# ACE EQUITY

# **PRODUCT MANNUAL**

BY



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#### ACE Equity – A Comprehensive & Analytical Application

ACE Equity is Corporate database of listed and unlisted companies with their financials and non financial information kept updated every day through internet. Extensive data coverage at company, industry, business house level.

#### HIGHLIGHTS

- Extensive data coverage
- Ten Industry Formats
- Auto Upgrade
- Excel Integration
- Pivot Features
- Dynamic presentation
- User friendly database
- Advance Query Module

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### **KEY FEATURES**

- Covers latest and historical data of all companies listed in various Indian Stock Exchanges. Extensive coverage of data as published by companies in their Annual Reports with entire annexure. It covers Standalone & Consolidated formats.
- Financial data details are displayed as per the company's Annual Report (more than 1750 Financial fields). Data is presented in 10 standardized Industry formats namely, Manufacturing, Banking, Finance (Broking & NBFC), Software, Shipping, Hotel, Media, Hospitality, Real Estate & Power.
- Query Module of ACE Equity allows querying segment-wise break-up reported by the company under the categories.
- Detailed coverage on Company corporate investments (Quoted and Unquoted) with Face Value and currency.
- All Financial data can be viewed with any currency and even user can make Global default setting
  according to their requirement. For Example: Rupees in Millions, Rupees in Cores or any other
  Foreign Currency. While viewing the data, currency conversion will get applied respective year end
  currency value.
- Detailed coverage of more than 100 Events with user friendly query module. User can select Events and run companies under any Indices, Industry, Business Group and Peer-set.
- The Query Module of ACE Equity is a very user friendly and powerful, just drag and drop. Field
  names are of common usage and user-friendly. For instance, queries for banking companies can
  be designed using banking format and banking field names like 'Bank Balance & Call money in
  India' and 'Cash Credit, Overdraft & Loans' etc
- All data fields of Balance Sheet, Profit & Loss, and Working Results & Key financial ratios can be queried according to the 10 standardized Industry display formats.

### MAIN SCREEN OF ACE EQUITY

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House wise ×	Background	13-Nov-2009 Cambridge Technology plans to accumulate Rs 25 crore worth of
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Indices wise 🛛 🖇	Profile	13-Nov-2009 REI Agro raises \$105 Million by issuing 105000 FCCBs
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		13-Nov-2009 BGR Energy bag 3 contracts worth Rs 45 crore
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Ace News 🛛 🕹	Bankers	13-Nov-2009 DVD board approved acquisition plan
Trustan	Duniore	13-Nov-2009 Remove adjuster plan
Templates	News	13-Nov-2009 MTNL unveils pre-paid broadband service in Mumbai
	Latest 20 Events	13-Nov-2009 JK Paper charts out Rs 1,500 crore worth of capex plan
	Latest 20 Events	13-Nov-2009 HomeShop18 raises \$23.5 million for business expansion
	🧑 Digital Annual Reports	13-Nov-2009 PAE's subsidiary receives IEC certification
		12-Nov-2009 Vallabh Steels gets HC nod for scheme of arrangement
	Global Search	12-Nov-2009 Tata Steel offers new FCCBs for existing CARS
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		12-Nov-2009 Aurobindo Pharma receives USFDA approval for Perindopril Erbun
	Credit Rating	12-Nov-2009 Venus Remedies bags 3rd product patent for Potentox from Sout
		12-Nov-2009 DLF promoters likely to acquire DL Shaw's stake in DAL: Report
		12-Nov-2009 Essa Steel completes acquisition of single metodated steels
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		News Archives Live News
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Main Screen	: To view Main Screen of ACE Equity database and see all features.
Tree View	: To see tree view of particular option from main option.
Create Peer set	: Create your own peer set and save.
Change Selection	: To change already selected set of company, industry, house or index.
Live Help	: Live help for your through chatting and option to send & receive files.
Main Option	: To view various feature of ACE Equity database from company wise, industry wise
	Business house wise, Indices wise, Peetset House, Corporate Actions, ACE News, And templates.
Change Currency	: To change unit and currency for the particular selected screen.
	To change for entire database Menu>Appearance Setting>Finance Setting tab.
Live News & CA	: To see live ACE live news which is categories in to market commentaries opening, mid and closing bell, economy, global and various head. Live corporate announcement filed by companies during day with their actual press releases.

### TO VEIW DATA COMPANY WISE

Company Wise > General (Select the desire option) > Snapshot (Select the desire screen or feature)

ACE Equity gives you navigation like select the screen first which you want to see such as Balance Sheet or Background then search company or select set of companies from industry, index, house, peert set etc.

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Default Currency Set: INR, Default Unit Set: Crore

**SELECT COMPANY** : Search Companies / Select Industry / Select Index / Select F&O / Select Group/ Select Peer Or you can import your list of companies here. There is option to save selected companies under Save My Set.

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#### NAVIGATION FOR COMPANY AND VARIOUS OPTIONS

Once company selection or set of company selection is done you will come to your desire feature with select company. If you wish to see same screen for other company just click on company from left hand side list of company for which you want to see ( background in this case) screen.

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#### Add Company

- : Add another company in to existing list of company. Newly added company will come in alphabetically order. See the below image.
- Add Peerset
- : Add your saved peerset companies

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### TO VIEW VARIOUS FEATURE FOR SELECTED COMPANY

Once you selected particular company and want to see various data screen for same company. Click on Menu you will come to various data screen for selected company Or Click on Company from Menu Bar and select the desire data screen.

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Companies Menu	Listing Details			Other Details		
Select Screens	Industry	Telecommunication - Service Provider		Incorporation Year	] 1995 See 1 Blood March	
- Snapshot	BSE Code	532454		Managing Director	Sunii Bhati Mittal	
> Background	NSE Code	BHARTIARTL		Company Secretary	Vijaya Sampath	
Profile	ISIN	INE 397D01024		Auditor	SR Batliboi & Associates	
Board Members	Listing	BSE,NSE		Number of Employees	25543	
Locations	BSE Group	A		Face Value(Rs)	5	
Bankers	Indices	SENSEX,BSE100,BSE200,BSE500,TE0	CK,NIFTY,CNX500,CNX100,CNXSE	Reuters Code	BRTI.BO	
News	Fin. Year End	Mar		Bloomberg Code	BHARTIN	
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- Interim Results	Final ID	+31-11-46666100		Registrar's Office	Plot No 17-24, Near Image Hospital, Heliance et 040 22420919	Cybervilae, Vithairao Nagar,, M
- Products	Wabrita	compliance oncercepharcin		Registrar Fax	91-040-23420616	
🖶 Equity	Fax No	+91.11.41666137		Registrar Email	malmanager@kapyu.com	
- Reports	Tax Ino	431-11-41000137		Registrar Website	mainanager@karvy.com	
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Add Company						
Add to Peerset						
Default Currency Set: INR, Default Unit S	et: Crore					

Click on + and expand section.

#### Company data screen classified under following sections.

- General : It covers all general non financial information about company. See various data screen
- Finance : It covers all the financial information from Annual Report of company.
- Ratios : It gives various ratio for selected company. For banks there is separate ratio screen. User can create his own formulae from Query > Formulae Builder.
- Share Price : It gives all price related information of company.
- Interim Result: It gives all quarterly, half year, 9 months, full year results and TTM No.
- Product : It gives all finished product and raw material related information.

Reports : It covers various reports such as MD&A, Corporate Governance, Chairman Speech, Auditors report, Directors Report, Notes to Accounts etc.

#### NOTE: Those data screen colored in red required internet connect to access that feature.

### INDUSTRY WISE AGGRATE DATA.

We have classified companies in around 130 major industries on the basis of following parameter

- 1. Finished Product
- Segment
   Management Discussion & Analysis
- 4. Balance Sheet Abstract.

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Company wise	V Inductry Analyci				13-Nov-2009 H	DFC to pick-up 41	% stake in Credila F	nancial Services	5
Industry wise	*	,			13-Nov-2009 T	CS, Dow to expan	d their global allianc	9	
General	News				13-Nov-2009 C	ambridge Technolo	gy plans to accumu	late Rs 25 crore	worth of
Finance	Industrywise Sci	recard			13-Nov-2009 N	lo compensation is:	sues with vendors: "	ata Motors	
Interim Results					13-Nov-2009 R	EI Agro raises \$10	5 Million by issuing 1	05000 FCCBs	
Ratios					13-Nov-2009 P	romod Jain launche	es open offer for 25	% stake in Gold	len Tobacc
					13-Nov-2009 B	GR Energy bag 3 d	ontracts worth Rs 4	5 crore	
House wise	*				13-Nov-2009 ¥	Vhirlpool of India cl	harts Rs 300 crore in	westments plan	6
Indices wise	*				13-Nov-2009 L	&T offloads 2.31%	stake in Mahindra S	Satyam	
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Corporate Actions	*				13-Nov-2009 M	ITNL unveils pre-pa	aid broadband servic	e in Mumbai	
					13-Nov-2009 J	K Paper charts out	Rs 1,500 crore wor	th of capex plar	n l
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#### **Under Industry Wise**

General

Industry Analysis : A brief industry report on major sector of Indian economy, which gives user bird's eye view on specific sector

: Key news and development related to selected industry. Industry News

Industry Scorecard: Which help user to do comparative analysis on selected key financial data fields.

