

# PORTFOLIO

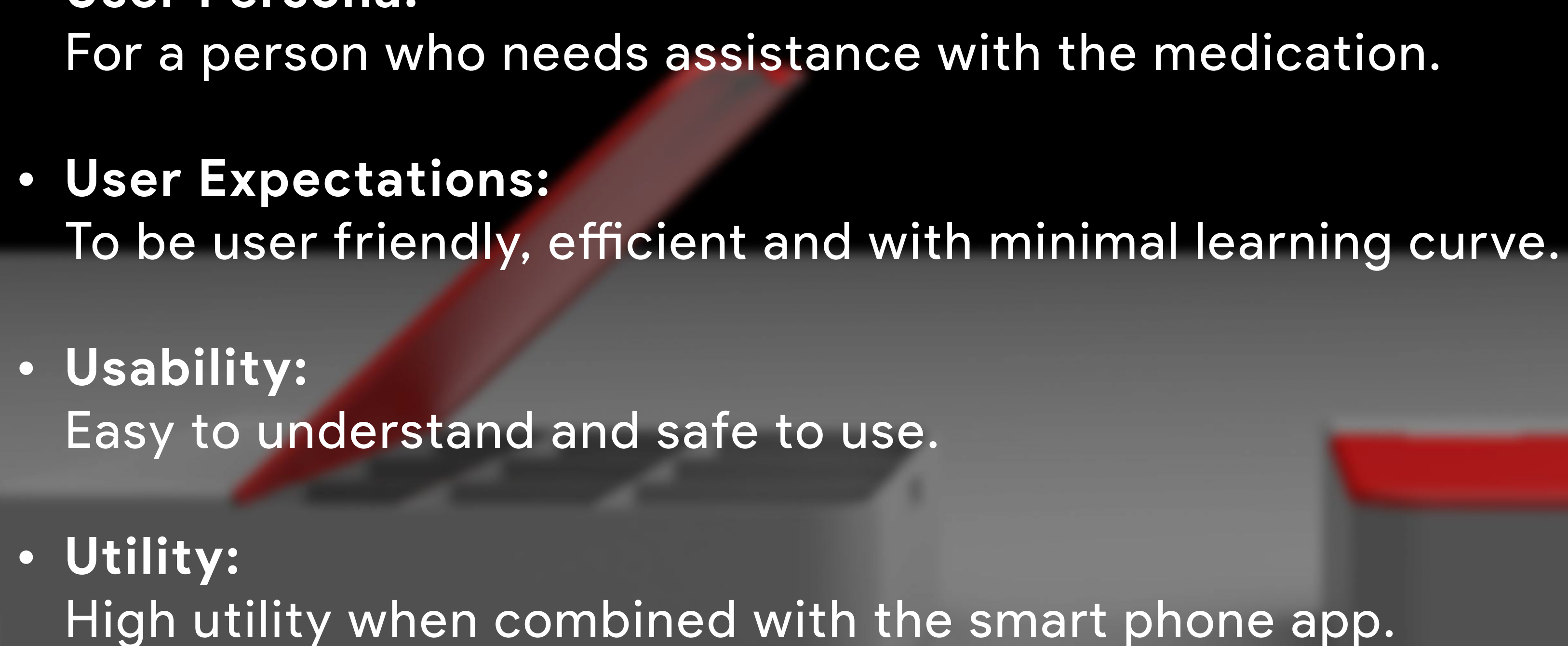
**Dhvanil Panchal**  
Product Designer

# 01 | PILLMATE - THE SMART PILL ORGANIZER

A smart pill organizer designed to keep track of one's medication, keeping in mind the elderly. The product is constantly connected with your smartphone so that one receives notification at the time of their medication as and when required.

