Portfolio

Kshitij Patil

2022

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Projects

01

MENTAL HEALTH APP

App design

02

ONE SHOT CAFE

Identity design

03

ABHINAV KAHANIYA

Book cover design

04

SOCIAL MEDIA PAGES

Social media graphics

05

AUROVILLE

App design

06

EXPERENTIAL SPACE

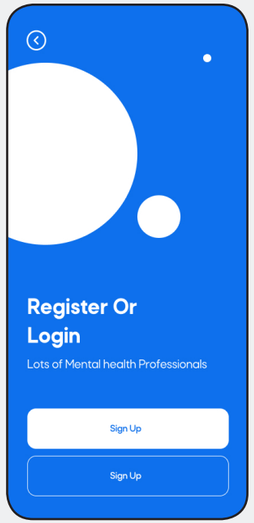
3D Modelling

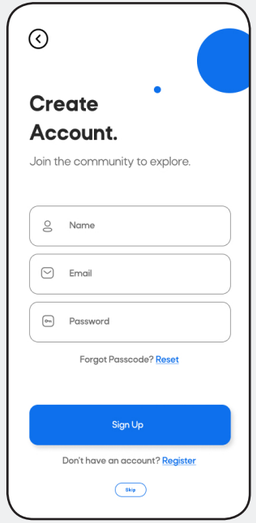
01

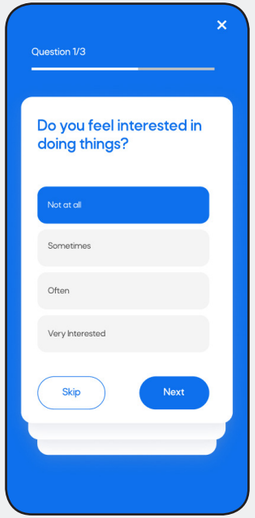
Mental Health Application

UI UX Design

An application developed by Pathcheck Foundation which helps mental health patients connect anonymously with Doctors and health practioners.



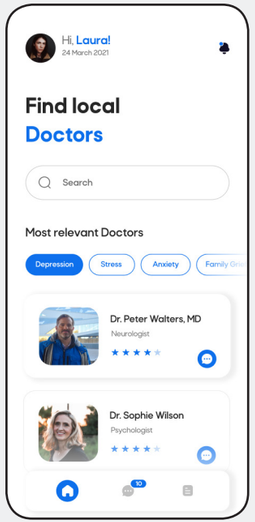


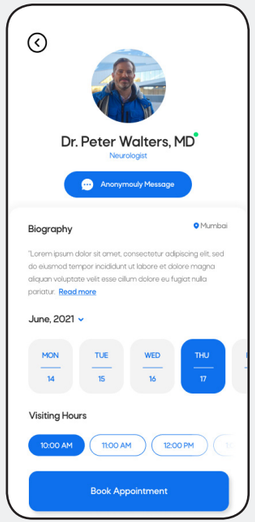


Get data on your health periodicly and healing exercises. Skip the questionnaire if not needed

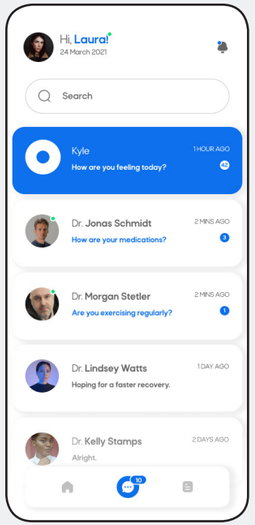
Hi #user39

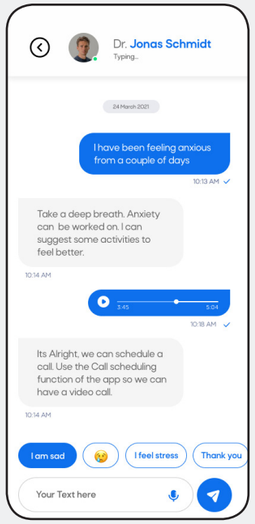
If the user skips signi-in an anonymous name to ensure privacy