#### Finance

Balance Sheet	: To view aggregated balance sheet of selected industry. Click year to see company
	specific balance sheet.

- Profit & Loss : To view aggregated Profit & Loss of selected industry. Click year to see company specific P&L.
- Cash Flow : To view aggregated Cash Flow of selected industry. Click year to see company Specific Cash flow.
- Fund Holding : To view Mutual fund holding in specified industry. You can view for specified period, range of selection and AMC wise.

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Company Industry	House Indices PeerSet Corporate Actions	News Tech	no unda	Analy	vsis   Oth	er Markets	Ouery	Print and Export Windows About
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General		1				1		
Finance	Particulars	Latest	2009	2008	2007	2006	2005	
- Balance Sheet	No. of Companies	22	15	19	21	21	21	
- Profit And Loss	Gross Sales	102,727.94	63,393.28	91,428.42	82,109.01	61,323.41	54,169.62	
- Cash Flow	Less: Inter divisional transfers	0.00	0.00	0.00	-0.00	0.00	0.00	
- Fund Holdings	Less: Sales Returns	0.00	0.00	0.00	0.00	0.53	0.33	Click any year to
Interim Results	Less: Excise Duty	0.00	0.00	0.00	0.00	0.00	0.00	Click any year to
Ratios	Net Sales	102,727.94	63,393.28	91,426.47	82,109.01	61,322.88	54,169.30	see break up for
	Increase/Decrease in Stock	-136.59	-135.50	-173.15	-29.47	7.05	-30.54	that year
	Raw Material Consumed	175.43	159.46	175.00	91.84	513.30	448.72	tilat yeai
	Power & Fuel Cost	4,227.64	2,385.13	3,296.08	2,881.97	1,973.13	1,585.58	company wise
	Employee Cost	14,156.24	5,002.81	13,373.37	11,546.65	10,547.71	11,120.05	sompany mee
	Other Manufacturing Expenses	19,151.16	17,339.49	15,384.94	13,002.25	7,759.52	6,593.95	
	General and Administration Expenses	23,599.20	14,363.61	17,937.90	14,870.16	11,757.70	7,528.46	
	Seling and Distribution Expenses	8,600.80	4,297.75	9,668.25	8,117.25	4,482.39	5,461.19	
	Miscellaneous Expenses	4,441.33	3,123.22	2,866.07	2,983.01	3,164.51	1,902.72	
	Less: Expenses Capitalised	0.00	0.00	-1.87	-2.18	0.00	-534.38	
	1 otal Expenditure	74,215.21	46,535.97	62,530.32	53,465.84	40,205.31	35,144.52	
	Operating Profit (Excl OI)	28,512.73	16,857.31	28,896.15	28,643.18	21,117.57	19,024.78	
	Uther Income	8,783.50	2,834.69	7,822.47	7,027.64	4,933.85	3,409.54	Add Industry
	Uperating Proht	37,296.22	19,692.00	36,/18.62	35,670.82	26,051.42	22,434.31	, taa maasii j
	the Interest	3,803.90	2,456.80	2,973.63	2,329.04	1,921.83	919.31	
	PBUT	33,492.32	17,235.21	33,744.99	33,341.78	24,129.59	21,515.00	
Add Industry -	Depreciation	18,854.76	8,245.82	17,596.11	16,033.97	13,018.20	12,505.12	
	Protit Before Taxation & Exceptional Items	14,637.57	8,989.39	16,148.88	17,307.81	11,111.39	9,009.88	
Add to Peerset	Exceptional Income / Expenses	3,682.51	3,688.45	-21.92	-79.64	464.20	2,175.45	
	Pront Before 1 ax	18,320.07	12,677.84	16,126.96	17,228.16	11,575.59	11,185.33	
	Provision for Lax	2,203.86	679.92	2,696.33	1,548.82	99.30	-1,337.65	

#### Interim Results

Quarterly : To view aggregated quarterly data for selected industry and click quarter end to see company Specified quarterly data.

#### Ratios

Industry Ratio: To view aggregated industry specified ratio and click year to see company specific ratio.

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### BUSINESS HOUSE WISE DATA

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Menu Company Industry House Indices	PeerSet Corporate Actions	<u>N</u> ews <u>T</u> echno Funda	🚺 🖉 Analysis	Other Markets Query Print and Export Windows About	
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Company wise ¥			*	13-Nov-2009 Somany Ceramics to source gas from GAIL	
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Industry wise 🛛 🗧	Profit And Loss			13-Nov-2009 TCS, Dow to expand their global alliance	
House wise 🌼	- 1 T			13-Nov-2009 Cambridge Technology plans to accumulate Rs 25 crore worth of	
Finance	Cash Flow			13-Nov-2009 No compensation issues with vehours in add motors 13-Nov-2009 PET Agro valces \$105 Million by issuing 105000 ECCRs	
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General				13-Nov-2009 BGR Energy bag 3 contracts worth Rs 45 crore	
Indices wise 🛛 🗧				13-Nov-2009 Whirlpool of India charts Rs 300 crore investments plans	
Description				13-Nov-2009 L&T offloads 2.31% stake in Mahindra Satyam	
Peerset wise \$				13-Nov-2009 PVR board approves acquisition plan	
Corporate Actions 🛛 🗧 🗧				13-Nov-2009 Ramsarup Ind signs agreement with WBSEDCL	
Ace News X				13-Nov-2009 MINL unveils pre-paid broadband service in Mumbai	
				13-Nov-2009 HomeShon18 raises \$23.5 million for business expansion	
Templates ×				13-Nov-2009 PAE's subsidiary receives IEC certification	
				12-Nov-2009 Vallabh Steels gets HC nod for scheme of arrangement	
				12-Nov-2009 Tata Steel offers new FCCBs for existing CARS	
				12-Nov-2009 PTC India to form JV with Ashmore Group	
				12-Nov-2009 Aurobindo Pharma receives USFDA approval for Perindopril Erbun	
				12-Nov-2009 Venus Remedies bags 3rd product patent for Potentox from Sout	
				12-Nov-2009 DLF promoters likely to acquire DE Shaw's stake in DAL: Report	
				12-Nov-2009 Essar preel completes acquisition of Shree Precoated Steels	
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				News Archives Live News	

### Finance

Balance Sheet	: To view aggregated balance sheet of selected business house. Click year to see company specific balance sheet.
Profit & Loss	: To view aggregated Profit & Loss of selected business house. Click year to see company specific P&L.
Cash Flow	: To view aggregated Cash Flow of selected business house. Click year to see company Specific Cash flow.
Fund Holding	: To view Mutual fund holding in specified business house. You can view for specified period, range of selection and AMC wise.
Interim Results Quarterly	: To view aggregated quarterly data for selected business house and click quarter end to see company specified guarterly data
General	
News	: General news for business house and option to specify date range.

### **INDICES WISE DATA**

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Indices wise 🌼		13-Nov-2009 REI Agro raises \$105 Million by issuing 105000 FCCBs
Finance		13-Nov-2009 Promod Jain launches open offer for 25% stake in Golden Tobacc
Interim Results		13-Nov-2009 BGR Energy bag 3 contracts worth Rs 45 crore
General		13-Nov-2009 Whirlpool of India charts Rs 300 crore investments plans
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Corporate Actions 🛛 🗧		13-Nov-2009 Ramsarup Ind signs agreement with WBSEDCL
		13-Nov-2009 MTNL unveils pre-paid broadband service in Mumbai
Ace News 😵		13-Nov-2009 JK Paper charts out Rs 1,500 crore worth of capex plan
Templates ×		13-Nov-2009 HomeShop18 raises \$23.5 million for business expansion
		13-Nov-2009 PAE's subsidiary receives IEC certification
		12-Nov-2009 Vallabh Steels gets HC nod for scheme of arrangement
		12-Nov-2009 Tata Steel offers new FCCBs for existing CARS
		12-Nov-2009 PTC India to form JV with Ashmore Group
		12-Nov-2009 Aurobindo Pharma receives USFDA approval for Perindopril Erbun
		12-Nov-2009 Venus Remedies bags 3rd product patent for Potentox from Sout
		12-Nov-2009 DLF promoters likely to acquire DE Shaw's stake in DAL: Report
		12-Nov-2009 Essar Steel completes acquisition of Shree Precoated Steels
		12-Nov-2009 Simbhaoli Sugars reports net profit numbers for September quart
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### Finance

Balance Sheet	: To view aggregated balance sheet of selected indices. Click year to see company specific balance sheet.
Profit & Loss	: To view aggregated Profit & Loss of selected indices. Click year to see company specific P&L.
Cash Flow	: To view aggregated Cash Flow of selected indices. Click year to see company Specific Cash flow.
Fund Holding	: To view Mutual fund holding in specified indices. You can view for specified period, range of selection and AMC wise.
Interim Results Quarterly	: To view aggregated quarterly data for selected indices and click quarter end to
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News	: General news for indices and option to specify date range.

