

NIRMA UNIVERSITY

Institute:	Institute of International Studies
Name of the Programme:	Bachelor of Science (CSE) 2+2 Dual Degree
Course Code:	HSXXXX 2HS101
Course Title:	Effective Speech
Course Type:	Common
Year of introduction:	2023-2024

L	T	Practical component				C
		LPW	PW	W	S	
02	-	2	-	-	-	3

Course Learning Outcomes (CLOs):

At the end of the course the students will be able to:

1. comprehend the art and science of oration
2. apply elements of persuasive reasoning in their speeches
3. compose and perform a series of speeches of significance
4. enrich vocabulary bank for thinking critically about the centrality of public speech to political and community life.

Syllabus:

Teaching hours : 30

1	Type of speeches: Introductory speech, Informative speech, Persuasive speech, Special occasion speech	12
2	Elements of Oration: 5 Ps of speech preparation, audience and delivery	10
3.	Understand assertion. Use hearer directed assertion for effective speech	02
4	Power of Words- Case studies and how to use words	04
5	Non verbal communication during speech	02

Self-Study:

Self-study contents will be declared at the commencement of the semester. Around 10 % of the questions will be asked from the self-study contents.

Suggested Readings/ References^:

1. Turk, C. (2002). Effective speaking: Communicating in speech. Routledge.
2. Christopher Lyle Johnstone, The art of the speaker : effective oral communication in everyday life.
3. Print Book, English, 2011. Pennsylvania State University
4. Selected readings from The New York Times, the Centre Daily Times, USA Today, etc

L = Lecture, T = Tutorial, P = Practical, C = Credit

^ this is not an exhaustive list

Suggested Practical : Around 15 lab based tasks will be given to students in alignment with the theory classes. In the batch of 25-20 students, these tasks will give the students practical application of the course.

Practical Session Plan

Sr. No.	Practical no.	Topic	Hours
1.	I	Introduction of speech	2
2.	II	Power of Words	2
3.	III	Non verbal components	2
4.	IV	Kinesics, Paralinguistics	2
5	V	Informative speech's examples	2
6.	VI	Persuasive speech (Presentations)	2
7.	VII	Argumentative Speech (Presentations)	2
8.	VIII	Epideictic speech (Presentations)	2
9.	IX	Epideictic speech(Presentations)	2
10.	X	Epideictic speech(Presentations)	2
11.	XI	Epideictic speech(Presentations)	2
12	XII	Final Speech	2
13.	XIII	Final Speech(Presentations)	2
14.	XIV	Final Speech(Presentations)	2
15.	XV	Final Speech(Presentations)	2

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