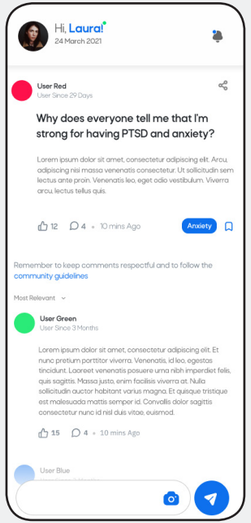


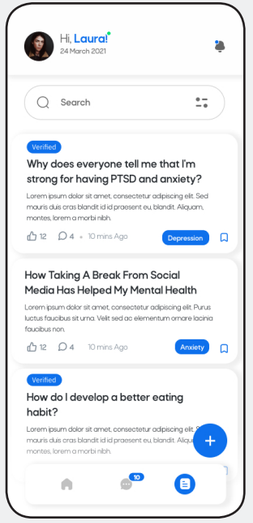
Search for Doctors and health practioners for your specific mental health condition. Schedule a consultation and chat with your health provider



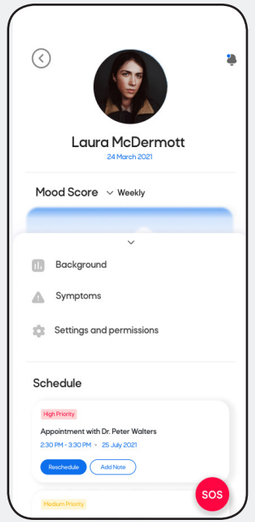


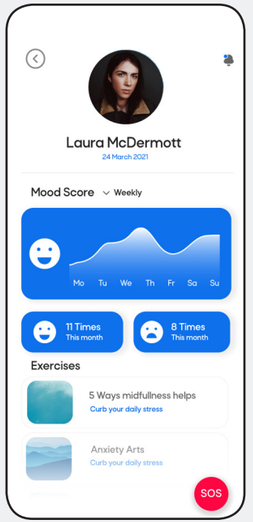
Get answers to your questions in the forum section. Build communities and get awareness about the facts of your condition.





Get insights on your health staistics weekly and monthly. Emergency care if the patient needs immediate attention





Typography

Rota Extrabold

Aa

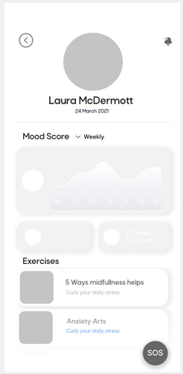
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

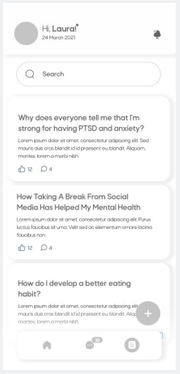
Rota Extralight

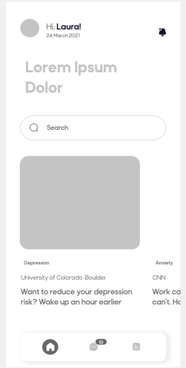
Aa

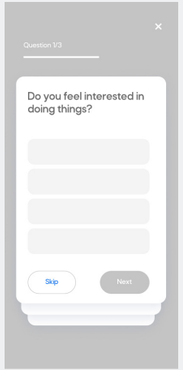
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Wireframes









Get answers to your questions in the forum section. Build communities and get awareness about the facts of your condition.

Colors

Trustworthiness

The color is an approprite representation that induces trust in an individual.

Keeping in mind the **visibility** and **trustworthiness** these colors will justify the brand

Calm

The shades of white and grey in right proportions are calming to the user.

02

One shot cafe

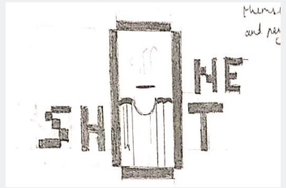
Identity Design

Designing an identity for a manga cafe along with its applications and collaterals.

Color

To design an identity for a manga cafe, a manga cafe is a cafe which serves food, you can read comics and play video games.

