

A graphic consisting of two concentric circles. The outer circle is dark gray, and the inner circle is a lighter gray. The text 'PORTFOLIO' is written in white, uppercase, sans-serif font across the middle of the circles. Below it, the year '2021' is written in a dark gray, sans-serif font.

**PORTFOLIO**

**2021**

**Devanshi Valia**

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Industrial Designer



# DEVANSHI VALIA

I am currently pursuing my final year of Industrial Design at Nirma Universty. I am known to be a hardworking girl who is determined to give her best efforts to any given task. The fact that a good design is about its user and not the maker is something I really believe in.

## Contact

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## Work Experience

Sun Pharmaceutical Industries Ltd.  
Product Design and Packaging Design  
2022 ( 18 week)

Rachaita Creative Solutions  
Furniture design and product development  
2021 (6 week)

Tiger Advertising  
Packaging Design (Graphics)  
2020 (6 week)

Vinod Daroz  
Material learning: Ceramics  
2019 (4 week)

## Education

Nirma University  
B.DES (Industrial Design)  
2021, Sem 7

Navrachana School  
Higher Secondary School  
2018

## Languages

English  
Gujarati  
Hindi

## Software Skills

Rhinoceros  
Keyshot  
Adobe Illustrator  
Adobe XD  
Adobe Photoshop  
Adobe Indesign

## Soft Skills

Research  
Design Thinking  
ProtoypWing  
Team Work

## Interests

Music  
Cycling  
Walking  
Exploring  
Badminton

01

## PACKAGING DESIGN

Pastry Packaging

02

## SIMPLE MECHANICAL DEVICE

Ease Off

03

## DESIGN OF EXHIBITION AND DISPLAY STRUCTURE

Laptop Display

04

## TECHNIAALLY COMPLEX DEVICE

Docorg

05

## SIMPLE PRODUCT DESIGN

Dust Off

06

## USER INTERFACE AND USER EXPERIENCE DESIGN

Mathema

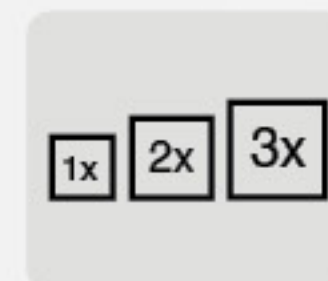


# PASTRY PACKAGING



## Project Brief

The packaging is designed in such a way that it can carry three pastries at a time. A simple movement is been done to remove the pastry from the box and put it in your plate. This concept requires very less amount of effort to eat the pastry. Keeping the ergonomics in mind the tray is designed.



# CONCEPT

## Problem Areas

Pastries get smashed/  
disfigured due to improper packaging.

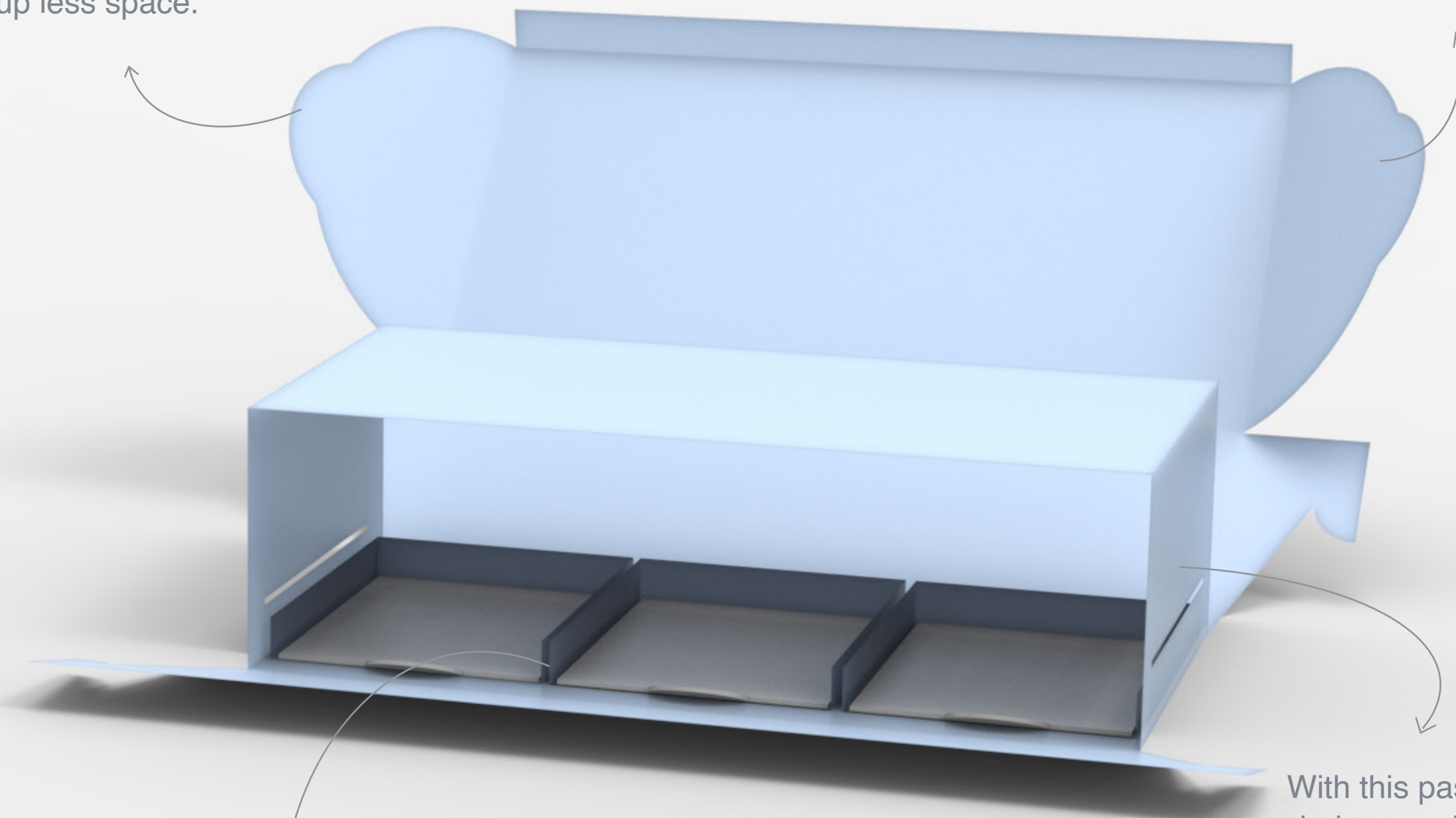
Also sometimes the pastries stick to each other  
because of the movement of the box and therefore it  
gets spoiled.

