



**ADMISSIONS  
2026**

**INSTITUTE  
OF DESIGN  
NIRMA UNIVERSITY**

**4-Year Bachelor of Design in  
PRODUCT & INTERACTION DESIGN  
COMMUNICATION DESIGN**

# Explore our 4-year Bachelor of Design Programmes

We at the Institute of Design, Nirma University, welcome candidates who wish to build a career in Design.

## About Us

Nirma University is among India's leading universities located in Ahmedabad, Gujarat. The Institute of Design at Nirma University was established in 2017.

- B.Design in Product and Interaction Design
- B.Design in Communication Design

We also offer a 2+2 Dual Degree in Design under International Collaborative Programme.

Degrees will be awarded by Nirma University, India and Iowa State University, USA.

- BS in Product and Interaction Design and
- Bachelor of Industrial Design

We provide design aspirants, opportunities to learn through several pedagogies – Skill development, Field studies, User research, Project work, Product development and Prototyping concepts and strategies.

The learning is reinforced through apprenticeships and internships during summer vacation each year.

## Bachelor of Product and Interaction Design

PRODUCT & INTERACTION DESIGN curriculum encompasses various sub-disciplines. Mechanical product design, Intelligent Product design, Furniture design, Packaging design, Toy and Game design, other interdisciplinary studies and Service design. This course has been designed to teach students to tackle design problems and provide tangible outcomes.

Students gain proficiency in CAD, Interaction Design, Internet of Things, 3D printing and AI.

## Bachelor of Communication Design

COMMUNICATION DESIGN encompasses a wide array of sub-disciplines under its umbrella and has evolved from graphic design, publication design, and brand development to include website design, film, animation, Interaction Design and Experience design.

It entails the application of typography, graphics, images, colour, and other design elements to produce aesthetically appealing and efficient visual communication solutions for print, digital and experiential design.

## 2+2 Dual Degree International Programme, Degree from USA

Nirma University has a collaboration with Iowa State University (USA) through its International Collaborative Education Program (ICEP). Under this MoU, students study the initial semesters at Nirma University and then transfer to **Iowa State University, USA** for advanced coursework, enabling exposure to a global curriculum and research facilities, thus providing dual-institution credentials.

## BS in Product and Interaction Design and Bachelor of Industrial Design

### Eligibility

The candidate should have passed 10+2 (HSC) or equivalent examination from a recognized board with minimum 50% aggregate marks.

OR

10+3 diploma (approved by State Board of Technical Education or equivalent) with 50% aggregate marks.

## IMPORTANT DATES

Phase I	
Commencement of Online Registration	Friday, 10th October 2025
UCEED Exam-2026 by IIT Bombay	Sunday, 18th January 2026
Last Date for registration for NU-DET & UCEED	Thursday, 22nd January 2026
NU-DET 2026 Exam at Nirma University campus	Sunday, 25th January 2026
Offline Situation Test & Personal Interviews for NU-DET and UCEED Candidates	Sunday, 25th January 2026
Announcement of Merit List I	Thursday, 5th February 2026
Phase II	
Last Date for registration for NU-DET II & UCEED 2026	Tuesday, 5th May 2026
NU-DET II Exam 2026	Sunday, 10th May 2026
Offline Situation Test & Personal Interview for NU-DET II and UCEED Candidates	Sunday, 10th May 2026
Announcement of Merit List II, NU-DET and UCEED candidates	Wednesday, 20th May 2026
Commencement of Semester	Wednesday, 1st July 2026

## CONTACT

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**APPLY NOW!**



SCAN FOR MORE INFORMATION



## ADMISSION PROCESS

- Interested candidates may apply with their Undergraduate Common Entrance Examination in Design (UCEED 2026) Part A scores. Candidates who have not taken the UCEED exam may apply for the Nirma University Design Entrance Test (NU-DET 2026).
- Situation Test.
- Personal interview of candidates that evaluates student's visualisation and creative abilities, general awareness, aptitude and interests, understanding of social and cultural issues. The ability to articulate thoughts through creative work done (portfolio) may also be shown to the Interview panel.
- NRI students who have passed their qualifying examination will be exempted from giving the Entrance Test. Their evaluation for Merit will be based on:
  - The minimum qualifying marks as per Nirma University rules of higher secondary education or equivalent exam for the country of residence.
  - Online Personal Interview.
  - Submission of two letters of recommendation from senior school teachers.
  - Portfolio shared through email, followed by Situation Test and Personal Interview.

For Details, visit:

<https://design.nirmauni.ac.in/admission-aid/>

## MERIT WEIGHTAGE

No.	Qualifying Examination	Weightage
1	NU-DET 2026 (Nirma University Design Entrance Test) OR UCEED 2026 (Undergraduate Common Entrance Exam for Design) Part-A marks	50%
2	Situation Test to be conducted at Ahmedabad	30%
3	Offline Personal Interview of NU-DET and UCEED candidates	20%

Candidates are required to submit their portfolio in digital copy to the institute as well as bring it for the Personal interview.