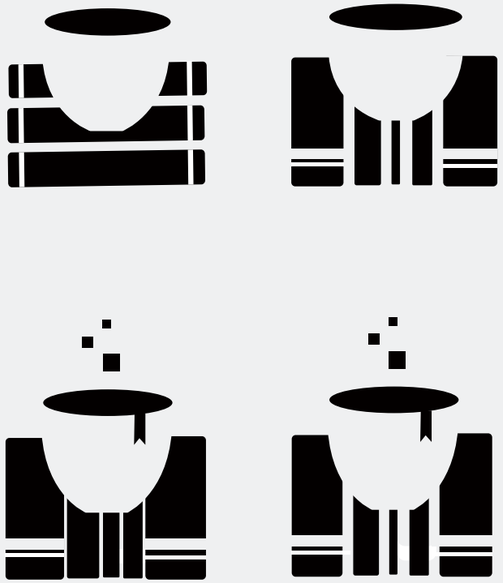
Ideations



Digital Ideations

One Shot Cafe

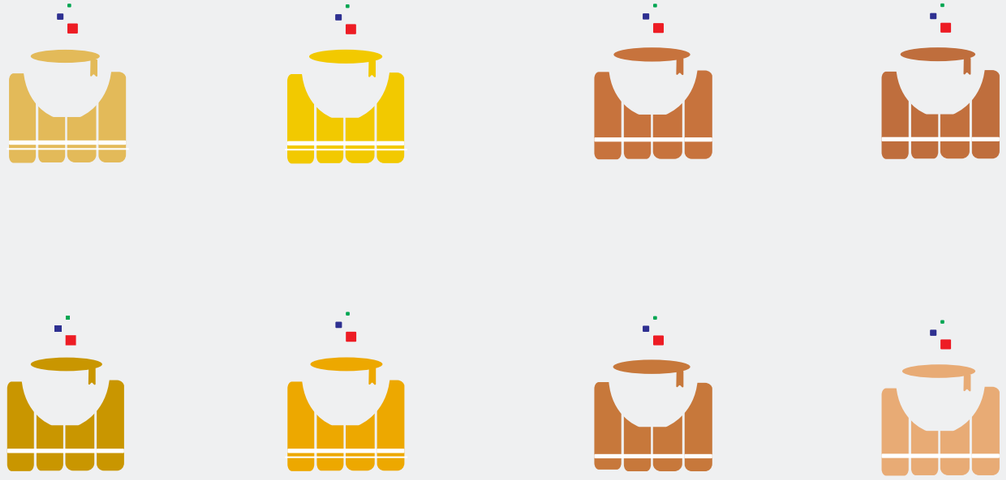
Form explorations



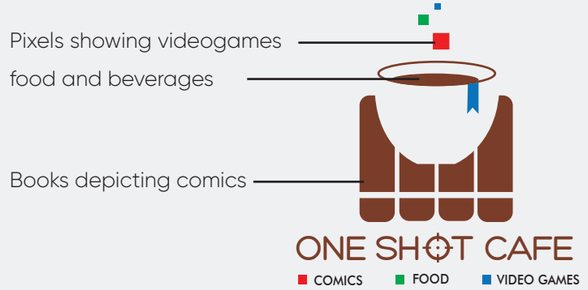
Final Form

The form of the books was tweaked and the cup was made softer to refine the overall form