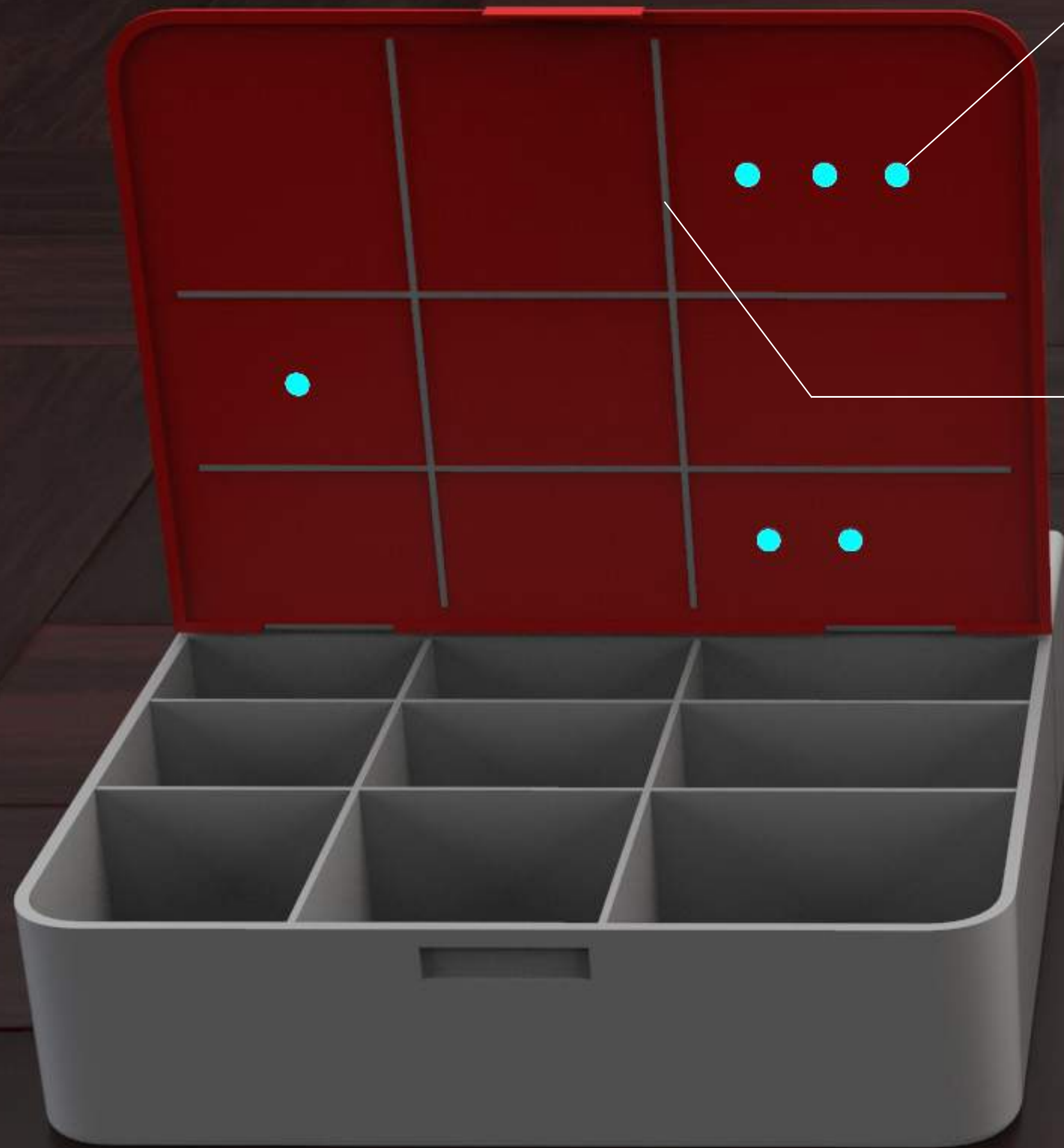


# OBJECTIVE

- **Goal Driven Design:**  
To enable organized and timely medication.
  - **User Persona:**  
For a person who needs assistance with the medication.
  - **User Expectations:**  
To be user friendly, efficient and with minimal learning curve.
  - **Usability:**  
Easy to understand and safe to use.
  - **Utility:**  
High utility when combined with the smart phone app.
- 
- A red pen is positioned diagonally across the middle of the slide, resting on a grey rectangular box. To