### PEERSET WISE DATA

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### Finance

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Profit & Loss	: To view aggregated Profit & Loss of selected your peerset. Click year to see company specific P&L.
Cash Flow	: To view aggregated Cash Flow of selected your peerset. Click year to see company Specific Cash flow.
Fund Holding	: To view Mutual fund holding in specified your peerset. You can view for specified period, range of selection and AMC wise.
Interim Results Quarterly	: To view aggregated quarterly data for selected your peerset and click quarter end to see company specified quarterly data.
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### CORPORATE ACTION

ACE Equity database has classified corporate action in to 100+ various head which is highest in industry for classification of corporate action. Not only classification of event but you can run query on event to get valuable information.

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Company wise	Board Decision	13-Nov-2009 Somany Ceramics to source gas from GAIL
Company wise \$		13-Nov-2009 HDFC to pick-up 41% stake in Credila Financial Services
Industry wise 🛛 🖇	Board Meeting	13-Nov-2009 TCS, Dow to expand their global alliance
House wise	Bonus Announcement	13-Nov-2009 Cambridge Technology plans to accumulate Rs 25 crore worth of
10000 100	Book Closure	13-Nov-2009 No compensation issues with vendors: Tata Motors
Indices wise 🛛 💝		13-Nov-2009 REI Agro raises \$105 Million by issuing 105000 FCCBs
Peerset wise	Business Outlook	13-Nov-2009 Promod Jain launches open offer for 25% stake in Golden Tobacc
1 001001 11100	Buy Back Offer	13-Nov-2009 BGR Energy bag 3 contracts worth Rs 45 crore
Corporate Actions 🌼	Cancellation of Board Meeting	13-Nov-2009 Whirlpool of India charts Rs 300 crore investments plans
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atest 20	Cancellation of EGM	13-Nov-2009 PVR board approves acquisition plan
Ass Nours	Capital Reductions	13-Nov-2009 Ramsarup Ind signs agreement with WBSEDCL
Ace news V	Change in Accounting Year	13-Nov-2009 MinuL unveils pre-paid broadband service in Mumbai
Templates 🛛 🗧 🕹	Channe in Disentente	13-Nov-2009 HomeShon18 raises ¢23.5 million for business evolution
	Change in Directorate	13-Nov-2009 PAE's subsidiary receives IEC certification
	Change in Name of the Company	12-Nov-2009 Vallabb Steels gets HC nod for scheme of arrangement
	Change in Registrar/Transfer Agent	12-Nov-2009 Tata Steel offers new ECCBs for existing CARS
	Change of Financial Vacu	12-Nov-2009 PTC India to form JV with Ashmore Group
	Change of Financial Tear	12-Nov-2009 Aurobindo Pharma receives USFDA approval for Perindopril Erbun
	Change of Registered Office	12-Nov-2009 Venus Remedies bags 3rd product patent for Potentox from Sout
	Clarification	12-Nov-2009 DLF promoters likely to acquire DE Shaw's stake in DAL: Report
	Committee Meeting	12-Nov-2009 Essar Steel completes acquisition of Shree Precoated Steels
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### ACE – LIVE NEWS

ACE Equity database gives live news from in house news team. (Accord Fintch in house research team). End of the day news articles has been classified under various head (Even sub heads) such as commodities, company, economy, equity, finance, general, insurance, international, IPO, money markets, mutual fund and sectors news. User can click on any sub head to see news related to sub head (topic)

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C	orporate Action	s 😵	MOVERS TO	YAC			13-Nov-2009 Whi	irlpool of India	charts Rs 300 crore i	nvestments plar	ns
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### TEMPLATES

ACE Equity has designed two most frequently used templates by various types of clients

- 1. Company Report Card: A one page report covering give is quick fundamental view and market information of selected company. It helps user to understand company (from fundamental point of view) in shortest time.
- 2. Quarterly Performance : A one page report shows selected company's quarterly, YTD and full year performance with variance.

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		12-Nov-2009 Vallabh Steels gets HC nod for scheme of arrangement	
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		12-Nov-2009 PTC India to form JV with Ashmore Group	
		12-Nov-2009 Aurobindo Pharma receives USFDA approval for Perindopril Erbun	
		12-Nov-2009 Venus Remedies bags 3rd product patent for Potentox from Sout	
		12-Nov-2009 DLF promoters likely to acquire DE Shaw's stake in DAL: Report	
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### ANALYSIS & OTHER MARKETS (It requires internet connection)

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## **TECHNO FUNDA**

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It is very interesting option where you will find fundamental and technical data screens.

### SCORE CARD:

#### Menu Bar > Techno Funda > Scorecard

Score Card will give you key financial field from Annual, Quarterly and Market data for entire set of companies. Score card can be view for specified index companies, industry or house for Annual, Quarterly period or specified year. It helps to do comparative analysis.

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### SUPPORT RESISTANCE LEVELS

Menu Bar > Techno Funda > SRL

It is a technical indicator shows support resistance level for selected set of companies on the basis on Pivot Points. Which you can change and select other indicators/ method. Even user can change domain, date and exchange.