According to my research I found out that there is  
no specific packaging for delivering pastries when  
bought in more quantity.

The jugad which the bakers currently do is putting the  
pastries in a cake box, so because of this it is not at all easy  
to take the pastry, usually the pastries get dismantled and it  
is not comfortable for the consumer to take out one pastry  
without his/her hand getting dirty.

The pastry box is made so that it can be  
stored one on top of the  
other, taking up less space.

The pastry box is designed in a  
way that it can be manufactured  
in multiple sizes.



The trays are designed to keep the  
pastry safe and make it  
easier to take them out.

With this pastry box, it is very easy  
to transport the pastry because it  
prevents the pastry  
from being crushed.

Colour Options Available



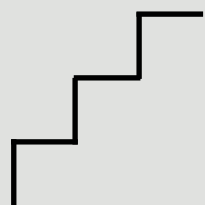
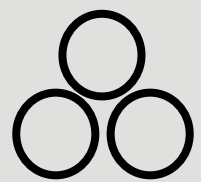


# EASE OFF

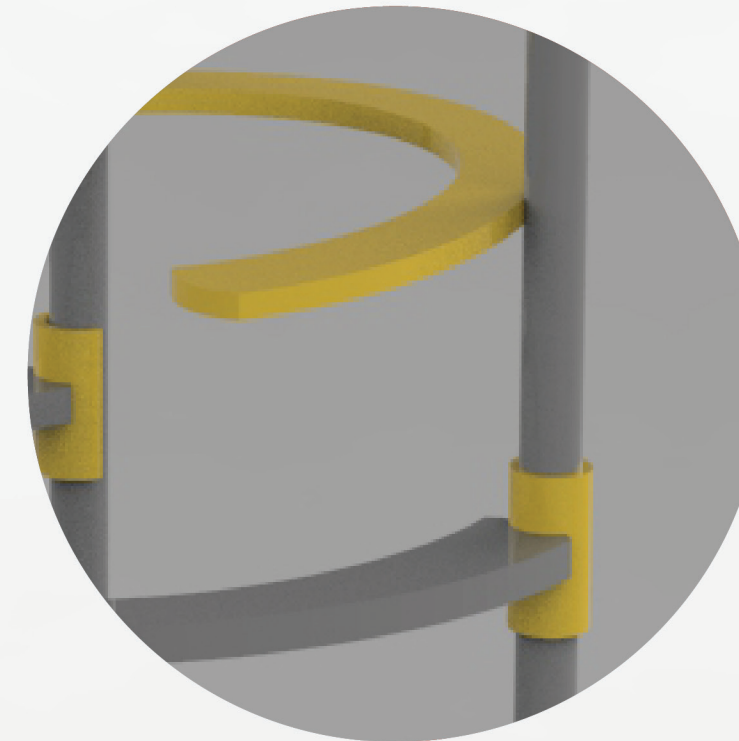
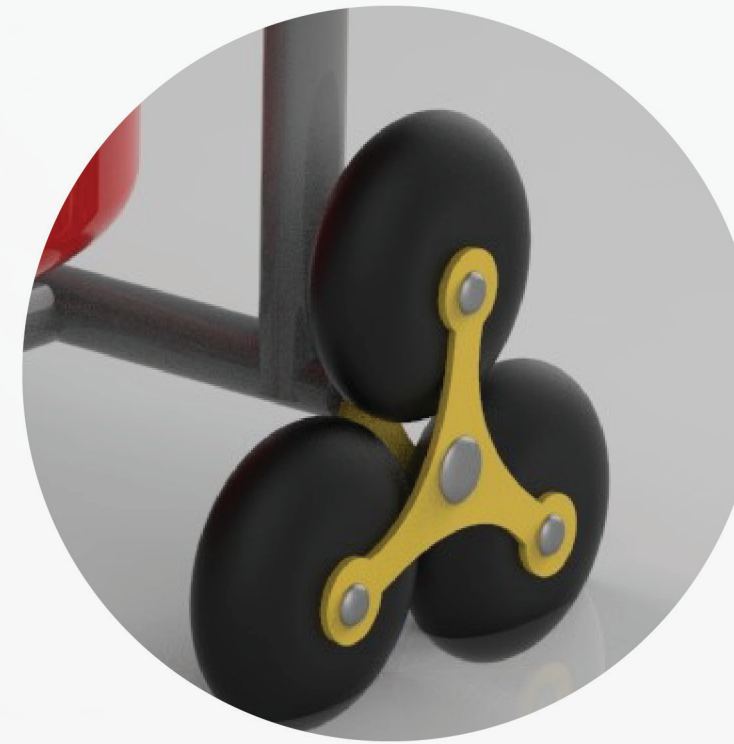
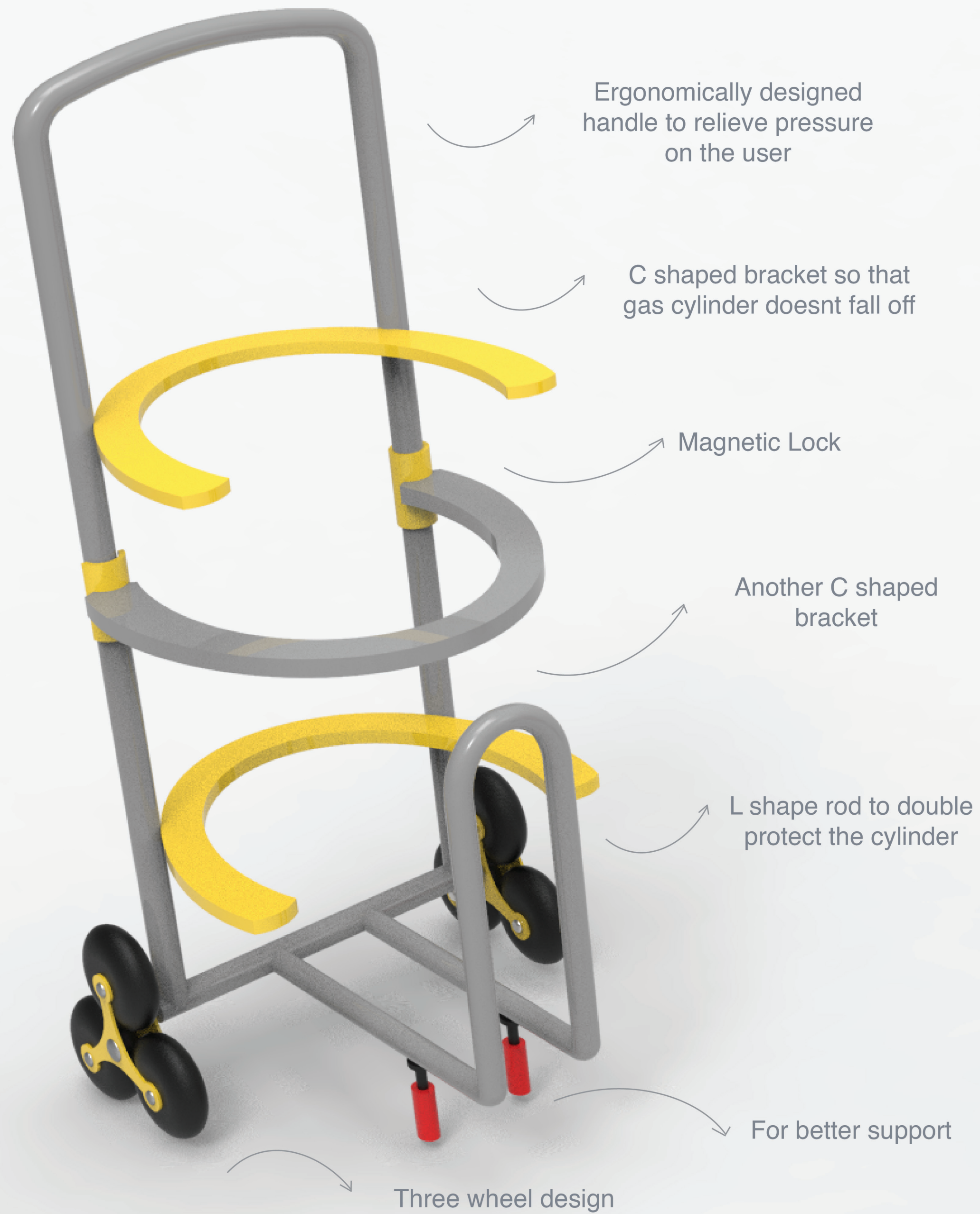
## About