the right of this box is another grey rectangular box, which appears to be a pill box with a red lid. The background is dark grey.

LED indicators for what type and no.  
of pills to be consumed.

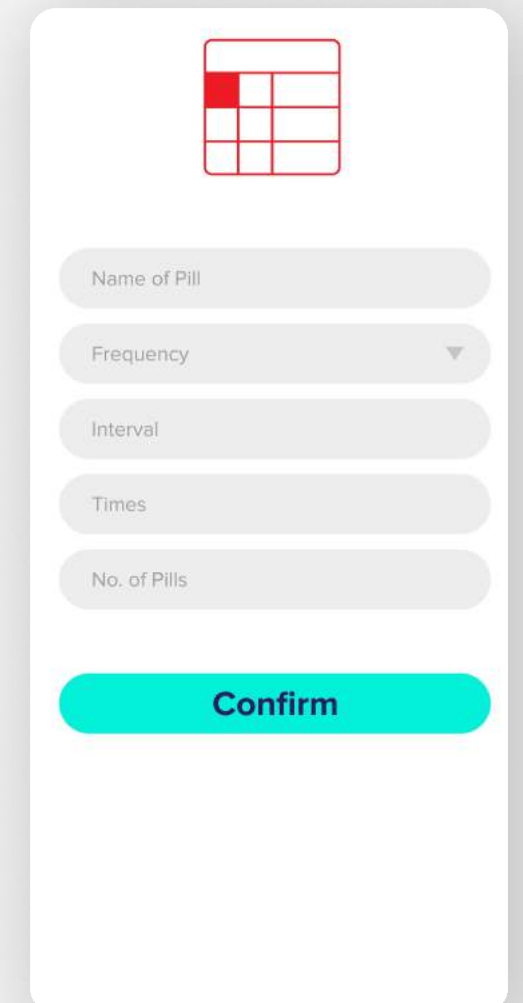
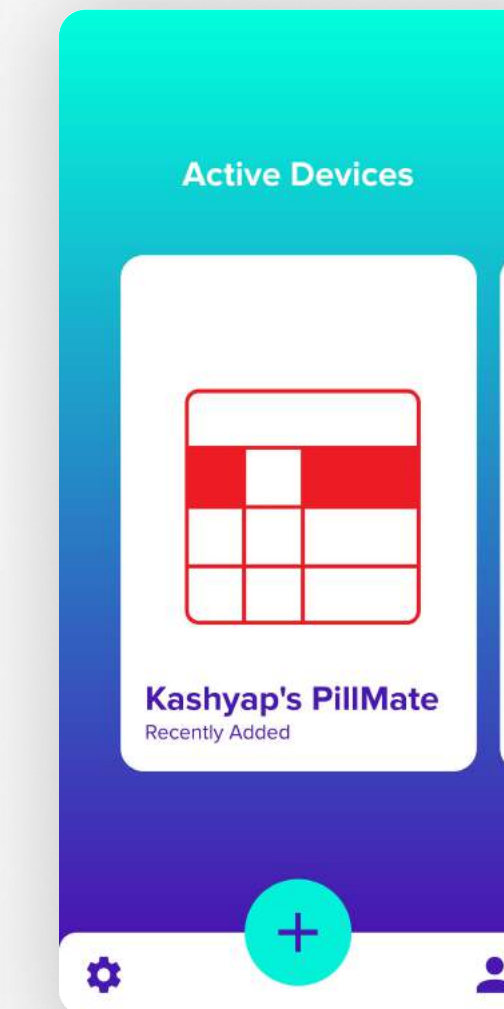
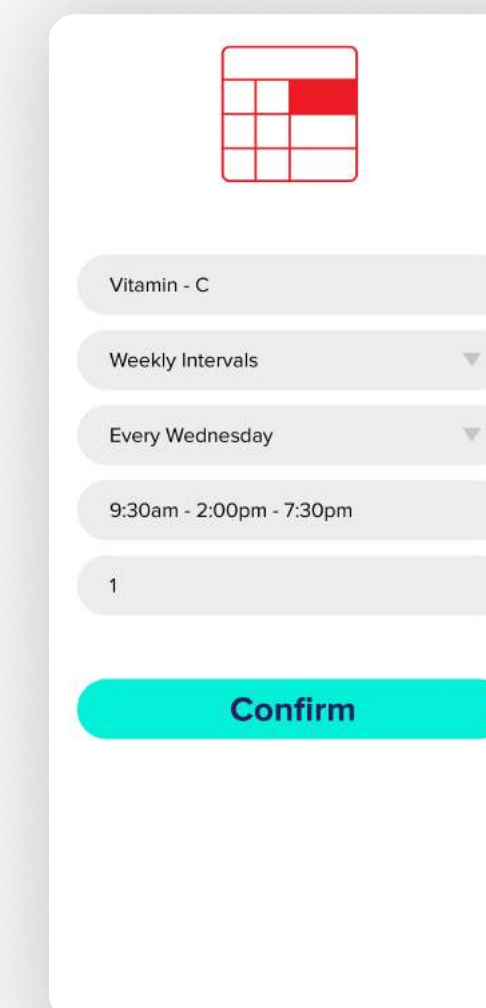
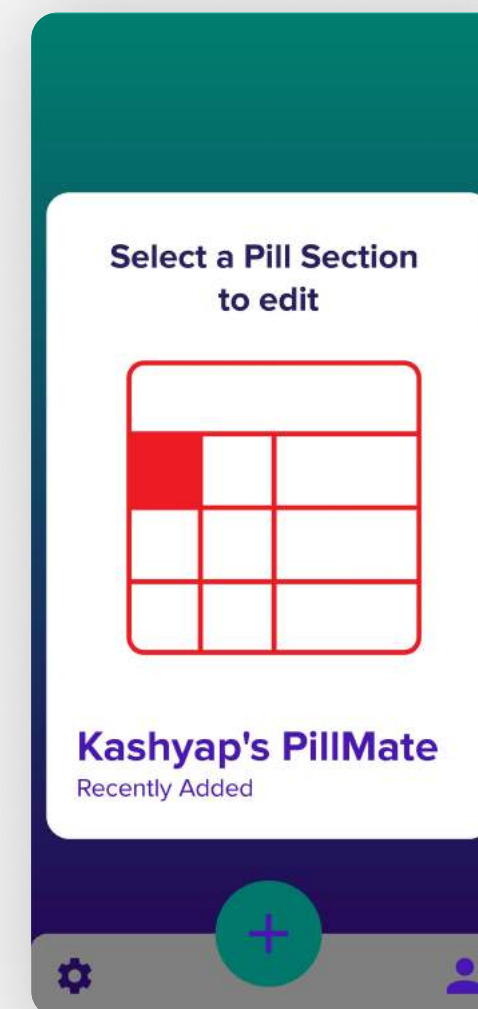
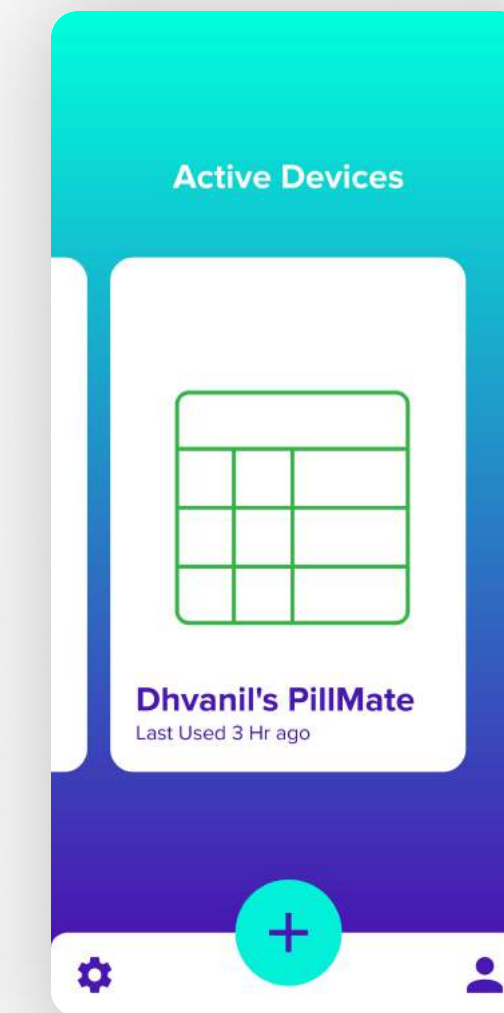
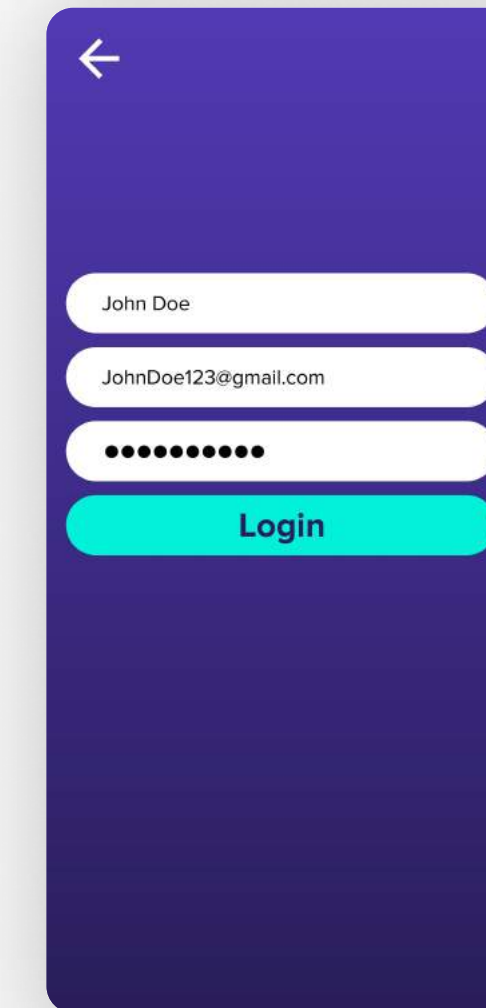
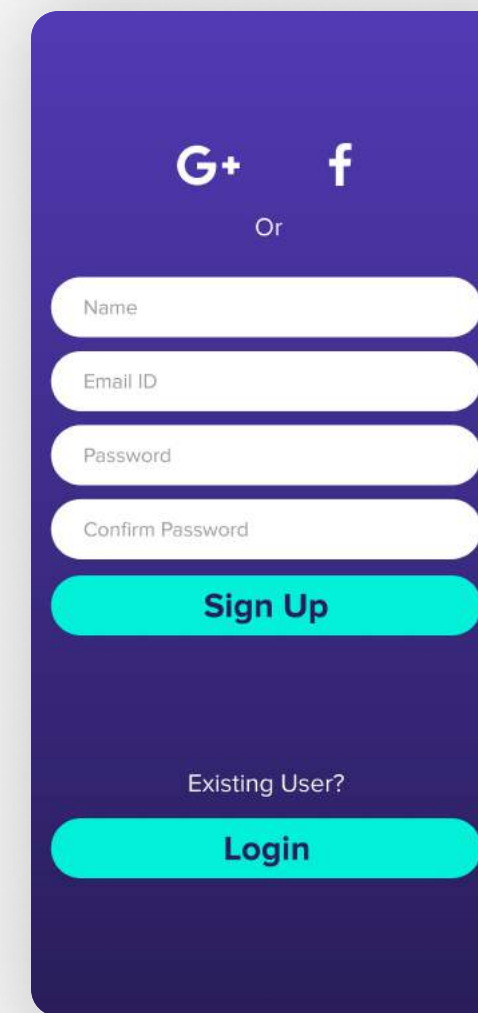
Intuitive grid layout for  
classification of pills.





