NIRMA UNIVERSITY
INSTITUTE OF DESIGN
NAAC ACCREDITED 'A+' GRADE

ADMISSIONS 2026

Institute of Design Nirma University

welcomes candidates who wish to build a career in Design.

4-Year Bachelor of Design in
COMMUNICATION DESIGN
PRODUCT & INTERACTION DESIGN

About Nirma University

Nirma University is among India's leading universities located in Ahmedabad (Gujarat). The Institute of Design at Nirma University, was established in 2017. We offer a 4-year, Bachelor of Design programme in two disciplines:

- **B.DESIGN IN COMMUNICATION DESIGN**
- **B.DESIGN IN PRODUCT AND INTERACTION DESIGN**

We provide design aspirants, opportunities to learn through several pedagogies– Contextual inquiry, User research, Project work and Prototyping concepts and strategies.

The learning is reinforced through apprenticeships and internships during summer vacation each year. Students do 4 internships in their 4-year academic career.

Bachelor of Communication Design

COMMUNICATION DESIGN encompasses a wide array of sub-disciplines under its umbrella and has evolved from graphic design, publication design, and brand development to include website design, film, animation, user interaction, and experience design.

It entails the application of typography, graphics, images, colour, and other design elements to produce aesthetically appealing and efficient visual communication solutions for print, digital and experiential design.

Bachelor of Product and Interaction Design

PRODUCT & INTERACTION DESIGN curriculum encompasses various sub-disciplines. Mechanical product design, intelligent product design, furniture design, package design, prototyping, and other mutidisciplinary areas have been included in the programme. This course has been designed to teach students to tackle practical design problems.

Students gain proficiency in CAD, user interaction, newer technologies like IoT, rational use of AI and 3D printing.

Bachelor of Science Product and Interaction Design

BS (Product and Interaction Design)

2+2 Degree International Programme, Degree from USA

Nirma University has a collaboration with Iowa State University (USA) through its International Collaborative Education Program (ICEP). Under this MoU, students study the initial semesters at Nirma University and then transfer to Iowa State University for advanced coursework, enabling exposure to a global curriculum and research facilities, thus providing dual-institution credentials.

For details, visit: https://nirmauni.ac.in/institute-of-international-study/

IOWA STATE UNIVERSITY (ISU), located in Ames, Iowa, is a prominent public research university known for its strong global outlook and emphasis on experiential learning. With 800 student organisations, over 100 majors, the university offers countless opportunities.

Eligibility

10+2 (HSC) or equivalent examination from a recognised board with minimum 50% aggregate marks.
OR
10+3 diploma (approved by State Board of Technical Education or equivalent) with 50% aggregate marks.

Admission Process

Interested candidates may apply with their Undergraduate Common Entrance Examination in Design (UCEED 2026) Part A scores, which will be followed by Situation Test and Personal Interview.

Candidates who have not taken the UCEED exam may apply for the NU-DET 2026 (Nirma University Design Entrance Test) followed by Situation Test and Personal Interview.

For Details, visit:
https://design.nirmauni.ac.in/admission-aid/

CONTACT
Phone: +91 79716 52325 | +91 87580 33620
Email: admissions.dod@nirmauni.ac.in
Website: https://design.nirmauni.ac.in/
Instagram: @ instofdesign_nirmauniversity
Linkedin: @ Institute of Design Nirma University

Merit Weightage

No.	Qualifying Examination	Weightage
1	**NU-DET** (Nirma University Design Entrance Test) OR **UCEED** (Undergraduate Common Entrance Exam for Design) UCEED 2026, Part-A marks	50%
2	**Situation Test** to be conducted at Ahmedabad	30%
3	**Offline Personal Interview** of NU-DET and UCEED candidates	20%

Candidates are required to submit their portfolio in digital copy to the institute as well as bring it for the Personal interview.

APPLY NOW!

SCAN FOR MORE INFORMATION

IMPORTANT DATES

Commencement of Online Registration	10th October 2025, Friday
UCEED Exam-2026 by IIT Bombay	18th January 2026, Sunday
Last Date for registration for NUDET & UCEED.	22nd January 2026, Thursday
NU-DET 2026 Exam at Nirma campus	25th January 2026, Sunday
Offline Situation Test & Personal Interviews for NU-DET and UCEED Candidates	25th January 2026, Sunday
Announcement of Merit List-1 (NU-DET)	30th January 2026, Friday
Last date of payment of Fees by selected candidates will be informed along with the provisional admission offer letter.	
Commencement of Semester	July 2026