The product is designed to make the gas cylinder easy to carry and to relieve the user during transportation. The handle provides a secure grip for the user. The wheels help in moving the gas cylinder from one place to another quickly, thus relieving pressure from the back of the person.

C-shaped brackets prevent the cylinder from tipping out of its designated stand or falling off. Thanks to the three wheels, the product can also be moved over stairs.







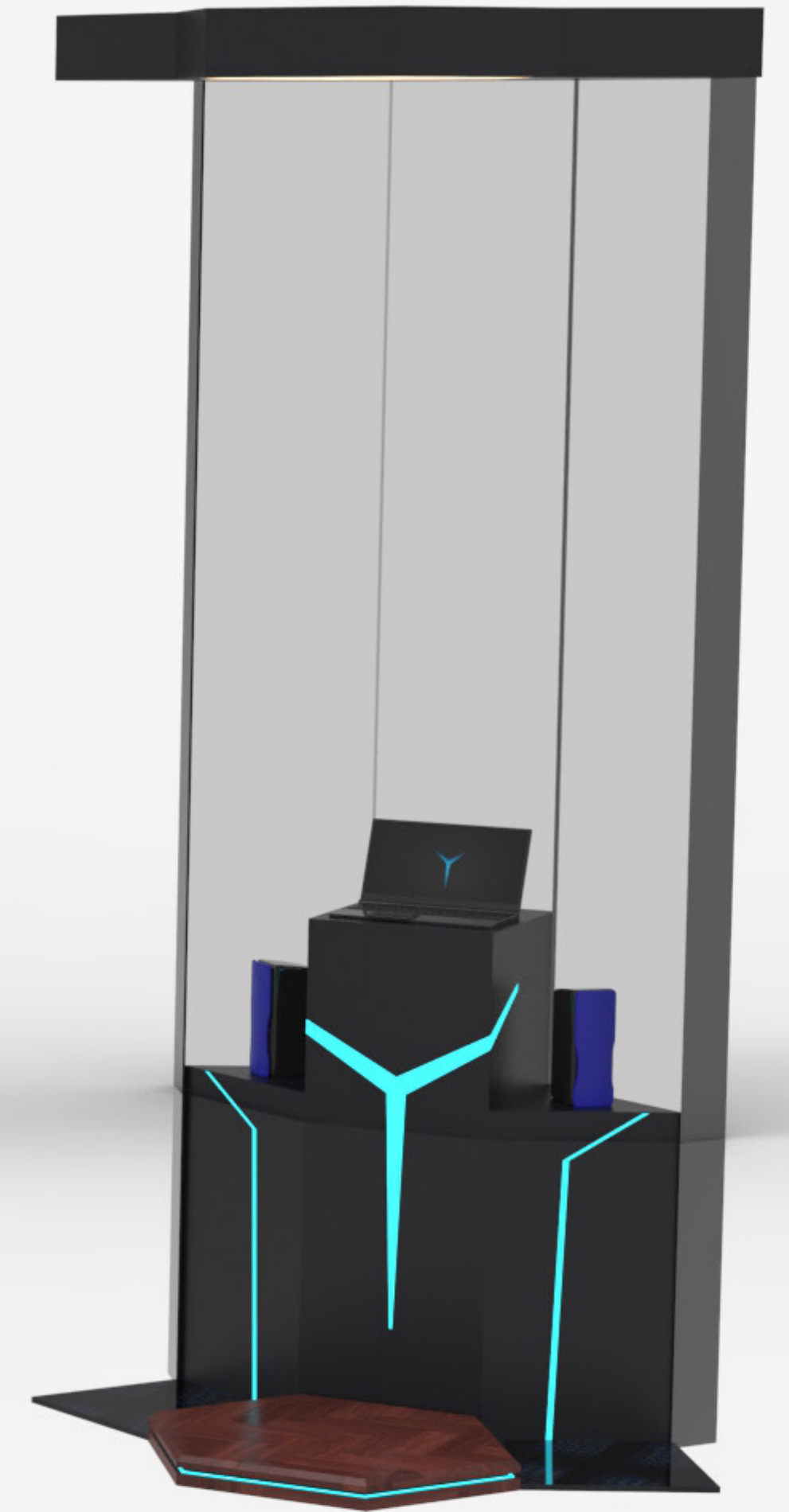
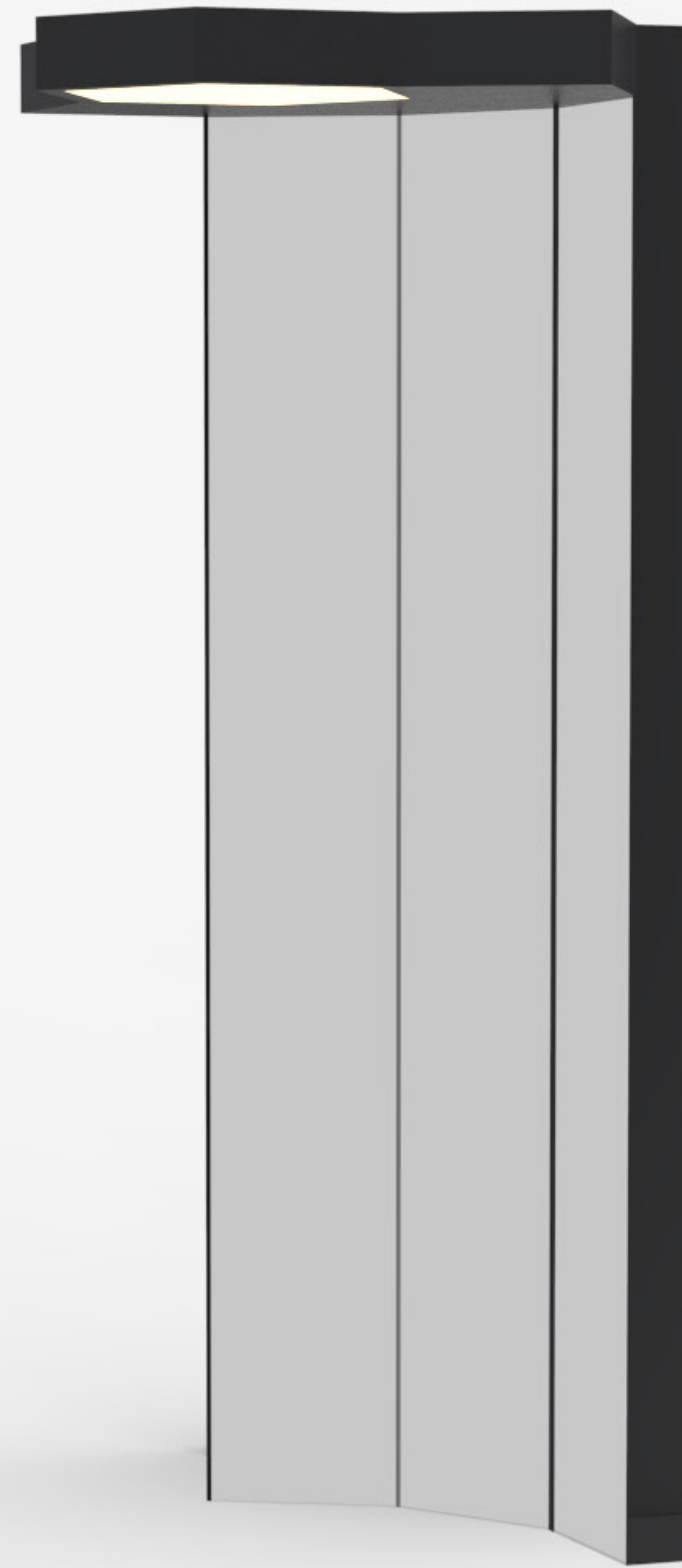


# LAPTOP DISPLAY

## About

The purpose of designing a display structure for a newly launched laptop for a company called Lenovo (Legion) is to attract the user/customer to the new launch, give the user a chance to test the product before buying it, and also entertain them by giving them the feel of a gaming laptop.