# APP INTEGRATION

An app which is designed while keeping in mind the people across all the age groups so that the functionality remains intact with the user flow.

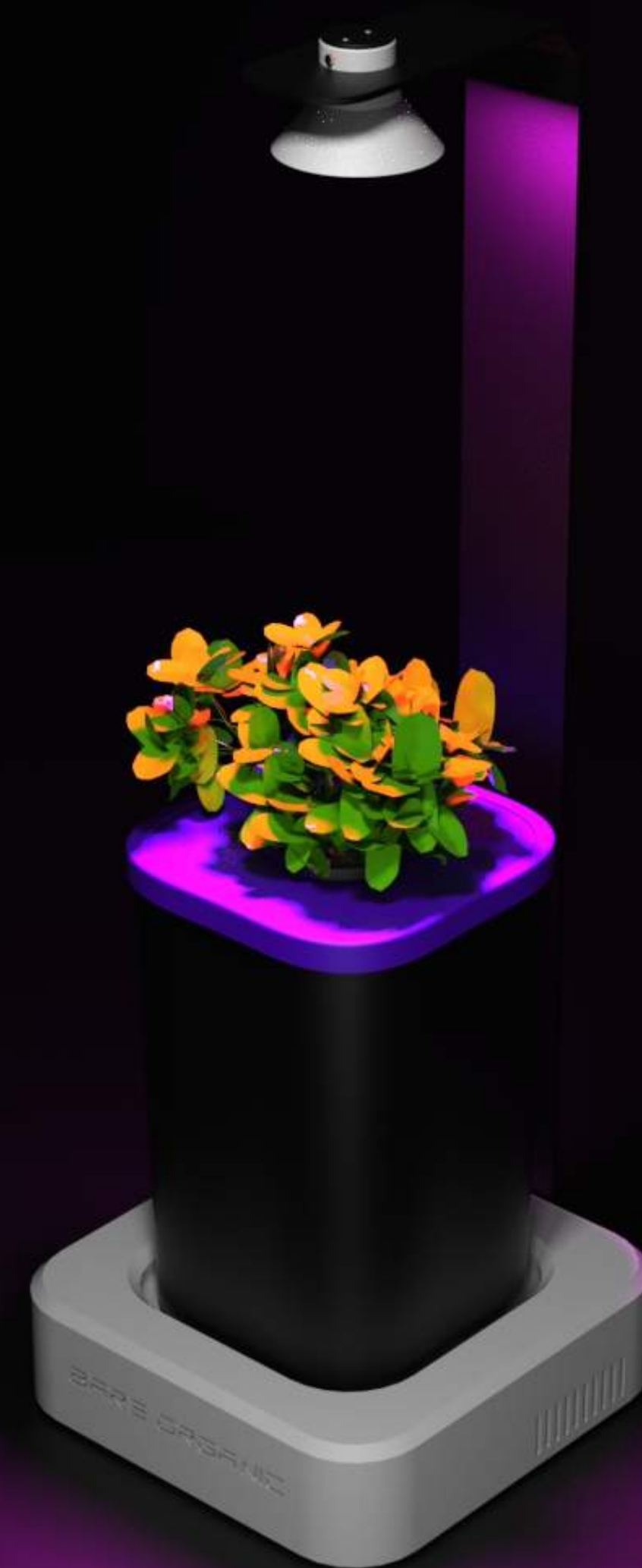


02

# BARE ORGANIC - SOILLESS AUTOMATED POT FOR HOUSEPLANTS

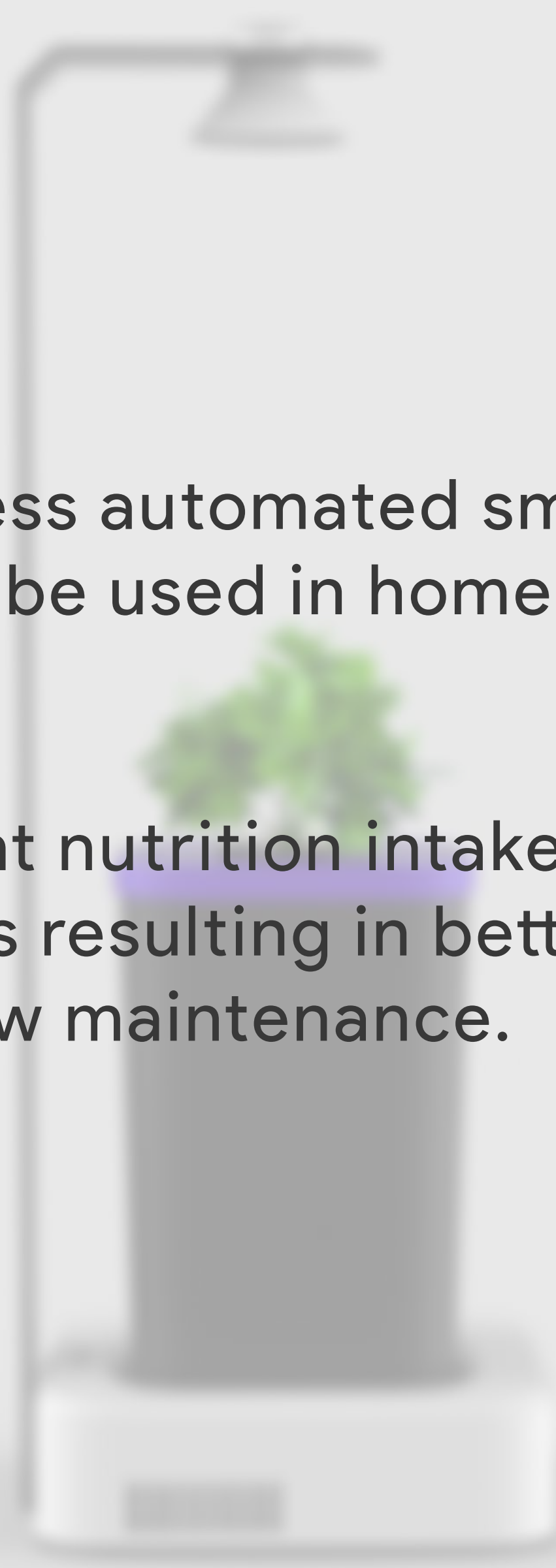
A soil-less automated smart pot for house plants by incorporating hydroponics to be used in homes with constricted spaces and for personal use.

The name comes from the concept of using tech to process a natural entity. Hence the name, **Bare Organic**.



