

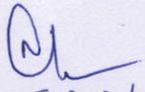
Syllabus for the Ph.D. Entrance Examination

Name of the Institute : **Institute of Management**

Academic Year : 2026-2027

'Research Methodology' Syllabus	
Topic 1	Role of Management research; Research process
Topic 2	Secondary data research; Exploratory, descriptive and experimental research
Topic 3	Qualitative research methods; Survey methods; Observational methods
Topic 4	Types of variables; Scales and measurement
Topic 5	Sampling design and procedures

'General Management' Syllabus	
Topic 1	Human Resource Management; Concepts, Perspectives, Objectives & Processes
Topic 2	Organisational Structure and Design
Topic 3	Consumer Behaviour; Demand and Supply; Production and Cost
Topic 4	Fundamentals of Book-keeping; Profit & Loss Accounts; Balance Sheet
Topic 5	Indian Business Environment
Topic 6	Marketing Functions; Product Development; Marketing Mix; Market Segmentation
Topic 7	Forms of Data; Measures of Central Tendency; Measures of Dispersion
Topic 8	Scope & Significance of Operations Management; Basics of Supply Chain Management


5.2.26

Date & Signature of HoD / HoI

Course Work Requirement for Ph.D. Programme in Management (Full-Time)

Pre-Registration Course work

In the first year, candidates would be required to undergo one-year pre-requisite course work equal to 32 Credit Hours before formal registration to the PhD Programme.

Advanced Course work

In the second year, as part of the advanced course work, the candidates would be required to study five PhD courses equivalent to 16 Credit Hours. Two common courses viz. Research Methodology (4 credits) and Research and Publication Ethics (2 credits) are required to be completed by all PhD students. Remaining three advanced courses pertain to the functional area chosen and the theme in which the candidate wants to pursue his/ her research.

From third year onwards, the students will be working on their research topic under the guidance of their respective Supervisors, focusing on developing their research proposals, conducting in-depth literature reviews, designing methodologies, collecting and analyzing data, and preparing their findings for publication or presentation in academic forums.

Passing Standards

A PhD scholar has to obtain a minimum of C+ grade in each course and minimum CPI 6.00 in pre-requisite course work and advanced course work in order to be eligible to continue in the Programme.

Duration

The average duration for the completion of the programme is four years including course work and maximum of six years [till submission of thesis].

Provided however that the Director General, on the recommendation of the Research Advisory Committee (RAC) and Dean, Faculty of Doctoral Studies and Research, on completion of six years, permit the research scholar to renew the registration on payment of fees up to eight years.

The women candidates and Persons with Disability (more than 40% disability) may be allowed a relaxation of two years in the maximum duration, i.e. up to 10 years. The women candidates may be provided Maternity Leave / Child Care Leave once in the entire duration of PhD for up to 240 days and male research scholars shall be eligible for paternity leave as per University rules once during their entire tenure.

Attendance Requirement

A research scholar, who is pursuing course-work as a part of his/her PhD programme, is expected to have full (100%) attendance in each course. However, a maximum of 30% attendance deficiency may be condoned by the Dean, Faculty of Doctoral Studies & Research for legitimate reasons.

Award of the Title

Once the doctoral students of the Institute satisfy all the requirements of the PhD Programme, he/she will be awarded the title of 'Doctor of Philosophy' in Management by Nirma University.

 5.2.26
Nityesh Bhatt