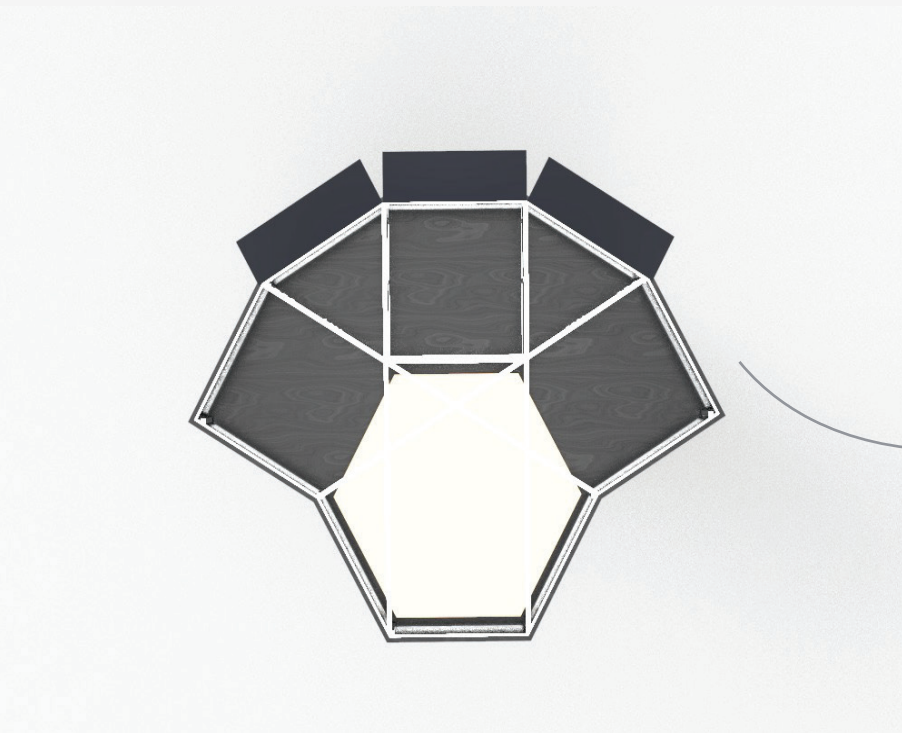
This structure is made up of geometry 6,4,3,4. The display table is highlighting the logo of legion. The lighting effect of the structure adds up to the gaming effect given to the user.







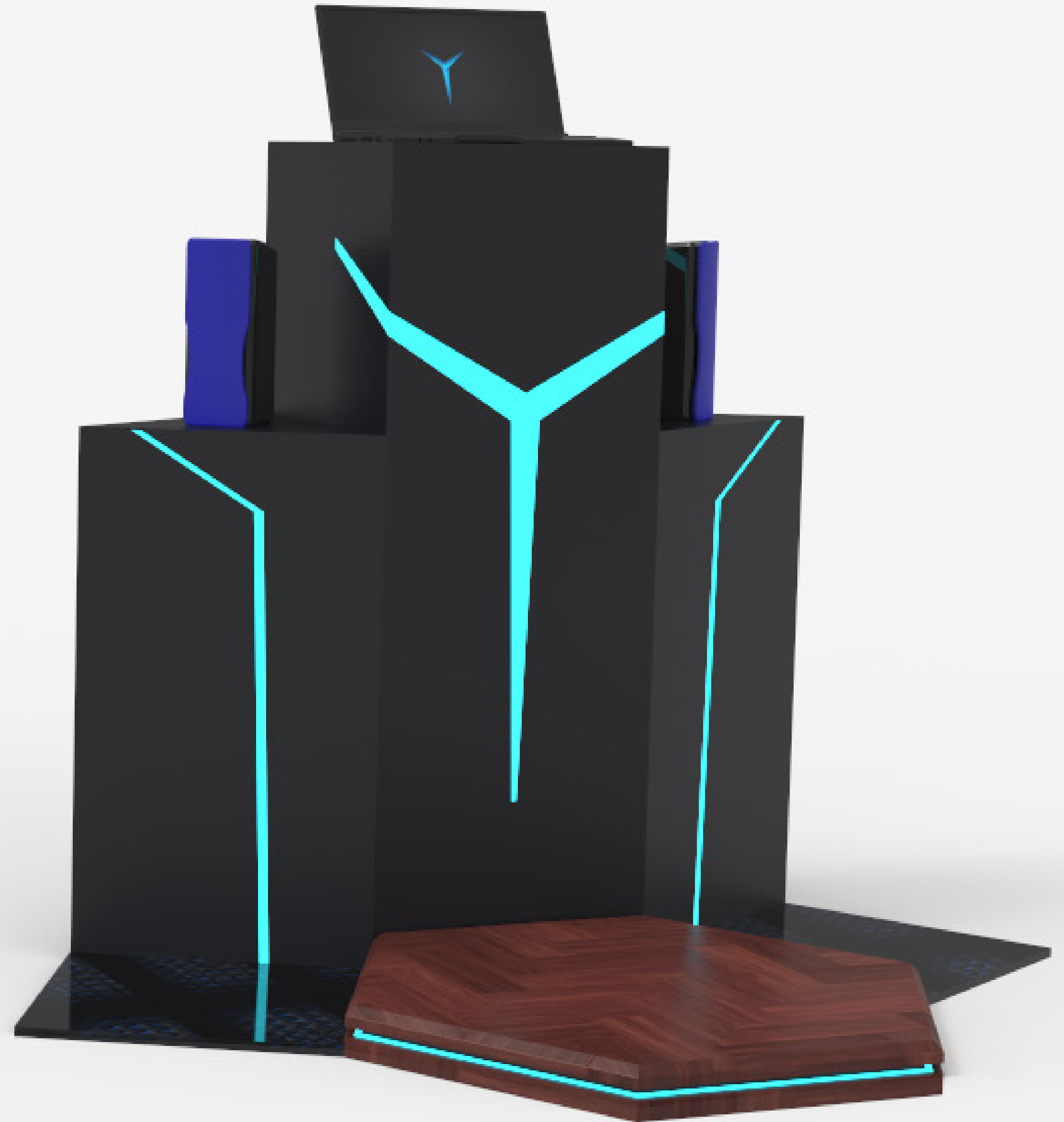
Complete model, front view with poster screen and hexagon light