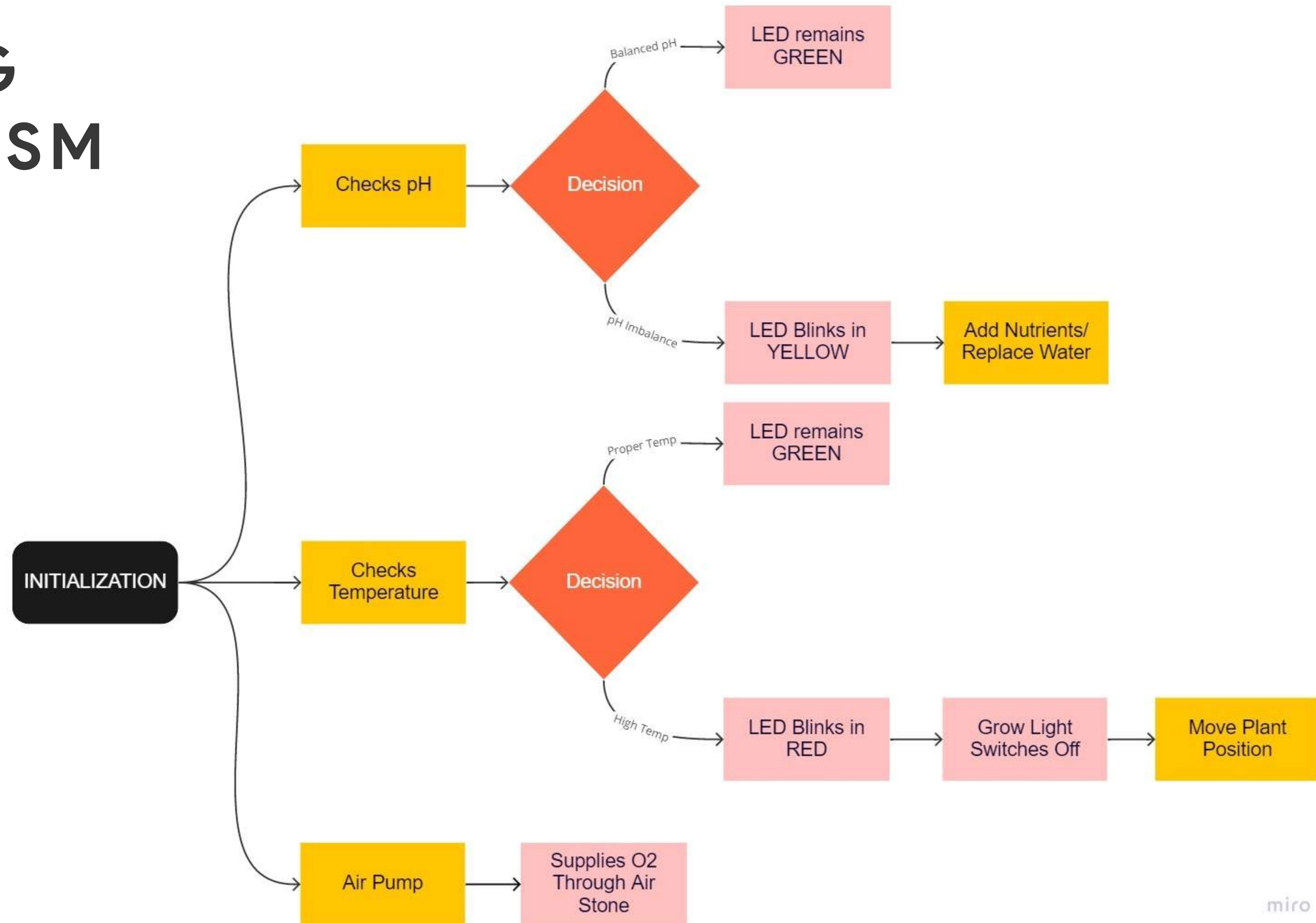
# OBJECTIVE

- The objective is to make a soil-less automated smart pot for house plants by incorporating hydroponics to be used in homes with constricted spaces and for personal use.
- The design should maximize plant nutrition intake, prevent plant dehydration and avoid pesticides resulting in better well being and longer life of the plant with relatively low maintenance.





# WORKING MECHANISM





Grow Light

Plant

Net Pot &  
Leca Balls

Reservoir Container

Stand

Housing Unit

Components





Not much to do when your little  
one looks after itself.

**Technology is in our nature.**

## 03 | PACKAGING FOR BUDGET TRIPODS

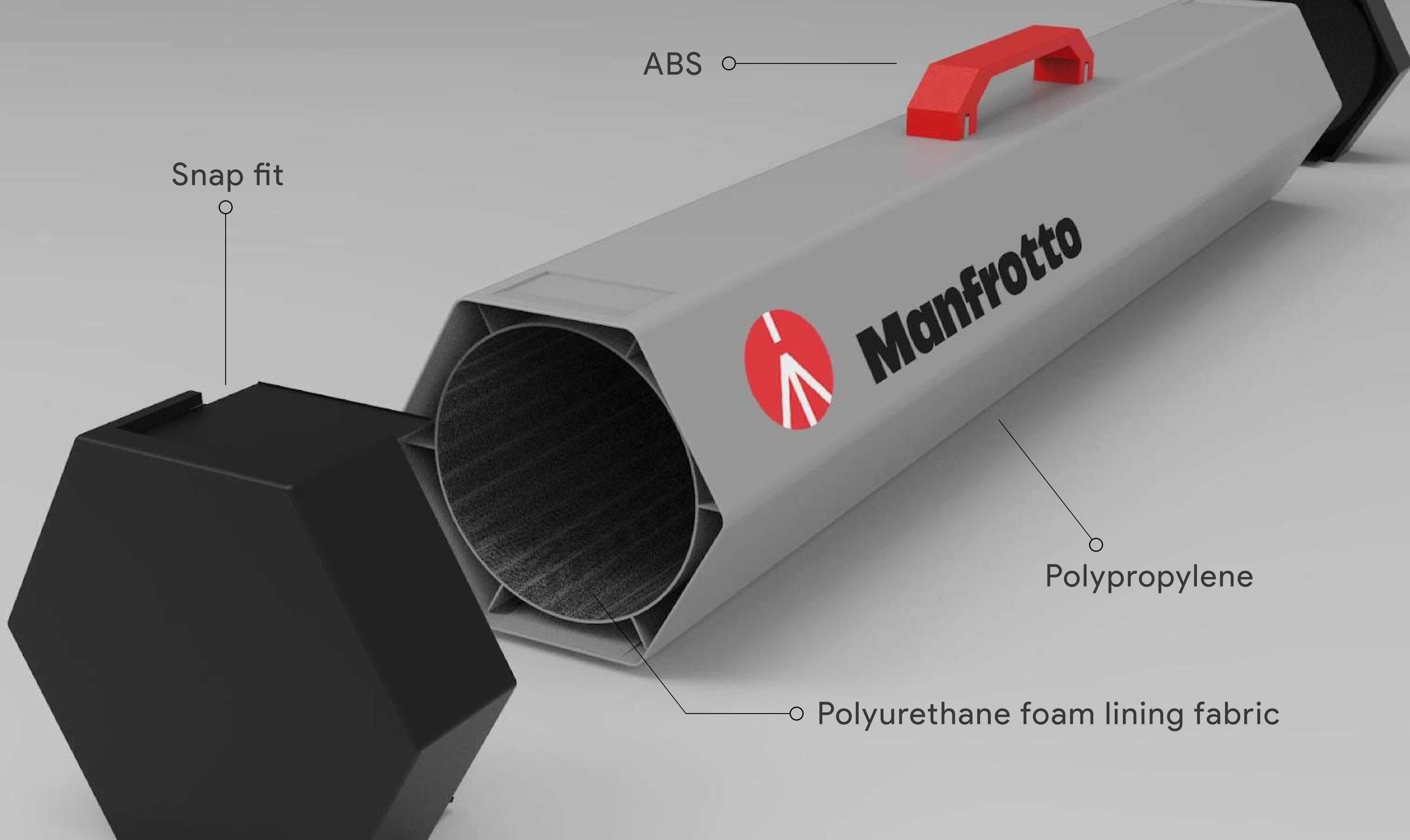
A durable yet easy to carry & to store case for budget tripods. This product brings durability to a cheaper price point while retaining the aesthetics and functionality of a premium tripod case.





# CONCEPT

- A durable yet easy to carry & store case for budget tripods. The extruded hexagonal design makes it really simple to store and move around without any worry.
- The Hexagonal surface is supported by the ribs between itself and the cylinder making the whole thing better in terms of impact resistance. An efficient snap fit lock goes a long way with day to day use.