Colors



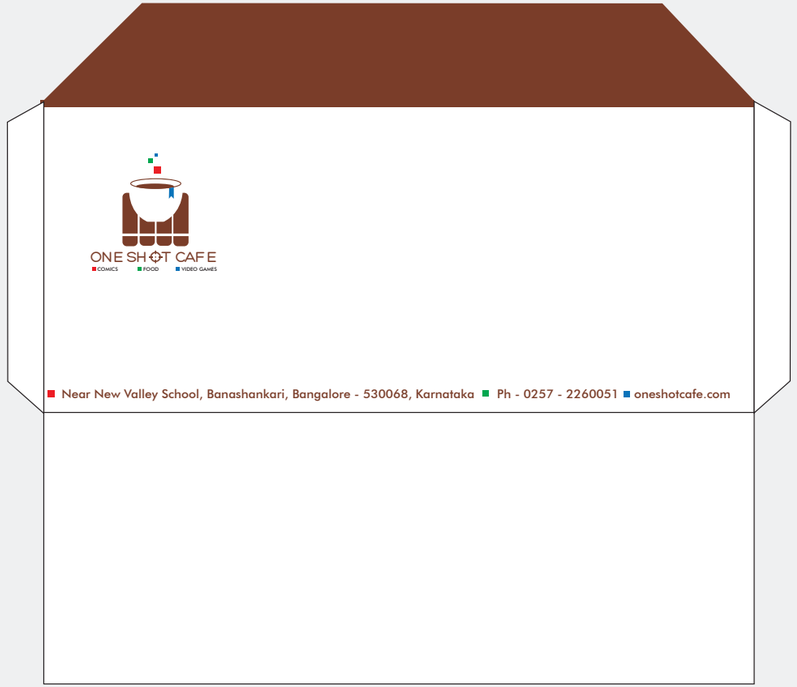
Final logo



Card

Letter Head

Envelops


ONE SHOT CAFE
COMICS FOOD VIDEO GAMES
Near New Valley School, Banashankari, Bangalore - 530068, Karnataka Ph - 0257 - 2260051 oneshotcafe.com

ONE SHOT CAFE
Near New Valley School, Banashankari, Bangalore - 530068, Karnataka Ph - 0257 - 2260051 oneshotcafe.com
AASMITA BHATTACHARYA
owner
Near New Valley School, Banashankari
Bangalore - 530068, Karnataka.
Ph - 0257-2260051
oneshot@gmail.com
oneshotcafe.com

ONE SHOT CAFE
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FOOD
VIDEO GAMES
Works with Mockupmator
By originalmockups.com

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03

Book Cover

Book cover Design

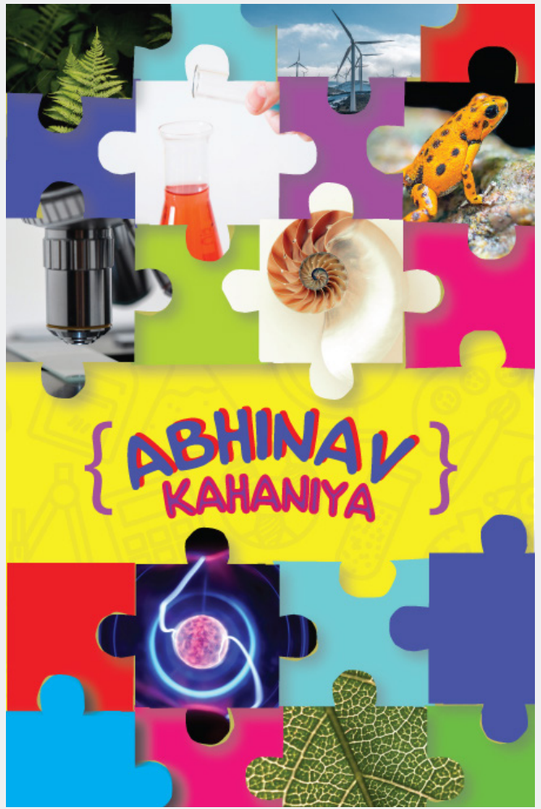
Designing book cover for kids age 8 to 12, a science and technology inventions information book.

Brief

To design a book cover for a book that educates and informs young students from 6 to 10 about new tech innovations in the country. The main attribute was the word “innovation”