Top view of the display structure, showing the metal frame required for support

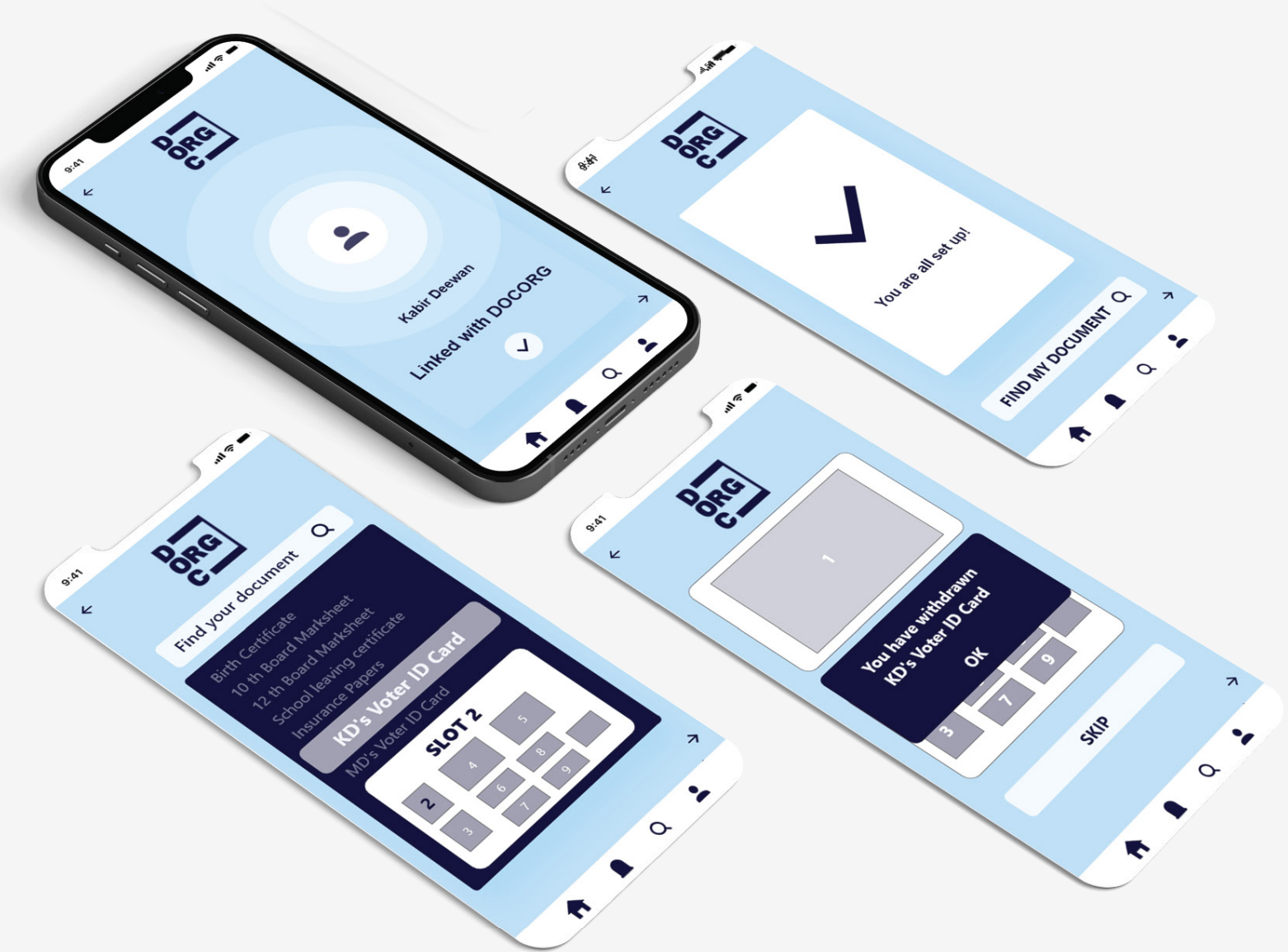


Side view of the complete model highlighting the neon lights.