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S A A A A A A A A A A A A A A A A A A A	Company Name ACC Bhatti Airtel	tance Levels ot Points Calculate NSEX High (In Rs) 745.70 309.70	Index -SE7	Close (In Rs) 735.75 299.75	Industry     Industry     I2-Nov-2     Pivot Point     736.85     302.00	House 2009 - F R1 744.60 307.45	© Peer © BSE Resistance R2 753.45 315.15	R3 761.20 320.6	S1 728.00 294.30	Support 52 720.25 288.85	\$3 711.40 281.15								Discla	imer	
S Alegory Selector	Company Name ACC Bhati Aitel BHEL DIE	tance Levels at Points Calculate NSEX High (In Rs) 745.70 309.70 2,300.30 204.25	Index -SE7	Close (In Rs) 735.75 299.75 2.264.40	Industry     Industry     I2-Nov-2      Pivot Point     736.85     302.00     2,261.98     302.02	House 2009 F R1 744.60 307.45 2,302.72	Peer     BSE     Resistance     R2     753.45     315.15     2.341.03     405.55	R3 761.20 320.60 2.381.77	51 728.00 294.30 200 57	Support 52 720.25 2,182.93 2,182.93	\$3 711.40 281.15 2.144.62								Discla	imer	
S Alegary Selector	Company Name Bhani Airlel BHani Airlel DLF Carapin Industrie	High (In Rs) 745,70 2,300,30 2,300,30 2,300,30 2,300,00	Low (In Rs) 729.10 296.55 2.221.25 365.70 2.28.00	Close (In Rs) 735.75 299.75 2.264.40 370.85 2 265.40	Industry     Industry     I2-Nov-2      Pivot Point     736.85     302.00     2.61.98     376.87     2.98.76.87	House 2009 • F B1 744,60 307,45 2,302,72 388,03 2,288,03 2,288,03	<ul> <li>Peer</li> <li>BSE</li> <li>Resistance</li> <li>R2</li> <li>753.45</li> <li>315.15</li> <li>2.341.03</li> <li>405.22</li> <li>2.301.12</li> </ul>	R3 761.20 320.60 2.381.77 416.38 2.360.22	51 522367 51 728.00 294.30 2223.67 359.68 2.236.29	Support 52 720.25 288.85 2.182.93 348.52 2.206.12	\$3 711.40 281.15 2.144.62 331.33 2.174.92								Discla	imer	
n Alana A	Company Name ACC Data Hell Company Name ACC Bhanti Airtel BHEL DLF Grasim Industrise HDPC	High (In Rs) 745.70 309.70 2,300.30 384.05 2,2300.00 2,828.00	Constant in the second	Close (In Rs) 735.75 299.75 2.264.40 370.85 2.266.40 2.743.60	<ul> <li>Industry</li> <li>n: 12-Nov-2</li> <li>Pivot Point</li> <li>736.85</li> <li>302.00</li> <li>2,261.98</li> <li>376.87</li> <li>2,268.13</li> <li>2,762.27</li> </ul>	House 2009 - F R1 744,60 307,45 2,302,72 388,03 2,298,27 2,809,28	<ul> <li>Peer</li> <li>BSE</li> <li>Resistance</li> <li>R2</li> <li>753.45</li> <li>315.15</li> <li>2.341.03</li> <li>405.22</li> <li>2.330.13</li> <li>2.874.97</li> </ul>	R3 761.20 320.60 2.381.77 416.38 2.360.27 2.921.93	51 728.00 294.30 2223.67 359.68 2.236.27 2.696.63	Support 52 720.25 288.85 2.182.93 348.52 2.206.13 2.543.67	\$3 711.40 281.15 2.144.62 331.33 2.174.27 2.583.99								Discla	imer	
n Alegary Selector	Company Name ACC Bhatti Airlel BHEL DLF Grasm Industies HOFC Bark	High (In Rs) 745.70 2,300.00 2,300.00 2,820.00 1,742.00 1,742.00 1,742.00	<ul> <li>Index -SEF or</li> <li>Low (In Rs)</li> <li>723.10</li> <li>296.55</li> <li>2.221.25</li> <li>365.70</li> <li>2.238.00</li> <li>2.715.35</li> <li>1.533.00</li> </ul>	Close (In Rs) 735.75 2.264.40 370.85 2.266.40 2.713.60 1.715.35	Industry     Industry     I2-Nov-2      Pivot Point     736.85     902.00     2,261.98     376.87     2,268.13     2,762.32     1,598.78	House 2009 - F R1 744.60 307.45 2.302.72 388.03 2.298.27 2.809.28 1.758.57	<ul> <li>Peer</li> <li>BSE</li> <li>Resistance</li> <li>R2</li> <li>753.45</li> <li>315.15</li> <li>2.341.03</li> <li>405.22</li> <li>2.330.13</li> <li>2.874.97</li> <li>1.801.78</li> </ul>	R3 761.20 320.60 2.381.77 416.38 2.360.27 2.921.93 1.861.57	51 728 00 294 30 2223 67 359 68 2.236 27 2.696 63 1.655 57	Support S2 720.25 288.85 2.182.93 348.52 2.206.13 2.649.67 1.595.78	\$3 711.40 281.15 2,144.62 331.33 2,174.27 2,583.98 1,552.57								Discla	1 imer	
S Category Selector	Core Card SRL Support Resist Select SRL: Proc Select Index SEP Company Name ACC Bhati Aintel BHEL DLF Grasim Industries HDPC Ank HDFC Bank	High (In Re) High (In Re) High (In Re) High (In Re) High (In Re) 2,200,200 394,05 2,200,000 2,282,00 1,742,00 1,742,00 1,742,00	<ul> <li>Index -SEF</li> <li>or</li> <li>v</li>     &lt;</ul>	Cloce (In Rs) 755.75 2.393.75 2.264.40 370.65 2.266.40 2.743.60 1.715.35	Industry     Industry     I2-Nov-2      Pivot Point     736.65     302.00     2.261.98     376.87     2.268.13     2.762.32     1.658.78     1.551.51	House 2009 F R1 744,60 307,45 2,302,72 388,03 2,288,27 2,809,28 1,758,57 1,534,30	<ul> <li>Peer</li> <li>BSE</li> <li>Resistance</li> <li>R2</li> <li>753.45</li> <li>315.15</li> <li>2.341.03</li> <li>405.22</li> <li>2.330.13</li> <li>405.21</li> <li>2.874.97</li> <li>1.801.78</li> <li>1.549.95</li> </ul>	R3 761.20 320.60 2.381.77 416.38 2.920.27 2.921.93 1.861.57 1.565.10	51 728.00 294.30 2223.67 359.68 2.236.27 2.696.63 1.655.57 1.503.50	Support S2 720.25 288.85 2.182.93 348.52 2.206.13 348.52 1.2649.67 1.595.78 1.488.35	\$3 711.40 281.15 2.144.62 331.33 2.174.27 2.583.98 1.552.57 1.472.70								Discla	imer	
S Alegary Selector	Company Name Company Name Company Name Company Name Data Antel BHEL DLF Grasmin Industries HDFC HDFC Bank Hero Honda Motors Hindaloo	High (In Re) 19 / Doints Calculate High (In Re) 19 / 2300 30 2 / 300 30 1 / 742 00 1 / 374 60 1 / 314 60 1	<ul> <li>Index -5EF</li> <li>x</li> <l< th=""><th>Close (In Ra) 755 75 2.264 40 2.743.60 1.715.35 1.518.65 1.290 65</th><th>Industry           Industry           I2-Nov-2           Pivot Point           736.85           302.00           2,268.13           2,762.32           1,698.78           1,519.15           130.00</th><th>House 2009 F R1 744,60 307,45 2,302,72 388,03 2,288,27 2,809,28 1,758,57 1,534,30 132,15</th><th><ul> <li>Peer</li> <li>BSE</li> <li>Resistance</li> <li>R2</li> <li>753.45</li> <li>315.15</li> <li>2.341.03</li> <li>405.22</li> <li>2.330.13</li> <li>405.21</li> <li>2.874.97</li> <li>1.801.78</li> <li>1.549.95</li> <li>135.25</li> </ul></th><th>R3 761.20 320.60 2.381.77 416.38 2.960.27 2.921.93 1.861.57 1.565.10 137.40</th><th>S1 728.00 294.30 2.223.67 359.68 2.236.27 1.503.50 126.90</th><th>Support S2 720.25 2.88.85 2.182.93 348.52 2.2649.67 1.595.78 1.488.35 1.24.75</th><th>\$3 711.40 281.15 2.144.62 331.33 2.174.27 2.583.98 1.552.57 1,472.70 121.65</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th>Discla</th><th>• imer</th><th></th></l<></ul>	Close (In Ra) 755 75 2.264 40 2.743.60 1.715.35 1.518.65 1.290 65	Industry           Industry           I2-Nov-2           Pivot Point           736.85           302.00           2,268.13           2,762.32           1,698.78           1,519.15           130.00	House 2009 F R1 744,60 307,45 2,302,72 388,03 2,288,27 2,809,28 1,758,57 1,534,30 132,15	<ul> <li>Peer</li> <li>BSE</li> <li>Resistance</li> <li>R2</li> <li>753.45</li> <li>315.15</li> <li>2.341.03</li> <li>405.22</li> <li>2.330.13</li> <li>405.21</li> <li>2.874.97</li> <li>1.801.78</li> <li>1.549.95</li> <li>135.25</li> </ul>	R3 761.20 320.60 2.381.77 416.38 2.960.27 2.921.93 1.861.57 1.565.10 137.40	S1 728.00 294.30 2.223.67 359.68 2.236.27 1.503.50 126.90	Support S2 720.25 2.88.85 2.182.93 348.52 2.2649.67 1.595.78 1.488.35 1.24.75	\$3 711.40 281.15 2.144.62 331.33 2.174.27 2.583.98 1.552.57 1,472.70 121.65								Discla	• imer	
