

## NIRMA UNIVERSITY

Institute:	Institute of Design
Name of Programme:	Bachelor of Design (Communication Design Prog.)
Course Code:	2DD401CC25
Course Title:	Introduction to Literature and Creative Writing
Course Type:	Core
Year of introduction:	2025-26

L	T	Practical component				C
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### Course Learning Outcomes (CLOs)

At the end of the course, the students will be able to:

1. To develop a comprehensive understanding of literature, its various forms and genres, key authors, and the interrelationship between various forms of media and literature (BL1)
2. Understand creative expression related to human values and ideologies through literature study from various geographic regions and time periods. (BL3)
3. Compose ideas and concepts creatively through essays, poems, short stories, blogs and scripts (BL4)
4. Analyse various fictional and non-fictional narratives that have been converted into film scripts (BL4)

### Contents

		Teaching Hours (Total 60)
<b>Unit 1</b>	<b>Introduction to Language and Literature</b>	<b>12</b>
	<ul style="list-style-type: none"> <li>• Language in Literature</li> <li>• Understanding Literature</li> <li>• Stylistic and Discourse Structure</li> <li>• Contemporary English Literature</li> </ul>	
<b>Unit 2</b>	<b>Introduction to Literary Forms and Authors</b>	<b>18</b>
	<ol style="list-style-type: none"> <li>1. <i>Oral traditions</i> <ul style="list-style-type: none"> <li>• Medieval &amp; Bhakti poetry - "Songs of Kabir" (translated) by Arvind Krishna Mehrotra</li> </ul> </li> <li>2. <i>Prose</i> <ul style="list-style-type: none"> <li>• Indian prose (20th c.) - Selected readings from "The Discovery of India", by J. Nehru</li> <li>• Western prose/ essays - G. Orwell's "Politics and the English Language"</li> </ul> </li> </ol>	

3. *Poetry*
  - Romantic poetry (late 18th c.) - "The Rime of the Ancient Mariner." by S. T. Coleridge
  - Early modern Indian poetry - Selected poems from "Gitanjali" by Rabindranath Tagore
4. *Drama*
  - Modern European - Samuel Beckett's "Waiting for Godot"
  - Post-Independence Indian English drama - Girish Karnad's "Naga-Mandala"
5. *Short Story*
  - 20th c. - "Kafan" or "Idgah" by M. Premchand
  - Early Post-colonial - R. K. Narayan's "Malgudi Days" (one story like "An Astrologer's Day").
  - Post-colonial/ contemporary - J. Lahiri's "Interpreter of Maladies" (one story like "A Temporary Matter").
6. *Feminist writings*
  - "Lihaaf" (The Quilt) by Ismat Chughtai

**Unit 3      Literature and Creative Writing      15**

- Exploring forms of writing-linear, non-linear methods
- Building a short story around a specified word/idea/sound/metaphor
- Exploring creative expression in different forms

**Unit 4      Film and Literature      15**

- Film and Literature (Novels, short stories)
- Film Script: Narrative Style, Structure, Visual Storytelling, Character Development, Scene Writing

**Special Note:** Supplement AI based learning as a sub-assignment in the course

**Self-Study:**

Selected Research Papers on Design

**Suggested Readings/References:**

1. *Popular Short Stories*, Oxford University Press, 1995
2. *Pleasant Prose Selection*, Oxford University Press, 1997
3. Cesar Dominguez, Haun Saussy, Dario Villanueva, *Introducing Comparative Literature: New Trends and Applications*, published by Taylor & Francis Ltd, 2014
4. Edited by Janelle Adsit, *Critical Creative Writing*, Publisher: Bloomsbury Academics, 27 December 2018
5. *India's Greatest Short Stories*, Published by Grapevine India, 2018
6. *The Classic Tradition of Haiku: An Anthology*, edited by Faubion Bowers, Published by Dover Publications, 1996
7. T. Bennett et. al ed. *Popular Culture and Social Relations*, 1986



8. J. Fisky, *Understanding Popular Cultures: Popular Culture Genres Theorist Texts: A Berger* (Sage Publication), May 12, 1992
9. Elain Baldwin et al ed. *Introducing Cultural Studies*. London Prentice Hall Europe, 1999
10. Terry Eagleton, *Idea of Culture*, London Bassil Blackwell, 1 March 2000
11. Elain Baldwin et – al ed. *Introducing Cultural Studies*. London, Prentice Hall Europe, 1999
12. M. Madhav Prasad: *Ideology of the Hindi Film / A Historical Construction* O.U.P., 1 December 1997
13. Leo Brandy, Ed. *Film Theory & Criticism*. Introductory Readings. Marshall Cohen, 1974
14. Farida Karodia: *Daughters of the Twilight*, October 2, 1986
15. Richard Ellmann ed. *The New Oxford Book of American Verse*. O.U.P., 1976