ABS

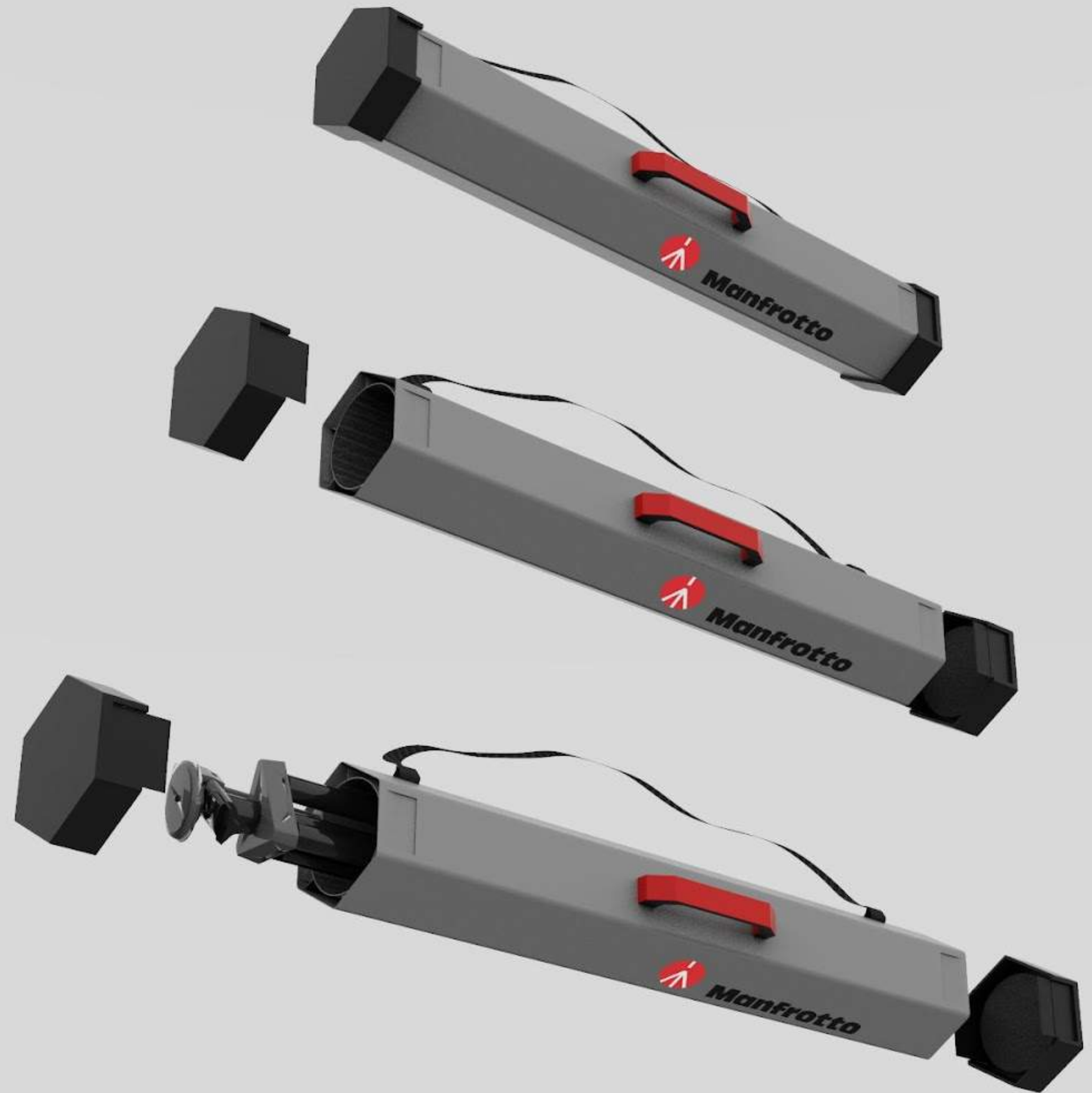
Snap fit

Polypropylene

Polyurethane foam lining fabric

An everyday carrier for your tripod which is sturdy yet affordable.