S Category Selector	Company Name Company Name Company Name ACC Bhani Airle BHEL DLF Grasm Industies HOFC HOFCBank Here Honda Motors Hindauton Unilever	High (In Re) High (In Re) High (In Re) 1455.70 1457.7	Low (In Rs) 723.10 296.55 2.221.25 365.70 2.238.00 1.538.00 1.520.40 1.276.55 2.262.60	Close (In Ra) 735,75 2264,40 370,65 2266,40 1,715,35 1,518,65 1230,55 2264,45	■ Industry n: 12-Nov-2 Pivot Point 736.85 302.00 2.261.98 376.87 2.268.13 2.762.32 1.998.78 1.519.15 130.00 2.65.35 3.00 2.65.35 3.00 3.0	House 2009 - R1 744,60 307,45 2,302,72 388,03 2,298,27 2,809,28 1,758,57 1,534,30 132,15 2,68,10	<ul> <li>Peer</li> <li>BSE</li> <li>Resistance</li> <li>R2</li> <li>753.45</li> <li>315.15</li> <li>2.341.03</li> <li>405.22</li> <li>2.330.13</li> <li>2.874.97</li> <li>1.801.78</li> <li>1.549.95</li> <li>1.35.25</li> <li>271.65</li> </ul>	R3 761.20 320.60 2.381.77 416.38 2.360.27 2.921.33 1.861.57 1.565.10 1.37.40 2.74.40	S1 728.00 294.30 2223.67 359.68 2.236.27 2.696.63 1.655.57 1.503.50 126.90 261.80	Support S2 720.25 288.85 2.182.93 348.52 2.206.13 2.649.67 1.595.78 1.488.35 1.24.75 2.59.05	S3 711.40 281.15 2.144.62 331.33 2.174.27 2.583.98 1.552.57 1.472.70 121.65 255.50								Discla	2 imer	
S Category Selector	Company Name SET Company Name ACC Set SRL Set SRL SET SAL SET	High (In R) 745.70 39.00 2.300.00 2.300.00 2.828.00 1.742.00 1.742.00 1.742.00 1.734.60 333.10 2.288.00 333.00 2.888.00 333.00	<ul> <li>Index -SEI</li> <li>Index -SEI</li> <li>xx</li> <li></li></ul>	Close (In Rs) 735.75 299.75 2.264.40 3.70 06 2.743.60 1.715.35 1.518.65 1.29.05 2.266.40 2.743.60 1.715.35 1.518.65 2.29.55 8.955.05	Industry           Pivot Point         736.85           736.85         302.00           2,261.98         376.87           2,766.32         1,698.78           1,519.15         130.00           265.55         903.35	House 2009 - R1 744,60 307,45 2,302,72 388,03 2,298,27 2,809,28 1,758,57 1,534,30 132,15 2,581,10 132,15 2,581,10 921,70	<ul> <li>Peer</li> <li>BSE</li> <li>Resistance</li> <li>R2</li> <li>753.45</li> <li>315.15</li> <li>2.341.03</li> <li>405.22</li> <li>2.30.13</li> <li>2.874.97</li> <li>1.801.78</li> <li>1.549.95</li> <li>1.35.25</li> <li>271.65</li> <li>948.35</li> </ul>	R3 761.20 320.60 2.391.77 416.38 2.360.27 2.321.33 1.861.57 1.565.10 137.40 274.40 966.70	51 728.00 294.30 2.223.67 359.68 2.236.63 1.655.575.57 1.655.575.57 1.655.57 1.655.575.575.575.575.575.575.575.575.575	Support S2 720.25 288.85 2.182.93 348.52 2.206.13 2.649.67 1.595.78 1.595.78 1.248.35 124.75 259.05 858.35	S3 711.40 281.15 2.144 62 2.583 98 1.552 57 1.472 70 121.65 255.50 831.70								Discla	• imer	
S Category Selector	Company Name Select SRL: Proc Select SRL: Proc Select Index SEP Company Name ACC Bhati Aintel BHEL ULF Grasim Industries HOPC Anther HoPC Bank Hero Honda Motore Hindalco Hindalco Thindako	High (In Rs) 174570 1757400 1757400000000000000000000000000000000000	Index -SEP x ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓	Close (In Rt) 775 75 293 75 2.264.40 370 05 2.266.40 2.743.60 1.715.35 1.518 05 1.518 05 2.64.55 2.84.55 2.322 70	■ Industry ■ Industry Pivot Point 736.65 302.008 376.87 2,268.13 2,763.82 1,599.15 130.00 265.35 903.35 2,323.90	House 8009 F R1 744.60 307.45 2.302.72 388.03 2.298.27 2.309.28 1.758.57 1.534.30 132.15 268.10 921.70 2.347.80	<ul> <li>Peer</li> <li>BSE</li> <li>Resistance</li> <li>R2</li> <li>753.45</li> <li>315.15</li> <li>2.341.03</li> <li>405.22</li> <li>2.330.13</li> <li>2.874.97</li> <li>1.801.78</li> <li>1.549.95</li> <li>1.35.25</li> <li>2.271.65</li> <li>2.48.35</li> <li>2.372.90</li> </ul>	R3 R3 761.20 320.60 2.391.77 416.38 2.360.27 2.921.93 1.861.57 1.565.10 137.40 274.40 966.70 2.396.80	S1 728 00 294 30 2,223 67 359 68 2,236 27 2,696 63 1,655 57 1,655 50 125,90 261,80 976 70 2,298,60	Support 52 720,25 288,85 2,182,93 348,52 2,206,13 2,649,67 1,595,78 1,483,55 124,75 259,05 858,35 2,274,90	S3 711.40 281.15 2,144.62 331.33 2,174.27 2,583.98 1,552.55 1,472.70 121.85 255.50 831.70 831.70 2,249.80								Discla	imer	
S Category Selector	Company Name Select SRL: Proc Select SRL: Proc Select Index SEN Company Name ACC Bhatti Aitel BHEL DLF Graam Industries HDFC HDFC Bank Hor Honda Motors Hindalco Hindustan Uniever ICICI Bank Infosys Tech ITC	High (In Re) High (In Re) High (In Re) 745.70 309.70 2.300.30 2.482.80 1.534.80 1.534.80 1.33.10 2.628.80 1.33.10 2.628.80 1.33.10 2.628.80 2.348.80 2.348.80 2.248.80 2.248.80	Index -SEP x ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓	Cloce (In Ra) 755 75 239 75 2.264.40 2.743.60 1.715.35 11518.55 1230.55 2.264.45 5.264.55 1230.55 2.264.35 1.2518.55 2.264.35 2.264.35 1.2518.55 2.264.35 2.264.45 2.264.35 2.264.35 2.264.35 2.264.35 2.264.35 2.264.35 2.264.35 2.362.25 2.362.355.35 2.362.35 2.362.355.355.355.355.355	Industry     Industry     Industry     I2-Nov-2      Pivot Point     736.65     302.00     2.261.98     376.87     2.268.13     2.762.32     1.659.87     1.519.15     130.00     265.35     90.335     2.323.80     255.12	House F R1 744.60 2.302.72 388.03 2.298.27 2.899.28 1.758.57 1.534.30 12.215 2.81.10 2.247.80 2.281.10	© Peer BSE R2 75345 31515 2,341.03 2,874.97 1,801.78 1,543.95 2,172.90 248.35 2,372.90 262.97	rset E 6 NSE R3 761 20 2.360 60 2.361 77 416.38 2.360 27 2.921 33 1.365 157 1.356 100 2.774.40 966 70 2.396 60 2.593 60	Cxchange Go 294 30 2235 67 2236 27 2 596 63 1,655 57 1,503 50 261,80 876,70 2,298 60 226,80 876,70 2,298 60	Support 52 208.65 2.182.93 2.182.93 2.248.52 2.206.13 2.649.67 1.595.78 1.488.35 1.24.75 2.274.90 2.274.90 2.47.77	S3 711.40 291.15 2,144.62 331.33 2,174.27 2,583.98 1,552.55 7 1,472.70 831.70 70 831.7								Discla	imer	