Concept

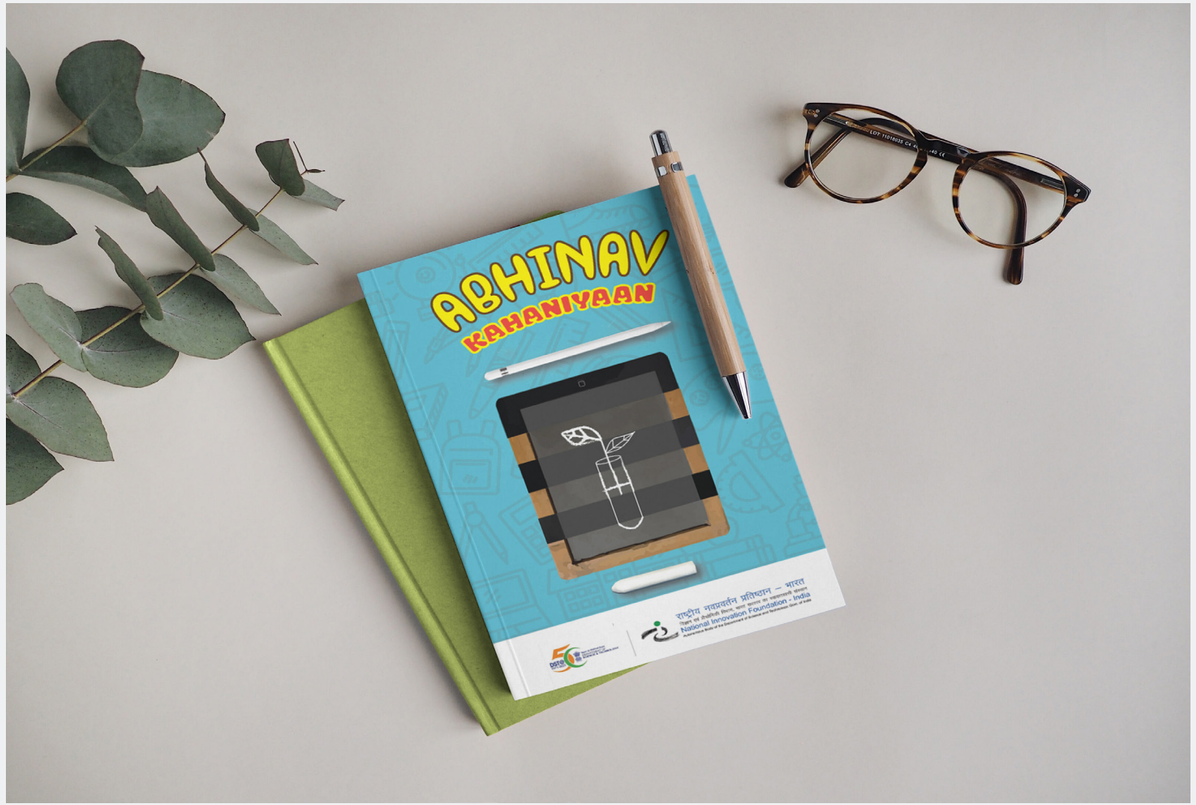
The first concept was how an idea when implemented sparks innovation. normally, when idea strikes down its written down. Here the nib represents the “idea” which is driving the innovation that is rocket. The nib is manipulated in a way that is also looks like a smoke after rocket launch.



Concept

This concept had a puzzle which is a common game kids play. where some pieces had images of science and tech. vibrant colors and fun typography as it was intended for kids demographic

Since the keyword behind inspiration was innovation. I wanted to show the evolution from wooden slates to tabs now. To emphasize both the side i have added chalk for the slate part and digital pen on the tabs side. The illustration has hand like quality on slate but digitised precision on tab part. The font was warped to add that playful feel.



04

Social Media Post

Social media graphics

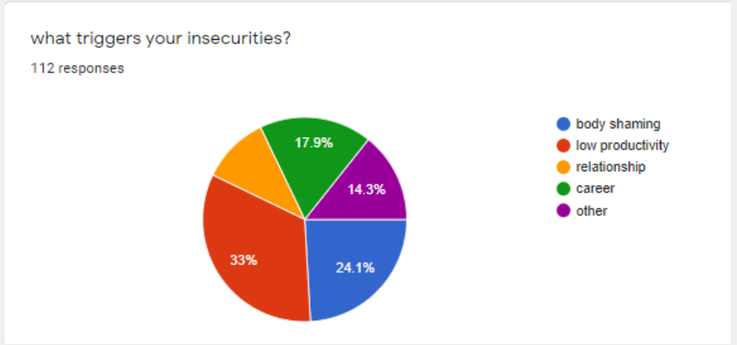
Designing social media post for various events moslty for instagram and facebook