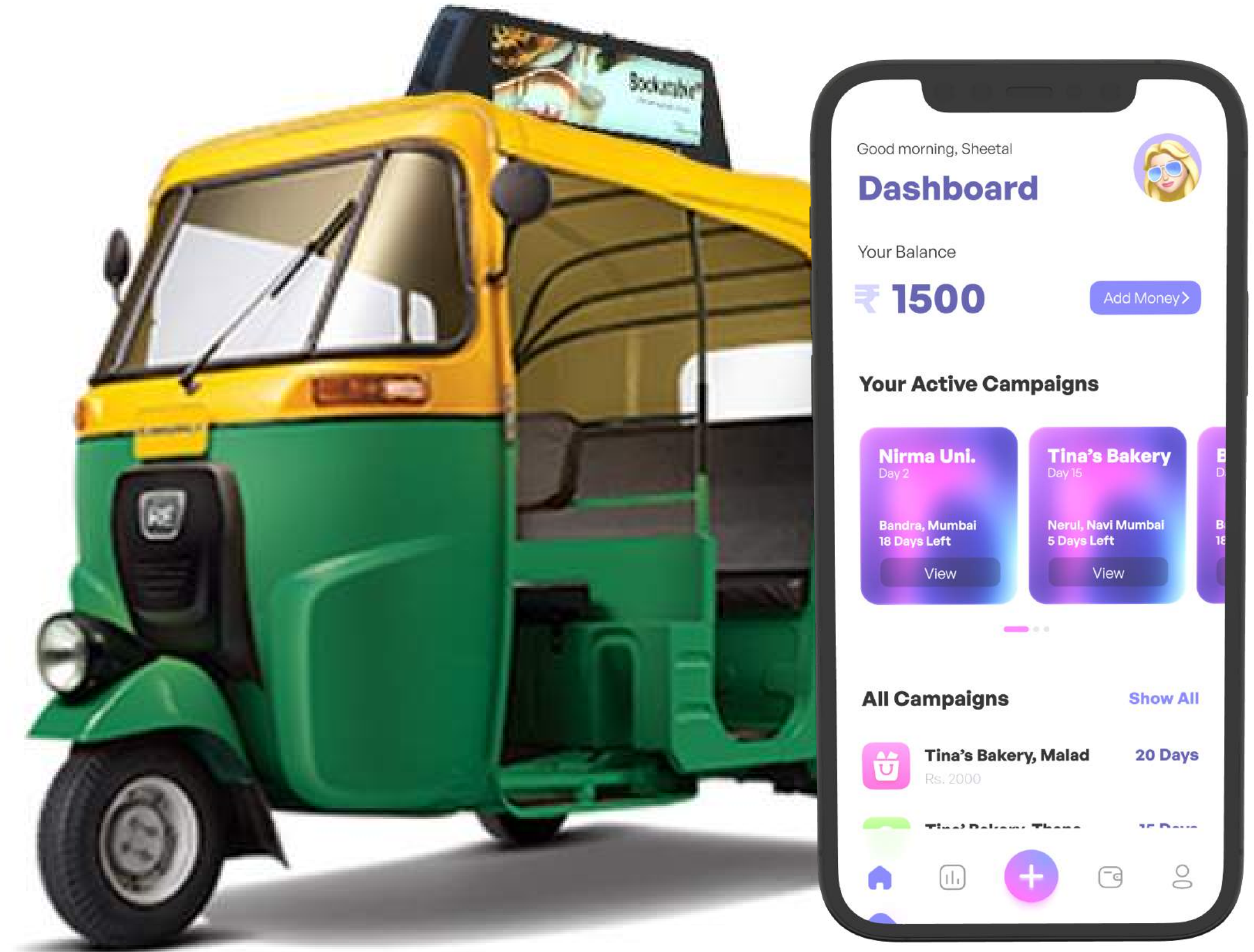
**Say bye to loose pouches!**





# 04 | ADEEFLY - ADTECH PLATFORM

A smart advertising platform at your fingertips. This will provide you with outmost flexible ways of showing off your business to the world.



# CONCEPT

- Creating an AdTech Service Platform wherein commercial drivers and rickshaw drivers become hosts for displaying advertisements and individuals can create ad campaigns at nominal costs to be displayed on these vehicles.
- In a more simpler way, it would be a combination between Ola/Uber and Instagram Ads.