S Category Selector	Company Name Company Name Company Name Company Name ACC Bhati Aitel BHEL DLF Grasmi Industries HDFC HDFC Bank Hero Honda Motors Hindato Hindustan Uniever IICIC Bank IICogas Tech	High (In Ra) 745 70 393 00 0 745 70 393 0 230 0 394 0 2428 0 1,742 00 1,742 00 1,742 00 1,742 00 1,742 00 1,742 00 1,753 80 2,828 00 2,828 00 2,848 00 2,848 00 2,848 00 2,848 00 2,848 00 2,848 00 2,840	Cov (In Rs) 1 Cov (	Cose (In Re)     735.75     229.75     2.264.40     370.65     2.743.00     1.715.35     1.518.65     1.316.55     224.55     855.05     2.322.70     223.86     233.00     263.65	Industry           Industry           Industry           Pivot Point           736.85           302.00           2.261.98           376.87           2.268.13           2.762.32           1.698.78           1.519.15           130.00           265.35           903.35           2.233.90           255.12           228.85	House 2009 F R1 744 60 307 45 2,302 72 388 03 32,298 27 388 03 32,298 27 1,554 30 1,255 52 268 10 22,347,80 25,818 23,170 2,547,80 2,547,5	<ul> <li>Peee</li> <li>BSE</li> <li>Resistance</li> <li>R2</li> <li>753.45</li> <li>315.15</li> <li>2.341.03</li> <li>405.22</li> <li>2.301.33</li> <li>405.22</li> <li>2.301.31</li> <li>1.549.55</li> <li>2.71.65</li> <li>2.71.65</li> <li>2.372.30</li> <li>262.67</li> <li>251.55</li> <li>2.57.25</li> <li>2.372.30</li> <li>262.67</li> <li>251.55</li> <li>2.57.25</li> <li>2.57.25</li> <li>2.57.25</li> <li>2.57.25</li> <li>2.372.30</li> <li>2.62.67</li> <li>2.51.25</li> <li>2.57.25</li> <li>2.57.2</li></ul>	R3 761.20 320.60 2.361.77 416.38 2.360.27 1.565.10 137.40 2.74.40 2.596.70 2.596.70 2.596.80 2.65.93 2.56.00	S1 728.00 294.30 2235.67 2.236.62 2.236.62 1.655.57 1.503.50 976.70 2.298.60 976.70 2.298.60 220.43 231.20	Support 22 720.25 288.65 2.182.93 348.52 2.261.87 1,595.78 1,488.35 124.75 259.65 2.59.65 2.274.90 247.37 225.75	S3 711.40 281.15 2,144.62 2,5583.98 1,552.57 1,472.70 2,263.98 331.70 2,249.80 22,49.80 22,49.80 24,249.8024,249.80 24,249.80 24,249.80								Discla	imer	
S Alegory Selector	Company Name ACC Bhatti Airlel BHEL DLF Grasm Industries HOFC Banti Airlel BHEL DLF Grasm Industries HOFC Bank Hero Honda Motors Hindusto UHOFC Bank Hero Honda Motors Hindusto TIC Japrakash Assoc Larsen 5 outoro	High (In R) 745.70 399.00 2,300.00 2,200.00 2,280.00 1,742.00 1,742.00 1,742.00 1,742.00 1,742.00 1,742.00 2,380.00 2,288.00 1,742.00 2,288.00 1,742.00 2,288.00 1,742.00 2,288.00 2,298.00 2,299.00 2,29	E Index - SE7 x ■ 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Close (In Rs) 735.75 2.264.40 370.05 2.266.40 2.743.60 1.715.35 1.518.65 1.239.55 2.265.40 2.743.60 1.715.35 1.518.65 2.322.70 2.265.895.05 2.322.70 2.36.65 1.002.67 1.002.67	<ul> <li>Industry</li> <li>Industry</li> <li>I2-Nov-2</li> <li>Pivot Point</li> <li>736.85</li> <li>302.00</li> <li>2,268.13</li> <li>2,768.27</li> <li>2,268.13</li> <li>2,762.32</li> <li>1,519.15</li> <li>130.00</li> <li>265.55</li> <li>903.35</li> <li>2,23.80</li> <li>2,251.12</li> <li>2,38.55</li> <li>1,054.13</li> <li>1,054.13</li> </ul>	House House HI 744 60 307 45 2,302 72 398 03 2,298 27 2,398 23 1,758 57 1,534 30 122 15 268 10 123 17 268 18 244 00 253.18 244 00 1,655 67 1,053 97 1,053 97 1,055 97	<ul> <li>Peer</li> <li>BSE</li> <li>Resistance</li> <li>R2</li> <li>753.45</li> <li>315.15</li> <li>2,341.03</li> <li>405.22</li> <li>2,330.13</li> <li>2,874.97</li> <li>135.25</li> <li>2,71.65</li> <li>2,372.90</li> <li>262.87</li> <li>2,51.35</li> <li>1,670.89</li> <li>1,670.89</li> </ul>	R3 761 20 300 60 2,381 77 416 38 2,360 27 2,521 33 1,861 57 1,7565 10 1,374 40 2,396 80 2,396 80 2,396 80 2,396 80 2,396 80 1,684 42 2,396 80 1,684 42 2,396 80 2,396 80 2,596	Cxchange Go 294 30 2,223 67 399 68 2,236 27 399 68 2,236 27 1,505 57 1,505 57 1,505 55 16,509 52 2,508 63 2,518 55 1,555 57 1,555 5	Support S2 270,25 2,182,93 348,82 2,206,13 2,249,84 1,488,35 124,75 7,557,78 1,488,35 124,75 7,557,78 2,274,90 247,37 225,75 1,151,08	S3 211.40 281.15 31.33 2.174.27 2.583.98 31.552.57 1.472.70 525.50 255.50 242.68 218.40 2.249.80 242.68 218.40 1.598.17.								Discle	imer .	
S Acapany Selector	Company Name Select SRL: Proc Select SRL: Proc Company Name ACC Bhati Aitel BHEL UDF Grasim Industries HDFC Bank Hero Honda Motors Hindustan Unilever Hindustan Varies Hindustan Assoc Larsen & Toubro Mahrida & Mahrida	High (In Rs) 14 Points Calculate High (In Rs) 145 70 2300.30 334.05 2,300.00 2,282.00 1,752.00 1,752.00 1,753.00 2,348.00 2,358.60 2,	Index -SE7 x ■ 1000 (In Rs) 723.10 296.55 2.221.25 365.70 2.238.00 2.715.35 1.638.00 1.504.00	Close (In Rs) 755 75 299 75 2264 40 2743 80 1.715 35 1.518 85 123 05 2.322 70 253 50 2.322 70 253 50 2.364 95 3855 (15 2.322 70 253 50 2.364 95 3855 (15 2.322 70 253 50 2.364 95 3.364 95 1.640 75 1.064 40 1.424 49 1.424 49 1.444	<ul> <li>Industry</li> <li>Industry</li> <li>Pivot Point</li> <li>736.65</li> <li>302.00</li> <li>2.661.98</li> <li>376.67</li> <li>2.268.13</li> <li>2.762.32</li> <li>1.519.15</li> <li>130.00</li> <li>2.65.35</li> <li>2.323.90</li> <li>2.55.12</li> <li>2.268.13</li> <li>1.641.83</li> <li>1.054.7</li> <li>1.440.83</li> </ul>	House House R1 744 60 307 45 2,302 72 2,209,27 2,209,28 22,208,27 1,758 67 1,758 67 1,758 40 122 15 268 10 32,170 34,17	Peer BSE Resiltance R2 753.45 315.15 2.341.03 2.874.97 1.801.78 2.874.97 1.801.78 2.874.97 1.802.78 2.372.80 2.	R3 761.20 2.381.77 416.38 2.360.27 2.521.33 1.961.57 1.565.10 1.565.10 2.74.40 2.366.50 2.365.53 2.566.80 1.664.42 1.008.93 2.566.80	Cxchange Go 24 30 2 223 67 359 66 2 236 27 2 696 63 1 655 57 1 503 50 261 60 62 50 43 231 20 1 625 43 231 20 1 655 65 1 1 655 57 1 503 50 269 63 21 1 655 57 1 503 50 250 43 231 20 1 655 65 1 1 655 57 1 503 50 250 43 231 20 1 655 65 1 1 655 57 1 503 50 250 43 231 20 1 655 57 1 505 50 1 505 50	Support 52 720 25 288 85 2.182 93 2.182 93 2.248 52 2.206 13 2.549 57 1.595 78 359 55 359 550 550 550 550 550 550	S3 711.40 201.15 2,144.62 331.33 2,174.27 2,583.98 2,174.27 1,552.57 1,472.70 121.55 5,55 0,52.49 8,12.49 2,42.68 2,12.49 2,42.68 2,12.49 2,42.68 2,12.49 2,42.68 2,12.49 2,42.68 2,12.49 2,42.68 2,12.49 2,42.68 2,14.62 2,14.62 2,55.50 2,14.62 2,55.50 2,14.62 2,55.50 2,14.62 2,55.50 2,14.62 2,55.50 2,14.62 2,55.50 2,14.62 2,55.50 2,14.62 2,55.50 2,14.62 2,55.50 2,14.62 2,55.50 2,14.62 2,55.50 2,14.62 2,55.50 2,14.62 2,55.50 2,14.62 2,55.50 2,14.62 2,55.50 2,14.62 2,55.50 2,14.62 2,55.50 2,14.62 2,55.50 2,24								Discla	imer	
