

Important Dates

STAGE	NUDET	UCEED
Commencement of Online Registration	09-11-2023 Thursday	09-11-2023 Thursday
Last Date of Registration	25-01-2024 Thursday	25-04-2024 Thursday
Design Entrance Test	28-01-2024 Sunday	21-01-2024 Sunday
Offline Personal Interview	28-01-2024 Sunday	28-04-2024 Sunday
Declaration of Merit	05-02-2024 Monday	06-05-2024 Monday
Provisional Offer Letter to be issued	08-02-2024 Thursday	09-05-2024 Thursday
Last Date of payment of fees by selected candidates	will be informed along with the provisional admission offer letter	
Commencement of Semester	July 2024	

NUDET: Nirma University Design Entrance Test
UCEED: Undergraduate Common Entrance Examination for Design

Admissions Open



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Apply Now!



2024

Institute of Design

NIRMA UNIVERSITY

Admissions Open

Interested in a Design Career ?

Design is a fundamental human activity but a comparatively new profession. Today, Design is critical to the development of the economic and inclusive social life of human societies. Design activity encompasses innovation, function, and value for all stakeholders involved in the offering of products and services. It is a human-centered profession, increasingly amalgamating technology. We at the Institute of Design, Nirma University, welcome interested and committed young candidates who wish to build a professional career in Design.

About us

Nirma University is among India's leading universities located in Ahmedabad (Gujarat). The Institute of Design at Nirma University, was established in 2017. We offer a 4 year, Bachelor of Design programme in two disciplines.

- **B.Design in Product and Interaction Design**
- **B.Design in Communication Design**

We provide design aspirants, opportunities to learn through several pedagogies – **Contextual inquiry, User research, Project work and Prototyping concepts and strategies.**

The learning is reinforced through **apprenticeships and internships** during summer vacation each year. Students do **4 internships** in their 4 year academic career. This gives them an exposure to the design needs of companies and organizations.

The **4-year Programme** begins with a common Foundation year, followed by **3 years in the chosen specialization**. The 8th semester comprises of the **Degree/Major Research Project** in the industry or a **self-initiated Research project**, on the basis of which the final Degree is awarded.

Who can Apply ?

The candidates seeking admission in the first year of degree programme leading to **Bachelor of Design (B.Des)** shall have passed the **HSC examination (10+2)** or any other recognised examination considered equivalent by Nirma University with **minimum 50% aggregate mark**.

OR

The candidates holding **10+3 diploma** approved by **State Board of Technical Education** or any other board/University considered equivalent by Nirma University with **minimum 50% aggregate marks** will also be eligible.

Admission Process

Interested candidates may apply for the **Nirma University Design Entrance Test (NU-DET 2024)** followed by **Offline Personal Interviews** on **28th January 2024**.

OR

Apply with their **Undergraduate Common Entrance Examination in Design (UCEED 2024)** scores, followed by **Offline Personal Interviews** conducted at Nirma University campus in Ahmedabad on **28th April 2024**.

Merit Weightage

1. **UCEED 2024* / NU-DET : 60% Marks**
2. **Personal Interview : 40% Marks**

Candidates are required to submit their portfolio in digital copy to the institute as well as bring it for the interviews.

**Candidates applying with UCEED scores, get an additional 10% added to their score.*

How are we Unique ?

- Dynamic curriculum
- Faculty with diverse backgrounds
- Outcome based education
- Collaborative learning in teams
- Rigorous Industry internships and field work
- Project based learning with integration of analog and digital technologies
- Learning and evaluation through project work, presentation and feedback
- Professional inputs by industry experts and senior design practitioners
- 125 acre Green campus and multi-faculty university environment
- Hostel facilities on campus for female students

Selection Process

1. Marks of NU-DET 2024 or UCEED 2024 examination.
2. Personal interviews of candidates evaluating general awareness, aptitudes and interests, understanding of social and cultural issues etc. The candidate's ability to articulate thoughts through creative work done (portfolio) may be shown to the Interview panel.
3. NRI students who have passed their qualifying examination will be exempted from giving the Entrance Test. Their evaluation for Merit will be based on:
 - The minimum qualifying marks as per Nirma University rules of higher secondary education or equivalent exam for the country of residence
 - Online interview
 - Submission of two letters of recommendation from senior school teachers
 - Portfolio shared through email