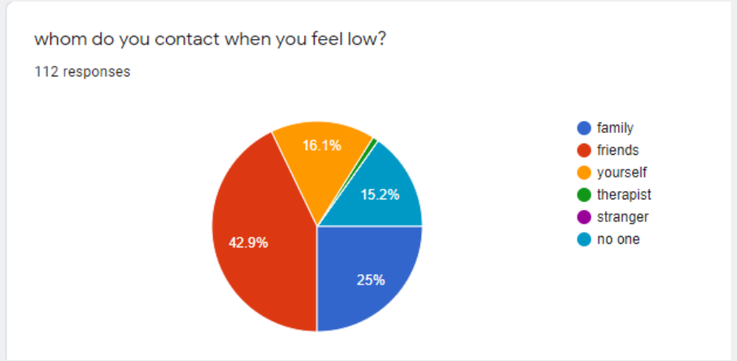
Designing social media post
for a school on different
festivals

05

Auroville

App Design
Designing an application that offers technqies to boost self esteem.





Research

Persona

NAME: Archie Patel

Age: 21

Education: 2nd yr Event management

Family: Mom, Dad

"Archie needs an app which allows her to discover as well as appreciate herself in midst of her busy life."

Personality Behaviour

1. Passionate and ambitious employee.
2. Punctual and time sensitive.
3. Technologically Educated and well updated.
4. She is a sensitive person. Always puts other's emotions first.
5. She is determined.

Tasks

1.Remind her to make time for herself.

2.Keeps informed and aware about health.

3. staying positive.

4.Helping her analyse herself

5.To provide techniques in order to boost self care.

6.Journaling her feeling

7.Reflecting upon herself and her day

8.Channelizing her thoughts (overthinking)

Goal:

1.To love herself for whoever she is

2.Staying positive in unfavourable circumstances

3. To take care of her mind as well health.

4. Facilities her to keep check on her feelings.

5. To make time for herself.

6. To create a sense of belongings

7.to increase self worth , self awareness and self esteem

8. Notifies close ones about her temperament.

9.To spend sometime learning and taking care for her.

Pain Points

1. No safe place to vent out feelings.
2. Unable to find a source of help.
3. Building a secure future
4. Feeling of self doubt
5. Social pressure
6. Long working hours

Technological Environment:

- Archie uses some technological tools on daily basis including internet, gadgets/electronic devices, softwares as well as mobile apps.
- Spends 8-9 hrs browsing every day

Social Environment:

Her life revolves around her parents and studies. On the contrary, she has no time to spend on her social life as well as herself.

Physical Environment:

Archie resides in the city of Ahmedabad, Gujarat.

Motivation:

Archie is motivated by urge of getting a better lifestyle and need for mental piece, her work brings her joy. Another source of motivation is her parents who always support her.

I wish

- There was an daily reminder to keep a check on myself .
- Something that boosts my self esteem when I feel low.
- A safe place to put out my feelings.

Limitations: As an event manager, she doesn't get much time for herself. She always thinks about others in her professional as well as personal life. Being a determined person, she mostly thinks about her career and her finances and is unaware of self love. Family dependency

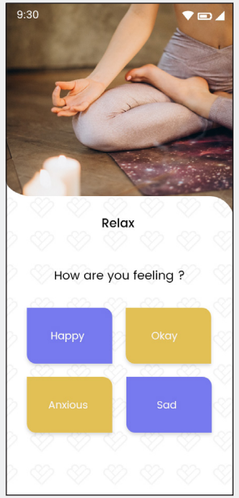
User Journey

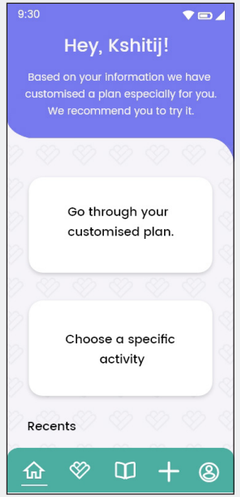
RECOMMENDED

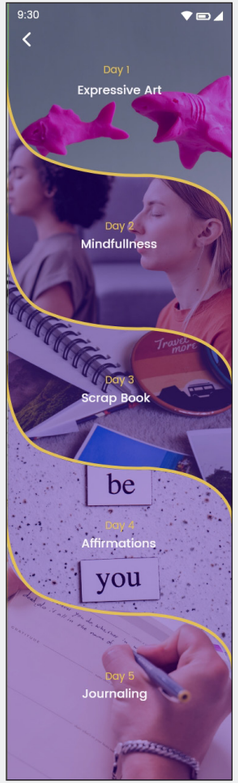
archie comes back from work and is frustrated about the fact that , like all her other friends she is not able to take out time for herself and practice some self love as she is very much engaged in her work.