or Andrew Selector	Company March 2000 Control SRL Select SRL: Proceedings Select Index Select Index Company Name ACC Bhati Aintel BHEL ACC Bhati Aintel BHEL HOPC A HIndustries HIDFC A Hindusta	High (In Rs) High (In Rs) 1523 High (In Rs) 1457 1457 1457 1534 1534 1534 1534 13310 268.90 13310 268.90 13310 268.90 13310 268.90 13310 268.90 1354.90 1354.90 1355.90 1455.90	Low (In Rs) x x Low (In Rs) 723.10 296.55 2.221.25 365.70 2.238.00 1.550.40 127.95 262.60 985.00 2.300.00 252.05 2.3310 1.528.00 1.017.0	Cloce (In Rs) 775 75 299 75 2264 40 370 055 2266 40 2,743 60 1,715 35 123 05 2,266 40 2,743 60 1,715 35 123 05 2,245 55 123 05 2,245 55 2,232 70 2,233 50 2,233 50 2,233 50 2,233 50 2,322 70 2,335 75 1,540 55 1,540 55 1,	Pivot Point 736 85 302.00 2.261.98 736.87 2.268.13 2.762.32 1.599.78 1.519.15 130.00 265.35 2.323.90 225.12 2.323.90 225.12 1.361.15 1.361.05 47 1.441.03 1.035.47 1.441.03 2.245.47	House F R1 744 600 307 45 2,302 72 388 03 307 45 2,302 72 388 03 307 45 2,298 27 388 03 307 45 2,298 27 2,298 28 1,758 57 2,299 28 2,299 28 2,299 28 1,758 57 2,347,80 921,70 2,347,80 921,70 2,347,80 921,70 1,555,67 1,055,657	© Peer © BSE R2 753 45 2,301 31 15 15 2,341 03 2,374 97 15 45 2,374 97 15 45 2,372 90 2,372 90 2,372 90 2,572 95 1,670 58 1,670 58 1,070 58	R3 761200 2.38177 41638 2.36027 2.36137 1.56510 1.3740 96670 2.36680 2.36680 1.68442 1.08933 1.526629	S1 728 00 294 30 2223 67 2 696 63 1 655 57 7 1503 50 261 60 376 70 2698 63 2698 6398 6398 2698 6398 6398 2698 6398 2698 6398 2698 2698 6398 2698 26986 6398 26986 6398 26986 6398 2698	Support 52 720.25 288.65 2.206.13 2.499.67 1.468.35 2.214.90 2.559.05 858.35 2.274.90 2.475.75 1.613.08 993.47 1.377.53 9.314.21	S3 711.40 281.15 2.144.62 2.583.98 1.552.57 2.55.50 831.70 2.249.80 2.249.80 2.424.80 2.424.80 1.598.17 981.33 1.338.07 981.33 1.338.07 991.33								Discla	imer	
Selector	Company Name ACC Bharit Airlel BHEL DLF Grasim Industries HDFC HDFC Bank Hero Honda Motors Hindalco Hindauts Uniever ICIC Bank Hindauts Uniever ICIC Bank Infogs Tech ITC Jaiprakash Assoc Lasen & Nahinda Mahinda & Mahinda	High (In Re) 745 70 393 405 393 405 2300 00 245 20 245 20 245 20 393 405 245 20 393 405 245 20 393 405 245 20 393 00 245 20 245	E Index - SET Index - SET Index - SET Index - SET 223:10 229:25 2221:23 365:70 223:80 223:80 1.534:00 1.554:00 1.554:00 1.554:00 1.554:00 2.262:65 223:10 1.524:00 2.262:55 223:10 1.524:00 1.527:00 1.524:00 1.527:00 1.524:00 1.527:00 1.524:00 1.527:00 1.524:00 1.527:00 1.524:00 1.527:	Close (In Fla)     735 75     299 75     2264 40     737 055     2264 40     2.743 80     2.743 80     2.743 80     2.743 80     2.264 40     1.715.35     1.518 65     239 05     238 65     1.208 40     1.424 30     244 20     1.424 30     214 420	■ Industry Pivot Point 736.85 302.00 2.261.98 376.87 2.268.13 2.762.32 1.698.78 1.519.15 1.698.78 1.519.15 903.35 903.35 903.35 1.641.83 1.035.47 1.440.38 2.14.57 1.440.38 2.14.57 1.511.00	House 2009 - F R1 744.60 2,298.27 2,899.28 2,298.27 2,899.28 2,299.28 2,299.28 2,299.28 2,299.28 2,299.28 2,299.28 2,299.28 2,299.29 2,299.29 2,249	C Peer BSE Resistance R2 753 45 31515	R3 761.20 320.60 2320.60 2320.60 2320.60 2320.60 2320.77 416.38 2360.27 2421.03 566.70 255.53 256.60 265.53 256.53 256.50 255.53 256.62 219.03 1526.62 219.03 1526.62 219.03	xchange Go 31 778 00 294 30 2236 7 359 68 2236 27 269 63 261 60 261 60 261 80 261 80 261 80 261 80 263 20 263 20 263 20 263 20 263 20 263 20 263 20 264 20 263 20 263 20 264 20 263 20 264 20 263 20 264 20 2	Support S2 720.25 288.65 2.206.13 3.48.52 2.206.13 1.488.35 1.24.75 2.59.56 2.274.90 2.47.37 2.25.75 2.274.90 2.27.73 2.25.75 2.274.90 3.453 2.274.90 3.453 2.274.90 3.453 2.274.90 3.453 2.274.90 3.453 2.274.90 3.453 2.274.90 3.453 2.274.90 3.453 2.274.90 3.453 2.274.90 3.453 2.274.90 3.453 2.274.90 3.455 3.4555 3.4555 3.4555 3.4555 3.4555 3.4555 3.4555 3.45555 3.45555 3.45555555555	\$3 711.40 281.15 2.144.82 3.31.74.27 2.563.98 1.552.57 7.1.472.70 2.243.80 831.70 2.243.80 831.70 2.243.80 1.598.17 981.93 1.388.07 2.09.73 3.1.382.07 2.09.73								Discla	imer	
S Category Selector	Corre Card SRL Support Resist Select SRL: Proc Select SRL: SER Company Name ACC Bharti Airtel BHEL DLF Grasm Industries HOFC Bark HorbC Mark HorbC Mark HorbC Bark Hindusta Unilever ICIC Bark Hindusta Nators Hindusta Assoc Larsen & Toubro Mahinda & Mahinda Maruf Suzuki Inda	High (In R) 745.70 309.70 2,300.00 2,800.00 2,800.00 2,800.00 1,742.00 1,742.00 1,742.00 1,742.00 1,742.00 1,742.00 2,88.00 1,742.00 2,88.00 2,88.00 1,743.00 2,248.00 2,249.0	E Index - SET x ■ ■ 1 ■ 1 ■ 1 ■ 1 ■ 1 ■ 1 ■ 1 ■ 1 ■ 1	Close (In Rs) 735,75 299,75 2,264,40 370 (26 2,266,40 2,743,60 1,745,55 1,518,65 1,299,75 2,266,40 2,743,60 1,745,55 1,518,65 1,299,55 2,245,55 2,144,45,55 2,245,55 2,144,45,5552,144,455 2,144,4552,145,555 2,145,55552,145,5555 2,145,555552,145,55555 2,145,5555555555555555555555555555555555	<ul> <li>Industry</li> <li>Industry</li> <li>I2-Nov-2</li> <li>Pivot Point</li> <li>736.85</li> <li>302.00</li> <li>2.68.13</li> <li>2.69.23</li> <li>90.355</li> <li>90.355<th>House F R1 307 45 2,302 72 388 03 2,208 27 2,309 28 1,758 67 2,809 28 1,758 67 2,581 10 22,147 80 32,147 80 347,80 1,155 33 1,155 33 1,155 33 1,158 33 1,158</th><th>C Peer BSE Resistance R2 2,351,45 2,341,03 405,22 2,301,13 2,874,97 1,801,78 405,22 2,310,13 2,874,97 1,501,78 2,372,90</th><th>R3 761 20 2,360 27 2,360 27 2,360 27 2,921 93 1,661 57 1,565 10 2,366 27 2,366 20 2,366 30 2,565 93 2,566 90 1,568 42 2,565 93 2,566 90 1,568 42 2,565 93 1,566 52 2,190 93 1,566 52 2,190 93 1,576 52 2,190 93 1,576 52 2,190 93 2,566 92 1,576 52 2,190 93 2,566 92 1,576 52 2,190 93 2,566 92 2,190 93 2,566 92 2,190 93 2,566 92 2,190 93 2,566 92 2,190 93 2,566 92 2,190 93 2,566 92 2,190 94 2,190 94 2,</th><th>xxhange Go 294 30 2236 27 2596 68 2.236 27 2.696 63 2.236 27 1.503 50 126 90 261 80 250.43 231 20 250.43 231 20 250.43 21.107 231 20 20 21.107 21.207</th><th>Support 22 720 25 2,182 85 2,182 85 2,182 93 346 52 2,284 93 1,585 78 1,585 78 1,585 78 1,585 78 1,585 78 1,585 78 2,284 90 2,284 90 2,284</th><th>S3 711.40 281.155 2.144.52 331.33 2.174.27 2.563.96 1.552.57 1.472.70 121.55 2.555.50 2.249.80 242.68 351.70 2.249.80 242.68 351.70 2.249.80 242.68 351.70 2.555.70 2.145.52 2</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th>Discla</th><th></th><th></th></li></ul>	House F R1 307 45 2,302 72 388 03 2,208 27 2,309 28 1,758 67 2,809 28 1,758 67 2,581 10 22,147 80 32,147 80 347,80 1,155 33 1,155 33 1,155 33 1,158	C Peer BSE Resistance R2 2,351,45 2,341,03 405,22 2,301,13 2,874,97 1,801,78 405,22 2,310,13 2,874,97 1,501,78 2,372,90	R3 761 20 2,360 27 2,360 27 2,360 27 2,921 93 1,661 57 1,565 10 2,366 27 2,366 20 2,366 30 2,565 93 2,566 90 1,568 42 2,565 93 2,566 90 1,568 42 2,565 93 1,566 52 2,190 93 1,566 52 2,190 93 1,576 52 2,190 93 1,576 52 2,190 93 2,566 92 1,576 52 2,190 93 2,566 92 1,576 52 2,190 93 2,566 92 2,190 93 2,566 92 2,190 93 2,566 92 2,190 93 2,566 92 2,190 93 2,566 92 2,190 93 2,566 92 2,190 94 2,190 94 2,	xxhange Go 294 30 2236 27 2596 68 2.236 27 2.696 63 2.236 27 1.503 50 126 90 261 80 250.43 231 20 250.43 231 20 250.43 21.107 231 20 20 21.107 21.207	Support 22 720 25 2,182 85 2,182 85 2,182 93 346 52 2,284 93 1,585 78 1,585 78 1,585 78 1,585 78 1,585 78 1,585 78 2,284 90 2,284	S3 711.40 281.155 2.144.52 331.33 2.174.27 2.563.96 1.552.57 1.472.70 121.55 2.555.50 2.249.80 242.68 351.70 2.249.80 242.68 351.70 2.249.80 242.68 351.70 2.555.70 2.145.52 2								Discla		

