

NIRMA UNIVERSITY

Institute:	INSTITUTE OF DESIGN
Name of Programme:	COMMUNICATION DESIGN
Course Code:	3DD107MC26
Course Title:	Moving Images I
Course Type:	(<input checked="" type="checkbox"/> Core/ <input type="checkbox"/> Value Added Course/ <input type="checkbox"/> Departmental Elective/ Institute Elective/ University Elective/ Open Elective Any other
Year of introduction:	Academic Year 2026-27

L	T	Practical Component			C
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Course Learning Outcomes (CLO):

At the end of the course, the student will be able to:

1. Understand the narrative and visual styles of significant film genres/auteurs. **BL2**
2. Apply standard pre-production methodologies including screenwriting and storyboarding for short-format narratives. **BL3**
3. Demonstrate professional conduct and collaboration within a film production unit. **BL3**
4. Create a short film, microfilm, or 60-second series using effective direction, cinematography, and sound design techniques. **BL4**

Content:

Total Teaching hours: 120 hrs.

Units	Content	Teaching hours
Unit-I	<p>Introduction to Film Form, Genre & Auteur Study</p> <ul style="list-style-type: none"> • Film Language: Space, Time, and the Frame • Narrative Structures and Genre • Auteur Theory - Analysis of specific filmmakers 	24 hours
Unit-II	<p>Narrative Design and Pre-Visualisation</p> <ul style="list-style-type: none"> • Screenwriting Fundamentals: Logline, Synopsis, and the Script • Visualising the Narrative: Storyboarding, Mood-boarding, Mise-en-scène and Blocking • Production Planning: Casting, Location, and Resource Management 	36 hours

Unit-III	Moving Image Production <ul style="list-style-type: none"> • Lighting, Composition, and Camera movement • Editing and Sound • Project Realization and Mastering 	60 hours
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Self-Study	
Suggested Readings/References	<p>Books</p> <ol style="list-style-type: none"> 1. Joseph V. Mascelli (1965). <i>The Five C's of Cinematography: Motion Picture Filming Techniques</i>. Silman-James Press. 2. Sidney Lumet (1995). <i>Making Movies</i>. Vintage Books. 3. Blake Snyder (2005). <i>Save the Cat! The Last Book on Screenwriting You'll Ever Need</i>. Michael Wiese Productions. 4. Walter Murch (2001). <i>In the Blink of an Eye: A Perspective on Film Editing</i>. Silman-James Press. 5. Steven D. Katz (1991). <i>Film Directing Shot by Shot: Visualizing from Concept to Screen</i>. Michael Wiese Productions. 6. Robert Rodriguez (1995). <i>Rebel Without a Crew</i>. Plume. <p>Online Resources</p> <ul style="list-style-type: none"> • Short of the Week (https://www.shortoftheweek.com/) • Vimeo Staff Picks (https://vimeo.com/channels/staffpicks) • Every Frame a Painting (YouTube Archive) • StudioBinder (https://www.studiobinder.com/blog/) • No Film School (https://nofilmschool.com/) • Talking Shorts (https://talkingshorts.com/) • Senses of Cinema (https://www.sensesofcinema.com/)
Suggested field visits	NA