# Problem it Solves

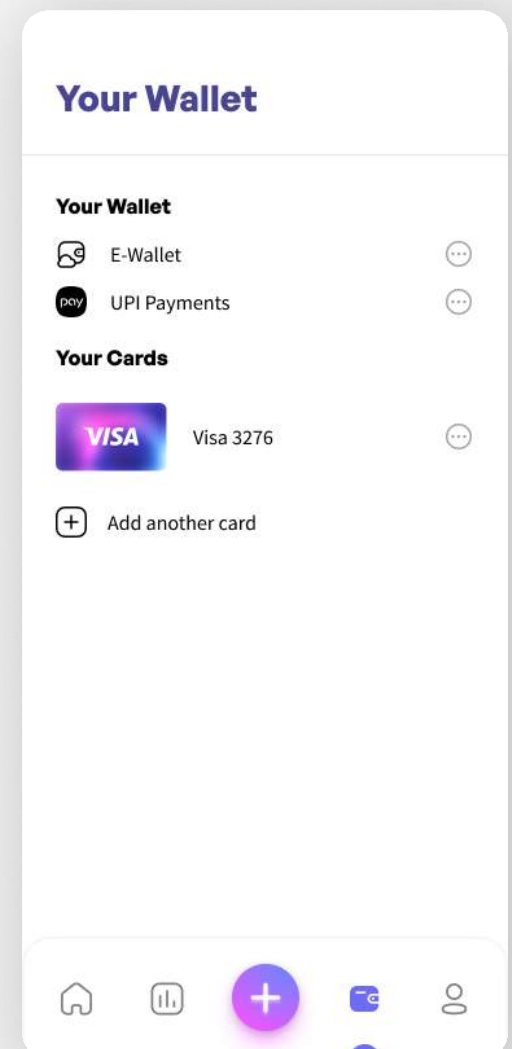
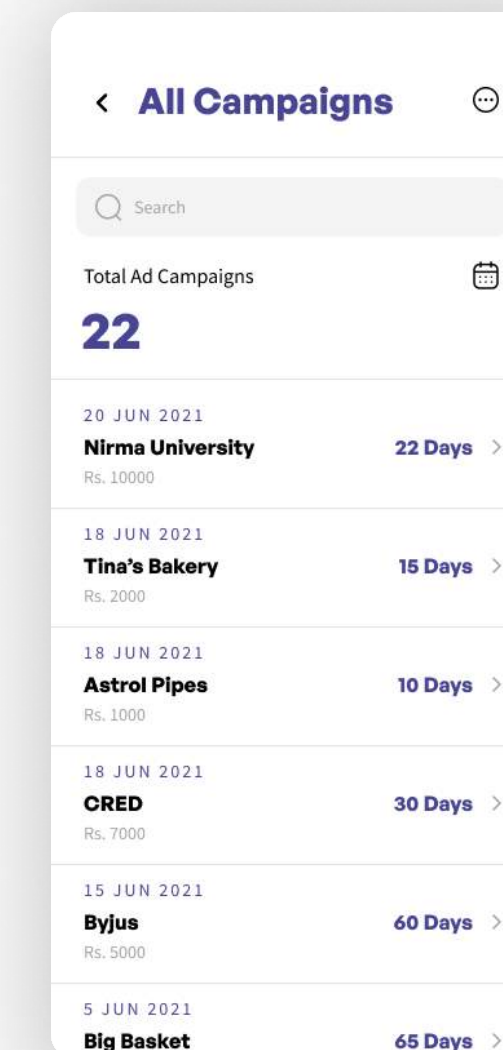
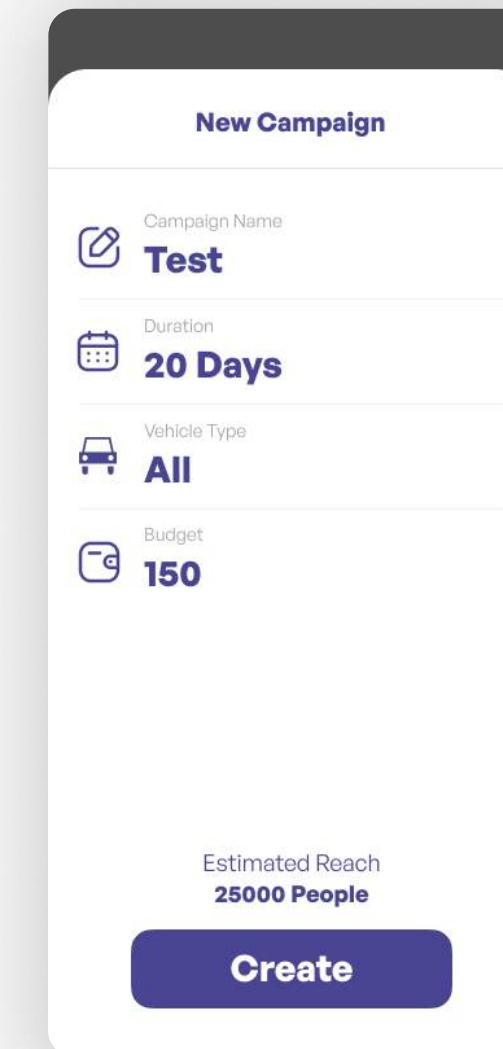
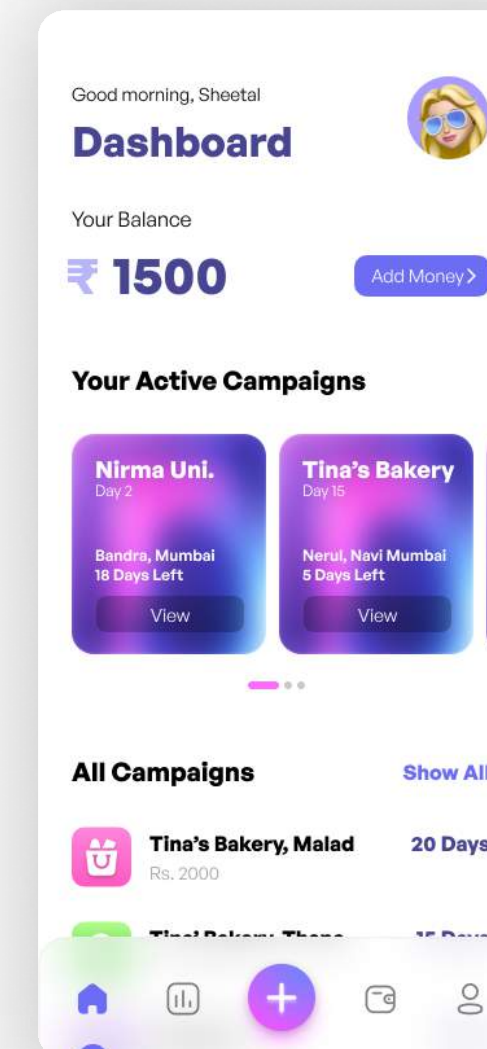
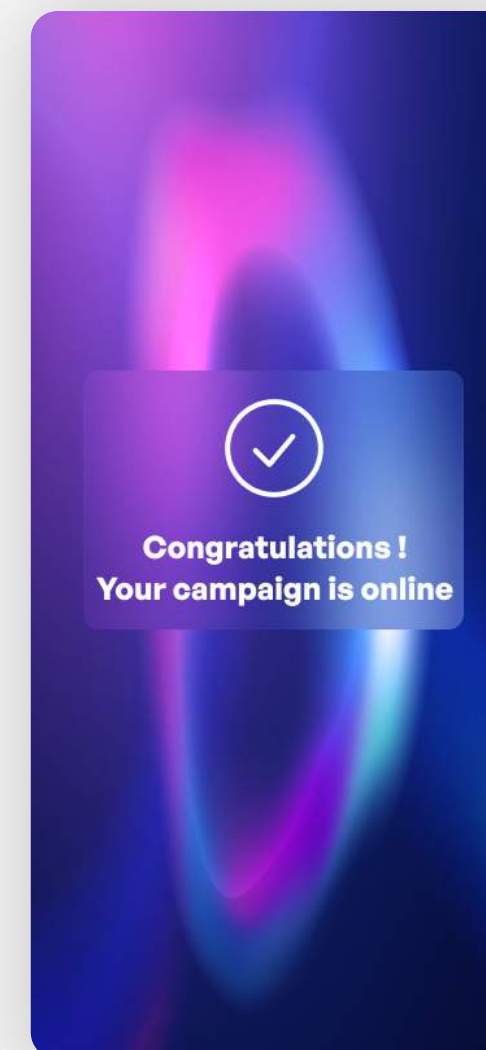
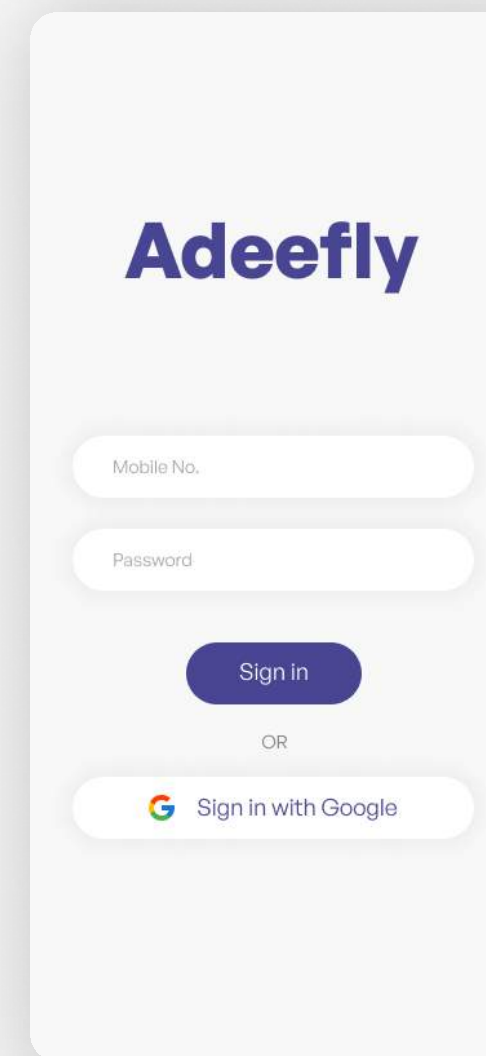
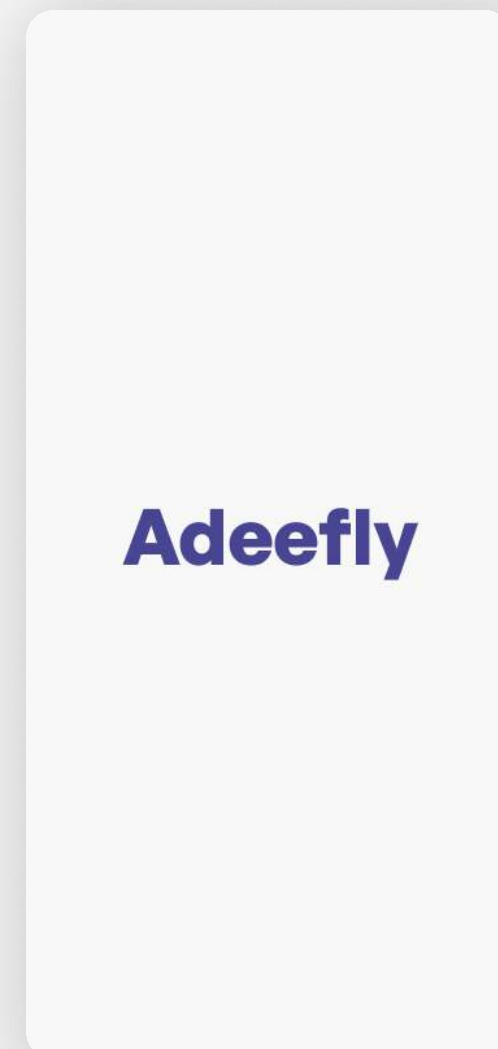
- Currently, there is no platform or medium which gives the opportunity to advertise on physical advertising mediums at nominal costs.
- Our platform will help businesses and individuals enhance their reach and marketing by advertising them by achieving the same.
- This also solves the problem of the rickshaw drivers, they get paid for their idle time and for the distance that they have to cover daily in search of new fare or to reach their fares destination.
- By joining hands with our platform it gives them the opportunity to earn extra by doing their job just as they are doing.



# APP INTEGRATION

No more hassel  
managing your ads.

Seamless advertising  
at your fingertips.



**THANK YOU**

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