### DOMAIN TECHNICAL ANALYSIS

Menu Bar > Techno Funda > Domain Technical Analysis

It is a technical analysis section with help of various indicator user can do technical analysis for selected set of companies. User can change and select other indicator. Even user can change domain, Time span and exchange.



### **EXPORTING DATA**

User can export any data screen in to Microsoft World, Excel, PDF, Text & html formats.

#### ACTIVE EXCEL

Apart from normal export to excel ACE Equity provides export data through active excel. Any data screen if user have exported through active excel and saved, that particular file will be active excel means any new data field update in actual database it get automatically added or updated in saved excel file by clicking on Refresh but in Excel > ACE EQ > Refresh.



 Right Click > Export to > Excel, PDF, Text or HTML

### QUERY

The Dynamic Query module of ACE Equity takes this package many steps ahead of other database. Defining a query and getting the desired output was never so easy. ACE Equity can run a very complex query in very easy way. And from the output, the user can make new reports by just arranging data in a different way. There are tree options in query screen.

- 1. Query
- 2. Formulae Builder
- 3. Custom Screener

#### **Customer Screener:**

ACE Equity has made user job much easier by pre defining most frequently asked queries by customers. Pre Defined Queries have been classified into various type. User has to click on execute button to get final output. No need to select domain and define expression.

CEEQUITY - 1.1.8				
Menu Company Industry House Indices Peer	5et   Corporate Actions   News   Techno Funda   🌈 Analysis   Other Markets	Query Print and Export	t <u>W</u> indows <u>A</u> bout	
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Name	Description		Туре	
Turnaround Companies_Y on Y	Turnaround Companies_YonY		Result	Execute
Forthcoming Board Meetings	Forthcoming Board Meetings		Corporate Action	Execute
Promoters Stake Hike	Promoters Stake Hike Quarter on Quarter Vs Year on Year		Shareholding	Execute
Forthcoming Dividends	Forthcoming Dividends		Corporate Action	Execute
Forthcoming Bonus	Forthcoming Bonus		Corporate Action	Execute
Forthcoming Bookclosure	Forthcoming Bookclosure - [AGM]		Corporate Action	Execute
Forthcoming Rights	Forthcoming Rights		Corporate Action	Execute
Forthcoming Splits	Forthcoming Splits		Corporate Action	Execute
Turnaround Companies_Sequential	Turnaround Companies_Sequential		Result	Execute
Companies approaching 52 wk High	Companies approaching 52 wk High		Price	Execute
Companies approaching 52 wk Low	Companies approaching 52 wk Low		Price	Execute
Forthcoming Record Dates	Forthcoming Record Dates		Corporate Action	Execute
	Click on Execute to run query			

Following are the predefine query available under Customer Screener:

Turnaround Companies on Y Forthcoming Board Meetings Promoters Stake Hike Forthcoming Dividends Forthcoming Bonus Forthcoming Book closure Forthcoming Rights Forthcoming Splits Turnaround Companies Sequential Companies approaching 52 wk High Companies approaching 52 wk Low Forthcoming Record Dates

### Formulae Builder

Query > Formulae Builder

User can define his own formulae. ACE Equity has CAGR and Simple Growth predefined function in database.



### **Build & Running Query**

Menu Bar > Query > Query

By clicking above option user will come to following screen i.e. select domain, here user will have to select Set of companies (Universe) for running query. User can select specific company, companies from industry, business house, F&O stocks, indices, groups or peer set.

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Load already saved query / expression

GO

Clear Selection

### **Expression Builder**

Once user done with domain selection, next important step is build expression (Query Building and selection of fields). User can click on + sign to get break of head from Select Table Name column there after check mark the field and click on Add Field (+) or double click on fields to adding in expression.

		Data points fro	om Select Tab	le name	box			
/			Check mark o	r double	click to a	add		
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### Various Options under Expression Builder



#### **Getting Query Output**

By clicking and selecting New Window option. User gets following desire output. Once you get query output user can do following thing.

- 1. Sort any column.
- 2. Filter (Like Excel) any column by using pin.
- 3. Change the position of any column by drag and dropping column head.
- 4. Remove any column by drag and drop.

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9 Hindustan Unilever Ltd.	200909	4,269.23	200906	4,502
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14 Jaiprakash Associates Ltd.	200909	1,686.85	200906	2,110
15 Larsen & Toubro Ltd.	200909	7,918.84	200906	7,408
16 Mahindra & Mahindra Ltd.	200909	4,557.77	200906	4,242
17 Maruti Suzuki India Ltd.	200909	7,202.61	200906	6,493
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Query output will give user following facilities:

- 1. Output Summery : It gives output summary such as total selection, matching and un-matching co.
- 2. Company Filter : See from output many companies are matching with your peerset.
- 3. Advance View : It create pivot table. All field you can use like Pivot function in MS-Excel.
- 4. Grouping : User can group output in Company, Industry, House wise see aggregates.
- 5. Options. : User can do custom filter by using this option.

### EXCEL PLUG IN

One of the most prominent features of the ACE Equity is that, user has to make a report once and the daily data updation in that report will be done automatically. Each and every screen of the Interface is enabled with auto updation in Excel. This package works in Excel without even opening the ACE Equity application in your system. Once you design your template Excel, it saves your lot of time in updating the same report daily. Normally a user spends a great deal of time positioning data in just the right manner in order to achieve a desired report. Not anymore.

#### OPEN YOUR MICROSOFT EXCEL

Once you open any excel workbook you will find one menu get added in your menu bar i.e. ACE EQ with following option. For using ACE EQ plug in there is no need to open ACE Equity database, without opening database you can use following function (Note ACE EQ updation server should be minimize)

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ACE EQ menu has following options

- 1. Setting
- : It is excel setting (Software setting)
- 2. Company Search
- 3. Template Builder
  - : User can run query from excel just like running normal query from ACE EQ.
- 4. Custom Query
- 5. Single Function
- 6. Refresh
- : It helps to refresh existing excel file for update data.
- 7. Import data
- : It helps to import various data screen and data points

### **IMPORT DATA**

Excel > Menu Bar > ACE EQ > Import Data User will get following screen. There are main three data point can be imported through excel.

- 1. Price Data : Share prices
- 2. Template : Saved Query output
- 3. Predefined Screens : Any data screen of ACE Equity.



### Importing Price Data

Excel > Menu Bar > ACE EQ > Import Data > Price Data

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Put Cell position on Code, look at formulae bar. User can change the date range, order (asc or desc) and company code.

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#### Importing Templates

Excel > Menu Bar > ACE EQ > Import Data > Templates





After click on OK. Another dialog box will come. It will ask for exiting domain or new domain. Here user can use existing domain (domain used for creating and saving query output) or select new domain. Output will come like following screen.

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Final Output in Excel.

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