

Nirma University
Communication Design Programme
Bachelor of Design, Department of Design
Year II, Semester III

L	T	P	C
		160	4

Course Code	DFS 100
Course Title	Summer Apprenticeship
Credits	4
Teaching hours:	160 hours

Course Learning Outcomes (CLO):

At the end of the Summer Internship at an organization, students will have:

1. Exposure to a professional workplace and understand its structure and mandate
2. Understand the various Departments and hierarchy of the workplace
3. Learn to work and produce output based on the brief given by the client
4. Familiarity with work ethics of a professional environment

Methodology:

- Orientation (up to four weeks) comprises design studio/ office visits and interaction with designers/ executives to facilitate the process of learning by observation and discussion, duly aided by the Checklist (an exhaustive list of queries) about different aspects of an organization.
- Projects (often study type, involving collecting data, organizing, analyzing and presenting data/ information) are assigned to promote learning by doing.
- Components of evaluation include Diary, Quiz, Group Discussion and Presentation to develop regularity, group learning and communication skills.

w.e.f. Academic year 2017 and onwards

Key: L= Lecture, T= Tutorial, P= Practical, C= Credit