**

Logofolio is a compilation of range of logos separately for separate clients. My logofolio consists of final versions of logos created as a part of client work.



Stephen & Shrestha  
Eduhub LLP



Individual logos created for various clients.

PHOTOGRAPHY  
PHOTOGRAPHY  
PHOTOGRAPHY  
PHOTOGRAPHY

### Photography

Photography is my way of eexpressing emotions of indivisuals. Portrait photography is something that holds my interest. This section consists of portraits of people of Ahmedabad. As well as a case study of a road-side cobbler.





## *People of Ahmedabad.*

A series of photographs from the old city of Ahmedabad. The aim was to capture daily street life of people, in their element. Each image speaks a thousand words and has a story behind it. It can be seen through the expressions of the people.





## *Cobbler - A study*

The images were taken as a part of a case study for daily wage workers. The process for this series was 'blending in' with the community and making them feel comfortable. The aim was to capture their environment and working style on a daily basis.



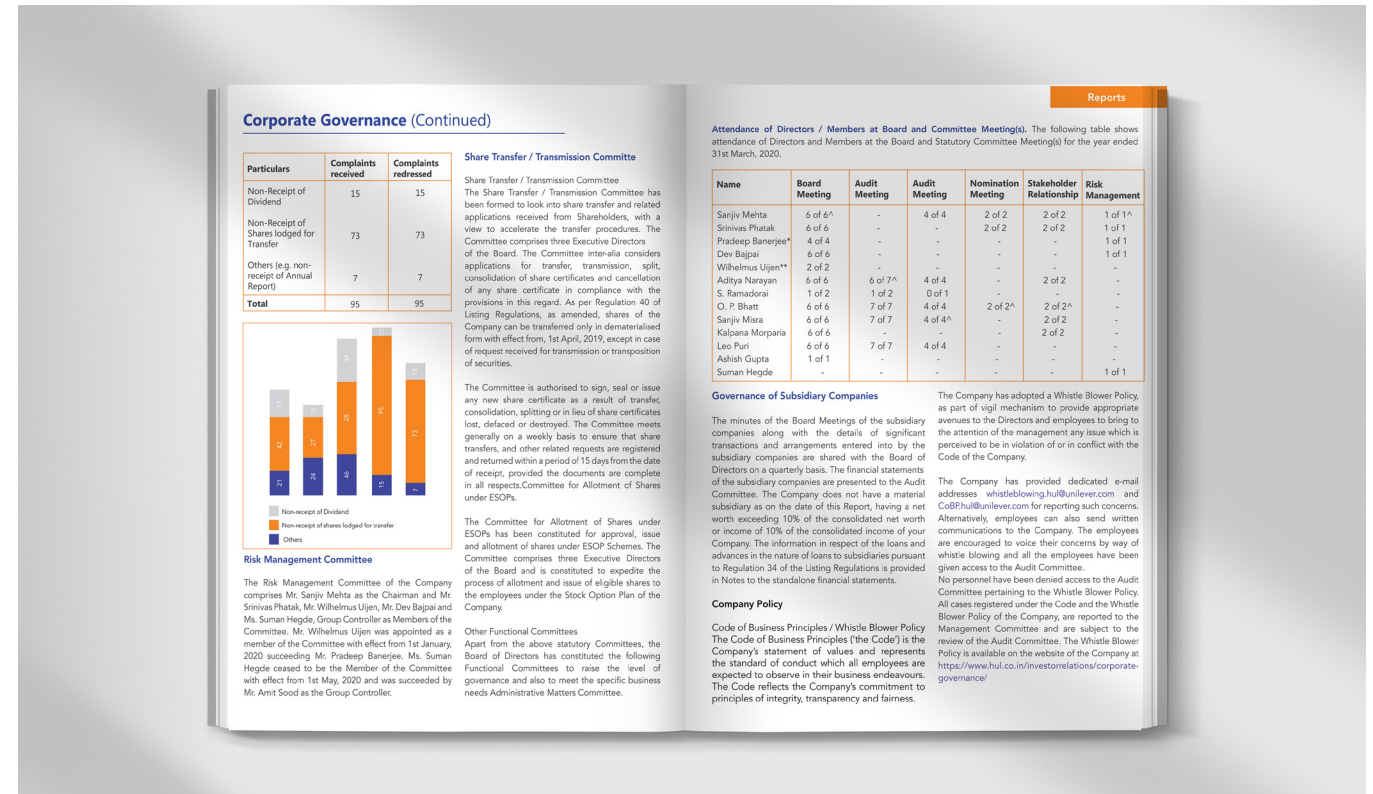
PUBLICATION  
PUBLICATION  
PUBLICATION  
PUBLICATION

#### **Publication**

I have tried to explore different areas of Publication Design.  
Usage of different grids and layouts, intrigues me. Each  
publication requires a different approach and a sense of  
understanding of the content about to be presented



Sustainability &amp; Us -Marathi



Annual Report re-designed



Coffee table book



Expressive typography

# PORT FOLIO

Sakshi Shrivastava  
Communication Design  
2019-23