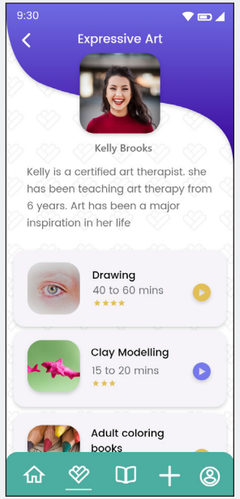
Final UI

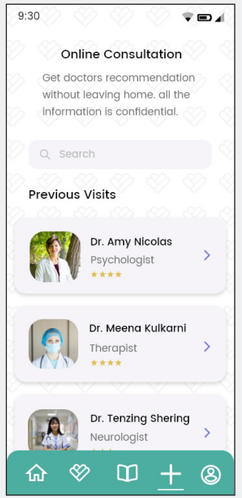
Auroville

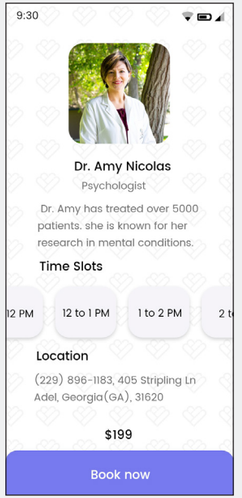

9:30
Relax
How are you feeling ?
Happy
Okay
Anxious
Sad

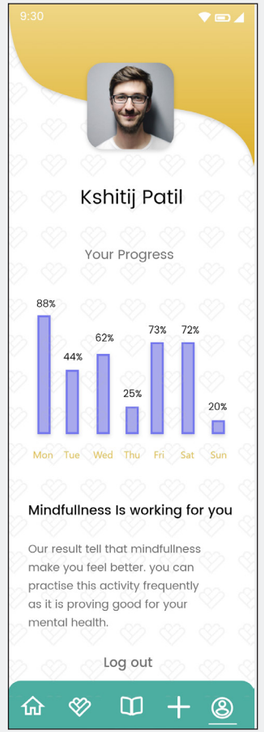

9:30
Hey, Kshitij!
Based on your information we have customised a plan especially for you. We recommend you to try it.
Go through your customised plan.
Choose a specific activity
Recents


9:30
Day 1
Expressive Art
Day 2
Mindfullness
Day 3
Scrap Book
be
Day 4
Affirmations
you
Day 5
Journaling


9:30
Expressive Art
Kelly Brooks
Kelly is a certified art therapist. she has been teaching art therapy from 6 years. Art has been a major inspiration in her life
Drawing
40 to 60 mins
Clay Modelling
15 to 20 mins
Adult coloring books


9:30
Online Consultation
Get doctors recommendation without leaving home. all the information is confidential.
Search
Previous Visits
Dr. Amy Nicolas
Psychologist
Dr. Meena Kulkarni
Therapist
Dr. Tenzing Shering
Neurologist


9:30
Dr. Amy Nicolas
Psychologist
Dr. Amy has treated over 5000 patients. she is known for her research in mental conditions.
Time Slots
12 to 1 PM
1 to 2 PM
Location
(229) 896-1183, 405 Stripling Ln Adel, Georgia(GA), 31620
$199
Book now


9:30
Kshitij Patil
Your Progress
88%
44%
62%
25%
73%
72%
20%
Mon
Tue
Wed
Thu
Fri
Sat
Sun
Mindfullness Is working for you
Our result tell that mindfullness make you feel better. you can practise this activity frequently as it is proving good for your mental health.
Log out

Thank you :)

Kshitij Patil
2022

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Insta - Batatwada
Ph - 9168467447