# DOCORG

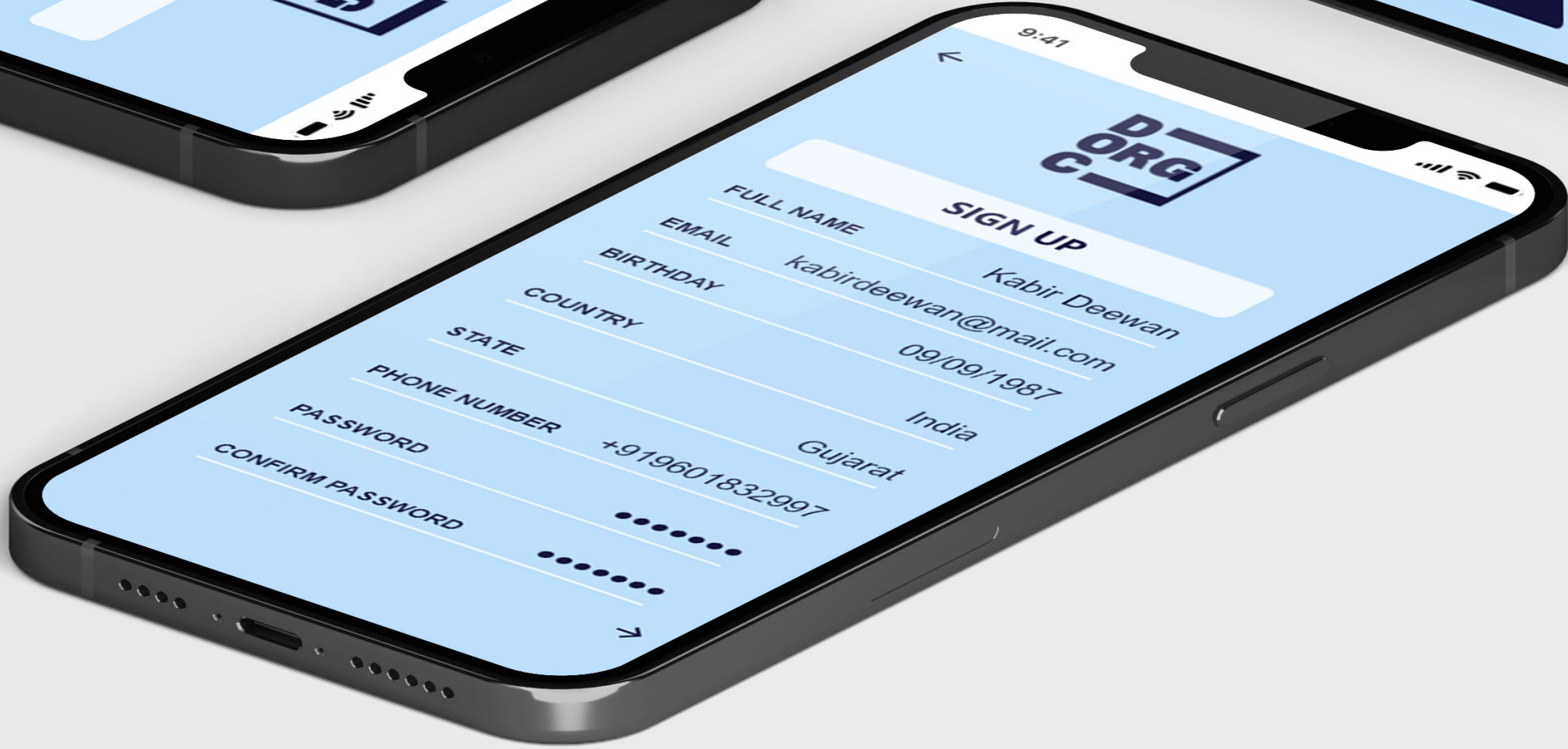


## Project Brief

A product that organizes important personal documents. The product has the function of keeping a record of the whereabouts of the documents. It preserves the quality of the documents and requires a minimum of effort and time to search for the document. The security of the organizer is ensured by a fingerprint scanner and its unobtrusive nature.









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